

Oregon Health Fund Board

Building a Healthy Oregon



**Aim High:
Building a Healthy Oregon
Community Town Hall Forums
September 2008**



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- Access: Over a half-million Oregonians don't have health insurance.
- Cost: Health care is increasingly unaffordable for Oregonians and Oregon businesses.
- Quality: The health care system is increasing in cost, but the quality isn't consistent.



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An Action Plan to Build a Healthy Oregon



Four Goals for Oregon

- Contain costs
- Provide health insurance for Oregon's uninsured
- Improve quality, safety, and efficiency in Oregon's health care systems
- Improve the health of all Oregonians



What Should We Do?



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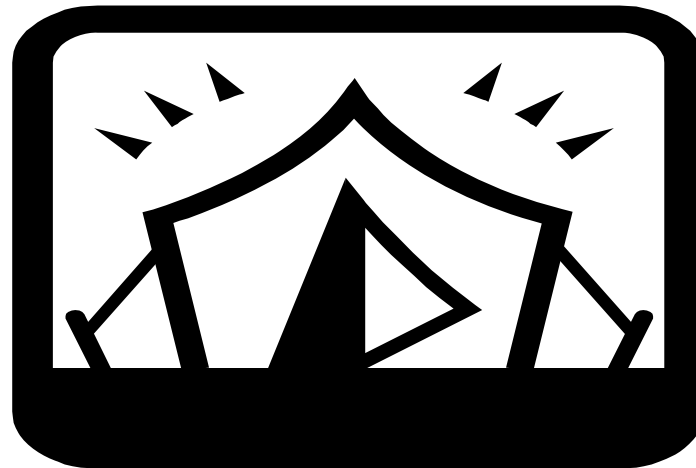


Eight Building Blocks to Lay a Solid Foundation for Health



1. Bring Everyone Under the Tent

Every Oregonian has access to affordable, quality health care.





2. Set High Standards

- Measure
- Report





3. Stimulate System Innovation and Improvement



4. Unify, Strengthen and Leverage our Purchasing Power





5. Train a New Health Care Workforce





6. Ensure Health Equity for All





7. Advocate for Federal Changes

- Medicare
- Medicaid
- ERISA
- Federal Income Tax Code
- Workforce
- EMTALA
- HIPAA
- Indian Health Service Programs



8. Establish an Oregon Health Authority



What's the Short-Term Impact?

- Oregonians will have the ability to compare cost and quality of health care services.
- Local innovation will be supported so that each community can solve its own health issues.
- Over 200,000 additional people will have access to affordable, quality health care by 2011.



What's the Short-Term Impact?

- Emphasize prevention and primary care
- Integrate mental health and addiction services with physical care
- Support and respect patients' end-of-life decisions



What's the Long-Term Impact?

- Prevent chronic diseases like diabetes and heart failure before they start
- Reduce obesity, tobacco use and substance abuse
- Address health care workforce needs
- Adopt private, secure electronic medical records



What's the Long-Term Impact?

- Bring health care costs under control:
 - Reduce administrative costs
 - Improved consumer and purchaser information
 - Help people who don't have health insurance offered at work get affordable coverage

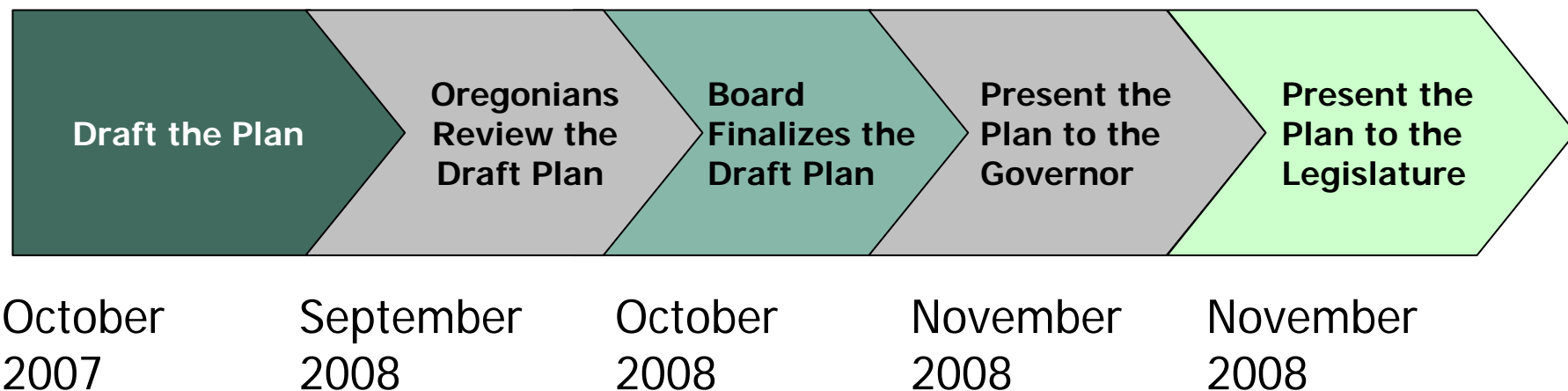


So What Are the Proposed Financing Strategies?

- We recommend that the Legislature look at several financing methods for these investments.
 - Revamp Oregon’s current provider tax to pay for health care for children and very poor adults and capture more than \$1 billion in federal funds.
 - Increase taxes on tobacco and alcoholic beverages for public health initiatives.
 - Enact a payroll tax to finance coverage for ALL working Oregonians whose employers don’t offer coverage



Now What?



January to June 2009: Legislative Debate



Protocol for the Evening

1. "Seek first to understand, before being understood." Dialogue is about inquiry and learning.
2. Speak for yourself and from your own experience as much as possible. Try to avoid generalizations.
3. Share the floor with your fellow participants. Avoid repeating questions or comments that have already been offered.

Building a Healthy Oregon: The 8 Essential Building Blocks

1. "Bring Everyone Under the Tent"

2. Set High Standards – Measure and Report

3. Stimulate System Innovation & Improvement

4. Unify Purchasing Power

5. Health Care
Workforce

6. Health
Equity for All

7. Federal
Advocacy

8. Oregon Health Authority



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