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# Oregon Department of Community Colleges and Workforce Development



*April 10, 2007*

*Presented to Joint Ways & Means Subcommittee on Education*

*Cam Preus-Brady, Commissioner*

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# Community Colleges = Opportunity for Many Oregonians

*“I don’t know where I’d be if it weren’t for PCC. I miss PCC because the teachers were very flexible. It’s really set up for people like me. A lot of people at the college helped me succeed.*”

*It was a huge help because I didn’t have the finances. If PCC wasn’t here it would have taken a lot longer. It would have probably have taken twice as long to complete my studies if I had gone someplace else.”*

*Tera Roberts, 2006 graduate*



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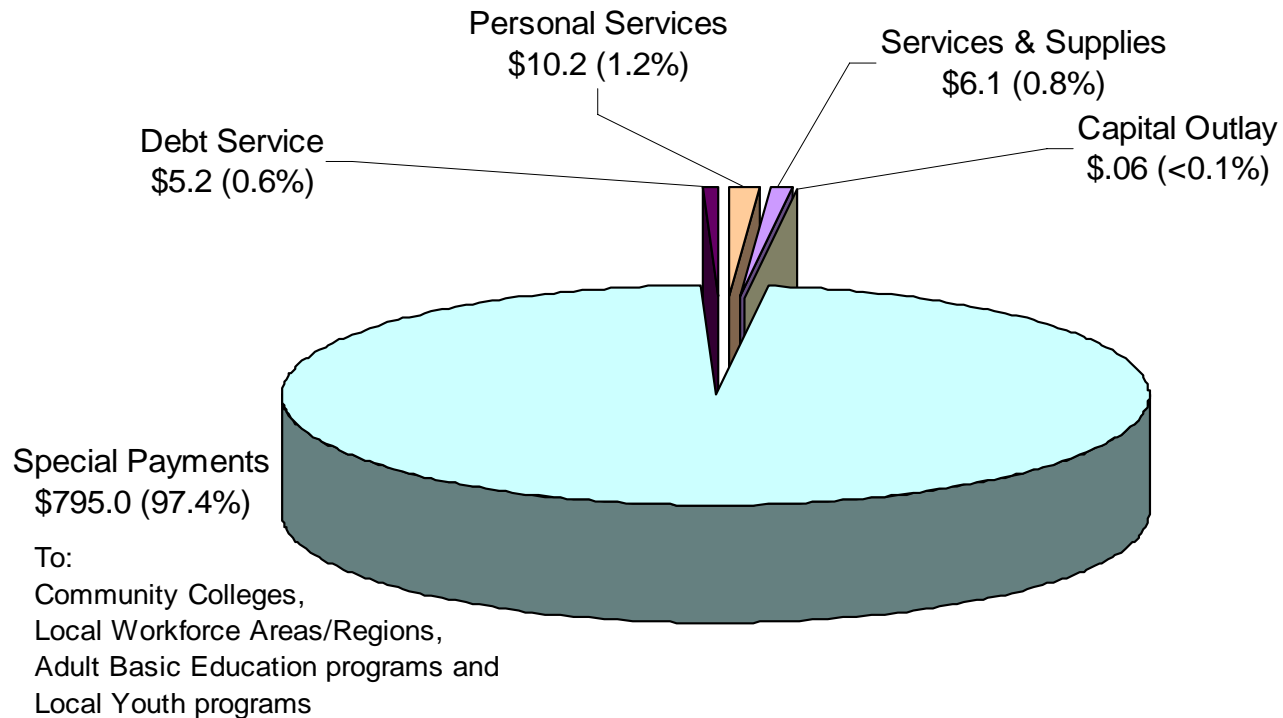
# Today

- CCWD Budget
- Quality Improvement and Efficiency Initiatives
- Prioritized Programs and Policy Packages
- Are Oregonians prepared for life, work and careers in Oregon?
- Are more Oregonians ready for postsecondary education and training?

# 2007-09 Governor's Recommended Budget

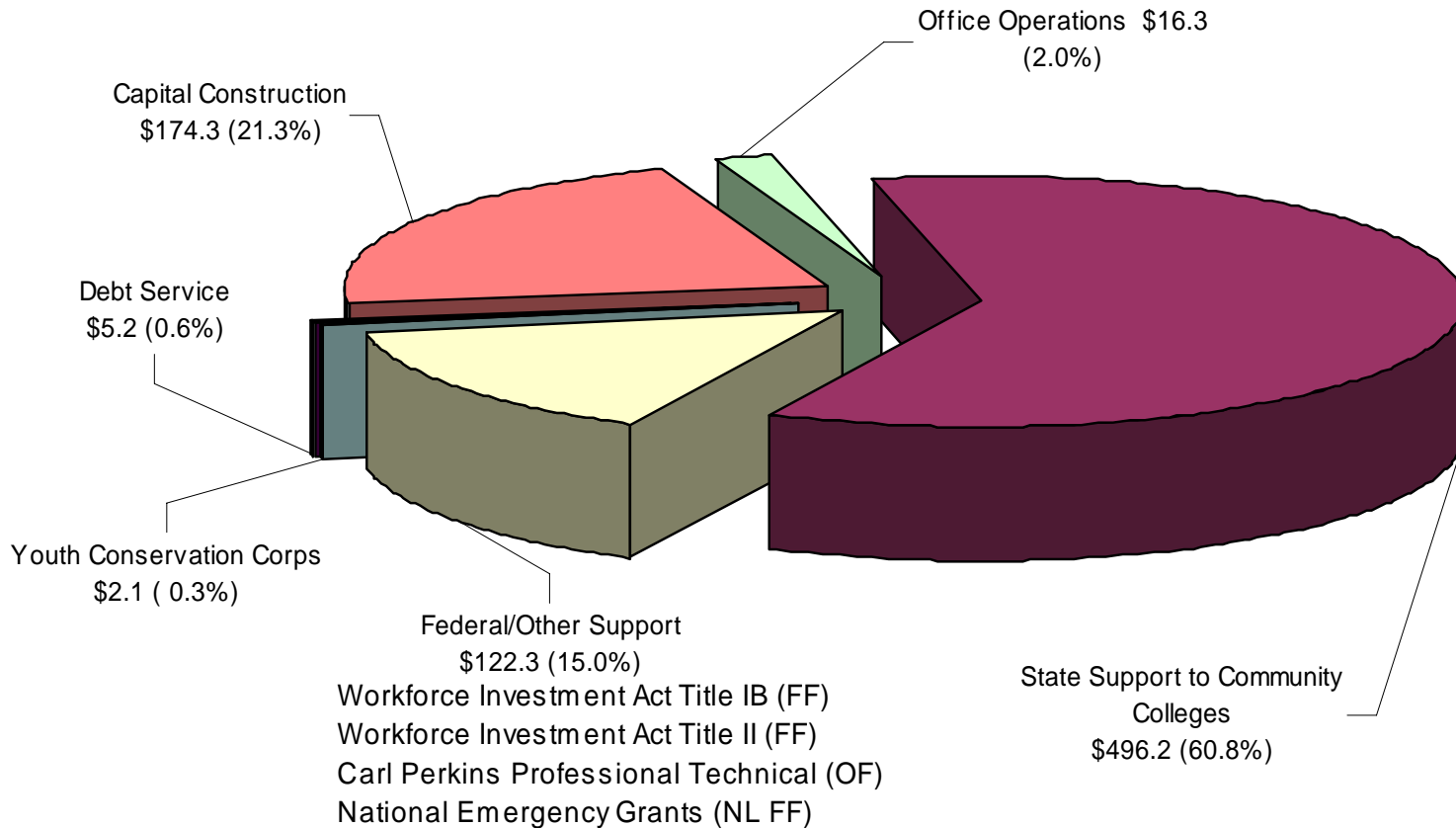
## 97% will be distributed to serve Oregonians

**\$816.4 million Total Funds**  
(in millions)



# 2007-09 Governor's Recommended Budget

**\$816.4 Million Total Funds**  
(in millions)



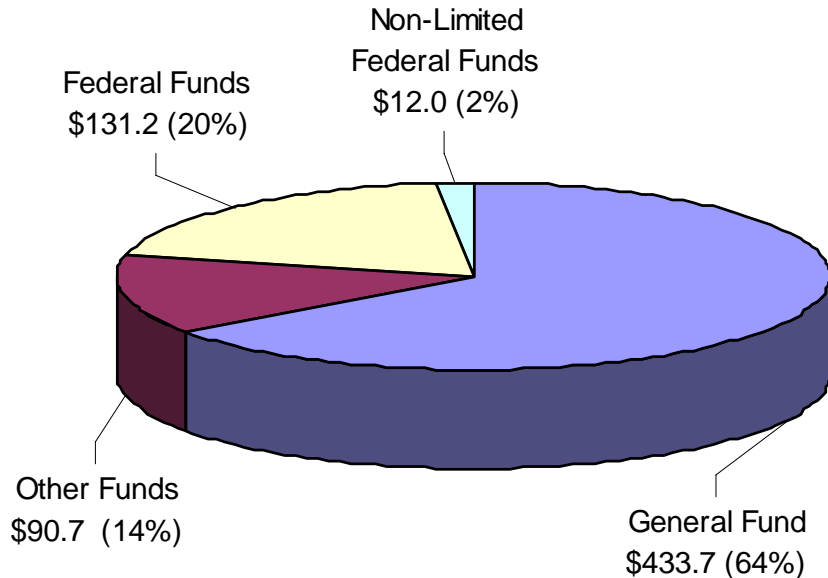
# 2007-09 Governor's Recommended Budget

	<b>General Fund</b>	<b>Other Funds</b>	<b>Federal Funds</b>	<b>Federal Funds (N/L)</b>	<b>Total Funds</b>
Office Operations *	\$ 6,711,912	\$ 1,789,891	\$ 7,821,480	\$ -	\$ 16,323,283
Community College Support Fund	\$ 496,154,050	\$ 18,000			\$ 496,172,050
Capital Construction		\$ 174,300,000			\$ 174,300,000
Workforce Investment Act Title IB	\$ -	\$ -	\$ 105,604,578	\$ 5,968,831	\$ 111,573,409
Workforce Investment Act Title II			\$ 9,764,451		\$ 9,764,451
Carl Perkins Grant		\$ 396,074			\$ 396,074
Oregon Youth Conservation Corps		\$ 2,117,414			\$ 2,117,414
Incentive Grant			\$ 601,239		\$ 601,239
Debt Service	\$ 5,172,745				\$ 5,172,745
<b>TOTAL</b>	<b>\$ 508,038,707</b>	<b>\$ 178,621,379</b>	<b>\$ 123,791,748</b>	<b>\$ 5,968,831</b>	<b>\$ 816,420,665</b>

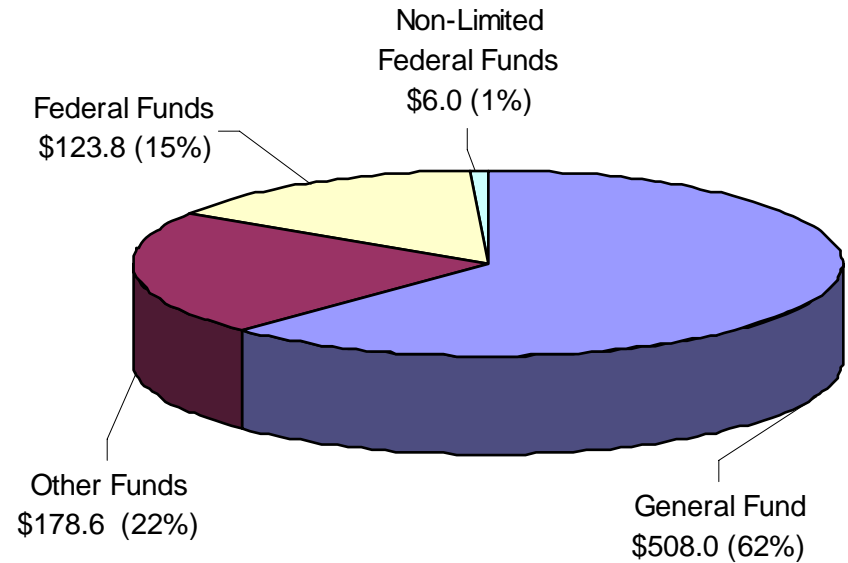
\* Office Operations includes GED

# The 2007-09 Governor's Recommended Budget Compared to the 2005-07 Legislatively Approved Budget

**2005-07 LAB**  
**\$667.6 million Total Funds**



**2007-09 GRB**  
**\$816.4 million Total Funds**



# Quality Improvement and Efficiencies

## Implemented in 2005-07

- Online Payment Request System for Local Workforce Investment Areas
- Online registration for conferences and trainings
- Carl Perkins online grant disbursement
- Streamlined grant and contracting process
- GED database combined with the online database (GEDScoring.com)



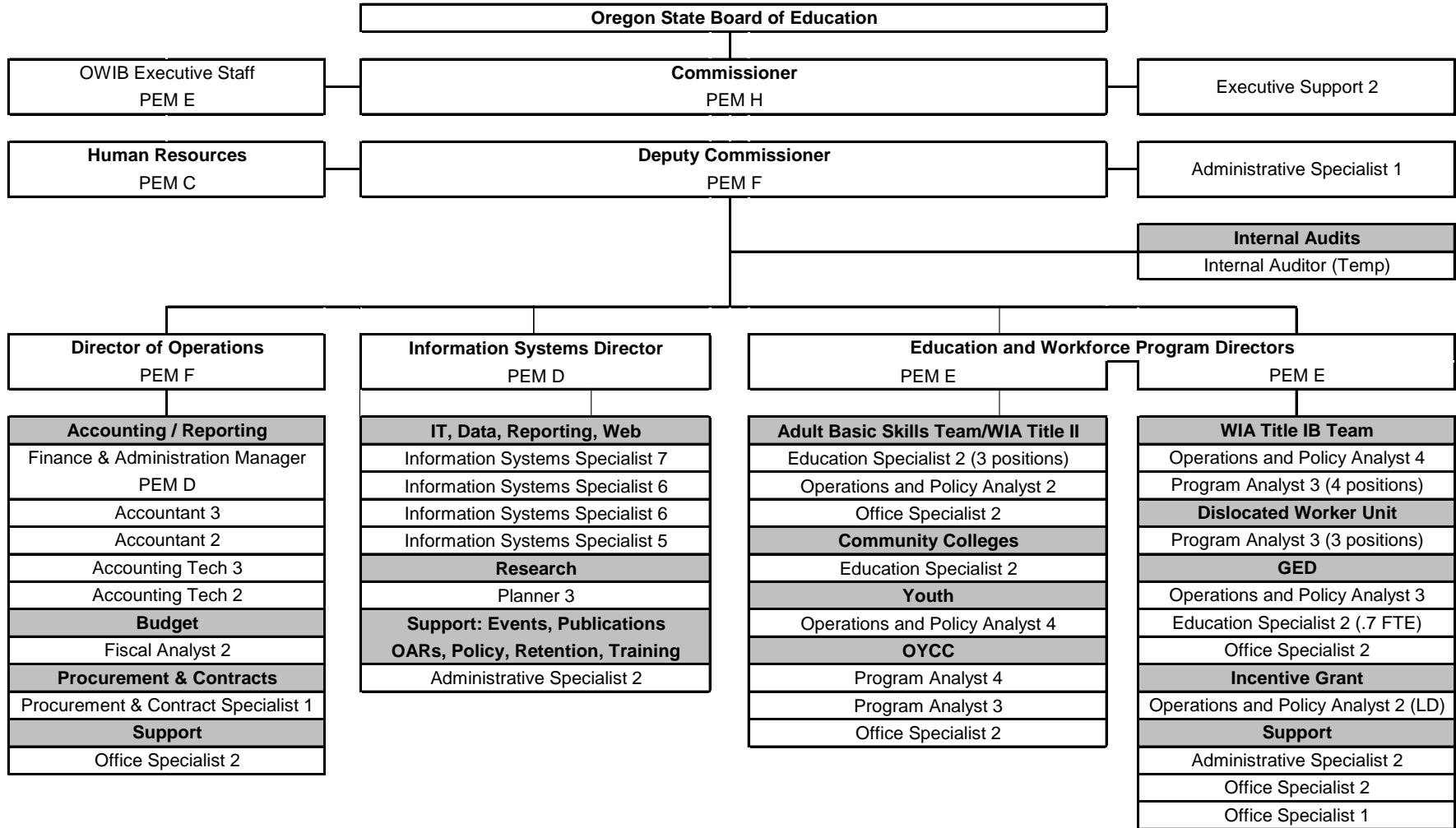
# Quality Improvement and Efficiencies

## Planned for 2007-09

- WorkSource Oregon Website for online data reporting for the Employer Workforce Training Fund
- Integration of 5 department data systems
- Introduction of standardized community college financial reporting
- Lean Office Project to increase efficiencies
- Online Financial Allocation System for Local Workforce Investment Areas
- Web-based reporting for Oregon Youth Conservation Corps outcomes
- Online Community College Handbook

# 2005-07 Organizational Chart

50 positions (49.7 FTE)



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# Prioritized List of Programs

1. Community College Support Fund
2. Capital Construction
3. Workforce Investment Act Title IB
4. Workforce Investment Act Title II
5. Carl Perkins
6. Oregon Youth Conservation Corps
7. Incentive Grant

# Prioritized Policy Packages

#101 State Support to Community Colleges	\$55.0 million Total Funds
#102 Capital Construction	\$107.3 million Total Funds
#103 Agency Alignment	\$.09 million Total Funds
#104 Accountability & Education Alignment	\$1.4 million Total Funds (9 positions)
#105 Career Pathways	\$1.0 million Total Funds
#107 Oregon Student Financial Aid Data Exchange System)	\$.4 million Total Funds
#108 Healthcare Workforce Initiative	\$2.2 million Total Funds
#109 Integrated Management Information System	\$1.7 million Total Funds
#112 Workforce & Career Readiness Certification	\$1.1 million Total Funds (3 positions)
#113 Skill Up Oregon	\$10.0 million Total Funds (4 positions)
#111 Virtual Learning	\$.2 million Total Funds

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# Given Education Matters:

## How Are Community Colleges and Workforce Development Programs Providing Results?

1. Are Oregonians prepared for life, work and careers in Oregon?
2. Are more Oregonians ready for postsecondary education and training?
3. Is Oregon postsecondary education affordable?
4. Do more Oregonians have certificates and degrees?
5. Are Oregon's people, communities, employers and economy benefiting?

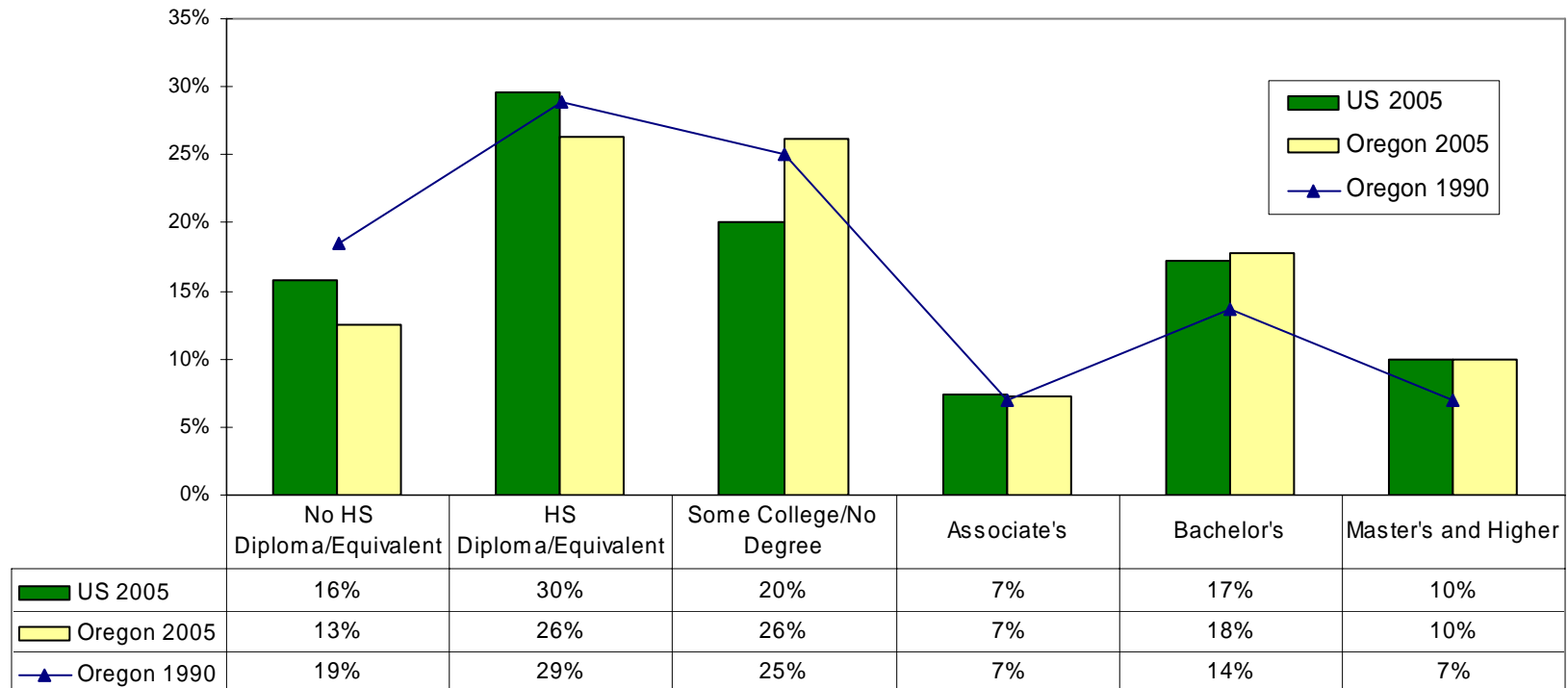
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# 1. Are Oregonians prepared for life, work and careers in Oregon?

- ↑ 74% of at-risk youth employed one quarter after leaving program (KPM 3)
- ↑ 80% of adults employed one quarter after leaving program (KPM 4)
- ↑ 59% of dislocated workers have jobs paying at least 80% of lost job (KPM 5)
- ↓ 1% decrease in current workers retaining employment after training (KPM 6)

# Educational Attainment is Rising

**Educational Attainment of Adults Age 25+: Oregon 1990 and 2005**



U.S. Census Bureau: 1990 Census and 2005 American Community Survey

## 1. Are Oregonians prepared for life, work and careers in Oregon?

# Students Need Aligned, Accessible Education and Workforce Development Systems

## **Students:**

- Are less likely to follow a “traditional” path from high school to a single four-year institution
- Work part-time and full-time while attending college (76% of full- and part-time Oregon students work while enrolled in postsecondary education)
- Juggle family responsibilities with school and work

## **Therefore, students need:**

- Ease of access and marketable credentials
- Easy transitions across the education continuum
- Options and tools to succeed in postsecondary education and in the workforce

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### **1. Are Oregonians prepared for life, work and careers in Oregon?**



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# Pathways to Advancement

*All Oregonians will have access to post-secondary skills, credentials, certificates, and degrees that are valued in the current and future economy leading to good jobs and higher wages.*

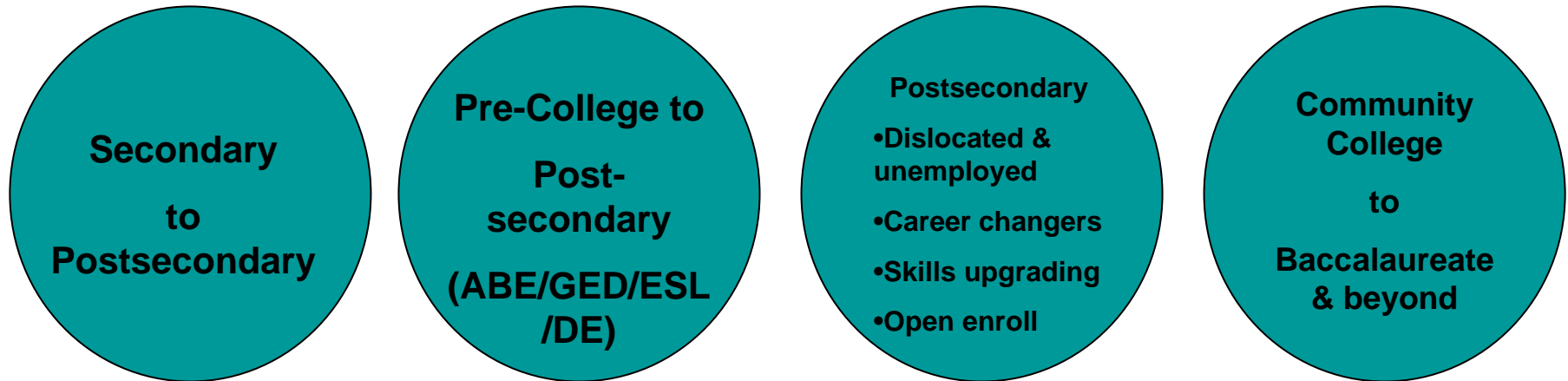
By: Transforming education and workforce delivery system to be customer focused and responsive to changing student, worker, and business demands - customized, just in time, just enough, just for me.

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1. Are Oregonians prepared for life, work and careers in Oregon?

# Pathways to Advancement:

## Higher Learning & Higher Earning in Oregon



Easing student transitions along the education continuum

Focus on demand occupations in local labor market to meet employer needs

L I F E L O N G   L E A R N I N G   C O N T I N U U M

1. Are Oregonians prepared for life, work and careers in Oregon?

# Apprenticeship Pathways

- Three pathways: Industrial Maintenance, Electrical Technologies, and Building Construction
- Coursework aligned with Oregon State Apprenticeship Training Council Standards
- Developed by Oregon community colleges and Bureau of Labor and Industries with local Labor stakeholders
- Optional certificates of completion and degrees for apprentices



## 1. Are Oregonians prepared for life, work and careers in Oregon?

# Career Pathways/College and Careers Transitions Initiative at SOCC

- Special emphasis is given to increasing the success of high school and college students in mathematics and language arts
- Ease student transitions between high school and college education as well as transitions to employment
- Improve academic performance at both levels
- Increase student persistence
- Five High Schools: Brookings High School, Coquille High School, Marshfield High School, ORCO Tech Charter School/North Bend High School, Reedsport High School
- Corporate Partners: Bay Area Hospital, ORCA Communications, CCWD, OED, South Coast Education Service District, Southwestern University Center

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## 1. Are Oregonians prepared for life, work and careers in Oregon?

# Policy Package 105: Career Pathways

- Build capacity for Pathways implementation at each of the 17 community colleges in three areas:
  - ❑ Secondary to postsecondary,
  - ❑ Pre-college to postsecondary and
  - ❑ Increase the number of Oregonians with credentials and certificates/ degrees in occupations that are in local demand.
- \$1.0 million Total Funds

# Policy Package 105: Career Pathways

<i>KPM</i>	<i>2007-09 Targets</i>		<i>Target Impact</i>		<i>Longer-Term</i>
	2008	2009	2008	2009	
7: Completion of basic skills/ESL	49.9%	50.9%	0	0	Impact in 2011, with a 1 percentage point increase over 2009 target
12: PT degree/certificate completion	5,156	5,259	0	0	Impact in 2010, with a 1% increase over the 2009 target
13: Associate degree completion	30.3%	30.6%	0	0	Impact 2011, with 1 percentage point increase over 2009 target
14: Student transfers to OUS	15.0%	15.0%	0	0.2	
17: High school participation	22,227	22,338	0	0	Impact in 2010, with a 1% increase over the 2009 target

## 1. Are Oregonians prepared for life, work and careers in Oregon?

# Workers Need...Skill Development and Businesses Need...Skilled Workers

## Workers need training and retraining for new and current jobs

- ❑ Businesses need a skilled workforce to be competitive in the global market
- ❑ Employees need the skills necessary to be competitive for high wage jobs
- ❑ Workers need marketable credentials to advance in their careers
- ❑ Unemployment rate remains higher than the national average, especially in rural Oregon



## 1. Are Oregonians prepared for life, work and careers in Oregon?

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# Employer Workforce Training Fund (EWTf)

The EWTf is the Governor's innovative, public-private investment plan designed to strengthen Oregon's competitiveness in the global marketplace.

Funding is distributed in three program areas:

- ❑ To regional Workforce Response Teams for incumbent worker training
- ❑ Statewide opportunity grants to solve unique workforce challenges in targeted industries
- ❑ Governor's Strategic Training Fund to invest in Oregon businesses



# Employer Workforce Training Fund: Outcomes

- Nearly 500 incumbent worker training projects have resulted in customized workplace training for over 26,000 employees
- Over 40 grants for statewide projects—urban and rural—to build the capacity of Oregon’s workforce development system

*“With the training grants that we received, we had productivity gains, reduced our rework and production waste, increased the earning potential – through production bonuses – for all employees.”*

*-- Lori Holcomb, Heinz Frozen Foods  
Malheur County*

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## 1. Are Oregonians prepared for life, work and careers in Oregon?

# Policy Package 113: Skill Up Oregon

- The Skill Up Oregon Fund will provide targeted education and training to individuals who are not yet in the workplace.
- An individual eligible for the fund would receive education services to place them in, or put them on the pathway to, a high wage and high demand occupation.
- \$10.0 million Total Funds (4 positions)

<i>KPM</i>	<i>2007-09 Targets</i>		<i>Target Impact</i>		<i>Longer-Term</i>
	2008	2009	2008	2009	
4: Adults employed at exit	84.2%	85.5%	0.3	0.4	
5: Dislocated worker wages	61.9%	63.1%	0.2	0.4	
6: Current worker employment	82.6%	82.6%	0	0.5	
7: Completion of basic skills/ESL	49.9%	50.9%	0	0.5	
12: PT degree/cert completion	5,156	5,259	26	26	
13: Associate degree completion	30.3%	30.6%	0.2	0.3	

## 1. Are Oregonians prepared for life, work and careers in Oregon?

# Policy Package 112: Workforce and Career Readiness Certification

- This package will develop a whole system approach to career readiness which will demonstrate the ability of a skilled workforce for economic development purposes.
- Minimum standards of the certification include:
  - Alignment to essential skills: applied math, read and interpret a variety of texts, write for a variety of purposes, think critically and analytically.
  - Tiered scoring metric (i.e. basic, proficient, advanced)
- \$1.1 million Total Funds (3 positions)

<i>KPM</i>	<i>2007-09 Targets</i>		<i>Target Impact</i>		<i>Longer-Term</i>
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## 1. Are Oregonians prepared for life, work and careers in Oregon?

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## 2. Are more Oregonians ready for postsecondary education and training?

↔ 76% GED pass rate (KPM 1)

↓ 68% of at-risk youth remained in/returned to school or earned diploma or GED (KPM 2)

↑ 8% growth in high school students taking credit courses at community colleges (KPM 17)

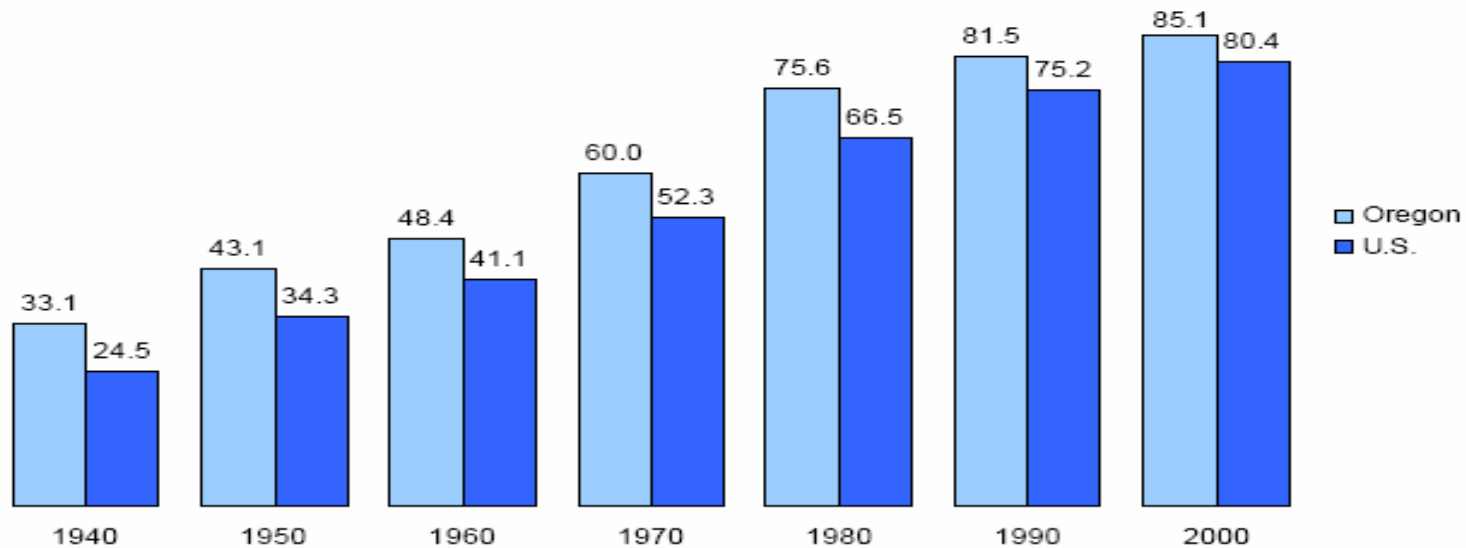
↑ More than 1,800 HS students enrolled this year in Expanded Options programs

↑ Overall, HS participation in Dual Enrollment/College Credit Now programs has increased

# More Oregonians Have a High School Diploma/Equivalent Today Than Ever Before

Oregon

Percent of the Population 25 Years and Over  
with a High School Diploma or More



U S C E N S U S B U R E A U

## 2. Are more Oregonians ready for postsecondary education and training?

# High School Students Need...

- A high school diploma or equivalent
- A jump start on a college education or skills training
- Access/exposure to careers and education pathways
- Preparation to enter the workforce or continue education
- Reduced college expense/debt
- Reduced time to postsecondary degrees (with less course duplication, better advising, access to student services)

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## 2. Are more Oregonians ready for postsecondary education and training?

# Oregon Youth Conservation Corps (OYCC) Credit Recovery

**OYCC keeps youth ages 13 to 24 who are at risk of dropping out or who have already dropped out, in school and on track for completing their high school education.**

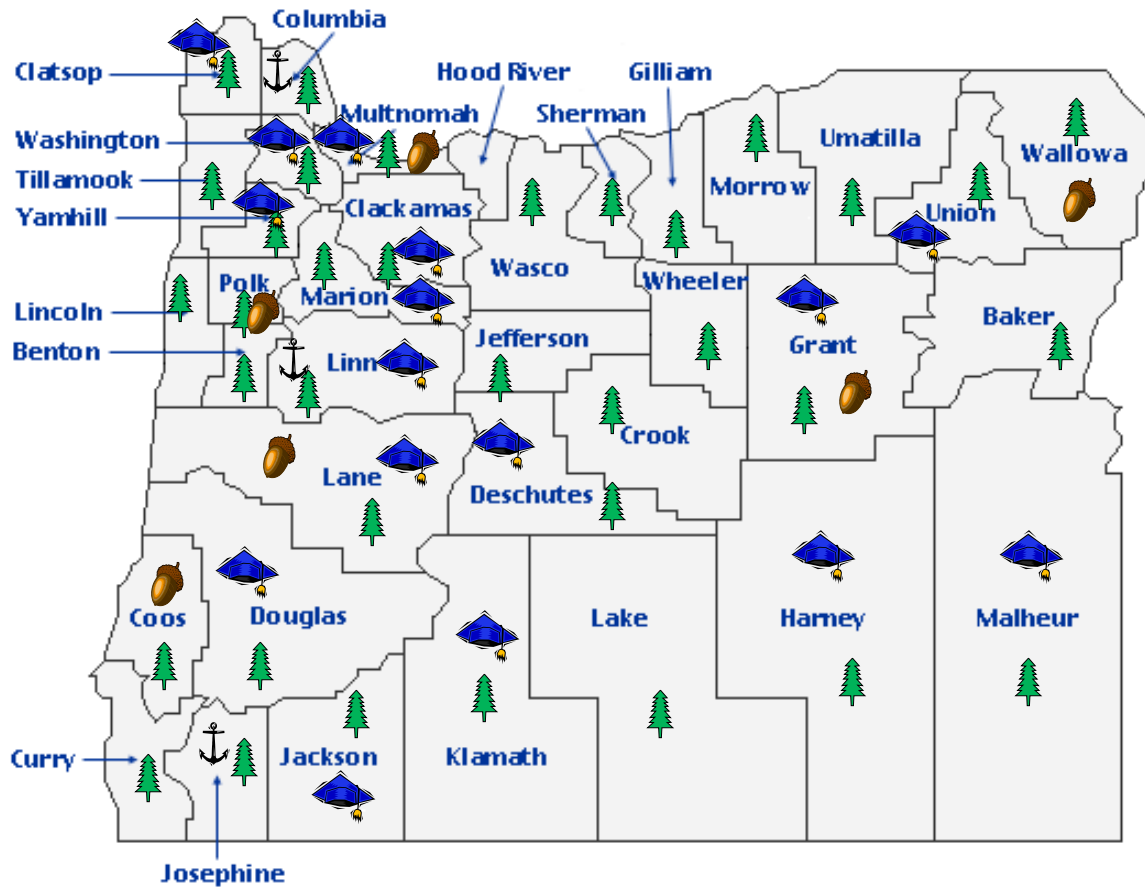


*Youth participate in valuable education, training, and employment opportunities, improving work skills, instilling work ethic and increasing employability.*

- 2,171 high school credits were earned in the last school year
- Since 1992, OYCC has awarded over 1,300 higher education scholarships totaling \$1.3 million
- 75% of OYCC youth are disadvantaged or at-risk
- Over 1,000 youth were served in OYCC programs last year

## 2. Are more Oregonians ready for postsecondary education and training?

# Oregon Youth Conservation Corps



## Map Key



**OYCC Summer Conservation Corps (SCC) Grant Recipients**

OYCC funded programs in all 36 Oregon counties.



**Oregon State Marine Board (OSMB) Grant Recipients**



**Oregon Parks & Recreation Department (OPRD) Grant Recipients**

OPRD also funded the Youth River Stewardship Program covering parts of the Willamette River in Polk, Marion and Yamhill Counties and a residential program that covered multiple counties throughout Oregon.



**OYCC Community Stewardship Corps (CSC) Programs**

## 2006 OYCC Programs

### 2. Are more Oregonians ready for postsecondary education and training?



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# Accelerated Learning Opportunities

## **Community college programs provide students with opportunities to earn college credit while in high school**

- ❑ Fosters smoother and more successful transitions from high school to postsecondary
- ❑ Increases communication, collaboration, and curricular alignment between secondary and postsecondary institutions
- ❑ Prepares students for the challenges of postsecondary education
- ❑ Provides students with practical skills needed in postsecondary education and the workforce

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### **2. Are more Oregonians ready for postsecondary education and training?**

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# Accelerated Learning Opportunities

- **Dual Credit: General Education Courses**
- **Tech Prep Credit: Career and Technical Education Courses**
- **Expanded Options:** 11-12 grade students, includes provisions & priorities for at-risk students and drop outs; can take either dual or tech prep courses

**In 2005-06, 15,780 high school students earned 115,226 college credits from 223 high schools, saving Oregon families over \$4.3 million**

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2. Are more Oregonians ready for postsecondary education and training?

# Under-Prepared Adults Need...

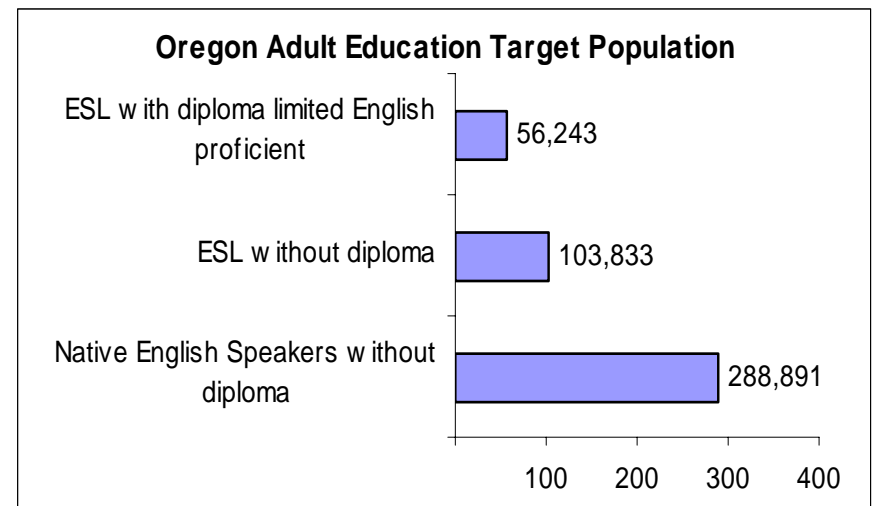
Reading, writing, math, speaking and listening in English, critical thinking and basic computer literacy skills.



## 2. Are more Oregonians ready for postsecondary education and training?

# Literacy Needs in Oregon

- Approximately 21% of adults in the United States and 17% of adults in Oregon (392,724) possess limited literacy capability.
- 25% of adults with limited literacy capability in Oregon speak English as a second language.
- 32% of adult Oregonians with limited literacy completed 8 or fewer years of schooling.
- 68% of adult Oregonians with limited literacy capability completed 9-12 years of schooling

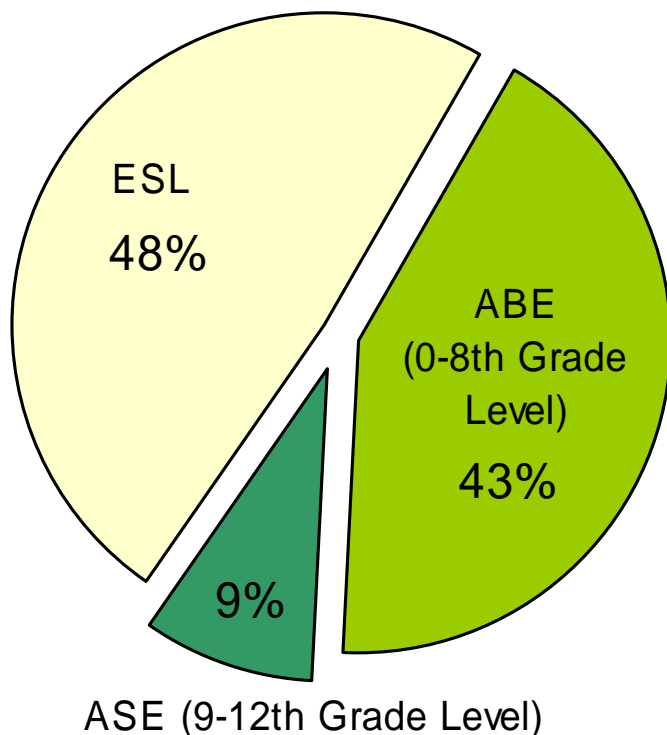


## 2. Are more Oregonians ready for postsecondary education and training?

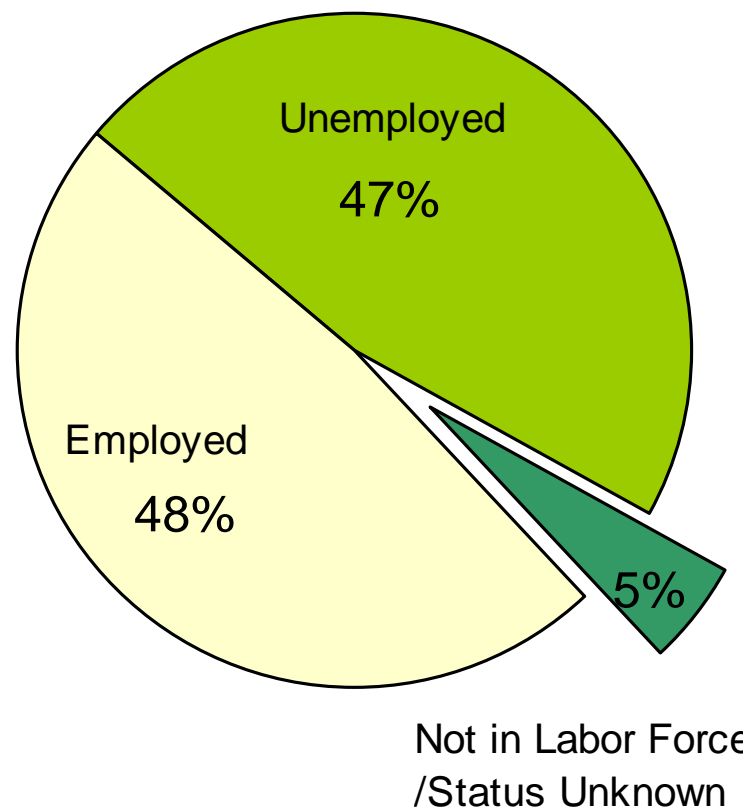
# Adult Basic Skills Program Participants

2005-06

Participation by Program



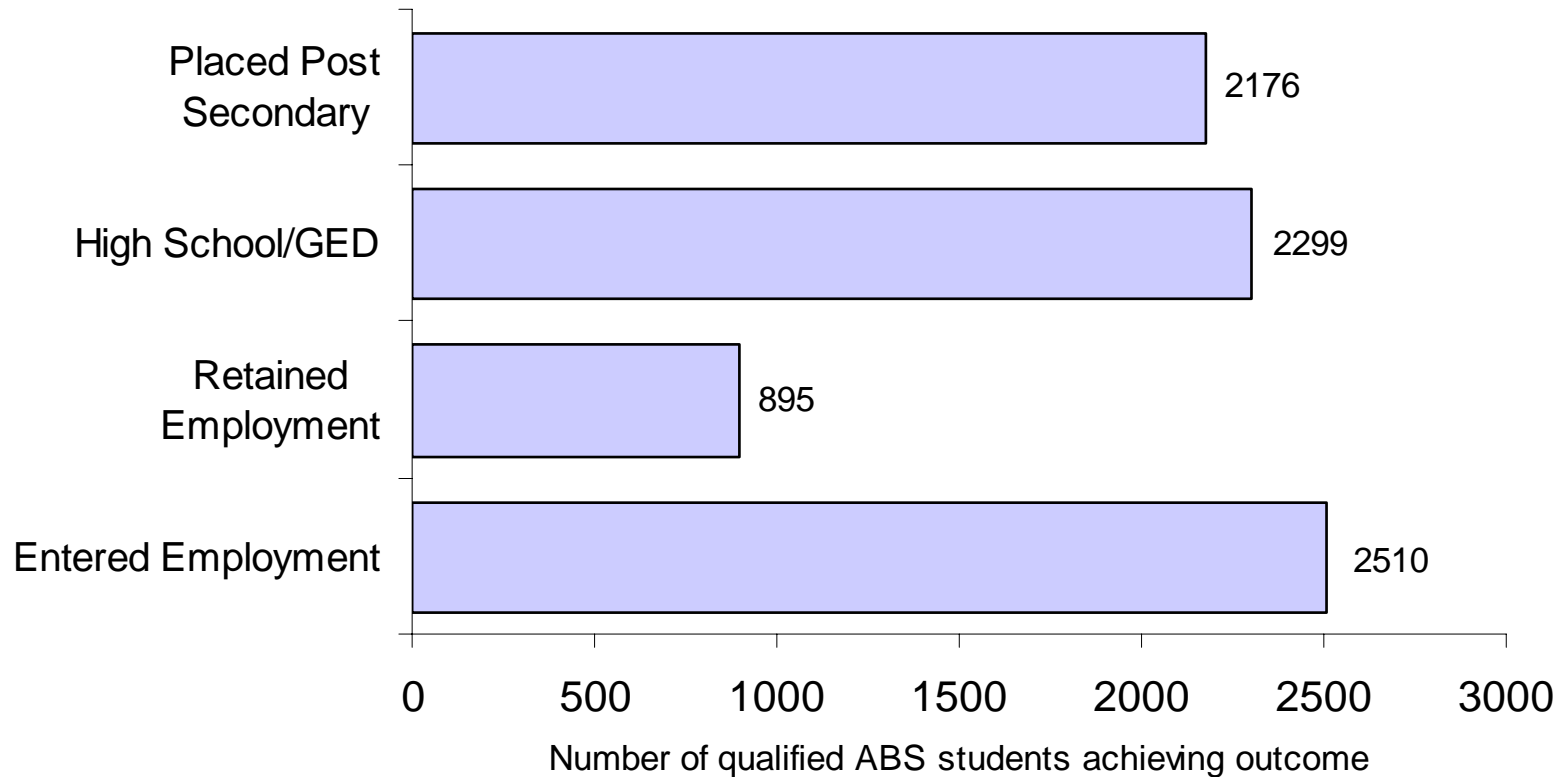
Participants' Labor Force Status



## 2. Are more Oregonians ready for postsecondary education and training?

# Adult Basic Skills Programs: Outcomes

**Total Outcomes by Exited Students: 2005-2006**



## 2. Are more Oregonians ready for postsecondary education and training?

# Oregon Pathways for Adult Basic Skills (OPABS)

## **Purpose:**

- Develop a process that assists ABS learners to develop pathway plans for entering postsecondary education, training programs, and high demand career areas

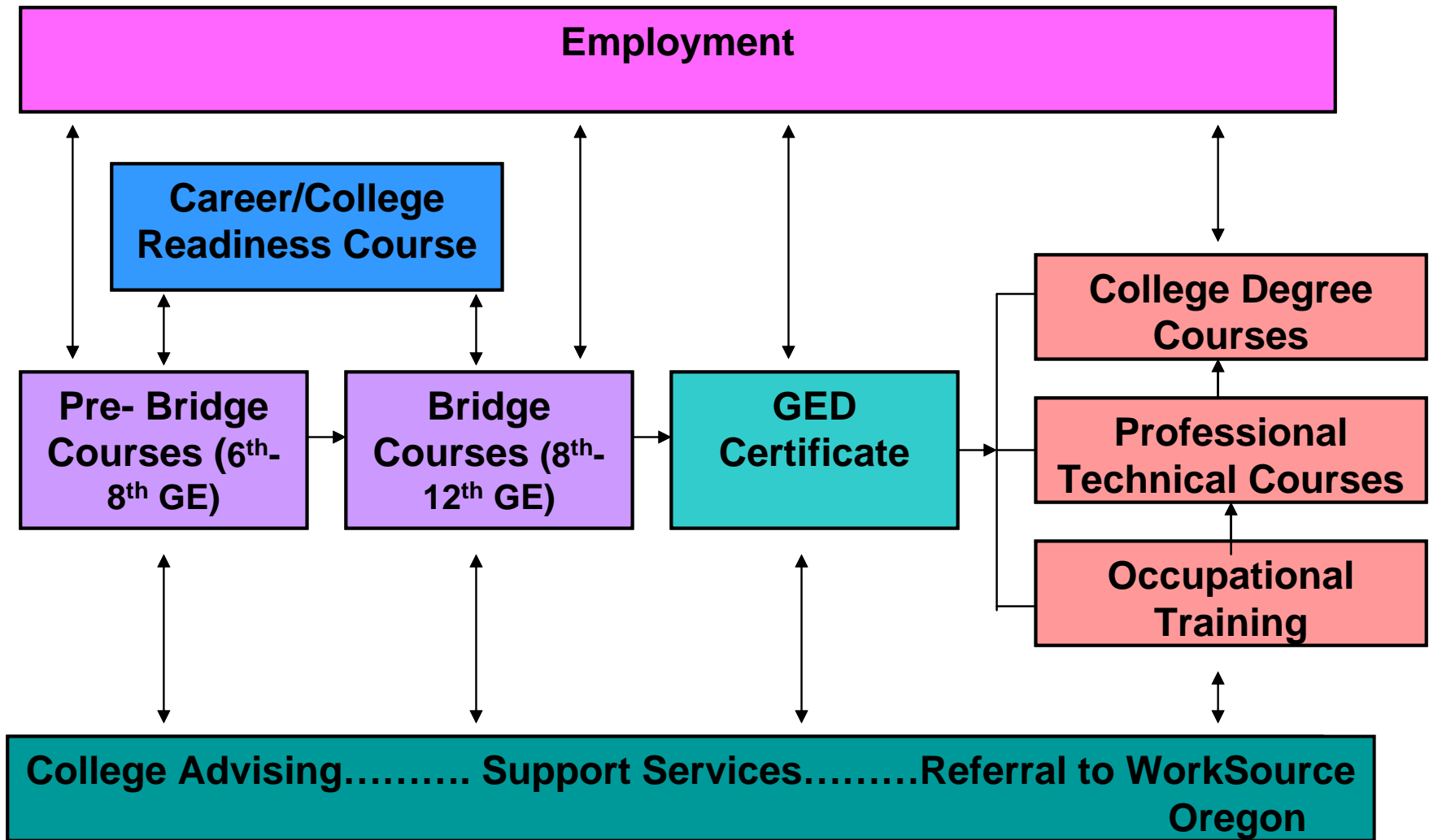
## **Key Characteristics:**

- Builds pipeline for learners to enter postsecondary education, training programs, and high-demand career areas
- Initiates a sustainable system change; develops formal connections to postsecondary education and One-Stop Centers
- Develops a set of transferable and replicable courses for statewide and national use

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## 2. Are more Oregonians ready for postsecondary education and training?

# OPABS - Framework



## 2. Are more Oregonians ready for postsecondary education and training?



# Policy Package 104: CCWD Accountability and Education Enterprise Alignment and Support

- CCWD provides an integral connection between the community colleges and between their local and state partners in the educational enterprise and workforce.
- Recent laws and policies have created critical and time sensitive programmatic and operational mandates that the department must meet. The Department's staffing level cannot accommodate the workload required and available funds have been fully leveraged to the extent allowable under both federal and state auditing laws, rules and policies.
- This request is critical to CCWD's ability to continue to provide public stewardship and accountability.
- \$1.4 million Total Funds (9 positions)

<i>KPM</i>	<i>2007-09 Targets</i>		<i>Target Impact</i>		<i>Longer-Term</i>
	2008	2009	2008	2009	
19: Customer Service	70%	70%	1	4	

## 2. Are more Oregonians ready for postsecondary education and training?

# Policy Package 105: Career Pathways

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## 2. Are more Oregonians ready for postsecondary education and training?

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# Tomorrow...

## Given Education Matters: How Are Community Colleges and Workforce Development Programs Providing Results?

1. Are Oregonians prepared for life, work and careers in Oregon?
2. Are more Oregonians ready for postsecondary education and training?
3. Is Oregon postsecondary education affordable?
4. Do more Oregonians have certificates and degrees?
5. Are Oregon's people, communities, employers and economy benefiting?

# Community Colleges = Opportunity for Many Oregonians

*“Dylan had done well before but high school seemed to be overwhelming. He kept saying he didn’t like it. I’d always helped him with homework, but one night he had a language arts assignment I couldn’t figure out.*

*I decided to go back and get my GED and we’d try to do it together. I thought that it would be encouraging and show him it was important to stay in school and do his best.*

*I thought it would be just kids. But I saw there were other adults trying to do the same thing – just better their lives.*

*Dylan told me he was proud of me.”*

*Jesse Wimpee, RCC student with son Dylan*





