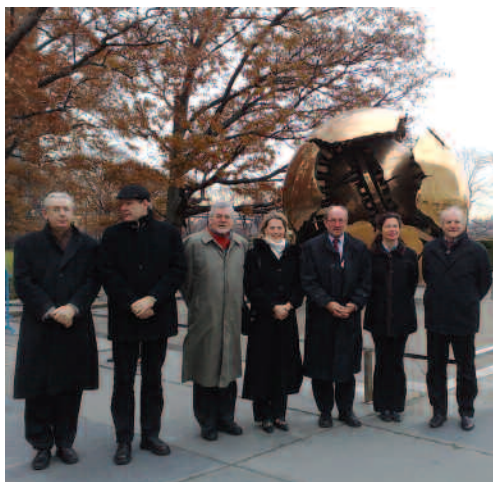


Internationalizing Higher Education

IIE offers a wealth of resources and services to help educators internationalize their campuses and help students gain access to international experience.

Serving Higher Education | Through IIE's network of 900 member campuses, more than 4,000 professionals share and expand their expertise and build collaborations between colleges, universities, and international exchange agencies worldwide. The **IIE Network** brings educators together. Its interactive online community, print resources, periodicals, conferences and workshops ensure that face-to-face contact and digital networking combine to help educators build international programs that work.

In 2007, IIE held its annual **Conference on Best Practices in Campus Internationalization** in New York, with support from ETS and the British Council, and partnered with the American Association of Community Colleges to plan and convene workshops on international student recruitment and study abroad for community colleges. Issues of the *IIE Network* magazine explored institutional linkages and national policies for international education, and the weekly *IIE Interactive* e-newsletter expanded to include a special weekly feature on study abroad news. Our network of international offices in locations such as Bangkok, Budapest, Delhi, Beijing, Moscow and Mexico City, and U.S. offices in Chicago, Denver, Houston and San Francisco serve as vital resources to assist students and educators in their regions.



IIE/New York arranged a study tour on U.S. higher education management for German university leaders, on behalf of The German-American Fulbright Commission.

Recognizing Best Practices | The **Andrew Heiskell Awards for Innovation in International Education** have honored the most innovative and effective international initiatives of IIE Network members since 2002. The 2007 awards featured a new category emphasizing international partnerships, and the program has increasingly emphasized diversity as a key component of a successful international initiative. The member website at iienetwork.org provides over 50 detailed descriptions of best practices from seven years of Heiskell Awards, to help assist members with their campus internationalization efforts.

Understanding Global Mobility | International student mobility trends are increasingly important to governments, business leaders, and educators worldwide, and IIE's **Open Doors Report on International Educational Exchange** and **Project Atlas** together are the definitive data sources.

Each year, IIE publishes *Open Doors*, releasing new statistics and analysis of international and U.S. student flows based on a survey of accredited U.S. higher education institutions. IIE has published *Open Doors* since 1948, and has received support for it from the State Department since the 1970s. In 2007, *Open Doors* received unprecedented press coverage, documenting the first rebound in international student enrollment in six years. IIE holds an annual briefing with the State Department to present these data, in conjunction with International Education Week, which was also celebrated with briefings and activities in IIE offices worldwide.

Project Atlas complements *Open Doors*, providing a worldwide perspective on global academic mobility. With support from the Ford Foundation, Project Atlas has built a global community of data providers and offers data and analysis on international student flows for leading host and sending countries. Over the past two years, Project Atlas has convened meetings with local partners in China, Mexico and Scotland.



IIE/Latin America director Alan Adelman (right) and the rector of the University of Oaxaca opened the EducationUSA advising office in Oaxaca, Mexico to reach out to the indigenous student population.



IIE presented the University of Delaware with the Andrew Heiskell Award for Innovation in International Education. Marian Sulzberger Heiskell (center) joined IIE president Allan Goodman in presenting the award to president David P. Roselle (left), Lisa Chieffo and Lesa Griffiths.



Thomas A. Farrell, Deputy Assistant Secretary of State for Academic Programs (center) and James A. Warren, Public Affairs Counselor at the U.S. Embassy in Hanoi (right), visited the IIE/Vietnam office in Hanoi, represented by Director Mark Ashwill and EducationUSA advising staff.



IIE coordinated U.S. higher education fairs in 13 cities in Asia, and expanded outreach in China, India, Mexico, Thailand and Vietnam.

Reaching Out to International Students |

Through Institute initiatives and our work with government partners, IIE connects international students with the information they need to make the life changing decision to study in the United States. The State Department's Bureau of Educational and Cultural Affairs called upon IIE to manage its **Regional Education Advising Coordinators (REAC)** program, and enhanced REAC activity with IIE/Southeast Asia and Latin America. REACs provide support to more than 450 EducationUSA advisers worldwide. In 2007 IIE expanded support for the EducationUSA network with State Department funding, and produced a new online journal, **EducationUSA Connections**, to promote best practices among educational advisers worldwide. IIE published a print edition of its popular **Funding for United States Study**, the premier resource for funding opportunities for international students, and launched this valuable resource as a free searchable online database.

IIE/Hong Kong coordinated thirteen higher education fairs in Asia this year, serving over 14,500 students and parents in six Asian countries, working with IIE's offices

and local partners. In 2007, the fairs reached students in more cities, including Macau and Shenzhen. IIE/Vietnam also helped organize a fair in Ho Chi Minh City for the American Association of Community Colleges, which attracted a record turnout of more than 700 attendees. In cooperation with the Educational Testing Service (ETS), IIE staff in Hungary, Indonesia, Mexico, Thailand, and elsewhere provided English language testing services to thousands of students around the globe.

Building Higher Education Capacity |

IIE's worldwide offices help build international education capacity around the world. In 2007, IIE's Jakarta-based affiliate, the Indonesian International Education Foundation, organized an Indonesian Delegation to the NAFSA 2007 annual conference together with the Indonesian Ministry of Education, bringing 34 university presidents and vice presidents to explore opportunities for future collaboration with U.S. partners.

IIE/Latin America formally inaugurated an EducationUSA office at the State University of Oaxaca in 2007 as part of its outreach efforts to indigenous populations – a large but historically underserved demographic

in Mexican society. Seventy community leaders participated in a workshop on U.S. higher education, and the program expanded its advising capacity-building activities to indigenous populations in neighboring Guatemala.

IIE also works with bilateral Fulbright commissions to offer professional development opportunities for education administrators. The **Russian International Education Administrators Fulbright** program began in 2007, sending a group to the U.S. for three months to learn how to better serve international students in academic placement, language training, cross-cultural challenges and other areas. This year IIE also coordinated higher education seminars across the U.S. for the **German-American Fulbright Commission**, including study tours for university leaders on topics such as technology transfer and graduate education, as well as the International Education Administrators Program coordinated by IIE/CIES. These initiatives effectively share expertise and best practices, while strengthening worldwide educational ties with the United States.