

If you smoke, put it out. All the way. Every time.

Smoking & Home Fires: A campaign to prevent the #1 cause of home fire deaths.

United States Fire Administration ■ 16825 South Seton Avenue ■ Emmitsburg, MD 21727
www.usfa.dhs.gov/smoking (English) ■ www.usfa.dhs.gov/fumar (Spanish)

Ways to Spread the *Smoking & Home Fires Campaign* Throughout Your Community

Things to do in your community

- Post *Smoking & Home Fires Campaign* posters/brochures on the bulletin boards located in apartment buildings, community centers, supermarkets, the office, or local gym.
- Distribute information to principals and teachers in local schools and ask them to share with students during a class or assembly.
- Invite the local fire department to speak with children at local elementary, middle, and high schools about how they can help their parents prevent fires caused by smoking materials.
- Work with the local fire department to pass out campaign materials at community events and block parties.

Things to do with your local media (Also see, “Working with the Media”)

- Send the live-read Public Service Announcement (PSA’s) to local radio stations.
- Send smoking and home fires press release and fact sheet to local media following a fire in your city.
- Invite the media to open house events at fire stations where kids and families are taught about fire safety and the *Smoking & Home Fires Campaign*.

Things to do with your community organizations

- Share information with members of your Home Owner’s Association.
- Post information on community Listservs.
- Share fire safety facts and *Smoking & Home Fires* material with community centers and religious institutions.
- Work with your local fire department to give lectures on fire safety at senior citizen’s clubs/centers.



FEMA

The U.S. Fire Administration is a division of the Federal Emergency Management Agency (FEMA) and is part of the U.S. Department of Homeland Security. FEMA coordinates the federal government’s role in preparing for, preventing, mitigating the effects of, responding to, and recovering from all domestic disasters, whether natural or man-made, including acts of terror.