

WORKFORCE INVESTMENT ACT

ANNUAL REPORT

for Program Year 2006



State of Wisconsin
Department of Workforce Development

Department of Workforce Development
Secretary's Office
201 East Washington Avenue
P O. Box 7946
Madison, WI 53707-7946
Telephone: (608) 266-3131
Fax: (608) 266-1784
Email: dwdsec@dwd.state.wi.us



State of Wisconsin
Department of Workforce Development
Jim Doyle, Governor
Roberta Gassman, Secretary

October 12, 2007

Dear Employment and Training Partner:

It is my pleasure to present a snapshot of job seeker and employer activities highlighted in *Wisconsin's Workforce Investment Act Annual Report* for Program Year 2006. It is clear from this synopsis that there is extensive synergy and growth in regional partnerships stemmed from Governor Jim Doyle's initial economic plan for the state, *Grow Wisconsin*.

I am also pleased to report that the local performance goals continue to be met and exceeded expectations in all but one of the program measures. This is a testament to the diligent daily work of the workforce partners in Wisconsin communities or throughout Wisconsin, who tirelessly serve to meet the needs of their local job seeker and private sector customers.

This is an excellent opportunity to appreciate all of the enriching training and employment efforts within a multitude of partnerships. I look forward to continuing our work together to meet the Governor's goals of increased economic growth and qualified workers for quality jobs.

Sincerely,

A handwritten signature in black ink, appearing to read 'Roberta Gassman'. The signature is fluid and cursive, written over a large, faint circular watermark or stamp.

Roberta Gassman
Secretary

Wisconsin WIA Annual Report Program Year 2006

Submitted October 1, 2007

**Roberta Gassman, Secretary
State of Wisconsin Department of Workforce Development
WIA Title I Signatory Official**

**Ron Danowski, Administrator
State of Wisconsin Department of Workforce Development
WIA Title I Liaison**

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Accomplishments

Wisconsin's **Governor Jim Doyle** built a foundation of workforce and economic development initiatives based on his GROW Wisconsin plan during his first term. In September 2006, he released his vision for Jobs for the Future that continues the expansion of GROW as well as infuses new regional efforts. Jobs for the Future expounds on the original focus of preparing youth, upgrading skills of our current workforce and supporting cutting edge opportunities to grow a new generation of entrepreneurs. The Governor has two goals for his Jobs for the Future Initiative: to ensure that there are enough jobs for our workforce through innovative economic development, and that our workforce are prepared for those jobs.

These efforts also target key industries including healthcare, manufacturing, construction, and high-tech industries such as bio-technologies and bio-fuels. These industry targets coincide with current and projected growth industries. Wisconsin's employment grew around 2% in this past year; almost all of the new job creations were among 30 industries. Unique to this state, five manufacturing related industries make the top 30 list along with healthcare, construction, professional and business services, retail and wholesale trade, leisure and hospitality, business services, finance and insurance.



Focusing on these targeted industries for innovative regional partnerships is part of the multipronged approach to Jobs for the Future. A major budget initiative would increase funding of the Worker Advancement Training grants through the technical college system to help train 36,000 workers in over 300 businesses. Another new feature this year is the **Career Pathways** model that ensures lower skilled adults access to appropriate training toward family-sustaining wages. The Career Pathways approach, integrates GROW with a regional and sector-based strategy, that targets jobs in specific industries important to each region. This effort will create advancement for current workers, jobseekers and future labor market entrants, and will result in an increased supply of qualified workers for local employers. Specifically, Career Pathways include a series of connected education courses offered in convenient intensive formats to help adults update their skills. To support this effort, Wisconsin was awarded a Joyce Foundation grant for a systems change project called Regional Industry Skills Education (RISE).

Two major projects were unveiled with awards of the **Workforce Innovations in Regional Economic Development** (WIRED) to the Southeast Wisconsin Regional Workforce Alliance/Milwaukee Seven regional economic growth partnership and to the South Central/Southwest Partnership. WIRED supports innovative approaches to education and workforce development that go beyond traditional strategies preparing workers to compete and succeed both within the United States (US) and globally.

Additional **Governor's Special Projects** are highlighted below:

Milwaukee Summer Youth Project was a highly successful project resulting in 435 youths, between the ages of 16 to 20, being hired by 84 non-profit and faith based agencies in the City of Milwaukee.

Safe-Lifting Initiative Demonstration Grant Program this year supported 20 healthcare providers who trained 7,951 direct care staff in the use of safe patient handling equipment. They also developed a comprehensive safe patient handling program for their organizations. Workforce Investment Act (WIA) funds of \$302,324 leveraged \$2,018,338 in matching resources for a total of \$2,320,661 expended on the program.

The **Wisconsin Community Action-Skills Enhancement Program (SEP)** serves 147 people in training, 24% of those who originally enrolled, with an average wage increase of \$3.42 per hour or \$7,600 more annual income. SEP graduates had a 26% average increase in hours worked weekly, a four-fold increase in full-time work a four-fold increase in access to employer healthcare, 73% of graduates had short-term training and obtained a healthcare credential.

Milwaukee Job Development Inc. (MJDI) project is in its second round of funding of \$500,000. Outreach is an ongoing effort for MJDI as they continue to work in churches, schools, and other community organizations to identify individuals in need of employment. They assess over 100 people per month and provide them with job readiness training and referrals to outside services as determined necessary. MJDI places a very heavy emphasis on working closely with employers to identify their needs so they can prepare jobseekers accordingly. MJDI has held several onsite recruitments at their facility and worked with various correctional facilities and their clients in finding employment.

Multicultural Community Services/Bayshore Town Center Project, funded with \$100,000, targets hard-to-place Milwaukee jobseekers with employment in the Bayshore Town Center Mall and surrounding businesses. This highly visible and innovative project is located in a Bayshore shopping mall space donated by the mall. This is a strong example of an employer driven job placement program. Employers are delighted with the services and prepared candidates that they have obtained through this project. Through June 2007, over 3,690 jobseekers have been served by this project and over 700 have become employed at an average rate of \$9.40 per hour.

Wisconsin Regional Training Partnership (WRTP) – Construction Trades Skills Training Partnership that included 168 ex-offenders referred to WRTP with 89 exoffenders accepted into training and 18 exoffenders actually completed training. Of these 18, four have been placed in jobs with an average wage of \$12.25/hour.

The **WRTP Industrial Retention and Renewal Project** used a needs assessment of union manufacturers to identify plants in danger of cutting jobs or closing. The project assisted in setting up labor-management committees within each manufacturer to identify the source of inefficiencies, etc., and facilitated their access to external resources.

Smart Papers in Park Falls closed, idling more than 300 workers. In June, the plant reopened as a bio-refinery. State reserve funding was used to retrain a number of former Smart Paper workers in new technologies and processes at the new Flambeau River Bio-refinery plant which produces energy using wood pulp bio-mass.

Rock County Opportunities Industrialization Center operated the **Workforce Academy Project** to serve the Beloit community. Emphasis was on serving minority males from ages 18 to 30 to help them achieve short-term employment goals and short and long term educational goals. Forty-eight individuals completed the six week Workforce Academy training program.

Project Lead the Way is a partnership with the state's K-12 system with the emphasis on increasing connections with the Workforce Development Board (WDB) Youth Councils. To date, there are 68 high schools and 19 middle schools participating in this project with a state leadership team representing K-12, post-secondary institutions, and the private sector.

The **Council on Workforce Investment (CWI)**, in tandem with the Governor's efforts, has provided leadership based on their vision of "Qualified Workers for Qualified Jobs." This included regional thinking



and funding beyond traditional borders and roles as well as using technology to increase efficiency and reach more people. The CWI recognized the importance of regional partnership activities and created the Growing Regional Opportunities in Wisconsin or “GROW” grants. Since early 2005 the CWI has provided almost \$1 million in WIA funds to support seven GROW regions, two of which were recently awarded WIRED grants, highlighted on page one. Other specific CWI activities included:

A **regional metrics** system was unveiled to support the seven GROW regions (see regional map). The regional metrics is a set of measures that together can serve as a “scorecard” by which GROW regions can both identify workforce development goals and track progress. To compliment this, a CWI committee also began to consider “dashboard” measures specific to the One-Stop infrastructure.

The CWI endorsed the **Manufacturing Skills Standard Certification (MSSC)** system in Wisconsin with eight grants to support activities connecting the MSSC to the workforce system and updating youth apprenticeship programs. There are currently nine assessment centers (eight technical colleges and one university) and 11 new centers planned. Through the grants, over 450 incumbent and dislocated workers, job seekers and students are expected to receive MSSC pre-assessment, assessment and training services as part of this credentialing system.

A subcommittee continued collaboration with the Department of Health and Family Services **Medicaid Infrastructure Grant** to improve the service delivery system for people with disabilities.

The CWI also developed **recommendations and strategies** to define the workforce “system” as a single unit and begin to put that system into all operational activities; develop incentives to fully engage all workforce partners with WDBs, and; establish strategies for private sector participation to increase job placement and retention.

CWI Special Innovation Projects included:

The **Advanced Manufacturing Efficiency and Productivity Improvement Project** was awarded \$100,000 to the Racine Area Manufacturers and Commerce to increase the number of Computer Numeric Control (CNC) operators available to employers in Southeastern Wisconsin. During the grant period, three CNC Boot Camps were conducted. Forty-six trainees completed the boot camps and earned an average of \$11 an hour with over ten employers. The fast-track Boot Camp has now expanded to welding training in response to business needs.

A **Distance Learning** grant for \$100,000 to deliver training options particularly to remote locations. The South Central region is exploring data casting, polycom interactive video conferencing and integrating all available distance learning technologies into one training system to support the needs of Job Center customers and industry partners.

A **Virtual Job Center Project (VJC)** for \$100,000 for the development of an IT based service delivery system to be responsive particularly for rural customers. The Southwest, North Central, and Northwest WDBs are working together for an enhanced website portal and link to Job Service “call center anywhere.”

Advanced Transformer Dislocated Worker Study was a follow-up study of the more than 700 workers displaced by the closure of the Advance Transformer plant in the community of Platteville in southwest Wisconsin. The study focused on the impacts of training on wages, working conditions, worker mobility and quality of life. In addition, the study documented the effectiveness of community partnerships in responding to the dislocation.

Workforce Development System Staff Credentialing is designed to enhance quality and develop well trained competent professionals. As of July 1, 2007, there are 287 Wisconsin members in the National Association of

Workforce Developmental Professionals. Of this membership, the Workforce Developmental Professional Certification Program has certified 194 Wisconsin professionals to date.

Dislocated Worker activities, reviewed and approved by the CWI, were quite extensive. Wisconsin received 126 notices of layoffs affecting 9,235 workers; 47 were notices of mass layoffs or plant closings filed under federal or state business closing and mass layoff notification laws. The WIA Title 1 formula funded program provided services to 8,300 individuals. Dislocated workers were also provided assistance through state reserve funds (1,823), through National Emergency Grants (838 workers) and the Trade Adjustment Assistance (TAA) Program (4,123 workers).

Department of Workforce Development (DWD)

During this program year, Wisconsin received an incentive grant for performance in program year 2004. DWD, the Wisconsin Technical College System and the Department of Public Instruction collaboratively selected seven Workforce Development Areas (WDA) to receive grants to further Advanced Manufacturing initiatives. The project will introduce youth to manufacturing, and provide advanced manufacturing skills to dislocated and incumbent workers.

Wisconsin Incentive Awards and Technical Assistance and Training (TAT) - Wisconsin allocated \$300,000 of Program Year (PY) 06 funds for incentive awards to Workforce Development Areas (WDA) that met or exceeded all PY05 WIA performance standards, and to support statewide and local TAT efforts. Five of the 11 WDAs received incentive awards for a total of \$68,110. Four WDAs requested and received a total of \$98,300 of WIA Corrective Action TAT funding.

The statewide TAT also included the following activities:

Spring Workforce Programs Roundtable hosted 120 participants from the workforce programs from around the state for the program that included sessions on global and local factors affecting Wisconsin's workforce, Job Corp, avoiding possible legal issues in recruitment, interviewing and selection, plant layoffs and closings, and training needs. WIA Staff Credentialing via CWI funding to the WDBs is in the fore-front through DWD's technical assistance and roundtable sessions.

Two Writing Effective Case Notes Seminars were held with 121 program staff and supervisors to improve their skills and knowledge related to writing and understanding the elements and legal issues associated with documenting client contacts. The participants were provided a brush up on the basics of case notes and data validation as required by the US Department of Labor (DOL). The agenda included: data validation and connection to state policy, client-centered approach to case management, Individual Service Strategy/Individual Employment Plan relationship with case notes, legal issues and confidentiality, and things to do to improve case notes.

No One is Unemployable! Creative Solutions for Overcoming Barriers to Employment Workshop was a two-day intensive training delivered by Elisabeth Harney with Worknet Solutions. Forty WIA adult, dislocated workers, youth programs case managers and supervisors attended this training. Instructions included how to integrate follow-up from orientation through job attainment, how to assist customers to achieve goals, and how career success verses career advancement.

Wisconsin Technical Assistance and Training Work Group meets on a quarterly basis to assist in the development and



implementation of statewide technical assistance and training. The membership consists of WDB and DWD/ Division of Employment and Training staff who work with the WIA adult, dislocated workers, and youth programs, and includes members who also serve on the Wisconsin Automated System Support for Employment and Training User Group and WIA Youth Council.

Job Service Operations further developed its institutional focus on Governor Doyle's workforce development initiatives. These include emphases on jobs that are high-growth and in high demand throughout the state of Wisconsin. Job Service has worked with partners to provide value-added business services in the areas of healthcare, manufacturing, construction and jobs that offer benefits. For example, businesses for which applicant prescreening services were offered increased by 140, business accounts increased by 650, and 73 new initiatives to educate job seekers about the value of sustainable wages and benefits were added statewide.

In every quarter of this program year, **job postings** to the state's online job board (JobNet), increased significantly from the previous program year. In the case of healthcare employers, more than twice as many employers posted jobs with JobNet each quarter than in PY05. Additional highlights of Job Service activities include:

- **Job orders** directly entered by employers onto JobNet increased from 45,240 in PY05 to 50,630 in PY06.
- Delivering services to migrant and seasonal farmworkers, bi-lingual Job Service staff provided employment outreach services to 88% of the state's migrant worker population (a full 37% higher than the state goal).
- Wisconsin lead the nation and bested the national average by more than 13% in its number of workers who become re-employed within three months of having become unemployed.
- Job Service staff serving **veterans** have exceeded the federal goal for employment retention by veteran customers in every quarter of PY06. Wisconsin's Veterans' Program continues to work in a multi-state-agency consortium (unique in the nation) to provide employment services to offenders who are also veterans.
- Job Service staff have made available services to more job seekers by providing employment related outreach statewide focusing on area high schools, community service centers, and correctional facilities.
- The JobNet system has undergone several improvements, including Spanish translations and enhanced job search abilities such as the Job Agent feature.

Wisconsin's Labor Market has played a major role in the workforce activities and emphases on certain sectors. Job totals have increased over the last three years with an 85,400 job gain or 3% increase from 2003. Wisconsin added 18,600 from 2005 to 2006. The fastest growing subsectors are healthcare, education services, and professional and business services. The job growth rates in the other subsectors have been less robust. For example, construction industry jobs began to increase after the last recession, but have been severely affected by the latest weakness in the residential housing sector, primarily in the single-family homes market. While there were about 3,000 jobs higher than the 2003 levels, construction jobs decreased in the last year, falling 500 in 2006 to 127,000 jobs. The residential construction market slowdown has been offset to a large extent by construction growth in the commercial and industrial markets. Notable subsectors showing negative growth since the economic recovery are retail and manufacturing. Retail jobs have declined since 2000, dropping by 17,700 jobs to 313,500 in 2006, and down 4,300 jobs since 2003. Manufacturing sector jobs have decreased since 1999 when manufacturing jobs in Wisconsin peaked at 594,800. The pace of decline in the number of manufacturing jobs has abated since 2003 and



the number of manufacturing jobs has actually increased slightly in the intervening years. State manufacturing jobs stood at 505,000 in 2006, still the largest jobs sector.

Noteworthy is an interesting trade off between the professional and business services subsector and other subsectors. As business management practices change to focus on “core competencies”, many support roles have been outsourced – everything from payroll to production jobs. Companies are relying more on employment agencies to meet the ebbs and flows of business activity. For example, while the number of manufacturing sector jobs has remained fairly constant over the past few years, workers employed in production occupations has increased appreciably, gaining 10,160 jobs from 2003 to 2006.

Employment rates vary by geographic region of the state as well. The state’s overall unemployment rate in 2006 was 4.7%. By comparison, the Madison area had a very low unemployment rate, 3.2% for the city, and 3.4% for the metropolitan area. Other urban areas in the state are seeing more job challenges: the City of Milwaukee 2006 unemployment rate was 7.0%, the City of Beloit 7.4%, and the City of Racine 8.9%.

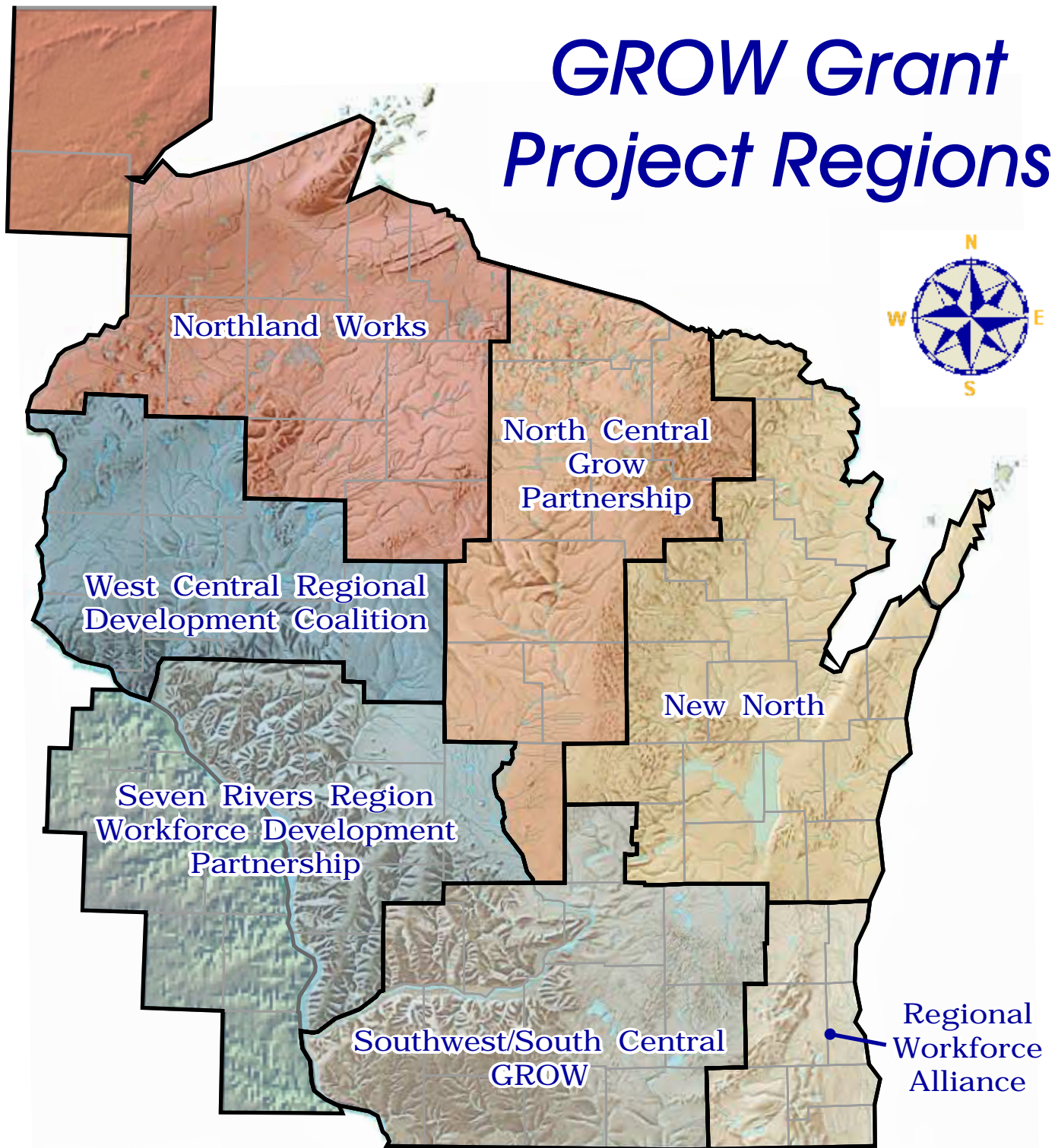
All 17 performance measures were met and some exceeded the negotiated expectations.

Local area performance has also improved to the point that only one WDB failed one performance measure. This is a significant achievement that is attributable to State and local area continuous improvement activities and technical assistance based on regular evaluations of the performance data and program activities.

In program year 2006, DWD staff provided two **performance measure training** workshops that were attended by at least 98 individuals from TAA, Adult, Dislocated Worker, Youth and Wagner-Peyser programs. To allow sufficient time for questions and discussion, each workshop focused on a different set of performance measures. The workshops were well received and built on performance workshops carried out in previous program years

Other technical assistance is available throughout the program year. As the performance data quality improves, DET staff are able to focus more attention on creating other types of performance reports that examine participant outcomes by demographics, participant characteristics, and services received. Existing reports have been fine-tuned to be more responsive to local performance reporting needs. We continue to apply lessons learned from data validation activities to improvement of our data collection and reporting systems. Report capacity has expanded to examine other types of studies such as an Impact Ratio analysis that was performed for staff charged with Equal Opportunity and Civil Rights Compliance monitoring.

GROW Grant Project Regions



GROW Project Name	Wisconsin WDAs	Counties
Regional Workforce Alliance of Southeastern Wisconsin	1 - Southeast 2 - Milwaukee 3 - W-O-W	Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, Waukesha
New North	4 - Fox Valley 5 - Bay Area	Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara, Winnebago
North Central GROW Partnership	6 - North Central	Adams, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Vilas, Wood
Northland Works GROW	7 - Northwest	Ashland, Bayfield, Burnett, Douglas, Iron, Price, Rusk, Sawyer, Taylor, Washburn MN: Carlton, St. Louis
West Central Wisconsin Regional Development Coalition	8 - West Central	Barron, Chippewa, Clark, Dunn, Eau Claire, Pepin, Pierce, Polk, St. Croix
7 Rivers Regional Workforce Development Partnership	9 - Western	Buffalo, Crawford, Jackson, Juneau, La Crosse, Monroe, Tempealeau, Vernon MN: Fillmore, Houston, Olmsted, Wabasha, Winona IA: Allamakee, Clayton, Winneshek
Southwest/South Central GROW	10 - South Central 11 - Southwest	Columbia, Dane, Dodge, Grant, Green, Iowa, Jefferson, Lafayette, Marquette, Richland, Rock, Sauk

Wisconsin's Southeast WDA has 1,161 sq. miles in land area and a population density of 395.4 people per square mile. From 1970 to 2006, WDA 1's population grew by 30.4%. The WDA average household size is 2.59 people compared to an average family size of 3.10 people. WDA 1 has a total of 149* K-12 public schools. There are 5 post-secondary schools, including 3 WI Tech College Campuses. The average ACT score is 21.63, which is 3% below the State's average of 22.20.*

In the 1st quarter of 2007, manufacturing was the largest of the 20 major industrial sectors within WDA 1 with an average quarterly wage of \$13,309.** Per capita income grew by 41.51% between 1995 and 2005 (adjusted for inflation).***

Source: U.S. Census Bureau

* Source: Wisconsin Department of Public Instruction

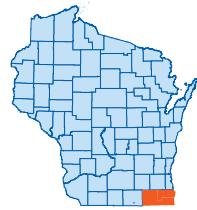
** Source: Wisconsin Department of Workforce Development, LMI, QCEW

*** Source: U.S. Bureau of Economic Analysis



#1 - Southeast WDA Snapshot

Released September 2007

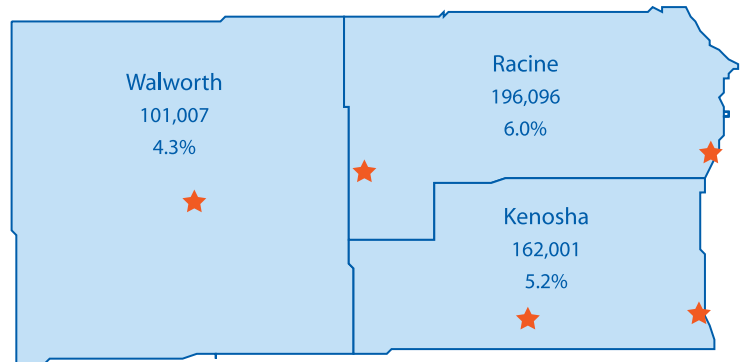


2006 Pop. - 459,104
July '07 Unemp - 5.3%

WDA Board Director
Beth Norris, WDA Director
900 Wood Rd, Kenosha, WI 53141

Phone: (262) 595-2754
E-mail: norris@uwp.org

★ = Job Center
County Name
Population
Unemp Rate



Source: DWD, BWT, LAUS & U.S. Census

WDA Community Stats

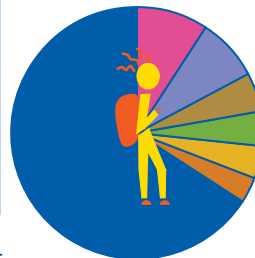
	2006	Change 2000-2006	
		WDA	State
Total Population	459,104	6.2 %	3.6 %
Median age (years)	36.8	4.2	4.7
Percent age 0-17 **	24.7%	-6.3	-7.7
Percent age 65+ **	12.0%	-1.1	-0.5
Race (non-Hispanic) / Ethnicity			
American Indian	1,441	17.3	6.8
Asian	4,728	41.8	22.0
Black / African American	30,127	8.4	7.2
White	375,365	3.2	1.6
Native Hawaiian/Pacific Islander	144	17.1	16.0
Two or more races	4,913	21.0	21.6
Hispanic (of any race)	42,386	32.9	34.1
Income			
	2000	Change 1990-2000	
Adjusted per capita income *	\$16,052	-12.2	19.3
Individuals below poverty	6.1%	-19.1	-2.0
Education Attainment			
% High School grad or higher	62.6%	8.7	6.5
% Bachelor's degree or higher	15.3%	31.1	4.7
Housing - Total Units			
Owner-occupied housing units	178,490	15.0	12.9
Adjusted median owner-occupied house value *	\$90,075	36.3	34.5

Source: U.S. Census Bureau

* Adjusted to 1999 dollars based on Consumer Price Index

** Source for 2006 is Bureau of Health Information & Policy, WI DHFS

Top Employing Industries in WDA - 1st Qtr. 2007



Emp #	Industry (percent)
15,545	Educational Services (9%)
13,451	Food Svcs & Drinking Places (8%)
8,421	Admin & Support Services (5%)
7,494	Exec., Legis, & Gen. Gov't (4%)
6,906	Hospitals (4%)
5,551	Machinery Manufacturing (3%)
110,053	All Other Industries (66%)

WDA's Largest Employers by Number of Workers - 1,000+

All Saints Medical Centers, Inc.	S C Johnson & Son, Inc.
Kenosha Public Schools	Aurora Health Care
Racine Unified School District	

Source: DWD, BWT, QCEW

Source: DWD, BWT, QCEW - Dec., 2006

A team of workforce development specialists, technical college staff and business leaders have created a nationally recognized model for the Computer Numerical Control (CNC) Boot Camp. This demand-driven program teaches people with little or no advance manufacturing experience how to program a CNC machine in just 14 weeks. With multiple funding, this program has provided technically trained employees to work in fields with a wide variety of products including cars, computer network routers and IT. The success of this program is now being replicated for other industry-skill needs. This Workforce Development Area is also a member of the seven county Regional Workforce Alliance, a second generation Workforce Innovations in Regional Economic Development region.

Table O - Local Performance

WDA Number & Name <h1>#1 - Southeast</h1>	Total Participants Served	Adults	379
		Dislocated Workers	401
		Older Youth (19 - 21)	35
		Younger Youth (14 - 18)	224
ETA Assigned # <h1>55030</h1>	Total Exiters	Adults	228
		Dislocated Workers	135
		Older Youth (19 - 21)	29
		Younger Youth (14 - 18)	81

Reported Information		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	75.0%	84.8%
	Employers	76.0%	78.2%
Entered Employment Rates	Adults	74.0%	78.1%
	Dislocated Workers	87.0%	86.3%
	Older Youth	74.0%	72.7%
Retention Rates	Adults	81.0%	83.9%
	Dislocated Workers	92.0%	90.4%
	Older Youth	81.0%	76.5%
	Younger Youth	74.0%	77.5%
Average Earnings (Adults/DWs) Six Months Earnings Increase (Older Youth)	Adults	\$8,186.00	\$9,287.20
	Dislocated Workers	\$13,434.00	\$14,692.40
	Older Youth	\$3,400.00	\$3,933.60
Credential/Diploma Rates	Adults	65.0%	66.0%
	Dislocated Workers	69.0%	75.8%
	Older Youth	57.0%	64.7%
	Younger Youth	71.0%	77.5%
Skill Attainment Rate	Younger Youth	92.0%	84.9%
Placement in Employment or Education	Youth (14 - 21)	0.0%	74.3%
Attainment of Degree or Certificate	Youth (14 - 21)	0.0%	86.5%
Literacy or Numeracy Gains	Youth (14 - 21)	0.0%	0.0%

Description of Other State Indicators of Performance (WIA Section 136(d)(1)) - Insert additional rows if there are more than two other state indicators of performance.		
No Additional Indicators Established	N/A	N/A
	N/A	N/A

Overall Status of Local Performance	Not Met	Met	Exceeded
	0	5	12

Wisconsin's Milwaukee WDA has 242 sq. miles in land area and a population density of 3,788.3 people per square mile. From 1970 to 2006, WDA 2's population declined by -13.2%. The WDA average household size is 2.43 people compared to an average family size of 3.13 people. WDA 2 has a total of 340* K-12 public schools. There are 13 post-secondary schools, including 4 WI Tech College Campuses. The average ACT score is 22.37 which is 0.7% above the State's average of 22.20.*

In the 1st quarter of 2007, health care & social assistance was the largest of the 20 major industrial sectors with an average quarterly wage of \$9,261.** Per capita income grew by 45.08% between 1995 and 2005 (adjusted for inflation).***

Source: U.S. Census Bureau

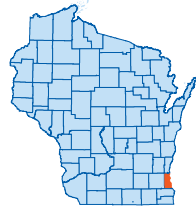
* Source: Wisconsin Department of Public Instruction

** Source: Wisconsin Department of Workforce Development, LMI, QCEW

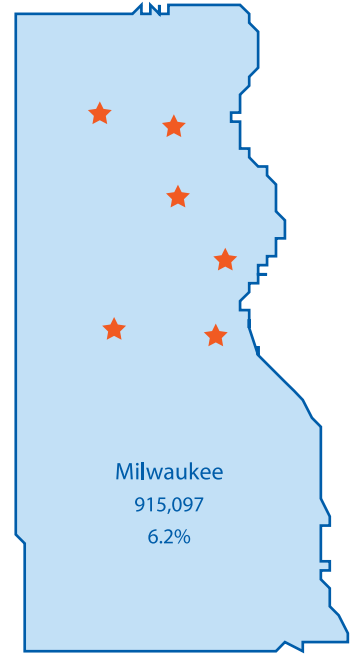
*** Source: U.S. Bureau of Economic Analysis

#2 - Milwaukee WDA Snapshot

Released September 2007



2006 Pop. - 915,097
July '07 Unemp - 6.2%



WDA Board Director

Gerard Randall, Jr., CEO
2338 North 27th St.
Milwaukee, WI 53210

Phone: (414) 225-2360

E-mail: grandall@milwjobs.com

★ = Job Center
County Name
Population
Unemp Rate

Source: DWD, BWT, LAUS & U.S. Census

WDA Community Stats

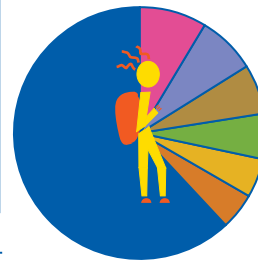
	2006	Change 2000-2006	
		WDA	State
Total Population	915,097	-2.7 %	3.6 %
Median age (years)	35.5	5.3	4.7
Percent age 0-17 **	25.0%	-5.1	-7.7
Percent age 65+ **	12.3%	-4.8	-0.5
Race (non-Hispanic) / Ethnicity			
American Indian	5,900	1.7	6.8
Asian	27,280	10.6	22.0
Black / African American	237,283	3.4	7.2
White	527,242	-10.0	1.6
Native Hawaiian/Pacific Islander	502	51.2	16.0
Two or more races	13,016	11.6	21.6
Hispanic (of any race)	103,874	26.1	34.1
Income			
Adjusted per capita income *	\$19,939	-10.9	19.3
Individuals below poverty	15.3%	-10.6	-2.0
Education Attainment			
% High School grad or higher	80.2%	4.0	6.5
% Bachelor's degree or higher	23.6%	4.3	4.7
Housing - Total Units			
Owner-occupied housing units	198,768	2.3	17.4
Adjusted median owner-occupied house value *	\$103,200	18.7	34.5

Source: U.S. Census Bureau

* Adjusted to 1999 dollars based on Consumer Price Index

** Source for 2006 is Bureau of Health Information & Policy, WI DHFS

Top Employing Industries in WDA - 1st Qtr. 2007



Emp #	Industry (percent)
42,458	Educational Services (9%)
36,441	Admin & Support Srv (7%)
31,152	Food Srv & Drinking Places (6%)
28,630	Hospitals (6%)
24,407	Professional & Tech Srv (5%)
23,637	Ambulatory Health Care Srv (5%)
302,383	All Other Industries (62%)

Source: DWD, BWT, QCEW - Dec., 2006

WDA's Largest Employers by Number of Workers - 1,000+

Milwaukee Public Schools	County of Milwaukee
City of Milwaukee	Northwestern Mutual Life Insurance
Aurora Health Care	

Source: DWD, BWT, QCEW

The Council on Workforce Investment commissioned the University of Wisconsin-Milwaukee School of Continuing Education, Center for Workforce Development to survey training/workforce providers in Milwaukee County for an analysis of the workforce system, provide recommendations, and create a one-stop portal provider clearinghouse as part of the Workforce Enterprise website. In response to that report, "Understanding Milwaukee's Workforce Development Landscape," the Mayor of the City of Milwaukee is invigorating the community partnerships as part of his new leadership for the Milwaukee County workforce development area. The change from a county-led workforce development effort to city-led was effective July 1, 2007. A variety of workforce planning workgroups, transition team subcommittees, and a newly appointed workforce development board are hard at work creating new approaches for the Milwaukee region. This Workforce Development Area is also a member of the seven county Regional Workforce Alliance, a second generation Workforce Innovations in Regional Economic Development region.

Table O - Local Performance

WDA Number & Name <h1 style="text-align: center;">#2 - Milwaukee Co.</h1>	Total Participants Served	Adults	1,145
		Dislocated Workers	2,111
		Older Youth (19 - 21)	53
		Younger Youth (14 - 18)	800
ETA Assigned # <h1 style="text-align: center;">55015</h1>	Total Exiters	Adults	833
		Dislocated Workers	1,159
		Older Youth (19 - 21)	26
		Younger Youth (14 - 18)	272

Reported Information		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	75.0%	73.9%
	Employers	76.0%	64.4%
Entered Employment Rates	Adults	74.0%	72.4%
	Dislocated Workers	87.0%	76.6%
	Older Youth	74.0%	63.8%
Retention Rates	Adults	81.0%	81.2%
	Dislocated Workers	92.0%	91.6%
	Older Youth	81.0%	86.7%
	Younger Youth	74.0%	77.1%
Average Earnings (Adults/DWs) Six Months Earnings Increase (Older Youth)	Adults	\$7,660.00	\$8,028.50
	Dislocated Workers	\$14,190.00	\$13,798.00
	Older Youth	\$2,900.00	\$3,926.00
Credential/Diploma Rates	Adults	65.0%	75.1%
	Dislocated Workers	69.0%	66.0%
	Older Youth	57.0%	51.9%
	Younger Youth	71.0%	84.4%
Skill Attainment Rate	Younger Youth	92.0%	89.7%
Placement in Employment or Education	Youth (14 - 21)	0.0%	68.9%
Attainment of Degree or Certificate	Youth (14 - 21)	0.0%	91.7%
Literacy or Numeracy Gains	Youth (14 - 21)	0.0%	0.0%

Description of Other State Indicators of Performance (WIA Section 136(d)(1)) - Insert additional rows if there are more than two other state indicators of performance.		
No Additional Indicators Established	N/A	N/A
	N/A	N/A

Overall Status of Local Performance	Not Met	Met	Exceeded
	0	10	7

Wisconsin's WOW WDA has 1,218 sq. miles in land area and a population density of 488.3 people per square mile. From 1970 to 2006, WDA 3's population grew by 70.1%. The WDA average household size is 2.63 people compared to an average family size of 3.08 people. WDA 3 has a total of 166* K-12 public schools. There are 5 post-secondary schools, including 3 WI Tech College Campuses. The average ACT score is 23.08, which is 3% above the State's average of 22.20.*

In the 1st quarter of 2007, manufacturing was the largest of the 20 major industrial sectors within WDA 3 with an average quarterly wage of \$13,328.** Per capita income grew by 39.64% between 1995 and 2005 (adjusted for inflation).***

Source: U.S. Census Bureau

* Source: Wisconsin Department of Public Instruction

**Source: Wisconsin Department of Workforce Development, LMI, QCEW

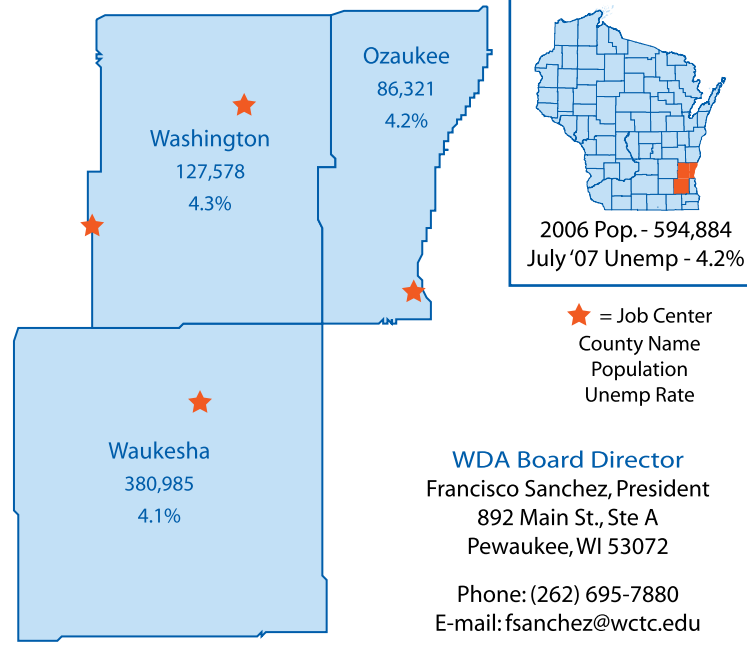
***Source: U.S. Bureau of Economic Analysis



#3 - WOW

WDA Snapshot

Released September 2007



Source: DWD, BWT, LAUS & U.S. Census

WDA Community Stats

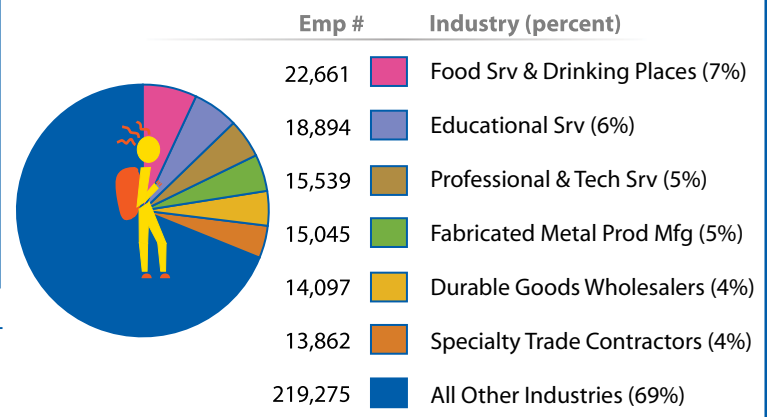
	2006	Change 2000-2006	
		WDA	State
Total Population	594,884	6.1 %	3.6 %
Median age (years)	40.4	6.7	4.7
Percent age 0-17 **	24.2%	-8.6	-7.7
Percent age 65+ **	12.8%	7.0	-0.5
Race (non-Hispanic) / Ethnicity			
American Indian	1,318	18.2	6.8
Asian	11,292	61.6	22.0
Black / African American	6,491	70.1	7.2
White	555,397	4.2	1.6
Native Hawaiian/Pacific Islander	130	17.1	16.0
Two or more races	4,435	35.9	21.6
Hispanic (of any race)	15,821	30.7	34.1
Income			
Adjusted per capita income *	2000	Change 1990-2000	
Adjusted per capita income *	\$56,953	20.0	19.3
Individuals below poverty	5.9%	4.4	-2.0
Education Attainment			
% High School grad or higher	90.9%	-46.8	6.5
% Bachelor's degree or higher	31.6%	-34.9	4.7
Housing - Total Units			
Owner-occupied housing units	218,151	27.3	12.9
Adjusted median owner-occupied house value *	160,314	37.8	17.4
	\$335,133	33.7	34.5

Source: U.S. Census Bureau

* Adjusted to 1999 dollars based on Consumer Price Index

**Source for 2006 is Bureau of Health Information & Policy, WI DHFS

Top Employing Industries in WDA - 1st Qtr. 2007



Source: DWD, BWT, QCEW - Dec., 2006

WDA's Largest Employers by Number of Workers - 1,000+

Kohl's Dept Stores	Waukesha Memorial Hospital
Quad/Graphics	Ultra Mart Foods
Wal-Mart	

Source: DWD, BWT, QCEW

Waukesha - Ozaukee - Washington (WOW) Workforce Development, Inc., on behalf of its partners in the Regional Workforce Alliance of Southeastern Wisconsin, which includes Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, and Waukesha counties, was selected by the US Department of Labor to be one of 13 areas in the country designated as a Second Generation Workforce Innovations in Regional Economic Development grant region. This \$5.1 million award over three years will fund a transformation of the region's workforce development system and an alignment to the Milwaukee seven regional economic development initiative.

WOW Workforce Development, Inc. also administered two State of Wisconsin Safe-Lifting Initiative Demonstration Grants on behalf of SynergyHealth St. Joseph's Hospital in West Bend and a consortium led by LindenGrove, Inc. of New Berlin (including Waukesha County Technical College, Arjo Inc., and United Heartland). Through this innovative grant, which is part of Governor Doyle's GROW Initiative, these two health care organizations trained 979 employees in the use of safe patient lifting equipment. The result is a safer environment for both patients and health care workers.

Table O - Local Performance

WDA Number & Name <h1>#3 - WOW</h1>	Total Participants Served	Adults	235
		Dislocated Workers	788
		Older Youth (19 - 21)	57
		Younger Youth (14 - 18)	138
ETA Assigned # <h1>55045</h1>	Total Exiters	Adults	140
		Dislocated Workers	391
		Older Youth (19 - 21)	27
		Younger Youth (14 - 18)	62

Reported Information		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	75.0%	76.6%
	Employers	76.0%	73.3%
Entered Employment Rates	Adults	74.0%	75.5%
	Dislocated Workers	87.0%	88.9%
	Older Youth	74.0%	91.7%
Retention Rates	Adults	81.0%	81.4%
	Dislocated Workers	92.0%	95.4%
	Older Youth	81.0%	82.1%
	Younger Youth	74.0%	85.2%
Average Earnings (Adults/DWs) Six Months Earnings Increase (Older Youth)	Adults	\$9,405.00	\$12,657.70
	Dislocated Workers	\$14,612.00	\$15,031.70
	Older Youth	\$2,600.00	\$2,738.50
Credential/Diploma Rates	Adults	65.0%	63.3%
	Dislocated Workers	69.0%	78.7%
	Older Youth	57.0%	71.9%
	Younger Youth	71.0%	62.5%
Skill Attainment Rate	Younger Youth	92.0%	86.3%
Placement in Employment or Education	Youth (14 - 21)	0.0%	84.7%
Attainment of Degree or Certificate	Youth (14 - 21)	0.0%	82.4%
Literacy or Numeracy Gains	Youth (14 - 21)	0.0%	0.0%

Description of Other State Indicators of Performance (WIA Section 136(d)(1)) - Insert additional rows if there are more than two other state indicators of performance.		
No Additional Indicators Established	N/A	N/A
	N/A	N/A

Overall Status of Local Performance	Not Met	Met	Exceeded
	0	4	13

Wisconsin's Fox Valley WDA has 3,853 sq. miles in land area and a population density of 148.9 people per square mile. From 1970 to 2000, WDA 4's population grew by 33.2%. The WDA average household size is 2.52 people compared to an average family size of 3.03 people. WDA 4 has a total of 232* K-12 public schools. There are 16 post-secondary schools, including 9 WI Tech College Campuses. The average ACT score is 22.01, which is 1% below the State's average of 22.20.*

In the 1st quarter of 2007, manufacturing was the largest of the 20 major industrial sectors within WDA 4 with an average quarterly wage of \$10,833. ** Per capita income grew by 41% between 1995 and 2005 (adjusted for inflation).***

Source: U.S. Census Bureau

* Source: Wisconsin Department of Public Instruction

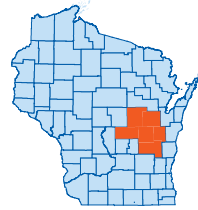
**Source: Wisconsin Department of Workforce Development, LMI, QCEW

***Source: U.S. Bureau of Economic Analysis



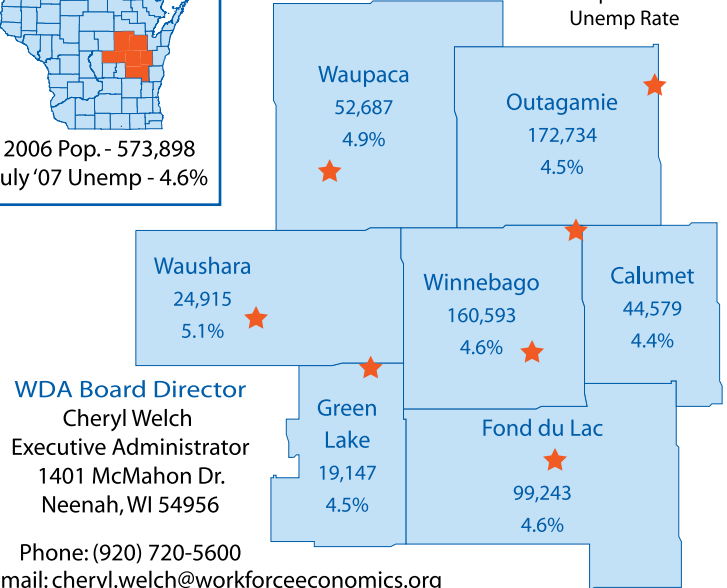
#4 - Fox Valley WDA Snapshot

Released September 2007



2006 Pop. - 573,898
July '07 Unemp - 4.6%

★ = Job Center
County Name
Population
Unemp Rate



WDA Board Director
Cheryl Welch
Executive Administrator
1401 McMahon Dr.
Neenah, WI 54956

Phone: (920) 720-5600

E-mail: cheryl.welch@workforceeconomics.org

Source: DWD, BWT, LAUS & U.S. Census

WDA Community Stats

	2006	Change 2000-2006	
		WDA	State
Total Population	573,898	4.4 %	3.6 %
Median age (years)	39.0	3.8	4.7
Percent age 0-17 **	23.6%	-8.4	-7.7
Percent age 65+ **	12.9%	-1.6	-0.5
Race (non-Hispanic) / Ethnicity			
American Indian	4,300	13.2	6.8
Asian	9,188	10.5	22.0
Black / African American	5,115	37.1	7.2
White	535,471	3.1	1.6
Native Hawaiian/Pacific Islander	135	8.0	16.0
Two or more races	4,365	21.8	21.6
Hispanic (of any race)	15,324	43.9	34.1
Income			
	2000	Change 1990-2000	
Adjusted per capita income *	\$20,203	21.3	19.3
Individuals below poverty	6.2%	-27.1	-2.0
Education Attainment			
% High School grad or higher	84.2%	9.9	6.5
% Bachelor's degree or higher	17.7%	32.7	4.7
Housing - Total Units			
Owner-occupied housing units	228,370	16.1	12.9
Adjusted median owner-occupied house value *	\$96,929	31.2	34.5

Source: U.S. Census Bureau

* Adjusted to 1999 dollars based on Consumer Price Index

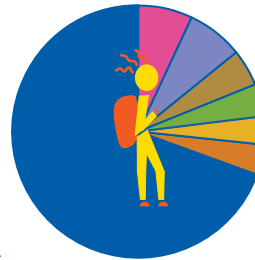
**Source for 2006 is Bureau of Health Information & Policy, WI DHFS

WDA's Largest Employers by Number of Workers - 1,000+

TheDACare	Wal-Mart
Brunswick	Oshkosh Truck Corp
Kimberly Clark Global Sales	

Source: DWD, BWT, QCEW

Top Employing Industries in WDA - 1st Qtr. 2007



Emp #	Industry (percent)
20,125	Food Srv & Drinking Places (7%)
19,907	Educational Srv (7%)
13,236	Admin & Support Srv (5%)
11,824	Paper Manufacturing (4%)
10,554	Machinery Manufacturing (4%)
10,476	Specialty Trade Contractors (4%)
195,574	All Other Industries (69%)

Source: DWD, BWT, QCEW - Dec., 2006

The Fox Valley Workforce Development Board (WDB) along with the Bay Area WDB are part of a consortium of business, economic development, chambers of commerce, civic, non-profit, and education leaders that make up the New North, Inc. The 18 counties within these two Workforce Development Areas (WDA) work towards the common goals of job growth and economic viability. While not a funded Workforce Innovations in Regional Economic Development region, this area continues to grow as a region. This WDA has also provided leadership in healthcare, forming the Fox Valley Healthcare Alliance and surveying providers in the area.

Table O - Local Performance

WDA Number & Name #4 - Fox Valley	Total Participants Served	Adults	131
		Dislocated Workers	660
		Older Youth (19 - 21)	45
		Younger Youth (14 - 18)	157
ETA Assigned # 55090	Total Exiters	Adults	52
		Dislocated Workers	291
		Older Youth (19 - 21)	24
		Younger Youth (14 - 18)	67

Reported Information		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	75.0%	69.3%
	Employers	76.0%	75.3%
Entered Employment Rates	Adults	75.0%	91.4%
	Dislocated Workers	87.0%	88.7%
	Older Youth	74.0%	87.5%
Retention Rates	Adults	83.0%	93.0%
	Dislocated Workers	92.0%	95.9%
	Older Youth	81.0%	83.3%
	Younger Youth	74.0%	70.2%
Average Earnings (Adults/DWs) Six Months Earnings Increase (Older Youth)	Adults	\$7,830.00	\$11,783.80
	Dislocated Workers	\$13,678.00	\$14,076.30
	Older Youth	\$3,200.00	\$3,012.50
Credential/Diploma Rates	Adults	66.0%	94.6%
	Dislocated Workers	70.0%	76.6%
	Older Youth	61.0%	58.8%
	Younger Youth	72.0%	79.2%
Skill Attainment Rate	Younger Youth	92.0%	90.9%
Placement in Employment or Education	Youth (14 - 21)	0.0%	70.5%
Attainment of Degree or Certificate	Youth (14 - 21)	0.0%	79.3%
Literacy or Numeracy Gains	Youth (14 - 21)	0.0%	50.0%

Description of Other State Indicators of Performance (WIA Section 136(d)(1)) - Insert additional rows if there are more than two other state indicators of performance.		
No Additional Indicators Established	N/A	N/A
	N/A	N/A

Overall Status of Local Performance	Not Met	Met	Exceeded
	0	6	11



Wisconsin's Bay Area WDA has 6,597 sq. miles in land area and a population density of 93.7 people per square mile. From 1970 to 2006, WDA 5's population grew by 29.8%. The WDA average household size is 2.56 people compared to an average family size of 3.05 people. WDA 5 has a total of 237* K-12 public schools. There are 12 post-secondary schools, including 4 WI Tech College Campuses. The average ACT score is 21.19 , which is 5% below the State's average of 22.20.*

In the 1st quarter of 2007, manufacturing was the largest of the 20 major industrial sectors within WDA 5 with an average quarterly wage of \$8,575.** Per capita income grew by 42.18% between 1995 and 2005 (adjusted for inflation).***

Source: U.S. Census Bureau

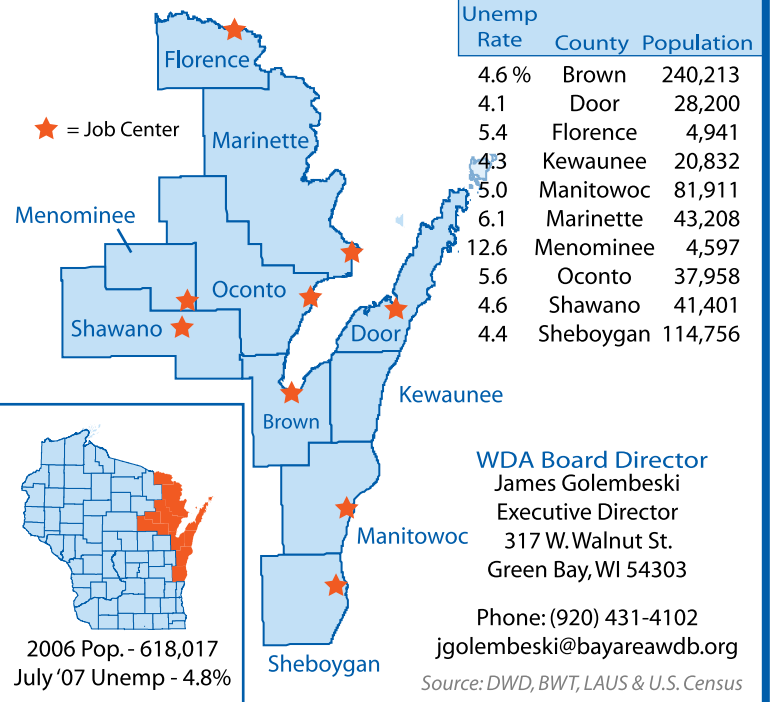
* Source: Wisconsin Department of Public Instruction

**Source: Wisconsin Department of Workforce Development, LMI, QCEW

***Source: U.S. Bureau of Economic Analysis

#5 - Bay Area WDA Snapshot

Released September 2007



WDA Community Stats

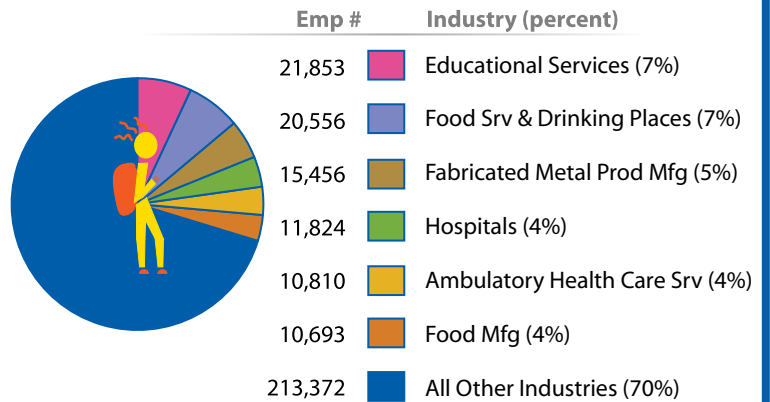
	2006	Change 2000-2006	
		WDA	State
Total Population	618,017	3.0 %	3.6 %
Median age (years)	39.7	5.2	4.7
Percent age 0-17 **	23.3%	-8.9	-7.7
Percent age 65+ **	13.7%	-0.1	-0.5
Race (non-Hispanic) / Ethnicity			
American Indian	12,731	0.6	6.8
Asian	12,469	14.4	22.0
Black / African American	5,938	37.0	7.2
White	557,790	1.1	1.6
Native Hawaiian/Pacific Islander	148	6.5	16.0
Two or more races	5,853	27.3	21.6
Hispanic (of any race)	23,088	50.2	34.1
Income	2000	Change 1990-2000	
Adjusted per capita income *	\$16,684	25.6	19.3
Individuals below poverty	9.2%	-34.0	-2.0
Education Attainment			
% High School grad or higher	83.4%	12.8	6.5
% Bachelor's degree or higher	15.0%	38.0	4.7
Housing - Total Units	269,331	12.4	12.9
Owner-occupied housing units	169,492	17.7	17.4
Adjusted median owner-occupied house value *	\$92,530	35.5	34.5

Source: U.S. Census Bureau

* Adjusted to 1999 dollars based on Consumer Price Index

**Source for 2006 is Bureau of Health Information & Policy, WI DHFS

Top Employing Industries in WDA - 1st Qtr. 2007



WDA's Largest Employers by Number of Workers - 1,000+

Kohler	Humana Insurance
Green Bay Public School District	Fort James Operating Co.
Wal-Mart	

Source: DWD, BWT, QCEW

Source: DWD, BWT, QCEW - Dec., 2006

The Bay Area Workforce Development Board (WDB) along with the Fox Valley WDB are part of a consortium of business, economic development, chambers of commerce, civic, non-profit, and education leaders that make up the New North, Inc. The 18 counties within these two Workforce Development Areas work towards the common goals of job growth and economic viability.

On June 14, 2007, the Department of Workforce Development's Secretary, Roberta Gassman, attended the grand opening of the new Northeast Wisconsin Job Center in Green Bay. She praised the center as an outstanding community resource and deemed it as a model for the rest of the state.

Table O - Local Performance

WDA Number & Name <h1>#5 - Bay Area</h1>	Total Participants Served	Adults	758
		Dislocated Workers	939
		Older Youth (19 - 21)	115
		Younger Youth (14 - 18)	327
ETA Assigned # <h1>55095</h1>	Total Exiters	Adults	249
		Dislocated Workers	530
		Older Youth (19 - 21)	28
		Younger Youth (14 - 18)	133

Reported Information		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	75.0%	77.3%
	Employers	76.0%	79.1%
Entered Employment Rates	Adults	74.0%	66.1%
	Dislocated Workers	87.0%	81.8%
	Older Youth	74.0%	84.6%
Retention Rates	Adults	81.0%	88.9%
	Dislocated Workers	92.0%	92.5%
	Older Youth	81.0%	93.3%
	Younger Youth	74.0%	74.2%
Average Earnings (Adults/DWs) Six Months Earnings Increase (Older Youth)	Adults	\$9,495.00	\$10,565.00
	Dislocated Workers	\$12,796.00	\$12,921.80
	Older Youth	\$3,400.00	\$4,681.10
Credential/Diploma Rates	Adults	65.0%	58.2%
	Dislocated Workers	69.0%	72.7%
	Older Youth	57.0%	57.9%
	Younger Youth	71.0%	80.0%
Skill Attainment Rate	Younger Youth	92.0%	91.5%
Placement in Employment or Education	Youth (14 - 21)	0.0%	77.5%
Attainment of Degree or Certificate	Youth (14 - 21)	0.0%	85.7%
Literacy or Numeracy Gains	Youth (14 - 21)	0.0%	0.0%

Description of Other State Indicators of Performance (WIA Section 136(d)(1)) - Insert additional rows if there are more than two other state indicators of performance.		
No Additional Indicators Established	N/A	N/A
	N/A	N/A

Overall Status of Local Performance	Not Met	Met	Exceeded
	0	4	13



#6 - North Central WDA Snapshot

Released September 2007

Wisconsin's North Central WDA has 8,560 sq. miles in land area and a population density of 48.3 people per square mile. From 1970 to 2006, WDA 6's population grew by 35.3%. The WDA average household size is 2.43 people compared to an average family size of 2.92 people. WDA 6 has a total of 237* K-12 public schools. There are 12 post-secondary schools, including 4 WI Tech College Campuses. The average ACT score is 21.19 which is 5% below the State's average of 22.20.*

In the 1st quarter of 2007, manufacturing was the largest of the 20 major industrial sectors within WDA 6 with an average quarterly wage of \$9,730.** Per capita income grew by 42.18% between 1995 and 2005 (adjusted for inflation).***

Source: U.S. Census Bureau

* Source: Wisconsin Department of Public Instruction

**Source: Wisconsin Department of Workforce Development, LMI, QCEW

***Source: U.S. Bureau of Economic Analysis

WDA Community Stats

	2006	Change 2000-2006	
		WDA	State
Total Population	413,163	1.9 %	3.6 %
Median age (years)	41.5	3.9	4.7
Percent age 0-17 **	21.9%	-11.8	-7.7
Percent age 65+ **	15.5%	2.3	-0.5
Race (non-Hispanic) / Ethnicity			
American Indian	5,107	8.7	6.8
Asian	9,547	6.5	22.0
Black / African American	2,238	82.7	7.2
White	387,916	1.0	1.6
Native Hawaiian/Pacific Islander	78	-2.5	16.0
Two or more races	2,959	22.5	21.6
Hispanic (of any race)	5,318	37.4	34.1
Income			
Adjusted per capita income *	2000 \$17,866	23.5	19.3
Individuals below poverty	4.7%	-63.3	-2.0
Education Attainment			
% High School grad or higher	80.5%	14.3	6.5
% Bachelor's degree or higher	12.4%	29.0	4.7
Housing - Total Units			
Owner-occupied housing units	48,140	17.0	17.4
Adjusted median owner-occupied house value *	\$79,500	36.9	34.5

Source: U.S. Census Bureau

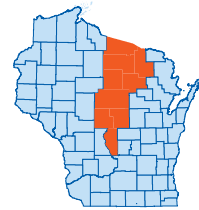
* Adjusted to 1999 dollars based on Consumer Price Index

**Source for 2006 is Bureau of Health Information & Policy, WI DHFS

WDA's Largest Employers by Number of Workers - 1,000+

Marshfield Clinic	St. Joseph's Hospital
Stora Enso North America Corp	Sentry Insurance
Wal-Mart	

Source: DWD, BWT, QCEW

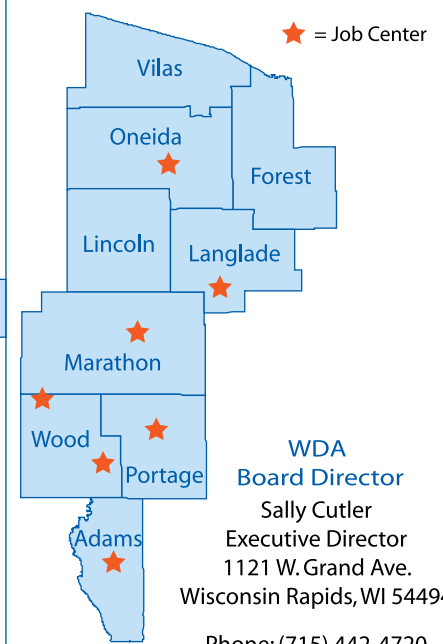


2006 Pop. - 413,163
July '07 Unemp - 4.8%

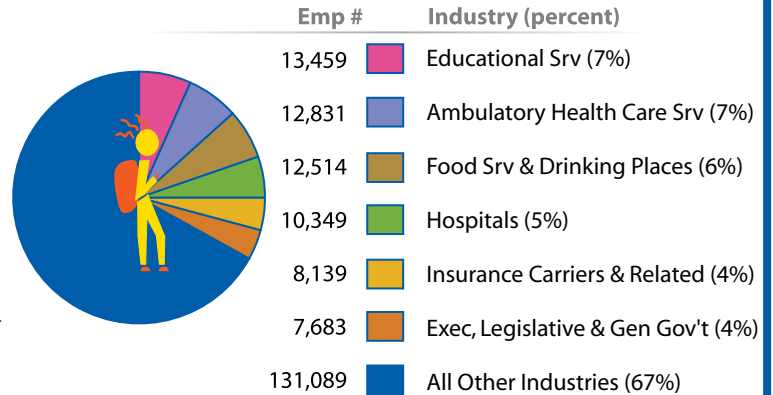
Unemp Rate County Population

Unemp Rate	County	Population
5.3	Adams	20,843
6.5	Forest	9,899
5.9	Langlade	20,631
5.2	Lincoln	30,151
4.4	Marathon	130,223
4.6	Oneida	36,779
4.6	Portage	67,484
4.4	Vilas	22,379
5.4	Wood	74,774

Source: DWD, BWT, LAUS & U.S. Census



Top Employing Industries in WDA - 1st Qtr. 2007



Source: DWD, BWT, QCEW - Dec., 2006

No, "reFirement" is not a mis-spelling -- it is the basis of workshops to help retain and motivate the third age worker given the labor shortages. Thanks to a special grant, the Workforce Development Board (WDB) is providing reFirement gatherings to help people recharge their careers and bring new-found vitality to the next phase of life. Consistent with their innovative and exciting efforts, the WDB was in the forefront to collaborate on the new Wisconsin Virtual Job Center. Also, congratulations on the Immigrant Outreach Model best practice award supported by a U.S. Department of Health and Human Services, Health Resources and Services Administration grant.

Table O - Local Performance

WDA Number & Name <h1>#6 - North Central</h1>	Total Participants Served	Adults	131
		Dislocated Workers	333
		Older Youth (19 - 21)	69
		Younger Youth (14 - 18)	130
ETA Assigned # <h1>55100</h1>	Total Exitters	Adults	63
		Dislocated Workers	202
		Older Youth (19 - 21)	27
		Younger Youth (14 - 18)	36

Reported Information		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	75.0%	81.2%
	Employers	76.0%	78.3%
Entered Employment Rates	Adults	74.0%	83.9%
	Dislocated Workers	87.0%	82.8%
	Older Youth	74.0%	85.7%
Retention Rates	Adults	81.0%	97.6%
	Dislocated Workers	92.0%	94.8%
	Older Youth	81.0%	87.5%
	Younger Youth	83.0%	83.0%
Average Earnings (Adults/DWs) Six Months Earnings Increase (Older Youth)	Adults	\$8,661.00	\$12,390.70
	Dislocated Workers	\$12,752.00	\$14,222.50
	Older Youth	\$3,400.00	\$6,658.70
Credential/Diploma Rates	Adults	65.0%	59.2%
	Dislocated Workers	69.0%	80.1%
	Older Youth	57.0%	80.8%
	Younger Youth	71.0%	58.6%
Skill Attainment Rate	Younger Youth	87.0%	82.6%
Placement in Employment or Education	Youth (14 - 21)	0.0%	76.6%
Attainment of Degree or Certificate	Youth (14 - 21)	0.0%	81.0%
Literacy or Numeracy Gains	Youth (14 - 21)	0.0%	0.0%

Description of Other State Indicators of Performance (WIA Section 136(d)(1)) - Insert additional rows if there are more than two other state indicators of performance.		
No Additional Indicators Established	N/A	N/A
	N/A	N/A

Overall Status of Local Performance	Not Met	Met	Exceeded
	0	5	12

Wisconsin's Northwest WDA has 10,615 sq. miles in land area and a population density of 17.2 people per square mile. From 1970 to 2000, WDA 7's population grew by 17.6%. The WDA average household size is 2.39 people compared to an average family size of 2.91 people. WDA 7 has a total of 172* K-12 public schools. There are 13 post-secondary schools, including 8 WI Tech College Campuses. The average ACT score is 21.50, which is 10% below the State's average of 22.20.*

In the 1st quarter of 2007, manufacturing was the largest of the 20 major industrial sectors within WDA 7 with an average quarterly wage of \$8,815.** Per capita income grew by 43.87% between 1995 and 2005 (adjusted for inflation).***

Source: U.S. Census Bureau

* Source: Wisconsin Department of Public Instruction

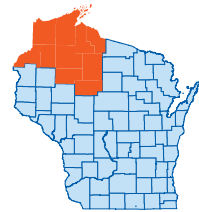
** Source: Wisconsin Department of Workforce Development, LMI, QCEW

*** Source: U.S. Bureau of Economic Analysis



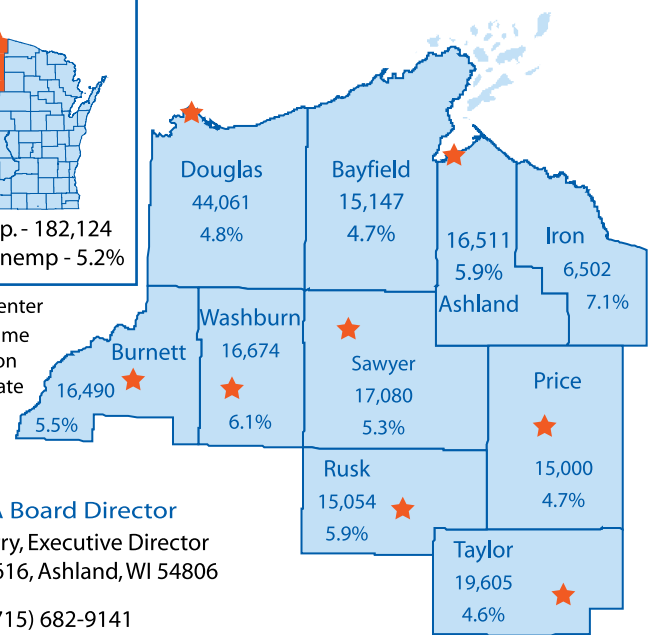
#7 - Northwest WDA Snapshot

Released September 2007



2006 Pop. - 182,124
July '07 Unemp - 5.2%

★ = Job Center
County Name
Population
Unemp Rate



WDA Board Director

Steve Terry, Executive Director
P.O. Box 616, Ashland, WI 54806

Phone: (715) 682-9141
E-mail: sterry@nwcep.org

Source: DWD, BWT, LAUS & U.S. Census

WDA Community Stats

	2006	Change 2000-2006	
		WDA	State
Total Population	182,124	0.7 %	3.6 %
Median age (years)	42.6	4.1	4.7
Percent age 0-17 **	20.7%	-14.0	-7.7
Percent age 65+ **	17.1%	-0.1	-0.5
Race (non-Hispanic) / Ethnicity			
American Indian	7,671	2.7	6.8
Asian	863	39.0	22.0
Black / African American	714	29.1	7.2
White	168,716	-0.1	1.6
Native Hawaiian/Pacific Islander	55	1.9	16.0
Two or more races	2,158	17.4	21.6
Hispanic (of any race)	1,947	38.5	34.1
Income			
Adjusted per capita income *	\$17,114	29.4	19.3
Individuals below poverty	1.8%	-29.1	-2.0
Education Attainment			
% High School grad or higher	83.2%	12.5	6.5
% Bachelor's degree or higher	13.7%	12.7	4.7
Housing - Total Units			
Owner-occupied housing units	52,275	16.5	17.4
Adjusted median owner-occupied house value *	\$75,170	35.0	34.5

Source: U.S. Census Bureau

* Adjusted to 1999 dollars based on Consumer Price Index

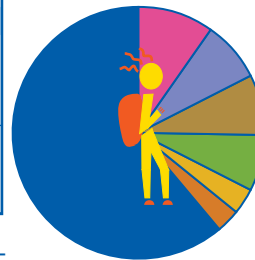
** Source for 2006 is Bureau of Health Information & Policy, WI DHFS

WDA's Largest Employers by Number of Workers - 1,000+

Weather Shield Mfg	Marathon Cheese Corp
School District of Superior	Phillips Plastics Corp
Wal-Mart	

Source: DWD, BWT, QCEW

Top Employing Industries in WDA - 1st Qtr. 2007



Emp #	Industry (percent)
6,470	Educational Srv (10%)
5,108	Food Srv & Drinking Places (8%)
5,105	Exec, Legislative & Gen Gov't (8%)
4,670	Wood Product Mfg (7%)
2,153	Nursing Care Facilities (3%)
2,057	Ambulatory Health Care Srv (3%)
39,728	All Other Industries (61%)

Source: DWD, BWT, QCEW - Dec., 2006

The Northland Works is not just a clever name...it's a reality. The Northland Works is a regional awareness campaign that focuses on retaining the youth in northwest Wisconsin and northeast Minnesota, as well as bringing highly skilled workers back to the region. The newest addition to this effort is a "Bring Em' Home" campaign that provides individuals who want to move back to the region a way to network with local employers. The "Northland Advantage" newsletter is distributed by local economic development entities in collaboration with the local Workforce Development Boards. This publication highlights an occupation each month and includes the résumés of those who have contacted the Northland Works group about returning to the area and have experience in the highlighted occupation.

Table O - Local Performance

WDA Number & Name <h1>#7 - Northwest</h1>	Total Participants Served	Adults	341
		Dislocated Workers	391
		Older Youth (19 - 21)	65
		Younger Youth (14 - 18)	209
ETA Assigned # <h1>55040</h1>	Total Exitters	Adults	246
		Dislocated Workers	344
		Older Youth (19 - 21)	45
		Younger Youth (14 - 18)	86

Reported Information		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	75.0%	85.6%
	Employers	76.0%	82.3%
Entered Employment Rates	Adults	74.0%	83.4%
	Dislocated Workers	87.0%	93.8%
	Older Youth	74.0%	75.0%
Retention Rates	Adults	81.0%	87.7%
	Dislocated Workers	92.0%	87.8%
	Older Youth	81.0%	95.0%
	Younger Youth	74.0%	75.0%
Average Earnings (Adults/DWs) Six Months Earnings Increase (Older Youth)	Adults	\$9,201.00	\$10,660.50
	Dislocated Workers	\$12,031.00	\$11,666.40
	Older Youth	\$34,000.00	\$4,649.60
Credential/Diploma Rates	Adults	65.0%	71.9%
	Dislocated Workers	69.0%	67.5%
	Older Youth	57.0%	57.4%
	Younger Youth	71.0%	87.1%
Skill Attainment Rate	Younger Youth	92.0%	79.3%
Placement in Employment or Education	Youth (14 - 21)	0.0%	68.9%
Attainment of Degree or Certificate	Youth (14 - 21)	0.0%	84.7%
Literacy or Numeracy Gains	Youth (14 - 21)	0.0%	0.0%

Description of Other State Indicators of Performance (WIA Section 136(d)(1)) - Insert additional rows if there are more than two other state indicators of performance.		
No Additional Indicators Established	N/A	N/A
	N/A	N/A

Overall Status of Local Performance	Not Met	Met	Exceeded
	0	4	13

Wisconsin's West Central WDA has 7,026 sq. miles in land area and a population density of 63.8 people per square mile. From 1970 to 2006, WDA 8's population grew by 47.9%. The WDA average household size is 2.57 people compared to an average family size of 3.08 people. WDA 8 has a total of 104** K-12 public schools. There are 12 post-secondary schools, one of which is a WI Tech College Campus. The average ACT score is 21.62, which is 10% below the State's average of 22.20.*

In the 1st quarter on 2007, manufacturing was the largest of the 20 major industrial sectors within WDA 8 with an average quarterly wage of \$10,768.** Per capita income grew by 52.2% between 1995 and 2005 (adjusted for inflation).***

Source: U.S. Census Bureau

* Source: Wisconsin Department of Public Instruction

**Source: Wisconsin Department of Workforce Development, LMI, QCEW

***Source: U.S. Bureau of Economic Analysis



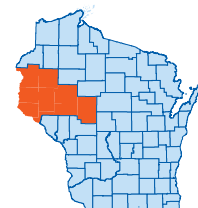
#8 - West Central WDA Snapshot

Released September 2007

WDA Board Director

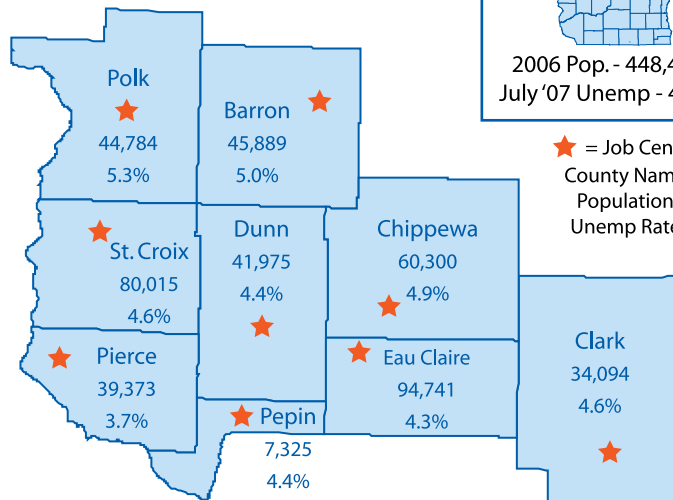
Steve Terry, Executive Director
P.O. Box 616, Ashland, WI 54806

Phone: (715) 682-9141
E-mail: sterry@nwcep.org



2006 Pop. - 448,496
July '07 Unemp - 4.6%

★ = Job Center
County Name
Population
Unemp Rate



Source: DWD, BWT, LAUS & U.S. Census

WDA Community Stats

	2006	Change 2000-2006	
		WDA	State
Total Population	448,496	8.0 %	3.6 %
Median age (years)	36.8	3.5	4.7
Percent age 0-17 **	23.9%	-6.7	-7.7
Percent age 65+ **	12.8%	-1.4	-0.5
Race (non-Hispanic) / Ethnicity			
American Indian	2,341	21.3	6.8
Asian	5,840	25.6	22.0
Black / African American	1,911	63.6	7.2
White	429,686	7.1	1.6
Native Hawaiian/Pacific Islander	86	-10.4	16.0
Two or more races	3,418	31.1	21.6
Hispanic (of any race)	5,214	50.0	34.1
Income			
Adjusted per capita income *	\$18,859	23.0	19.3
Individuals below poverty	9.1%	-25.6	-2.0
Education Attainment			
% High School grad or higher	85.3%	11.1	6.5
% Bachelor's degree or higher	18.6%	28.3	4.7
Housing - Total Units			
Owner-occupied housing units	115,267	20.2	17.4
Adjusted median owner-occupied house value *	\$95,778	52.8	34.5

Source: U.S. Census Bureau

* Adjusted to 1999 dollars based on Consumer Price Index

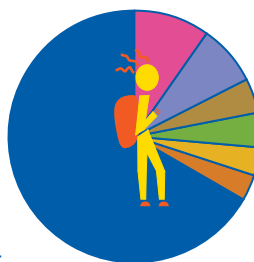
**Source for 2006 is Bureau of Health Information & Policy, WI DHFS

WDA's Largest Employers by Number of Workers - 1,000+

Menards	Hutchinson Technology
Wal-Mart	Jennie-O Turkey Store
Eau Claire Area School District	

Source: DWD, BWT, QCEW

Top Employing Industries in WDA - 1st Qtr. 2007



Emp #	Industry (percent)
17,502	Educational Srv (10%)
13,644	Food Srv & Drinking Places (8%)
8,022	Hospitals (5%)
7,838	Nursing Care Facilities (4%)
6,271	Exec, Legislative & Gen Gov't (4%)
6,063	Admin & Support Srv (3%)
117,688	All Other Industries (66%)

Source: DWD, BWT, QCEW - Dec., 2006

Interested in a drive-thru job fair 24-hours a day with no need for child care? Then go to the area Kwik Trip stores in Eau Claire, Menomonie or Chippewa Falls counties and pick up packets of application materials by eight employers who are recruiting for 1,500 call center/customer service jobs. The area's job centers partnered to kick off this unique and convenient service. This region has also completed some innovative cross-border "Synergy" planning via the GROW grant to address the challenges and opportunities posed by the proximity of the Twin Cities, Minnesota.

Table O - Local Performance

WDA Number & Name #8 - West Central	Total Participants Served	Adults	544
		Dislocated Workers	866
		Older Youth (19 - 21)	97
		Younger Youth (14 - 18)	289
ETA Assigned # 55065	Total Exiters	Adults	237
		Dislocated Workers	326
		Older Youth (19 - 21)	45
		Younger Youth (14 - 18)	127

Reported Information		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	75.0%	91.6%
	Employers	76.0%	83.1%
Entered Employment Rates	Adults	74.0%	84.4%
	Dislocated Workers	87.0%	92.6%
	Older Youth	74.0%	72.4%
Retention Rates	Adults	81.0%	86.2%
	Dislocated Workers	92.0%	92.5%
	Older Youth	81.0%	91.9%
	Younger Youth	74.0%	74.6%
Average Earnings (Adults/DWs) Six Months Earnings Increase (Older Youth)	Adults	\$8,131.00	\$10,286.00
	Dislocated Workers	\$12,083.00	\$13,536.80
	Older Youth	\$3,400.00	\$6,148.80
Credential/Diploma Rates	Adults	65.0%	67.2%
	Dislocated Workers	69.0%	75.4%
	Older Youth	57.0%	63.6%
	Younger Youth	71.0%	71.7%
Skill Attainment Rate	Younger Youth	92.0%	91.3%
Placement in Employment or Education	Youth (14 - 21)	0.0%	68.8%
Attainment of Degree or Certificate	Youth (14 - 21)	0.0%	50.0%
Literacy or Numeracy Gains	Youth (14 - 21)	0.0%	0.0%

Description of Other State Indicators of Performance (WIA Section 136(d)(1)) - Insert additional rows if there are more than two other state indicators of performance.		
No Additional Indicators Established	N/A	N/A
	N/A	N/A

Overall Status of Local Performance	Not Met	Met	Exceeded
	0	2	15

Wisconsin's Western WDA has 5,895 sq. miles in land area and a population density of 48.8 people per square mile. From 1970 to 2006, WDA 9's population grew by 29%. The WDA average household size is 2.50 people compared to an average family size of 3.03 people. WDA 9 has a total of 155* K-12 public schools. There are 9 post-secondary schools, including 8 WI Tech College Campuses. The average ACT score is 21.58, which is 9.7% below the State's average of 22.20.*

In the 1st quarter of 2007, manufacturing was the largest of the 20 major industrial sectors within WDA 9 with an average quarterly wage of \$8,993.** Per capita income grew by 24.8% between 1995 and 2005 (adjusted for inflation).***

Source: U.S. Census Bureau

* Source: Wisconsin Department of Public Instruction

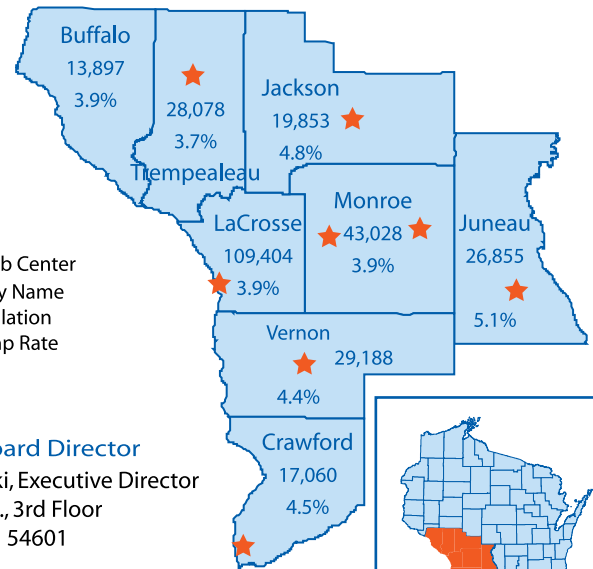
**Source: Wisconsin Department of Workforce Development, LMI, QCEW

***Source: U.S. Bureau of Economic Analysis



#9 - Western WDA Snapshot

Released September 2007



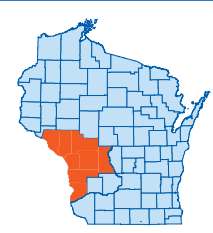
★ = Job Center
County Name
Population
Unemp Rate

WDA Board Director

Jerry Hanoski, Executive Director
402 N. 8th St., 3rd Floor
La Crosse, WI 54601

Phone: (608) 785-9938

E-mail: hanoskij@workforceconnections.org



2006 Pop. - 287,363
July '07 Unemp - 4.1%

Source: DWD, BWT, LAUS & U.S. Census

WDA Community Stats

	2006	Change 2000-2006	
		WDA	State
Total Population	287,363	3.5 %	3.6 %
Median age (years)	39.0	3.1	4.7
Percent age 0-17 **	23.3%	-7.7	-7.7
Percent age 65+ **	14.3%	-1.5	-0.5
Race (non-Hispanic) / Ethnicity			
American Indian	2,658	11.1	6.8
Asian	4,246	9.0	22.0
Black / African American	2,910	47.2	7.2
White	271,225	2.6	1.6
Native Hawaiian/Pacific Islander	45	-11.8	16.0
Two or more races	2,158	24.0	21.6
Hispanic (of any race)	4,121	34.1	34.1
Income	2000	Change 1990-2000	
Adjusted per capita income *	\$17,606	27.6	19.3
Individuals below poverty	10.3%	-22.8	-2.0
Education Attainment			
% High School grad or higher	81.7%	12.0	6.5
% Bachelor's degree or higher	14.3%	24.1	4.7
Housing - Total Units	119,026	13.1	12.9
Owner-occupied housing units	77,073	16.7	17.4
Adjusted median owner-occupied house value *	\$78,313	30.7	34.5

Source: U.S. Census Bureau

* Adjusted to 1999 dollars based on Consumer Price Index

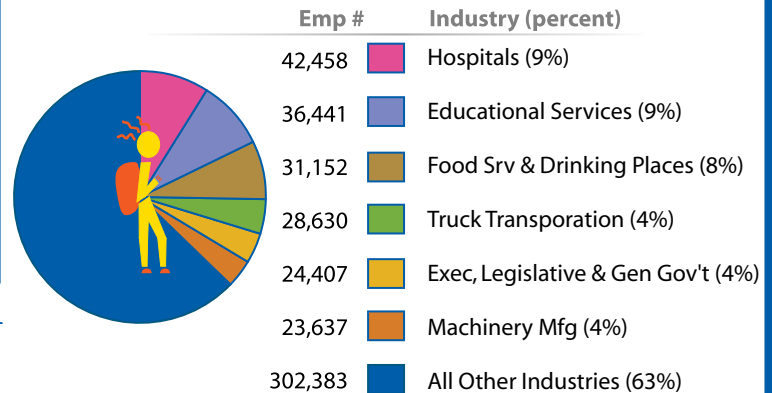
**Source for 2006 is Bureau of Health Information & Policy, WI DHFS

WDA's Largest Employers by Number of Workers - 1,000+

Gundersen Lutheran Admin	Wal-Mart
Ashley Furniture Industries	Marten Transport
Franciscan Skemp Medical Ctr	

Source: DWD, BWT, QCEW

Top Employing Industries in WDA - 1st Qtr. 2007



Source: DWD, BWT, QCEW - Dec., 2006

Manufacturing jobs are now often part of the high-tech industries as was evident at a major seven Rivers Region Manufacturing Job Fair and Expo. Employers had workplace displays and demonstrations, conducted interviews with potential employees and answered questions to the general public and area high school students. Also, congratulations to Workforce Connections for the US Department of Labor's Recognition of Excellence award in "Serving Out-of-School Youth" category!

Table O - Local Performance

WDA Number & Name #9 - Western	Total Participants Served	Adults	218
		Dislocated Workers	388
		Older Youth (19 - 21)	84
		Younger Youth (14 - 18)	104
ETA Assigned # 55085	Total Exiters	Adults	128
		Dislocated Workers	237
		Older Youth (19 - 21)	19
		Younger Youth (14 - 18)	17

Reported Information		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	75.0%	84.5%
	Employers	76.0%	76.7%
Entered Employment Rates	Adults	74.0%	78.9%
	Dislocated Workers	87.0%	89.2%
	Older Youth	74.0%	75.0%
Retention Rates	Adults	81.0%	90.1%
	Dislocated Workers	92.0%	94.3%
	Older Youth	81.0%	100%
	Younger Youth	74.0%	80.8%
Average Earnings (Adults/DWs) Six Months Earnings Increase (Older Youth)	Adults	\$9,722.00	\$9,046.30
	Dislocated Workers	\$12,176.00	\$14,162.80
	Older Youth	\$2,720.00	\$3,795.10
Credential/Diploma Rates	Adults	65.0%	71.6%
	Dislocated Workers	69.0%	75.6%
	Older Youth	57.0%	75.0%
	Younger Youth	60.0%	69.2%
Skill Attainment Rate	Younger Youth	92.0%	80.4%
Placement in Employment or Education	Youth (14 - 21)	0.0%	75.0%
Attainment of Degree or Certificate	Youth (14 - 21)	0.0%	95.0%
Literacy or Numeracy Gains	Youth (14 - 21)	0.0%	0.0%

Description of Other State Indicators of Performance (WIA Section 136(d)(1)) - Insert additional rows if there are more than two other state indicators of performance.		
No Additional Indicators Established	N/A	N/A
	N/A	N/A

Overall Status of Local Performance	Not Met	Met	Exceeded
	0	2	15

Wisconsin's South Central WDA has 4,708 sq. miles in land area and a population density of 161.8 people per square mile. From 1970 to 2006, WDA 10's population grew by 50.1%. The WDA average household size is 2.48 people compared to an average family size of 2.99 people. WDA 10 has a total of 277* K-12 public schools. There are 13 post-secondary schools, including 8 WI Tech College Campuses. The average ACT score is 22.00, which is 1% below the State's average of 22.20.*

In the 1st quarter of 2007, manufacturing was the largest of the 20 major industrial sectors within WDA 10 with an average quarterly wage of \$10,731.** Per capita income grew by 33.2% between 1995 and 2005 (adjusted for inflation).***

Source: U.S. Census Bureau

* Source: Wisconsin Department of Public Instruction

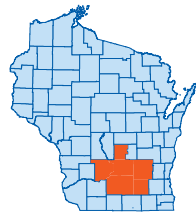
** Source: Wisconsin Department of Workforce Development, LMI, QCEW

*** Source: U.S. Bureau of Economic Analysis



#10 - South Central WDA Snapshot

Released September 2007

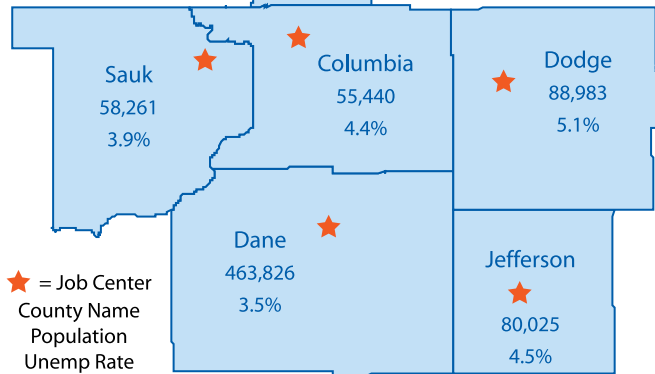


2006 Pop. - 761,762
July '07 Unemp - 3.9%

Marquette
15,227
★
5.1%

WDA Board Director
Pat (Patricia) Schramm
Executive Director
3591 Anderson St.
Madison, WI 53704

Phone: (608) 249-9001
E-mail: pschramm@wdbscw.org



Source: DWD, BWT, LAUS & U.S. Census

WDA Community Stats

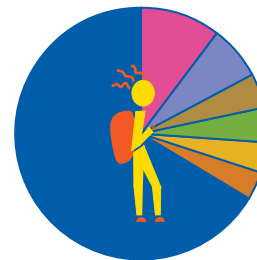
	2006	Change 2000-2006	
		WDA	State
Total Population	761,762	7.3 %	3.6 %
Median age (years)	38.6	3.8	4.7
Percent age 0-17 **	22.2%	-5.6	-7.7
Percent age 65+ **	11.2%	-0.1	-0.5
Race (non-Hispanic) / Ethnicity			
American Indian	3,074	20.9	6.8
Asian	21,848	37.5	22.0
Black / African American	23,277	14.3	7.2
White	673,854	4.9	1.6
Native Hawaiian/Pacific Islander	197	-0.5	16.0
Two or more races	8,450	22.1	21.6
Hispanic (of any race)	31,062	42.5	34.1
Income			
Adjusted per capita income *	\$20,571	-12.2	19.3
Individuals below poverty	6.8%	-19.1	-2.0
Education Attainment			
% High School grad or higher	84.6%	8.7	6.5
% Bachelor's degree or higher	19.3%	31.1	4.7
Housing - Total Units			
Owner-occupied housing units	3179,29	19.3	17.4
Adjusted median owner-occupied house value *	\$114,333	36.3	34.5

Source: U.S. Census Bureau

* Adjusted to 1999 dollars based on Consumer Price Index

** Source for 2006 is Bureau of Health Information & Policy, WI DHFS

Top Employing Industries in WDA - 1st Qtr. 2007



Emp #	Industry (percent)
44,090	Educational Srv (10%)
28,840	Food Srv & Drinking Places (7%)
19,651	Professional & Tech Srv (5%)
18,367	Hospitals (4%)
16,439	Admin & Support Srv (4%)
15,142	Insurance Carriers & Related (4%)
280,851	All Other Industries (66%)

Source: DWD, BWT, QCEW - Dec., 2006

WDA's Largest Employers by Number of Workers - 1,000+

UW-Madison	Dept of Health & Family Services
Dept of Corrections	St Mary's Hospital
American Family Mutual Insurance	

Source: DWD, BWT, QCEW

The Workforce Development Board of South Central WI and their Partners focused on building a workforce development system within a Career Pathway framework. Pathway efforts resulted in new workforce development investments including Workforce Innovations in Regional Economic Development III and Community Based Job Training Grants within the region of \$6.9 million dollars enabling the region to implement solutions in the areas of:

Sector Development

In partnership with Madison Area Technical College, Covance, UW Primate Lab, Jenkins Research and Manufacturing and One Stop Partners, the board launched new modular curriculums in welding and animal technician. These curriculums will be integrated into the fully developed pathway models in Laboratory Sciences and Industrial Maintenance in 2007.

System Development

The board is expanding the distance learning capacity of Job Centers and moving Adult Education to an applied Basic Skills instructional platform using data casting technology supported by the Wisconsin Education Communication Board. Curriculums were launched in Financial Literacy and the Foundations of Health Care.

Talent Development

Workplace Skills Centers have been developed within the three Comprehensive Centers that focus on applied basic skills and foundational industry skills with bilingual curriculum features that support workers trying to enter Career Pathways.

Table O - Local Performance

WDA Number & Name #10 - South Central	Total Participants Served	Adults	367
		Dislocated Workers	1,385
		Older Youth (19 - 21)	141
		Younger Youth (14 - 18)	198
ETA Assigned # 55105	Total Exiters	Adults	190
		Dislocated Workers	840
		Older Youth (19 - 21)	53
		Younger Youth (14 - 18)	101

Reported Information		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	75.0%	82.0%
	Employers	76.0%	73.9%
Entered Employment Rates	Adults	82.0%	75.7%
	Dislocated Workers	87.0%	84.2%
	Older Youth	78.0%	74.5%
Retention Rates	Adults	81.0%	87.1%
	Dislocated Workers	92.0%	94.5%
	Older Youth	81.0%	92.3%
	Younger Youth	74.0%	65.6%
Average Earnings (Adults/DWs) Six Months Earnings Increase (Older Youth)	Adults	\$9,644.00	\$9,028.40
	Dislocated Workers	\$13,139.00	\$14,608.20
	Older Youth	\$2,800.00	\$3,466.90
Credential/Diploma Rates	Adults	68.0%	48.5%
	Dislocated Workers	71.0%	58.6%
	Older Youth	57.0%	48.4%
	Younger Youth	71.0%	67.2%
Skill Attainment Rate	Younger Youth	92.0%	75.9%
Placement in Employment or Education	Youth (14 - 21)	0.0%	70.1%
Attainment of Degree or Certificate	Youth (14 - 21)	0.0%	61.8%
Literacy or Numeracy Gains	Youth (14 - 21)	0.0%	0.0%

Description of Other State Indicators of Performance (WIA Section 136(d)(1)) - Insert additional rows if there are more than two other state indicators of performance.		
No Additional Indicators Established	N/A	N/A
	N/A	N/A

Overall Status of Local Performance	Not Met	Met	Exceeded
	1	10	6

Wisconsin's Southwest WDA has 4,435 sq. miles in land area and a population density of 68.2 people per square mile. From 1970 to 2006, WDA 11's population grew by 16%. The WDA average household size is 2.53 people compared to an average family size of 3.04 people. WDA 11 has a total of 182* K-12 public schools. There are 7 post-secondary schools, including 3 WI Tech College Campuses. The average ACT score is 17.01, which is 23% below the State's average of 22.20.*

In the 1st quarter of 2007, manufacturing was the largest of the 20 major industrial sectors within WDA11 with an average quarterly wage of \$9,803.** Per capita income grew by 33.6% between 1995 and 2005 (adjusted for inflation).***

Source: U.S. Census Bureau

* Source: Wisconsin Department of Public Instruction

**Source: Wisconsin Department of Workforce Development, LMI, QCEW

***Source: U.S. Bureau of Economic Analysis



#11 - Southwest WDA Snapshot

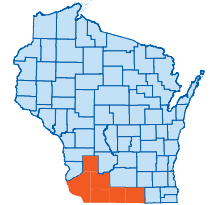
Released September 2007

WDA Board Director

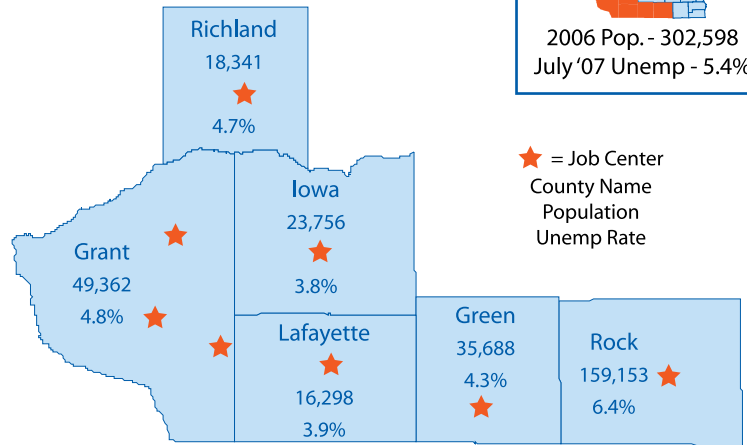
Robert Borremans, Executive Director
1370 N. Water St., Platteville, WI 53818

Phone: (608) 342-4220

E-mail: r.borremans@jobcenter.org



2006 Pop. - 302,598
July '07 Unemp - 5.4%



Source: DWD, BWT, LAUS & U.S. Census

WDA Community Stats

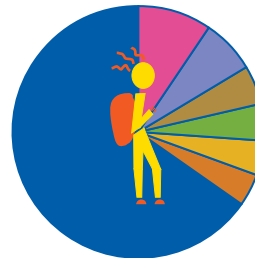
	2006	Change 2000-2006	
		WDA	State
Total Population	302,598	3.5 %	3.6 %
Median age (years)	38.9	4.2	4.7
Percent age 0-17 **	23.9%	-8.0	-7.7
Percent age 65+ **	13.8%	-0.3	-0.5
Race (non-Hispanic) / Ethnicity			
American Indian	697	20.0	6.8
Asian	2,382	40.9	22.0
Black / African American	7,356	-0.7	7.2
White	278,607	1.9	1.6
Native Hawaiian/Pacific Islander	78	13.0	16.0
Two or more races	2,937	29.6	21.6
Hispanic (of any race)	10,541	52.9	34.1
Income			
Adjusted per capita income *	\$18,634	19.9	19.3
Individuals below poverty	8.4%	-23.8	-2.0
Education Attainment			
% High School grad or higher	84.6%	9.3	6.5
% Bachelor's degree or higher	16.1%	30.0	4.7
Housing - Total Units			
Owner-occupied housing units	81,567	16.7	17.4
Adjusted median owner-occupied house value *	\$85,917	39.4	34.5

Source: U.S. Census Bureau

* Adjusted to 1999 dollars based on Consumer Price Index

**Source for 2006 is Bureau of Health Information & Policy, WI DHFS

Top Employing Industries in WDA - 1st Qtr. 2007



Emp #	Industry (percent)
11,223	Educational Srv (10%)
8,152	Food Srv & Drinking Places (7%)
5,843	Transportation Equip Mfg (5%)
5,691	Hospitals (5%)
5,333	Nonstore Retailers (5%)
4,885	Exec, Legislative & Gen Gov't (4%)
76,736	All Other Industries (65%)

Source: DWD, BWT, QCEW - Dec., 2006

WDA's Largest Employers by Number of Workers - 1,000+

Land's End	Wal-Mart
General Motors	Swiss Colony
Mercy Health System	

Source: DWD, BWT, QCEW

The Southwest Wisconsin Workforce Development Board (WDB), in collaboration with the North Central Wisconsin WDB, Northwest Wisconsin Concentrated Employment Program (CEP) and the Bay Area WDB, were awarded a grant to develop a Virtual Job Center (VJC). Implementation of the VJC will provide a variety of Job Center services, particularly in rural areas of the State where funding reductions have forced the closing of physical Job Centers. The Southwest WDB also began developing a new service delivery system using the concepts of Career Pathways. Using funds from the GROW initiative and working with the WDB of South Central, the WDB implemented new training initiatives in health care and manufacturing. The WDB delivered very successful business service contracts to United Alloy, Kettle Foods and Woolwich Cheese to recruit and train new workers. And, finally, the GROW partnership between South Central and Southwest WDBs led to the development of a proposal for Workforce Innovations in Regional Economic Development and US Department of Labor selection as one of 13 Generation WIRED III regions.

Table O - Local Performance

WDA Number & Name #11 - Southwest	Total Participants Served	Adults	193
		Dislocated Workers	389
		Older Youth (19 - 21)	75
		Younger Youth (14 - 18)	115
ETA Assigned # 55110	Total Exiters	Adults	96
		Dislocated Workers	150
		Older Youth (19 - 21)	46
		Younger Youth (14 - 18)	79

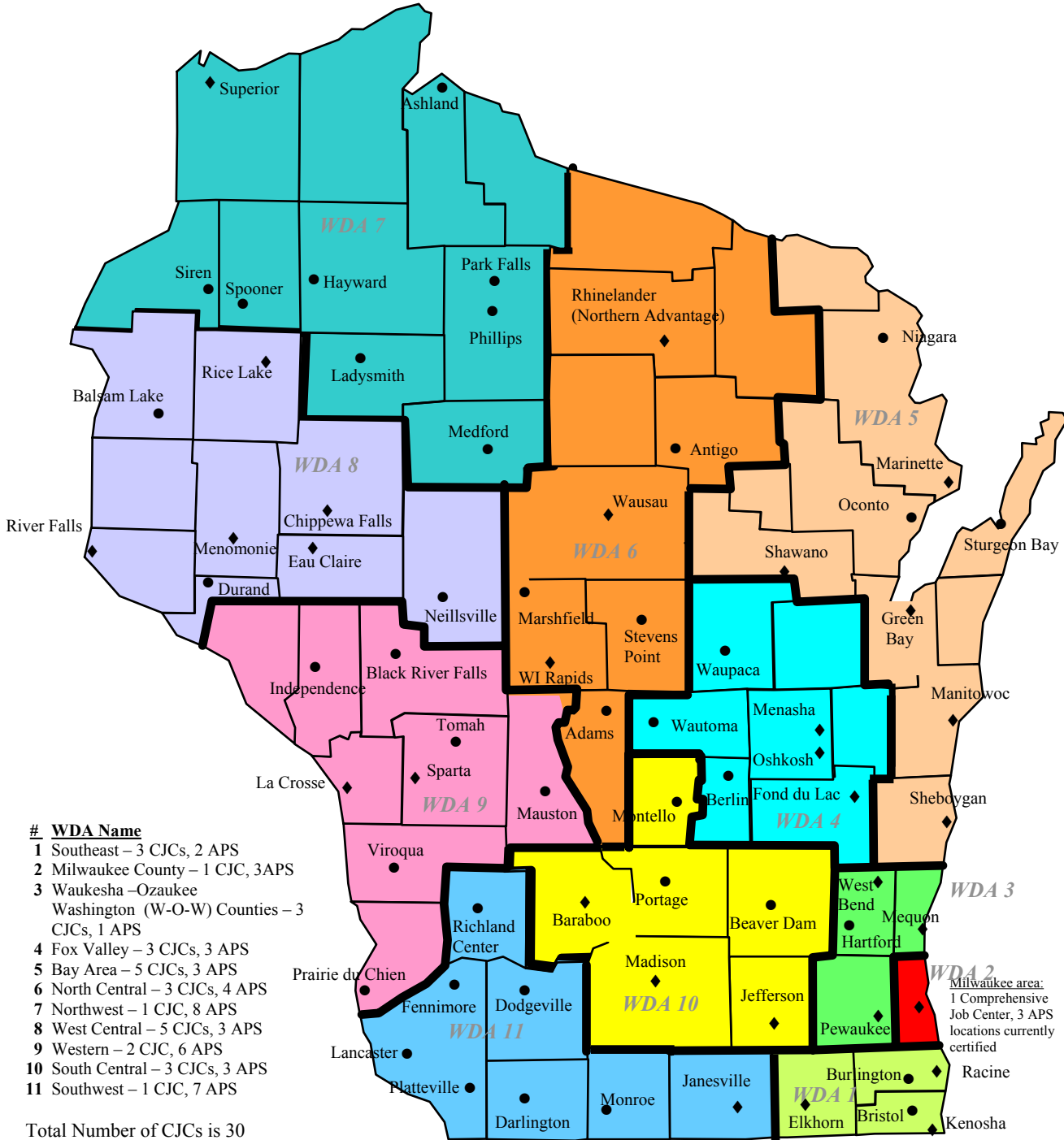
Reported Information		Negotiated Performance Level	Actual Performance Level
Customer Satisfaction	Program Participants	75.0 %	74.9 %
	Employers	76.0 %	78.7 %
Entered Employment Rates	Adults	74.0 %	80.8 %
	Dislocated Workers	87.0 %	90.3 %
	Older Youth	74.0 %	70.0 %
Retention Rates	Adults	81.0 %	87.9 %
	Dislocated Workers	92.0 %	94.9 %
	Older Youth	81.0 %	94.4 %
	Younger Youth	74.0 %	70.0 %
Average Earnings (Adults/DWs) Six Months Earnings Increase (Older Youth)	Adults	\$8,424.00	\$9540.20
	Dislocated Workers	\$12,420.00	\$11,599.50
	Older Youth	\$3,400.00	\$5,100.00
Credential/Diploma Rates	Adults	65.0 %	73.9 %
	Dislocated Workers	69.0 %	67.7 %
	Older Youth	57.0 %	67.9 %
	Younger Youth	71.0 %	91.7 %
Skill Attainment Rate	Younger Youth	92.0 %	91.4 %
Placement in Employment or Education	Youth (14 - 21)	0.0 %	50.5 %
Attainment of Degree or Certificate	Youth (14 - 21)	0.0 %	70.6 %
Literacy or Numeracy Gains	Youth (14 - 21)	0.0 %	33.3 %

Description of Other State Indicators of Performance (WIA Section 136(d)(1)) - Insert additional rows if there are more than two other state indicators of performance.		
No Additional Indicators Established	N/A	N/A
	N/A	N/A

Overall Status of Local Performance	Not Met	Met	Exceeded
	0	6	11

Comprehensive Job Centers and Access Points of Service Locations in Wisconsin's 11 Workforce Development Areas

- ◆ Comprehensive Job Center
- Access Points of Service Sites



- # WDA Name**
- 1 Southeast – 3 CJs, 2 APS
 - 2 Milwaukee County – 1 CJC, 3APS
 - 3 Waukesha –Ozaukee Washington (W-O-W) Counties – 3 CJs, 1 APS
 - 4 Fox Valley – 3 CJs, 3 APS
 - 5 Bay Area – 5 CJs, 3 APS
 - 6 North Central – 3 CJs, 4 APS
 - 7 Northwest – 1 CJC, 8 APS
 - 8 West Central – 5 CJs, 3 APS
 - 9 Western – 2 CJC, 6 APS
 - 10 South Central – 3 CJs, 3 APS
 - 11 Southwest – 1 CJC, 7 APS

Total Number of CJs is 30
 Total Number of APS is 42
 Total CJs and APS is 72

WDA 2
 Milwaukee area:
 1 Comprehensive Job Center, 3 APS locations currently certified

WIA Statewide Tables

Wisconsin WIA Cost Effectiveness Program Year 06							
	Total Federal Spending	Number of Participants	Average Cost per Participant	Number of Exiters	Average Cost per Exiter	Average Wage at Entry into Employment	Average 12 Month Earnings / Change Replacement Rate *
Adult	\$9,099,350	4,440	\$205	2,460	\$370	\$4,125	\$4,348
Dislocated Worker	\$11,345,201	8,649	\$1,312	4,604	\$2,464	\$6,727	100.1%
Youth **	\$11,039,943	3,526	\$3,131	1,429	N/A	\$2,730	\$4,568

* Earnings change for Adult and Older Youth, replacement rate for Dislocated

** Number of Exiters, Employment entry wage and 12 month earnings for older youth only

Table A - Workforce Investment Act Customer Satisfaction Results						
Customer Satisfaction	Negotiated Performance Level	Actual Performance Level - American Customer Satisfaction Index	Number of Surveys Completed	Number of Customers Eligible for the Survey	Number of Customers Included in the Sample	Response Rate
Participants	75.0%	71.3%	505	7,003	875	57.7%
Employers	76.0%	75.2%	603	33,779	660	91.4%

Prepared September 21, 2007

Table B - Adult Program Results

Reported Information	Negotiated Performance Level	Actual Performance Level
Entered Employment Rate	74.0%	76.8%
Employment Retention Rate	81.0%	84.9%
Average Earnings	\$9,020.00	\$9,432.10
Employment and Credential Rate	65.0%	67.9%

Table C - Outcomes for Adult Special Populations

Reported Information	Public Assistance Recipients Receiving Intensive or Training Services	Veterans	Individuals with Disabilities	Older Individuals
Entered Employment Rate	70.6%	80.9%	68.2%	84.0%
Employment Retention Rate	81.7%	84.0%	85.3%	86.7%
Average Earnings Rate	\$8,382.40	\$10,926.50	\$8,814.40	\$8,149.20
Employment and Credential Rate	57.4%	67.4%	54.1%	62.9%

Table D - Other Outcome Information for the Adult Program

Reported Information	Individuals Who Received Training Services	Individuals Who Only Received Core and Intensive Services
Entered Employment Rate	79.8%	72.7%
Employment Retention Rate	87.1%	81.7%
Average Earnings Rate	\$10,130.10	\$8,390.40

Table E - Dislocated Worker Program Results

Reported Information	Negotiated Performance Level	Actual Performance Level
Entered Employment Rate	87.0%	84.7%
Employment Retention Rate	92.0%	93.3%
Average Earnings	\$13,792.00	\$13,846.00
Employment and Credential Rate	69.0%	71.1%

Table F - Outcomes for Dislocated Worker Special Populations

Reported Information	Veterans	Individuals with Disabilities	Older Individuals	Displaced Homemakers
Entered Employment Rate	83.4%	79.9%	73.5%	78.6%
Employment Retention Rate	90.7%	90.1%	89.7%	82.0%
Average Earnings Rate	\$15,546.40	\$12,859.30	\$11,607.40	\$12,185.60
Employment and Credential Rate	70.9%	61.8%	54.3%	70.4%

Table G - Other Outcome for the Dislocated Worker Program

Reported Information	Individuals Who Received Training Services	Individuals Who Only Received Core and Intensive Services
Entered Employment Rate	84.9%	84.2%
Employment Retention Rate	93.8%	92.1%
Average Earnings Rate	\$13,657.60	\$14,267.60

Table H.1 - Youth (14 - 21) Program Results

Reported Information	Negotiated Performance Level	Actual Performance Level
Placement in Employment or Education	N/A	69.6%
Attainment of Degree or Certificate	N/A	78.0%
Literacy and Numeracy Gains	N/A	21.4%

Table H.2 - Older Youth (19 - 21) Program Results

Reported Information	Negotiated Performance Level	Actual Performance Level
Entered Employment Rate	74.0%	74.1%
Employment Retention Rate	81.0%	89.7%
Average Earnings	\$3,400.00	\$4,390.10
Credential Rate	57.0%	60.2%

Table I - Outcomes for Older Youth Special Populations

Reported Information	Public Assistance Recipients	Veterans	Individuals with Disabilities	Out-of-School Youth
EER Rate	72.1%	100%	58.8%	76.0%
ERR Rate	92.9%	100%	83.7%	88.9%
Average Earnings Rate	\$4,387.50	\$3,369.00	\$3,488.00	\$4,308.10
Credential Rate	58.7%	100%	45.5%	58.9%

Table J - Younger Youth (14 - 18) Results

Reported Information	Negotiated Performance Level	Actual Performance Level
Skill Attainment Rate	92.0%	87.7%
Youth Diploma or Equivalent Rate	71.0%	78.4%
Retention Rate	74.0%	75.3%

Table K - Outcomes for Younger Youth Special Populations

Reported Information	Public Assistance Recipients	Individuals with Disabilities	Out-of-School Youth
Skill Attainment Rate	86.1%	87.9%	73.9%
Youth Diploma or Equivalent	40.0%	81.7%	33.9%
Retention Rate	57.1%	74.2%	71.1%

Table L - Other Reported Information

Reported Information	12 Month Employment Retention Rate	12 Month Earning Increase (Adults and Older Youth) OR 12 Months Earning Replacement (Dislocated Workers)	Placement in Non-traditional Employment	Wages At Entry Into Employment For Those Individuals Who Entered Unsubsidized Employment	Entry Into Unsubsidized Employment Related to the Training Received of Those Who Completed Training Services
Adults	84.6%	\$4,348.30	0.5%	\$4,125.50	37.4%
Dislocated Workers	93.5%	100.1%	1.9%	\$6,727.30	48.2%
Older Youths	86.0%	\$4,568.80	0.0%	\$2,730.70	

Table M - Participation Levels

Reported Information	Total Participants Served	Total Exitters
Total Adult Customers	12,977	6,995
Total Adult self-service only	0	0
WIA Adult	4,440	2,460
WIA Dislocated Worker	8,649	4,604
Total Youth (14-21)	3,526	1,429
Younger Youth (14-18)	2,691	1,061
Older Youth (19-21)	835	368
Out-of-School Youth	841	395
In-School Youth	2,685	1,034

Table N - Cost of Program Activities

Program Activity	Total Federal Spending	
Local Adults	\$ 9,099,350	
Local Dislocated Workers	11,345,201	
Local Youth	11,039,943	
Rapid Response (up to 25%) WIA Section 134(a)(2)(B)	4,600,357	
Statewide Required Activities (up to 15%) WIA Section 134(a)(2)(B)	2,736,945	
Statewide Allowable Activities WIA Section 134(a)(3)	Program Activity Description	
	State Administration	1,642,637
	Council on Workforce	892,911
	State Selected Activ	2,655,581
		0
		0
		0
		0
		0
		0
		0
Total of All Federal Spending Listed Above		
	\$ 44,012,925	

**WIA Financial Statement
Program Year 2006**

	Carry In	Program Year 6 Allotments	Total		Remaining Balance	Percentage Expended
			Funds Available	Expended		
Adult	1,679,865	7,720,901	9,400,766	8,295,062	1,105,704	88.2%
Youth	1,722,135	9,217,988	10,940,123	10,080,984	859,139	92.1%
<i>* Youth-Out of School (30% min)</i>				3,830,380		
<i>* Youth-In School (70% max)</i>				6,250,604		
<i>* Youth-Summer Employment</i>				1,496,018		
Dislocated Worker	1,881,796	9,030,581	10,912,377	10,015,033	897,344	91.8%
State Rapid Response	755,654	4,180,825	4,936,479	4,600,357	336,122	93.2%
Local Administration	790,574	2,885,497	3,676,071	3,093,415	582,656	84.2%
Statewide Activities	3,430,647	5,829,844	9,260,491	7,928,074	1,332,417	85.6%
Total	10,260,671	38,865,636	49,126,307	44,012,925	5,113,382	89.6%

** Breakouts of Youth program, not included in the total.*

Source: WIA Federal Financial Status Reports

SUMMARY OF WIA FUNDS AVAILABLE

	TOTAL	PY 2006	PY 2005	PY 2004	PY 2003	PY 2002	PY 2001	PY 2000	JTPA 1999 Carry-in	JTPA 1998 Carry-in
Adult	59,641,217	7,720,901	8,829,923	9,556,133	9,563,333	8,691,644	6,718,610	7,165,441	1,395,232	0
Youth	67,257,745	9,217,988	10,740,849	11,588,394	10,291,967	9,924,265	7,633,191	7,369,435	135,848	355,808
<i>Out of School</i>	20,177,324	2,765,396	3,222,255	3,476,518	3,087,590	2,977,280	2,289,957	2,210,831	40,754	106,742
<i>In School</i>	47,080,422	6,452,592	7,518,594	8,111,876	7,204,377	6,946,986	5,343,234	5,158,605	95,094	249,066
<i>Summer Employment</i>										
Dislocated Worker	62,382,362	9,030,581	10,355,615	10,887,848	10,460,734	8,253,597	6,746,401	6,213,769	433,817	0
Rapid Response	28,679,884	4,180,825	4,794,266	5,040,671	4,842,933	3,821,110	3,123,334	2,876,745	0	0
Local Administration	20,991,723	2,885,497	3,325,154	3,559,152	3,368,448	2,985,501	2,344,245	2,305,405	218,321	0
Statewide Activities 15%	42,403,280	5,829,844	6,713,966	7,170,388	6,798,956	5,942,844	4,688,079	4,576,022	575,479	107,702
TOTAL	281,356,211	38,865,636	44,759,773	47,802,586	45,326,371	39,618,961	31,253,860	30,506,817	2,758,697	463,510

Out of School, In School and Summer Employment are breakouts of the Youth program. The percentages are either minimums or maximums as stated.

SUMMARY OF WIA EXPENDITURES as of June 30, 2007

	TOTAL	PY 2006	PY 2005	PY 2004	PY 2003	PY 2002	PY 2001	PY 2000	JTPA 1999	JTPA 1998
Adult	58,535,512	6,615,197	8,829,923	9,556,133	9,563,333	8,691,644	6,718,610	7,165,440	1,395,232	
Youth	66,376,264	8,358,849	10,740,849	11,588,394	10,291,967	9,901,923	7,633,191	7,369,435	135,848	355,808
Out of School (30% min)	24,585,871	3,100,233	4,519,351	4,470,262	3,801,481	3,487,971	2,572,095	2,471,002	56,734	106,742
In School (70% max)	41,785,552	5,258,616	6,221,498	7,118,132	6,486,484	6,413,957	5,061,096	4,897,589	79,114	249,066
Summer Employment	12,033,157	1,308,363	1,593,524	2,143,621	1,954,940	1,802,495	1,674,064	1,472,343	0	83,807
Dislocated Worker	61,485,019	8,133,237	10,355,615	10,887,848	10,460,734	8,253,598	6,746,401	6,213,769	433,817	
Rapid Response	28,343,762	3,844,702	4,794,267	5,040,671	4,842,932	3,821,110	3,123,335	2,876,745		
Local Administration	20,409,067	2,302,841	3,325,154	3,559,152	3,368,448	2,985,501	2,344,244	2,305,406	218,321	
Statewide Activities 15%	41,070,863	4,497,427	6,713,965	7,170,388	6,798,957	5,942,844	4,688,079	4,576,022	575,479	107,702
TOTAL	276,220,487	33,752,253	44,759,773	47,802,586	45,326,371	39,596,620	31,253,860	30,506,817	2,758,697	463,510

Out of School, In School and Summer Employment are breakouts of the Youth program.



State of Wisconsin
Department of Workforce Development
201 E. Washington Ave.
Madison, WI 53707

