



# Expanding your international reach? Think India.

## Mission Details at a Glance

**Who:** U.S.-based companies interested in expanding their business into India.<sup>2</sup>

**When:** Nov. 9, 2008 - Nov. 15, 2008

**Where:** New Delhi, Hyderabad, and Mumbai.

**Participation Fee:** \$3,485<sup>3</sup>

**Application Deadline:** July 15, 2008

## To apply for the India Trade Mission, go to [thinkindiatrade.com](http://thinkindiatrade.com)

For more information on India and FedEx, go to [fedex.com/thinkindia](http://fedex.com/thinkindia)

For specific questions about the India Trade Mission, e-mail [tradeevents@fedex.com](mailto:tradeevents@fedex.com)

For more information on the U.S. Commercial Service in India, go to [buyusa.gov/india](http://buyusa.gov/india)



## Did you know?

Of the Fortune 500 companies, 125 now have research and development bases in India.<sup>4</sup>

India is the world's second largest small car market.<sup>5</sup>

India's total retail market is valued at about \$370 billion a year and will expand more than 55 percent in the next four years.<sup>6</sup>



## India Trade Mission

### India is booming!

India is the world's fastest growing democracy. The country's trillion dollar economy grew by a remarkable 9.4 percent in the fiscal year ending in March 31, 2007. Its economy is expected to continue to grow at a strong rate in the current fiscal year<sup>1</sup>. This impressive growth has made India one of the best performing economies in the world.

### A one-of-a-kind experience.

FedEx and the U.S. Commercial Service are working together on a trade mission to India to help U.S. businesses determine how India can be included in their international expansion plans. The trade mission represents an opportunity to experience India with visits to leading business centers, including a production facility, business school, financial center, and more.

Participants will meet face-to-face with key contacts such as decision-makers from India businesses, U.S. business executives already successfully operating in India, members of business organizations, government officials, trade specialists, and others. Additionally, the U.S. Commercial Service will be available to help U.S. businesses find partners, distributors, agents and buyers in India through pre-screened appointments. This is a unique experience that will provide participants valuable networking opportunities and market intelligence to help them successfully expand into this dynamic market.

## Discover India's leading business centers

### New Delhi, Capital of India

New Delhi, home to the national capital, is not only the second largest city, but also the second-most favored foreign direct investment (FDI) destination in the country. Key industries and business opportunities in Delhi include defense, energy, environmental technologies, health care, information technology (IT), telecommunications, transportation, retail and biotechnology.

### Hyderabad, Andhra Pradesh

Ranked the No. 1 Indian Information Technology Enabled Service (ITES) destination. Hyderabad is India's sixth-largest metropolitan area. Key industries and business opportunities in Hyderabad include defense, IT/ITES, textiles, food processing and education. In addition, the state of Andhra Pradesh accounts for 23 percent of the country's software professionals and is also the largest exporter of bulk drugs in India.

### Mumbai, Maharashtra

The commercial, financial and entertainment capital of India, Mumbai is the largest and one of the most cosmopolitan cities in India. Over 100 U.S. companies are headquartered in Mumbai. Mumbai is also known for industries including hospitality, software facilities, electronics, consumer goods, pollution control, education and jewelry manufacturing.

<sup>1</sup> Range, J. (2008). India Acts to Tame Prices. Reserve Bank Keeps Key Rate Unchanged Despite Risk to Growth. Wall Street Journal, January 30.

<sup>2</sup> Space is limited. FedEx retains sole discretion regarding who participates in the India Trade Mission.

<sup>3</sup> Does not include airfare or hotel. Also does not include any meals outside of trade mission sessions. Cost of the mission is based on a certain number of participants. Should fewer participants sign up than expected, it is possible the cost could increase. Itinerary changes may be subject to possible fees.

<sup>4</sup> Das, G. (2006). The India Model. Foreign Affairs, July, 6.

<sup>5</sup> U.S. Commercial Service India ("n.d."). India Market Overview. Retrieved November 5, 2007 from, Web site: [www.buyusa.gov/india/en/motm.html](http://www.buyusa.gov/india/en/motm.html)

<sup>6</sup> Bellman, E. (2007). In India, a Retailer Finds Key to Success is Clutter. Wall Street Journal, August 8, A1.