



# United States™ Census 2010



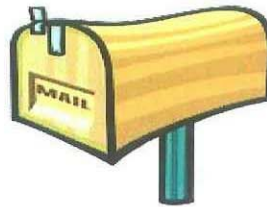
## What does Partnership Do?

- Partnerships reach into local communities, especially those hardest to count.
- Generate public awareness of Census 2010 in hard to count communities.
- Mobilize community leaders to encourage their constituents to be counted.



### Goals of the Partnership Program

- Increase mail response
- Reduce the differential undercount
- Improve cooperation with enumerators



**Mail-back responses directly  
affects data quality**

### What Methods will Partnership use?

- Form Complete Count Committees
- Tribal Liaison Program
- Outreach to Hard-to-Count populations
- Language support Program
- Be Counted/Questionnaire Assistance Centers
- Partner support Program
- Faith Based Organizations
- Census in Schools
- Immigrant and Foreign Born Outreach
- Localized Promotional Materials



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## Targeted Outreach to Hard-to-Count Populations

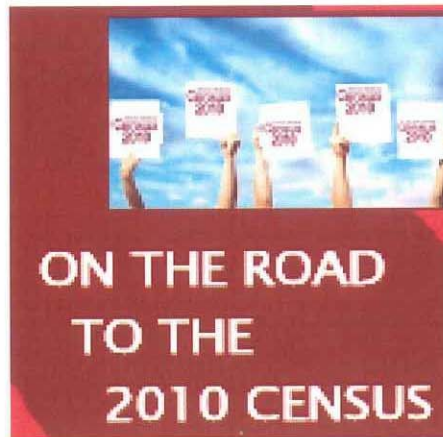
- Generate support through community leaders representing Hard-to-Count (HTC) populations
- Raise census awareness among HTC populations
- Provide tools to help HTC populations participate in 2010 Census
- In-language promotional materials
- Language Assistance Guides
- Be Counted Sites
- Questionnaire Assistance Centers
- Telephone Questionnaire Assistance
- Recruiting for Local Census Office jobs
- Overcome community fears through awareness, education, motivation, and community events



### 2010 Census Los Angeles Regional Census Center

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