

# Migrant and Seasonal Farmworker Program Resources

Disseminated monthly by the  
U. S. Department of Labor, Office of National Programs,  
Division of Migrant and Seasonal Farmworker Program  
200 Constitution Avenue, NW Washington, DC 20210  
<http://wdsc.doleta.gov/msfw>

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## Upcoming Events

- **Jan 13-14, 2005** [One-Stop Career Center Performance Summit 2005](#)  
New Orleans, LA
- **Jan 27-29** [2005 Workforce Development Institute](#) Phoenix, AZ
- **March 3-4** 2005 Pacific Northwest Farmworker Summit Portland, OR;  
Contact: Ron Hauge, Oregon Human Development Corp.  
[rhauge@ohdc.org](mailto:rhauge@ohdc.org)
- **May 1-4** [NAWDP Annual Conference](#) Miami Beach, FL

An additional Workforce System-Wide Calendar of Events provided by the Employment and Training Administration, <http://www.workforcetools.org/calendar.asp>, can also be found on the "Workforce Tools for the Trade," a USDOL website designed to help workforce development professionals excel.

## Department Initiatives

### **CareerOneStop Training Online**

#### [How-to Guide - Finding Employers](#) (PowerPoint)

This PowerPoint How-to Guide will walk you through the [ACINET](#) (America's Career InfoNet) web site and help you better understand how to use the website to; find and learn; more about employers and the people they hire in specific occupations.

#### [How-to Guide - Finding Jobs that Pay Well](#) (PowerPoint)

This PowerPoint How-to Guide will walk you through the [ACINET](#) (America's Career InfoNet) web site and help you better understand how to use the site to find and learn more about high-demand jobs.

#### [How-to Guide - Finding Wage Information](#) (PowerPoint)

PowerPoint How-to Guide will walk you through the [ACINET](#) (America's Career InfoNet) web site and help you better understand how to use the website to find and learn more about the wages paid for

different occupations in different geographical areas.

### **High Growth Job Training Initiative: ETA Announces Grant to Automotive Retailing**

The Employment and Training Administration (ETA) has announced a \$150,000 grant to Automotive Retailing Today (ART) as part of the Administration's [High Growth Job Training Initiative](#).

Through the grant, ART and its partners will gather, validate and deliver information and data about career opportunities in the automotive industry to career-related websites and to public workforce development professionals. This information will describe viable and exciting career opportunities; connect job seekers to training opportunities and job openings in the field; and dispel negative presumptions that the general public may have about the industry. Also see:

[Automotive Industry: Local Solutions with National Applications to Address Automotive Industry Workforce Needs](#)

[Tour the Automotive Industry through Career Voyages](#)

[Other Automotive Industry Investments](#)

[December 6 ART News Release](#)

## *Regional Announcements*

### **REGION II**

- **Bristol, VA Snack Food Plant Acquired and New Owner to Expand:** Snack Alliance, Inc., a national snack food manufacturer, has purchased the Wise Snack Food plant in Bristol, VA. The company plans to expand its production there with an investment of \$9.8 million. The project will create 95 new jobs and save 85 existing jobs at the plant.
- **New Jersey Services Firm Picks Lynchburg, VA for New Outbound Call Center:** CDG Management announced it would locate a new outbound call center in downtown Lynchburg, VA. The move will create approximately 200 new jobs in Lynchburg, to staff the 72 seat operation.

### **REGION III**

- **AlaTrade Breaks Ground for Plant in Marshall County, Alabama:** AlaTrade officially broke ground on the company's third plant on Sand Mountain in less than five years. The plant will employ 650 people at its site on Tyson Road in the Albertville East Industrial Park when it is fully operational. AlaTrade is a "further processing" poultry plant, taking poultry from companies like Tyson Foods and customizing the product for sale.
- **Wal-Mart Center to Hire 960 in DeSoto County, Florida:** Wal-Mart is accepting applications to fill 960 jobs at its new, 1 million-square-foot distribution center in southwestern DeSoto County. The center is expected to begin distributing shipments to Wal-Mart stores in March and reach full capacity by May. The jobs pay wages

starting at \$12 and up to \$15 an hour with experience.

- **West Asset Plans to Add up to 200 Jobs:** West Corporation plans to open a debt collection center in Mobile, Alabama, that could mean 200 new jobs. West Asset Management is a division of West Corporation that focuses on overdue payments, debt purchasing and legal services. West expects to fill 35 full-time accounts receivable positions beginning next month before a planned January opening. The company will eventually create up to 200 jobs.
- **Lockheed Adding 160 Jobs in Huntsville, Alabama:** Lockheed Martin plans to add 160 jobs in Huntsville over the next 18 months to support its missile defense work. The company will add the people to work on the Medium Extended Air Defense System, or MEADS, a joint effort of the United States, Germany and Italy.
- **Window Plant Will Bring 800 Jobs to Durham County, North Carolina:** Silver Line Building Products Corporation will build a factory at the Research TriCenter Industrial Park in Durham County, North Carolina. This will create up to 800 jobs over three years.
- **New Line at Goodman Will Add 300 Jobs:** Goodman Manufacturing Company will add a production line at its Fayetteville, Tennessee, plant that will create up to 300 jobs. The company makes residential and light commercial heating and air conditioning products.

**HELP FOR FARMWORKERS:** On December 13, the Orlando Sentinel reported that Farmworker housing took a hit from the hurricanes, but look for a project to move forward in Arcadia to meet some of the needs -- thanks in part to a \$50,000 pledge from the Florida Fruit & Vegetable Association's education foundation. The donation is going to Catholic Charities Housing, which hopes to raise money from other sources to underwrite the project, called Casa San Juan Bosco. The \$50,000 comes from a hurricane relief fund started by the statewide grower association, based in Maitland.

## REGION V

*Cleveland Plain Dealer* reported **Goodyear Tire & Rubber Co.** is pledging to keep about 2,800 jobs in Akron for at least the next three years in return for public assistance in the upgrading of its internal power system. Goodyear's power plant provides heat and electricity to the tire maker's headquarters and other facilities in Akron.

*Indianapolis Star* reported a new study of **Hoosier agriculture** shows Indiana's sprawling corn and soybean fields have nothing on its forests. Employment and wages in the State's sawmills, furniture factories and other sectors of the hardwood industry rival those of the farms, grain elevators and food manufacturers that drive the most visible aspect of agriculture, according to an interim report released this month by BioCrossroads, a life sciences economic development nonprofit. Last year, one in 15 Hoosier workers -- 190,000 -- made a living from agriculture, the report says; one-fourth of those that work with hardwoods.

The nearly \$1.4 billion they earned in wages was virtually identical to the total salaries paid to state workers in the past fiscal year. Economic development experts long have known Indiana is as much a

center of office furniture making as North Carolina is to residential furniture. Indiana's office furniture-making epicenter is Jasper; a southern Indiana community that the local Chamber of Commerce estimates is home to 40 furniture firms.

*Chicago Tribune* reported the Normal City Council will hire an automotive consultant and organize a task force to help keep the **Mitsubishi Motors** North America plant open in the central Illinois community. Ailing Mitsubishi cut one shift and nearly 1,200 jobs in October as part of a global restructuring. The plant now operates on a single shift with about 2,000 employees, though it remains one of the larger employers in the Bloomington-Normal area. The city will spend \$30,000 to hire the Center for Automotive Research to help persuade Mitsubishi to stay. Normal Mayor Chris Koos said the town is prepared to spend more on the effort and offer tax breaks, job training and other incentives.

*Milwaukee Journal Sentinel* reported the **Milwaukee** area added 17,100 jobs in the last year, more than most of the neighboring states. The latest Bureau of Labor Statistics figures on metropolitan employment gains show the four-county Milwaukee area gaining more workers from November 2003 to November 2004 than any other metro area in the region, and the 22nd-most of 284 urban areas nationwide. In percentage terms, Milwaukee-area employment grew 2% in the past 12 months. The Sheboygan area added jobs at a rate of 4.2% in that period, second in the region only to 4.5% in the Waterloo-Cedar Falls area. Sheboygan's rate was the sixth highest in the country. Economists credit Wisconsin's mix of industries for the area's relatively strong job growth in the last year. Wisconsin manufacturers supply parts and equipment sought by businesses as they emerge from the recession. They also benefit from more favorable foreign exchange rates.

## Other Announcements

**HURRY! THERE IS STILL TIME TO REGISTER!**

### **Information Sessions for The FY 2005 Round Of The Financial Assistance (FA) Component Of The CDFI Program**

As in the past, the CDFI Fund will be conducting outreach to potential applicants, and others interested in learning about the FA Component. The Fund will conduct two distinct types of Information Sessions: A Video Teleconference and Live and In-Person Information Sessions. The agenda will be exactly the same for both types of outreach and all of these sessions are free of charge.

#### **Video-Teleconference**

On Tuesday, January 11, 2005, the CDFI Fund will broadcast from Washington, DC an Information Session on the FA Component that will be beamed by satellite and down-linked to 81 HUD Field Offices across the country. The broadcast is interactive and time has been allotted for several question and answer periods. The broadcast will begin promptly at 1:00 p.m. Eastern Time and end at 4:00 p.m. [To register, please click here.](#) The **Registration Deadline is Thursday, January 6, 2005 at 1:00 a.m. Eastern Time.** Due to security reasons, registrations cannot be accepted after the deadline has past. This broadcast can also be viewed live as a webcast through your computer. To do so, please visit [HUDs website by clicking here.](#)

#### **Live and In-Person**

CDFI Fund staff will travel to the following cities to conduct the same three-hour Information Sessions on the FA Component:

Chicago, Illinois - Friday, January 14, 2005  
New York, New York - Tuesday, January 18, 2005 and  
San Francisco, California - Thursday, January 20, 2005.

Each of these Information Sessions is being held at the Federal Reserve Bank in that

respective city. [To register, please click here.](#) The **Registration Deadline is Wednesday, January 12, 2005 at 1:00 a.m. Eastern Time.** Due to security reasons, registrations cannot be accepted after the deadline has past.

For more information on the CDFI Fund and its programs, please visit the CDFI Fund website at [www.cdfifund.gov](http://www.cdfifund.gov).

### **National Advisory Council on Migrant Health; Notice of Meeting: DEPARTMENT OF HEALTH AND HUMAN SERVICES; Health Resources and Services Administration**

A meeting open to the public for the National Advisory Council on Migrant Health is scheduled for January 26, 2005, 9 a.m. to 5 p.m., January 27, 2005, 9 a.m. to 5 p.m. The meeting will be held at the Doubletree Hotel San Diego-Mission Valley, 7450 Hazard Center Drive, San Diego, California 92108; Telephone: (619) 297-5466; Fax: (619) 297-5499.

The agenda includes an overview of the Council's general business activities. The Council will also hear presentations from experts on farmworker issues, including the status of farmworker health at the local and national level. In addition, the Council will be holding a public hearing at which migrant farmworkers, community leaders, and providers will have the opportunity to testify before the Council regarding matters that affect the health of migrant farmworkers. The hearing is scheduled for Thursday, January 27, from 9 a.m. to 12 noon. The Council meeting is being held in conjunction with the 14th Annual Western Migrant Stream Forum sponsored by the Northwest Regional Primary Care Association, which is being held in San Diego, California, during the same period of time. Agenda items are subject to change as priorities indicate. For Further Information Contact: Anyone requiring information regarding the Council should contact Gladys Cate, Office of Minority and

Special Populations, staff support to the National Advisory Council on Migrant Health, Bureau of Primary Health Care, Health Resources and Services

Administration, 5600 Fishers Lane, Room 15-99, Rockville, Maryland 20857, Telephone (301) 594-0367.

## *Useful Websites*

### ***Milagros Center of Excellence***

[The Milagros, Center of Excellence in Migrant Health](#) was created to reduce health disparities among the U.S. migrant population by providing training in migrant health to the current and future workforce. On September 1, 2003 a partnership was formed between South Texas College (STC) in McAllen, Texas and Georgetown University (GU) in Washington, DC. To implement a national adaptable and adoptable curriculum in migrant health and welfare, education, knowledge exchange and training were adapted to meet the needs of three target groups: (1) community health care workers, or promotoras, (2) health professionals including practitioners, clinicians, and interns and (3) service providers and educators. An exchange program between allied health students at STC and GU health professions students will be conducted during the second project year, along with a summer institute program in which health professionals receive training in the special needs of migrant and seasonal farmworkers and families along the national migratory path. The website also links to a quarterly newsletter, "De La Tierra," published quarterly in cooperation the Center's advisory committee members and other community agencies participating in the project, in addition to other useful resources.

### ***Nuevo Horizontes: Reaching Out to the Latino Community***

Nuevos Horizontes (New Horizons) is a Spanish radio program supported by the [University of Illinois](#). The purpose of this radio program is to inform and entertain with segments that are geared toward Hispanic populations who have come to the United States looking for a "new" start. Nuevos Horizontes becomes a part of that new beginning by providing interviews on current topics of interest as well as informative sections related to health and Hispanic culture. Also, Nuevos Horizontes helps to improve the quality of life of Latino community by conducting different outreach activities that address essential needs for this community. On this site you can listen to free streaming audio programs in Spanish.

- [You can listen to radio program online](#) or;
- [You can order our weekly programs:](#) Each stereo-quality audio CD contains two programs and is produced so that the full 14.5 minute programs can be aired in their entirety, or separately as 3.5 minute stand-alone programs including interviews, health, or culture topics. The radio programs are prerecorded and distributed every two weeks.

## *Publications and Other Resources*

### ***On-Line Financial Literacy Tool for Youth***

The National Youth Employment Coalition and the National Endowment for Financial

Education recently launched an on-line financial literacy tool for youth, called "Get Paid and Stay Paid." The site was developed to help youth learn about money and how to manage it. Through the tool

they'll learn where their money comes from and where it goes, how to set financial goals they can accomplish, where to keep their money, and how to plan and save for the future. They will also learn about their paycheck, income and expenses, checking and savings accounts, credit cards, and loans.

<http://www.nyec.org/financial/index.htm>.

### ***Worth Repeating: A Resource For Starting Your Own Business***

DOL's **PROJECT GATE** (Growing America through Entrepreneurship) can help you get training and find funding sources needed to create or expand your business or future business. Learn more by calling toll-free 1-866-677-GATE (4283) or [www.projectgate.com](http://www.projectgate.com).

### ***From the Economic Research Service of the U.S. Department of Agriculture***

The latest edition of the [Amber Waves, November 2004](#) is now available online.

## ***Funding Opportunities***

### ***EPA Releases Proposal Guidelines for Brownfields Job Training Grants; Applications Due by January 14, 2005; WIBs Eligible to Apply***

The Environmental Protection Agency (EPA) has recently published the **Proposal Guidelines for Brownfields Job Training Grants**. The goals of the Job Training Program are to prepare trainees for future employment in the environmental field and facilitate cleanup of Brownfield sites contaminated with hazardous substances, pollutants, or contaminants and petroleum.

Applicants must clearly state responses to EPA's threshold eligibility criteria: a) location of the proposed project; b)

It includes two articles that may impact the livelihoods of farmworkers in Rural America. To read more, link to:

- [Farmland Retirement's Impact on Rural Growth](#)
- [Low-Skill Jobs: A Shrinking Share of the Rural Economy](#)

### ***A Knowledge-Based Economy, an article from the Federal Reserve Bank of Kansas City***

[Can Rural America Support a Knowledge Economy?](#) "This article analyzes the factors essential to rural knowledge-based activity in rural America. The first section defines knowledge-based economic activity; describes its growing importance in the U.S. economy, and identifies the regions of the country where it is concentrated. The second section uses empirical evidence to identify the factors that are essential to rural knowledge-based activity. The third section describes how some rural communities are leveraging these factors to build their own knowledge economy."

applicant eligibility; c) demonstration of non-duplication with other federally-funded job training programs; and d) proposal request dollar amounts not to exceed \$200,000.

Depending on the availability of funds, EPA expects to select approximately 10 Brownfields Job Training Grants by the end of April 2005. However, EPA reserves the right to fund successful proposals at lower amounts depending on the availability of EPA funds, applicant access to other sources of funds, quality of applicant proposals, and needs of the community. EPA reserves the right to reject any or all proposals or applications and make no awards.

EPA uses ranking system that includes factors relating to institutional capacity; training program objectives and plans; budget, schedule and leveraging; community involvement and partnerships; measures of success; ability to manage grants; and, community need. EPA's guidelines on eligibility state, in part:

Eligible governmental entities include a general purpose local unit of government; a land clearance authority or other quasi-governmental entity that operates under the supervision and control of, or as an agent of, a general purpose unit of government; a governmental entity created by a state legislature; a regional council or group of general purpose units of local government; a redevelopment agency that is chartered or otherwise sanctioned by a state; a state; an Indian Tribe (other than in Alaska), or an Alaskan Native Regional Corporation and an Alaska Native Village Corporation as those terms are defined in the Alaska Native Claims Settlement Act (43 U.S.C. 1601 and following); and the Metlakatla Indian Community. EPA welcomes and encourages proposals from coalitions of such entities, but a single eligible entity must be identified as the legal recipient. Intertribal consortia, except consortia comprised of ineligible Alaskan tribes, are eligible to apply as well.

Eligible nonprofit organizations include any corporation, trust, association, cooperative, or other organization that is operated mainly for scientific, educational, service, charitable, or similar purpose in the public interest; is not organized primarily for profit; and uses net proceeds to maintain, improve, or expand the operation of the organization. **Workforce Investment Boards that meet these criteria may be eligible nonprofit organizations.** Public and nonprofit private educational institutions are eligible to apply. However, nonprofit organizations described in Section 501(c)(4) of the Internal Revenue Code that engage in lobbying activities as defined in Section 3 of the Lobbying Disclosure Act of 1995 are not eligible to apply. Proposals are due January 14, 2005.

[Proposal Guidelines \(HTML\)](#)

[Proposal Guidelines \(PDF\)](#)

[Training and Employment Notice 4-03: Announcement of Opportunities to Collaborate with the Environmental Protection Agency \(EPA\) on Brownfields Economic Redevelopment](#)

### ***Senior Year Scholarships Available for Young Men of Color***

The Orphan Foundation of America (OFA) is pleased to announce a one-time-only Casey Family Programs Senior Year Scholarship for young men of color in their senior year of college or vocational training program. Applicants must verify their status as having aged out of the U.S. foster care system, complete an online application, document any outstanding federal loans or tuition balance, and respond to an essay question. This scholarship opportunity of up to \$5,000 is available to minority male students as commendation for their ambition and tenacity in pursuing a higher education. Awards are based on a combination of need and merit. OFA began disbursing checks October 1, and the program will continue until the fund is expended. OFA is a leading advocate for older foster youth that awards well over \$1 million annually in scholarships to students' post-secondary programs. For more information, go to [www.orphan.org/casey\\_family\\_scholarships.html](http://www.orphan.org/casey_family_scholarships.html).

### ***EPA Announces Funding Opportunity for a National Pesticide "Train the Trainer" Program***

EPA's Office of Pesticide Programs (OPP) is soliciting proposals from eligible parties for an EPA cooperative agreement to provide financial assistance to an eligible organization to continue an effort to conduct a national train-the-trainer program to educate farmworkers about how

to reduce risks from pesticides. As part of this program the grantee will train pesticide safety educators who will work with farmworker service organizations, grower, and other members of the agricultural community in key rural areas with high pesticide use and large numbers of farmworkers conducting pesticide safety programs for agricultural workers and their families.

The total funding available for award in FY 2005, which represents funding set aside in FY 2004 is expected to be approximately \$400,000. At the conclusion of the first 1 year period of performance and, based on the availability of future funding, incremental funding of up to \$400,000 may be made available for each year allowing the project to continue for a total of five periods of performance (approximately 5 years) and with a total potential funding of up to \$2,000,000 for the 5-year period, depending on need and the Agency budget in outlying years. Applications must be received on or before January 18, 2005.

Also see:

<http://a257.g.akamaitech.net/7/257/2422/06jun20041800/edocket.access.gpo.gov/2004/pdf/04-26397.pdf>

***USDA/RUS Announces Distance Learning and Telemedicine Grant Opportunity; Focus on Access of Rural Residents to Education and Training Resources; States, Locals, Tribal Organizations Eligible to Apply***

The Rural Utilities Service within the Department of Agriculture has announced its Distance Learning and Telemedicine (DLT) Program grant application window for funding during fiscal year (FY) 2005 subject to the availability of funding. RUS has published the announcement on December 3 to give applicants sufficient time to submit proposals and give that agency maximum time to process applications within the current fiscal year. A Notice of Funding Availability will be published announcing the funding level for the DLT grant program once an appropriations bill providing funding for DLT grants has been

enacted. Expenses incurred in developing applications will be at the applicant's risk.

The distance learning and telemedicine grants are specifically designed to provide access to **education, training** and health care resources for people in rural America. The grants, which are awarded through competitive process, may be used to fund telecommunications, computer networks and related advanced technologies. Eligible applicants include: an incorporated organization or partnership, an Indian tribe or tribal organization, as defined in 25 U.S.C. 450b (b) and (c), a state or local unit of government, a consortium, as defined in [7 CFR 1703.102](#), or other legal entity, including a private corporation organized on a for-profit or not-for profit basis. RUS has determined "the maximum amount of an application for a grant in FY 2005 is \$500,000 and the minimum amount of a grant is \$50,000."

Application guides and materials for the DLT grant program are available at the [RUS Web site](#). The [December 3 FEDERAL REGISTER](#) provides full background on this specific funding announcement along with submission date requirements for both paper and electronic copies.

***United We Ride Initiative: FTA Announces Agencies Selected for State Coordination Grants; Encourages Planning Partnerships; Applications Due February 28, 2005***

The Federal Transit Administration (FTA) has identified state agencies selected for [United We Ride](#) State Coordination Grants, and provided instructions for applying for the grant funds. Those states selected for funding were found to meet the objective of the United We Ride initiative which is to implement the [President's Executive Order on Human Service Transportation Coordination](#) by breaking down barriers among Federal programs to enhance coordination of human service transportation programs for individuals with disabilities, older adults, and lower income populations who depend on transportation

services to access employment, health, and other community services. The purpose of the State Coordination Grants is to increase the overall capacity of states to deliver comprehensive and coordinated human services transportation that meets the needs of transportation-disadvantaged individuals and to increase cross-agency collaboration to facilitate coordination, enhance services, and address redundancies of programs and services.

These grants may be used to assist states in conducting a comprehensive state assessment using the United We Ride Framework for Action; developing a comprehensive state action plan for coordinating human services transportation; or, for those states that already have a comprehensive state action plan, to implement one or more of the elements identified in the Framework for Action. The State agencies selected for State Coordination Grants have been instructed to begin application procedures upon receipt of letters from FTA Administrator Jennifer L. Dorn informing them of selection. Applicants have been advised to submit their electronic grant

applications to FTA by February 28, 2005. Grant activities should be complete, with all funds drawn down from the grant, by February 28, 2006.

FTA notes that it received a total 45 proposals, all of which were evaluated and approved by an interagency team of reviewers. The grants will range between \$19,000 and \$35,000. No local match is required for these grants. Of the applicants, 38 are state DOTs and the remaining seven are various other state agencies. FTA encourages the other state applicants to partner with the state DOTs for submittal of grant applications. The agencies may use funds to support personnel for planning, training, coordination, and other administrative activities required to enhance coordination among and across agencies within the state. Supplies, small equipment (computers, etc.), and travel are also eligible expenses. The [December 6 FEDERAL REGISTER](#) provides full background on the awards, enumerates the recipient State agencies, and furnishes relevant FTA regional office contact information.

***Migrant and Seasonal Farmworker Program Resources*** is a technical assistance update distributed monthly by the U.S. Department of Labor (USDOL), Employment and Training Administration (ETA) Office of National Programs, Division of Migrant and Seasonal Farmworker Programs. It provides announcements and other public information gathered by ETA Regional Office Weekly Reports or shared through the USDOL website and other public access resources. For older MFWS Resources issued, please link to the Migrant and Seasonal Farmworker website at [www.doleta.gov/msfw](http://www.doleta.gov/msfw)

We welcome your feedback. Please let us know how these updates might be improved to better serve your needs. If you would like to contribute information, post an inquiry, or suggest topics to cover, please contact Gloria Salas-Kos ([salas-kos.gloria@dol.gov](mailto:salas-kos.gloria@dol.gov)).