

# Service Annual Survey 2006

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Current Business Reports



# Acknowledgements

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# Introduction

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The U.S. Census Bureau conducts the *Service Annual Survey (SAS)* to provide national estimates of annual revenues and expenses of establishments classified in select service sectors. (See the **Coverage** section below for more information on the industries included in the 2006 Service Annual Survey.)

We develop the estimates in this report using data from a probability sample and administrative data. Survey questionnaires are mailed to a probability sample that is regularly updated and periodically re-selected from a universe of firms located in the United States and having paid employees. The sample includes firms of all sizes and covers both taxable firms and firms exempt from Federal income taxes. Firms without paid employees (nonemployers) are included in the estimates through administrative data provided by other Federal agencies and through imputation.

## Coverage

The estimates contained in this report are summarized by industry classification based on the *2002 North American Industry Classification System (NAICS)*. The NAICS groups establishments into industries based on the activities in which they are primarily engaged. This system, developed jointly by the statistical agencies of Canada, Mexico, and the United States, allows for comparisons of business activity across North America.

Estimates in this report are presented for select industries in the following NAICS sectors:

NAICS Sector	Title
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
56	Administrative and Support and Waste Management and Remediation Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
81	Other Services (except Public Administration)

Detailed information about NAICS can be found on the U.S. Census Bureau's website at <http://www.census.gov/epcd/www/naics.html>.

## CHANGES FROM THE 2005 PUBLICATION

- The Health Care and Social Assistance sector, table 8.10 - Estimated Revenue for Employer Firms by Source only include 2006 estimates. The data shown for some industries may not be comparable to previously published estimates because of definitional differences.
- The 2006 SAS estimates include expanded detailed expenses for NAICS 51113 (Book Publishers).

## Dollar Values

All dollar values presented in this report are expressed in current dollars; that is, the estimates are not adjusted to a constant dollar series. Consequently, when comparing estimates to prior years, users also should consider price level changes.

## Confidentiality

Title 13 of the United States Code authorizes the Census Bureau to conduct censuses and surveys. Section 9 of the same Title requires that any information collected from the public under the authority of Title 13 be maintained as confidential. Section 214 of Title 13 and Sections 3559 and 3571 of Title 18 of the United States Code provide for the imposition of penalties of up to five years in prison and up to \$250,000 in fines for wrongful disclosure of confidential census information. In accordance with Title 13, no estimates are published that would disclose the operations of an individual firm.

The Census Bureau's internal Disclosure Review Board sets the confidentiality rules for all data releases. A checklist approach is used to ensure that all potential risks to the confidentiality of the data are considered and addressed.

## Disclosure Limitation

A disclosure of data occurs when an individual can use published statistical information to identify either an individual or firm that has provided information under a

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pledge of confidentiality. Disclosure limitation is the process used to protect the confidentiality of the survey data provided by an individual or firm. Using disclosure limitation procedures, the Census Bureau modifies or removes the characteristics that put confidential information at risk for disclosure. Although it may appear that a table shows information about a specific individual or business, the Census Bureau has taken steps to disguise or suppress the original data while making sure the results are still useful. The techniques used by the Census Bureau to protect confidentiality in tabulations vary, depending on the type of data.

### **Unpublished Estimates**

Some unpublished estimates can be derived directly from this report by subtracting published estimates from their respective totals. However, the figures obtained by such subtraction are subject to poor response rates, high sampling variability, or other factors that result in their failure to meet Census Bureau standards for publication.

Individuals who use Service Annual Survey estimates to create new estimates should cite the Census Bureau as the source of only the original estimates.

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## Chapter 1. Selected Service Industries

**Table 1.1. Selected Service Industries - Estimated Revenue for Employer and Nonemployer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
	<b>Total for selected service industries .....</b>	<b>6,135,699</b>	<b>5,689,516</b>	<b>5,273,045</b>	<b>7.8</b>	<b>7.9</b>
484	Truck transportation .....	266,885	249,872	223,348	6.8	11.9
492	Couriers and messengers .....	75,712	70,727	65,684	7.0	7.7
493	Warehousing and storage .....	21,725	19,731	18,246	10.1	8.1
51	Information .....	1,066,744	1,013,186	964,552	5.3	5.0
511	Publishing industries (except Internet) .....	281,951	271,684	258,618	3.8	5.1
512	Motion picture and sound recording industries .....	96,728	94,617	90,524	2.2	4.5
515	Broadcasting (except Internet) .....	95,506	89,518	84,072	6.7	6.5
516	Internet publishing and broadcasting .....	13,024	11,090	9,090	17.4	22.0
517	Telecommunications .....	470,989	447,635	430,698	5.2	3.9
518	Internet service providers, web search portals, and data processing services .....	99,408	90,242	83,770	10.2	7.7
519	Other information services .....	9,138	8,400	7,780	8.8	8.0
5231	Securities and commodity contracts intermediation and brokerage .....	372,812	298,630	254,737	24.8	17.2
532	Rental and leasing services .....	125,056	114,983	108,964	8.8	5.5
54	Professional, scientific, and technical services (except notaries) .....	1,290,676	1,199,364	1,100,096	7.6	9.0
56	Administrative and support and waste management and remediation services .....	609,090	572,316	523,326	6.4	9.4
561	Administrative and support services .....	536,972	506,414	463,437	6.0	9.3
562	Waste management and remediation services .....	72,120	65,903	59,887	9.4	10.0
62	Health care and social assistance .....	1,621,054	1,529,087	1,427,450	6.0	7.1
621	Ambulatory health care services .....	688,805	648,438	604,368	6.2	7.3
622	Hospitals .....	653,033	611,505	569,463	6.8	7.4
623	Nursing and residential care facilities .....	150,932	147,747	140,002	2.2	5.5
624	Social assistance .....	128,284	121,397	113,617	5.7	6.8
71	Arts, entertainment, and recreation .....	202,456	189,587	181,006	6.8	4.7
711	Performing arts, spectator sports, and related industries .....	88,260	82,659	79,432	6.8	4.1
712	Museums, historical sites, and similar institutions .....	11,642	10,206	9,768	14.1	4.5
713	Amusement, gambling, and recreation industries .....	102,554	96,722	91,806	6.0	5.4
81	Other services (except public administration, religious, labor, and political organizations, and private households) .....	483,486	432,031	405,639	11.9	6.5
811	Repair and maintenance .....	191,906	163,396	153,405	17.4	6.5
812	Personal and laundry services .....	129,182	125,751	118,320	2.7	6.3
813	Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations) .....	162,399	142,885	133,913	13.7	6.7

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-1.1 provides estimated measures of sampling variability.

**Table 1.2. Selected Service Industries - Estimated Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
	<b>Total for selected service industries .....</b>	<b>5,707,781</b>	<b>5,312,321</b>	<b>4,923,711</b>	<b>7.4</b>	<b>7.9</b>
484	Truck transportation .....	219,539	206,550	185,945	6.3	11.1
492	Couriers and messengers .....	71,777	67,024	62,246	7.1	7.7
493	Warehousing and storage .....	21,129	19,182	17,751	10.2	8.1
51	Information .....	1,056,045	1,003,010	955,083	5.3	5.0
511	Publishing industries (except Internet) .....	279,415	269,283	256,301	3.8	5.1
512	Motion picture and sound recording industries .....	94,400	92,231	88,269	2.4	4.5
515	Broadcasting (except Internet) .....	94,872	88,911	83,466	6.7	6.5
516	Internet publishing and broadcasting .....	12,448	10,603	8,695	17.4	21.9
517	Telecommunications .....	469,585	446,325	429,430	5.2	3.9
518	Internet service providers, web search portals, and data processing services .....	97,838	88,814	82,491	10.2	7.7
519	Other information services .....	7,487	6,843	6,431	9.4	6.4
5231	Securities and commodity contracts intermediation and brokerage .....	365,667	293,096	250,080	24.8	17.2
532	Rental and leasing services .....	117,669	108,489	102,863	8.5	5.5
54	Professional, scientific, and technical services (except notaries) .....	1,161,511	1,080,716	989,500	7.5	9.2
56	Administrative and support and waste management and remediation services .....	562,817	529,121	484,096	6.4	9.3
561	Administrative and support services .....	492,196	464,593	425,453	5.9	9.2
562	Waste management and remediation services .....	70,621	64,528	58,643	9.5	10.0
62	Health care and social assistance .....	1,566,707	1,478,637	1,379,569	5.9	7.2
621	Ambulatory health care services .....	647,892	610,290	568,293	6.2	7.4
622	Hospitals .....	653,033	611,505	569,463	6.8	7.4
623	Nursing and residential care facilities .....	148,716	145,717	138,068	2.1	5.5
624	Social assistance .....	117,066	111,125	103,745	5.3	7.1
71	Arts, entertainment, and recreation .....	177,910	165,808	158,557	7.3	4.6
711	Performing arts, spectator sports, and related industries .....	70,001	64,912	62,796	7.8	3.4
712	Museums, historical sites, and similar institutions .....	11,547	10,115	9,688	14.2	4.4
713	Amusement, gambling, and recreation industries .....	96,362	90,781	86,073	6.1	5.5
81	Other services (except public administration, religious, labor, and political organizations, and private households) .....	387,009	360,688	338,022	7.3	6.7
811	Repair and maintenance .....	141,562	136,920	127,939	3.4	7.0
812	Personal and laundry services .....	83,049	80,883	76,169	2.7	6.2
813	Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations) .....	162,399	142,885	133,913	13.7	6.7

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-1.2 provides estimated measures of sampling variability.



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## Chapter 2. Transportation and Warehousing

**Table 2.1. Truck Transportation (NAICS 484), Couriers and Messengers (NAICS 492), and Warehousing and Storage (NAICS 493) - Estimated Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
	<b>Selected transportation and warehousing industries <sup>1</sup> .....</b>	<b>312,445</b>	<b>292,756</b>	<b>265,942</b>	<b>245,766</b>	<b>238,931</b>	<b>236,599</b>	<b>237,812</b>	<b>221,484</b>
484	Truck transportation .....	219,539	206,550	185,945	168,486	164,218	162,871	165,421	155,871
4841	General freight trucking .....	146,580	138,867	124,970	113,345	110,239	107,316	108,051	100,329
48411	General freight trucking, local .....	25,025	22,275	20,112	18,625	17,353	16,988	17,254	16,251
48412	General freight trucking, long-distance .....	121,555	116,592	104,858	94,720	92,886	90,328	90,797	84,078
484121	General freight trucking, long-distance, truckload .....	88,854	84,567	75,854	68,381	65,031	62,176	61,562	57,501
484122	General freight trucking, long-distance, less than truckload .....	32,701	32,025	29,004	26,339	27,855	28,152	29,235	26,577
4842	Specialized freight trucking .....	72,959	67,683	60,975	55,141	53,979	55,555	57,370	55,542
48421	Used household and office goods moving .....	15,166	15,101	13,891	12,838	12,638	13,301	14,484	13,623
48422	Specialized freight (except used goods) trucking, local .....	31,428	28,347	25,263	22,865	22,383	21,936	21,912	20,836
48423	Specialized freight (except used goods) trucking, long-distance .....	26,365	24,235	21,821	19,438	18,958	20,318	20,974	21,083
492	Couriers and messengers .....	71,777	67,024	62,246	59,825	58,165	58,484	57,776	51,880
4921	Couriers .....	68,342	63,685	58,797	56,492	54,821	55,022	54,114	48,409
4922	Local messengers and local delivery .....	3,435	3,339	3,449	3,333	3,344	3,462	3,662	3,471
493	Warehousing and storage .....	21,129	19,182	17,751	17,455	16,548	15,244	14,615	13,733
4931	Warehousing and storage .....	21,129	19,182	17,751	17,455	16,548	15,244	14,615	13,733
49311	General warehousing and storage .....	12,742	11,668	10,930	11,174	10,505	9,512	8,967	8,440
49312	Refrigerated warehousing and storage .....	3,361	3,314	3,167	2,945	2,908	2,743	2,859	2,820
49313	Farm product warehousing and storage .....	759	772	691	748	763	825	776	770
49319	Other warehousing and storage .....	4,267	3,428	2,963	2,588	2,372	2,164	2,013	1,703

<sup>1</sup>Excludes NAICS 481 (Air transportation), NAICS 483 (Water transportation), NAICS 485 (Transit and ground passenger transportation), NAICS 486 (Pipeline transportation), NAICS 487 (Scenic and sightseeing transportation), NAICS 488 (Support activities for transportation), and NAICS 491 (Postal service).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-2.1 provides estimated measures of sampling variability.

**Table 2.2. Truck Transportation (NAICS 484), Couriers and Messengers (NAICS 492), and Warehousing and Storage (NAICS 493) - Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
	<b>Selected transportation and warehousing industries <sup>1</sup> .....</b>	<b>6.7</b>	<b>10.1</b>	<b>8.2</b>	<b>2.9</b>	<b>1.0</b>	<b>-0.5</b>	<b>7.4</b>
484	Truck transportation .....	6.3	11.1	10.4	2.6	0.8	-1.5	6.1
4841	General freight trucking .....	5.6	11.1	10.3	2.8	2.7	-0.7	7.7
48411	General freight trucking, local .....	12.3	10.8	8.0	7.3	2.1	-1.5	6.2
48412	General freight trucking, long-distance .....	4.3	11.2	10.7	2.0	2.8	-0.5	8.0
484121	General freight trucking, long-distance, truckload .....	5.1	11.5	10.9	5.2	4.6	1.0	7.1
484122	General freight trucking, long-distance, less than truckload .....	2.1	10.4	10.1	-5.4	-1.1	-3.7	10.0
4842	Specialized freight trucking .....	7.8	11.0	10.6	2.2	-2.8	-3.2	3.3
48421	Used household and office goods moving .....	0.4	8.7	8.2	1.6	-5.0	-8.2	6.3
48422	Specialized freight (except used goods) trucking, local .....	10.9	12.2	10.5	2.2	2.0	0.1	5.2
48423	Specialized freight (except used goods) trucking, long-distance ...	8.8	11.1	12.3	2.5	-6.7	-3.1	-0.5
492	Couriers and messengers .....	7.1	7.7	4.0	2.9	-0.5	1.2	11.4
4921	Couriers .....	7.3	8.3	4.1	3.0	-0.4	1.7	11.8
4922	Local messengers and local delivery .....	2.9	-3.2	3.5	-0.3	-3.4	-5.5	5.5
493	Warehousing and storage .....	10.2	8.1	1.7	5.5	8.6	4.3	6.4
4931	Warehousing and storage .....	10.2	8.1	1.7	5.5	8.6	4.3	6.4
49311	General warehousing and storage .....	9.2	6.8	-2.2	6.4	10.4	6.1	6.2
49312	Refrigerated warehousing and storage .....	1.4	4.6	7.5	1.3	6.0	-4.1	1.4
49313	Farm product warehousing and storage .....	-1.7	11.7	-7.6	-2.0	-7.5	6.3	0.8
49319	Other warehousing and storage .....	24.5	15.7	14.5	9.1	9.6	7.5	18.2

<sup>1</sup>Excludes NAICS 481 (Air transportation), NAICS 483 (Water transportation), NAICS 485 (Transit and ground passenger transportation), NAICS 486 (Pipeline transportation), NAICS 487 (Scenic and sightseeing transportation), NAICS 488 (Support activities for transportation), and NAICS 491 (Postal service).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-2.1 provides estimated measures of sampling variability.

**Table 2.3. Truck Transportation (NAICS 484) - Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004
<b>OPERATING REVENUE</b>			
<b>Total .....</b>	<b>219,539</b>	<b>206,550</b>	<b>185,945</b>
Motor carrier .....	204,423	192,106	173,354
Local trucking .....	67,943	63,271	56,666
Long-distance trucking .....	136,480	128,835	116,688
Other operating revenue (truck transportation) .....	15,116	14,444	12,591

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-2.2 provides estimated measures of sampling variability.

**Table 2.4. Truck Transportation (NAICS 484) - Estimated Year-to-Year Percent Change in Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006/2005	2005/2004
<b>OPERATING REVENUE</b>		
<b>Total .....</b>	<b>6.3</b>	<b>11.1</b>
Motor carrier .....	6.4	10.8
Local trucking .....	7.4	11.7
Long-distance trucking .....	5.9	10.4
Other operating revenue (truck transportation) .....	4.7	14.7

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-2.2 provides estimated measures of sampling variability.

**Table 2.5. Truck Transportation (NAICS 484) - Estimated Revenue by Size of Shipments, Commodities Handled, and Origin and Destination of Shipments for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004
<b>Total motor carrier revenue</b> .....	<b>204,423</b>	<b>192,106</b>	<b>173,354</b>
<b>SIZE OF SHIPMENTS</b>			
Less-than-truckload .....	50,463	42,014	40,218
Truckload .....	153,960	150,092	133,136
<b>COMMODITIES HANDLED</b>			
Agricultural and fish products .....	18,418	17,320	15,650
Grains, alcohol, and tobacco products .....	8,459	7,028	6,274
Stone, nonmetallic minerals, and metallic ores .....	14,877	13,078	11,572
Coal and petroleum products .....	8,496	7,833	6,839
Pharmaceutical and chemical products .....	10,759	10,241	9,544
Wood products, textiles, and leathers .....	17,196	17,222	16,420
Base metal and machinery .....	17,982	16,021	15,029
Electronic, motorized vehicles, and precision instruments .....	15,320	14,762	13,665
Used household and office goods .....	12,323	12,063	10,823
New furniture and miscellaneous manufactured products .....	22,290	21,887	19,522
Other goods .....	58,303	54,651	48,016
<b>HAZARDOUS MATERIALS</b>			
Hazardous materials .....	16,891	17,015	15,530
<b>ORIGIN AND DESTINATION OF SHIPMENTS</b>			
U.S. to U.S. ....	196,244	184,877	167,338
U.S. to Canada .....	1,806	1,541	1,375
U.S. to Mexico .....	1,650	1,545	1,257
Canada to U.S. ....	1,348	1,340	1,131
Mexico to U.S. ....	1,741	1,294	1,004
All other destinations .....	1,634	1,509	1,249

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-2.3 provides estimated measures of sampling variability.

**Table 2.6. Truck Transportation (NAICS 484) - Estimated Year-to-Year Percent Change in Revenue by Size of Shipments, Commodities Handled, and Origin and Destination of Shipments for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006/2005	2005/2004
<b>Total motor carrier revenue .....</b>	<b>6.4</b>	<b>10.8</b>
<b>SIZE OF SHIPMENTS</b>		
Less-than-truckload .....	20.1	4.5
Truckload .....	2.6	12.7
<b>COMMODITIES HANDLED</b>		
Agricultural and fish products .....	6.3	10.7
Grains, alcohol, and tobacco products .....	20.4	12.0
Stone, nonmetallic minerals, and metallic ores .....	13.8	13.0
Coal and petroleum products .....	8.5	14.5
Pharmaceutical and chemical products .....	5.1	7.3
Wood products, textiles, and leathers .....	-0.2	4.9
Base metal and machinery .....	12.2	6.6
Electronic, motorized vehicles, and precision instruments .....	3.8	8.0
Used household and office goods .....	2.2	11.5
New furniture and miscellaneous manufactured products .....	1.8	12.1
Other goods .....	6.7	13.8
<b>HAZARDOUS MATERIALS</b>		
Hazardous materials .....	-0.7	9.6
<b>ORIGIN AND DESTINATION OF SHIPMENTS</b>		
U.S. to U.S. ....	6.1	10.5
U.S. to Canada .....	17.2	12.1
U.S. to Mexico .....	6.8	22.9
Canada to U.S. ....	0.6	18.5
Mexico to U.S. ....	34.5	28.9
All other destinations .....	8.3	20.8

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-2.3 provides estimated measures of sampling variability.

**Table 2.7. Truck Transportation (NAICS 484) - Estimated Inventories of Revenue Generating Equipment by Type of Carrier for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Units are published in thousands; consequently, results may not be additive]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>TRUCKS</b>					
Owned and/or leased with drivers.....	218	192	189	13.5	1.6
Leased without drivers .....	28	25	24	12.0	4.2
<b>Total .....</b>	<b>247</b>	<b>217</b>	<b>212</b>	<b>13.8</b>	<b>2.4</b>
<b>TRUCK-TRACTORS</b>					
Owned and/or leased with drivers .....	745	732	711	1.8	3.0
Leased without drivers.....	149	135	128	10.4	5.5
<b>Total.....</b>	<b>895</b>	<b>867</b>	<b>838</b>	<b>3.2</b>	<b>3.5</b>
<b>TRAILERS</b>					
Owned and/or leased with drivers .....	1,618	1,577	1,524	2.6	3.5
Leased without drivers.....	332	347	331	-4.3	4.8
<b>Total.....</b>	<b>1,950</b>	<b>1,923</b>	<b>1,855</b>	<b>1.4</b>	<b>3.7</b>

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-2.4 provides estimated measures of sampling variability.



**Table 2.8. Truck Transportation (NAICS 484) - Estimated Number of Truck Miles Traveled by Trucks Operated by Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Truck miles estimates are published in millions; consequently, results may not be additive]

Kind of business	2006	2005	2004
<b>Total distance traveled in highway miles .....</b>	<b>91,078</b>	<b>90,170</b>	<b>85,753</b>
Miles traveled by loaded or partially loaded vehicles .....	73,444	72,854	69,661
Miles traveled by empty vehicles .....	17,634	17,315	16,093

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-2.5 provides estimated measures of sampling variability.

**Table 2.9. Truck Transportation (NAICS 484) - Estimated Year-to-Year Percent Change in the Number of Truck Miles Traveled by Trucks Operated by Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	2006/2005	2005/2004
<b>Total distance traveled in highway miles .....</b>	<b>1.0</b>	<b>5.2</b>
Miles traveled by loaded or partially loaded vehicles .....	0.8	4.6
Miles traveled by empty vehicles .....	1.8	7.6

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-2.5 provides estimated measures of sampling variability.

**Table 2.10. Truck Transportation (NAICS 484), Couriers and Messengers (NAICS 492), and Warehousing and Storage (NAICS 493) - Estimated Total Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
	<b>Selected transportation and warehousing industries<sup>1</sup></b> .....	<b>288,769</b>	<b>268,734</b>	<b>245,657</b>	<b>7.5</b>	<b>9.4</b>
484	Truck transportation .....	201,391	187,911	169,714	7.2	10.7
4841	General freight trucking .....	136,541	127,105	114,728	7.4	10.8
48411	General freight trucking, local .....	23,115	20,385	18,413	13.4	10.7
48412	General freight trucking, long-distance .....	113,426	106,720	96,315	6.3	10.8
484121	General freight trucking, long-distance, truckload .....	82,786	77,906	69,871	6.3	11.5
484122	General freight trucking, long-distance, less than truckload .....	30,640	28,814	26,444	6.3	9.0
4842	Specialized freight trucking .....	64,850	60,805	54,986	6.7	10.6
48421	Used household and office goods moving .....	13,906	13,707	12,695	1.5	8.0
48422	Specialized freight (except used goods) trucking, local .....	26,797	23,927	21,361	12.0	12.0
48423	Specialized freight (except used goods) trucking, long-distance .....	24,147	23,171	20,931	4.2	10.7
492	Couriers and messengers .....	68,563	63,874	60,250	7.3	6.0
4921	Couriers .....	65,750	61,203	57,429	7.4	6.6
4922	Local messengers and local delivery .....	2,813	2,671	2,821	5.3	-5.3
493	Warehousing and storage .....	18,816	16,950	15,693	11.0	8.0
4931	Warehousing and storage .....	18,816	16,950	15,693	11.0	8.0
49311	General warehousing and storage .....	11,452	10,360	9,745	10.5	6.3
49312	Refrigerated warehousing and storage .....	3,101	3,141	2,975	-1.3	5.6
49313	Farm product warehousing and storage .....	454	532	493	-14.7	7.9
49319	Other warehousing and storage .....	3,809	2,917	2,480	30.6	17.6

<sup>1</sup>Excludes NAICS 481 (Air transportation), NAICS 483 (Water transportation), NAICS 485 (Transit and ground passenger transportation), NAICS 486 (Pipeline transportation), NAICS 487 (Scenic and sightseeing transportation), NAICS 488 (Support activities for transportation), and NAICS 491 (Postal service).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-2.6 provides estimated measures of sampling variability.

**Table 2.11. Truck Transportation (NAICS 484), Couriers and Messengers (NAICS 492), and Warehousing and Storage (NAICS 493) – Selected Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>TRUCK TRANSPORTATION (NAICS 484)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>201,391</b>	<b>187,911</b>	<b>169,714</b>	<b>7.2</b>	<b>10.7</b>
Personnel costs .....	68,640	65,832	61,863	4.3	6.4
Gross annual payroll .....	53,256	51,586	48,339	3.2	6.7
Employer's cost for fringe benefits .....	12,947	12,143	11,554	6.6	5.1
Temporary staff and leased employee expense .....	2,437	2,103	1,970	15.9	6.8
Expensed materials, parts and supplies (not for resale) .....	6,266	5,761	5,236	8.8	10.0
Expensed equipment .....	732	623	557	17.5	11.8
Expensed purchase of other materials, parts, and supplies .....	5,533	5,138	4,678	7.7	9.8
Expensed purchased services .....	82,998	75,304	64,908	10.2	16.0
Expensed purchases of software .....	207	212	195	-2.4	8.7
Purchased electricity and fuels (except motor fuels) .....	815	649	587	25.6	10.6
Lease and rental payments .....	8,703	8,138	7,731	6.9	5.3
Purchased freight transportation .....	38,369	36,027	32,087	6.5	12.3
Purchased repair and maintenance .....	6,087	5,503	5,023	10.6	9.6
Purchased fuels for transportation equipment .....	28,229	24,204	18,741	16.6	29.1
Purchased advertising and promotional services .....	588	572	546	2.8	4.8
Other operating expenses .....	43,487	41,013	37,707	6.0	8.8
Cost of insurance .....	7,193	6,603	6,257	8.9	5.5
Depreciation and amortization charges .....	9,448	8,448	8,109	11.8	4.2
Governmental taxes and license fees .....	3,860	3,846	3,574	0.4	7.6
All other operating expenses .....	22,987	22,115	19,766	3.9	11.9
<b>COURIERS AND MESSENGERS (NAICS 492)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>68,563</b>	<b>63,874</b>	<b>60,250</b>	<b>7.3</b>	<b>6.0</b>
Personnel costs .....	31,072	29,718	29,346	4.6	1.3
Gross annual payroll .....	20,862	20,262	19,936	3.0	1.6
Employer's cost for fringe benefits .....	9,049	8,602	8,481	5.2	1.4
Temporary staff and leased employee expense .....	1,161	854	928	35.9	-8.0
Expensed materials, parts and supplies (not for resale) .....	11,553	10,199	8,989	13.3	13.5
Expensed equipment .....	D	6,193	5,946	D	4.2
Expensed purchase of other materials, parts, and supplies .....	D	4,005	3,043	D	31.6
Expensed purchased services .....	6,676	6,209	5,891	7.5	5.4
Expensed purchases of software .....	114	94	93	21.3	1.1
Purchased electricity and fuels (except motor fuels) .....	1,353	1,321	1,233	2.4	7.1
Lease and rental payments .....	2,574	2,224	2,085	15.7	6.7
Purchased repair and maintenance .....	2,178	2,104	2,016	3.5	4.4
Purchased advertising and promotional services .....	456	466	464	-2.1	0.4
Other operating expenses .....	19,262	17,749	16,025	8.5	10.8
Depreciation and amortization charges .....	3,298	3,207	3,187	2.8	0.6
Governmental taxes and license fees .....	318	320	331	-0.6	-3.3
All other operating expenses .....	15,645	14,221	12,507	10.0	13.7

See footnotes at end of table.

**Table 2.11. Truck Transportation (NAICS 484), Couriers and Messengers (NAICS 492), and Warehousing and Storage (NAICS 493) – Selected Expenses for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>WAREHOUSING AND STORAGE (NAICS 493)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>18,816</b>	<b>16,950</b>	<b>15,693</b>	<b>11.0</b>	<b>8.0</b>
Personnel costs .....	7,043	6,469	6,006	8.9	7.7
Gross annual payroll .....	5,089	4,781	4,462	6.4	7.1
Employer's cost for fringe benefits .....	1,245	1,036	974	20.2	6.4
Temporary staff and leased employee expense .....	709	652	570	8.7	14.4
Expensed materials, parts and supplies (not for resale) .....	874	820	737	6.6	11.3
Expensed equipment .....	S	79	62	S	27.4
Expensed purchase of other materials, parts, and supplies .....	S	741	676	S	9.6
Expensed purchased services .....	2,737	2,454	2,215	11.5	10.8
Expensed purchases of software .....	77	51	51	51.0	0.0
Purchased electricity and fuels (except motor fuels) .....	519	502	447	3.4	12.3
Lease and rental payments .....	1,425	1,257	1,158	13.4	8.5
Purchased repair and maintenance .....	577	511	429	12.9	19.1
Purchased advertising and promotional services .....	140	133	131	5.3	1.5
Other operating expenses .....	8,161	7,207	6,734	13.2	7.0
Depreciation and amortization charges .....	826	869	802	-4.9	8.4
Governmental taxes and license fees .....	331	294	274	12.6	7.3
All other operating expenses .....	7,004	6,044	5,658	15.9	6.8

D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-2.7 provides estimated measures of sampling variability.

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## Chapter 3. Information Sector

**Table 3.0.1. Information Sector (NAICS 51) – Estimated Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>51</b>	<b>Information .....</b>	<b>1,056,045</b>	<b>1,003,010</b>	<b>955,083</b>	<b>5.3</b>	<b>5.0</b>
511	Publishing industries (except Internet) .....	279,415	269,283	256,301	3.8	5.1
5111	Newspaper, periodical, book, and directory publishers .....	148,688	147,974	144,040	0.5	2.7
51111	Newspaper publishers .....	48,861	49,723	48,366	-1.7	2.8
51112	Periodical publishers .....	46,287	44,051	42,290	5.1	4.2
51113	Book publishers .....	28,192	28,027	27,853	0.6	0.6
51114	Directory and mailing list publishers .....	18,929	19,458	18,040	-2.7	7.9
51119	Other publishers .....	6,419	6,715	7,491	-4.4	-10.4
511191	Greeting card publishers .....	4,122	4,552	5,075	-9.4	-10.3
511199	All other publishers .....	2,297	2,163	2,416	6.2	-10.5
5112	Software publishers .....	130,727	121,309	112,261	7.8	8.1
512	Motion picture and sound recording industries .....	94,400	92,231	88,269	2.4	4.5
5121	Motion picture and video industries .....	73,241	73,503	71,774	-0.4	2.4
5121x	Motion picture and video production and distribution <sup>1</sup> .....	57,770	58,487	56,605	-1.2	3.3
51213	Motion picture and video exhibition .....	11,080	10,789	11,180	2.7	-3.5
512131	Motion picture theaters (except drive-ins) .....	10,869	10,669	11,069	1.9	-3.6
512132	Drive-in motion picture theaters .....	S	120	111	S	8.1
51219	Postproduction services and other motion picture and video industries .....	4,391	4,227	3,989	3.9	6.0
512191	Teleproduction and other postproduction services .....	3,480	3,366	3,193	3.4	5.4
512199	Other motion picture and video industries .....	911	861	796	5.8	8.2
5122	Sound recording industries .....	21,159	18,728	16,495	13.0	13.5
51221	Record production .....	317	338	352	-6.2	-4.0
51222	Integrated record production and distribution .....	14,237	12,866	11,021	10.7	16.7
51223	Music publishers .....	5,093	4,175	3,885	22.0	7.5
51224	Sound recording studios .....	869	767	724	13.3	5.9
51229	Other sound recording industries .....	643	582	513	10.5	13.5
515	Broadcasting (except Internet) .....	94,872	88,911	83,466	6.7	6.5
5151	Radio and television broadcasting .....	56,435	53,308	52,093	5.9	2.3
51511	Radio broadcasting .....	18,107	17,011	16,494	6.4	3.1
515111	Radio networks .....	4,411	3,298	2,677	33.7	23.2
515112	Radio stations .....	13,696	13,713	13,817	-0.1	-0.8
51512	Television broadcasting .....	38,328	36,297	35,599	5.6	2.0
5152	Cable and other subscription programming .....	38,437	35,603	31,373	8.0	13.5
516	Internet publishing and broadcasting .....	12,448	10,603	8,695	17.4	21.9
517	Telecommunications .....	469,585	446,325	429,430	5.2	3.9
5171	Wired telecommunications carriers .....	199,933	206,778	211,176	-3.3	-2.1
5172	Wireless telecommunications carriers (except satellite) .....	160,159	140,096	127,602	14.3	9.8
517211	Paging .....	1,643	2,014	1,909	-18.4	5.5
517212	Cellular and other wireless telecommunications .....	158,516	138,082	125,693	14.8	9.9
5173	Telecommunications resellers .....	12,788	11,237	9,849	13.8	14.1
5174	Satellite telecommunications .....	6,077	5,676	6,030	7.1	-5.9
5175	Cable and other program distribution .....	88,724	80,493	73,317	10.2	9.8

See footnotes at end of table.

**Table 3.0.1. Information Sector (NAICS 51) – Estimated Revenue for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
5179	Other telecommunications .....	1,904	2,045	1,456	-6.9	40.5
518	Internet service providers, web search portals, and data processing services .....	97,838	88,814	82,491	10.2	7.7
5181	Internet service providers and web search portals .....	27,775	25,863	25,161	7.4	2.8
518111	Internet service providers .....	18,576	18,910	20,201	-1.8	-6.4
518112	Web search portals .....	9,199	6,953	4,960	32.3	40.2
5182	Data processing, hosting, and related services .....	70,063	62,951	57,330	11.3	9.8
519	Other information services .....	7,487	6,843	6,431	9.4	6.4
51911	News syndicates .....	2,241	2,089	1,972	7.3	5.9
51912	Libraries and archives .....	2,117	2,033	1,879	4.1	8.2
51919	All other information services .....	3,129	2,721	S	15.0	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes NAICS 51211 (Motion picture and video production) and NAICS 51212 (Motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.0.1 provides estimated measures of sampling variability.



**Table 3.0.2. Information Sector (NAICS 51) – Estimated Export Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>51</b>	<b>Information .....</b>	<b>41,308</b>	<b>43,194</b>	<b>41,324</b>	<b>-4.4</b>	<b>4.5</b>
511	Publishing industries (except Internet) .....	17,782	17,516	16,612	1.5	5.4
5111	Newspaper, periodical, book, and directory publishers .....	2,037	2,515	2,083	-19.0	20.7
51111	Newspaper publishers .....	S	49	63	S	-22.2
51112	Periodical publishers .....	813	S	1,002	S	S
51113	Book publishers .....	686	612	624	12.1	-1.9
51114	Directory and mailing list publishers .....	328	305	244	7.5	25.0
51119	Other publishers .....	120	97	150	23.7	-35.3
511191	Greeting card publishers .....	40	46	76	-13.0	-39.5
511199	All other publishers .....	80	51	74	56.9	-31.1
5112	Software publishers .....	15,745	15,001	14,529	5.0	3.2
512	Motion picture and sound recording industries .....	14,838	14,894	14,627	-0.4	1.8
5121	Motion picture and video industries .....	14,700	14,757	14,487	-0.4	1.9
5121x	Motion picture and video production and distribution <sup>1</sup> .....	14,559	14,629	14,390	-0.5	1.7
51213	Motion picture and video exhibition .....	X	X	X	X	X
512131	Motion picture theaters (except drive-ins) .....	X	X	X	X	X
512132	Drive-in motion picture theaters .....	X	X	X	X	X
51219	Postproduction services and other motion picture and video industries .....	141	128	97	10.2	32.0
512191	Teleproduction and other postproduction services .....	25	20	19	25.0	5.3
512199	Other motion picture and video industries .....	116	108	78	7.4	38.5
5122	Sound recording industries .....	138	137	140	0.7	-2.1
51221	Record production .....	S	S	S	S	S
51222	Integrated record production and distribution .....	S	66	71	S	-7.0
51223	Music publishers .....	61	S	S	S	S
51224	Sound recording studios .....	4	3	S	33.3	S
51229	Other sound recording industries .....	S	S	S	S	S
515	Broadcasting (except Internet) .....	267	315	245	-15.2	28.6
5151	Radio and television broadcasting .....	S	S	S	S	S
51511	Radio broadcasting .....	S	S	S	S	S
515111	Radio networks .....	S	S	S	S	S
515112	Radio stations .....	NA	NA	NA	NA	NA
51512	Television broadcasting .....	S	S	S	S	S
5152	Cable and other subscription programming .....	228	292	224	-21.9	30.4
516	Internet publishing and broadcasting .....	142	123	148	15.4	-16.9
517	Telecommunications .....	2,290	5,273	5,726	-56.6	-7.9
5171	Wired telecommunications carriers .....	S	2,674	3,348	S	-20.1
5172	Wireless telecommunications carriers (except satellite) .....	S	507	409	S	24.0
517211	Paging .....	S	S	S	S	S
517212	Cellular and other wireless telecommunications .....	414	498	399	-16.9	24.8
5173	Telecommunications resellers .....	123	123	132	Z	-6.8
5174	Satellite telecommunications .....	D	1,631	1,608	D	1.4
5175	Cable and other program distribution .....	D	193	140	D	37.9

See footnotes at end of table.

**Table 3.0.2. Information Sector (NAICS 51) – Estimated Export Revenue for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
5179	Other telecommunications .....	90	S	S	S	S
518	Internet service providers, web search portals, and data processing services .....	4,293	3,667	2,759	17.1	32.9
5181	Internet service providers and web search portals .....	2,357	1,559	882	51.2	76.8
518111	Internet service providers .....	D	S	S	D	S
518112	Web search portals .....	D	1,265	705	D	79.4
5182	Data processing, hosting, and related services .....	1,936	2,108	1,877	-8.2	12.3
519	Other information services .....	1,696	1,406	1,207	20.6	16.5
51911	News syndicates .....	237	243	224	-2.5	8.5
51912	Libraries and archives .....	14	13	13	7.7	Z
51919	All other information services .....	1,445	1,150	970	25.7	18.6

NA Not available. Z Absolute value is less than 0.05. X Not applicable. D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see

<sup>1</sup>Includes NAICS 51211 (Motion picture and video production) and NAICS 51212 (Motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.0.2 provides estimated measures of sampling variability.

**Table 3.1.1. Newspaper Publishers (NAICS 51111) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>48,861</b>	<b>49,723</b>	<b>48,366</b>	<b>-1.7</b>	<b>2.8</b>
<b>Sources of Revenue</b>					
General newspapers .....	40,908	41,577	40,569	-1.6	2.5
Subscriptions and sales .....	8,658	8,626	8,623	0.4	Z
Advertising space .....	32,250	32,951	31,946	-2.1	3.1
Specialized newspapers .....	2,623	2,488	2,411	5.4	0.3
Subscriptions and sales .....	S	S	S	S	S
Advertising space .....	2,241	2,205	2,121	1.6	4.0
Other operating revenue .....	5,331	5,658	5,386	-5.8	5.1
Printing services .....	1,257	1,356	1,253	-7.3	8.2
Distribution services .....	1,971	2,088	2,017	-5.6	3.5
All other operating revenue .....	2,103	2,214	2,116	-5.0	4.6
<b>Breakdown of Revenue by Media Type</b>					
Print newspapers .....	40,979	41,550	40,705	-1.4	2.1
Online newspapers .....	2,128	2,135	1,869	-0.3	14.2
Other media newspapers .....	423	381	406	11.0	-6.2
<b>Breakdown of Revenue by Advertising Revenue</b>					
Classified advertising .....	11,354	11,728	11,121	-3.2	5.5
All other advertising .....	23,137	23,427	22,946	-1.2	2.1
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>687</b>	<b>703</b>	<b>683</b>	<b>-2.3</b>	<b>2.9</b>
Finished goods .....	D	32	S	D	S
Work-in-process .....	D	S	S	D	S
Materials, supplies, fuel, etc. ....	607	641	626	-5.3	2.4
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>42,269</b>	<b>41,093</b>	<b>39,998</b>	<b>2.9</b>	<b>2.7</b>
Personnel costs .....	19,570	19,870	19,451	-1.5	2.2
Gross annual payroll .....	15,273	15,756	15,433	-3.1	2.1
Employer's cost for fringe benefits .....	4,056	3,884	3,766	4.4	3.1
Temporary staff and leased employee expense .....	241	230	251	4.8	-8.4
Expensed materials, parts and supplies (not for resale) .....	3,969	4,373	4,396	-9.2	-0.5
Expensed equipment .....	75	72	83	4.2	-13.3
Expensed purchase of other materials, parts, and supplies .....	3,894	4,301	4,313	-9.5	-0.3
Expensed purchased services .....	3,587	3,313	3,104	8.3	6.7
Expensed purchases of software .....	96	88	79	9.1	11.4
Purchased electricity and fuels (except motor fuels) .....	355	340	298	4.4	14.1
Lease and rental payments .....	587	573	545	2.4	5.1
Purchased repair and maintenance .....	359	368	369	-2.4	-0.3
Purchased advertising and promotional services .....	675	670	616	0.7	8.8
Purchased printing services .....	1,515	1,274	1,198	18.9	6.3
Other operating expenses .....	15,142	13,537	13,047	11.9	3.8
Depreciation and amortization charges .....	2,004	1,868	1,849	7.3	1.0
Governmental taxes and license fees .....	414	386	378	7.3	2.1
All other operating expenses .....	12,724	11,284	10,820	12.8	4.3

Z Absolute value is less than 0.05. D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20->

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.1.1 provides estimated measures of sampling variability.

**Table 3.1.2. Periodical Publishers (NAICS 51112) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>46,287</b>	<b>44,051</b>	<b>42,290</b>	<b>5.1</b>	<b>4.2</b>
<b>Sources of Revenue</b>					
General interest periodicals .....	25,902	24,117	23,519	7.4	2.6
Subscriptions and sales .....	8,479	8,092	8,267	4.8	-2.1
Advertising space .....	17,423	16,025	15,252	8.7	5.1
Professional and academic periodicals .....	7,926	7,882	7,658	0.6	2.9
Subscriptions and sales .....	4,464	4,423	4,229	0.9	4.6
Advertising space .....	3,462	3,459	3,429	0.1	0.9
Other periodicals .....	4,732	4,680	4,254	1.1	10.0
Subscriptions and sales .....	2,355	2,336	2,156	0.8	8.3
Advertising space .....	2,377	2,344	2,098	1.4	11.7
Other operating revenue .....	7,727	7,373	6,859	4.8	7.5
Printing services for others .....	858	904	982	-5.1	-7.9
Licensing of rights to content .....	418	294	235	42.2	25.1
All other operating revenue .....	6,451	6,176	5,642	4.5	9.5
<b>Breakdown of Revenue by Media Type</b>					
Print periodicals .....	34,841	33,834	32,909	3.0	2.8
Online periodicals .....	3,061	2,299	2,052	33.1	12.0
Other media periodicals .....	658	545	470	20.7	16.0
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>1,804</b>	<b>1,913</b>	<b>1,639</b>	<b>-5.7</b>	<b>16.7</b>
Finished goods .....	1,225	1,270	1,100	-3.5	15.5
Work-in-process .....	150	154	128	-2.6	20.3
Materials, supplies, fuel, etc. ....	429	489	411	-12.3	19.0
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>36,105</b>	<b>37,695</b>	<b>34,614</b>	<b>-4.2</b>	<b>8.9</b>
Personnel costs .....	14,342	14,668	13,274	-2.2	10.5
Gross annual payroll .....	11,719	11,873	10,855	-1.3	9.4
Employer's cost for fringe benefits .....	2,159	2,282	1,946	-5.4	17.3
Temporary staff and leased employee expense .....	464	513	473	-9.6	8.5
Expensed materials, parts and supplies (not for resale) .....	1,368	1,535	1,435	-10.9	7.0
Expensed equipment .....	171	163	137	4.9	19.0
Expensed purchase of other materials, parts, and supplies .....	1,198	1,372	1,298	-12.7	5.7
Expensed purchased services .....	7,725	7,537	6,936	2.5	8.7
Expensed purchases of software .....	174	212	242	-17.9	-12.4
Purchased electricity and fuels (except motor fuels) .....	115	117	93	-1.7	25.8
Lease and rental payments .....	1,036	1,104	985	-6.2	12.1
Purchased repair and maintenance .....	143	164	136	-12.8	20.6
Purchased advertising and promotional services .....	1,901	1,995	1,801	-4.7	10.8
Purchased printing services .....	4,356	3,945	3,678	10.4	7.3
Other operating expenses .....	12,669	13,955	12,969	-9.2	7.6
Depreciation and amortization charges .....	1,354	1,555	1,412	-12.9	10.1
Governmental taxes and license fees .....	135	148	139	-8.8	6.5
All other operating expenses .....	11,180	12,252	11,419	-8.7	7.3

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.1.2 provides estimated measures of sampling variability.

**Table 3.1.3. Book Publishers (NAICS 51113) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>28,192</b>	<b>28,027</b>	<b>27,853</b>	<b>0.6</b>	<b>0.6</b>
<b>Sources of Revenue</b>					
Books .....	24,272	24,239	24,398	0.1	-0.7
Textbooks .....	10,139	9,919	9,657	2.2	2.7
Children's books .....	3,094	3,073	3,162	0.7	-2.8
General reference books .....	1,136	1,144	1,520	-0.7	-24.7
Professional, technical, and scholarly books .....	3,363	3,274	3,799	2.7	-13.8
Adult trade books .....	6,540	6,829	6,260	-4.2	9.1
All other operating revenue .....	3,919	3,788	3,455	3.5	9.6
<b>Breakdown of Revenue by Media Type</b>					
Print books .....	22,764	22,883	23,063	-0.5	-0.8
Online books .....	714	666	659	7.2	1.1
Other media books .....	795	690	675	15.2	2.2
<b>Inventories at End of Year</b>					
<b>Total</b> .....	<b>4,336</b>	<b>4,538</b>	<b>4,457</b>	<b>-4.5</b>	<b>1.8</b>
Finished goods .....	3,657	3,791	3,748	-3.5	1.1
Work-in-process .....	511	574	531	-11.0	8.1
Materials, supplies, fuel, etc. ....	169	173	178	-2.3	-2.8
<b>Operating Expenses</b>					
<b>Total</b> .....	<b>16,268</b>	<b>16,754</b>	<b>15,999</b>	<b>-2.9</b>	<b>4.7</b>
Personnel costs .....	6,703	6,634	6,581	1.0	0.8
Gross annual payroll .....	5,336	5,301	5,244	0.7	1.1
Employer's cost for fringe benefits .....	1,121	1,118	1,125	0.3	-0.6
Temporary staff and leased employee expense .....	246	215	S	14.4	S
Expensed materials, parts and supplies (not for resale) .....	465	487	560	-4.5	-13.0
Expensed equipment .....	225	214	235	5.1	-8.9
Expensed purchase of other materials, parts, and supplies .....	240	273	S	-12.1	S
Expensed purchased services .....	3,353	3,244	3,019	3.4	7.5
Expensed purchases of software .....	111	S	S	S	S
Purchased electricity and fuels (except motor fuels) .....	66	62	65	6.5	-4.6
Lease and rental payments .....	538	545	571	-1.3	-4.6
Purchased repair and maintenance .....	110	109	108	0.9	0.9
Purchased advertising and promotional services .....	911	935	923	-2.6	1.3
Purchased printing services .....	1,617	1,485	1,243	8.9	19.5
Other operating expenses .....	5,748	6,389	5,839	-10.0	9.4
Depreciation and amortization charges .....	1,050	978	899	7.4	8.8
Governmental taxes and license fees .....	74	80	83	-7.5	-3.6
All other operating expenses .....	4,624	5,332	4,857	-13.3	9.8

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.1.3 provides estimated measures of sampling variability.

**Table 3.1.4. Directory and Mailing List Publishers (NAICS 51114) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>18,929</b>	<b>19,458</b>	<b>18,040</b>	<b>-2.7</b>	<b>7.9</b>
<b>Sources of Revenue</b>					
Directories .....	14,039	14,300	13,581	-1.8	5.3
Subscriptions and sales .....	358	411	375	-12.9	9.6
Advertising space .....	13,681	13,889	13,206	-1.5	5.2
Databases, and other collections of information .....	2,788	2,933	2,494	-4.9	17.6
Subscriptions and sales .....	2,516	2,638	2,276	-4.6	15.9
Advertising space .....	272	295	218	-7.8	35.3
Other operating revenue .....	2,102	2,225	1,966	-5.5	13.2
Rental or sale of mailing lists .....	558	584	496	-4.5	17.7
All other operating revenue .....	1,544	1,641	1,470	-5.9	11.6
<b>Breakdown of Revenue by Media Type</b>					
Print directories, databases, and other collections of information .....	13,644	13,534	13,032	0.8	3.9
Online directories, databases, and other collections of information .....	2,941	3,439	2,619	-14.5	31.3
Other media directories, databases, and other collections of information .....	242	260	424	-6.9	-38.7
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>326</b>	<b>408</b>	<b>388</b>	<b>-20.1</b>	<b>5.2</b>
Finished goods .....	137	182	158	-24.7	15.2
Work-in-process .....	S	28	29	S	-3.4
Materials, supplies, fuel, etc. ....	168	198	202	-15.2	-2.0
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>10,997</b>	<b>11,052</b>	<b>10,487</b>	<b>-0.5</b>	<b>5.4</b>
Personnel costs .....	4,384	4,415	3,956	-0.7	11.6
Gross annual payroll .....	3,282	3,437	3,070	-4.5	12.0
Employer's cost for fringe benefits .....	881	784	657	12.4	19.3
Temporary staff and leased employee expense .....	221	194	229	13.9	-15.3
Expensed materials, parts and supplies (not for resale) .....	856	733	718	16.8	2.1
Expensed equipment .....	22	25	22	-12.0	13.6
Expensed purchase of other materials, parts, and supplies .....	833	708	696	17.7	1.7
Expensed purchased services .....	1,456	1,591	1,500	-8.5	6.1
Expensed purchases of software .....	46	39	37	17.9	5.4
Purchased electricity and fuels (except motor fuels) .....	21	18	17	16.7	5.9
Lease and rental payments .....	254	258	317	-1.6	-18.6
Purchased repair and maintenance .....	40	45	44	-11.1	2.3
Purchased advertising and promotional services .....	383	359	345	6.7	4.1
Purchased printing services .....	712	871	741	-18.3	17.5
Other operating expenses .....	4,301	4,313	4,313	-0.3	Z
Depreciation and amortization charges .....	709	613	598	15.7	2.5
Governmental taxes and license fees .....	33	57	75	-42.1	-24.0
All other operating expenses .....	3,560	3,643	3,639	-2.3	0.1

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.1.4 provides estimated measures of sampling variability.

**Table 3.1.5. Greeting Card Publishers (NAICS 511191) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>4,122</b>	<b>4,552</b>	<b>5,075</b>	<b>-9.4</b>	<b>-10.3</b>
<b>Sources of Revenue</b>					
Greeting cards .....	2,899	3,236	3,604	-10.4	-10.2
All other operating revenue <sup>1</sup> .....	1,222	1,317	1,471	-7.2	-10.5
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>534</b>	<b>512</b>	<b>S</b>	<b>4.3</b>	<b>S</b>
Finished goods .....	398	380	404	4.7	-5.9
Work-in-process .....	51	45	S	13.3	S
Materials, supplies, fuel, etc. ....	86	87	S	-1.1	S
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>2,803</b>	<b>2,740</b>	<b>2,825</b>	<b>2.3</b>	<b>-3.0</b>
Personnel costs .....	932	870	874	7.1	-0.5
Gross annual payroll .....	867	807	802	7.4	0.6
Employer's cost for fringe benefits .....	40	40	45	Z	-11.1
Temporary staff and leased employee expense .....	26	24	26	8.3	-7.7
Expensed materials, parts and supplies (not for resale) .....	76	72	72	5.6	Z
Expensed equipment .....	D	25	26	D	-3.8
Expensed purchase of other materials, parts, and supplies .....	D	47	46	D	2.2
Expensed purchased services .....	260	238	257	9.2	-7.4
Expensed purchases of software .....	D	3	4	D	-25.0
Purchased electricity and fuels (except motor fuels) .....	18	17	17	5.9	Z
Lease and rental payments .....	25	24	24	4.2	Z
Purchased repair and maintenance .....	18	16	16	12.5	Z
Purchased advertising and promotional services .....	D	136	155	D	-12.3
Purchased printing services .....	49	42	42	16.7	Z
Other operating expenses .....	1,534	1,560	1,622	-1.7	-3.8
Depreciation and amortization charges .....	132	129	131	2.3	-1.5
Governmental taxes and license fees .....	12	11	11	9.1	Z
All other operating expenses .....	1,390	1,420	1,480	-2.1	-4.1

Z Absolute value is less than 0.05. D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20->

<sup>1</sup>Includes calendar publishing, map and atlas publishing, pattern publishing, other miscellaneous publishing, contract printing, sale of licensing of rights to content, sale of advertising space, rental or sale of mailing lists, and publishing services for others.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.1.5 provides estimated measures of sampling variability.

**Table 3.1.6. Software Publishers (NAICS 5112) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>130,727</b>	<b>121,309</b>	<b>112,261</b>	<b>7.8</b>	<b>8.1</b>
System software publishing .....	50,289	48,727	45,555	3.2	7.0
Operating systems software .....	18,904	19,118	18,742	-1.1	2.0
Network software .....	13,239	12,733	11,021	4.0	15.5
Database management software .....	8,197	7,074	6,751	15.9	4.8
Development tools and programming languages software .....	3,541	3,706	3,761	-4.5	-1.5
Other systems software .....	6,409	6,097	5,281	5.1	15.5
Application software publishing .....	48,068	45,889	41,893	4.7	9.5
General business productivity and home use applications .....	21,467	21,159	18,412	1.5	14.9
Cross-industry application software .....	14,748	13,327	12,820	10.7	4.0
Vertical market application software .....	7,113	7,528	7,092	-5.5	6.1
Utilities application software .....	1,273	1,015	944	25.4	7.5
Other application software .....	3,468	2,859	2,626	21.3	8.9
Other services .....	32,369	26,693	24,813	21.3	7.6
Custom application design and development .....	6,678	5,287	4,699	26.3	12.5
Information technology technical consulting services .....	4,123	4,638	4,208	-11.1	10.2
Application service provisioning .....	S	S	S	S	S
Resale of computer hardware and software .....	S	2,425	2,793	S	-13.2
Information technology related training services .....	1,903	1,646	1,575	15.6	4.5
All other operating revenue .....	15,723	11,855	11,043	32.6	7.4
<b>Breakdown of Revenue by Software Sales Type</b>					
System software .....	50,289	48,727	45,555	3.2	7.0
Personal computer software .....	S	16,675	16,419	S	1.6
Enterprise or network software .....	S	18,049	15,718	S	14.8
Mainframe computer software .....	9,319	10,145	10,241	-8.1	-0.9
Other system software .....	S	3,858	3,177	S	21.4
Application software .....	48,068	45,889	41,893	4.7	9.5
Personal computer software .....	S	21,558	18,448	S	16.9
Enterprise or network software .....	17,225	16,847	15,571	2.2	8.2
Mainframe computer software .....	3,037	2,943	2,798	3.2	5.2
Other application software .....	5,977	4,541	5,077	31.6	-10.6
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>1,516</b>	<b>1,551</b>	<b>1,438</b>	<b>-2.3</b>	<b>7.9</b>
Finished goods .....	1,196	1,079	835	10.8	29.2
Work-in-process .....	26	54	58	-51.9	-6.9
Materials, supplies, fuel, etc .....	294	418	545	-29.7	-23.3

See footnotes at end of table.



**Table 3.1.6. Software Publishers (NAICS 5112) – Estimated Sources of Revenue, Inventories and Expenses for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>90,583</b>	<b>88,168</b>	<b>89,665</b>	<b>2.7</b>	<b>-1.7</b>
Personnel costs .....	52,248	50,564	51,005	3.3	-0.9
Gross annual payroll .....	41,352	41,406	42,853	-0.1	-3.4
Employer's cost for fringe benefits .....	7,979	6,666	6,099	19.7	9.3
Temporary staff and leased employee expense .....	2,917	2,492	2,052	17.1	21.4
Expensed materials, parts and supplies (not for resale) .....	2,062	2,352	3,326	-12.3	-29.3
Expensed equipment .....	662	777	659	-14.8	17.9
Expensed purchase of other materials, parts, and supplies .....	1,400	1,574	S	-11.1	S
Expensed purchased services .....	10,827	10,041	9,488	7.8	5.8
Expensed purchases of software .....	1,331	1,028	997	29.5	3.1
Purchased electricity and fuels (except motor fuels) .....	315	281	251	12.1	12.0
Lease and rental payments .....	2,085	2,325	2,558	-10.3	-9.1
Purchased repair and maintenance .....	476	430	380	10.7	13.2
Purchased advertising and promotional services .....	S	5,755	5,012	S	14.8
Purchased software reproduction .....	S	S	S	S	S
Other operating expenses .....	25,446	25,211	25,845	0.9	-2.5
Depreciation and amortization charges .....	4,216	4,299	4,096	-1.9	5.0
Governmental taxes and license fees .....	329	328	260	0.3	26.2
All other operating expenses .....	20,900	20,585	21,489	1.5	-4.2

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.1.6 provides estimated measures of sampling variability.

**Table 3.2.1. Motion Picture and Sound Recording Industries (NAICS 512) – Estimated Revenue and Inventories for Employer Firms: 2004 Through 2006**

Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)</b>					
<b>Operating revenue</b>					
<b>Total .....</b>	<b>94,400</b>	<b>92,231</b>	<b>88,269</b>	<b>2.4</b>	<b>4.5</b>
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>27,352</b>	<b>25,341</b>	<b>25,131</b>	<b>7.9</b>	<b>0.8</b>
Finished goods .....	21,264	18,970	18,938	12.1	0.2
Work-in-process .....	5,816	6,115	5,965	-4.9	2.5
Materials, supplies, fuel, etc. ....	272	256	230	6.3	11.3
<b>MOTION PICTURE AND VIDEO INDUSTRIES (NAICS 5121)</b>					
<b>Operating revenue</b>					
<b>Total .....</b>	<b>73,241</b>	<b>73,503</b>	<b>71,774</b>	<b>-0.4</b>	<b>2.4</b>
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>26,757</b>	<b>24,783</b>	<b>24,627</b>	<b>8.0</b>	<b>0.6</b>
Finished goods .....	20,774	18,504	18,506	12.3	Z
Work-in-process .....	5,790	6,099	5,952	-5.1	2.5
Materials, supplies, fuel, etc. ....	194	180	170	7.8	5.9
<b>SOUND RECORDING INDUSTRIES (NAICS 5122)</b>					
<b>Operating revenue</b>					
<b>Total .....</b>	<b>21,159</b>	<b>18,728</b>	<b>16,495</b>	<b>13.0</b>	<b>13.5</b>
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>595</b>	<b>558</b>	<b>506</b>	<b>6.6</b>	<b>10.7</b>
Finished goods .....	490	466	432	5.2	7.9
Work-in-process .....	S	16	14	S	14.3
Materials, supplies, fuel, etc. ....	78	76	60	2.6	26.7

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.1 provides estimated measures of sampling variability.

**Table 3.2.2. Motion Picture and Video Production and Distribution (NAICS 5121X) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>57,770</b>	<b>58,487</b>	<b>56,605</b>	<b>-1.2</b>	<b>3.3</b>
<b>Sources of Revenue</b>					
Domestic licensing of rights to motion picture films .....	13,801	12,890	12,538	7.1	2.8
Domestic licensing of rights to television programs .....	6,981	7,918	9,738	-11.8	-18.7
International licensing of rights to motion picture films .....	7,691	7,458	5,938	3.1	25.6
International licensing of rights to television programs .....	3,475	3,260	2,988	6.6	9.1
Audiovisual works speculatively produced for outright sale .....	S	S	S	S	S
Contract production of audiovisual works .....	5,018	4,676	4,750	7.3	-1.6
Domestic licensing of rights to others to distribute audiovisual works .....	2,597	2,623	2,960	-1.0	-11.4
International licensing of rights to others to distribute audiovisual works .....	S	1,148	1,015	S	13.1
Sale of audiovisual works for the wholesale, retail, and rental markets .....	7,843	8,516	6,803	-7.9	25.2
Other production services .....	5,206	5,506	5,354	-5.4	2.8
Merchandise licensing .....	448	444	589	0.9	-24.6
All other operating revenue .....	3,338	3,532	3,454	-5.5	2.3
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>49,152</b>	<b>48,952</b>	<b>48,277</b>	<b>0.4</b>	<b>1.4</b>
Personnel costs .....	13,731	13,314	11,778	3.1	13.0
Gross annual payroll .....	12,189	11,805	10,354	3.3	14.0
Employer's cost for fringe benefits .....	961	948	942	1.4	0.6
Temporary staff and leased employee expense .....	582	560	482	3.9	16.2
Expensed materials, parts and supplies (not for resale) .....	790	741	748	6.6	-0.9
Expensed equipment .....	137	117	94	17.1	24.5
Expensed purchase of other materials, parts, and supplies .....	653	623	654	4.8	-4.7
Expensed purchased services .....	6,994	6,668	6,809	4.9	-2.1
Expensed purchases of software .....	57	83	59	-31.3	40.7
Purchased electricity and fuels (except motor fuels) .....	72	67	72	7.5	-6.9
Lease and rental payments .....	1,579	1,406	1,353	12.3	3.9
Purchased repair and maintenance .....	202	202	211	Z	-4.3
Purchased advertising and promotional services .....	5,084	4,910	5,114	3.5	-4.0
Other operating expenses .....	27,638	28,199	28,942	-2.0	-2.6
Depreciation and amortization charges .....	2,411	2,206	3,149	9.3	-29.9
Governmental taxes and license fees .....	1,245	1,229	1,156	1.3	6.3
All other operating expenses .....	23,982	24,765	24,637	-3.2	0.5

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.2 provides estimated measures of sampling variability.

**Table 3.2.3. Motion Picture and Video Exhibition (NAICS 51213) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>11,080</b>	<b>10,789</b>	<b>11,180</b>	<b>2.7</b>	<b>-3.5</b>
<b>Sources of Revenue</b>					
Feature film exhibition revenue .....	7,280	7,178	7,522	1.4	-4.6
Admissions to domestic feature films .....	7,063	6,996	7,358	1.0	-4.9
Admissions to foreign feature films .....	216	182	165	18.7	10.3
Other revenue .....	3,800	3,611	3,657	5.2	-1.3
Food and beverage sales .....	3,201	3,049	3,124	5.0	-2.4
Rental of retail space .....	\$	\$	\$	\$	\$
Advertising services .....	260	217	222	19.8	-2.3
Coin-operated games and rides .....	49	41	43	19.5	-4.7
All other operating revenue .....	216	236	220	-8.5	7.3
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>8,047</b>	<b>8,501</b>	<b>8,633</b>	<b>-5.3</b>	<b>-1.5</b>
Personnel costs .....	1,663	1,663	1,697	Z	-2.0
Gross annual payroll .....	1,495	1,461	1,495	2.3	-2.3
Employer's cost for fringe benefits .....	137	163	162	-16.0	0.6
Temporary staff and leased employee expense .....	31	39	40	-20.5	-2.5
Expensed materials, parts and supplies (not for resale) .....	185	177	191	4.5	-7.3
Expensed equipment .....	26	\$	\$	\$	\$
Expensed purchase of other materials, parts, and supplies .....	160	161	158	-0.6	1.9
Expensed purchased services .....	2,159	2,057	1,971	5.0	4.4
Expensed purchases of software .....	7	4	4	75.0	Z
Purchased electricity and fuels (except motor fuels) .....	343	314	299	9.2	5.0
Lease and rental payments .....	1,391	1,310	1,248	6.2	5.0
Purchased repair and maintenance .....	246	228	223	7.9	2.2
Purchased advertising and promotional services .....	172	201	197	-14.4	2.0
Other operating expenses .....	4,040	4,603	4,773	-12.2	-3.6
Depreciation and amortization charges .....	849	860	826	-1.3	4.1
Governmental taxes and license fees .....	256	227	220	12.8	3.2
All other operating expenses .....	2,935	3,516	3,728	-16.5	-5.7

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.3 provides estimated measures of sampling variability.

**Table 3.2.4. Postproduction Services and Other Motion Picture and Video Industries (NAICS 51219) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>4,391</b>	<b>4,227</b>	<b>3,989</b>	<b>3.9</b>	<b>6.0</b>
<b>Sources of Revenue</b>					
Audiovisual postproduction services .....	2,662	2,590	2,481	2.8	4.4
Motion picture film laboratory services .....	687	606	577	13.4	5.0
Duplication and copying services .....	393	376	373	4.5	0.8
All other operating revenue .....	648	656	557	-1.2	17.8
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>3,911</b>	<b>3,785</b>	<b>3,714</b>	<b>3.3</b>	<b>1.9</b>
Personnel costs .....	2,116	2,044	2,070	3.5	-1.3
Gross annual payroll .....	1,730	1,670	1,661	3.6	0.5
Employer's cost for fringe benefits .....	314	298	332	5.4	-10.2
Temporary staff and leased employee expense .....	73	76	78	-3.9	-2.6
Expensed materials, parts and supplies (not for resale) .....	437	404	380	8.2	6.3
Expensed equipment .....	35	33	37	6.1	-10.8
Expensed purchase of other materials, parts, and supplies .....	402	371	343	8.4	8.2
Expensed purchased services .....	327	311	302	5.1	3.0
Expensed purchases of software .....	10	9	8	11.1	12.5
Purchased electricity and fuels (except motor fuels) .....	43	37	35	16.2	5.7
Lease and rental payments .....	207	192	182	7.8	5.5
Purchased repair and maintenance .....	42	49	49	-14.3	Z
Purchased advertising and promotional services .....	25	24	29	4.2	-17.2
Other operating expenses .....	1,030	1,028	962	0.2	6.9
Depreciation and amortization charges .....	242	278	277	-12.9	0.4
Governmental taxes and license fees .....	33	33	35	Z	-5.7
All other operating expenses .....	755	717	650	5.3	10.3

Z Absolute value is less than 0.05.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.2.4 provides estimated measures of sampling variability.

**Table 3.2.5. Integrated Record Production and Distribution (NAICS 51222) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>14,237</b>	<b>12,866</b>	<b>11,021</b>	<b>10.7</b>	<b>16.7</b>
<b>Sources of Revenue</b>					
Licensing revenue .....	2,453	S	1,499	S	S
Licensing of rights to use musical compositions .....	1,838	S	1,118	S	S
Licensing of rights to use musical recordings .....	615	S	S	S	S
Other operating revenue .....	S	10,777	9,523	S	13.2
Sales of recordings .....	S	10,531	9,344	S	12.7
All other operating revenue .....	279	S	179	S	S
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>13,480</b>	<b>12,443</b>	<b>8,918</b>	<b>8.3</b>	<b>39.5</b>
Personnel costs .....	2,567	2,237	1,573	14.8	42.2
Gross annual payroll .....	2,213	1,913	1,377	15.7	38.9
Employer's cost for fringe benefits .....	319	296	176	7.8	68.2
Temporary staff and leased employee expense .....	34	28	20	21.4	40.0
Expensed materials, parts and supplies (not for resale) .....	S	217	147	S	47.6
Expensed equipment .....	31	29	18	6.9	61.1
Expensed purchase of other materials, parts, and supplies .....	S	188	129	S	45.7
Expensed purchased services .....	S	2,693	1,961	S	37.3
Expensed purchases of software .....	46	S	S	S	S
Purchased electricity and fuels (except motor fuels) .....	14	12	8	16.7	50.0
Lease and rental payments .....	S	375	276	S	35.9
Purchased repair and maintenance .....	S	72	46	S	56.5
Purchased advertising and promotional services .....	S	2,181	1,594	S	36.8
Other operating expenses .....	7,975	7,296	5,237	9.3	39.3
Depreciation and amortization charges .....	843	781	631	7.9	23.8
Governmental taxes and license fees .....	S	43	31	S	38.7
All other operating expenses .....	7,086	6,473	4,575	9.5	41.5

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.5 provides estimated measures of sampling variability.

**Table 3.2.6. Music Publishers (NAICS 51223) - Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>5,093</b>	<b>4,175</b>	<b>3,885</b>	<b>22.0</b>	<b>7.5</b>
<b>Sources of Revenue</b>					
Licensing revenue .....	2,625	2,482	2,287	5.8	8.5
Licensing of rights to use musical compositions .....	2,569	2,412	2,222	6.5	8.6
Licensing of rights to use musical recordings .....	S	S	66	S	S
Other operating revenue .....	2,468	S	S	S	S
Administration of copyrights for others .....	S	S	201	S	S
Sales of recordings .....	32	33	61	-3.0	-45.9
Print music .....	2,105	S	S	S	S
All other operating revenue .....	115	79	77	45.6	2.6
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>2,788</b>	<b>2,562</b>	<b>2,474</b>	<b>8.8</b>	<b>3.6</b>
Personnel costs .....	778	S	S	S	S
Gross annual payroll .....	677	600	584	12.8	2.7
Employer's cost for fringe benefits .....	94	89	86	5.6	3.5
Temporary staff and leased employee expense .....	6	9	9	-33.3	Z
Expensed materials, parts and supplies (not for resale) .....	31	S	S	S	S
Expensed equipment .....	7	S	7	S	S
Expensed purchase of other materials, parts, and supplies .....	24	S	S	S	S
Expensed purchased services .....	426	S	366	S	S
Expensed purchases of software .....	5	S	4	S	S
Purchased electricity and fuels (except motor fuels) .....	14	S	S	S	S
Lease and rental payments .....	49	45	42	8.9	7.1
Purchased repair and maintenance .....	19	S	S	S	S
Purchased advertising and promotional services .....	339	S	S	S	S
Other operating expenses .....	1,554	S	1,400	S	S
Depreciation and amortization charges .....	117	S	S	S	S
Governmental taxes and license fees .....	24	S	S	S	S
All other operating expenses .....	1,413	S	S	S	S

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.6 provides estimated measures of sampling variability.

**Table 3.2.7. Sound Recording Studios (NAICS 51224) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>869</b>	<b>767</b>	<b>724</b>	<b>13.3</b>	<b>5.9</b>
<b>Sources of Revenue</b>					
Studio recording .....	576	519	499	11.0	4.0
Sound recording studio rental and leasing .....	39	37	37	5.4	Z
All other operating revenue .....	S	212	188	S	12.8
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>775</b>	<b>672</b>	<b>635</b>	<b>15.3</b>	<b>5.8</b>
Personnel costs .....	339	298	282	13.8	5.7
Gross annual payroll .....	281	249	238	12.9	4.6
Employer's cost for fringe benefits .....	35	28	27	25.0	3.7
Temporary staff and leased employee expense .....	23	20	17	15.0	17.6
Expensed materials, parts and supplies (not for resale) .....	59	49	49	20.4	Z
Expensed equipment .....	22	16	17	37.5	-5.9
Expensed purchase of other materials, parts, and supplies .....	38	32	32	18.8	Z
Expensed purchased services .....	118	105	99	12.4	6.1
Expensed purchases of software .....	S	S	4	S	S
Purchased electricity and fuels (except motor fuels) .....	12	11	10	9.1	10.0
Lease and rental payments .....	76	68	65	11.8	4.6
Purchased repair and maintenance .....	10	10	9	Z	11.1
Purchased advertising and promotional services .....	14	10	10	40.0	Z
Other operating expenses .....	259	221	204	17.2	8.3
Depreciation and amortization charges .....	42	40	39	5.0	2.6
Governmental taxes and license fees .....	16	13	11	23.1	18.2
All other operating expenses .....	201	168	154	19.6	9.1

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.2.7 provides estimated measures of sampling variability.



**Table 3.3.1. Radio Networks (NAICS 515111) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>4,411</b>	<b>3,298</b>	<b>2,677</b>	<b>33.7</b>	<b>23.2</b>
<b>Sources of Revenue</b>					
Air time .....	1,121	1,096	1,369	2.3	-19.9
National/regional air time .....	571	582	872	-1.9	-33.3
Local air time .....	550	514	497	7.0	3.4
Other operating revenue .....	3,290	2,202	1,308	49.4	68.3
Network compensation .....	135	117	199	15.4	-41.2
Public and non-commercial programming services .....	397	341	274	16.4	24.5
All other operating revenue .....	2,758	1,744	834	58.1	109.1
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>6,809</b>	<b>4,584</b>	<b>3,783</b>	<b>48.5</b>	<b>21.2</b>
Personnel costs .....	1,520	959	845	58.5	13.5
Gross annual payroll .....	1,150	819	713	40.4	14.9
Employer's cost for fringe benefits .....	230	100	90	130.0	11.1
Temporary staff and leased employee expense .....	139	40	42	247.5	-4.8
Expensed materials, parts and supplies (not for resale) .....	31	34	141	-8.8	-75.9
Expensed equipment .....	9	8	72	12.5	-88.9
Expensed purchase of other materials, parts, and supplies .....	23	26	68	-11.5	-61.8
Expensed purchased services .....	515	575	844	-10.4	-31.9
Expensed purchases of software .....	17	19	11	-10.5	72.7
Purchased electricity and fuels (except motor fuels) .....	22	12	11	83.3	9.1
Lease and rental payments .....	79	62	85	27.4	-27.1
Purchased repair and maintenance .....	26	17	7	52.9	142.9
Purchased advertising and promotional services .....	371	465	730	-20.2	-36.3
Other operating expenses .....	4,743	3,017	1,953	57.2	54.5
Broadcast rights and music license fees .....	552	382	217	44.5	76.0
Network compensation fees (networks only) .....	198	130	150	52.3	-13.3
Depreciation and amortization charges .....	428	382	367	12.0	4.1
Governmental taxes and license fees .....	26	16	14	62.5	14.3
All other operating expenses .....	3,540	2,107	1,206	68.0	74.7

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.1 provides estimated measures of sampling variability.

**Table 3.3.2. Radio Stations (NAICS 515112) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>13,696</b>	<b>13,713</b>	<b>13,817</b>	<b>-0.1</b>	<b>-0.8</b>
<b>Sources of Revenue</b>					
Air time .....	12,110	12,086	12,268	0.2	-1.5
National/regional air time .....	2,936	2,723	2,799	7.8	-2.7
Local air time .....	9,174	9,363	9,469	-2.0	-1.1
Other operating revenue .....	1,585	1,626	1,548	-2.5	5.0
Network compensation .....	218	223	224	-2.2	-0.4
Public and non-commercial programming services .....	S	S	S	S	S
All other operating revenue .....	851	835	803	1.9	4.0
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>10,197</b>	<b>10,150</b>	<b>9,914</b>	<b>0.5</b>	<b>2.4</b>
Personnel costs .....	5,047	5,117	4,999	-1.4	2.4
Gross annual payroll .....	4,170	4,255	4,204	-2.0	1.2
Employer's cost for fringe benefits .....	636	611	550	4.1	11.1
Temporary staff and leased employee expense .....	S	251	246	S	2.0
Expensed materials, parts and supplies (not for resale) .....	117	123	111	-4.9	10.8
Expensed equipment .....	36	41	35	-12.2	17.1
Expensed purchase of other materials, parts, and supplies .....	81	82	76	-1.2	7.9
Expensed purchased services .....	1,069	1,045	979	2.3	6.7
Expensed purchases of software .....	S	S	S	S	S
Purchased electricity and fuels (except motor fuels) .....	163	144	131	13.2	9.9
Lease and rental payments .....	325	342	304	-5.0	12.5
Purchased repair and maintenance .....	80	85	82	-5.9	3.7
Purchased advertising and promotional services .....	448	429	416	4.4	3.1
Other operating expenses .....	3,965	3,866	3,825	2.6	1.1
Broadcast rights and music license fees .....	611	586	567	4.3	3.4
Network compensation fees (networks only) .....	S	S	S	S	S
Depreciation and amortization charges .....	490	491	566	-0.2	-13.3
Governmental taxes and license fees .....	424	489	476	-13.3	2.7
All other operating expenses .....	2,393	2,218	2,132	7.9	4.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.3.2 provides estimated measures of sampling variability.

**Table 3.3.3. Television Broadcasting (NAICS 51512) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>38,328</b>	<b>36,297</b>	<b>35,599</b>	<b>5.6</b>	<b>2.0</b>
<b>Sources of Revenue</b>					
Air time .....	26,859	25,971	25,892	3.4	0.3
National/regional air time .....	16,456	16,211	16,233	1.5	-0.1
Local air time .....	10,403	9,760	9,659	6.6	1.0
Other operating revenue .....	S	10,326	9,707	S	6.4
Network compensation .....	S	6,321	5,765	S	9.6
Public and non-commercial programming services .....	1,550	1,337	1,371	15.9	-2.5
All other operating revenue .....	3,193	2,668	2,571	19.7	3.8
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>29,892</b>	<b>28,805</b>	<b>27,992</b>	<b>3.8</b>	<b>2.9</b>
Personnel costs .....	7,884	7,570	7,176	4.1	5.5
Gross annual payroll .....	6,575	6,438	6,108	2.1	5.4
Employer's cost for fringe benefits .....	1,152	1,008	955	14.3	5.5
Temporary staff and leased employee expense .....	157	124	113	26.6	9.7
Expensed materials, parts and supplies (not for resale) .....	219	223	222	-1.8	0.5
Expensed equipment .....	58	57	61	1.8	-6.6
Expensed purchase of other materials, parts, and supplies .....	161	166	161	-3.0	3.1
Expensed purchased services .....	2,149	2,003	1,897	7.3	5.6
Expensed purchases of software .....	47	39	33	20.5	18.2
Purchased electricity and fuels (except motor fuels) .....	421	343	330	22.7	3.9
Lease and rental payments .....	490	426	411	15.0	3.6
Purchased repair and maintenance .....	S	250	244	S	2.5
Purchased advertising and promotional services .....	888	945	879	-6.0	7.5
Other operating expenses .....	19,640	19,009	18,698	3.3	1.7
Broadcast rights and music license fees .....	12,802	12,036	11,710	6.4	2.8
Network compensation fees (networks only) .....	609	695	658	-12.4	5.6
Depreciation and amortization charges .....	1,458	1,385	1,413	5.3	-2.0
Governmental taxes and license fees .....	144	150	177	-4.0	-15.3
All other operating expenses .....	4,627	4,743	4,741	-2.4	Z

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.3.3 provides estimated measures of sampling variability.

**Table 3.3.4. Cable and Other Subscription Programming (NAICS 5152) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>38,437</b>	<b>35,603</b>	<b>31,373</b>	<b>8.0</b>	<b>13.5</b>
<b>Sources of Revenue</b>					
Licensing of rights to broadcast speciality programming protected by copyright .....	18,266	16,788	15,395	8.8	9.0
Air time .....	15,185	14,574	12,877	4.2	13.2
All other operating revenue .....	4,985	4,242	3,100	17.5	36.8
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>25,229</b>	<b>23,606</b>	<b>21,441</b>	<b>6.9</b>	<b>10.1</b>
Personnel costs .....	4,599	4,604	3,986	-0.1	15.5
Gross annual payroll .....	3,512	3,653	3,159	-3.9	15.6
Employer's cost for fringe benefits .....	653	623	544	4.8	14.5
Temporary staff and leased employee expense .....	434	328	283	32.3	15.9
Expensed materials, parts and supplies (not for resale) .....	318	276	267	15.2	3.4
Expensed equipment .....	50	55	60	-9.1	-8.3
Expensed purchase of other materials, parts, and supplies .....	268	222	207	20.7	7.2
Expensed purchased services .....	2,593	2,299	1,977	12.8	16.3
Expensed purchases of software .....	54	46	39	17.4	17.9
Purchased electricity and fuels (except motor fuels) .....	52	50	52	4.0	-3.8
Lease and rental payments .....	463	515	448	-10.1	15.0
Purchased repair and maintenance .....	96	101	S	-5.0	S
Purchased advertising and promotional services .....	1,928	1,588	1,329	21.4	19.5
Other operating expenses .....	17,719	16,426	15,210	7.9	8.0
Program and production costs .....	12,964	12,051	11,625	7.6	3.7
Depreciation and amortization charges .....	1,382	1,399	1,369	-1.2	2.2
Governmental taxes and license fees .....	107	136	124	-21.3	9.7
All other operating expenses .....	3,267	2,840	2,093	15.0	35.7

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.3.4 provides estimated measures of sampling variability.

**Table 3.3.5. Internet Publishing and Broadcasting (NAICS 516) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>12,448</b>	<b>10,603</b>	<b>8,695</b>	<b>17.4</b>	<b>21.9</b>
<b>Sources of Revenue</b>					
Publishing and broadcasting of content on the Internet .....	6,908	5,834	4,945	18.4	18.0
Online advertising space .....	2,606	2,322	1,790	12.2	29.7
Licensing of rights to use intellectual property .....	593	495	440	19.8	12.5
All other operating revenue .....	2,342	1,952	1,520	20.0	28.4
<b>Breakdown of Revenue by Type of Customer</b>					
Government .....	756	513	325	47.4	57.8
Business firms and not-for-profit organizations .....	8,428	7,337	6,172	14.9	18.9
Household consumers and individual users .....	3,264	2,753	2,198	18.6	25.3
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>8,342</b>	<b>8,197</b>	<b>7,011</b>	<b>1.8</b>	<b>16.9</b>
Personnel costs .....	3,782	3,899	3,320	-3.0	17.4
Gross annual payroll .....	3,095	3,244	2,696	-4.6	20.3
Employer's cost for fringe benefits .....	473	462	434	2.4	6.5
Temporary staff and leased employee expense .....	214	193	190	10.9	1.6
Expensed materials, parts and supplies (not for resale) .....	247	249	211	-0.8	18.0
Expensed equipment .....	94	93	90	1.1	3.3
Expensed purchase of other materials, parts, and supplies .....	152	156	121	-2.6	28.9
Expensed purchased services .....	1,678	1,603	1,298	4.7	23.5
Expensed purchases of software .....	216	144	80	50.0	80.0
Purchased electricity and fuels (except motor fuels) .....	18	16	15	12.5	6.7
Lease and rental payments .....	271	276	278	-1.8	-0.7
Purchased repair and maintenance .....	87	89	96	-2.2	-7.3
Purchased advertising and promotional services .....	1,086	1,078	829	0.7	30.0
Other operating expenses .....	2,636	2,446	2,181	7.8	12.2
Depreciation and amortization charges .....	682	643	694	6.1	-7.3
Governmental taxes and license fees .....	60	57	48	5.3	18.8
All other operating expenses .....	1,894	1,747	1,439	8.4	21.4

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.5 provides estimated measures of sampling variability.

**Table 3.3.6. Wired Telecommunications Carriers (NAICS 5171) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>199,933</b>	<b>206,778</b>	<b>211,176</b>	<b>-3.3</b>	<b>-2.1</b>
<b>Sources of Revenue</b>					
Fixed services .....	90,098	94,779	101,692	-4.9	-6.8
Fixed local .....	58,039	59,445	61,634	-2.4	-3.6
Fixed long-distance .....	31,385	33,851	38,368	-7.3	-11.8
Fixed all distance (no distinction between local or long distance) .....	674	1,483	1,691	-54.6	-12.3
Other telecommunications services .....	94,537	96,431	94,803	-2.0	1.7
Carrier services .....	33,663	38,026	38,423	-11.5	-1.0
Private network services .....	25,037	26,643	26,083	-6.0	2.1
Subscriber line charges .....	7,769	8,223	8,546	-5.5	-3.8
Internet access services .....	15,066	13,561	11,924	11.1	13.7
Internet telephony .....	1,639	1,058	884	54.9	19.7
Telecommunication network installation services .....	8,270	S	S	S	S
Reselling services for telecommunications equipment, retail .....	S	2,213	2,505	S	-11.7
Rental of telecommunications equipment .....	242	269	292	-10.0	-7.9
Repair and maintenance services for telecommunications equipment .....	792	825	871	-4.0	-5.3
All other operating revenue .....	15,298	15,569	14,681	-1.7	6.0
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>168,661</b>	<b>176,525</b>	<b>187,541</b>	<b>-4.5</b>	<b>-5.9</b>
Personnel costs .....	60,138	59,480	60,402	1.1	-1.5
Gross annual payroll .....	42,894	40,117	39,798	6.9	0.8
Employer's cost for fringe benefits .....	15,540	16,533	17,168	-6.0	-3.7
Temporary staff and leased employee expense .....	1,705	2,829	3,437	-39.7	-17.7
Expensed materials, parts and supplies (not for resale) .....	6,439	6,319	6,395	1.9	-1.2
Expensed equipment .....	317	404	451	-21.5	-10.4
Expensed purchase of other materials, parts, and supplies .....	6,121	S	5,944	S	S
Expensed purchased services .....	11,314	11,534	12,240	-1.9	-5.8
Expensed purchases of software .....	1,619	1,558	1,613	3.9	-3.4
Purchased electricity and fuels (except motor fuels) .....	1,717	1,704	1,675	0.8	1.7
Lease and rental payments .....	3,801	3,848	4,025	-1.2	-4.4
Purchased repair and maintenance .....	1,360	2,031	2,145	-33.0	-5.3
Purchased advertising and promotional services .....	2,816	2,393	2,782	17.7	-14.0
Other operating expenses .....	90,770	99,192	108,503	-8.5	-8.6
Access charges .....	23,862	31,755	33,714	-24.9	-5.8
Universal service contributions (USC) and other similar charges .....	2,885	4,267	3,386	-32.4	26.0
Depreciation and amortization charges .....	35,464	35,556	38,371	-0.3	-7.3
Governmental taxes and license fees .....	5,397	5,006	5,179	7.8	-3.3
All other operating expenses .....	23,164	22,609	27,853	2.5	-18.8

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.3.6 provides estimated measures of sampling variability.

**Table 3.3.7. Wired Telecommunications Carriers (NAICS 5171) – Estimated Breakdown of Revenue by Type of Customer: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>199,933</b>	<b>206,778</b>	<b>211,176</b>	<b>-3.3</b>	<b>-2.1</b>
<b>Breakdown of Revenue by Type of Customer</b>					
Fixed local telephony .....	58,039	59,445	61,634	-2.4	-3.6
Government .....	2,110	1,013	1,071	108.3	-5.4
Business firms and not-for-profit organizations .....	20,324	21,550	22,610	-5.7	-4.7
Houshold consumers and individual users .....	35,606	36,882	37,952	-3.5	-2.8
Fixed long-distance telephony .....	31,385	33,851	38,368	-7.3	-11.8
Government .....	611	662	793	-7.7	-16.5
Business firms and not-for-profit organizations .....	18,269	17,399	16,675	5.0	4.3
Houshold consumers and individual users .....	12,504	15,790	20,900	-20.8	-24.4
Subscriber line charges .....	7,769	8,223	8,546	-5.5	-3.8
Government .....	S	S	S	S	S
Business firms and not-for-profit organizations .....	2,459	2,668	2,694	-7.8	-1.0
Houshold consumers and individual users .....	5,224	5,477	5,772	-4.6	-5.1
Fixed long-distance telephony .....	31,385	33,851	38,368	-7.3	-11.8
Intrastate .....	10,181	12,735	11,664	-20.1	9.2
Interstate .....	16,945	15,893	21,124	6.6	-24.8
International .....	4,259	5,223	5,580	-18.5	-6.4

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.3.7 provides estimated measures of sampling variability.

**Table 3.3.8. Paging (NAICS 517211) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>1,643</b>	<b>2,014</b>	<b>1,909</b>	<b>-18.4</b>	<b>5.5</b>
<b>Sources of Revenue</b>					
Messaging (paging) services .....	1,268	1,592	1,472	-20.4	8.2
All other operating revenue .....	375	422	437	-11.1	-3.4
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1,295</b>	<b>1,747</b>	<b>1,546</b>	<b>-25.9</b>	<b>13.0</b>
Personnel costs .....	405	560	495	-27.7	13.1
Gross annual payroll .....	300	411	371	-27.0	10.8
Employer's cost for fringe benefits .....	62	83	73	-25.3	13.7
Temporary staff and leased employee expense .....	42	66	51	-36.4	29.4
Expensed materials, parts and supplies (not for resale) .....	84	108	103	-22.2	4.9
Expensed equipment .....	7	8	9	-12.5	-11.1
Expensed purchase of other materials, parts, and supplies .....	77	100	94	-23.0	6.4
Expensed purchased services .....	236	335	277	-29.6	20.9
Expensed purchases of software .....	3	3	2	Z	50.0
Purchased electricity and fuels (except motor fuels) .....	12	14	13	-14.3	7.7
Lease and rental payments .....	180	261	212	-31.0	23.1
Purchased repair and maintenance .....	28	42	36	-33.3	16.7
Purchased advertising and promotional services .....	14	15	14	-6.7	7.1
Other operating expenses .....	570	744	672	-23.4	10.7
Access charges .....	97	107	97	-9.3	10.3
Depreciation and amortization charges .....	161	265	243	-39.2	9.1
Governmental taxes and license fees .....	23	41	33	-43.9	24.2
All other operating expenses .....	S	332	298	S	11.4

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.8 provides estimated measures of sampling variability.



**Table 3.3.9. Cellular and Other Wireless Telecommunications (NAICS 517212) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>158,516</b>	<b>138,082</b>	<b>125,693</b>	<b>14.8</b>	<b>9.9</b>
<b>Sources of Revenue</b>					
Mobile services .....	S	113,058	101,195	S	11.7
Mobile telephony .....	55,734	57,803	54,781	-3.6	5.5
Mobile long-distance .....	4,987	4,454	3,308	12.0	34.6
Mobile all distance .....	S	42,827	36,236	S	18.2
Other mobile services .....	S	7,975	6,871	S	16.1
Other telecommunications services .....	10,401	7,929	6,774	31.2	17.1
Internet access services .....	D	1,139	667	D	70.8
Installation services for telecommunication networks .....	148	S	S	S	S
Reselling services for telecommunications equipment, retail .....	S	5,771	5,479	S	5.3
Rental of telecommunications equipment .....	D	S	75	D	S
Repair and maintenance services for telecommunications equipment .....	S	741	437	S	69.6
All other operating revenue .....	20,470	17,094	17,723	19.7	-3.5
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>133,507</b>	<b>122,302</b>	<b>105,041</b>	<b>9.2</b>	<b>16.4</b>
Personnel costs .....	23,299	23,610	19,905	-1.3	18.6
Gross annual payroll .....	16,490	17,011	14,408	-3.1	18.1
Employer's cost for fringe benefits .....	4,158	3,709	3,682	12.1	0.7
Temporary staff and leased employee expense .....	2,651	2,890	1,816	-8.3	59.1
Expensed materials, parts and supplies (not for resale) .....	12,166	10,240	9,996	18.8	2.4
Expensed equipment .....	850	794	930	7.1	-14.6
Expensed purchase of other materials, parts, and supplies .....	11,316	9,445	9,066	19.8	4.2
Expensed purchased services .....	17,536	16,630	15,764	5.4	5.5
Expensed purchases of software .....	1,225	1,111	929	10.3	19.6
Purchased electricity and fuels (except motor fuels) .....	1,005	872	718	15.3	21.4
Lease and rental payments .....	5,606	5,550	4,834	1.0	14.8
Purchased repair and maintenance .....	1,273	1,144	S	11.3	S
Purchased advertising and promotional services .....	8,427	7,953	7,892	6.0	0.8
Other operating expenses .....	80,506	71,823	59,377	12.1	21.0
Access charges .....	5,595	6,309	5,598	-11.3	12.7
Universal service contributions (USC) and other similar charges .....	2,998	2,551	1,867	17.5	36.6
Depreciation and amortization charges .....	26,455	22,636	17,125	16.9	32.2
Governmental taxes and license fees .....	1,454	1,369	1,214	6.2	12.8
All other operating expenses .....	44,004	38,958	33,573	13.0	16.0

D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.3.9 provides estimated measures of sampling variability.

**Table 3.3.10. Telecommunications Resellers (NAICS 5173) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>12,788</b>	<b>11,237</b>	<b>9,849</b>	<b>13.8</b>	<b>14.1</b>
<b>Sources of Revenue</b>					
Fixed local .....	2,170	1,701	1,422	27.6	19.6
Fixed long distance .....	1,949	2,116	2,053	-7.9	3.1
Mobile telephony .....	1,826	1,738	1,310	5.1	32.7
Carrier services .....	2,824	2,254	2,026	25.3	11.3
All other operating revenue .....	4,020	3,428	3,038	17.3	12.8
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>6,908</b>	<b>6,868</b>	<b>5,983</b>	<b>0.6</b>	<b>14.8</b>
Personnel costs .....	1,677	1,523	1,423	10.1	7.0
Gross annual payroll .....	1,270	1,241	1,194	2.3	3.9
Employer's cost for fringe benefits .....	178	183	153	-2.7	19.6
Temporary staff and leased employee expense .....	S	99	76	S	30.3
Expensed materials, parts and supplies (not for resale) .....	S	S	223	S	S
Expensed equipment .....	23	30	27	-23.3	11.1
Expensed purchase of other materials, parts, and supplies .....	S	S	195	S	S
Expensed purchased services .....	702	730	651	-3.8	12.1
Expensed purchases of software .....	53	73	93	-27.4	-21.5
Purchased electricity and fuels (except motor fuels) .....	29	S	S	S	S
Lease and rental payments .....	177	188	167	-5.9	12.6
Purchased repair and maintenance .....	S	S	S	S	S
Purchased advertising and promotional services .....	355	345	281	2.9	22.8
Other operating expenses .....	4,096	4,204	3,687	-2.6	14.0
Access charges .....	1,688	1,665	1,347	1.4	23.6
Depreciation and amortization charges .....	402	355	351	13.2	1.1
Governmental taxes and license fees .....	86	94	81	-8.5	16.0
All other operating expenses .....	1,920	2,091	1,908	-8.2	9.6

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.3.10 provides estimated measures of sampling variability.

**Table 3.3.11. Satellite Telecommunications (NAICS 5174) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>6,077</b>	<b>5,676</b>	<b>6,030</b>	<b>7.1</b>	<b>-5.9</b>
<b>Sources of Revenue</b>					
Carrier services .....	S	S	1,109	S	S
Private network services .....	2,496	2,362	2,402	5.7	-1.7
All other operating revenue .....	2,399	2,279	2,518	5.3	-9.5
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>3,489</b>	<b>4,618</b>	<b>5,613</b>	<b>-24.4</b>	<b>-17.7</b>
Personnel costs .....	S	1,066	1,130	S	-5.7
Gross annual payroll .....	828	858	903	-3.5	-5.0
Employer's cost for fringe benefits .....	S	167	199	S	-16.1
Temporary staff and leased employee expense .....	S	41	28	S	46.4
Expensed materials, parts and supplies (not for resale) .....	280	355	376	-21.1	-5.6
Expensed equipment .....	14	104	161	-86.5	-35.4
Expensed purchase of other materials, parts, and supplies .....	266	251	215	6.0	16.7
Expensed purchased services .....	230	398	466	-42.2	-14.6
Expensed purchases of software .....	11	22	18	-50.0	22.2
Purchased electricity and fuels (except motor fuels) .....	16	17	S	-5.9	S
Lease and rental payments .....	S	197	285	S	-30.9
Purchased repair and maintenance .....	44	42	42	4.8	Z
Purchased advertising and promotional services .....	37	119	103	-68.9	15.5
Other operating expenses .....	1,952	S	S	S	S
Access charges .....	S	465	470	S	-1.1
Depreciation and amortization charges .....	631	775	900	-18.6	-13.9
Governmental taxes and license fees .....	27	31	22	-12.9	40.9
All other operating expenses .....	862	S	S	S	S

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.3.11 provides estimated measures of sampling variability.

**Table 3.3.12. Cable and Other Program Distribution (NAICS 5175) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>88,724</b>	<b>80,493</b>	<b>73,317</b>	<b>10.2</b>	<b>9.8</b>
<b>Sources of Revenue</b>					
Multichannel programming distribution services .....	56,241	52,338	48,495	7.5	7.9
Basic programming package .....	42,918	40,031	36,848	7.2	8.6
Premium programming package .....	10,250	8,943	8,605	14.6	3.9
Pay-per-view .....	3,072	3,363	3,042	-8.7	10.6
Other revenue .....	32,483	28,155	24,822	15.4	13.4
Air time .....	4,566	4,146	3,935	10.1	5.4
Rental and reselling services for program distribution equipment .....	3,141	2,568	2,364	22.3	8.6
Installation services for connections to program distribution networks .....	729	662	617	10.1	7.3
Internet access services .....	13,156	11,149	9,476	18.0	17.7
Internet telephony .....	1,420	S	1,045	S	S
Fixed local telephony .....	1,929	1,546	1,492	24.8	3.6
Fixed long-distance telephony .....	418	648	531	-35.5	22.0
All other operating revenue .....	7,124	6,744	5,363	5.6	25.8
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>74,538</b>	<b>69,031</b>	<b>64,865</b>	<b>8.0</b>	<b>6.4</b>
Personnel costs .....	15,445	13,398	11,872	15.3	12.9
Gross annual payroll .....	11,954	10,220	8,761	17.0	16.7
Employer's cost for fringe benefits .....	2,635	2,429	2,374	8.5	2.3
Temporary staff and leased employee expense .....	856	748	736	14.4	1.6
Expensed materials, parts and supplies (not for resale) .....	747	1,585	1,324	-52.9	19.7
Expensed equipment .....	S	1,033	858	S	20.4
Expensed purchase of other materials, parts, and supplies .....	660	552	467	19.6	18.2
Expensed purchased services .....	4,548	4,239	4,308	7.3	-1.6
Expensed purchases of software .....	244	264	231	-7.6	14.3
Purchased electricity and fuels (except motor fuels) .....	586	518	659	13.1	-21.4
Lease and rental payments .....	830	800	851	3.8	-6.0
Purchased repair and maintenance .....	699	707	907	-1.1	-22.1
Purchased advertising and promotional services .....	2,189	1,951	1,661	12.2	17.5
Other operating expenses .....	53,798	49,810	47,361	8.0	5.2
Program and production costs .....	24,499	22,164	20,331	10.5	9.0
Depreciation and amortization charges .....	14,918	14,363	13,932	3.9	3.1
Governmental taxes and license fees .....	1,923	1,866	2,009	3.1	-7.1
All other operating expenses .....	12,458	11,417	11,090	9.1	2.9

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.3.12 provides estimated measures of sampling variability.

**Table 3.3.13. Cable and Other Program Distribution (NAICS 5175) – Estimated Cable System and Multichannel Video Distribution Revenue by Type of Customer for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>88,724</b>	<b>80,493</b>	<b>73,317</b>	<b>10.2</b>	<b>9.8</b>
<b>Breakdown of Revenue by Type of Customer</b>					
Government .....	455	490	462	-7.1	6.1
Business firms and not-for-profit organizations .....	6,720	6,481	5,358	3.7	21.0
Household consumers and individual users .....	81,548	73,522	67,497	10.9	8.9

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.3.13 provides estimated measures of sampling variability.

**Table 3.4.1. Internet Service Providers (NAICS 518111) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>18,576</b>	<b>18,910</b>	<b>20,201</b>	<b>-1.8</b>	<b>-6.4</b>
<b>Sources of Revenue</b>					
Internet access service .....	10,983	12,525	14,244	-12.3	-12.1
Online advertising space .....	S	3,637	3,068	S	18.5
Internet backbone services .....	387	393	378	-1.5	4.0
Internet telephony .....	S	S	S	S	S
Web site hosting services .....	886	530	548	67.2	-3.3
Information technology design and development services .....	S	S	S	S	S
All other operating revenue .....	1,943	1,689	1,795	15.0	-5.9
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>15,713</b>	<b>14,213</b>	<b>16,251</b>	<b>10.6</b>	<b>-12.5</b>
Personnel costs .....	6,427	5,167	5,280	24.4	-2.1
Gross annual payroll .....	5,340	4,001	3,858	33.5	3.7
Employer's cost for fringe benefits .....	640	641	S	-0.2	S
Temporary staff and leased employee expense .....	446	525	S	-15.0	S
Expensed materials, parts and supplies (not for resale) .....	S	S	S	S	S
Expensed equipment .....	111	88	S	26.1	S
Expensed purchase of other materials, parts, and supplies .....	S	S	S	S	S
Expensed purchased services .....	2,620	3,179	S	-17.6	S
Expensed purchases of software .....	61	61	49	Z	24.5
Purchased electricity and fuels (except motor fuels) .....	77	86	S	-10.5	S
Lease and rental payments .....	415	443	466	-6.3	-4.9
Purchased repair and maintenance .....	84	79	87	6.3	-9.2
Purchased advertising and promotional services .....	1,983	2,511	S	-21.0	S
Other operating expenses .....	6,121	5,467	S	12.0	S
Depreciation and amortization charges .....	1,201	1,168	S	2.8	S
Governmental taxes and license fees .....	43	80	S	-46.3	S
All other operating expenses .....	4,877	4,219	S	15.6	S

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.4.1 provides estimated measures of sampling variability.

**Table 3.4.2. Web Search Portals (NAICS 518112) - Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>9,199</b>	<b>6,953</b>	<b>4,960</b>	<b>32.3</b>	<b>40.2</b>
<b>Sources of Revenue</b>					
Online advertising space .....	6,379	4,672	3,315	36.5	40.9
Information search services on a contract or fee basis .....	1,896	S	S	S	S
Web site hosting services .....	72	S	S	S	S
All other operating revenue .....	851	S	S	S	S
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>4,678</b>	<b>3,256</b>	<b>2,478</b>	<b>43.7</b>	<b>31.4</b>
Personnel costs .....	1,896	1,292	1,109	46.7	16.5
Gross annual payroll .....	1,093	820	665	33.3	23.3
Employer's cost for fringe benefits .....	599	355	356	68.7	-0.3
Temporary staff and leased employee expense .....	205	117	87	75.2	34.5
Expensed materials, parts and supplies (not for resale) .....	64	60	40	6.7	50.0
Expensed equipment .....	33	46	30	-28.3	53.3
Expensed purchase of other materials, parts, and supplies .....	31	14	10	121.4	40.0
Expensed purchased services .....	710	474	313	49.8	51.4
Expensed purchases of software .....	59	28	S	110.7	S
Purchased electricity and fuels (except motor fuels) .....	15	9	S	66.7	S
Lease and rental payments .....	101	79	63	27.8	25.4
Purchased repair and maintenance .....	30	18	11	66.7	63.6
Purchased advertising and promotional services .....	505	341	211	48.1	61.6
Other operating expenses .....	2,007	S	1,017	S	S
Depreciation and amortization charges .....	371	S	S	S	S
Governmental taxes and license fees .....	25	21	19	19.0	10.5
All other operating expenses .....	1,611	S	S	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.4.2 provides estimated measures of sampling variability.

**Table 3.4.3. Data Processing, Hosting, and Related Services (NAICS 5182) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>70,063</b>	<b>62,951</b>	<b>57,330</b>	<b>11.3</b>	<b>9.8</b>
<b>Sources of Revenue</b>					
Data processing, IT infrastructure provisioning, and hosting services .....	35,529	31,227	28,414	13.8	9.9
Business process management services .....	21,760	18,829	17,426	15.6	8.1
Data management services .....	5,797	5,601	5,275	3.5	6.2
Application service provisioning .....	5,267	4,380	3,800	20.3	15.3
Web site hosting services .....	1,898	S	S	S	S
Collocation services .....	S	S	S	S	S
Other operating revenue .....	34,534	31,724	28,916	8.9	9.7
IT design and development services .....	6,210	6,446	S	-3.7	S
IT technical support services .....	1,169	1,365	1,167	-14.4	17.0
IT technical consulting services .....	1,562	1,106	1,124	41.2	-1.6
Information and document transformation services .....	3,477	2,963	2,810	17.3	5.4
Software publishing .....	1,849	1,768	1,299	4.6	36.1
Reselling services for computer hardware and software, retail .....	2,030	1,279	1,211	58.7	5.6
All other operating revenue .....	18,238	16,797	15,024	8.6	11.8
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>60,132</b>	<b>55,739</b>	<b>52,772</b>	<b>7.9</b>	<b>5.6</b>
Personnel costs .....	29,630	27,304	25,454	8.5	7.3
Gross annual payroll .....	22,680	20,928	19,693	8.4	6.3
Employer's cost for fringe benefits .....	3,994	3,926	3,678	1.7	6.7
Temporary staff and leased employee expense .....	2,956	2,449	2,083	20.7	17.6
Expensed materials, parts and supplies (not for resale) .....	2,669	2,414	1,891	10.6	27.7
Expensed equipment .....	946	804	766	17.7	5.0
Expensed purchase of other materials, parts, and supplies .....	1,723	1,610	1,126	7.0	43.0
Expensed purchased services .....	7,366	7,689	6,944	-4.2	10.7
Expensed purchases of software .....	1,329	1,707	1,210	-22.1	41.1
Purchased electricity and fuels (except motor fuels) .....	403	309	276	30.4	12.0
Lease and rental payments .....	2,859	2,932	2,678	-2.5	9.5
Purchased repair and maintenance .....	1,494	1,460	1,400	2.3	4.3
Purchased advertising and promotional services .....	1,280	1,280	1,381	Z	-7.3
Other operating expenses .....	20,467	18,332	18,483	11.6	-0.8
Depreciation and amortization charges .....	4,059	4,029	3,923	0.7	2.7
Governmental taxes and license fees .....	384	367	322	4.6	14.0
All other operating expenses .....	16,023	13,936	14,237	15.0	-2.1

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.4.3 provides estimated measures of sampling variability.



**Table 3.5.1. News Syndicates and Libraries and Archives (NAICS 51911 and 51912) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>NEWS SYNDICATES (NAICS 51911)</b>					
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>2,241</b>	<b>2,089</b>	<b>1,972</b>	<b>7.3</b>	<b>5.9</b>
<b>Sources of Revenue</b>					
Licensing of rights to use syndicated media content .....	991	977	891	1.4	9.7
All other operating revenue .....	1,250	1,112	1,081	12.4	2.9
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1,871</b>	<b>1,827</b>	<b>1,868</b>	<b>2.4</b>	<b>-2.2</b>
Personnel costs .....	1,062	1,038	1,054	2.3	-1.5
Gross annual payroll .....	867	842	858	3.0	-1.9
Employer's cost for fringe benefits .....	188	188	188	Z	Z
Temporary staff and leased employee expense .....	8	8	9	Z	-11.1
Expensed materials, parts and supplies (not for resale) .....	90	90	99	Z	-9.1
Expensed equipment .....	78	81	89	-3.7	-9.0
Expensed purchase of other materials, parts, and supplies .....	12	10	10	20.0	Z
Expensed purchased services .....	167	166	173	0.6	-4.0
Expensed purchases of software .....	14	14	15	Z	-6.7
Purchased electricity and fuels (except motor fuels) .....	8	9	9	-11.1	Z
Lease and rental payments .....	94	91	97	3.3	-6.2
Purchased repair and maintenance .....	25	26	27	-3.8	-3.7
Purchased advertising and promotional services .....	26	26	25	Z	4.0
Other operating expenses .....	552	534	541	3.4	-1.3
Depreciation and amortization charges .....	95	96	96	-1.0	Z
Governmental taxes and license fees .....	90	75	76	20.0	-1.3
All other operating expenses .....	367	362	369	1.4	-1.9

See footnotes at end of table.

**Table 3.5.1. News Syndicates and Libraries and Archives (NAICS 51911 and 51912) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>LIBRARIES AND ARCHIVES (NAICS 51912)</b>					
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>2,117</b>	<b>2,033</b>	<b>1,879</b>	<b>4.1</b>	<b>8.2</b>
<b>Sources of Revenue</b>					
Contributions, gifts, and grants received .....	928	917	842	1.2	8.9
Investment and property income .....	194	157	134	23.6	17.2
All other revenue .....	995	959	904	3.8	6.1
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1,786</b>	<b>1,727</b>	<b>1,621</b>	<b>3.4</b>	<b>6.5</b>
Personnel costs .....	937	947	890	-1.1	6.4
Gross annual payroll .....	720	738	706	-2.4	4.5
Employer's cost for fringe benefits .....	204	196	173	4.1	13.3
Temporary staff and leased employee expense .....	\$	\$	11	\$	\$
Expensed materials, parts and supplies (not for resale) .....	156	135	135	15.6	Z
Expensed equipment .....	25	22	24	13.6	-8.3
Expensed purchase of other materials, parts, and supplies .....	132	113	111	16.8	1.8
Expensed purchased services .....	209	197	186	6.1	5.9
Expensed purchases of software .....	17	17	18	Z	-5.6
Purchased electricity and fuels (except motor fuels) .....	45	40	37	12.5	8.1
Lease and rental payments .....	81	78	77	3.8	1.3
Purchased repair and maintenance .....	50	47	43	6.4	9.3
Purchased advertising and promotional services .....	\$	\$	\$	\$	\$
Other operating expenses .....	483	448	410	7.8	9.3
Depreciation and amortization charges .....	69	67	66	3.0	1.5
Governmental taxes and license fees .....	\$	\$	\$	\$	\$
All other operating expenses .....	406	375	337	8.3	11.3

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-3.5.1 provides estimated measures of sampling variability.

**Table 3.5.2. All Other Information Services (NAICS 51919) – Estimated Sources of Revenue and Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>3,129</b>	<b>2,721</b>	<b>S</b>	<b>15.0</b>	<b>S</b>
<b>Sources of Revenue</b>					
Information search and retrieval services .....	S	226	213	S	6.1
Information services .....	2,622	2,324	S	12.8	S
Media monitoring and analysis .....	S	54	58	S	-6.9
Advertising .....	S	S	S	S	S
All other operating revenue .....	228	102	94	123.5	8.5
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1,944</b>	<b>1,792</b>	<b>1,682</b>	<b>8.5</b>	<b>6.5</b>
Personnel costs .....	875	732	717	19.5	2.1
Gross annual payroll .....	643	543	519	18.4	4.6
Employer's cost for fringe benefits .....	224	180	192	24.4	-6.3
Temporary staff and leased employee expense .....	8	8	6	Z	33.3
Expensed materials, parts and supplies (not for resale) .....	27	S	S	S	S
Expensed equipment .....	13	S	S	S	S
Expensed purchase of other materials, parts, and supplies .....	14	11	11	27.3	Z
Expensed purchased services .....	224	221	183	1.4	20.8
Expensed purchases of software .....	3	4	4	-25.0	Z
Purchased electricity and fuels (except motor fuels) .....	15	14	14	7.1	Z
Lease and rental payments .....	84	97	76	-13.4	27.6
Purchased repair and maintenance .....	50	47	44	6.4	6.8
Purchased advertising and promotional services .....	S	S	45	S	S
Other operating expenses .....	818	S	755	S	S
Depreciation and amortization charges .....	227	206	252	10.2	-18.3
Governmental taxes and license fees .....	13	S	S	S	S
All other operating expenses .....	577	S	496	S	S

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.5.2 provides estimated measures of sampling variability.

**Table 3.6.1. Information Sector (NAICS 51) – Estimated Total Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>51</b>	<b>Information .....</b>	<b>836,044</b>	<b>813,385</b>	<b>787,213</b>	<b>2.8</b>	<b>3.3</b>
511	Publishing industries (except Internet) .....	200,797	199,167	195,174	0.8	2.0
5111	Newspaper, periodical, book, and directory publishers .....	110,214	110,999	105,509	-0.7	5.2
51111	Newspaper publishers .....	42,269	41,093	39,998	2.9	2.7
51112	Periodical publishers .....	36,105	37,695	34,614	-4.2	8.9
51113	Book publishers .....	16,268	16,754	15,999	-2.9	4.7
51114	Directory and mailing list publishers .....	10,997	11,052	10,487	-0.5	5.4
51119	Other publishers .....	4,575	4,405	4,411	3.9	-1.0
511191	Greeting card publishers .....	2,803	2,740	2,825	2.3	-3.0
511199	All other publishers .....	1,772	1,665	1,586	6.4	5.0
5112	Software publishers .....	90,583	88,168	89,665	2.7	-1.7
512	Motion picture and sound recording industries .....	79,102	77,757	73,470	1.7	5.8
5121	Motion picture and video industries .....	61,110	61,238	60,624	-0.2	1.0
5121x	Motion picture and video production and distribution <sup>1</sup> .....	49,152	48,952	48,277	0.4	1.4
51213	Motion picture and video exhibition .....	8,047	8,501	8,633	-5.3	-1.5
512131	Motion picture theaters (except drive-ins) .....	7,936	8,422	8,559	-5.8	-1.6
512132	Drive-in motion picture theaters .....	S	79	S	S	S
51219	Postproduction services and other motion picture and video industries .....	3,911	3,785	3,714	3.3	1.9
512191	Teleproduction and other postproduction services .....	3,091	3,015	3,018	2.5	-0.1
512199	Other motion picture and video industries .....	820	770	696	6.5	10.6
5122	Sound recording industries .....	17,992	16,519	12,846	8.9	28.6
51221	Record production .....	301	262	279	14.9	-6.1
51222	Integrated record production and distribution .....	13,480	12,443	8,918	8.3	39.5
51223	Music publishers .....	2,788	2,562	2,474	8.8	3.6
51224	Sound recording studios .....	775	672	635	15.3	5.8
51229	Other sound recording industries .....	648	580	540	11.7	7.4
515	Broadcasting (except Internet) .....	72,127	67,145	63,130	7.4	6.4
5151	Radio and television broadcasting .....	46,898	43,539	41,689	7.7	4.4
51511	Radio broadcasting .....	17,006	14,734	13,697	15.4	7.6
515111	Radio networks .....	6,809	4,584	3,783	48.5	21.2
515112	Radio stations .....	10,197	10,150	9,914	0.5	2.4
51512	Television broadcasting .....	29,892	28,805	27,992	3.8	2.9
5152	Cable and other subscription programming .....	25,229	23,606	21,441	6.9	10.1
516	Internet publishing and broadcasting .....	8,342	8,197	7,011	1.8	16.9
517	Telecommunications .....	389,552	382,565	371,756	1.8	2.9
5171	Wired telecommunications carriers .....	168,661	176,525	187,541	-4.5	-5.9
5172	Wireless telecommunications carriers (except satellite) .....	134,802	124,049	106,587	8.7	16.4
517211	Paging .....	1,295	1,747	1,546	-25.9	13.0
517212	Cellular and other wireless telecommunications .....	133,507	122,302	105,041	9.2	16.4
5173	Telecommunications resellers .....	6,908	6,868	5,983	0.6	14.8
5174	Satellite telecommunications .....	3,489	4,618	5,613	-24.4	-17.7
5175	Cable and other program distribution .....	74,538	69,031	64,865	8.0	6.4

See footnotes at end of table.

**Table 3.6.1. Information Sector (NAICS 51) – Estimated Total Expenses for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
5179	Other telecommunications .....	1,154	1,474	1,166	-21.7	26.4
518	Internet service providers, web search portals, and data processing services .....	80,523	73,208	71,501	10.0	2.4
5181	Internet service providers and web search portals .....	20,391	17,469	18,729	16.7	-6.7
518111	Internet service providers .....	15,713	14,213	16,251	10.6	-12.5
518112	Web search portals .....	4,678	3,256	2,478	43.7	31.4
5182	Data processing, hosting, and related services .....	60,132	55,739	52,772	7.9	5.6
519	Other information services .....	5,601	5,346	5,171	4.8	3.4
51911	News syndicates .....	1,871	1,827	1,868	2.4	-2.2
51912	Libraries and archives .....	1,786	1,727	1,621	3.4	6.5
51919	All other information services .....	1,944	1,792	1,682	8.5	6.5

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes NAICS 51211 (Motion picture and video production) and NAICS 51212 (Motion picture and video distribution).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.6.1 provides estimated measures of sampling variability.

**Table 3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Selected Expenses for Employer Firms: 2004 Through 2006**

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>PUBLISHING INDUSTRIES (NAICS 511)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>200,797</b>	<b>199,167</b>	<b>195,174</b>	<b>0.8</b>	<b>2.0</b>
Personnel costs .....	98,877	97,689	95,757	1.2	2.0
Gross annual payroll .....	78,413	79,134	78,770	-0.9	0.5
Employer's cost for fringe benefits .....	16,322	14,860	13,718	9.8	8.3
Temporary staff and leased employee expense .....	4,141	3,695	3,269	12.1	13.0
Expensed materials, parts and supplies (not for resale) .....	8,899	9,647	10,596	-7.8	-9.0
Expensed equipment .....	1,190	1,282	1,168	-7.2	9.8
Expensed purchase of other materials, parts, and supplies .....	7,709	8,365	9,428	-7.8	-11.3
Expensed purchased services .....	27,533	26,264	24,582	4.8	6.8
Expensed purchases of software .....	1,770	1,483	1,475	19.4	0.5
Purchased electricity and fuels (except motor fuels) .....	902	845	751	6.7	12.5
Lease and rental payments .....	4,571	4,875	5,045	-6.2	-3.4
Purchased repair and maintenance .....	1,165	1,147	1,063	1.6	7.9
Purchased advertising and promotional services .....	10,533	9,916	8,914	6.2	11.2
Purchased printing services .....	8,399	7,775	7,067	8.0	10.0
Purchased software reproduction .....	S	S	S	S	S
Other operating expenses .....	65,487	65,567	64,239	-0.1	2.1
Depreciation and amortization charges .....	9,572	9,522	9,061	0.5	5.1
Governmental taxes and license fees .....	1,013	1,024	956	-1.1	7.1
All other operating expenses .....	54,902	55,021	54,222	-0.2	1.5
<b>MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>79,102</b>	<b>77,757</b>	<b>73,470</b>	<b>1.7</b>	<b>5.8</b>
Personnel costs .....	21,504	20,520	18,355	4.8	11.8
Gross annual payroll .....	18,829	17,907	15,923	5.1	12.5
Employer's cost for fringe benefits .....	1,902	1,859	1,759	2.3	5.7
Temporary staff and leased employee expense .....	773	755	673	2.4	12.2
Expensed materials, parts and supplies (not for resale) .....	1,759	1,662	1,582	5.8	5.1
Expensed equipment .....	284	248	233	14.5	6.4
Expensed purchase of other materials, parts, and supplies .....	1,475	1,414	1,349	4.3	4.8
Expensed purchased services .....	12,863	12,305	11,572	4.5	6.3
Expensed purchases of software .....	135	162	118	-16.7	37.3
Purchased electricity and fuels (except motor fuels) .....	501	457	439	9.6	4.1
Lease and rental payments .....	3,738	3,428	3,195	9.0	7.3
Purchased repair and maintenance .....	593	582	560	1.9	3.9
Purchased advertising and promotional services .....	7,897	7,677	7,260	2.9	5.7
Other operating expenses .....	42,978	43,270	41,959	-0.7	3.1
Depreciation and amortization charges .....	4,539	4,290	5,042	5.8	-14.9
Governmental taxes and license fees .....	1,631	1,589	1,495	2.6	6.3
All other operating expenses .....	36,807	37,391	35,421	-1.6	5.6

See footnotes at end of table.

**Table 3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Selected Expenses for Employer Firms: 2004 Through 2006—Con.**

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>BROADCASTING (EXCEPT INTERNET) (NAICS 515)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>72,127</b>	<b>67,145</b>	<b>63,130</b>	<b>7.4</b>	<b>6.4</b>
Personnel costs .....	19,050	18,249	17,006	4.4	7.3
Gross annual payroll .....	15,408	15,165	14,184	1.6	6.9
Employer's cost for fringe benefits .....	2,672	2,342	2,138	14.1	9.5
Temporary staff and leased employee expense .....	970	743	684	30.6	8.6
Expensed materials, parts and supplies (not for resale) .....	685	656	740	4.4	-11.4
Expensed equipment .....	153	161	228	-5.0	-29.4
Expensed purchase of other materials, parts, and supplies .....	533	495	512	7.7	-3.3
Expensed purchased services .....	6,325	5,923	5,697	6.8	4.0
Expensed purchases of software .....	172	149	128	15.4	16.4
Purchased electricity and fuels (except motor fuels) .....	657	549	523	19.7	5.0
Lease and rental payments .....	1,357	1,345	1,248	0.9	7.8
Purchased repair and maintenance .....	504	453	442	11.3	2.5
Purchased advertising and promotional services .....	3,635	3,427	3,354	6.1	2.2
Other operating expenses .....	46,067	42,318	39,686	8.9	6.6
Program and production costs .....	12,964	12,051	11,625	7.6	3.7
Broadcast rights and music license fees .....	13,965	13,004	12,494	7.4	4.1
Network compensation fees (networks only) .....	854	906	891	-5.7	1.7
Depreciation and amortization charges .....	3,757	3,658	3,714	2.7	-1.5
Governmental taxes and license fees .....	701	790	791	-11.3	-0.1
All other operating expenses .....	13,826	11,908	10,171	16.1	17.1
<b>INTERNET PUBLISHING AND BROADCASTING (NAICS 516)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>8,342</b>	<b>8,197</b>	<b>7,011</b>	<b>1.8</b>	<b>16.9</b>
Personnel costs .....	3,782	3,899	3,320	-3.0	17.4
Gross annual payroll .....	3,095	3,244	2,696	-4.6	20.3
Employer's cost for fringe benefits .....	473	462	434	2.4	6.5
Temporary staff and leased employee expense .....	214	193	190	10.9	1.6
Expensed materials, parts and supplies (not for resale) .....	247	249	211	-0.8	18.0
Expensed equipment .....	94	93	90	1.1	3.3
Expensed purchase of other materials, parts, and supplies .....	152	156	121	-2.6	28.9
Expensed purchased services .....	1,678	1,603	1,298	4.7	23.5
Expensed purchases of software .....	216	144	80	50.0	80.0
Purchased electricity and fuels (except motor fuels) .....	18	16	15	12.5	6.7
Lease and rental payments .....	271	276	278	-1.8	-0.7
Purchased repair and maintenance .....	87	89	96	-2.2	-7.3
Purchased advertising and promotional services .....	1,086	1,078	829	0.7	30.0
Other operating expenses .....	2,636	2,446	2,181	7.8	12.2
Depreciation and amortization charges .....	682	643	694	6.1	-7.3
Governmental taxes and license fees .....	60	57	48	5.3	18.8
All other operating expenses .....	1,894	1,747	1,439	8.4	21.4

See footnotes at end of table.

**Table 3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Selected Expenses for Employer Firms: 2004 Through 2006—Con.**

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>TELECOMMUNICATIONS (NAICS 517)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>389,552</b>	<b>382,565</b>	<b>371,756</b>	<b>1.8</b>	<b>2.9</b>
Personnel costs .....	102,450	100,040	95,570	2.4	4.7
Gross annual payroll .....	74,096	70,180	65,710	5.6	6.8
Employer's cost for fringe benefits .....	22,798	23,168	23,703	-1.6	-2.3
Temporary staff and leased employee expense .....	5,556	6,691	6,157	-17.0	8.7
Expensed materials, parts and supplies (not for resale) .....	20,176	19,040	18,439	6.0	3.3
Expensed equipment .....	1,310	2,378	2,442	-44.9	-2.6
Expensed purchase of other materials, parts, and supplies .....	18,866	16,662	15,997	13.2	4.2
Expensed purchased services .....	34,680	34,029	33,845	1.9	0.5
Expensed purchases of software .....	3,160	3,035	2,889	4.1	5.1
Purchased electricity and fuels (except motor fuels) .....	3,377	3,167	3,122	6.6	1.4
Lease and rental payments .....	10,782	10,958	10,466	-1.6	4.7
Purchased repair and maintenance .....	3,510	4,086	4,628	-14.1	-11.7
Purchased advertising and promotional services .....	13,851	12,782	12,740	8.4	0.3
Other operating expenses .....	232,245	229,456	223,902	1.2	2.5
Access charges .....	31,700	40,319	41,242	-21.4	-2.2
Universal service contributions (USC) and other similar charges .....	5,882	6,818	5,254	-13.7	29.8
Program and production costs .....	24,499	22,164	20,331	10.5	9.0
Depreciation and amortization charges .....	78,264	74,348	71,291	5.3	4.3
Governmental taxes and license fees .....	8,927	8,437	8,565	5.8	-1.5
All other operating expenses .....	82,972	77,370	77,220	7.2	0.2
<b>INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING (NAICS 518)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>80,523</b>	<b>73,208</b>	<b>71,501</b>	<b>10.0</b>	<b>2.4</b>
Personnel costs .....	37,953	33,763	31,843	12.4	6.0
Gross annual payroll .....	29,113	25,749	24,217	13.1	6.3
Employer's cost for fringe benefits .....	5,233	4,922	4,736	6.3	3.9
Temporary staff and leased employee expense .....	3,607	3,091	2,890	16.7	7.0
Expensed materials, parts and supplies (not for resale) .....	3,278	2,877	2,359	13.9	22.0
Expensed equipment .....	1,090	938	908	16.2	3.3
Expensed purchase of other materials, parts, and supplies .....	2,188	1,939	1,451	12.8	33.6
Expensed purchased services .....	10,696	11,342	11,315	-5.7	0.2
Expensed purchases of software .....	1,449	1,797	1,280	-19.4	40.4
Purchased electricity and fuels (except motor fuels) .....	495	403	372	22.8	8.3
Lease and rental payments .....	3,375	3,454	3,207	-2.3	7.7
Purchased repair and maintenance .....	1,608	1,556	1,498	3.3	3.9
Purchased advertising and promotional services .....	3,769	4,132	S	-8.8	S
Other operating expenses .....	28,596	25,228	25,984	13.4	-2.9
Depreciation and amortization charges .....	5,631	5,438	5,519	3.5	-1.5
Governmental taxes and license fees .....	453	468	423	-3.2	10.6
All other operating expenses .....	22,512	19,321	20,042	16.5	-3.6

See footnotes at end of table.



**Table 3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Selected Expenses for Employer Firms: 2004 Through 2006—Con.**

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>OTHER INFORMATION SERVICES (NAICS 519)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>5,601</b>	<b>5,346</b>	<b>5,171</b>	<b>4.8</b>	<b>3.4</b>
Personnel costs .....	2,875	2,716	2,662	5.9	2.0
Gross annual payroll .....	2,230	2,123	2,084	5.0	1.9
Employer's cost for fringe benefits .....	616	565	553	9.0	2.2
Temporary staff and leased employee expense .....	28	28	25	Z	12.0
Expensed materials, parts and supplies (not for resale) .....	273	251	260	8.8	-3.5
Expensed equipment .....	116	117	128	-0.9	-8.6
Expensed purchase of other materials, parts, and supplies .....	157	134	132	17.2	1.5
Expensed purchased services .....	601	583	543	3.1	7.4
Expensed purchases of software .....	35	36	37	-2.8	-2.7
Purchased electricity and fuels (except motor fuels) .....	68	62	59	9.7	5.1
Lease and rental payments .....	258	267	249	-3.4	7.2
Purchased repair and maintenance .....	125	120	115	4.2	4.3
Purchased advertising and promotional services .....	S	99	82	S	20.7
Other operating expenses .....	1,853	1,796	1,706	3.2	5.3
Depreciation and amortization charges .....	392	369	414	6.2	-10.9
Governmental taxes and license fees .....	112	90	91	24.4	-1.1
All other operating expenses .....	1,350	1,337	1,202	1.0	11.2

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-3.6.2 provides estimated measures of sampling variability.

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## Chapter 4. Securities Intermediation and Related Services

**Table 4.1. Securities, Commodity Contracts, and Other Financial Investment Activities (NAICS 523) – Estimated Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
523x	Securities, commodity contracts, and other financial investment activities <sup>1</sup> .....	499,162	406,374	349,166	311,525	292,647	331,775	384,992	329,717
5231	Securities and commodity contracts intermediation and brokerage ..	365,667	293,096	250,080	225,299	212,237	248,132	296,045	251,154
52311	Investment banking and securities dealing .....	198,851	154,040	127,257	108,306	98,930	121,942	145,416	130,292
52312	Securities brokerage .....	156,490	131,101	115,626	110,689	107,199	120,048	144,631	115,033
52313	Commodity contracts dealing .....	4,946	4,142	3,858	3,329	3,044	3,037	2,945	2,772
52314	Commodity contracts brokerage .....	5,380	3,813	3,339	2,975	3,064	3,105	3,053	3,057
5239x	Other financial investment activities <sup>2</sup> .....	133,495	113,278	99,086	86,226	80,410	83,643	88,947	78,563
52392	Portfolio management .....	107,066	91,120	80,872	71,535	67,370	71,389	75,349	66,523
52393	Investment advice .....	26,429	22,158	18,214	14,691	13,040	12,254	13,598	12,040

<sup>1</sup>Includes NAICS 5231 (Securities and commodity contracts intermediation and brokerage) and NAICS 5239 (Other financial investment activities).

<sup>2</sup>Excludes NAICS 52391 (Miscellaneous intermediation) and NAICS 52399 (All other financial investment activities).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-4.1 provides estimated measures of sampling variability.

**Table 4.2. Securities, Commodity Contracts, and Other Financial Investment Activities (NAICS 523) – Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
523x	Securities, commodity contracts, and other financial investment activities <sup>1</sup> .....	22.8	16.4	12.1	6.5	-11.8	-13.8	16.8
5231	Securities and commodity contracts intermediation and brokerage .....	24.8	17.2	11.0	6.2	-14.5	-16.2	17.9
52311	Investment banking and securities dealing .....	29.1	21.0	17.5	9.5	-18.9	-16.1	11.6
52312	Securities brokerage .....	19.4	13.4	4.5	3.3	-10.7	-17.0	25.7
52313	Commodity contracts dealing .....	19.4	7.4	15.9	9.4	0.2	3.1	6.2
52314	Commodity contracts brokerage .....	41.1	14.2	12.2	-2.9	-1.3	1.7	-0.1
5239x	Other financial investment activities <sup>2</sup> .....	17.8	14.3	14.9	7.2	-3.9	-6.0	13.2
52392	Portfolio management .....	17.5	12.7	13.1	6.2	-5.6	-5.3	13.3
52393	Investment advice .....	19.3	21.7	24.0	12.7	6.4	-9.9	12.9

<sup>1</sup>Includes NAICS 5231 (Securities and commodity contracts intermediation and brokerage) and NAICS 5239 (Other financial investment activities).

<sup>2</sup>Excludes NAICS 52391 (Miscellaneous intermediation) and NAICS 52399 (All other financial investment activities).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-4.1 provides estimated measures of sampling variability.

**Table 4.3. Securities, Commodity Contracts, and Other Financial Investment Activities (NAICS 523) – Estimated Export Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
523x	Securities, commodity contracts, and other financial investment activities <sup>1</sup> .....	11,420	9,642	8,991	18.4	7.2
5231	Securities and commodity contracts intermediation and brokerage ..	5,142	4,162	4,135	23.5	0.7
52311	Investment banking and securities dealing .....	1,583	1,003	804	57.8	24.8
52312	Securities brokerage .....	2,806	1,863	1,727	50.6	7.9
52313	Commodity contracts dealing .....	538	1,082	1,418	-50.3	-23.7
52314	Commodity contracts brokerage .....	S	214	186	S	15.1
5239x	Other financial investment activities <sup>2</sup> .....	S	5,480	4,856	S	12.9
52392	Portfolio management .....	S	5,172	4,608	S	12.2
52393	Investment advice .....	363	308	248	17.9	24.2

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes NAICS 5231 (Securities and commodity contracts intermediation and brokerage) and NAICS 5239 (Other financial investment activities).

<sup>2</sup>Excludes NAICS 52391 (Miscellaneous intermediation) and NAICS 52399 (All other financial investment activities).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-4.2 provides estimated measures of sampling variability.

**Table 4.4. Securities, Commodity Contracts, and Other Financial Investment Activities (NAICS 523) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>INVESTMENT BANKING AND SECURITIES DEALING AND BROKERAGE (NAICS 5231Y)<sup>1</sup></b>					
<b>Operating Revenue</b>					
<b>Total .....</b>	355,341	285,141	242,883	24.6	17.4
<b>Sources of Revenue</b>					
Securities origination products .....	32,333	23,919	24,882	35.2	-3.9
Brokering and dealing products – debt instruments .....	55,971	56,074	50,929	-0.2	10.1
Brokering and dealing products – equities .....	48,302	41,257	45,514	17.1	-9.4
Brokering and dealing products – derivative contracts .....	10,850	8,237	S	31.7	S
Brokering and dealing investment company securities .....	15,100	15,372	14,525	-1.8	5.8
Repurchase agreements – net gains (losses) .....	17,398	S	2,896	S	S
Trading debt instruments on own account – net gains (losses) .....	10,487	6,753	7,000	55.3	-3.5
Trading equities on own account – net gains (losses) .....	12,717	12,981	7,625	-2.0	70.2
Trading derivative contracts on own account – net gains (losses) .....	13,487	S	S	S	S
Financial planning and investment management services for individuals .....	22,324	18,587	16,400	20.1	13.3
Financial planning and investment management services for businesses .....	14,747	18,342	15,895	-19.6	15.4
Financial planning and investment management services for governments .....	S	S	S	S	S
All other operating revenue .....	101,385	72,037	53,386	40.7	34.9
<b>COMMODITY CONTRACTS DEALING AND BROKERAGE (NAICS 5231X)<sup>2</sup></b>					
<b>Operating Revenue</b>					
<b>Total .....</b>	10,326	7,955	7,197	29.8	10.5
<b>Sources of Revenue</b>					
Brokering and dealing products – derivative contracts .....	3,419	2,362	1,936	44.8	22.0
Brokering and dealing products – equities .....	246	245	226	0.4	8.4
Brokering and dealing foreign currency fees - wholesale .....	178	163	158	9.2	3.2
Brokering and dealing other financial instruments .....	758	575	S	31.8	S
Trading derivative contracts on own account – net gains (losses) .....	1,503	S	S	S	S
Trading foreign currency on own account – net gains (losses) .....	103	68	107	51.5	-36.4
Management of financial market clearing products .....	S	819	829	S	-1.2
All other operating revenue .....	3,370	2,809	3,424	20.0	-18.0
<b>OTHER FINANCIAL INVESTMENT ACTIVITIES (NAICS 5239X)<sup>3</sup></b>					
<b>Operating Revenue</b>					
<b>Total .....</b>	133,495	113,278	99,086	17.8	14.3
<b>Sources of Revenue</b>					
Financial planning and investment management services for individuals .....	28,725	23,188	20,354	23.9	13.9
Financial planning and investment management services for businesses .....	52,179	45,045	38,125	15.8	18.2
Financial planning and investment management services for governments .....	2,375	2,088	1,863	13.7	12.1
Brokering and dealing products – equities .....	6,482	6,467	6,210	0.2	4.1
Trust products .....	5,852	4,954	4,530	18.1	9.4
All other operating revenue .....	37,882	31,536	28,004	20.1	12.6

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes NAICS 52311 (Investment banking and securities dealing) and NAICS 52312 (Securities brokerage).

<sup>2</sup>Includes NAICS 52313 (Commodity contracts dealing) and NAICS 52314 (Commodity contracts brokerage).

<sup>3</sup>Excludes NAICS 52391 (Miscellaneous intermediation) and NAICS 52399 (All other financial investment activities).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-4.3 provides estimated measures of sampling variability.

**Table 4.5. Securities, Commodity Contracts, and Other Financial Investment Activities (NAICS 523) – Estimated Total Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
523x	Securities, commodity contracts, and other financial investment activities <sup>1</sup> .....	365,366	306,761	262,857	19.1	16.7
5231	Securities and commodity contracts intermediation and brokerage ..	275,018	223,280	189,353	23.2	17.9
52311	Investment banking and securities dealing .....	134,749	106,153	86,789	26.9	22.3
52312	Securities brokerage .....	134,350	112,400	98,546	19.5	14.1
52313	Commodity contracts dealing .....	2,274	1,861	1,603	22.2	16.1
52314	Commodity contracts brokerage .....	3,645	2,866	2,415	27.2	18.7
5239x	Other financial investment activities <sup>2</sup> .....	90,348	83,481	73,504	8.2	13.6
52392	Portfolio management .....	71,733	66,500	58,765	7.9	13.2
52393	Investment advice .....	18,615	16,981	14,739	9.6	15.2

<sup>1</sup>Includes NAICS 5231 (Securities and commodity contracts intermediation and brokerage) and NAICS 5239 (Other financial investment activities).

<sup>2</sup>Excludes NAICS 52391 (Miscellaneous intermediation) and NAICS 52399 (All other financial investment activities).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-4.4 provides estimated measures of sampling variability.

**Table 4.6. Securities, Commodity Contracts, and Other Financial Investment Activities (NAICS 523) – Selected Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Expenses</b>					
<b>Total .....</b>	365,366	306,761	262,857	19.1	16.7
Personnel costs .....	166,469	146,178	133,449	13.9	9.5
Gross annual payroll .....	144,309	123,774	112,905	16.6	9.6
Employer's cost for fringe benefits .....	19,027	19,317	17,781	-1.5	8.6
Temporary staff and leased employee expense .....	3,132	3,087	2,763	1.5	11.7
Expensed materials, parts and supplies (not for resale) .....	2,885	3,314	3,049	-12.9	8.7
Expensed equipment .....	1,369	1,699	1,570	-19.4	8.2
Expensed purchase of other materials, parts, and supplies .....	1,517	1,616	1,479	-6.1	9.3
Expensed purchased services .....	19,148	18,719	17,942	2.3	4.3
Expensed purchases of software .....	2,904	2,674	2,812	8.6	-4.9
Purchased electricity and fuels (except motor fuels) .....	526	434	375	21.2	15.7
Lease and rental payments .....	9,079	8,903	8,612	2.0	3.4
Purchased repair and maintenance .....	2,001	1,954	1,822	2.4	7.2
Purchased advertising and promotional services .....	4,637	4,755	4,321	-2.5	10.0
Other operating expenses .....	176,864	138,549	109,421	27.7	26.6
Depreciation and amortization charges .....	8,039	7,064	6,771	13.8	4.3
Governmental taxes and license fees .....	2,637	2,887	2,565	-8.7	12.6
Operating interest expense .....	74,596	49,495	29,531	50.7	67.6
All other operating expenses .....	91,592	79,103	70,554	15.8	12.1

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-4.5 provides estimated measures of sampling variability.



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## Chapter 5. Rental and Leasing Services

**Table 5.1. Rental and Leasing Services (NAICS 532) – Estimated Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
532	Rental and leasing services .....	117,669	108,489	102,863	96,387	95,108	96,932	98,504	91,207
5321	Automotive equipment rental and leasing .....	46,053	43,643	41,126	37,007	35,779	36,035	37,231	34,821
53211	Passenger car rental and leasing .....	27,539	25,958	24,793	23,007	22,683	22,485	22,949	21,366
532111	Passenger car rental .....	22,608	21,381	20,428	18,650	18,621	18,607	18,971	17,517
532112	Passenger car leasing .....	4,931	4,577	4,365	4,357	4,062	3,878	3,978	3,849
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	18,514	17,685	16,333	14,000	13,096	13,550	14,282	13,455
5322	Consumer goods rental .....	23,163	22,723	23,412	21,923	20,701	20,760	20,159	19,399
53221	Consumer electronics and appliances rental .....	3,604	3,480	3,706	3,463	3,456	3,292	3,017	2,835
53222	Formal wear and costume rental .....	664	733	788	875	922	891	869	857
53223	Video tape and disc rental .....	9,833	9,507	10,604	10,053	9,364	9,584	9,569	9,303
53229	Other consumer goods rental .....	9,062	9,003	8,314	7,532	6,959	6,993	6,704	6,404
532291	Home health equipment rental .....	5,184	4,853	4,667	4,240	3,818	3,607	3,211	2,957
53229x	All other consumer goods rental <sup>1</sup> .....	3,878	4,150	3,647	3,292	3,141	3,386	3,493	3,447
5323	General rental centers .....	4,089	3,790	3,710	3,611	3,387	3,337	3,636	3,395
5324	Commercial and industrial machinery and equipment rental and leasing .....	44,364	38,333	34,615	33,846	35,241	36,800	37,478	33,592
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	23,797	20,439	17,991	18,388	18,414	18,631	18,016	15,234
53242	Office machinery and equipment rental and leasing .....	3,353	2,973	2,642	3,326	4,380	6,000	7,125	6,632
53249	Other commercial and industrial machinery and equipment rental and leasing .....	17,214	14,921	13,982	12,132	12,447	12,169	12,337	11,726

<sup>1</sup>Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-5.1 provides estimated measures of sampling variability.

**Table 5.2. Rental and Leasing Services (NAICS 532) – Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
532	Rental and leasing services .....	8.5	5.5	6.7	1.3	-1.9	-1.6	8.0
5321	Automotive equipment rental and leasing .....	5.5	6.1	11.1	3.4	-0.7	-3.2	6.9
53211	Passenger car rental and leasing .....	6.1	4.7	7.8	1.4	0.9	-2.0	7.4
532111	Passenger car rental .....	5.7	4.7	9.5	0.2	0.1	-1.9	8.3
532112	Passenger car leasing .....	7.7	4.9	0.2	7.3	4.7	-2.5	3.4
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	4.7	8.3	16.7	6.9	-3.4	-5.1	6.1
5322	Consumer goods rental .....	1.9	-2.9	6.8	5.9	-0.3	3.0	3.9
53221	Consumer electronics and appliances rental .....	3.6	-6.1	7.0	0.2	5.0	9.1	6.4
53222	Formal wear and costume rental .....	-9.4	-7.0	-9.9	-5.1	3.5	2.5	1.4
53223	Video tape and disc rental .....	3.4	-10.3	5.5	7.4	-2.3	0.2	2.9
53229	Other consumer goods rental .....	0.7	8.3	10.4	8.2	-0.5	4.3	4.7
532291	Home health equipment rental .....	6.8	4.0	10.1	11.1	5.8	12.3	8.6
53229x	All other consumer goods rental <sup>1</sup> .....	-6.6	13.8	10.8	4.8	-7.2	-3.1	1.3
5323	General rental centers .....	7.9	2.2	2.7	6.6	1.5	-8.2	7.1
5324	Commercial and industrial machinery and equipment rental and leasing .....	15.7	10.7	2.3	-4.0	-4.2	-1.8	11.6
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	16.4	13.6	-2.2	-0.1	-1.2	3.4	18.3
53242	Office machinery and equipment rental and leasing .....	12.8	12.5	-20.6	-24.1	-27.0	-15.8	7.4
53249	Other commercial and industrial machinery and equipment rental and leasing .....	15.4	6.7	15.2	-2.5	2.3	-1.4	5.2

<sup>1</sup>Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-5.1 provides estimated measures of sampling variability.

**Table 5.3. Rental and Leasing Services (NAICS 532) – Estimated Export Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
532	Rental and leasing services .....	532	537	563	-0.9	-4.6
5321	Automotive equipment rental and leasing .....	99	92	S	7.6	S
53211	Passenger car rental and leasing .....	S	S	S	S	S
532111	Passenger car rental .....	S	S	S	S	S
532112	Passenger car leasing .....	15	ZZ	ZZ	Z	Z
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	S	S	28	S	S
5322	Consumer goods rental .....	13	13	16	Z	-18.8
53221	Consumer electronics and appliances rental .....	S	S	S	S	S
53222	Formal wear and costume rental .....	ZZ	ZZ	ZZ	Z	Z
53223	Video tape and disc rental .....	5	5	S	Z	S
53229	Other consumer goods rental .....	7	7	10	Z	-30.0
532291	Home health equipment rental .....	7	7	10	Z	-30.0
53229x	All other consumer goods rental <sup>1</sup> .....	ZZ	ZZ	ZZ	Z	Z
5323	General rental centers .....	12	16	19	-25.0	-15.8
5324	Commercial and industrial machinery and equipment rental and leasing .....	407	417	453	-2.4	-7.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	S	S	S	S	S
53242	Office machinery and equipment rental and leasing .....	S	S	S	S	S
53249	Other commercial and industrial machinery and equipment rental and leasing .....	137	151	150	-9.3	0.7

Z Absolute value is less than 0.05. ZZ Absolute value is less than 0.5. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-5.2 provides estimated measures of sampling variability.

**Table 5.4. Rental and Leasing Services (NAICS 532) – Estimated Total Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
532	Rental and leasing services .....	89,322	82,408	80,337	8.4	2.6
5321	Automotive equipment rental and leasing .....	39,112	36,676	34,817	6.6	5.3
53211	Passenger car rental and leasing .....	23,481	21,779	20,906	7.8	4.2
532111	Passenger car rental .....	19,962	18,450	17,707	8.2	4.2
532112	Passenger car leasing .....	3,519	3,329	3,199	5.7	4.1
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	15,631	14,897	13,911	4.9	7.1
5322	Consumer goods rental .....	16,783	16,177	16,866	3.7	-4.1
53221	Consumer electronics and appliances rental .....	2,895	3,030	3,392	-4.5	-10.7
53222	Formal wear and costume rental .....	541	585	630	-7.5	-7.1
53223	Video tape and disc rental .....	6,902	6,588	7,395	4.8	-10.9
53229	Other consumer goods rental .....	6,445	5,974	5,449	7.9	9.6
532291	Home health equipment rental .....	3,302	3,071	2,863	7.5	7.3
53229x	All other consumer goods rental <sup>1</sup> .....	3,143	2,902	2,586	8.3	12.2
5323	General rental centers .....	3,306	3,053	3,102	8.3	-1.6
5324	Commercial and industrial machinery and equipment rental and leasing .....	30,121	26,502	25,551	13.7	3.7
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	15,999	14,214	14,206	12.6	0.1
53242	Office machinery and equipment rental and leasing .....	1,359	1,280	1,102	6.2	16.2
53249	Other commercial and industrial machinery and equipment rental and leasing .....	12,763	11,008	10,243	15.9	7.5

<sup>1</sup>Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-5.3 provides estimated measures of sampling variability.

**Table 5.5. Rental and Leasing Services (NAICS 532) – Selected Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>89,322</b>	<b>82,408</b>	<b>80,337</b>	<b>8.4</b>	<b>2.6</b>
Personnel costs .....	25,665	24,688	23,315	4.0	5.9
Gross annual payroll .....	21,567	20,779	19,603	3.8	6.0
Employer's cost for fringe benefits .....	3,556	3,414	3,242	4.2	5.3
Temporary staff and leased employee expense .....	542	495	470	9.5	5.3
Expensed materials, parts and supplies (not for resale) .....	4,929	4,396	4,260	12.1	3.2
Expensed equipment .....	542	523	503	3.6	4.0
Expensed purchase of other materials, parts, and supplies .....	4,387	3,874	3,756	13.2	3.1
Expensed purchased services .....	12,506	11,565	11,822	8.1	-2.2
Expensed purchases of software .....	215	223	213	-3.6	4.7
Purchased electricity and fuels (except motor fuels) .....	750	642	679	16.8	-5.4
Lease and rental payments .....	6,480	5,908	6,141	9.7	-3.8
Purchased repair and maintenance .....	3,273	3,034	3,028	7.9	0.2
Purchased advertising and promotional services .....	1,787	1,758	1,761	1.6	-0.2
Other operating expenses .....	46,222	41,759	40,940	10.7	2.0
Depreciation and amortization charges .....	20,024	18,750	18,756	6.8	Z
Governmental taxes and license fees .....	1,478	1,492	1,444	-0.9	3.3
All other operating expenses .....	24,721	21,518	20,740	14.9	3.8

Z Absolute value is less than 0.05.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-5.4 provides estimated measures of sampling variability.

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## Chapter 6. Professional, Scientific, and Technical Services

**Table 6.1. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Revenue for Taxable Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
<b>54</b>	<b>Professional, scientific, and technical services<sup>1</sup></b> .....	<b>1,134,024</b>	<b>1,055,749</b>	<b>966,568</b>	X	X	X	X	X
54*	Professional, scientific, and technical services <sup>2</sup> .....	1,106,124	1,030,430	943,076	879,725	846,056	838,374	803,527	727,800
5411	Legal services <sup>1</sup> .....	236,166	221,752	209,475	199,915	180,042	171,597	160,619	154,184
54111	Offices of lawyers .....	221,821	207,833	197,385	187,819	170,808	162,958	152,834	146,236
54119	Other legal services .....	14,345	13,919	12,090	12,096	9,234	8,639	7,785	7,948
5412	Accounting, tax preparation, bookkeeping, and payroll services ....	105,146	100,414	92,884	87,791	84,073	82,845	79,361	71,694
541211	Offices of certified public accountants .....	57,748	54,346	50,679	47,835	48,498	49,635	45,773	42,145
541213	Tax preparation services .....	5,837	5,472	4,944	4,468	4,129	3,765	3,347	3,074
541214	Payroll services .....	28,154	27,426	25,359	24,366	21,418	20,149	21,394	18,829
541219	Other accounting services .....	13,407	13,170	11,902	11,122	10,028	9,296	8,847	7,646
5413	Architectural, engineering, and related services .....	226,609	209,513	184,292	X	X	X	X	X
5413*	Architectural, engineering, and related services <sup>3</sup> .....	221,591	204,938	180,073	160,917	158,266	157,488	150,269	133,942
54131	Architectural services .....	34,709	31,939	28,609	26,851	25,240	26,719	25,021	22,345
54132	Landscape architectural services .....	5,018	4,575	4,218	X	X	X	X	X
54133	Engineering services .....	165,430	152,522	132,814	117,509	116,887	115,837	111,929	98,955
54138	Testing laboratories .....	11,098	10,412	9,908	8,849	8,771	7,865	7,128	6,930
5413x	Other related services <sup>4</sup> .....	10,354	10,065	8,742	7,708	7,368	7,067	6,191	5,712
5414	Specialized design services .....	23,338	21,472	19,617	18,090	17,076	17,776	17,889	16,156
54141	Interior design services .....	9,745	8,822	8,061	7,497	7,018	6,897	6,798	6,269
54143	Graphic design services .....	9,567	9,208	8,528	8,269	8,096	8,796	8,962	8,055
5414y	All other design services <sup>5</sup> .....	3,890	3,472	3,028	X	X	X	X	X
5415	Computer systems design and related services .....	200,695	188,490	173,525	171,393	173,414	183,878	186,402	164,776
541511	Custom computer programming services .....	67,986	64,418	58,303	58,140	60,126	65,578	70,004	62,699
541512	Computer systems design services .....	90,569	84,877	77,042	76,992	78,335	80,787	82,763	72,360
541513	Computer facilities management services .....	24,077	22,748	23,422	22,518	22,279	25,435	21,816	20,260
541519	Other computer related services .....	18,063	16,447	14,758	13,743	12,674	12,078	11,819	9,457
5416	Management, scientific, and technical consulting services .....	149,347	137,497	121,709	108,783	105,452	99,511	90,129	81,646
54161	Management consulting services .....	126,053	116,018	102,452	92,129	90,914	86,024	78,250	71,239
54162	Environmental consulting services .....	10,171	9,083	8,748	7,902	6,933	6,213	5,578	5,029
54169	Other scientific and technical consulting services .....	13,123	12,396	10,509	8,752	7,605	7,274	6,301	5,378
5417	Scientific research and development services .....	67,340	59,548	54,272	48,142	45,983	41,568	35,587	30,783
54171	Research and development in the physical, engineering, and life sciences .....	64,941	57,069	51,994	46,104	44,089	39,870	34,029	29,345
54172	Research and development in the social sciences and humanities .....	2,399	2,479	2,278	2,038	1,894	1,698	1,558	1,438
5418	Advertising and related services .....	71,923	66,705	63,585	58,629	56,681	58,634	59,680	53,065
54181	Advertising agencies .....	27,581	25,195	24,551	22,396	21,104	21,268	21,584	18,241
54182	Public relations agencies .....	8,485	7,573	6,954	6,305	6,205	6,156	6,501	5,118
54183	Media buying agencies .....	1,698	1,468	1,405	1,063	1,150	1,025	1,036	873
54184	Media representatives .....	2,360	2,267	2,096	2,712	2,729	3,118	3,247	3,009
54185	Display advertising .....	6,678	6,182	5,440	4,925	4,617	4,509	4,752	4,419
54186	Direct mail advertising .....	12,215	12,174	11,570	10,648	10,544	10,739	10,351	9,914
5418y	All other advertising <sup>6</sup> .....	12,906	11,845	11,568	X	X	X	X	X

See footnotes at end of table.



**Table 6.1. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Revenue for Taxable Employer Firms: 1999 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
5419	Other professional, scientific, and technical services .....	53,461	50,359	47,210	X	X	X	X	X
5419*	Other professional, scientific, and technical services <sup>7</sup> .....	30,578	29,614	27,936	26,065	25,069	25,077	23,591	21,554
54191	Marketing research and public opinion polling .....	13,187	12,299	11,851	11,118	10,890	11,412	11,683	11,016
54192	Photographic services .....	7,206	7,256	6,984	6,758	6,538	6,760	6,613	6,415
541921	Photography studios, portrait .....	5,143	5,258	5,031	4,879	4,752	4,773	4,642	4,626
541922	Commercial photography .....	2,063	1,998	1,953	1,879	1,786	1,987	1,971	1,789
54193	Translation and interpretation services .....	1,157	1,121	1,093	968	876	850	810	750
54194	Veterinary services .....	22,882	20,744	19,274	X	X	X	X	X
54199	All other professional, scientific, and technical services .....	9,028	8,938	8,008	7,221	6,765	6,055	4,485	3,373

X Not applicable.

<sup>1</sup>Excludes NAICS 54112 (Offices of notaries).

<sup>2</sup>Excludes NAICS 54112 (Offices of notaries), NAICS 54132 (Landscape architectural services) and NAICS 54194 (Veterinary services).

<sup>3</sup>Excludes NAICS 54132 (Landscape architectural services).

<sup>4</sup>Includes NAICS 54134 (Drafting services), NAICS 54135 (Building inspection services), NAICS 54136 (Geophysical surveying and mapping services), and NAICS 54137 (Surveying and mapping (except geophysical) services).

<sup>5</sup>Includes NAICS 54142 (Industrial design services) and NAICS 54149 (Other specialized design services).

<sup>6</sup>Includes NAICS 54187 (Advertising material distribution services) and NAICS 54189 (Other services related to advertising).

<sup>7</sup>Excludes NAICS 54194 (Veterinary services).

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.1 provides estimated measures of sampling variability.

**Table 6.2. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
<b>54</b>	<b>Professional, scientific, and technical services<sup>1</sup></b> .....	<b>7.4</b>	<b>9.2</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
54*	Professional, scientific, and technical services <sup>2</sup> .....	7.3	9.3	7.2	4.0	0.9	4.3	10.4
5411	Legal services <sup>1</sup> .....	6.5	5.9	4.8	11.0	4.9	6.8	4.2
54111	Offices of lawyers .....	6.7	5.3	5.1	10.0	4.8	6.6	4.5
54119	Other legal services .....	3.1	15.1	Z	31.0	6.9	11.0	-2.1
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	4.7	8.1	5.8	4.4	1.5	4.4	10.7
541211	Offices of certified public accountants .....	6.3	7.2	5.9	-1.4	-2.3	8.4	8.6
541213	Tax preparation services .....	6.7	10.7	10.7	8.2	9.7	12.5	8.9
541214	Payroll services .....	2.7	8.2	4.1	13.8	6.3	-5.8	13.6
541219	Other accounting services .....	1.8	10.7	7.0	10.9	7.9	5.1	15.7
5413	Architectural, engineering, and related services .....	8.1	13.8	X	X	X	X	X
5413*	Architectural, engineering, and related services <sup>3</sup> .....	8.1	13.8	11.9	1.7	0.5	4.8	12.2
54131	Architectural services .....	8.7	11.6	6.5	6.4	-5.5	6.8	12.0
54132	Landscape architectural services .....	9.7	8.5	X	X	X	X	X
54133	Engineering services .....	8.5	14.8	13.0	0.5	0.9	3.5	13.1
54138	Testing laboratories .....	6.6	5.1	12.0	0.9	11.5	10.3	2.9
5413x	Other related services <sup>4</sup> .....	2.9	15.1	13.4	4.6	4.3	14.1	8.4
5414	Specialized design services .....	8.7	9.5	8.4	5.9	-3.9	-0.6	10.7
54141	Interior design services .....	10.5	9.4	7.5	6.8	1.8	1.5	8.4
54143	Graphic design services .....	3.9	8.0	3.1	2.1	-8.0	-1.9	11.3
5414y	All other design services <sup>5</sup> .....	12.0	14.7	X	X	X	X	X
5415	Computer systems design and related services .....	6.5	8.6	1.2	-1.2	-5.7	-1.4	13.1
541511	Custom computer programming services .....	5.5	10.5	0.3	-3.3	-8.3	-6.3	11.7
541512	Computer systems design services .....	6.7	10.2	0.1	-1.7	-3.0	-2.4	14.4
541513	Computer facilities management services .....	5.8	-2.9	4.0	1.1	-12.4	16.6	7.7
541519	Other computer related services .....	9.8	11.4	7.4	8.4	4.9	2.2	25.0
5416	Management, scientific, and technical consulting services .....	8.6	13.0	11.9	3.2	6.0	10.4	10.4
54161	Management consulting services .....	8.6	13.2	11.2	1.3	5.7	9.9	9.8
54162	Environmental consulting services .....	12.0	3.8	10.7	14.0	11.6	11.4	10.9
54169	Other scientific and technical consulting services .....	5.9	18.0	20.1	15.1	4.6	15.4	17.2
5417	Scientific research and development services .....	13.1	9.7	12.7	4.7	10.6	16.8	15.6
54171	Research and development in the physical, engineering, and life sciences .....	13.8	9.8	12.8	4.6	10.6	17.2	16.0
54172	Research and development in the social sciences and humanities .....	-3.2	8.8	11.8	7.6	11.5	9.0	8.3
5418	Advertising and related services .....	7.8	4.9	8.5	3.4	-3.3	-1.8	12.5
54181	Advertising agencies .....	9.5	2.6	9.6	6.1	-0.8	-1.5	18.3
54182	Public relations agencies .....	12.0	8.9	10.3	1.6	0.8	-5.3	27.0
54183	Media buying agencies .....	15.7	4.5	32.2	-7.6	12.2	-1.1	18.7
54184	Media representatives .....	4.1	8.2	-22.7	-0.6	-12.5	-4.0	7.9
54185	Display advertising .....	8.0	13.6	10.5	6.7	2.4	-5.1	7.5
54186	Direct mail advertising .....	0.3	5.2	8.7	1.0	-1.8	3.7	4.4
5418y	All other advertising <sup>6</sup> .....	9.0	2.4	X	X	X	X	X

See footnotes at end of table.

**Table 6.2. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1999 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
5419	Other professional, scientific, and technical services .....	6.2	6.7	X	X	X	X	X
5419*	Other professional, scientific, and technical services <sup>7</sup> .....	3.3	6.0	7.2	4.0	Z	6.3	9.5
54191	Marketing research and public opinion polling .....	7.2	3.8	6.6	2.1	-4.6	-2.3	6.1
54192	Photographic services .....	-0.7	3.9	3.3	3.4	-3.3	2.2	3.1
541921	Photography studios, portrait .....	-2.2	4.5	3.1	2.7	-0.4	2.8	0.3
541922	Commercial photography .....	3.3	2.3	3.9	5.2	-10.1	0.8	10.2
54193	Translation and interpretation services .....	3.2	2.6	12.9	10.5	3.1	4.9	8.0
54194	Veterinary services .....	10.3	7.6	X	X	X	X	X
54199	All other professional, scientific, and technical services .....	1.0	11.6	10.9	6.7	11.7	35.0	33.0

Z Absolute value is less than 0.05. X Not applicable.

<sup>1</sup>Excludes NAICS 54112 (Offices of notaries).

<sup>2</sup>Excludes NAICS 54112 (Offices of notaries), NAICS 54132 (Landscape architectural services) and NAICS 54194 (Veterinary services).

<sup>3</sup>Excludes NAICS 54132 (Landscape architectural services).

<sup>4</sup>Includes NAICS 54134 (Drafting services), NAICS 54135 (Building inspection services), NAICS 54136 (Geophysical surveying and mapping services), and NAICS 54137 (Surveying and mapping (except geophysical) services).

<sup>5</sup>Includes NAICS 54142 (Industrial design services) and NAICS 54149 (Other specialized design services).

<sup>6</sup>Includes NAICS 54187 (Advertising material distribution services) and NAICS 54189 (Other services related to advertising).

<sup>7</sup>Excludes NAICS 54194 (Veterinary services).

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.1 provides estimated measures of sampling variability.

**Table 6.3. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Revenue for Tax-Exempt Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
<b>54</b>	<b>Professional, scientific, and technical services .....</b>	<b>27,487</b>	<b>24,967</b>	<b>22,932</b>	<b>20,996</b>	<b>20,554</b>	<b>19,138</b>	<b>18,770</b>	<b>17,596</b>
54111	Offices of lawyers .....	2,684	2,541	2,416	2,182	2,056	1,986	1,930	1,831
5417	Scientific research and development services .....	24,803	22,426	20,517	18,814	18,498	17,152	16,840	15,765
54171	Research and development in the physical, engineering, and life sciences .....	21,698	19,745	17,995	16,577	16,364	15,097	14,942	14,047
54172	Research and development in the social sciences and humanities	3,105	2,681	2,522	2,237	2,134	2,055	1,898	1,718

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.2 provides estimated measures of sampling variability.

**Table 6.4. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Year-to-Year Percent Change in Revenue for Tax-Exempt Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
<b>54</b>	<b>Professional, scientific, and technical services .....</b>	<b>10.1</b>	<b>8.9</b>	<b>9.2</b>	<b>2.2</b>	<b>7.4</b>	<b>2.0</b>	<b>6.7</b>
54111	Offices of lawyers .....	5.6	5.2	10.7	6.1	3.5	2.9	5.4
5417	Scientific research and development services .....	10.6	9.3	9.1	1.7	7.8	1.9	6.8
54171	Research and development in the physical, engineering, and life sciences .....	9.9	9.7	8.6	1.3	8.4	1.0	6.4
54172	Research and development in the social sciences and humanities	15.8	6.3	12.7	4.8	3.8	8.3	10.5

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.2 provides estimated measures of sampling variability.

**Table 6.5. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Export Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>54</b>	<b>Professional, scientific, and technical services<sup>1</sup></b> .....	<b>24,046</b>	<b>22,975</b>	<b>18,988</b>	<b>4.7</b>	<b>21.0</b>
5411	Legal services <sup>1</sup> .....	3,059	3,106	2,777	-1.5	11.8
54111	Offices of lawyers .....	2,969	2,985	2,666	-0.5	12.0
54119	Other legal services .....	S	121	112	S	8.0
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	143	128	S	11.7	S
541211	Offices of certified public accountants .....	137	121	S	13.2	S
541213	Tax preparation services .....	1	S	S	S	S
541214	Payroll services .....	5	6	5	-16.7	20.0
541219	Other accounting services .....	ZZ	ZZ	ZZ	Z	Z
5413	Architectural, engineering, and related services .....	6,160	6,368	4,754	-3.3	34.0
54131	Architectural services .....	718	529	404	35.7	30.9
54132	Landscape architectural services .....	87	S	59	S	S
54133	Engineering services .....	4,577	5,119	3,745	-10.6	36.7
54138	Testing laboratories .....	S	585	494	S	18.4
5413x	Other related services <sup>2</sup> .....	49	S	S	S	S
5414	Specialized design services .....	263	362	367	-27.3	-1.4
54141	Interior design services .....	S	S	55	S	14.5
54143	Graphic design services .....	32	138	121	-76.8	14.0
5414y	All other design services <sup>3</sup> .....	160	162	191	-1.2	-15.2
5415	Computer systems design and related services .....	6,840	5,672	4,503	20.6	26.0
541511	Custom computer programming services .....	3,902	S	S	S	S
541512	Computer systems design services .....	S	1,847	1,316	S	40.3
541513	Computer facilities management services .....	S	S	S	S	S
541519	Other computer related services .....	444	627	560	-29.2	12.0
5416	Management, scientific, and technical consulting services .....	3,594	3,820	3,377	-5.9	13.1
54161	Management consulting services .....	3,296	3,483	3,085	-5.4	12.9
54162	Environmental consulting services .....	11	S	S	S	S
54169	Other scientific and technical consulting services .....	S	S	S	S	S
5417	Scientific research and development services .....	3,093	2,820	2,476	9.7	13.9
54171	Research and development in the physical, engineering, and life sciences .....	2,967	2,726	2,383	8.8	14.4
54172	Research and development in the social sciences and humanities .....	126	94	93	34.0	1.1
5418	Advertising and related services .....	420	258	223	62.8	15.7
54181	Advertising agencies .....	19	16	20	18.8	-20.0
54182	Public relations agencies .....	S	S	S	S	S
54183	Media buying agencies .....	3	2	3	50.0	-33.3
54184	Media representatives .....	S	S	S	S	S
54185	Display advertising .....	S	S	ZZ	S	S
54186	Direct mail advertising .....	S	8	8	S	Z
5418y	All other advertising <sup>4</sup> .....	S	48	46	S	4.3

See footnotes at end of table.

**Table 6.5. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Export Revenue for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
5419	Other professional, scientific, and technical services .....	474	441	410	7.5	7.6
54191	Marketing research and public opinion polling .....	179	137	152	30.7	-9.9
54192	Photographic services .....	S	30	S	S	S
541921	Photography studios, portrait .....	S	4	2	S	100.0
541922	Commercial photography .....	S	26	S	S	S
54193	Translation and interpretation services .....	S	S	15	S	33.3
54194	Veterinary services .....	2	3	4	-33.3	-25.0
54199	All other professional, scientific, and technical services .....	236	251	S	-6.0	S

Z Absolute value is less than 0.05. ZZ Absolute value is less than 0.5. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Excludes NAICS 54112 (Offices of notaries).

<sup>2</sup>Includes NAICS 54134 (Drafting services), NAICS 54135 (Building inspection services), NAICS 54136 (Geophysical surveying and mapping services), and NAICS 54137 (Surveying and mapping (except geophysical) services).

<sup>3</sup>Includes NAICS 54142 (Industrial design services) and NAICS 54149 (Other specialized design services).

<sup>4</sup>Includes NAICS 54187 (Advertising material distribution services) and NAICS 54189 (Other services related to advertising).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.3 provides estimated measures of sampling variability.

**Table 6.6. Accounting, Tax Preparation, Bookkeeping, and Payroll Services (NAICS 5412) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>105,146</b>	<b>100,414</b>	<b>92,884</b>	<b>4.7</b>	<b>8.1</b>
<b>Sources of Revenue</b>					
Assurance and related services .....	24,681	22,946	20,550	7.6	11.7
Financial auditing services .....	18,430	16,996	15,056	8.4	12.9
Financial statement review .....	2,057	1,999	1,872	2.9	6.8
Other assurance and financial auditing services .....	4,194	3,951	3,622	6.2	9.1
Bookkeeping, compilation, payroll, and taxation services .....	64,969	62,440	59,724	4.1	4.5
General accounting services .....	6,254	5,251	4,876	19.1	7.7
Bookkeeping, compilation, billing, and collection services .....	6,146	6,271	6,175	-2.0	1.6
Payroll services .....	25,456	25,516	23,792	-0.2	7.2
Taxation planning and consulting services .....	4,761	4,295	4,276	10.8	0.4
Taxation preparation and representation services for individuals and unincorporated businesses .....	13,254	12,692	12,312	4.4	3.1
Taxation preparation and representation services for corporate and other clients .....	9,098	8,415	8,294	8.1	1.5
Other related services .....	3,921	3,872	3,447	1.3	12.3
Computerized accounting system services .....	S	S	S	S	S
Management consulting services .....	3,061	2,960	2,742	3.4	8.0
All other operating revenue .....	11,576	11,156	9,163	3.8	21.8

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.4 provides estimated measures of sampling variability.



**Table 6.7. Architectural Services (NAICS 54131) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>34,709</b>	<b>31,939</b>	<b>28,609</b>	<b>8.7</b>	<b>11.6</b>
<b>Sources of Revenue</b>					
Residential building projects .....	7,014	5,978	4,748	17.3	25.9
Single-family residential projects .....	3,235	2,796	2,535	15.7	10.3
Multi-family residential projects .....	3,779	3,183	2,212	18.7	43.9
Non-residential building projects .....	23,512	21,731	19,769	8.2	9.9
Office building projects .....	4,161	3,730	3,275	11.6	13.9
Retail and restaurant building projects .....	3,606	3,142	2,757	14.8	14.0
Hotel and convention center building projects .....	1,473	1,037	836	42.0	24.0
Health care building projects .....	3,111	2,964	2,573	5.0	15.2
Entertainment and recreational building projects .....	1,432	1,372	1,451	4.4	-5.4
Educational building projects .....	5,603	5,665	5,388	-1.1	5.1
Industrial building projects .....	S	S	S	S	S
Transportation building projects .....	894	1,213	1,143	-26.3	6.1
Other nonresidential building projects .....	2,286	1,771	1,798	29.1	-1.5
Other services (performed independent of the architecture projects above) .....	2,362	2,708	2,639	-12.8	2.6
Historical restoration projects .....	S	S	405	S	S
Architectural advisory services .....	260	318	301	-18.2	5.6
Landscape architectural services .....	S	209	S	S	S
Interior design services .....	1,602	1,819	1,731	-11.9	5.1
All other operating revenue .....	1,821	1,523	1,454	19.6	4.7

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.5 provides estimated measures of sampling variability.

**Table 6.8. Engineering Services (NAICS 54133) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>165,430</b>	<b>152,522</b>	<b>132,814</b>	<b>8.5</b>	<b>14.8</b>
<b>Sources of Revenue</b>					
Engineering Services .....	92,744	85,186	74,956	8.9	13.6
Residential engineering projects .....	6,069	5,136	4,889	18.2	5.1
Commercial, public, and institutional engineering projects .....	11,287	10,843	10,319	4.1	5.1
Industrial and manufacturing engineering projects .....	12,984	11,854	10,674	9.5	11.1
Transportation infrastructure engineering projects .....	9,560	8,392	7,516	13.9	11.7
Municipal utility engineering projects .....	5,720	5,771	4,969	-0.9	16.1
Power generation and distribution engineering projects .....	8,573	S	S	S	S
Telecommunications and broadcasting engineering projects .....	S	S	S	S	S
Hazardous waste and industrial waste engineering projects .....	3,319	3,948	4,097	-15.9	-3.6
Other engineering projects .....	31,483	26,781	21,507	17.6	24.5
Other services (performed independent of the engineering projects above) .....	18,630	17,853	14,033	4.4	27.2
Engineering advisory services .....	S	3,365	3,068	S	9.7
Construction services .....	12,639	S	8,276	S	S
Drafting services .....	S	S	S	S	S
Surveying and mapping services .....	2,001	2,143	1,757	-6.6	22.0
All other operating revenue .....	54,056	49,484	43,825	9.2	12.9

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.6 provides estimated measures of sampling variability.

**Table 6.9. Computer Systems Design and Related Services (NAICS 5415) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>200,695</b>	<b>188,490</b>	<b>173,525</b>	<b>6.5</b>	<b>8.6</b>
<b>Sources of Revenue</b>					
Information technology (IT) design and development .....	98,812	93,593	86,469	5.6	8.2
Custom application design and development .....	55,749	51,314	46,912	8.6	9.4
Computer systems design, development, and integration .....	34,823	34,606	33,064	0.6	4.7
Network design and development .....	8,240	7,673	S	7.4	S
Other services .....	77,073	74,316	69,159	3.7	7.5
IT infrastructure and network management .....	21,626	20,387	20,937	6.1	-2.6
IT technical support .....	22,062	23,182	20,474	-4.8	13.2
IT technical consulting .....	17,509	16,460	15,356	6.4	7.2
IT related training services .....	1,730	1,533	1,437	12.9	6.7
Hosting and IT infrastructure provisioning services .....	12,862	11,560	9,872	11.3	17.1
Rental and leasing of computer hardware .....	1,283	1,193	1,083	7.5	10.2
<b>All other operating revenue .....</b>	<b>24,810</b>	<b>20,581</b>	<b>17,898</b>	<b>20.5</b>	<b>15.0</b>

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.7 provides estimated measures of sampling variability.

**Table 6.10. Management Consulting Services (NAICS 54161) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>126,053</b>	<b>116,018</b>	<b>102,452</b>	<b>8.6</b>	<b>13.2</b>
<b>Sources of Revenue</b>					
Management consulting services .....	100,292	89,925	79,789	11.5	12.7
Strategic management consulting, and consulting combined with implementation .....	30,502	26,134	24,025	16.7	8.8
Financial management consulting, and consulting combined with implementation .....	9,821	8,138	6,874	20.7	18.4
Marketing management consulting, and consulting combined with implementation .....	9,531	9,314	9,209	2.3	1.1
Human resources management consulting, and consulting combined with implementation .....	9,596	8,457	8,343	13.5	1.4
Operations and supply chain management consulting, and consulting combined with implementation .....	6,201	6,235	5,155	-0.5	21.0
Actuarial consulting (except for employee pensions and other benefits) .....	1,524	1,610	1,486	-5.3	8.3
IT technical design, consulting, and development services .....	9,506	8,537	7,205	11.4	18.5
All other consulting revenue .....	23,612	21,500	17,492	9.8	22.9
All other operating revenue .....	25,762	26,094	22,663	-1.3	15.1

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.8 provides estimated measures of sampling variability.

**Table 6.11. Environmental Consulting Services (NAICS 54162) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>10,171</b>	<b>9,083</b>	<b>8,748</b>	<b>12.0</b>	<b>3.8</b>
<b>Sources of Revenue</b>					
Environmental consulting services .....	6,971	6,370	6,084	9.4	4.7
Environmental assessment consulting, and consulting combined with implementation .....	1,741	1,547	1,517	12.5	2.0
Natural resource management consulting, and consulting combined with implementation .....	779	744	667	4.7	11.5
Waste management consulting, and consulting combined with implementation .....	499	437	411	14.2	6.3
Environmental policy development consulting, and consulting combined with implementation .....	323	333	331	-3.0	0.6
Environmental audits consulting, and consulting combined with implementation .....	517	521	541	-0.8	-3.7
Site remediation planning consulting, and consulting combined with implementation .....	1,547	1,374	1,320	12.6	4.1
Evaluation of environmental studies consulting, and consulting combined with implementation .....	241	218	182	10.6	19.8
All other environmental consulting .....	1,325	1,195	1,113	10.9	7.4
All other operating revenue .....	3,200	2,714	2,664	17.9	1.9

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.9 provides estimated measures of sampling variability.

**Table 6.12. Scientific Research and Development Services (NAICS 5417) – Estimated Sources of Revenue for Taxable Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>67,340</b>	<b>59,548</b>	<b>54,272</b>	<b>13.1</b>	<b>9.7</b>
<b>Sources of Revenue</b>					
Basic and applied research in natural and exact sciences, except biological sciences .....	17,554	14,518	12,627	20.9	15.0
Basic and applied research in biotechnology .....	17,127	14,252	12,403	20.2	14.9
Basic and applied research in other natural and exact sciences, except biological sciences .....	S	S	S	S	S
Basic and applied research in engineering and technology .....	6,121	5,964	5,402	2.6	10.4
Basic and applied research in the biological and biomedical sciences .....	10,271	7,974	6,865	28.8	16.2
Basic and applied research in medical and health sciences .....	9,687	7,527	6,471	28.7	16.3
Basic and applied research in other biological sciences .....	585	447	394	30.9	13.5
Basic and applied research in the social sciences and humanities .....	1,329	S	S	S	S
Production services for development .....	2,018	2,035	1,748	-0.8	16.4
Other operating revenue .....	30,045	27,740	26,423	8.3	5.0
Licensing of right to use intellectual property .....	2,862	2,231	2,021	28.3	10.4
Original works of intellectual property .....	S	S	S	S	S
All other operating revenue .....	27,182	25,508	24,402	6.6	4.5

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.10 provides estimated measures of sampling variability.

**Table 6.13. Scientific Research and Development Services (NAICS 5417) – Estimated Sources of Revenue for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating and Non-operating Revenue</b>					
<b>Total .....</b>	<b>24,803</b>	<b>22,426</b>	<b>20,517</b>	<b>10.6</b>	<b>9.3</b>
<b>Sources of Revenue</b>					
Basic and applied research in natural and exact sciences, except biological sciences .....	1,170	1,431	1,344	-18.2	6.5
Basic and applied research in biotechnology .....	329	327	314	0.6	4.1
Basic and applied research in other natural and exact sciences, except biological sciences .....	840	1,104	1,030	-23.9	7.2
Basic and applied research in engineering and technology .....	3,700	3,379	2,997	9.5	12.7
Basic and applied research in the biological and biomedical sciences .....	2,991	2,882	2,685	3.8	7.3
Basic and applied research in medical and health sciences .....	2,302	2,221	2,083	3.6	6.6
Basic and applied research in other biological sciences .....	690	662	602	4.2	10.0
Basic and applied research in the social sciences and humanities .....	943	1,045	1,019	-9.8	2.6
Production services for development .....	221	220	202	0.5	8.9
Other operating revenue .....	4,022	3,297	3,073	22.0	7.3
Licensing of right to use intellectual property .....	423	111	116	281.1	-4.3
Original works of intellectual property .....	34	S	S	S	S
All other operating revenue .....	3,565	3,158	2,930	12.9	7.8
Contributions, gifts, and grants received .....	8,109	7,597	6,935	6.7	9.5
Investment and property income .....	1,649	1,140	866	44.6	31.6
All other non-operating revenue .....	S	1,434	1,395	S	2.8

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.11 provides estimated measures of sampling variability.

**Table 6.14. Advertising Agencies (NAICS 54181) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>27,581</b>	<b>25,195</b>	<b>24,551</b>	<b>9.5</b>	<b>2.6</b>
<b>Sources of Revenue</b>					
Integrated advertising services .....	14,358	12,604	12,406	13.9	1.6
Advertising creative services (including graphic design services) .....	1,973	1,999	2,077	-1.3	-3.8
Media buying .....	4,550	4,071	3,936	11.8	3.4
Full public relations services .....	S	323	360	S	-10.3
Sales promotion .....	1,662	1,464	1,166	13.5	25.6
Direct marketing .....	591	S	S	S	S
Marketing research .....	168	164	103	2.4	59.2
Other advertising services .....	2,517	2,691	2,605	-6.5	3.3
All other operating revenue .....	1,442	1,365	1,290	5.6	5.8

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.12 provides estimated measures of sampling variability.



**Table 6.15. Public Relations Agencies (NAICS 54182) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>8,485</b>	<b>7,573</b>	<b>6,954</b>	<b>12.0</b>	<b>8.9</b>
<b>Sources of Revenue</b>					
Full public relations services .....	5,298	4,774	4,491	11.0	6.3
Media relations .....	854	648	559	31.8	15.9
Crisis management .....	166	175	152	-5.1	15.1
Lobbying .....	1,187	1,004	865	18.2	16.1
Event management .....	432	358	301	20.7	18.9
Media monitoring and analysis .....	83	94	89	-11.7	5.6
All other operating revenue .....	466	520	496	-10.4	4.8

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.13 provides estimated measures of sampling variability.

**Table 6.16. Media Buying Agencies (NAICS 54183) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>1,698</b>	<b>1,468</b>	<b>1,405</b>	<b>15.7</b>	<b>4.5</b>
<b>Sources of Revenue</b>					
Media planning and/or buying services.....	1,666	1,437	1,372	15.9	4.7
All other operating revenue .....	S	S	S	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.14 provides estimated measures of sampling variability.

**Table 6.17. Media Representatives (NAICS 54184) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>2,360</b>	<b>2,267</b>	<b>2,096</b>	<b>4.1</b>	<b>8.2</b>
<b>Sources of Revenue</b>					
Sales agent services.....	1,370	1,384	1,268	-1.0	9.1
All other operating revenue .....	S	S	S	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.15 provides estimated measures of sampling variability.

**Table 6.18. Display Advertising (NAICS 54185) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>6,678</b>	<b>6,182</b>	<b>5,440</b>	<b>8.0</b>	<b>13.6</b>
<b>Sources of Revenue</b>					
Leased display advertising media space .....	5,345	5,028	4,461	6.3	12.7
Large format .....	3,448	3,271	2,896	5.4	12.9
Transit .....	745	692	625	7.7	10.7
Street furniture and other urban fixtures .....	1,014	938	831	8.1	12.9
Other leased display advertising .....	137	S	S	S	S
All other operating revenue .....	1,333	1,154	979	15.5	17.9

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.16 provides estimated measures of sampling variability.

**Table 6.19. Direct Mail Advertising (NAICS 54186) – Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>12,215</b>	<b>12,174</b>	<b>11,570</b>	<b>0.3</b>	<b>5.2</b>
<b>Sources of Revenue</b>					
Full direct mail services .....	6,272	6,401	5,992	-2.0	6.8
Concept development for a direct mail advertising campaign .....	S	S	174	S	3.4
Mail list creation and support services .....	415	428	376	-3.0	13.8
Print services for direct mail advertising materials .....	1,426	1,278	1,154	11.6	10.7
Letter shop services .....	1,552	1,713	1,646	-9.4	4.1
Fulfillment services .....	478	389	353	22.9	10.2
Other direct mail advertising services .....	282	281	288	0.4	-2.4
All other operating revenue .....	1,616	1,505	1,587	7.4	-5.2

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.17 provides estimated measures of sampling variability.

**Table 6.20. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Total Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>54</b>	<b>Professional, scientific, and technical services<sup>1</sup></b> .....	<b>910,047</b>	<b>850,925</b>	<b>777,498</b>	<b>6.9</b>	<b>9.4</b>
5411	Legal services <sup>1</sup> .....	172,182	161,275	153,085	6.8	5.3
54111	Offices of lawyers .....	161,012	150,880	143,855	6.7	4.9
54119	Other legal services .....	11,170	10,395	9,230	7.5	12.6
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	80,469	77,610	70,065	3.7	10.8
541211	Offices of certified public accountants .....	41,318	39,342	34,790	5.0	13.1
541213	Tax preparation services .....	4,767	4,338	3,918	9.9	10.7
541214	Payroll services .....	23,634	23,410	21,317	1.0	9.8
541219	Other accounting services .....	10,750	10,520	10,040	2.2	4.8
5413	Architectural, engineering, and related services .....	166,472	153,132	137,224	8.7	11.6
54131	Architectural services .....	29,099	25,042	22,885	16.2	9.4
54132	Landscape architectural services .....	4,106	3,711	3,442	10.6	7.8
54133	Engineering services .....	114,991	106,486	94,555	8.0	12.6
54138	Testing laboratories .....	9,883	9,635	9,090	2.6	6.0
5413x	Other related services <sup>2</sup> .....	8,393	8,258	7,252	1.6	13.9
5414	Specialized design services .....	14,997	14,838	13,705	1.1	8.3
54141	Interior design services .....	5,536	5,227	4,726	5.9	10.6
54143	Graphic design services .....	6,794	7,093	6,733	-4.2	5.3
5414y	All other design services <sup>3</sup> .....	2,667	2,518	2,246	5.9	12.1
5415	Computer systems design and related services .....	174,976	161,548	148,350	8.3	8.9
541511	Custom computer programming services .....	65,141	59,380	53,915	9.7	10.1
541512	Computer systems design services .....	76,240	71,357	64,216	6.8	11.1
541513	Computer facilities management services .....	18,552	17,233	17,905	7.7	-3.8
541519	Other computer related services .....	15,043	13,578	12,314	10.8	10.3
5416	Management, scientific, and technical consulting services .....	121,438	113,267	99,193	7.2	14.2
54161	Management consulting services .....	103,388	96,750	84,508	6.9	14.5
54162	Environmental consulting services .....	8,030	7,401	7,048	8.5	5.0
54169	Other scientific and technical consulting services .....	10,020	9,116	7,637	9.9	19.4
5417	Scientific research and development services .....	84,005	77,233	70,667	8.8	9.3
54171	Research and development in the physical, engineering, and life sciences .....	78,787	72,297	66,124	9.0	9.3
54172	Research and development in the social sciences and humanities .....	5,218	4,936	4,543	5.7	8.7
5418	Advertising and related services .....	53,656	50,514	46,785	6.2	8.0
54181	Advertising agencies .....	21,917	20,388	18,924	7.5	7.7
54182	Public relations agencies .....	7,142	6,478	5,927	10.3	9.3
54183	Media buying agencies .....	695	680	637	2.2	6.8
54184	Media representatives .....	1,910	1,783	1,683	7.1	5.9
54185	Display advertising .....	5,211	4,844	4,285	7.6	13.0
54186	Direct mail advertising .....	9,274	9,569	8,843	-3.1	8.2
5418y	All other advertising <sup>4</sup> .....	7,507	6,772	6,486	10.9	4.4

See footnotes at end of table.

**Table 6.20. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Total Expenses for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
5419	Other professional, scientific, and technical services .....	41,852	41,511	38,423	0.8	8.0
54191	Marketing research and public opinion polling .....	10,309	10,032	9,085	2.8	10.4
54192	Photographic services .....	5,869	5,921	5,692	-0.9	4.0
541921	Photography studios, portrait .....	4,246	4,277	4,147	-0.7	3.1
541922	Commercial photography .....	1,623	1,644	1,545	-1.3	6.4
54193	Translation and interpretation services .....	927	955	864	-2.9	10.5
54194	Veterinary services .....	17,539	16,963	15,812	3.4	7.3
54199	All other professional, scientific, and technical services .....	7,208	7,641	6,969	-5.7	9.6

<sup>1</sup>Excludes NAICS 54112 (Offices of notaries).

<sup>2</sup>Includes NAICS 54134 (Drafting services), NAICS 54135 (Building inspection services), NAICS 54136 (Geophysical surveying and mapping services), and NAICS 54137 (Surveying and mapping (except geophysical) services).

<sup>3</sup>Includes NAICS 54142 (Industrial design services) and NAICS 54149 (Other specialized design services).

<sup>4</sup>Includes NAICS 54187 (Advertising material distribution services) and NAICS 54189 (Other services related to advertising).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

Appendix A, Table A-6.18 provides estimated measures of sampling variability.

**Table 6.21. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Expenses for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004
<b>54</b>	<b>Professional, scientific, and technical services .....</b>	<b>23,618</b>	<b>22,334</b>	<b>20,945</b>
54111	Offices of lawyers .....	2,537	2,408	2,340
5417	Scientific research and development services .....	21,082	19,927	18,606
54171	Research and development in the physical, engineering, and life sciences .....	18,272	17,373	16,194
54172	Research and development in the social sciences and humanities .....	2,810	2,554	2,412

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.19 provides estimated measures of sampling variability.



**Table 6.22. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Year-to-Year Percent Change in Expenses for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004
<b>54</b>	<b>Professional, scientific, and technical services .....</b>	<b>5.7</b>	<b>6.6</b>
54111	Offices of lawyers .....	5.4	2.9
5417	Scientific research and development services .....	5.8	7.1
54171	Research and development in the physical, engineering, and life sciences .....	5.2	7.3
54172	Research and development in the social sciences and humanities .....	10.0	5.9

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.19 provides estimated measures of sampling variability.

**Table 6.23. Professional, Scientific, and Technical Services (NAICS 54)<sup>1</sup> – Selected Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>910,047</b>	<b>850,925</b>	<b>777,498</b>	<b>6.9</b>	<b>9.4</b>
Personnel costs .....	523,024	484,210	441,991	8.0	9.6
Gross annual payroll .....	419,510	390,042	357,534	7.6	9.1
Employer's cost for fringe benefits .....	71,824	65,021	59,233	10.5	9.8
Temporary staff and leased employee expense .....	31,690	29,147	25,224	8.7	15.6
Expensed materials, parts and supplies (not for resale) .....	45,244	41,736	38,158	8.4	9.4
Expensed equipment .....	9,509	8,494	7,838	11.9	8.4
Expensed purchase of other materials, parts, and supplies .....	35,735	33,241	30,320	7.5	9.6
Expensed purchased services .....	75,581	71,320	66,437	6.0	7.3
Expensed purchases of software .....	7,811	7,128	6,207	9.6	14.8
Purchased electricity and fuels (except motor fuels) .....	4,324	4,176	3,710	3.5	12.6
Lease and rental payments .....	40,752	39,145	37,089	4.1	5.5
Purchased repair and maintenance .....	6,957	6,365	5,987	9.3	6.3
Purchased advertising and promotional services .....	15,737	14,506	13,443	8.5	7.9
Other operating expenses .....	266,197	253,659	230,912	4.9	9.9
Depreciation and amortization charges .....	23,316	22,211	21,895	5.0	1.4
Governmental taxes and license fees .....	8,509	8,625	7,984	-1.3	8.0
All other operating expenses .....	234,373	222,823	201,033	5.2	10.8

<sup>1</sup>Excludes NAICS 54112 (Offices of notaries).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-6.20 provides estimated measures of sampling variability.

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## Chapter 7. Administrative and Support and Waste Management and Remediation Services

**Table 7.1. Administrative and Support and Waste Management and Remediation Services (NAICS 56) – Estimated Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>562,817</b>	<b>529,121</b>	<b>484,096</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
56*	Administrative and support and waste management and remediation services <sup>1</sup> .....	516,013	484,630	443,926	414,988	397,408	390,683	396,499	362,983
561	Administrative and support services .....	492,196	464,593	425,453	NA	NA	NA	NA	NA
561*	Administrative and support services <sup>1</sup> .....	445,392	420,102	385,283	360,434	346,099	339,028	345,302	313,353
56111	Office administrative services .....	47,021	43,071	38,014	34,556	32,081	29,523	26,288	22,291
56121	Facilities support services .....	15,661	14,005	12,520	12,158	12,957	12,878	13,211	11,478
5613	Employment services .....	170,316	159,098	145,717	133,833	128,662	129,471	144,242	131,255
56131	Employment placement agencies .....	7,077	6,765	6,513	5,874	5,940	5,355	4,985	4,154
56132	Temporary help services .....	89,652	84,828	77,660	69,910	68,190	68,658	79,622	76,712
56133	Professional employer organizations .....	73,587	67,505	61,544	58,049	54,532	55,458	59,635	50,389
5614	Business support services .....	52,422	50,839	48,166	46,111	43,981	43,983	41,203	37,442
56141	Document preparation services .....	2,779	2,600	2,483	2,500	2,419	2,121	1,920	1,638
56142	Telephone call centers .....	14,977	14,574	13,843	13,273	13,394	15,116	14,805	13,577
561421	Telephone answering services .....	1,801	1,887	1,783	1,897	2,109	2,323	2,135	1,986
561422	Telemarketing bureaus .....	13,176	12,687	12,060	11,376	11,285	12,793	12,670	11,591
56143	Business service centers .....	8,504	8,372	8,469	8,335	8,234	8,342	8,257	7,735
561431	Private mail centers .....	2,460	2,226	2,274	2,187	1,957	1,830	1,692	1,533
561439	Other business service centers (including copy shops) .....	6,044	6,146	6,195	6,148	6,277	6,512	6,565	6,202
56144	Collection agencies .....	11,336	11,411	10,860	9,830	8,852	8,092	7,300	6,420
56145	Credit bureaus .....	6,405	6,332	5,516	5,230	4,591	4,243	3,741	3,602
56149	Other business support services .....	8,421	7,550	6,995	6,943	6,491	6,069	5,180	4,470
561491	Repossession services .....	564	543	534	549	552	467	418	431
561492	Court reporting and stenotype services .....	1,994	1,847	1,792	1,715	1,638	1,407	1,250	1,136
561499	All other business support services .....	5,863	5,160	4,669	4,679	4,301	4,195	3,512	2,903
5615	Travel arrangement and reservation services .....	31,006	29,688	28,200	26,594	25,535	25,622	26,119	24,872
56151	Travel agencies .....	11,458	10,626	10,101	9,759	9,387	10,220	11,639	11,535
56152	Tour operators .....	3,636	3,701	3,510	3,212	3,190	3,266	3,564	3,682
56159	Other travel arrangement and reservation services .....	15,912	15,361	14,589	13,623	12,958	12,136	10,916	9,655
561591	Convention and visitors bureaus .....	1,387	1,323	1,261	1,227	1,128	1,124	1,020	934
561599	All other travel arrangement and reservation services .....	14,525	14,038	13,328	12,396	11,830	11,012	9,896	8,721
5616	Investigation and security services .....	38,540	37,278	33,723	32,325	31,375	28,549	27,594	26,032
56161	Investigation, guard, and armored car services .....	25,615	24,593	21,754	20,920	19,468	17,471	17,581	16,827
561611	Investigation services .....	3,541	3,593	3,345	3,090	2,586	2,413	2,350	2,221
561612	Security guards and patrol services .....	19,578	18,624	16,321	15,551	14,763	13,037	13,393	12,871
561613	Armored car services .....	2,496	2,376	2,088	2,279	2,119	2,021	1,838	1,735
56162	Security systems services .....	12,925	12,685	11,969	11,405	11,907	11,078	10,013	9,205
561621	Security systems services (except locksmiths) .....	11,157	11,083	10,488	9,987	10,592	9,765	8,683	7,932
561622	Locksmiths .....	1,768	1,602	1,481	1,418	1,315	1,313	1,330	1,273
5617	Services to buildings and dwellings .....	97,603	93,445	85,799	NA	NA	NA	NA	NA
5617*	Services to buildings and dwellings <sup>1</sup> .....	50,799	48,952	45,628	43,697	40,144	38,168	35,790	32,244
56171	Exterminating and pest control services .....	8,301	8,118	7,673	7,206	6,597	6,067	5,723	5,412
56172	Janitorial services .....	32,728	32,020	30,288	29,303	27,009	26,220	24,593	21,827
56173	Landscaping services .....	46,804	44,491	40,171	NA	NA	NA	NA	NA
56174	Carpet and upholstery cleaning services .....	3,596	3,386	2,964	2,808	2,719	2,541	2,463	2,281
56179	Other services to buildings and dwellings .....	6,174	5,428	4,703	4,380	3,819	3,340	3,011	2,724
5619	Other support services .....	39,627	37,171	33,315	31,160	31,364	30,834	30,855	27,739
56191	Packaging and labeling services .....	7,104	6,698	5,591	5,021	4,916	4,804	4,432	3,955
56192	Convention and trade show organizers .....	11,409	10,647	9,517	9,083	8,562	8,362	8,410	6,972
56199	All other support services .....	21,114	19,826	18,207	17,056	17,886	17,668	18,013	16,812

See footnotes at end of table.

**Table 7.1. Administrative and Support and Waste Management and Remediation Services (NAICS 56) – Estimated Revenue for Employer Firms: 1999 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
562	Waste management and remediation services .....	70,621	64,528	58,643	54,554	51,309	51,655	51,197	49,630
5621	Waste collection .....	37,832	34,477	32,430	30,272	28,206	28,649	28,820	28,163
562111	Solid waste collection .....	35,307	32,273	30,436	28,363	26,416	26,827	27,032	26,375
562112	Hazardous waste collection .....	1,941	1,720	1,565	1,445	1,325	1,308	1,249	1,267
562119	Other waste collection .....	584	484	429	464	465	514	539	521
5622	Waste treatment and disposal .....	13,189	13,320	11,398	11,173	10,834	11,290	11,025	9,944
562211	Hazardous waste treatment and disposal .....	4,163	3,845	3,264	3,351	3,642	3,270	3,155	2,997
562212	Solid waste landfill .....	6,821	S	6,168	5,802	5,272	5,841	5,965	5,098
562213	Solid waste combustors and incinerators .....	1,349	1,565	1,303	1,442	1,365	1,532	1,261	1,181
562219	Other nonhazardous waste treatment and disposal .....	856	780	663	578	555	647	644	668
5629	Remediation and other waste management services .....	19,600	16,731	14,815	13,109	12,269	11,716	11,352	11,523
56291	Remediation services .....	12,704	10,252	8,834	7,745	7,640	7,246	6,750	6,802
56292	Materials recovery facilities .....	2,788	2,740	2,633	2,222	1,800	1,546	1,593	1,885
56299	All other waste management services .....	4,108	3,739	3,348	3,142	2,829	2,924	3,009	2,836
562991	Septic tank and related services .....	2,575	2,374	2,132	2,049	1,973	2,055	2,197	2,082
562998	All other miscellaneous waste management services .....	1,533	1,365	1,216	1,093	856	869	812	754

NA Not available. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Excludes NAICS 56173 (Landscaping services).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-7.1 provides estimated measures of sampling variability.

**Table 7.2. Administrative and Support and Waste Management and Remediation Services (NAICS 56) – Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>6.4</b>	<b>9.3</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
56*	Administrative and support and waste management and remediation services <sup>1</sup> .....	6.5	9.2	7.0	4.4	1.7	-1.5	9.2
561	Administrative and support services .....	5.9	9.2	NA	NA	NA	NA	NA
561*	Administrative and support services <sup>1</sup> .....	6.0	9.0	6.9	4.1	2.1	-1.8	10.2
56111	Office administrative services .....	9.2	13.3	10.0	7.7	8.7	12.3	17.9
56121	Facilities support services .....	11.8	11.9	3.0	-6.2	0.6	-2.5	15.1
5613	Employment services .....	7.1	9.2	8.9	4.0	-0.6	-10.2	9.9
56131	Employment placement agencies .....	4.6	3.9	10.9	-1.1	10.9	7.4	20.0
56132	Temporary help services .....	5.7	9.2	11.1	2.5	-0.7	-13.8	3.8
56133	Professional employer organizations .....	9.0	9.7	6.0	6.4	-1.7	-7.0	18.3
5614	Business support services .....	3.1	5.5	4.5	4.8	Z	6.7	10.0
56141	Document preparation services .....	6.9	4.7	-0.7	3.3	14.0	10.5	17.2
56142	Telephone call centers .....	2.8	5.3	4.3	-0.9	-11.4	2.1	9.0
561421	Telephone answering services .....	-4.6	5.8	-6.0	-10.1	-9.2	8.8	7.5
561422	Telemarketing bureaus .....	3.9	5.2	6.0	0.8	-11.8	1.0	9.3
56143	Business service centers .....	1.6	-1.1	1.6	1.2	-1.3	1.0	6.7
561431	Private mail centers .....	10.5	-2.1	4.0	11.8	6.9	8.2	10.4
561439	Other business service centers (including copy shops) .....	-1.7	-0.8	0.8	-2.1	-3.6	-0.8	5.9
56144	Collection agencies .....	-0.7	5.1	10.5	11.0	9.4	10.8	13.7
56145	Credit bureaus .....	1.2	14.8	5.5	13.9	8.2	13.4	3.9
56149	Other business support services .....	11.5	7.9	0.7	7.0	7.0	17.2	15.9
561491	Repossession services .....	3.9	1.7	-2.7	-0.5	18.2	11.7	-3.0
561492	Court reporting and stenotype services .....	8.0	3.1	4.5	4.7	16.4	12.6	10.0
561499	All other business support services .....	13.6	10.5	-0.2	8.8	2.5	19.4	21.0
5615	Travel arrangement and reservation services .....	4.4	5.3	6.0	4.1	-0.3	-1.9	5.0
56151	Travel agencies .....	7.8	5.2	3.5	4.0	-8.2	-12.2	0.9
56152	Tour operators .....	-2.0	5.5	9.4	0.7	-2.3	-8.4	-3.2
56159	Other travel arrangement and reservation services .....	3.6	5.3	7.3	5.1	6.8	11.2	13.1
561591	Convention and visitors bureaus .....	4.8	4.9	2.8	8.8	0.4	10.2	9.2
561599	All other travel arrangement and reservation services .....	3.5	5.3	7.5	4.8	7.4	11.3	13.5
5616	Investigation and security services .....	3.4	10.5	4.3	3.0	9.9	3.5	6.0
56161	Investigation, guard, and armored car services .....	4.2	13.1	4.0	7.5	11.4	-0.6	4.5
561611	Investigation services .....	-1.4	7.4	8.3	19.5	7.2	2.7	5.8
561612	Security guards and patrol services .....	5.1	14.1	5.0	5.3	13.2	-2.7	4.1
561613	Armored car services .....	5.1	13.8	-8.4	7.6	4.8	10.0	5.9
56162	Security systems services .....	1.9	6.0	4.9	-4.2	7.5	10.6	8.8
561621	Security systems services (except locksmiths) .....	0.7	5.7	5.0	-5.7	8.5	12.5	9.5
561622	Locksmiths .....	10.4	8.2	4.4	7.8	0.2	-1.3	4.5
5617	Services to buildings and dwellings .....	4.4	8.9	NA	NA	NA	NA	NA
5617*	Services to buildings and dwellings <sup>1</sup> .....	3.8	7.3	4.4	8.9	5.2	6.6	11.0
56171	Exterminating and pest control services .....	2.3	5.8	6.5	9.2	8.7	6.0	5.7
56172	Janitorial services .....	2.2	5.7	3.4	8.5	3.0	6.6	12.7
56173	Landscaping services .....	5.2	10.8	NA	NA	NA	NA	NA
56174	Carpet and upholstery cleaning services .....	6.2	14.2	5.6	3.3	7.0	3.2	8.0
56179	Other services to buildings and dwellings .....	13.7	15.4	7.4	14.7	14.3	10.9	10.5
5619	Other support services .....	6.6	11.6	6.9	-0.7	1.7	-0.1	11.2
56191	Packaging and labeling services .....	6.1	19.8	11.4	2.1	2.3	8.4	12.1
56192	Convention and trade show organizers .....	7.2	11.9	4.8	6.1	2.4	-0.6	20.6
56199	All other support services .....	6.5	8.9	6.7	-4.6	1.2	-1.9	7.1

See footnotes at end of table.

**Table 7.2. Administrative and Support and Waste Management and Remediation Services (NAICS 56) – Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
562	Waste management and remediation services .....	9.5	10.0	7.5	6.3	-0.7	0.9	3.2
5621	Waste collection .....	9.7	6.3	7.1	7.3	-1.5	-0.6	2.3
562111	Solid waste collection .....	9.4	6.0	7.3	7.4	-1.5	-0.8	2.5
562112	Hazardous waste collection .....	12.8	9.9	8.3	9.1	1.3	4.7	-1.4
562119	Other waste collection .....	20.7	12.8	-7.5	-0.2	-9.5	-4.6	3.5
5622	Waste treatment and disposal .....	-1.0	16.9	2.0	3.1	-4.0	2.4	10.9
562211	Hazardous waste treatment and disposal .....	8.3	17.8	-2.6	-8.0	11.4	3.6	5.3
562212	Solid waste landfill .....	S	S	6.3	10.1	-9.7	-2.1	17.0
562213	Solid waste combustors and incinerators .....	-13.8	20.1	-9.6	5.6	-10.9	21.5	6.8
562219	Other nonhazardous waste treatment and disposal .....	9.7	17.6	14.7	4.1	-14.2	0.5	-3.6
5629	Remediation and other waste management services .....	17.1	12.9	13.0	6.8	4.7	3.2	-1.5
56291	Remediation services .....	23.9	16.1	14.1	1.4	5.4	7.3	-0.8
56292	Materials recovery facilities .....	1.8	4.1	18.5	23.4	16.4	-3.0	-15.5
56299	All other waste management services .....	9.9	11.7	6.6	11.1	-3.2	-2.8	6.1
562991	Septic tank and related services .....	8.5	11.4	4.1	3.9	-4.0	-6.5	5.5
562998	All other miscellaneous waste management services .....	12.3	12.3	11.3	27.7	-1.5	7.0	7.7

NA Not available. Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Excludes NAICS 56173 (Landscaping services).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-7.1 provides estimated measures of sampling variability.

**Table 7.3. Administrative and Support and Waste Management and Remediation Services (NAICS 56) – Estimated Export Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>1,938</b>	<b>1,735</b>	<b>1,636</b>	<b>11.7</b>	<b>6.1</b>
561	Administrative and support services .....	1,700	1,508	1,420	12.7	6.2
56111	Office administrative services .....	S	S	S	S	S
56121	Facilities support services .....	S	79	76	S	3.9
5613	Employment services .....	6	8	5	-25.0	60.0
56131	Employment placement agencies .....	S	S	S	S	S
56132	Temporary help services .....	6	8	5	-25.0	60.0
56133	Professional employer organizations .....	ZZ	ZZ	ZZ	Z	Z
5614	Business support services .....	89	S	S	S	S
56141	Document preparation services .....	S	S	S	S	S
56142	Telephone call centers .....	S	S	S	S	S
561421	Telephone answering services .....	ZZ	ZZ	ZZ	Z	Z
561422	Telemarketing bureaus .....	S	S	S	S	S
56143	Business service centers .....	S	S	S	S	S
561431	Private mail centers .....	S	S	S	S	S
561439	Other business service centers (including copy shops) .....	S	S	S	S	S
56144	Collection agencies .....	5	6	6	-16.7	Z
56145	Credit bureaus .....	5	3	1	66.7	200.0
56149	Other business support services .....	S	S	S	S	S
561491	Repossession services .....	S	S	S	S	S
561492	Court reporting and stenotype services .....	ZZ	ZZ	ZZ	Z	Z
561499	All other business support services .....	S	S	1	S	S
5615	Travel arrangement and reservation services .....	843	787	716	7.1	9.9
56151	Travel agencies .....	335	320	280	4.7	14.3
56152	Tour operators .....	137	143	136	-4.2	5.1
56159	Other travel arrangement and reservation services .....	371	325	301	14.2	8.0
561591	Convention and visitors bureaus .....	ZZ	1	1	-100.0	Z
561599	All other travel arrangement and reservation services .....	370	324	300	14.2	8.0
5616	Investigation and security services .....	S	S	S	S	S
56161	Investigation, guard, and armored car services .....	S	S	S	S	S
561611	Investigation services .....	D	1	1	D	Z
561612	Security guards and patrol services .....	D	S	S	D	S
561613	Armored car services .....	S	S	S	S	S
56162	Security systems services .....	S	S	4	S	S
561621	Security systems services (except locksmiths) .....	S	S	S	S	S
561622	Locksmiths .....	2	2	4	Z	-50.0
5617	Services to buildings and dwellings .....	67	62	60	8.1	3.3
56171	Exterminating and pest control services .....	ZZ	ZZ	ZZ	Z	Z
56172	Janitorial services .....	64	62	60	3.2	3.3
56173	Landscaping services .....	S	ZZ	ZZ	S	Z
56174	Carpet and upholstery cleaning services .....	ZZ	ZZ	ZZ	Z	Z
56179	Other services to buildings and dwellings .....	ZZ	ZZ	ZZ	Z	Z
5619	Other support services .....	431	S	S	S	S
56191	Packaging and labeling services .....	S	S	S	S	S
56192	Convention and trade show organizers .....	48	S	S	S	S
56199	All other support services .....	172	S	S	S	S
562	Waste management and remediation services .....	238	227	216	4.8	5.1
5621	Waste collection .....	S	29	24	S	20.8
562111	Solid waste collection .....	S	29	24	S	20.8
562112	Hazardous waste collection .....	S	S	S	S	S

See footnotes at end of table.



**Table 7.3. Administrative and Support and Waste Management and Remediation Services (NAICS 56) – Estimated Export Revenue for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
562119	Other waste collection .....	S	ZZ	ZZ	S	Z
5622	Waste treatment and disposal .....	42	42	S	Z	S
562211	Hazardous waste treatment and disposal .....	42	42	S	Z	S
562212	Solid waste landfill .....	ZZ	ZZ	ZZ	Z	Z
562213	Solid waste combustors and incinerators .....	ZZ	ZZ	ZZ	Z	Z
562219	Other nonhazardous waste treatment and disposal .....	ZZ	ZZ	ZZ	Z	Z
5629	Remediation and other waste management services .....	166	156	164	6.4	-4.9
56291	Remediation services .....	S	S	53	S	S
56292	Materials recovery facilities .....	147	132	112	11.4	17.9
56299	All other waste management services .....	ZZ	ZZ	ZZ	Z	Z
562991	Septic tank and related services .....	ZZ	ZZ	ZZ	Z	Z
562998	All other miscellaneous waste management services .....	ZZ	ZZ	ZZ	Z	Z

Z Absolute value is less than 0.05. ZZ Absolute value is less than 0.5. D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-7.2 provides estimated measures of sampling variability.

**Table 7.4. Employment Placement Agencies (NAICS 56131) - Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>7,077</b>	<b>6,765</b>	<b>6,513</b>	<b>4.6</b>	<b>3.9</b>
<b>Sources of Revenue</b>					
Placement of individuals as permanent employees .....	1,878	1,843	1,435	1.9	28.4
Placement of individuals as independent contractors .....	2,133	2,066	2,514	3.2	-17.8
Temporary staffing services .....	1,706	1,558	1,432	9.5	8.8
Long-term staffing .....	S	S	S	S	S
Temporary staffing-to-permanent placement .....	309	321	276	-3.7	16.3
All other operating revenue .....	697	625	589	11.5	6.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-7.3 provides estimated measures of sampling variability.

**Table 7.5. Temporary Help Services (NAICS 56132) - Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>89,652</b>	<b>84,828</b>	<b>77,660</b>	<b>5.7</b>	<b>9.2</b>
<b>Sources of Revenue</b>					
Placement of individuals as permanent employees .....	2,680	S	S	S	S
Placement of individuals as independent contractors .....	5,820	5,740	5,516	1.4	4.1
Temporary staffing services .....	72,308	68,491	63,667	5.6	7.6
Long-term staffing .....	5,474	5,374	4,402	1.9	22.1
Temporary staffing-to-permanent placement .....	2,127	1,878	1,545	13.3	21.6
All other operating revenue .....	1,243	1,173	986	6.0	19.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-7.4 provides estimated measures of sampling variability.

**Table 7.6. Professional Employer Organizations (NAICS 56133) - Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>73,587</b>	<b>67,505</b>	<b>61,544</b>	<b>9.0</b>	<b>9.7</b>
<b>Sources of Revenue</b>					
Co-employment with payroll, benefits, and human resource services .....	50,996	44,236	40,249	15.3	9.9
Payroll services .....	13,154	12,966	11,936	1.4	8.6
Payroll and benefit services .....	7,466	8,579	7,731	-13.0	11.0
Payroll and human resource services .....	S	S	S	S	S
All other operating revenue .....	1,706	1,490	1,216	14.5	22.5

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-7.5 provides estimated measures of sampling variability.

**Table 7.7. Travel Agencies and All Other Travel Arrangement and Reservation Services (NAICS 561510 and 561599) - Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>25,983</b>	<b>24,664</b>	<b>23,429</b>	<b>5.3</b>	<b>5.3</b>
<b>Sources of Revenue</b>					
Reservation services .....	16,264	15,895	14,999	2.3	6.0
Airline seats, domestic destinations .....	3,208	3,334	3,267	-3.8	2.1
Airline seats, international destinations .....	1,600	1,563	1,408	2.4	11.0
Cruises .....	1,305	1,249	1,143	4.5	9.3
Lodging .....	3,561	3,323	3,111	7.2	6.8
Event tickets .....	1,361	1,372	1,159	-0.8	18.4
Computerized reservation systems .....	2,244	2,120	2,115	5.8	0.2
Packaged tours .....	2,150	2,072	1,963	3.8	5.6
Other reservation services .....	836	863	833	-3.1	3.6
Other travel arrangement services .....	9,719	8,768	8,430	10.9	4.0
Trip planning .....	2,308	2,074	1,986	11.3	4.4
Automobile clubs and road and travel service .....	2,404	2,235	2,240	7.6	-0.2
Other travel arrangement services revenue .....	285	277	260	2.9	6.5
All other operating revenue .....	4,723	4,182	3,944	12.9	6.0
<b>Breakdown of Revenue by Type of Customer</b>					
Business .....	8,297	7,626	7,786	8.8	-2.1
Leisure .....	17,686	17,038	15,643	3.8	8.9

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-7.6 provides estimated measures of sampling variability.

**Table 7.8. Tour Operators (NAICS 56152) - Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>3,636</b>	<b>3,701</b>	<b>3,510</b>	<b>-2.0</b>	<b>5.5</b>
<b>Sources of Revenue</b>					
Pre-packaged tours .....	2,291	2,353	2,233	-2.6	5.4
Domestic travel .....	1,242	1,269	1,240	-2.1	2.3
International travel .....	1,049	1,084	993	-3.2	9.2
Customized group tours .....	924	893	867	3.5	3.0
Domestic travel .....	445	453	464	-1.8	-2.4
International travel .....	479	440	403	8.9	9.2
All other operating revenue .....	421	455	410	-7.5	11.0
<b>Breakdown of Revenue by Type of Customer</b>					
Business .....	831	967	892	-14.1	8.4
Leisure .....	2,806	2,735	2,618	2.6	4.5

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-7.7 provides estimated measures of sampling variability.

**Table 7.9. Waste Collection (NAICS 5621) - Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>37,832</b>	<b>34,477</b>	<b>32,430</b>	<b>9.7</b>	<b>6.3</b>
<b>Sources of Revenue</b>					
Nonhazardous waste management collection services .....	34,951	31,780	30,077	10.0	5.7
Residential nonhazardous waste and recyclable material collection services .....	10,694	9,393	8,980	13.9	4.6
Nonhazardous waste collection services .....	9,919	8,761	8,427	13.2	4.0
Nonhazardous recyclable collection services .....	776	633	553	22.6	14.5
Non-residential nonhazardous waste and recyclable material collection services .....	24,257	22,387	21,097	8.4	6.1
Nonhazardous waste collection services .....	18,316	16,825	16,184	8.9	4.0
Nonhazardous recyclable collection services .....	1,098	1,121	1,073	-2.1	4.5
Nonhazardous waste collection from construction and demolition sites .....	2,958	2,743	2,343	7.8	17.1
Operation of waste transfer facilities .....	1,886	1,697	1,497	11.1	13.4
Hazardous waste management collection services .....	409	396	361	3.3	9.7
Hazardous waste collection .....	187	203	194	-7.9	4.6
Hazardous waste transportation services .....	222	193	168	15.0	14.9
All other operating revenue .....	2,473	2,300	1,992	7.5	15.5

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-7.8 provides estimated measures of sampling variability.

**Table 7.10. Waste Treatment and Disposal (NAICS 5622) - Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>13,189</b>	<b>13,320</b>	<b>11,398</b>	<b>-1.0</b>	<b>16.9</b>
<b>Sources of Revenue</b>					
Nonhazardous waste disposal services .....	8,793	8,363	7,900	5.1	5.9
Nonhazardous waste landfill disposal services .....	6,721	6,105	5,870	10.1	4.0
Nonhazardous waste incineration disposal services .....	1,410	1,619	1,437	-12.9	12.7
Other nonhazardous waste disposal services .....	662	639	593	3.6	7.8
Hazardous waste treatment and disposal services .....	2,884	2,897	2,467	-0.4	17.4
Hazardous waste treatment - biological infectious waste .....	543	518	459	4.8	12.9
Hazardous waste treatment - radioactive waste .....	705	666	484	5.9	37.6
All other hazardous waste treatment .....	864	946	878	-8.7	7.7
Hazardous waste disposal services .....	545	532	416	2.4	27.9
Other hazardous waste treatment and disposal services .....	227	236	230	-3.8	2.6
All other operating revenue .....	1,512	S	1,031	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-7.9 provides estimated measures of sampling variability.



**Table 7.11. Remediation Services (NAICS 56291) - Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>12,704</b>	<b>10,252</b>	<b>8,834</b>	<b>23.9</b>	<b>16.1</b>
<b>Sources of Revenue</b>					
Remediation services .....	10,879	8,784	7,558	23.9	16.2
Site remediation services .....	6,736	5,325	4,627	26.5	15.1
Building remediation services - asbestos contamination .....	2,463	2,087	1,889	18.0	10.5
Building remediation services - other contaminations .....	475	381	349	24.7	9.2
Environmental emergency response services .....	639	517	S	23.6	S
Other remediation services .....	565	475	358	18.9	32.7
All other operating revenue .....	1,824	1,468	1,275	24.3	15.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-7.10 provides estimated measures of sampling variability.

**Table 7.12. Materials Recovery Facilities and All Other Waste Management Services (NAICS 5629X) - Estimated Sources of Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>6,896</b>	<b>6,479</b>	<b>5,981</b>	<b>6.4</b>	<b>8.3</b>
<b>Sources of Revenue</b>					
Nonhazardous waste and recyclable material consolidation, storage, and preparation services .....	1,692	1,683	1,563	0.5	7.7
Nonhazardous recyclable material recovery preparation services .....	1,549	1,547	1,441	0.1	7.4
Operation of nonhazardous waste transfer facilities .....	143	135	122	5.9	10.7
Sale or brokerage of nonhazardous recyclable material .....	S	1,148	1,122	S	2.3
Other waste management services .....	2,779	2,555	2,258	8.8	13.2
Septic tank services .....	758	718	626	5.6	14.7
Cleaning and maintenance for nonhazardous waste holding and drain facilities .....	1,143	1,064	986	7.4	7.9
Portable toilet rental services .....	878	774	646	13.4	19.8
All other operating revenue .....	1,209	1,092	1,037	10.7	5.3

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-7.11 provides estimated measures of sampling variability.

**Table 7.13. Administrative and Support and Waste Management and Remediation Services (NAICS 56) – Estimated Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>475,889</b>	<b>451,119</b>	<b>415,424</b>	<b>5.5</b>	<b>8.6</b>
561	Administrative and support services .....	416,751	397,996	367,387	4.7	8.3
56111	Office administrative services .....	41,428	36,222	32,423	14.4	11.7
56121	Facilities support services .....	14,151	12,287	10,980	15.2	11.9
5613	Employment services .....	151,262	145,550	133,772	3.9	8.8
56131	Employment placement agencies .....	6,368	6,206	6,089	2.6	1.9
56132	Temporary help services .....	77,518	75,337	69,383	2.9	8.6
56133	Professional employer organizations .....	67,376	64,007	58,300	5.3	9.8
5614	Business support services .....	42,476	41,149	39,198	3.2	5.0
56141	Document preparation services .....	2,135	1,887	1,800	13.1	4.8
56142	Telephone call centers .....	12,210	12,543	11,993	-2.7	4.6
561421	Telephone answering services .....	1,607	1,658	1,590	-3.1	4.3
561422	Telemarketing bureaus .....	10,603	10,885	10,403	-2.6	4.6
56143	Business service centers .....	6,631	6,705	6,823	-1.1	-1.7
561431	Private mail centers .....	1,906	1,705	1,756	11.8	-2.9
561439	Other business service centers (including copy shops) .....	4,725	5,000	5,067	-5.5	-1.3
56144	Collection agencies .....	9,445	9,297	8,890	1.6	4.6
56145	Credit bureaus .....	5,370	4,834	4,183	11.1	15.6
56149	Other business support services .....	6,685	5,883	5,509	13.6	6.8
561491	Repossession services .....	S	437	431	S	1.4
561492	Court reporting and stenotype services .....	1,710	1,602	1,585	6.7	1.1
561499	All other business support services .....	4,524	3,844	3,493	17.7	10.0
5615	Travel arrangement and reservation services .....	24,391	24,567	23,627	-0.7	4.0
56151	Travel agencies .....	8,606	8,605	8,376	Z	2.7
56152	Tour operators .....	2,799	3,032	2,936	-7.7	3.3
56159	Other travel arrangement and reservation services .....	12,986	12,930	12,315	0.4	5.0
561591	Convention and visitors bureaus .....	1,312	1,269	1,238	3.4	2.5
561599	All other travel arrangement and reservation services .....	11,674	11,661	11,077	0.1	5.3
5616	Investigation and security services .....	33,227	32,088	29,025	3.5	10.6
56161	Investigation, guard, and armored car services .....	23,770	23,159	20,836	2.6	11.1
561611	Investigation services .....	3,205	3,249	3,159	-1.4	2.8
561612	Security guards and patrol services .....	18,402	17,859	15,820	3.0	12.9
561613	Armored car services .....	2,163	2,051	1,857	5.5	10.4
56162	Security systems services .....	9,457	8,929	8,189	5.9	9.0
561621	Security systems services (except locksmiths) .....	8,198	7,773	7,148	5.5	8.7
561622	Locksmiths .....	1,259	1,156	1,041	8.9	11.0
5617	Services to buildings and dwellings .....	81,293	78,880	73,410	3.1	7.5
56171	Exterminating and pest control services .....	7,220	6,971	6,631	3.6	5.1
56172	Janitorial services .....	26,854	27,772	26,486	-3.3	4.9
56173	Landscaping services .....	38,900	37,078	33,990	4.9	9.1
56174	Carpet and upholstery cleaning services .....	2,953	2,811	2,535	5.1	10.9
56179	Other services to buildings and dwellings .....	5,365	4,248	3,768	26.3	12.7
5619	Other support services .....	28,521	27,251	24,953	4.7	9.2
56191	Packaging and labeling services .....	4,268	4,108	3,541	3.9	16.0
56192	Convention and trade show organizers .....	8,694	8,391	7,588	3.6	10.6
56199	All other support services .....	15,559	14,752	13,824	5.5	6.7
562	Waste management and remediation services .....	59,137	53,124	48,037	11.3	10.6
5621	Waste collection .....	31,992	28,245	25,260	13.3	11.8
562111	Solid waste collection .....	29,723	26,238	23,431	13.3	11.9
562112	Hazardous waste collection .....	1,641	1,481	1,354	10.8	9.4

See footnotes at end of table.

**Table 7.13. Administrative and Support and Waste Management and Remediation Services (NAICS 56) – Estimated Expenses for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
562119	Other waste collection .....	628	526	475	19.4	10.7
5622	Waste treatment and disposal .....	12,014	11,757	10,657	2.2	10.3
562211	Hazardous waste treatment and disposal .....	3,357	3,241	2,707	3.6	19.7
562212	Solid waste landfill .....	7,041	6,863	6,569	2.6	4.5
562213	Solid waste combustors and incinerators .....	857	969	793	-11.6	22.2
562219	Other nonhazardous waste treatment and disposal .....	759	684	588	11.0	16.3
5629	Remediation and other waste management services .....	15,131	13,122	12,120	15.3	8.3
56291	Remediation services .....	10,068	8,416	7,845	19.6	7.3
56292	Materials recovery facilities .....	1,670	1,640	1,546	1.8	6.1
56299	All other waste management services .....	3,393	3,066	2,729	10.7	12.3
562991	Septic tank and related services .....	2,148	1,937	1,735	10.9	11.6
562998	All other miscellaneous waste management services .....	1,245	1,129	994	10.3	13.6

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-7.12 provides estimated measures of sampling variability.

**Table 7.14. Administrative and Support and Waste Management and Remediation Services (NAICS 56) – Selected Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>ADMINISTRATIVE AND SUPPORT SERVICES (NAICS 561)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>416,751</b>	<b>397,996</b>	<b>367,387</b>	<b>4.7</b>	<b>8.3</b>
Personnel costs .....	278,052	266,220	245,029	4.4	8.6
Gross annual payroll .....	235,429	224,980	206,045	4.6	9.2
Employer's cost for fringe benefits .....	34,157	33,365	31,537	2.4	5.8
Temporary staff and leased employee expense .....	8,466	7,875	7,447	7.5	5.7
Expensed materials, parts and supplies (not for resale) .....	24,955	23,804	21,584	4.8	10.3
Expensed equipment .....	2,549	2,423	2,196	5.2	10.3
Expensed purchase of other materials, parts, and supplies .....	22,406	21,382	19,389	4.8	10.3
Expensed purchased services .....	24,620	21,565	20,085	14.2	7.4
Expensed purchases of software .....	1,825	1,424	1,297	28.2	9.8
Purchased electricity and fuels (except motor fuels) .....	2,072	1,555	1,380	33.2	12.7
Lease and rental payments .....	9,768	8,863	8,440	10.2	5.0
Purchased repair and maintenance .....	3,793	3,319	3,087	14.3	7.5
Purchased advertising and promotional services .....	7,161	6,405	5,881	11.8	8.9
Other operating expenses .....	89,124	86,410	80,688	3.1	7.1
Depreciation and amortization charges .....	10,441	10,084	9,879	3.5	2.1
Governmental taxes and license fees .....	3,501	3,779	3,582	-7.4	5.5
All other operating expenses .....	75,183	72,547	67,227	3.6	7.9
<b>WASTE MANAGEMENT AND REMEDIATION SERVICES (NAICS 562)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>59,137</b>	<b>53,124</b>	<b>48,037</b>	<b>11.3</b>	<b>10.6</b>
Personnel costs .....	18,526	19,251	18,552	-3.8	3.8
Gross annual payroll .....	14,928	15,826	15,024	-5.7	5.3
Employer's cost for fringe benefits .....	2,513	2,426	2,336	3.6	3.9
Temporary staff and leased employee expense .....	1,085	1,000	1,192	8.5	-16.1
Expensed materials, parts and supplies (not for resale) .....	5,266	4,682	4,046	12.5	15.7
Expensed equipment .....	245	266	244	-7.9	9.0
Expensed purchase of other materials, parts, and supplies .....	5,021	4,415	3,802	13.7	16.1
Expensed purchased services .....	4,653	4,606	4,237	1.0	8.7
Expensed purchases of software .....	33	28	25	17.9	12.0
Purchased electricity and fuels (except motor fuels) .....	514	425	389	20.9	9.3
Lease and rental payments .....	1,520	1,375	1,227	10.5	12.1
Purchased repair and maintenance .....	2,336	2,516	2,319	-7.2	8.5
Purchased advertising and promotional services .....	250	261	277	-4.2	-5.8
Other operating expenses .....	30,693	24,585	21,202	24.8	16.0
Depreciation and amortization charges .....	5,077	3,861	3,528	31.5	9.4
Governmental taxes and license fees .....	1,110	773	709	43.6	9.0
All other operating expenses .....	24,506	19,950	16,965	22.8	17.6

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-7.13 provides estimated measures of sampling variability.

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## Chapter 8. Health Care and Social Assistance Services

**Table 8.1. Health Care and Social Assistance (NAICS 62)—Estimated Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
<b>62</b>	<b>Health care and social assistance .....</b>	<b>1,566,707</b>	<b>1,478,637</b>	<b>1,379,569</b>	<b>1,285,518</b>	<b>1,207,298</b>	<b>1,115,070</b>	<b>1,033,029</b>	<b>976,335</b>
621	Ambulatory health care services .....	647,892	610,290	568,293	526,328	488,619	453,719	419,402	394,322
6211	Offices of physicians .....	330,889	310,546	290,782	270,327	248,824	231,327	213,806	200,242
6212	Offices of dentists .....	87,405	83,688	78,871	73,372	71,103	65,846	60,931	56,559
6213	Offices of other health practitioners .....	46,779	45,185	42,930	39,676	37,128	34,812	32,037	30,494
62131	Offices of chiropractors .....	10,267	9,868	9,624	9,363	8,975	8,427	7,570	7,285
62132	Offices of optometrists .....	10,205	9,793	9,318	8,607	8,342	7,942	7,639	7,039
62133	Offices of mental health practitioners (except physicians) .....	4,316	4,066	3,854	3,774	3,486	3,766	3,516	3,298
62134	Offices of physical, occupational and speech therapists, and audiologists .....	14,583	14,273	13,396	11,805	10,685	9,452	8,486	8,528
62139	Offices of all other health practitioners .....	7,408	7,185	6,738	6,127	5,640	5,225	4,826	4,344
621391	Offices of podiatrists .....	3,747	3,715	3,556	3,403	3,110	2,839	2,574	2,369
621399	Offices of all other miscellaneous health practitioners .....	3,661	3,470	3,182	2,724	2,530	2,386	S	S
6214	Outpatient care centers .....	73,966	69,541	63,576	S	S	S	S	S
62141	Family planning centers .....	1,524	1,455	1,398	1,294	1,191	1,141	1,129	1,037
62142	Outpatient mental health and substance abuse centers .....	10,573	10,061	9,449	9,308	8,982	8,290	7,642	7,487
62149	Other outpatient care centers .....	61,869	58,025	52,729	S	S	S	S	S
621491	HMO medical centers .....	5,647	4,973	4,638	S	S	S	S	S
621492	Kidney dialysis centers .....	12,945	11,633	10,590	9,534	8,738	7,758	6,998	6,219
621493	Freestanding ambulatory surgical and emergency centers .....	12,616	11,930	10,692	9,525	8,450	7,422	6,446	5,771
621498	All other outpatient care centers .....	30,661	29,489	26,809	25,330	23,628	21,784	21,018	20,128
6215	Medical and diagnostic laboratories .....	37,253	34,712	32,413	30,529	28,409	26,902	23,450	20,635
621511	Medical laboratories .....	22,123	20,541	19,115	18,202	16,907	16,727	14,878	12,949
621512	Diagnostic imaging centers .....	15,130	14,171	13,298	12,327	11,502	10,175	8,572	7,686
6216	Home health care services .....	47,007	43,443	38,311	34,001	30,387	28,356	26,841	27,524
6219	Other ambulatory care services .....	24,593	23,175	21,410	19,352	17,948	16,332	15,565	14,744
62191	Ambulance services .....	9,109	8,766	8,029	7,084	6,524	5,625	5,303	5,144
62199	All other ambulatory health care services .....	15,484	14,409	13,381	12,268	11,424	10,707	10,262	9,600
622	Hospitals .....	653,033	611,505	569,463	529,202	500,112	455,262	423,889	406,717
6221	General medical and surgical hospitals .....	612,245	573,005	533,848	496,216	469,727	427,329	397,526	380,550
6222	Psychiatric and substance abuse hospitals .....	15,180	13,901	13,363	13,578	13,626	13,531	13,422	13,906
6223	Specialty (except psychiatric and substance abuse) hospitals .....	25,608	24,599	22,252	19,408	16,759	14,402	12,941	12,261

See footnotes at end of table.

**Table 8.1. Health Care and Social Assistance (NAICS 62)—Estimated Revenue for Employer Firms: 1999 Through 2006—Con.**  
 [Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
623	Nursing and residential care facilities .....	148,716	145,717	138,068	132,995	127,114	120,462	112,706	106,260
6231	Nursing care facilities .....	85,229	83,552	79,961	77,438	74,117	70,790	67,238	64,535
6232	Residential mental retardation, mental health and substance abuse facilities .....	23,609	22,904	21,602	20,615	19,317	18,077	16,718	15,300
62321	Residential mental retardation facilities .....	16,112	15,606	14,703	14,091	13,280	12,417	11,570	10,708
62322	Residential mental health and substance abuse facilities .....	7,497	7,298	6,899	6,524	6,037	5,660	5,148	4,592
6233	Community care facilities for the elderly .....	31,338	30,741	28,333	26,984	26,099	24,447	22,104	20,157
623311	Continuing care retirement communities .....	18,021	17,676	16,344	15,429	14,862	14,038	12,948	12,062
623312	Homes for the elderly .....	13,317	13,065	11,989	11,555	11,237	10,409	9,156	8,095
6239	Other residential care facilities .....	8,540	8,520	8,172	7,958	7,581	7,148	6,646	6,268
624	Social assistance .....	117,066	111,125	103,745	96,993	91,453	85,627	77,032	69,036
6241	Individual and family services .....	57,766	53,047	50,177	47,084	44,645	41,928	37,311	33,198
62411	Child and youth services .....	11,078	10,405	9,755	9,666	8,926	8,510	7,517	6,722
62412	Services for the elderly and persons with disabilities .....	21,436	19,160	17,711	16,299	15,283	14,148	12,804	11,641
62419	Other individual and family services .....	25,252	23,482	22,711	21,119	20,436	19,270	16,990	14,835
6242	Community food and housing, and emergency and other relief services .....	18,887	18,983	16,593	15,000	14,006	13,317	12,281	11,148
62421	Community food services .....	3,980	3,784	3,505	3,326	3,107	3,008	2,835	2,535
62422	Community housing services .....	6,886	6,621	6,397	6,067	5,803	5,467	4,888	4,389
62423	Emergency and other relief services .....	8,021	8,578	6,691	5,607	5,096	4,842	4,558	4,224
6243	Vocational rehabilitation services .....	13,916	13,937	13,025	12,094	11,031	10,281	9,458	8,224
6244	Child day care services .....	26,497	25,158	23,950	22,815	21,771	20,101	17,982	16,466

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-8.1 provides estimated measures of sampling variability.



**Table 8.2. Health Care and Social Assistance (NAICS 62)—Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
<b>62</b>	<b>Health care and social assistance .....</b>	<b>5.9</b>	<b>7.2</b>	<b>7.3</b>	<b>6.5</b>	<b>8.3</b>	<b>7.9</b>	<b>5.8</b>
621	Ambulatory health care services .....	6.2	7.4	8.0	7.7	7.7	8.2	6.4
6211	Offices of physicians .....	6.6	6.8	7.6	8.6	7.6	8.2	6.8
6212	Offices of dentists .....	4.4	6.1	7.5	3.2	8.0	8.1	7.7
6213	Offices of other health practitioners .....	3.5	5.3	8.2	6.9	6.7	8.7	5.1
62131	Offices of chiropractors .....	4.0	2.5	2.8	4.3	6.5	11.3	3.9
62132	Offices of optometrists .....	4.2	5.1	8.3	3.2	5.0	4.0	8.5
62133	Offices of mental health practitioners (except physicians) .....	6.1	5.5	2.1	8.3	-7.4	7.1	6.6
62134	Offices of physical, occupational and speech therapists, and audiologists .....	2.2	6.5	13.5	10.5	13.0	11.4	-0.5
62139	Offices of all other health practitioners .....	3.1	6.6	10.0	8.6	7.9	8.3	11.1
621391	Offices of podiatrists .....	0.9	4.5	4.5	9.4	9.5	10.3	8.7
621399	Offices of all other miscellaneous health practitioners .....	5.5	9.1	16.8	7.7	6.0	S	S
6214	Outpatient care centers .....	6.4	9.4	S	S	S	S	S
62141	Family planning centers .....	4.7	4.1	8.0	8.6	4.4	1.1	8.9
62142	Outpatient mental health and substance abuse centers .....	5.1	6.5	1.5	3.6	8.3	8.5	2.1
62149	Other outpatient care centers .....	6.6	10.0	S	S	S	S	S
621491	HMO medical centers .....	13.6	7.2	S	S	S	S	S
621492	Kidney dialysis centers .....	11.3	9.8	11.1	9.1	12.6	10.9	12.5
621493	Freestanding ambulatory surgical and emergency centers .....	5.8	11.6	12.3	12.7	13.9	15.1	11.7
621498	All other outpatient care centers .....	4.0	10.0	5.8	7.2	8.5	3.6	4.4
6215	Medical and diagnostic laboratories .....	7.3	7.1	6.2	7.5	5.6	14.7	13.6
621511	Medical laboratories .....	7.7	7.5	5.0	7.7	1.1	12.4	14.9
621512	Diagnostic imaging centers .....	6.8	6.6	7.9	7.2	13.0	18.7	11.5
6216	Home health care services .....	8.2	13.4	12.7	11.9	7.2	5.6	-2.5
6219	Other ambulatory care services .....	6.1	8.2	10.6	7.8	9.9	4.9	5.6
62191	Ambulance services .....	3.9	9.2	13.3	8.6	16.0	6.1	3.1
62199	All other ambulatory health care services .....	7.5	7.7	9.1	7.4	6.7	4.3	6.9
622	Hospitals .....	6.8	7.4	7.6	5.8	9.9	7.4	4.2
6221	General medical and surgical hospitals .....	6.8	7.3	7.6	5.6	9.9	7.5	4.5
6222	Psychiatric and substance abuse hospitals .....	9.2	4.0	-1.6	-0.4	0.7	0.8	-3.5
6223	Specialty (except psychiatric and substance abuse) hospitals .....	4.1	10.5	14.7	15.8	16.4	11.3	5.5

See footnotes at end of table.

**Table 8.2. Health Care and Social Assistance (NAICS 62)—Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
623	Nursing and residential care facilities .....	2.1	5.5	3.8	4.6	5.5	6.9	6.1
6231	Nursing care facilities .....	2.0	4.5	3.3	4.5	4.7	5.3	4.2
6232	Residential mental retardation, mental health and substance abuse facilities .....	3.1	6.0	4.8	6.7	6.9	8.1	9.3
62321	Residential mental retardation facilities .....	3.2	6.1	4.3	6.1	7.0	7.3	8.1
62322	Residential mental health and substance abuse facilities .....	2.7	5.8	5.7	8.1	6.7	9.9	12.1
6233	Community care facilities for the elderly .....	1.9	8.5	5.0	3.4	6.8	10.6	9.7
623311	Continuing care retirement communities .....	2.0	8.1	5.9	3.8	5.9	8.4	7.3
623312	Homes for the elderly .....	1.9	9.0	3.8	2.8	8.0	13.7	13.1
6239	Other residential care facilities .....	0.2	4.3	2.7	5.0	6.1	7.6	6.0
624	Social assistance .....	5.3	7.1	7.0	6.1	6.8	11.2	11.6
6241	Individual and family services .....	8.9	5.7	6.6	5.5	6.5	12.4	12.4
62411	Child and youth services .....	6.5	6.7	0.9	8.3	4.9	13.2	11.8
62412	Services for the elderly and persons with disabilities .....	11.9	8.2	8.7	6.6	8.0	10.5	10.0
62419	Other individual and family services .....	7.5	3.4	7.5	3.3	6.1	13.4	14.5
6242	Community food and housing, and emergency and other relief services .....	-0.5	14.4	10.6	7.1	5.2	8.4	10.2
62421	Community food services .....	5.2	8.0	5.4	7.0	3.3	6.1	11.8
62422	Community housing services .....	4.0	3.5	5.4	4.5	6.1	11.8	11.4
62423	Emergency and other relief services .....	-6.5	28.2	19.3	10.0	5.2	6.2	7.9
6243	Vocational rehabilitation services .....	-0.2	7.0	7.7	9.6	7.3	8.7	15.0
6244	Child day care services .....	5.3	5.0	5.0	4.8	8.3	11.8	9.2

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-8.1 provides estimated measures of sampling variability.

**Table 8.3. Health Care and Social Assistance (NAICS 62)—Estimated Revenue for Taxable Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
<b>62</b>	<b>Health care and social assistance .....</b>	<b>777,403</b>	<b>730,909</b>	<b>681,156</b>	<b>634,652</b>	<b>589,368</b>	<b>544,334</b>	<b>500,932</b>	<b>470,243</b>
621	Ambulatory health care services .....	583,985	549,376	512,472	473,880	439,556	408,311	376,095	352,894
6211	Offices of physicians .....	330,889	310,546	290,782	270,327	248,824	231,327	213,806	200,242
6212	Offices of dentists .....	87,405	83,688	78,871	73,372	71,103	65,846	60,931	56,559
6213	Offices of other health practitioners .....	46,779	45,185	42,930	39,676	37,128	34,812	32,037	30,494
62131	Offices of chiropractors .....	10,267	9,868	9,624	9,363	8,975	8,427	7,570	7,285
62132	Offices of optometrists .....	10,205	9,793	9,318	8,607	8,342	7,942	7,639	7,039
62133	Offices of mental health practitioners (except physicians) .....	4,316	4,066	3,854	3,774	3,486	3,766	3,516	3,298
62134	Offices of physical, occupational and speech therapists, and audiologists .....	14,583	14,273	13,396	11,805	10,685	9,452	8,486	8,528
62139	Offices of all other health practitioners .....	7,408	7,185	6,738	6,127	5,640	5,225	4,826	4,344
621391	Offices of podiatrists .....	3,747	3,715	3,556	3,403	3,110	2,839	2,574	2,369
621399	Offices of all other miscellaneous health practitioners .....	3,661	3,470	3,182	2,724	2,530	2,386	S	S
6214	Outpatient care centers .....	34,361	31,448	29,195	S	S	S	S	S
62141	Family planning centers .....	478	445	457	412	339	333	337	269
62142	Outpatient mental health and substance abuse centers .....	2,249	2,047	1,894	1,813	1,713	1,580	1,373	1,462
62149	Other outpatient care centers .....	31,634	28,956	26,844	S	S	S	S	S
621491	HMO medical centers .....	S	S	S	S	S	S	S	S
621492	Kidney dialysis centers .....	11,987	10,681	9,647	8,640	7,872	6,881	6,250	5,492
621493	Freestanding ambulatory surgical and emergency centers .....	11,053	10,411	9,231	8,160	7,271	6,374	5,427	4,684
621498	All other outpatient care centers .....	7,690	6,975	7,131	S	S	6,059	5,721	5,283
6215	Medical and diagnostic laboratories .....	37,253	34,712	32,413	30,529	28,409	26,902	23,450	20,635
621511	Medical laboratories .....	22,123	20,541	19,115	18,202	16,907	16,727	14,878	12,949
621512	Diagnostic imaging centers .....	15,130	14,171	13,298	12,327	11,502	10,175	8,572	7,686
6216	Home health care services .....	32,126	29,733	25,477	22,050	19,518	18,120	16,879	17,759
6219	Other ambulatory care services .....	15,172	14,064	12,804	11,610	10,564	9,630	9,421	9,338
62191	Ambulance services .....	7,458	7,093	6,471	5,601	4,972	4,189	4,053	3,996
62199	All other ambulatory health care services .....	7,714	6,971	6,333	6,009	5,592	5,441	5,368	5,342
622	Hospitals .....	77,926	71,300	65,473	62,613	56,678	48,099	42,908	40,627
6221	General medical and surgical hospitals .....	64,136	58,568	54,275	53,127	48,821	41,301	36,926	34,997
6222	Psychiatric and substance abuse hospitals .....	2,646	2,304	2,002	2,290	2,410	2,412	2,189	2,177
6223	Specialty (except psychiatric and substance abuse) hospitals .....	11,144	10,428	9,196	7,196	5,447	4,386	3,793	3,453

See footnotes at end of table.

**Table 8.3. Health Care and Social Assistance (NAICS 62)—Estimated Revenue for Taxable Employer Firms: 1999 Through 2006—**  
**Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
623	Nursing and residential care facilities .....	88,226	85,381	80,827	77,485	74,165	70,329	66,245	62,496
6231	Nursing care facilities .....	63,087	61,277	58,738	56,549	54,225	51,907	49,816	47,839
6232	Residential mental retardation, mental health and substance abuse facilities .....	7,162	6,666	6,143	5,959	5,584	5,114	4,726	4,392
62321	Residential mental retardation facilities .....	4,959	4,638	4,298	4,234	3,935	3,581	3,297	3,057
62322	Residential mental health and substance abuse facilities .....	2,203	2,028	1,845	1,725	1,649	1,533	1,429	1,335
6233	Community care facilities for the elderly .....	16,710	16,147	14,822	13,878	13,341	12,328	10,812	9,431
623311	Continuing care retirement communities .....	5,981	5,686	5,212	4,764	4,477	4,087	3,576	3,195
623312	Homes for the elderly .....	10,729	10,461	9,610	9,114	8,864	8,241	7,236	6,236
6239	Other residential care facilities .....	1,267	1,291	1,124	1,099	1,015	980	891	834
624	Social assistance .....	27,266	24,852	22,384	20,674	18,969	17,595	15,684	14,226
6241	Individual and family services .....	8,818	7,388	6,295	5,544	5,038	4,470	3,824	3,290
62411	Child and youth services .....	1,141	940	799	789	722	687	634	561
62412	Services for the elderly and persons with disabilities .....	4,112	3,512	3,000	2,530	2,236	1,892	1,606	1,384
62419	Other individual and family services .....	3,565	2,936	2,496	2,225	2,080	1,891	1,584	1,345
6242	Community food and housing, and emergency and other relief services .....	S	S	101	84	82	58	46	39
62421	Community food services .....	28	28	21	S	S	S	S	S
62422	Community housing services .....	85	62	60	47	51	36	28	24
62423	Emergency and other relief services .....	S	S	S	S	S	S	S	S
6243	Vocational rehabilitation services .....	2,756	2,657	2,250	2,005	1,836	1,817	1,593	1,393
6244	Child day care services .....	15,484	14,584	13,738	13,041	12,013	11,250	10,221	9,504

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-8.2 provides estimated measures of sampling variability.

**Table 8.4. Health Care and Social Assistance (NAICS 62)—Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
<b>62</b>	<b>Health care and social assistance .....</b>	<b>6.4</b>	<b>7.3</b>	<b>7.3</b>	<b>7.7</b>	<b>8.3</b>	<b>8.7</b>	<b>6.5</b>
621	Ambulatory health care services .....	6.3	7.2	8.1	7.8	7.7	8.6	6.6
6211	Offices of physicians .....	6.6	6.8	7.6	8.6	7.6	8.2	6.8
6212	Offices of dentists .....	4.4	6.1	7.5	3.2	8.0	8.1	7.7
6213	Offices of other health practitioners .....	3.5	5.3	8.2	6.9	6.7	8.7	5.1
62131	Offices of chiropractors .....	4.0	2.5	2.8	4.3	6.5	11.3	3.9
62132	Offices of optometrists .....	4.2	5.1	8.3	3.2	5.0	4.0	8.5
62133	Offices of mental health practitioners (except physicians) .....	6.1	5.5	2.1	8.3	-7.4	7.1	6.6
62134	Offices of physical, occupational and speech therapists, and audiologists .....	2.2	6.5	13.5	10.5	13.0	11.4	-0.5
62139	Offices of all other health practitioners .....	3.1	6.6	10.0	8.6	7.9	8.3	11.1
621391	Offices of podiatrists .....	0.9	4.5	4.5	9.4	9.5	10.3	8.7
621399	Offices of all other miscellaneous health practitioners .....	5.5	9.1	16.8	7.7	6.0	S	S
6214	Outpatient care centers .....	9.3	7.7	S	S	S	S	S
62141	Family planning centers .....	7.4	-2.6	10.9	21.5	1.8	-1.2	25.3
62142	Outpatient mental health and substance abuse centers .....	9.9	8.1	4.5	5.8	8.4	15.1	-6.1
62149	Other outpatient care centers .....	9.2	7.9	S	S	S	S	S
621491	HMO medical centers .....	S	S	S	S	S	S	S
621492	Kidney dialysis centers .....	12.2	10.7	11.7	9.8	14.4	10.1	13.8
621493	Freestanding ambulatory surgical and emergency centers .....	6.2	12.8	13.1	12.2	14.1	17.4	15.9
621498	All other outpatient care centers .....	10.3	-2.2	S	S	S	5.9	8.3
6215	Medical and diagnostic laboratories .....	7.3	7.1	6.2	7.5	5.6	14.7	13.6
621511	Medical laboratories .....	7.7	7.5	5.0	7.7	1.1	12.4	14.9
621512	Diagnostic imaging centers .....	6.8	6.6	7.9	7.2	13.0	18.7	11.5
6216	Home health care services .....	8.0	16.7	15.5	13.0	7.7	7.4	-5.0
6219	Other ambulatory care services .....	7.9	9.8	10.3	9.9	9.7	2.2	0.9
62191	Ambulance services .....	5.1	9.6	15.5	12.7	18.7	3.4	1.4
62199	All other ambulatory health care services .....	10.7	10.1	5.4	7.5	2.8	1.4	0.5
622	Hospitals .....	9.3	8.9	4.6	10.5	17.8	12.1	5.6
6221	General medical and surgical hospitals .....	9.5	7.9	2.2	8.8	18.2	11.8	5.5
6222	Psychiatric and substance abuse hospitals .....	14.8	15.1	-13.0	-5.0	-0.1	10.2	0.6
6223	Specialty (except psychiatric and substance abuse) hospitals .....	6.9	13.4	27.8	32.1	24.2	15.6	9.8

See footnotes at end of table.

**Table 8.4. Health Care and Social Assistance (NAICS 62)—Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1999 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
623	Nursing and residential care facilities .....	3.3	5.6	4.3	4.5	5.5	6.2	6.0
6231	Nursing care facilities .....	3.0	4.3	3.9	4.3	4.5	4.2	4.1
6232	Residential mental retardation, mental health and substance abuse facilities .....	7.4	8.5	3.1	6.7	9.2	8.2	7.6
62321	Residential mental retardation facilities .....	6.9	7.9	1.5	7.6	9.9	8.6	7.9
62322	Residential mental health and substance abuse facilities .....	8.6	9.9	7.0	4.6	7.6	7.3	7.0
6233	Community care facilities for the elderly .....	3.5	8.9	6.8	4.0	8.2	14.0	14.6
623311	Continuing care retirement communities .....	5.2	9.1	9.4	6.4	9.5	14.3	11.9
623312	Homes for the elderly .....	2.6	8.9	5.4	2.8	7.6	13.9	16.0
6239	Other residential care facilities .....	-1.9	14.9	2.3	8.3	3.6	10.0	6.8
624	Social assistance .....	9.7	11.0	8.3	9.0	7.8	12.2	10.2
6241	Individual and family services .....	19.4	17.4	13.5	10.0	12.7	16.9	16.2
62411	Child and youth services .....	21.4	17.6	1.3	9.3	5.1	8.4	13.0
62412	Services for the elderly and persons with disabilities .....	17.1	17.1	18.6	13.1	18.2	17.8	16.0
62419	Other individual and family services .....	21.4	17.6	12.2	7.0	10.0	19.4	17.8
6242	Community food and housing, and emergency and other relief services .....	S	S	20.2	2.4	41.4	26.1	17.9
62421	Community food services .....	Z	33.3	S	S	S	S	S
62422	Community housing services .....	37.1	3.3	27.7	-7.8	41.7	28.6	16.7
62423	Emergency and other relief services .....	S	S	S	S	S	S	S
6243	Vocational rehabilitation services .....	3.7	18.1	12.2	9.2	1.0	14.1	14.4
6244	Child day care services .....	6.2	6.2	5.3	8.6	6.8	10.1	7.5

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0 v1.0 Data Release.pdf>.

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-8.2 provides estimated measures of sampling variability.

**Table 8.5. Health Care and Social Assistance (NAICS 62)—Estimated Revenue for Tax-Exempt Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
<b>62</b>	<b>Health care and social assistance .....</b>	<b>789,304</b>	<b>747,728</b>	<b>698,413</b>	<b>650,866</b>	<b>617,930</b>	<b>570,736</b>	<b>532,097</b>	<b>506,092</b>
621	Ambulatory health care services .....	63,907	60,914	55,821	52,448	49,063	45,408	43,307	41,428
6214	Outpatient care centers .....	39,605	38,093	34,381	S	S	S	S	S
62141	Family planning centers .....	1,046	1,010	941	882	852	808	792	768
62142	Outpatient mental health and substance abuse centers .....	8,324	8,014	7,555	7,495	7,269	6,710	6,269	6,025
62149	Other outpatient care centers .....	30,235	29,069	25,885	S	S	S	S	S
621491	HMO medical centers .....	4,743	4,084	3,803	S	S	S	S	S
621492	Kidney dialysis centers .....	958	952	943	894	866	877	748	727
621493	Freestanding ambulatory surgical and emergency centers .....	1,563	1,519	1,461	1,365	1,179	1,048	1,019	1,087
621498	All other outpatient care centers .....	22,971	22,514	19,678	18,810	17,459	15,725	15,297	14,845
6216	Home health care services .....	14,881	13,710	12,834	11,951	10,869	10,236	9,962	9,765
6219	Other ambulatory care services .....	9,421	9,111	8,606	7,742	7,384	6,702	6,144	5,406
62191	Ambulance services .....	1,651	1,673	1,558	1,483	1,552	1,436	1,250	1,148
62199	All other ambulatory health care services .....	7,770	7,438	7,048	6,259	5,832	5,266	4,894	4,258
622	Hospitals .....	575,107	540,205	503,990	466,589	443,434	407,163	380,981	366,090
6221	General medical and surgical hospitals .....	548,109	514,437	479,573	443,089	420,906	386,028	360,600	345,553
6222	Psychiatric and substance abuse hospitals .....	12,534	11,597	11,361	11,288	11,216	11,119	11,233	11,729
6223	Specialty (except psychiatric and substance abuse) hospitals .....	14,464	14,171	13,056	12,212	11,312	10,016	9,148	8,808
623	Nursing and residential care facilities .....	60,490	60,336	57,241	55,510	52,949	50,133	46,461	43,764
6231	Nursing care facilities .....	22,142	22,275	21,223	20,889	19,892	18,883	17,422	16,696
6232	Residential mental retardation, mental health and substance abuse facilities .....	16,447	16,238	15,459	14,656	13,733	12,963	11,992	10,908
62321	Residential mental retardation facilities .....	11,153	10,968	10,405	9,857	9,345	8,836	8,273	7,651
62322	Residential mental health and substance abuse facilities .....	5,294	5,270	5,054	4,799	4,388	4,127	3,719	3,257
6233	Community care facilities for the elderly .....	14,628	14,594	13,511	13,106	12,758	12,119	11,292	10,726
623311	Continuing care retirement communities .....	12,040	11,990	11,132	10,665	10,385	9,951	9,372	8,867
623312	Homes for the elderly .....	2,588	2,604	2,379	2,441	2,373	2,168	1,920	1,859
6239	Other residential care facilities .....	7,273	7,229	7,048	6,859	6,566	6,168	5,755	5,434

See footnotes at end of table.

**Table 8.5. Health Care and Social Assistance (NAICS 62)—Estimated Revenue for Tax-Exempt Employer Firms: 1999 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
624	Social assistance .....	89,800	86,273	81,361	76,319	72,484	68,032	61,348	54,810
6241	Individual and family services .....	48,948	45,659	43,882	41,540	39,607	37,458	33,487	29,908
62411	Child and youth services .....	9,937	9,465	8,956	8,877	8,204	7,823	6,883	6,161
62412	Services for the elderly and persons with disabilities .....	17,324	15,648	14,711	13,769	13,047	12,256	11,198	10,257
62419	Other individual and family services .....	21,687	20,546	20,215	18,894	18,356	17,379	15,406	13,490
6242	Community food and housing, and emergency and other relief services .....	18,679	18,760	16,492	14,916	13,924	13,259	12,235	11,109
62421	Community food services .....	3,952	3,756	3,484	3,308	3,091	2,997	2,827	2,529
62422	Community housing services .....	6,801	6,559	6,337	6,020	5,752	5,431	4,860	4,365
62423	Emergency and other relief services .....	7,926	8,445	6,671	5,588	5,081	4,831	4,548	4,215
6243	Vocational rehabilitation services .....	11,160	11,280	10,775	10,089	9,195	8,464	7,865	6,831
6244	Child day care services .....	11,013	10,574	10,212	9,774	9,758	8,851	7,761	6,962

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-8.3 provides estimated measures of sampling variability.



**Table 8.6. Health Care and Social Assistance (NAICS 62)—Estimated Year-to-Year Percent Change in Revenue for Tax-Exempt Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
<b>62</b>	<b>Health care and social assistance .....</b>	<b>5.6</b>	<b>7.1</b>	<b>7.3</b>	<b>5.3</b>	<b>8.3</b>	<b>7.3</b>	<b>5.1</b>
621	Ambulatory health care services .....	4.9	9.1	6.4	6.9	8.0	4.9	4.5
6214	Outpatient care centers .....	4.0	10.8	S	S	S	S	S
62141	Family planning centers .....	3.6	7.3	6.7	3.5	5.4	2.0	3.1
62142	Outpatient mental health and substance abuse centers .....	3.9	6.1	0.8	3.1	8.3	7.0	4.0
62149	Other outpatient care centers .....	4.0	12.3	S	S	S	S	S
621491	HMO medical centers .....	16.1	7.4	S	S	S	S	S
621492	Kidney dialysis centers .....	0.6	1.0	5.5	3.2	-1.3	17.2	2.9
621493	Freestanding ambulatory surgical and emergency centers .....	2.9	4.0	7.0	15.8	12.5	2.8	-6.3
621498	All other outpatient care centers .....	2.0	14.4	4.6	7.7	11.0	2.8	3.0
6216	Home health care services .....	8.5	6.8	7.4	10.0	6.2	2.8	2.0
6219	Other ambulatory care services .....	3.4	5.9	11.2	4.8	10.2	9.1	13.7
62191	Ambulance services .....	-1.3	7.4	5.1	-4.4	8.1	14.9	8.9
62199	All other ambulatory health care services .....	4.5	5.5	12.6	7.3	10.7	7.6	14.9
622	Hospitals .....	6.5	7.2	8.0	5.2	8.9	6.9	4.1
6221	General medical and surgical hospitals .....	6.5	7.3	8.2	5.3	9.0	7.1	4.4
6222	Psychiatric and substance abuse hospitals .....	8.1	2.1	0.6	0.6	0.9	-1.0	-4.2
6223	Specialty (except psychiatric and substance abuse) hospitals .....	2.1	8.5	6.9	8.0	12.9	9.5	3.9
623	Nursing and residential care facilities .....	0.3	5.4	3.1	4.8	5.6	7.9	6.2
6231	Nursing care facilities .....	-0.6	5.0	1.6	5.0	5.3	8.4	4.3
6232	Residential mental retardation, mental health and substance abuse facilities .....	1.3	5.0	5.5	6.7	5.9	8.1	9.9
62321	Residential mental retardation facilities .....	1.7	5.4	5.6	5.5	5.8	6.8	8.1
62322	Residential mental health and substance abuse facilities .....	0.5	4.3	5.3	9.4	6.3	11.0	14.2
6233	Community care facilities for the elderly .....	0.2	8.0	3.1	2.7	5.3	7.3	5.3
623311	Continuing care retirement communities .....	0.4	7.7	4.4	2.7	4.4	6.2	5.7
623312	Homes for the elderly .....	-0.6	9.5	-2.5	2.9	9.5	12.9	3.3
6239	Other residential care facilities .....	0.6	2.6	2.8	4.5	6.5	7.2	5.9

See footnotes at end of table.

**Table 8.6. Health Care and Social Assistance (NAICS 62)—Estimated Year-to-Year Percent Change in Revenue for Tax-Exempt Employer Firms: 1999 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
624	Social assistance .....	4.1	6.0	6.6	5.3	6.5	10.9	11.9
6241	Individual and family services .....	7.2	4.0	5.6	4.9	5.7	11.9	12.0
62411	Child and youth services .....	5.0	5.7	0.9	8.2	4.9	13.7	11.7
62412	Services for the elderly and persons with disabilities .....	10.7	6.4	6.8	5.5	6.5	9.4	9.2
62419	Other individual and family services .....	5.6	1.6	7.0	2.9	5.6	12.8	14.2
6242	Community food and housing, and emergency and other relief services .....	-0.4	13.8	10.6	7.1	5.0	8.4	10.1
62421	Community food services .....	5.2	7.8	5.3	7.0	3.1	6.0	11.8
62422	Community housing services .....	3.7	3.5	5.3	4.7	5.9	11.7	11.3
62423	Emergency and other relief services .....	-6.1	26.6	19.4	10.0	5.2	6.2	7.9
6243	Vocational rehabilitation services .....	-1.1	4.7	6.8	9.7	8.6	7.6	15.1
6244	Child day care services .....	4.2	3.5	4.5	0.2	10.2	14.0	11.5

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-8.3 provides estimated measures of sampling variability.

**Table 8.7. Health Care and Social Assistance (NAICS 62)—Estimated Expenses for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>62</b>	<b>Health care and social assistance .....</b>	<b>732,136</b>	<b>688,548</b>	<b>648,969</b>	<b>6.3</b>	<b>6.1</b>
621	Ambulatory health care services .....	59,668	56,016	52,841	6.5	6.0
6214	Outpatient care centers .....	36,495	34,836	32,846	4.8	6.1
62141	Family planning centers .....	1,005	956	892	5.1	7.2
62142	Outpatient mental health and substance abuse centers .....	8,267	7,814	7,332	5.8	6.6
62149	Other outpatient care centers .....	27,223	26,066	24,622	4.4	5.9
621491	HMO medical centers .....	4,065	3,699	3,428	9.9	7.9
621492	Kidney dialysis centers .....	896	902	878	-0.7	2.7
621493	Freestanding ambulatory surgical and emergency centers .....	1,179	1,229	1,161	-4.1	5.9
621498	All other outpatient care centers .....	21,083	20,236	19,155	4.2	5.6
6216	Home health care services .....	14,115	12,775	12,113	10.5	5.5
6219	Other ambulatory care services .....	9,058	8,405	7,882	7.8	6.6
62191	Ambulance services .....	1,565	1,437	1,349	8.9	6.5
62199	All other ambulatory health care services .....	7,493	6,968	6,533	7.5	6.7
622	Hospitals .....	530,476	496,975	466,324	6.7	6.6
6221	General medical and surgical hospitals .....	503,254	472,087	442,752	6.6	6.6
6222	Psychiatric and substance abuse hospitals .....	13,317	11,775	11,402	13.1	3.3
6223	Specialty (except psychiatric and substance abuse) hospitals .....	13,905	13,113	12,170	6.0	7.7
623	Nursing and residential care facilities .....	60,564	57,420	54,579	5.5	5.2
6231	Nursing care facilities .....	21,878	21,145	20,255	3.5	4.4
6232	Residential mental retardation, mental health and substance abuse facilities .....	16,621	15,591	14,831	6.6	5.1
62321	Residential mental retardation facilities .....	11,451	10,471	9,917	9.4	5.6
62322	Residential mental health and substance abuse facilities .....	5,170	5,120	4,914	1.0	4.2
6233	Community care facilities for the elderly .....	14,212	13,641	12,660	4.2	7.7
623311	Continuing care retirement communities .....	11,646	11,210	10,410	3.9	7.7
623312	Homes for the elderly .....	2,566	2,431	2,250	5.6	8.0
6239	Other residential care facilities .....	7,853	7,043	6,833	11.5	3.1

See footnotes at end of table.

**Table 8.7. Health Care and Social Assistance (NAICS 62)—Estimated Expenses for Tax-Exempt Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
624	Social assistance .....	81,428	78,137	75,225	4.2	3.9
6241	Individual and family services .....	44,550	42,172	41,227	5.6	2.3
62411	Child and youth services .....	9,078	8,832	8,451	2.8	4.5
62412	Services for the elderly and persons with disabilities .....	15,150	13,620	13,217	11.2	3.0
62419	Other individual and family services .....	20,322	19,720	19,559	3.1	0.8
6242	Community food and housing, and emergency and other relief services .....	15,635	15,137	14,281	3.3	6.0
62421	Community food services .....	3,513	3,259	3,189	7.8	2.2
62422	Community housing services .....	6,185	5,889	5,593	5.0	5.3
62423	Emergency and other relief services .....	5,937	5,989	5,499	-0.9	8.9
6243	Vocational rehabilitation services .....	10,555	10,605	9,906	-0.5	7.1
6244	Child day care services .....	10,688	10,223	9,811	4.5	4.2

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-8.4 provides estimated measures of sampling variability.

**Table 8.8. Selected Health Care Services (NAICS 622 and 623)—Estimated Expenses for Taxable Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
622	Hospitals .....	64,653	59,982	56,583	7.8	6.0
6221	General medical and surgical hospitals .....	52,762	49,543	47,057	6.5	5.3
6222	Psychiatric and substance abuse hospitals .....	2,266	1,958	1,882	15.7	4.0
6223	Specialty (except psychiatric and substance abuse) hospitals .....	9,625	8,481	7,644	13.5	10.9
623	Nursing and residential care facilities .....	82,651	80,071	74,993	3.2	6.8
6231	Nursing care facilities .....	59,405	57,830	54,678	2.7	5.8
6232	Residential mental retardation, mental health and substance abuse facilities .....	6,568	6,066	5,638	8.3	7.6
62321	Residential mental retardation facilities .....	4,619	4,339	4,063	6.5	6.8
62322	Residential mental health and substance abuse facilities .....	1,949	1,727	1,575	12.9	9.7
6233	Community care facilities for the elderly .....	15,486	14,989	13,629	3.3	10.0
623311	Continuing care retirement communities .....	5,509	5,410	4,793	1.8	12.9
623312	Homes for the elderly .....	9,977	9,579	8,836	4.2	8.4
6239	Other residential care facilities .....	1,192	1,186	1,048	0.5	13.2

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-8.5 provides estimated measures of sampling variability.

**Table 8.9. Health Care and Social Assistance (NAICS 62)–Selected Estimated Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>AMBULATORY HEALTH CARE SERVICES (NAICS 621)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>573,183</b>	<b>535,104</b>	<b>502,906</b>	<b>7.1</b>	<b>6.4</b>
Personnel costs .....	326,923	307,500	289,565	6.3	6.2
Gross annual payroll .....	269,059	253,782	239,799	6.0	5.8
Employer's cost for fringe benefits .....	45,072	41,885	39,290	7.6	6.6
Temporary staff and leased employee expense .....	12,792	11,834	10,477	8.1	13.0
Expensed materials, parts and supplies (not for resale) .....	69,419	64,814	61,940	7.1	4.6
Medical supplies .....	52,719	48,621	44,714	8.4	8.7
Expensed equipment .....	5,027	4,273	3,872	17.6	10.4
Expensed purchases of other materials, parts, and supplies .....	11,673	11,921	13,355	-2.1	-10.7
Expensed purchased services .....	57,920	51,873	48,182	11.7	7.7
Expensed purchases of software .....	2,031	1,592	1,428	27.6	11.5
Purchased electricity and fuels (except motor fuels) .....	3,677	3,059	2,762	20.2	10.8
Lease and rental payments .....	27,457	24,547	22,691	11.9	8.2
Purchased repair and maintenance .....	5,561	4,812	4,565	15.6	5.4
Purchased advertising and promotional services .....	5,498	4,818	4,368	14.1	10.3
Professional liability insurance .....	13,697	13,045	12,368	5.0	5.5
Other operating expenses .....	118,921	110,864	103,226	7.3	7.4
Depreciation and amortization charges .....	12,674	11,938	11,722	6.2	1.8
Governmental taxes and license fees .....	6,431	6,494	5,946	-1.0	9.2
All other operating expenses .....	99,817	92,432	85,558	8.0	8.0
<b>HOSPITALS (NAICS 622)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>595,129</b>	<b>556,957</b>	<b>522,907</b>	<b>6.9</b>	<b>6.5</b>
Personnel costs .....	313,575	290,593	274,922	7.9	5.7
Gross annual payroll .....	232,806	218,566	206,893	6.5	5.6
Employer's cost for fringe benefits .....	67,438	60,288	56,284	11.9	7.1
Temporary staff and leased employee expense .....	13,331	11,739	11,745	13.6	-0.1
Expensed materials, parts and supplies (not for resale) .....	110,547	102,011	95,426	8.4	6.9
Medical supplies .....	90,952	86,080	79,230	5.7	8.6
Expensed equipment .....	2,468	2,417	2,094	2.1	15.4
Expensed purchases of other materials, parts, and supplies .....	17,127	13,514	14,102	26.7	-4.2
Expensed purchased services .....	39,959	36,898	34,488	8.3	7.0
Expensed purchases of software .....	2,437	2,172	1,933	12.2	12.4
Purchased electricity and fuels (except motor fuels) .....	8,252	7,118	6,462	15.9	10.2
Lease and rental payments .....	8,678	8,058	7,518	7.7	7.2
Purchased repair and maintenance .....	9,850	8,846	8,157	11.3	8.4
Purchased advertising and promotional services .....	2,269	1,900	1,647	19.4	15.4
Professional liability insurance .....	8,472	8,805	8,772	-3.8	0.4
Other operating expenses .....	131,049	127,455	118,072	2.8	7.9
Depreciation and amortization charges .....	31,561	30,044	28,425	5.0	5.7
Governmental taxes and license fees .....	2,315	2,215	1,914	4.5	15.7
All other operating expenses .....	97,174	95,197	87,733	2.1	8.5

See footnotes at end of table.

**Table 8.9. Health Care and Social Assistance (NAICS 62)–Selected Estimated Expenses for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>NURSING AND RESIDENTIAL CARE</b>					
<b>FACILITIES (NAICS 623)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>143,215</b>	<b>137,491</b>	<b>129,572</b>	<b>4.2</b>	<b>6.1</b>
Personnel costs .....	83,888	81,177	77,625	3.3	4.6
Gross annual payroll .....	66,976	64,582	62,087	3.7	4.0
Employer's cost for fringe benefits .....	13,827	13,622	12,855	1.5	6.0
Temporary staff and leased employee expense .....	3,085	2,973	2,682	3.8	10.9
Expensed materials, parts and supplies (not for resale) .....	9,878	9,916	9,383	-0.4	5.7
Medical supplies .....	4,388	4,458	4,172	-1.6	6.9
Expensed equipment .....	486	501	448	-3.0	11.8
Expensed purchases of other materials, parts, and supplies .....	5,004	4,957	4,763	0.9	4.1
Expensed purchased services .....	14,753	13,993	12,867	5.4	8.8
Expensed purchases of software .....	153	147	137	4.1	7.3
Purchased electricity and fuels (except motor fuels) .....	3,466	3,292	2,944	5.3	11.8
Lease and rental payments .....	6,299	5,669	5,149	11.1	10.1
Purchased repair and maintenance .....	1,872	1,689	1,562	10.8	8.1
Purchased advertising and promotional services .....	676	696	644	-2.9	8.1
Professional liability insurance .....	2,287	2,500	2,431	-8.5	2.8
Other operating expenses .....	34,698	32,404	29,710	7.1	9.1
Depreciation and amortization charges .....	5,301	5,257	4,995	0.8	5.2
Governmental taxes and license fees .....	2,798	2,910	2,489	-3.8	16.9
All other operating expenses .....	26,599	24,238	22,226	9.7	9.1
<b>SOCIAL ASSISTANCE (NAICS 624)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>107,050</b>	<b>102,322</b>	<b>97,066</b>	<b>4.6</b>	<b>5.4</b>
Personnel costs .....	55,621	53,256	50,599	4.4	5.3
Gross annual payroll .....	45,206	43,342	41,104	4.3	5.4
Employer's cost for fringe benefits .....	8,849	8,344	8,197	6.1	1.8
Temporary staff and leased employee expense .....	1,566	1,571	1,298	-0.3	21.0
Expensed materials, parts and supplies (not for resale) .....	6,451	6,328	5,915	1.9	7.0
Medical supplies .....	X	X	X	X	X
Expensed equipment .....	667	661	630	0.9	4.9
Expensed purchases of other materials, parts, and supplies .....	5,784	5,667	5,285	2.1	7.2
Expensed purchased services .....	8,276	7,616	7,116	8.7	7.0
Expensed purchases of software .....	236	221	189	6.8	16.9
Purchased electricity and fuels (except motor fuels) .....	1,393	1,215	1,123	14.7	8.2
Lease and rental payments .....	4,506	4,220	3,966	6.8	6.4
Purchased repair and maintenance .....	1,297	1,155	1,097	12.3	5.3
Purchased advertising and promotional services .....	844	805	741	4.8	8.6
Professional liability insurance .....	X	X	X	X	X
Other operating expenses .....	36,702	35,134	33,496	4.5	4.9
Depreciation and amortization charges .....	2,186	2,304	2,267	-5.1	1.6
Governmental taxes and license fees .....	664	745	644	-10.9	15.7
All other operating expenses .....	33,852	32,084	30,586	5.5	4.9

X Not applicable.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-8.6 provides estimated measures of sampling variability.

**Table 8.10. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Revenue for Employer Firms by Source: 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006
<b>OFFICES OF PHYSICIANS (NAICS 6211)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	71,201
Medicaid .....	16,906
Other government (Veterans, NIH, Indian Affairs, etc.) .....	4,415
Worker's compensation .....	7,556
Private insurance .....	165,769
Private health insurance .....	163,582
Property/Casualty and auto insurance .....	2,186
Patient (out-of-pocket) .....	33,581
All other patient care sources not elsewhere classified .....	18,297
<b>Non-Patient Care Revenue</b>	
All other sources .....	13,164
<b>OFFICES OF DENTISTS (NAICS 6212)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	768
Medicaid .....	3,316
Other government (Veterans, NIH, Indian Affairs, etc.) .....	507
Worker's compensation .....	80
Private insurance .....	40,241
Private health insurance .....	39,841
Property/Casualty and auto insurance .....	400
Patient (out-of-pocket) .....	39,019
All other patient care sources not elsewhere classified .....	2,944
<b>Non-Patient Care Revenue</b>	
All other sources .....	530
<b>OFFICES OF OTHER HEALTH PRACTITIONERS (NAICS 6213)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	5,913
Medicaid .....	2,041
Other government (Veterans, NIH, Indian Affairs, etc.) .....	1,560
Worker's compensation .....	2,379
Private insurance .....	18,297
Private health insurance .....	16,412
Property/Casualty and auto insurance .....	1,885
Patient (out-of-pocket) .....	11,647
All other patient care sources not elsewhere classified .....	3,503
<b>Non-Patient Care Revenue</b>	
All other sources .....	1,439

See footnotes at end of table.



**Table 8.10. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006
<b>OFFICES OF CHIROPRACTORS (NAICS 62131)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	871
Medicaid .....	70
Other government (Veterans, NIH, Indian Affairs, etc.) .....	12
Worker's compensation .....	492
Private insurance .....	5,806
Private health insurance .....	4,382
Property/Casualty and auto insurance .....	1,423
Patient (out-of-pocket) .....	2,805
All other patient care sources not elsewhere classified .....	145
<b>Non-Patient Care Revenue</b>	
All other sources .....	66
<b>OFFICES OF OPTOMETRISTS (NAICS 62132)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	930
Medicaid .....	424
Other government (Veterans, NIH, Indian Affairs, etc.) .....	45
Worker's compensation .....	12
Private insurance .....	3,324
Private health insurance .....	3,319
Property/Casualty and auto insurance .....	5
Patient (out-of-pocket) .....	5,068
All other patient care sources not elsewhere classified .....	360
<b>Non-Patient Care Revenue</b>	
All other sources .....	42
<b>OFFICES OF MENTAL HEALTH PRACTITIONERS (EXCEPT PHYSICIANS) (NAICS 62133)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	229
Medicaid .....	619
Other government (Veterans, NIH, Indian Affairs, etc.) .....	640
Worker's compensation .....	72
Private insurance .....	1,256
Private health insurance .....	1,225
Property/Casualty and auto insurance .....	30
Patient (out-of-pocket) .....	1,049
All other patient care sources not elsewhere classified .....	139
<b>Non-Patient Care Revenue</b>	
All other sources .....	312

See footnotes at end of table.

**Table 8.10. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006
<b>OFFICES OF PHYSICAL, OCCUPATIONAL AND SPEECH THERAPISTS, AND AUDIOLOGISTS (NAICS 62134)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	2,498
Medicaid .....	592
Other government (Veterans, NIH, Indian Affairs, etc.) .....	669
Worker's compensation .....	1,704
Private insurance .....	4,917
Private health insurance .....	4,568
Property/Casualty and auto insurance .....	349
Patient (out-of-pocket) .....	1,506
All other patient care sources not elsewhere classified .....	2,149
<b>Non-Patient Care Revenue</b>	
All other sources .....	548
<b>OFFICES OF PODIATRISTS (NAICS 621391)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	1,036
Medicaid .....	128
Other government (Veterans, NIH, Indian Affairs, etc.) .....	29
Worker's compensation .....	44
Private insurance .....	1,974
Private health insurance .....	1,944
Property/Casualty and auto insurance .....	S
Patient (out-of-pocket) .....	407
All other patient care sources not elsewhere classified .....	108
<b>Non-Patient Care Revenue</b>	
All other sources .....	S
<b>OUTPATIENT CARE CENTERS (NAICS 6214)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	13,551
Medicaid .....	10,874
Other government (Veterans, NIH, Indian Affairs, etc.) .....	3,985
Worker's compensation .....	1,837
Private insurance .....	21,444
Private health insurance .....	21,183
Property/Casualty and auto insurance .....	263
Patient (out-of-pocket) .....	4,758
All other patient care sources not elsewhere classified .....	5,457
<b>Non-Patient Care Revenue</b>	
All other sources .....	12,060

See footnotes at end of table.

**Table 8.10. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006
<b>OUTPATIENT MENTAL HEALTH AND SUBSTANCE ABUSE CENTERS (NAICS 62142)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	347
Medicaid .....	4,036
Other government (Veterans, NIH, Indian Affairs, etc.) .....	2,125
Worker's compensation .....	S
Private insurance .....	846
Private health insurance .....	823
Property/Casualty and auto insurance .....	S
Patient (out-of-pocket) .....	679
All other patient care sources not elsewhere classified .....	908
<b>Non-Patient Care Revenue</b>	
All other sources .....	1,626
<b>OTHER OUTPATIENT CARE CENTERS (NAICS 62149)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	13,186
Medicaid .....	6,630
Other government (Veterans, NIH, Indian Affairs, etc.) .....	1,690
Worker's compensation .....	1,829
Private insurance .....	20,399
Private health insurance .....	20,161
Property/Casualty and auto insurance .....	240
Patient (out-of-pocket) .....	3,577
All other patient care sources not elsewhere classified .....	4,529
<b>Non-Patient Care Revenue</b>	
All other sources .....	10,029
<b>KIDNEY DIALYSIS CENTERS (NAICS 621492)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	7,044
Medicaid .....	667
Other government (Veterans, NIH, Indian Affairs, etc.) .....	146
Worker's compensation .....	ZZ
Private insurance .....	4,477
Private health insurance .....	4,477
Property/Casualty and auto insurance .....	S
Patient (out-of-pocket) .....	94
All other patient care sources not elsewhere classified .....	491
<b>Non-Patient Care Revenue</b>	
All other sources .....	26

See footnotes at end of table.

**Table 8.10. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006
<b>FREESTANDING AMBULATORY SURGICAL AND EMERGENCY CENTERS (NAICS 621493)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	2,355
Medicaid .....	426
Other government (Veterans, NIH, Indian Affairs, etc.) .....	100
Worker's compensation .....	711
Private insurance .....	6,903
Private health insurance .....	6,797
Property/Casualty and auto insurance .....	107
Patient (out-of-pocket) .....	1,284
All other patient care sources not elsewhere classified .....	437
<b>Non-Patient Care Revenue</b>	
All other sources .....	400
<b>ALL OTHER OUTPATIENT CARE CENTERS (NAICS 621498)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	3,223
Medicaid .....	S
Other government (Veterans, NIH, Indian Affairs, etc.) .....	S
Worker's compensation .....	1,100
Private insurance .....	8,389
Private health insurance .....	8,264
Property/Casualty and auto insurance .....	125
Patient (out-of-pocket) .....	S
All other patient care sources not elsewhere classified .....	2,966
<b>Non-Patient Care Revenue</b>	
All other sources .....	S
<b>MEDICAL AND DIAGNOSTIC LABORATORIES (NAICS 6215)</b>	
<b>Patient Care Revenue</b>	
Health practitioners .....	2,890
Hospitals .....	4,612
Outpatient care facilities .....	652
All other health care providers .....	1,099
Medicare .....	6,010
Medicaid .....	1,311
Other government (Veterans, NIH, Indian Affairs, etc.) .....	238
Worker's compensation .....	459
Private insurance .....	16,195
Private health insurance .....	16,002
Property/Casualty and auto insurance .....	193
Patient (out-of-pocket) .....	2,143
<b>Non-Patient Care Revenue</b>	
All other sources .....	1,644

See footnotes at end of table.

**Table 8.10. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006
<b>HOME HEALTH CARE SERVICES (NAICS 6216)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	20,423
Medicaid .....	11,592
Other government (Veterans, NIH, Indian Affairs, etc.) .....	1,150
Worker's compensation .....	121
Private insurance .....	8,154
Private health insurance .....	7,965
Property/Casualty and auto insurance .....	189
Patient (out-of-pocket) .....	2,178
All other patient care sources not elsewhere classified .....	1,843
<b>Non-Patient Care Revenue</b>	
All other sources .....	1,546
<b>OTHER AMBULATORY CARE SERVICES (NAICS 6219)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	3,586
Medicaid .....	S
Other government (Veterans, NIH, Indian Affairs, etc.) .....	252
Worker's compensation .....	381
Private insurance .....	6,058
Private health insurance .....	5,705
Property/Casualty and auto insurance .....	353
Patient (out-of-pocket) .....	1,004
All other patient care sources not elsewhere classified .....	5,694
<b>Non-Patient Care Revenue</b>	
All other sources .....	5,543
<b>HOSPITALS (NAICS 622)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	176,059
Medicaid .....	67,782
Other government (Veterans, NIH, Indian Affairs, etc.) .....	33,184
Worker's compensation .....	7,004
Private insurance .....	267,804
Private health insurance .....	265,169
Property/Casualty and auto insurance .....	2,635
Patient (out-of-pocket) .....	32,938
All other patient care sources not elsewhere classified .....	27,278
<b>Non-Patient Care Revenue</b>	
All other sources .....	40,984

See footnotes at end of table.

**Table 8.10. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006
<b>NURSING AND RESIDENTIAL CARE FACILITIES (NAICS 623)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	24,344
Medicaid .....	56,511
Other government (Veterans, NIH, Indian Affairs, etc.) .....	11,265
Worker's compensation .....	S
Private insurance .....	7,171
Private health insurance .....	6,975
Property/Casualty and auto insurance .....	196
Patient (out-of-pocket) .....	35,440
Payment from patients and their families .....	32,843
Patients' assigned Social Security benefits .....	2,597
All other patient care sources not elsewhere classified .....	4,681
<b>Non-Patient Care Revenue</b>	
All other sources .....	8,834
<b>NURSING CARE FACILITIES (NAICS 6231)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	21,162
Medicaid .....	41,335
Other government (Veterans, NIH, Indian Affairs, etc.) .....	1,033
Worker's compensation .....	S
Private insurance .....	5,227
Private health insurance .....	5,090
Property/Casualty and auto insurance .....	S
Patient (out-of-pocket) .....	11,772
Payment from patients and their families .....	10,217
Patients' assigned Social Security benefits .....	1,555
All other patient care sources not elsewhere classified .....	1,963
<b>Non-Patient Care Revenue</b>	
All other sources .....	2,405
<b>RESIDENTIAL MENTAL RETARDATION, MENTAL HEALTH AND SUBSTANCE ABUSE FACILITIES (NAICS 6232)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	939
Medicaid .....	10,140
Other government (Veterans, NIH, Indian Affairs, etc.) .....	6,147
Worker's compensation .....	68
Private insurance .....	866
Private health insurance .....	821
Property/Casualty and auto insurance .....	45
Patient (out-of-pocket) .....	2,175
Payment from patients and their families .....	1,457
Patients' assigned Social Security benefits .....	718
All other patient care sources not elsewhere classified .....	1,255
<b>Non-Patient Care Revenue</b>	
All other sources .....	2,019

See footnotes at end of table.

**Table 8.10. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006
<b>COMMUNITY CARE FACILITIES FOR THE ELDERLY (NAICS 6233)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	1,954
Medicaid .....	3,608
Other government (Veterans, NIH, Indian Affairs, etc.) .....	333
Worker's compensation .....	S
Private insurance .....	959
Private health insurance .....	945
Property/Casualty and auto insurance .....	S
Patient (out-of-pocket) .....	21,049
Payment from patients and their families .....	20,803
Patients' assigned Social Security benefits .....	246
All other patient care sources not elsewhere classified .....	864
<b>Non-Patient Care Revenue</b>	
All other sources .....	2,506

ZZ Absolute value is less than 0.5. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The data shown for some industries may not be comparable to previously published estimates because of definitional differences. Only 2006 estimates are therefore shown.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-8.7 provides estimated measures of sampling variability.

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## Chapter 9. Arts, Entertainment, and Recreation Services



**Table 9.1. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>177,910</b>	<b>165,808</b>	<b>158,557</b>	<b>149,360</b>	<b>141,902</b>	<b>133,880</b>	<b>127,394</b>	<b>119,868</b>
711	Performing arts, spectator sports, and related industries .....	70,001	64,912	62,796	60,367	58,285	54,151	51,149	47,935
7111	Performing arts companies .....	11,871	12,028	11,554	11,070	10,864	10,804	10,746	10,267
7112	Spectator sports .....	26,615	24,559	23,659	22,445	22,313	20,392	19,339	17,552
711211	Sports teams and clubs .....	15,766	14,080	14,115	13,257	13,025	11,461	10,739	9,261
711212	Racetracks .....	7,759	7,570	7,022	6,582	6,702	6,473	6,349	6,193
711219	Other spectator sports .....	3,090	2,909	2,522	2,606	2,586	2,458	2,251	2,098
7113	Promoters of performing arts, sports, and similar events .....	16,365	14,045	13,571	12,872	12,168	10,993	10,098	9,479
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	3,565	3,672	3,819	3,604	3,602	3,381	3,184	3,003
7115	Independent artists, writers, and performers .....	11,585	10,608	10,193	10,376	9,338	8,581	7,782	7,634
712	Museums, historical sites, and similar institutions .....	11,547	10,115	9,688	9,082	8,607	9,218	9,350	8,711
713	Amusement, gambling, and recreation industries .....	96,362	90,781	86,073	79,911	75,010	70,511	66,895	63,222
7131	Amusement parks and arcades .....	11,098	11,072	10,561	9,930	9,443	9,813	9,441	8,824
71311	Amusement and theme parks .....	9,963	9,882	9,344	8,737	8,174	8,637	8,245	7,596
71312	Amusement arcades .....	1,135	1,190	1,217	1,193	1,269	1,176	1,196	1,228
7132	Gambling industries .....	30,614	27,994	25,698	22,370	18,893	16,686	14,621	13,191
71321	Casinos (except casino hotels) .....	19,876	18,068	16,664	14,601	12,387	11,148	9,592	8,602
71329	Other gambling industries .....	10,738	9,926	9,034	7,769	6,506	5,538	5,029	4,589
7139	Other amusement and recreation industries .....	54,650	51,715	49,814	47,611	46,674	44,012	42,833	41,207
71391	Golf courses and country clubs .....	19,267	18,533	17,880	16,987	17,533	16,862	16,692	16,285
71392	Skiing facilities .....	2,234	2,049	1,980	1,839	1,801	1,635	1,551	1,429
71393	Marinas .....	3,898	3,670	3,393	3,382	3,352	3,389	3,379	3,153
71394	Fitness and recreational sports centers .....	18,447	17,545	16,839	16,130	14,987	13,542	12,543	11,777
71395	Bowling centers .....	3,609	3,415	3,505	3,293	3,075	2,882	2,762	2,736
71399	All other amusement and recreation industries .....	7,195	6,503	6,217	5,980	5,926	5,702	5,906	5,827

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

Appendix A, Table A-9.1 provides estimated measures of sampling variability.

**Table 9.2. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>7.3</b>	<b>4.6</b>	<b>6.2</b>	<b>5.3</b>	<b>6.0</b>	<b>5.1</b>	<b>6.3</b>
711	Performing arts, spectator sports, and related industries .....	7.8	3.4	4.0	3.6	7.6	5.9	6.7
7111	Performing arts companies .....	-1.3	4.1	4.4	1.9	0.6	0.5	4.7
7112	Spectator sports .....	8.4	3.8	5.4	0.6	9.4	5.4	10.2
711211	Sports teams and clubs .....	12.0	-0.2	6.5	1.8	13.6	6.7	16.0
711212	Racetracks .....	2.5	7.8	6.7	-1.8	3.5	2.0	2.5
711219	Other spectator sports .....	6.2	15.3	-3.2	0.8	5.2	9.2	7.3
7113	Promoters of performing arts, sports, and similar events .....	16.5	3.5	5.4	5.8	10.7	8.9	6.5
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	-2.9	-3.8	6.0	0.1	6.5	6.2	6.0
7115	Independent artists, writers, and performers .....	9.2	4.1	-1.8	11.1	8.8	10.3	1.9
712	Museums, historical sites, and similar institutions .....	14.2	4.4	6.7	5.5	-6.6	-1.4	7.3
713	Amusement, gambling, and recreation industries .....	6.1	5.5	7.7	6.5	6.4	5.4	5.8
7131	Amusement parks and arcades .....	0.2	4.8	6.4	5.2	-3.8	3.9	7.0
71311	Amusement and theme parks .....	0.8	5.8	6.9	6.9	-5.4	4.8	8.5
71312	Amusement arcades .....	-4.6	-2.2	2.0	-6.0	7.9	-1.7	-2.6
7132	Gambling industries .....	9.4	8.9	14.9	18.4	13.2	14.1	10.8
71321	Casinos (except casino hotels) .....	10.0	8.4	14.1	17.9	11.1	16.2	11.5
71329	Other gambling industries .....	8.2	9.9	16.3	19.4	17.5	10.1	9.6
7139	Other amusement and recreation industries .....	5.7	3.8	4.6	2.0	6.0	2.8	3.9
71391	Golf courses and country clubs .....	4.0	3.7	5.3	-3.1	4.0	1.0	2.5
71392	Skiing facilities .....	9.0	3.5	7.7	2.1	10.2	5.4	8.5
71393	Marinas .....	6.2	8.2	0.3	0.9	-1.1	0.3	7.2
71394	Fitness and recreational sports centers .....	5.1	4.2	4.4	7.6	10.7	8.0	6.5
71395	Bowling centers .....	5.7	-2.6	6.4	7.1	6.7	4.3	1.0
71399	All other amusement and recreation industries .....	10.6	4.6	4.0	0.9	3.9	-3.5	1.4

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.1 provides estimated measures of sampling variability.

**Table 9.3. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Revenue for Taxable Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>144,030</b>	<b>134,284</b>	<b>128,374</b>	<b>120,709</b>	<b>113,934</b>	<b>105,858</b>	<b>100,114</b>	<b>94,180</b>
711	Performing arts, spectator sports, and related industries .....	60,181	55,338	53,662	51,686	49,496	45,479	42,960	40,385
7111	Performing arts companies .....	6,845	6,760	6,561	6,390	6,224	6,033	6,187	6,122
7112	Spectator sports .....	26,615	24,559	23,659	22,445	22,313	20,392	19,339	17,552
711211	Sports teams and clubs .....	15,766	14,080	14,115	13,257	13,025	11,461	10,739	9,261
711212	Racetracks .....	7,759	7,570	7,022	6,582	6,702	6,473	6,349	6,193
711219	Other spectator sports .....	3,090	2,909	2,522	2,606	2,586	2,458	2,251	2,098
7113	Promoters of performing arts, sports, and similar events .....	11,571	9,739	9,430	8,871	8,019	7,092	6,468	6,074
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	3,565	3,672	3,819	3,604	3,602	3,381	3,184	3,003
7115	Independent artists, writers, and performers .....	11,585	10,608	10,193	10,376	9,338	8,581	7,782	7,634
712	Museums, historical sites, and similar institutions .....	1,053	914	835	804	750	714	728	616
713	Amusement, gambling, and recreation industries .....	82,796	78,032	73,877	68,219	63,688	59,665	56,426	53,179
7131	Amusement parks and arcades .....	11,098	11,072	10,561	9,930	9,443	9,813	9,441	8,824
71311	Amusement and theme parks .....	9,963	9,882	9,344	8,737	8,174	8,637	8,245	7,596
71312	Amusement arcades .....	1,135	1,190	1,217	1,193	1,269	1,176	1,196	1,228
7132	Gambling industries .....	30,614	27,994	25,698	22,370	18,893	16,686	14,621	13,191
71321	Casinos (except casino hotels) .....	19,876	18,068	16,664	14,601	12,387	11,148	9,592	8,602
71329	Other gambling industries .....	10,738	9,926	9,034	7,769	6,506	5,538	5,029	4,589
7139	Other amusement and recreation industries .....	41,084	38,966	37,618	35,919	35,352	33,166	32,364	31,164
71391	Golf courses and country clubs .....	10,958	10,620	10,446	9,794	10,462	9,939	9,963	9,719
71392	Skiing facilities .....	2,234	2,049	1,980	1,839	1,801	1,635	1,551	1,429
71393	Marinas .....	3,898	3,670	3,393	3,382	3,352	3,389	3,379	3,153
71394	Fitness and recreational sports centers .....	14,351	13,858	13,179	12,706	11,713	10,498	9,616	9,058
71395	Bowling centers .....	3,609	3,415	3,505	3,293	3,075	2,882	2,762	2,736
71399	All other amusement and recreation industries .....	6,034	5,354	5,115	4,905	4,949	4,823	5,093	5,069

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.2 provides estimated measures of sampling variability.

**Table 9.4. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>7.3</b>	<b>4.6</b>	<b>6.3</b>	<b>5.9</b>	<b>7.6</b>	<b>5.7</b>	<b>6.3</b>
711	Performing arts, spectator sports, and related industries .....	8.8	3.1	3.8	4.4	8.8	5.9	6.4
7111	Performing arts companies .....	1.3	3.0	2.7	2.7	3.2	-2.5	1.1
7112	Spectator sports .....	8.4	3.8	5.4	0.6	9.4	5.4	10.2
711211	Sports teams and clubs .....	12.0	-0.2	6.5	1.8	13.6	6.7	16.0
711212	Racetracks .....	2.5	7.8	6.7	-1.8	3.5	2.0	2.5
711219	Other spectator sports .....	6.2	15.3	-3.2	0.8	5.2	9.2	7.3
7113	Promoters of performing arts, sports, and similar events .....	18.8	3.3	6.3	10.6	13.1	9.6	6.5
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	-2.9	-3.8	6.0	0.1	6.5	6.2	6.0
7115	Independent artists, writers, and performers .....	9.2	4.1	-1.8	11.1	8.8	10.3	1.9
712	Museums, historical sites, and similar institutions .....	15.2	9.5	3.9	7.2	5.0	-1.9	18.2
713	Amusement, gambling, and recreation industries .....	6.1	5.6	8.3	7.1	6.7	5.7	6.1
7131	Amusement parks and arcades .....	0.2	4.8	6.4	5.2	-3.8	3.9	7.0
71311	Amusement and theme parks .....	0.8	5.8	6.9	6.9	-5.4	4.8	8.5
71312	Amusement arcades .....	-4.6	-2.2	2.0	-6.0	7.9	-1.7	-2.6
7132	Gambling industries .....	9.4	8.9	14.9	18.4	13.2	14.1	10.8
71321	Casinos (except casino hotels) .....	10.0	8.4	14.1	17.9	11.1	16.2	11.5
71329	Other gambling industries .....	8.2	9.9	16.3	19.4	17.5	10.1	9.6
7139	Other amusement and recreation industries .....	5.4	3.6	4.7	1.6	6.6	2.5	3.9
71391	Golf courses and country clubs .....	3.2	1.7	6.7	-6.4	5.3	-0.2	2.5
71392	Skiing facilities .....	9.0	3.5	7.7	2.1	10.2	5.4	8.5
71393	Marinas .....	6.2	8.2	0.3	0.9	-1.1	0.3	7.2
71394	Fitness and recreational sports centers .....	3.6	5.2	3.7	8.5	11.6	9.2	6.2
71395	Bowling centers .....	5.7	-2.6	6.4	7.1	6.7	4.3	1.0
71399	All other amusement and recreation industries .....	12.7	4.7	4.3	-0.9	2.6	-5.3	0.5

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.2 provides estimated measures of sampling variability.

**Table 9.5. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Revenue for Tax-Exempt Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>33,880</b>	<b>31,524</b>	<b>30,183</b>	<b>28,651</b>	<b>27,968</b>	<b>28,022</b>	<b>27,280</b>	<b>25,688</b>
711	Performing arts, spectator sports, and related industries .....	9,820	9,574	9,134	8,681	8,789	8,672	8,189	7,550
7111	Performing arts companies .....	5,026	5,268	4,993	4,680	4,640	4,771	4,559	4,145
7113	Promoters of performing arts, sports, and similar events .....	4,794	4,306	4,141	4,001	4,149	3,901	3,630	3,405
712	Museums, historical sites, and similar institutions .....	10,494	9,201	8,853	8,278	7,857	8,504	8,622	8,095
713	Amusement, gambling, and recreation industries .....	13,566	12,749	12,196	11,692	11,322	10,846	10,469	10,043
7139	Other amusement and recreation industries .....	13,566	12,749	12,196	11,692	11,322	10,846	10,469	10,043
71391	Golf courses and country clubs .....	8,309	7,913	7,434	7,193	7,071	6,923	6,729	6,566
71394	Fitness and recreational sports centers .....	4,096	3,687	3,660	3,424	3,274	3,044	2,927	2,719
71399	All other amusement and recreation industries .....	1,161	1,149	1,102	1,075	977	879	813	758

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.3 provides estimated measures of sampling variability.

**Table 9.6. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Revenue for Tax-Exempt Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>7.5</b>	<b>4.4</b>	<b>5.3</b>	<b>2.4</b>	<b>-0.2</b>	<b>2.7</b>	<b>6.2</b>
711	Performing arts, spectator sports, and related industries .....	2.6	4.8	5.2	-1.2	1.3	5.9	8.5
7111	Performing arts companies .....	-4.6	5.5	6.7	0.9	-2.7	4.7	10.0
7113	Promoters of performing arts, sports, and similar events .....	11.3	4.0	3.5	-3.6	6.4	7.5	6.6
712	Museums, historical sites, and similar institutions .....	14.1	3.9	6.9	5.4	-7.6	-1.4	6.5
713	Amusement, gambling, and recreation industries .....	6.4	4.5	4.3	3.3	4.4	3.6	4.2
7139	Other amusement and recreation industries .....	6.4	4.5	4.3	3.3	4.4	3.6	4.2
71391	Golf courses and country clubs .....	5.0	6.4	3.4	1.7	2.1	2.9	2.5
71394	Fitness and recreational sports centers .....	11.1	0.7	6.9	4.6	7.6	4.0	7.6
71399	All other amusement and recreation industries .....	1.0	4.3	2.5	10.0	11.1	8.1	7.3

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.3 provides estimated measures of sampling variability.

**Table 9.7. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Export Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>150</b>	<b>135</b>	<b>136</b>	<b>11.1</b>	<b>-0.7</b>
711	Performing arts, spectator sports, and related industries .....	150	134	136	11.9	-1.5
7111	Performing arts companies .....	61	33	37	84.8	-10.8
7115	Independent artists, writers, and performers .....	S	101	99	S	2.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.4 provides estimated measures of sampling variability.

**Table 9.8. Selected Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Sources of Revenue for Taxable Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>PERFORMING ARTS COMPANIES (NAICS 7111)</b>					
<b>Total revenue</b> .....	<b>6,845</b>	<b>6,760</b>	<b>6,561</b>	<b>1.3</b>	<b>3.0</b>
Admissions revenue .....	4,635	4,969	4,664	-6.7	6.5
All other revenue .....	2,210	1,791	1,897	23.4	-5.6
<b>SPORTS TEAMS AND CLUBS (NAICS 711211)</b>					
<b>Total revenue</b> .....	<b>15,766</b>	<b>14,080</b>	<b>14,115</b>	<b>12.0</b>	<b>-0.2</b>
Admissions revenue .....	5,867	5,159	5,241	13.7	-1.6
All other revenue .....	9,899	8,921	8,874	11.0	0.5
<b>RACETRACKS (NAICS 711212)</b>					
<b>Total revenue</b> .....	<b>7,759</b>	<b>7,570</b>	<b>7,022</b>	<b>2.5</b>	<b>7.8</b>
Admissions revenue .....	1,122	1,116	1,099	0.5	1.5
All other revenue .....	6,637	6,454	5,923	2.8	9.0
<b>OTHER SPECTATOR SPORTS (NAICS 711219)</b>					
<b>Total revenue</b> .....	<b>3,090</b>	<b>2,909</b>	<b>2,522</b>	<b>6.2</b>	<b>15.3</b>
Admissions revenue .....	456	443	407	2.9	8.8
All other revenue .....	2,634	2,466	2,115	6.8	16.6
<b>AMUSEMENT AND THEME PARKS (NAICS 71311)</b>					
<b>Total revenue</b> .....	<b>9,963</b>	<b>9,882</b>	<b>9,344</b>	<b>0.8</b>	<b>5.8</b>
Admissions revenue .....	5,696	5,514	5,216	3.3	5.7
All other revenue .....	4,267	4,368	4,128	-2.3	5.8

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.5 provides estimated measures of sampling variability.



**Table 9.9. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Total Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>153,868</b>	<b>146,641</b>	<b>139,032</b>	<b>4.9</b>	<b>5.5</b>
711	Performing arts, spectator sports, and related industries .....	64,449	59,459	58,151	8.4	2.2
7111	Performing arts companies .....	10,807	10,574	10,225	2.2	3.4
7112	Spectator sports .....	26,988	25,140	24,706	7.4	1.8
711211	Sports teams and clubs .....	17,925	15,765	15,887	13.7	-0.8
711212	Racetracks .....	6,032	6,343	6,158	-4.9	3.0
711219	Other spectator sports .....	3,031	3,032	2,661	Z	13.9
7113	Promoters of performing arts, sports, and similar events .....	14,700	12,643	12,141	16.3	4.1
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	2,742	2,661	2,826	3.0	-5.8
7115	Independent artists, writers, and performers .....	9,213	8,441	8,253	9.1	2.3
712	Museums, historical sites, and similar institutions .....	8,658	8,085	7,814	7.1	3.5
713	Amusement, gambling, and recreation industries .....	80,760	79,096	73,067	2.1	8.2
7131	Amusement parks and arcades .....	9,691	7,610	6,973	27.3	9.1
71311	Amusement and theme parks .....	8,637	6,480	5,849	33.3	10.8
71312	Amusement arcades .....	1,053	1,130	1,125	-6.8	0.4
7132	Gambling industries .....	22,114	24,991	21,504	-11.5	16.2
71321	Casinos (except casino hotels) .....	13,636	17,426	14,605	-21.7	19.3
71329	Other gambling industries .....	8,478	7,564	6,899	12.1	9.6
7139	Other amusement and recreation industries .....	48,955	46,496	44,590	5.3	4.3
71391	Golf courses and country clubs .....	18,267	17,650	16,757	3.5	5.3
71392	Skiing facilities .....	1,649	1,568	1,525	5.2	2.8
71393	Marinas .....	2,720	2,428	2,336	12.0	3.9
71394	Fitness and recreational sports centers .....	17,333	16,861	15,893	2.8	6.1
71395	Bowling centers .....	3,026	2,667	2,880	13.5	-7.4
71399	All other amusement and recreation industries .....	5,960	5,321	5,199	12.1	2.3

Z Absolute value is less than 0.05.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.6 provides estimated measures of sampling variability.

**Table 9.10. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Expenses for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>30,565</b>	<b>28,466</b>	<b>27,246</b>
711	Performing arts, spectator sports, and related industries .....	9,416	8,949	8,488
7111	Performing arts companies .....	5,051	4,940	4,653
7113	Promoters of performing arts, sports, and similar events .....	4,365	4,009	3,835
712	Museums, historical sites, and similar institutions .....	7,804	7,276	7,091
713	Amusement, gambling, and recreation industries .....	13,345	12,241	11,667
7139	Other amusement and recreation industries .....	13,345	12,241	11,667
71391	Golf courses and country clubs .....	7,885	7,732	7,336
71394	Fitness and recreational sports centers .....	4,386	3,542	3,415
71399	All other amusement and recreation industries .....	1,074	967	916

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.7 provides estimated measures of sampling variability.

**Table 9.11. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Year-to-Year Percent Change in Expenses for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>7.4</b>	<b>4.5</b>
711	Performing arts, spectator sports, and related industries .....	5.2	5.4
7111	Performing arts companies .....	2.2	6.2
7113	Promoters of performing arts, sports, and similar events .....	8.9	4.5
712	Museums, historical sites, and similar institutions .....	7.3	2.6
713	Amusement, gambling, and recreation industries .....	9.0	4.9
7139	Other amusement and recreation industries .....	9.0	4.9
71391	Golf courses and country clubs .....	2.0	5.4
71394	Fitness and recreational sports centers .....	23.8	3.7
71399	All other amusement and recreation industries .....	11.1	5.6

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-9.7 provides estimated measures of sampling variability.

**Table 9.12. Performing Arts, Spectator Sports, and Related Industries (NAICS 711), Museums, Historical Sites, and Similar Institutions (NAICS 712), and Amusement, Gambling, and Recreation Industries (NAICS 713) - Selected Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>PERFORMING ARTS, SPECTATOR SPORTS, AND RELATED INDUSTRIES (NAICS 711)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>64,449</b>	<b>59,459</b>	<b>58,151</b>	<b>8.4</b>	<b>2.2</b>
Personnel costs .....	30,830	27,449	26,720	12.3	2.7
Gross annual payroll .....	26,799	23,795	23,360	12.6	1.9
Employer's cost for fringe benefits .....	2,981	2,740	2,584	8.8	6.0
Temporary staff and leased employee expense .....	1,050	914	776	14.9	17.8
Expensed materials, parts and supplies (not for resale) .....	1,772	1,675	1,560	5.8	7.4
Expensed equipment .....	225	206	189	9.2	9.0
Expensed purchase of other materials, parts, and supplies .....	1,547	1,469	1,371	5.3	7.1
Expensed purchased services .....	5,748	5,566	5,361	3.3	3.8
Expensed purchases of software .....	100	106	104	-5.7	1.9
Purchased electricity and fuels (except motor fuels) .....	623	548	516	13.7	6.2
Lease and rental payments .....	2,255	2,276	2,179	-0.9	4.5
Purchased repair and maintenance .....	595	S	S	S	S
Purchased advertising and promotional services .....	2,175	1,833	1,788	18.7	2.5
Other operating expenses .....	26,099	24,770	24,510	5.4	1.1
Depreciation and amortization charges .....	2,669	2,581	2,660	3.4	-3.0
Governmental taxes and license fees .....	768	908	812	-15.4	11.8
All other operating expenses .....	22,663	21,281	21,037	6.5	1.2
<b>MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS (NAICS 712)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>8,658</b>	<b>8,085</b>	<b>7,814</b>	<b>7.1</b>	<b>3.5</b>
Personnel costs .....	3,924	3,691	3,551	6.3	3.9
Gross annual payroll .....	3,116	2,952	2,829	5.6	4.3
Employer's cost for fringe benefits .....	701	639	624	9.7	2.4
Temporary staff and leased employee expense .....	107	101	98	5.9	3.1
Expensed materials, parts and supplies (not for resale) .....	396	361	337	9.7	7.1
Expensed equipment .....	61	62	57	-1.6	8.8
Expensed purchase of other materials, parts, and supplies .....	335	298	280	12.4	6.4
Expensed purchased services .....	1,016	941	873	8.0	7.8
Expensed purchases of software .....	30	21	18	42.9	16.7
Purchased electricity and fuels (except motor fuels) .....	290	261	234	11.1	11.5
Lease and rental payments .....	187	178	170	5.1	4.7
Purchased repair and maintenance .....	206	205	197	0.5	4.1
Purchased advertising and promotional services .....	302	276	254	9.4	8.7
Other operating expenses .....	3,323	3,092	3,053	7.5	1.3
Depreciation and amortization charges .....	736	720	697	2.2	3.3
Governmental taxes and license fees .....	39	44	51	-11.4	-13.7
All other operating expenses .....	2,548	2,328	2,305	9.5	1.0

See footnotes at end of table.

**Table 9.12. Performing Arts, Spectator Sports, and Related Industries (NAICS 711), Museums, Historical Sites, and Similar Institutions (NAICS 712), and Amusement, Gambling, and Recreation Industries (NAICS 713) - Selected Expenses for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>AMUSEMENT, GAMBLING, AND RECREATION INDUSTRIES (NAICS 713)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>80,760</b>	<b>79,096</b>	<b>73,067</b>	<b>2.1</b>	<b>8.2</b>
Personnel costs .....	32,348	32,722	29,858	-1.1	9.6
Gross annual payroll .....	26,533	26,957	24,694	-1.6	9.2
Employer's cost for fringe benefits .....	5,304	5,184	4,693	2.3	10.5
Temporary staff and leased employee expense .....	511	581	471	-12.0	23.4
Expensed materials, parts and supplies (not for resale) .....	4,930	4,475	4,159	10.2	7.6
Expensed equipment .....	483	493	453	-2.0	8.8
Expensed purchase of other materials, parts, and supplies .....	4,447	3,983	3,706	11.6	7.5
Expensed purchased services .....	12,085	10,733	9,975	12.6	7.6
Expensed purchases of software .....	183	179	154	2.2	16.2
Purchased electricity and fuels (except motor fuels) .....	2,611	2,373	2,132	10.0	11.3
Lease and rental payments .....	4,422	4,007	3,790	10.4	5.7
Purchased repair and maintenance .....	1,718	1,691	1,543	1.6	9.6
Purchased advertising and promotional services .....	3,150	2,483	2,355	26.9	5.4
Other operating expenses .....	31,398	31,166	29,075	0.7	7.2
Depreciation and amortization charges .....	6,994	6,942	6,443	0.7	7.7
Governmental taxes and license fees .....	4,745	5,159	4,716	-8.0	9.4
All other operating expenses .....	19,659	19,064	17,916	3.1	6.4

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.8 provides estimated measures of sampling variability.

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## Chapter 10. Other Services

**Table 10.1. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
<b>81</b>	<b>Other services (except public administration, religious, labor, and political organizations, and private households) .....</b>	387,009	360,688	338,022	NA	NA	NA	NA	NA
81*	Other services (except public administration, religious, labor, and political organizations, and private households) <sup>1</sup> .....	384,789	358,708	336,334	317,363	305,565	306,079	302,783	285,019
811	Repair and maintenance .....	141,562	136,920	127,939	123,164	118,307	117,733	112,719	107,279
8111	Automotive repair and maintenance .....	87,616	85,447	81,116	78,565	75,221	76,518	73,219	69,412
81111	Automotive mechanical and electrical repair and maintenance ..	45,011	44,011	42,154	40,445	38,383	39,925	37,879	36,077
811111	General automotive repair .....	38,103	37,233	35,547	33,778	31,748	33,045	30,988	29,068
811112	Automotive exhaust system repair .....	1,063	1,134	1,152	1,233	1,240	1,259	1,134	1,181
811113	Automotive transmission repair .....	3,118	2,924	2,730	2,674	2,689	2,834	2,773	2,718
811118	Other automotive mechanical and electrical repair and maintenance .....	2,727	2,720	2,725	2,760	2,706	2,787	2,984	3,110
81112	Automotive body, paint, interior, and glass repair .....	29,458	29,152	27,693	27,178	26,223	26,343	25,766	24,345
811121	Automotive body, paint, and interior repair and maintenance ..	25,621	25,477	24,283	23,531	22,440	22,409	22,018	20,483
811122	Automotive glass replacement shops .....	3,837	3,675	3,410	3,647	3,783	3,934	3,748	3,862
81119	Other automotive repair and maintenance .....	13,147	12,284	11,269	10,942	10,615	10,250	9,574	8,990
811191	Automotive oil change and lubrication shops .....	4,805	4,657	4,342	4,031	3,928	3,624	3,326	3,010
811192	Car washes .....	6,639	5,961	5,301	5,364	5,092	4,988	4,641	4,414
811198	All other automotive repair and maintenance .....	1,703	1,666	1,626	1,547	1,595	1,638	1,607	1,566
8112	Electronic and precision equipment repair and maintenance .....	18,759	17,625	16,514	15,103	14,983	14,860	14,419	14,149
811211	Consumer electronics repair and maintenance .....	1,914	1,837	1,687	1,457	1,484	1,509	1,538	1,414
811212	Computer and office machine repair and maintenance .....	7,297	7,000	6,530	6,003	6,380	6,643	6,592	6,781
811213	Communication equipment repair and maintenance .....	2,155	1,942	S	1,993	2,026	1,849	1,756	1,526
811219	Other electronic and precision equipment repair and maintenance .....	7,393	6,846	6,197	5,650	5,093	4,859	4,533	4,428
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	25,128	24,432	21,231	20,735	19,485	17,865	16,687	15,531
8114	Personal and household goods repair and maintenance .....	10,059	9,416	9,078	8,761	8,618	8,490	8,394	8,187
81141	Home and garden equipment and appliance repair and maintenance .....	4,695	4,354	4,285	4,209	4,112	3,911	3,866	3,845
81142	Reupholstery and furniture repair .....	1,380	1,347	1,248	1,271	1,265	1,225	1,229	1,161
81143	Footwear and leather goods repair .....	206	197	189	181	187	186	190	198
81149	Other personal and household goods repair and maintenance .....	3,778	3,518	3,356	3,100	3,054	3,168	3,109	2,983
812	Personal and laundry services .....	83,049	80,883	76,169	NA	NA	NA	NA	NA
812*	Personal and laundry services <sup>1</sup> .....	80,828	78,903	74,482	72,053	70,734	69,106	67,140	63,359
8121	Personal care services .....	26,493	25,291	23,178	21,093	20,217	18,929	18,264	16,970
81211	Hair, nail, and skin care services .....	20,641	20,141	18,932	17,081	16,518	15,800	15,553	14,407
812111	Barber shops .....	527	521	522	499	506	474	479	467
812112	Beauty salons .....	18,354	18,058	17,191	15,448	15,113	14,581	14,445	13,416
812113	Nail salons .....	1,760	1,562	1,219	1,134	899	745	629	524
81219	Other personal care services .....	5,852	5,150	4,246	4,012	3,699	3,129	2,711	2,563
812191	Diet and weight reducing centers .....	2,456	2,263	1,652	1,911	1,688	1,389	1,194	1,251
812199	All other personal care services .....	3,396	2,887	2,594	2,101	2,011	1,740	1,517	1,312
8122	Death care services .....	15,182	15,665	15,080	15,334	14,280	14,202	13,707	13,782
81221	Funeral homes and funeral services .....	12,487	12,140	11,705	12,016	11,049	10,882	10,279	10,286
81222	Cemeteries and crematories .....	2,695	3,525	3,375	3,318	3,231	3,320	3,428	3,496
8123	Drycleaning and laundry services .....	22,261	21,094	20,040	19,545	20,444	20,484	19,950	19,124
81231	Coin-operated laundries and drycleaners .....	3,311	3,244	3,235	3,238	3,458	3,462	3,359	3,007
81232	Drycleaning and laundry services (except coin-operated) .....	8,417	7,901	7,581	7,282	7,762	7,819	7,846	7,623
81233	Linen and uniform supply .....	10,533	9,949	9,224	9,025	9,224	9,203	8,745	8,494
812331	Linen supply .....	3,747	3,548	3,240	3,051	3,087	3,130	2,989	2,805
812332	Industrial launderers .....	6,786	S	5,984	5,974	6,137	6,073	5,756	5,689

See footnotes at end of table.

**Table 10.1. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Revenue for Employer Firms: 1999 Through 2006 -Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	2003	2002	2001	2000	1999
8129	Other personal services .....	19,114	18,833	17,873	NA	NA	NA	NA	NA
8129*	Other personal services <sup>1</sup> .....	16,892	16,853	16,184	16,081	15,793	15,491	15,219	13,483
81291	Pet care (except veterinary) services .....	2,223	1,981	1,689	NA	NA	NA	NA	NA
81292	Photofinishing .....	2,287	2,609	3,173	3,678	3,851	3,727	3,809	3,860
81293	Parking lots and garages .....	7,711	7,588	7,121	7,041	6,908	6,791	6,389	5,794
81299	All other personal services .....	6,894	6,656	5,890	5,362	5,034	4,973	5,021	3,829
813	Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations) .....	162,399	142,885	133,913	122,146	116,524	119,240	122,924	114,381
8132	Grantmaking and giving services .....	73,822	61,362	56,408	47,131	46,276	50,881	57,465	52,564
8133	Social advocacy organizations .....	14,905	13,957	13,424	13,358	12,059	11,225	10,852	10,144
8134	Civic and social organizations .....	18,605	17,116	16,694	15,951	14,679	14,098	13,703	12,839
8139	Business, professional, and other organizations (except labor and political organizations) .....	55,067	50,450	47,387	45,706	43,510	43,036	40,904	38,834

NA Not available. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Excludes NAICS 81291 (Pet care services).

Note: Estimates cover only taxable firms for NAICS 811 (Repair and maintenance) and NAICS 812 (Personal and laundry services), only tax-exempt firms for NAICS 813 (Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations)), and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-10.1 provides estimated measures of sampling variability.



**Table 10.2. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
<b>81</b>	<b>Other services (except public administration, religious, labor, and political organizations, and private households) .....</b>	7.3	6.7	NA	NA	NA	NA	NA
81*	Other services (except public administration, religious, labor, and political organizations, and private households) <sup>1</sup> .....	7.3	6.7	6.0	3.9	-0.2	1.1	6.2
811	Repair and maintenance .....	3.4	7.0	3.9	4.1	0.5	4.4	5.1
8111	Automotive repair and maintenance .....	2.5	5.3	3.2	4.4	-1.7	4.5	5.5
81111	Automotive mechanical and electrical repair and maintenance .....	2.3	4.4	4.2	5.4	-3.9	5.4	5.0
811111	General automotive repair .....	2.3	4.7	5.2	6.4	-3.9	6.6	6.6
811112	Automotive exhaust system repair .....	-6.3	-1.6	-6.6	-0.6	-1.5	11.0	-4.0
811113	Automotive transmission repair .....	6.6	7.1	2.1	-0.6	-5.1	2.2	2.0
811118	Other automotive mechanical and electrical repair and maintenance .....	0.3	-0.2	-1.3	2.0	-2.9	-6.6	-4.1
81112	Automotive body, paint, interior, and glass repair .....	1.0	5.3	1.9	3.6	-0.5	2.2	5.8
811121	Automotive body, paint, and interior repair and maintenance .....	0.6	4.9	3.2	4.9	0.1	1.8	7.5
811122	Automotive glass replacement shops .....	4.4	7.8	-6.5	-3.6	-3.8	5.0	-3.0
81119	Other automotive repair and maintenance .....	7.0	9.0	3.0	3.1	3.6	7.1	6.5
811191	Automotive oil change and lubrication shops .....	3.2	7.3	7.7	2.6	8.4	9.0	10.5
811192	Car washes .....	11.4	12.5	-1.2	5.3	2.1	7.5	5.1
811198	All other automotive repair and maintenance .....	2.2	2.5	5.1	-3.0	-2.6	1.9	2.6
8112	Electronic and precision equipment repair and maintenance .....	6.4	6.7	9.3	0.8	0.8	3.1	1.9
811211	Consumer electronics repair and maintenance .....	4.2	8.9	15.8	-1.8	-1.7	-1.9	8.8
811212	Computer and office machine repair and maintenance .....	4.2	7.2	8.8	-5.9	-4.0	0.8	-2.8
811213	Communication equipment repair and maintenance .....	11.0	S	S	-1.6	9.6	5.3	15.1
811219	Other electronic and precision equipment repair and maintenance .....	8.0	10.5	9.7	10.9	4.8	7.2	2.4
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	2.8	15.1	2.4	6.4	9.1	7.1	7.4
8114	Personal and household goods repair and maintenance .....	6.8	3.7	3.6	1.7	1.5	1.1	2.5
81141	Home and garden equipment and appliance repair and maintenance .....	7.8	1.6	1.8	2.4	5.1	1.2	0.5
81142	Reupholstery and furniture repair .....	2.4	7.9	-1.8	0.5	3.3	-0.3	5.9
81143	Footwear and leather goods repair .....	4.6	4.2	4.4	-3.2	0.5	-2.1	-4.0
81149	Other personal and household goods repair and maintenance .....	7.4	4.8	8.3	1.5	-3.6	1.9	4.2
812	Personal and laundry services .....	2.7	6.2	NA	NA	NA	NA	NA
812*	Personal and laundry services <sup>1</sup> .....	2.4	5.9	3.4	1.9	2.4	2.9	6.0
8121	Personal care services .....	4.8	9.1	9.9	4.3	6.8	3.6	7.6
81211	Hair, nail, and skin care services .....	2.5	6.4	10.8	3.4	4.5	1.6	8.0
812111	Barber shops .....	1.2	-0.2	4.6	-1.4	6.8	-1.0	2.6
812112	Beauty salons .....	1.6	5.0	11.3	2.2	3.6	0.9	7.7
812113	Nail salons .....	12.7	28.1	7.5	26.1	20.7	18.4	20.0
81219	Other personal care services .....	13.6	21.3	5.8	8.5	18.2	15.4	5.8
812191	Diet and weight reducing centers .....	8.5	37.0	-13.6	13.2	21.5	16.3	-4.6
812199	All other personal care services .....	17.6	11.3	23.5	4.5	15.6	14.7	15.6
8122	Death care services .....	-3.1	3.9	-1.7	7.4	0.5	3.6	-0.5
81221	Funeral homes and funeral services .....	2.9	3.7	-2.6	8.8	1.5	5.9	-0.1
81222	Cemeteries and crematories .....	-23.5	4.4	1.7	2.7	-2.7	-3.2	-1.9
8123	Drycleaning and laundry services .....	5.5	5.3	2.5	-4.4	-0.2	2.7	4.3
81231	Coin-operated laundries and drycleaners .....	2.1	0.3	-0.1	-6.4	-0.1	3.1	11.7
81232	Drycleaning and laundry services (except coin-operated) .....	6.5	4.2	4.1	-6.2	-0.7	-0.3	2.9
81233	Linen and uniform supply .....	5.9	7.9	2.2	-2.2	0.2	5.2	3.0
812331	Linen supply .....	5.6	9.5	6.2	-1.2	-1.4	4.7	6.6
812332	Industrial launderers .....	S	S	0.2	-2.7	1.1	5.5	1.2

See footnotes at end of table.

**Table 10.2. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Year-to-Year Percent Change in Revenue for Employer Firms: 1999 Through 2006 -Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006/2005	2005/2004	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999
8129	Other personal services .....	1.5	5.4	NA	NA	NA	NA	NA
8129*	Other personal services <sup>1</sup> .....	0.2	4.1	0.6	1.8	1.9	1.8	12.9
81291	Pet care (except veterinary) services .....	12.2	17.3	NA	NA	NA	NA	NA
81292	Photofinishing .....	-12.3	-17.8	-13.7	-4.5	3.3	-2.2	-1.3
81293	Parking lots and garages .....	1.6	6.6	1.1	1.9	1.7	6.3	10.3
81299	All other personal services .....	3.6	13.0	9.8	6.5	1.2	-1.0	31.1
813	Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations) .....	13.7	6.7	9.6	4.8	-2.3	-3.0	7.5
8132	Grantmaking and giving services .....	20.3	8.8	19.7	1.8	-9.1	-11.5	9.3
8133	Social advocacy organizations .....	6.8	4.0	0.5	10.8	7.4	3.4	7.0
8134	Civic and social organizations .....	8.7	2.5	4.7	8.7	4.1	2.9	6.7
8139	Business, professional, and other organizations (except labor and political organizations) .....	9.2	6.5	3.7	5.0	1.1	5.2	5.3

NA Not available. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Excludes NAICS 81291 (Pet care services).

Note: Estimates cover only taxable firms for NAICS 811 (Repair and maintenance) and NAICS 812 (Personal and laundry services), only tax-exempt firms for NAICS 813 (Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations)), and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-10.1 provides estimated measures of sampling variability.

**Table 10.3. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Export Revenue for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>81</b>	<b>Other services (except public administration, religious, labor, and political organizations, and private households) .....</b>	1,663	1,671	832	-0.5	100.8
811	Repair and maintenance .....	1,663	1,671	832	-0.5	100.8
8112	Electronic and precision equipment repair and maintenance .....	235	208	215	13.0	-3.3
811211	Consumer electronics repair and maintenance .....	S	S	S	S	S
811212	Computer and office machine repair and maintenance .....	S	S	12	S	S
811213	Communication equipment repair and maintenance .....	S	S	S	S	S
811219	Other electronic and precision equipment repair and maintenance .....	178	170	163	4.7	4.3
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	1,413	1,453	606	-2.8	139.8
8114	Personal and household goods repair and maintenance .....	S	10	11	S	-9.1
81141	Home and garden equipment and appliance repair and maintenance .....	S	ZZ	ZZ	S	Z
81142	Reupholstery and furniture repair .....	S	S	S	S	S
81143	Footwear and leather goods repair .....	ZZ	ZZ	ZZ	Z	Z
81149	Other personal and household goods repair and maintenance .....	S	S	S	S	S

Z Absolute value is less than 0.05. ZZ Absolute value is less than 0.5. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover only taxable firms for NAICS 811 (Repair and maintenance) and NAICS 812 (Personal and laundry services), only tax-exempt firms for NAICS 813 (Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations)), and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-10.2 provides estimated measures of sampling variability.

**Table 10.4. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Total Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
<b>81</b>	<b>Other services (except public administration, religious, labor, and political organizations, and private households) .....</b>	305,630	287,248	270,940	6.4	6.0
811	Repair and maintenance .....	105,242	101,049	95,473	4.1	5.8
8111	Automotive repair and maintenance .....	66,665	64,634	61,519	3.1	5.1
81111	Automotive mechanical and electrical repair and maintenance ..	33,237	31,702	30,605	4.8	3.6
811111	General automotive repair .....	27,660	26,170	25,152	5.7	4.0
811112	Automotive exhaust system repair .....	872	941	958	-7.3	-1.8
811113	Automotive transmission repair .....	2,598	2,518	2,339	3.2	7.7
811118	Other automotive mechanical and electrical repair and maintenance .....	2,106	2,073	2,157	1.6	-3.9
81112	Automotive body, paint, interior, and glass repair .....	23,305	22,994	21,832	1.4	5.3
811121	Automotive body, paint, and interior repair and maintenance ..	20,219	20,070	19,019	0.7	5.5
811122	Automotive glass replacement shops .....	3,086	2,924	2,813	5.5	3.9
81119	Other automotive repair and maintenance .....	10,123	9,938	9,082	1.9	9.4
811191	Automotive oil change and lubrication shops .....	3,354	3,308	3,052	1.4	8.4
811192	Car washes .....	5,649	5,357	4,791	5.5	11.8
811198	All other automotive repair and maintenance .....	1,121	1,273	1,239	-11.9	2.7
8112	Electronic and precision equipment repair and maintenance .....	13,838	12,921	11,738	7.1	10.1
811211	Consumer electronics repair and maintenance .....	1,399	1,364	1,378	2.6	-1.0
811212	Computer and office machine repair and maintenance .....	5,696	5,411	4,970	5.3	8.9
811213	Communication equipment repair and maintenance .....	1,619	1,525	S	6.2	S
811219	Other electronic and precision equipment repair and maintenance .....	5,123	4,621	3,673	10.9	25.8
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	16,955	16,004	15,112	5.9	5.9
8114	Personal and household goods repair and maintenance .....	7,785	7,490	7,104	3.9	5.4
81141	Home and garden equipment and appliance repair and maintenance .....	3,744	3,550	3,409	5.5	4.1
81142	Reupholstery and furniture repair .....	1,097	1,092	1,009	0.5	8.2
81143	Footwear and leather goods repair .....	160	158	149	1.3	6.0
81149	Other personal and household goods repair and maintenance .....	2,783	2,690	2,538	3.5	6.0
812	Personal and laundry services .....	70,990	69,638	64,751	1.9	7.5
8121	Personal care services .....	23,457	22,366	20,762	4.9	7.7
81211	Hair, nail, and skin care services .....	18,456	18,130	17,397	1.8	4.2
812111	Barber shops .....	443	440	439	0.7	0.2
812112	Beauty salons .....	16,564	16,356	15,443	1.3	5.9
812113	Nail salons .....	1,450	1,334	1,515	8.7	-11.9
81219	Other personal care services .....	5,001	4,236	3,365	18.1	25.9
812191	Diet and weight reducing centers .....	2,036	1,725	1,175	18.0	46.8
812199	All other personal care services .....	2,965	2,511	2,190	18.1	14.7
8122	Death care services .....	11,610	12,593	12,128	-7.8	3.8
81221	Funeral homes and funeral services .....	9,297	9,596	9,235	-3.1	3.9
81222	Cemeteries and crematories .....	2,313	2,998	2,894	-22.8	3.6
8123	Drycleaning and laundry services .....	19,862	18,684	17,595	6.3	6.2
81231	Coin-operated laundries and drycleaners .....	2,892	2,950	3,032	-2.0	-2.7
81232	Drycleaning and laundry services (except coin-operated) .....	7,821	7,139	7,030	9.6	1.6
81233	Linen and uniform supply .....	9,149	8,595	7,534	6.4	14.1
812331	Linen supply .....	3,269	3,273	3,006	-0.1	8.9
812332	Industrial launderers .....	5,880	S	4,528	S	S
8129	Other personal services .....	16,061	15,994	14,266	0.4	12.1
81291	Pet care (except veterinary) services .....	1,892	1,848	1,515	2.4	22.0
81292	Photofinishing .....	1,890	2,321	2,939	-18.6	-21.0

See footnotes at end of table.

**Table 10.4. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Total Expenses for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2006	2005	2004	Percent change	
					2006/2005	2005/2004
81293	Parking lots and garages .....	7,124	7,111	5,658	0.2	25.7
81299	All other personal services .....	5,155	4,714	4,153	9.4	13.5
813	Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations) .....	129,398	116,561	110,716	11.0	5.3
8132	Grantmaking and giving services .....	50,904	44,756	42,211	13.7	6.0
8133	Social advocacy organizations .....	12,810	12,099	11,703	5.9	3.4
8134	Civic and social organizations .....	16,250	14,946	14,540	8.7	2.8
8139	Business, professional, and other organizations (except labor and political organizations) .....	49,434	44,760	42,261	10.4	5.9

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: Estimates cover only taxable firms for NAICS 811 (Repair and maintenance) and NAICS 812 (Personal and laundry services), only tax-exempt firms for NAICS 813 (Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations)), and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-10.3 provides estimated measures of sampling variability.

**Table 10.5. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Selected Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

Kind of business	2006	2005	2004	Percent change	
				2006/2005	2005/2004
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>305,630</b>	<b>287,248</b>	<b>270,940</b>	<b>6.4</b>	<b>6.0</b>
Personnel costs .....	113,568	110,023	103,920	3.2	5.9
Gross annual payroll .....	95,512	92,232	87,473	3.6	5.4
Employer's cost for fringe benefits .....	15,285	15,036	13,969	1.7	7.6
Temporary staff and leased employee expense .....	2,771	2,754	2,478	0.6	11.1
Expensed materials, parts and supplies (not for resale) .....	37,368	34,275	32,628	9.0	5.0
Expensed equipment .....	2,383	2,340	2,180	1.8	7.3
Expensed purchase of other materials, parts, and supplies .....	34,985	31,935	30,448	9.6	4.9
Expensed purchased services .....	34,927	32,113	29,094	8.8	10.4
Expensed purchases of software .....	1,057	961	869	10.0	10.6
Purchased electricity and fuels (except motor fuels) .....	6,178	5,661	5,036	9.1	12.4
Lease and rental payments .....	15,527	14,542	12,985	6.8	12.0
Purchased repair and maintenance .....	5,869	4,778	4,478	22.8	6.7
Purchased advertising and promotional services .....	6,296	6,171	5,725	2.0	7.8
Other operating expenses .....	119,767	110,838	105,298	8.1	5.3
Contributions, gifts, and grants paid .....	36,498	32,294	30,481	13.0	5.9
Depreciation and amortization charges .....	8,764	8,995	8,954	-2.6	0.5
Governmental taxes and license fees .....	5,048	4,498	4,186	12.2	7.5
All other operating expenses .....	69,457	65,051	61,676	6.8	5.5

Note: Estimates cover only taxable firms for NAICS 811 (Repair and maintenance) and NAICS 812 (Personal and laundry services), only tax-exempt firms for NAICS 813 (Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations)), and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>. Appendix A, Table A-10.4 provides estimated measures of sampling variability.

# Appendix A.

## Reliability of Estimates

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The published estimates may differ from the actual, but unknown, population values. For a particular estimate, statisticians define this difference as the total error of the estimate. When describing the accuracy of survey results, it is convenient to discuss total error as the sum of sampling error and nonsampling error. Sampling error is the error arising from the use of a sample, rather than a census, to estimate population values. Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. Further descriptions of sampling error and nonsampling error are provided in the following sections. Data users should take into account the estimates of sampling error and the potential effects of nonsampling error when using the published estimates.

### Sampling Error

Because the estimates are based on a sample, exact agreement with results that would be obtained from a complete enumeration of firms on the sampling frame using the same enumeration procedures is not expected. However, because each firm on the sampling frame has a known probability of being selected into the sample, it is possible to estimate the sampling variability of the survey estimates.

The particular sample used in this survey is one of a large number of samples of the same size that could have been selected using the same design. If all possible samples had been surveyed under the same conditions, an estimate of a population parameter of interest could have been obtained from each sample. For the parameter of interest, estimates derived from the different samples would, in general, differ from each other. Common measures of the variability among these estimates are the sampling variance, the standard error, and the coefficient of variation (CV). The sampling variance is defined as the squared difference, averaged over all possible samples of the same size and design, between the estimator and its average value. The standard error is the square root of the sampling variance. The CV expresses the standard error as a percentage of the estimate to which it refers. For example, an estimate of 200 units that has an estimated standard error of 10 units has an estimated CV of 5 percent. The sampling variance, standard error, and CV of an estimate can be estimated from the selected sample because the sample was selected using probability sampling. Note that measures of

sampling variability, such as the standard error and CV, are estimated from the sample and are also subject to sampling variability. (Technically, we should refer to the *estimated* standard error or the *estimated* CV of an estimator. However, for the sake of brevity we have omitted this detail.) It is important to note that the standard error and CV only measure sampling variability. They do not measure any systematic biases in the estimates.

The Census Bureau recommends that individuals using published estimates incorporate this information into their analyses, as sampling error could affect the conclusions drawn from these estimates.

The estimate from a particular sample and its associated standard error can be used to construct a confidence interval. A *confidence interval* is a range about a given estimator that has a specified probability of containing the average of the estimates for the parameter derived from all possible samples of the same size and design. Associated with each interval is a percentage of confidence, which is interpreted as follows. If, for each possible sample, an estimate of a population parameter and its approximate standard error were obtained, then:

1. For approximately 90 percent of the possible samples, the interval from 1.65 standard errors below to 1.65 standard errors above the estimate would include the average of the estimates derived from all possible samples of the same size and design.
2. For approximately 95 percent of the possible samples, the interval from 1.96 standard errors below to 1.96 standard errors above the estimate would include the average of the estimates derived from all possible samples of the same size and design.

To illustrate the computation of a confidence interval for an estimate of total revenue, assume that an estimate of total revenue is \$10,750 million and the CV for this estimate is 1.8 percent, or 0.018. First obtain the standard error of the estimate by multiplying the total revenue estimate by its CV. For this example, multiply \$10,750 million by 0.018. This yields a standard error of \$193.5 million. The upper and lower bounds of the 90-percent confidence interval are computed as \$10,750 million plus or minus 1.65 times \$193.5 million. Consequently, the 90-percent

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confidence interval is \$10,431 million to \$11,069 million. If corresponding confidence intervals were constructed for all possible samples of the same size and design, approximately 9 out of 10 (90 percent) of these intervals would contain the average of the estimates derived from all possible samples.

### Nonsampling Errors

Nonsampling error encompasses all other factors, other than sampling error, that contribute to the total error of a sample survey estimate and may also occur in censuses. It is often helpful to think of nonsampling error as arising from deficiencies or mistakes in the survey process. Nonsampling errors are difficult to measure and can be attributed to many sources: the inclusion of erroneous units in the survey (overcoverage), the exclusion of eligible units from the survey (undercoverage), nonresponse, misreporting, mistakes in recording and coding responses, misinterpretation of questions, and other errors of collection, response, coverage, or processing. Although nonsampling error is not measured directly, the Census

Bureau employs quality control procedures throughout the process to minimize this type of error.

A potential source of bias in the estimates is nonresponse. Nonresponse is defined as the inability to obtain all the intended measurements or responses about all selected units. Two types of nonresponse are often distinguished. *Unit nonresponse* is used to describe the inability to obtain any of the substantive measurements about a sampled unit. In most cases of unit nonresponse, the questionnaire was never returned to the Census Bureau after several attempts to elicit a response. *Item nonresponse* occurs either when a question is unanswered or the response to the question fails computer or analyst edits.

For both unit and item nonresponse, a missing value is replaced by a predicted value obtained from an appropriate model for nonresponse. This procedure is called *imputation* and uses survey data and administrative data as input. For SAS, imputed revenue amounts to about 9.3 percent of the total services revenue estimate.



**Table A-1.1. Selected Service Industries – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer and Nonemployer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
	<b>Total for selected service industries .....</b>	<b>0.4</b>	<b>0.3</b>	<b>0.3</b>	<b>0.2</b>	<b>0.2</b>
484	Truck transportation .....	1.3	1.0	0.9	0.6	0.6
492	Couriers and messengers .....	1.1	1.2	1.4	0.5	0.6
493	Warehousing and storage .....	4.6	5.1	5.1	1.2	0.8
51	Information .....	0.7	0.4	0.3	0.4	0.3
511	Publishing industries (except Internet) .....	1.7	1.3	0.8	0.6	0.9
512	Motion picture and sound recording industries .....	2.0	1.8	1.2	0.7	0.8
515	Broadcasting (except Internet) .....	0.6	0.5	0.3	0.4	0.3
516	Internet publishing and broadcasting .....	4.3	2.7	1.4	3.3	3.4
517	Telecommunications .....	1.1	0.9	0.6	0.7	0.6
518	Internet service providers, web search portals, and data processing services .....	2.5	1.1	0.8	2.4	1.1
519	Other information services .....	2.0	1.6	1.6	1.2	0.7
5231	Securities and commodity contracts intermediation and brokerage .....	0.9	0.9	1.0	0.7	0.9
532	Rental and leasing services .....	1.5	1.2	1.2	0.6	0.5
54	Professional, scientific, and technical services (except notaries) .....	1.3	1.2	1.2	0.5	0.6
56	Administrative and support and waste management and remediation services .....	2.4	1.9	1.6	0.8	0.6
561	Administrative and support services .....	2.6	2.1	1.8	0.9	0.6
562	Waste management and remediation services .....	1.4	1.4	1.1	1.2	0.8
62	Health care and social assistance .....	0.7	0.4	0.4	0.4	0.2
621	Ambulatory health care services .....	1.0	0.7	0.7	0.6	0.5
622	Hospitals .....	1.4	0.9	0.8	0.9	0.3
623	Nursing and residential care facilities .....	1.7	1.1	0.9	0.9	0.6
624	Social assistance .....	1.5	1.3	1.2	0.7	0.6
71	Arts, entertainment, and recreation .....	1.1	1.1	0.9	0.6	0.5
711	Performing arts, spectator sports, and related industries .....	1.0	1.0	0.9	0.8	0.8
712	Museums, historical sites, and similar institutions .....	4.3	3.1	3.1	3.2	1.5
713	Amusement, gambling, and recreation industries .....	2.2	2.2	1.9	0.8	0.7
81	Other services (except public administration, religious, labor, and political organizations, and private households) .....	1.1	1.2	1.0	0.5	0.4
811	Repair and maintenance .....	2.0	2.3	2.1	1.1	0.8
812	Personal and laundry services .....	1.4	1.2	1.1	0.5	0.5
813	Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations) .....	1.6	1.4	1.3	1.0	0.9

NA Not available.

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-1.2. Selected Service Industries – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
	<b>Total for selected service industries .....</b>	<b>0.5</b>	<b>0.4</b>	<b>0.4</b>	<b>0.2</b>	<b>0.2</b>
484	Truck transportation .....	1.5	1.2	1.1	0.7	0.7
492	Couriers and messengers .....	1.1	1.2	1.5	0.6	0.7
493	Warehousing and storage .....	4.7	5.2	5.2	1.3	0.8
51	Information .....	0.7	0.5	0.3	0.4	0.3
511	Publishing industries (except Internet) .....	1.8	1.3	0.8	0.7	0.9
512	Motion picture and sound recording industries .....	2.0	1.9	1.3	0.7	0.8
515	Broadcasting (except Internet) .....	0.6	0.5	0.3	0.4	0.3
516	Internet publishing and broadcasting .....	4.5	2.8	1.4	3.4	3.6
517	Telecommunications .....	1.1	0.9	0.6	0.7	0.6
518	Internet service providers, web search portals, and data processing services .....	2.6	1.1	0.8	2.4	1.1
519	Other information services .....	2.5	2.0	2.0	1.4	0.8
5231	Securities and commodity contracts intermediation and brokerage .....	0.9	0.9	1.0	0.7	0.9
532	Rental and leasing services .....	1.6	1.3	1.3	0.7	0.6
54	Professional, scientific, and technical services (except notaries) .....	1.5	1.3	1.4	0.6	0.6
56	Administrative and support and waste management and remediation services .....	2.6	2.1	1.7	0.9	0.6
561	Administrative and support services .....	2.9	2.3	2.0	1.0	0.7
562	Waste management and remediation services .....	1.4	1.4	1.1	1.2	0.8
62	Health care and social assistance .....	0.7	0.5	0.4	0.4	0.2
621	Ambulatory health care services .....	1.1	0.7	0.7	0.6	0.5
622	Hospitals .....	1.4	0.9	0.8	0.9	0.3
623	Nursing and residential care facilities .....	1.8	1.1	0.9	0.9	0.6
624	Social assistance .....	1.7	1.4	1.4	0.8	0.6
71	Arts, entertainment, and recreation .....	1.2	1.2	1.0	0.7	0.6
711	Performing arts, spectator sports, and related industries .....	1.2	1.3	1.2	1.0	1.0
712	Museums, historical sites, and similar institutions .....	4.3	3.2	3.1	3.3	1.5
713	Amusement, gambling, and recreation industries .....	2.3	2.3	2.1	0.9	0.7
81	Other services (except public administration, religious, labor, and political organizations, and private households) .....	1.4	1.4	1.2	0.6	0.5
811	Repair and maintenance .....	2.7	2.8	2.5	1.2	0.9
812	Personal and laundry services .....	2.2	1.9	1.7	0.8	0.8
813	Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations) .....	1.6	1.4	1.3	1.0	0.9

NA Not available.

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-2.1. Truck Transportation (NAICS 484), Couriers and Messengers (NAICS 492), and Warehousing and Storage (NAICS 493) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
	<b>Selected transportation and warehousing industries<sup>1</sup></b> .....	<b>1.3</b>	<b>1.1</b>	<b>1.1</b>	<b>0.5</b>	<b>0.5</b>
484	Truck transportation .....	1.5	1.2	1.1	0.7	0.7
4841	General freight trucking .....	1.5	1.3	1.0	1.1	1.0
48411	General freight trucking, local .....	2.6	2.5	2.0	1.6	1.2
48412	General freight trucking, long-distance .....	1.7	1.5	1.1	1.3	1.1
484121	General freight trucking, long-distance, truckload .....	2.0	1.9	1.5	1.8	1.2
484122	General freight trucking, long-distance, less than truckload .....	4.3	2.1	2.0	3.1	2.1
4842	Specialized freight trucking .....	2.5	2.6	2.6	1.1	1.2
48421	Used household and office goods moving .....	4.1	3.9	3.2	2.0	1.5
48422	Specialized freight (except used goods) trucking, local .....	4.9	3.9	4.3	2.7	2.4
48423	Specialized freight (except used goods) trucking, long-distance .....	3.8	3.7	3.2	2.3	2.6
492	Couriers and messengers .....	1.1	1.2	1.5	0.6	0.7
4921	Couriers .....	0.9	1.0	1.1	0.6	0.2
4922	Local messengers and local delivery .....	14.1	14.0	19.3	2.6	3.9
493	Warehousing and storage .....	4.7	5.2	5.2	1.3	0.8
4931	Warehousing and storage .....	4.7	5.2	5.2	1.3	0.8
49311	General warehousing and storage .....	8.3	8.7	8.4	2.0	1.2
49312	Refrigerated warehousing and storage .....	4.2	4.0	3.6	2.0	1.4
49313	Farm product warehousing and storage .....	5.7	6.5	4.7	1.4	2.9
49319	Other warehousing and storage .....	4.0	3.2	3.2	3.4	1.4

<sup>1</sup>Excludes NAICS 481 (Air transportation), NAICS 483 (Water transportation), NAICS 485 (Transit and ground passenger transportation), NAICS 486 (Pipeline transportation), NAICS 487 (Scenic and sightseeing transportation), NAICS 488 (Support activities for transportation), and NAICS 491 (Postal service).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-2.2. Truck Transportation (NAICS 484) – Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>OPERATING REVENUE</b>					
<b>Total .....</b>	<b>1.5</b>	<b>1.2</b>	<b>1.1</b>	<b>0.7</b>	<b>0.7</b>
Motor carrier .....	1.5	1.3	1.1	0.8	0.7
Local trucking .....	2.3	1.9	1.5	1.8	1.0
Long-distance trucking .....	1.5	1.6	1.4	1.1	0.8
Other operating revenue (truck transportation) .....	4.6	6.0	6.7	5.4	2.3

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-2.3. Truck Transportation (NAICS 484) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change by Size of Shipments, Commodities Handled, and Origin and Destination of Shipments for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Total motor carrier revenue</b> .....	<b>1.5</b>	<b>1.3</b>	<b>1.1</b>	<b>0.8</b>	<b>0.7</b>
<b>SIZE OF SHIPMENTS</b>					
Less-than-truckload .....	3.0	2.0	2.7	1.9	1.3
Truckload .....	1.8	1.4	1.4	1.1	0.7
<b>COMMODITIES HANDLED</b>					
Agricultural and fish products .....	6.5	5.6	5.8	3.7	1.6
Grains, alcohol, and tobacco products .....	12.5	10.4	10.7	8.6	1.4
Stone, nonmetallic minerals, and metallic ores .....	6.4	4.5	4.4	3.8	2.2
Coal and petroleum products .....	5.5	5.5	5.3	2.9	2.1
Pharmaceutical and chemical products .....	3.8	3.7	3.9	3.5	1.6
Wood products, textiles, and leathers .....	5.5	4.9	4.4	2.9	1.0
Base metal and machinery .....	6.2	7.9	7.2	4.4	1.3
Electronic, motorized vehicles, and precision instruments .....	7.8	5.3	4.8	3.2	1.7
Used household and office goods .....	5.5	5.4	5.3	3.5	2.1
New furniture and miscellaneous manufactured products .....	3.5	4.0	3.7	2.5	1.6
Other goods .....	3.6	3.8	3.5	2.8	1.0
<b>HAZARDOUS MATERIALS</b>					
Hazardous materials .....	3.1	3.8	3.9	3.8	2.5
<b>ORIGIN AND DESTINATION OF SHIPMENTS</b>					
U.S. to U.S. ....	1.6	1.3	1.2	0.8	0.7
U.S. to Canada .....	6.5	6.4	5.7	3.6	1.2
U.S. to Mexico .....	20.9	21.4	24.1	7.4	5.6
Canada to U.S. ....	9.0	7.3	6.7	3.0	1.3
Mexico to U.S. ....	26.7	23.6	24.6	11.6	13.1
All other destinations .....	7.3	8.7	10.7	10.0	3.3

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-2.4. Truck Transportation (NAICS 484) – Estimated Coefficients of Variation and Standard Error of Percent Change for Inventories of Revenue Generating Equipment for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>TRUCKS</b>					
Owned and/or leased with drivers.....	4.4	5.9	6.6	5.1	1.5
Leased without drivers .....	8.8	11.7	13.2	8.9	2.0
<b>Total .....</b>	<b>4.3</b>	<b>5.9</b>	<b>6.7</b>	<b>4.5</b>	<b>1.4</b>
<b>TRUCK-TRACTORS</b>					
Owned and/or leased with drivers .....	2.5	2.4	2.3	2.5	1.3
Leased without drivers.....	11.5	4.9	5.1	11.9	1.7
<b>Total.....</b>	<b>2.3</b>	<b>2.2</b>	<b>2.1</b>	<b>2.2</b>	<b>1.2</b>
<b>TRAILERS</b>					
Owned and/or leased with drivers .....	2.7	2.7	2.3	1.8	0.8
Leased without drivers.....	6.2	4.3	4.1	5.0	1.1
<b>Total.....</b>	<b>2.3</b>	<b>2.3</b>	<b>1.8</b>	<b>1.3</b>	<b>0.8</b>

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-2.5. Truck Transportation (NAICS 484) – Estimated Coefficients of Variation and Standard Error of Percent Change for Number of Truck Miles Traveled by Trucks Operated by Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Total distance traveled in highway miles .....</b>	<b>2.3</b>	<b>2.6</b>	<b>1.2</b>	<b>2.2</b>	<b>2.3</b>
Miles traveled by loaded or partially loaded vehicles .....	2.1	2.7	1.3	2.2	2.2
Miles traveled by empty vehicles .....	4.5	3.5	2.7	2.8	2.8

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-2.6. Truck Transportation (NAICS 484), Couriers and Messengers (NAICS 492), and Warehousing and Storage (NAICS 493) – Estimated Coefficients of Variation and Standard Error of Percent Change for Total Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
	<b>Selected transportation and warehousing industries<sup>1</sup></b> .....	<b>1.5</b>	<b>1.3</b>	<b>1.2</b>	<b>1.0</b>	<b>0.5</b>
484	Truck transportation .....	1.9	1.6	1.4	1.4	0.7
4841	General freight trucking .....	2.0	1.3	1.2	1.5	1.0
48411	General freight trucking, local .....	2.5	2.7	2.1	1.6	1.1
48412	General freight trucking, long-distance .....	2.2	1.4	1.4	1.8	1.2
484121	General freight trucking, long-distance, truckload .....	2.9	1.8	1.5	2.2	1.5
484122	General freight trucking, long-distance, less than truckload .....	4.5	2.8	2.9	2.9	2.1
4842	Specialized freight trucking .....	2.6	3.9	3.3	2.8	1.2
48421	Used household and office goods moving .....	4.2	4.4	3.5	2.0	1.5
48422	Specialized freight (except used goods) trucking, local .....	4.6	4.0	4.2	3.6	2.1
48423	Specialized freight (except used goods) trucking, long-distance .....	4.9	6.7	4.7	4.9	2.5
492	Couriers and messengers .....	1.0	1.1	1.5	0.8	0.6
4921	Couriers .....	0.8	1.1	1.2	0.8	0.2
4922	Local messengers and local delivery .....	13.1	13.2	22.3	1.8	4.3
493	Warehousing and storage .....	5.4	5.8	5.5	1.3	0.7
4931	Warehousing and storage .....	5.4	5.8	5.5	1.3	0.7
49311	General warehousing and storage .....	9.0	9.6	8.9	1.8	1.0
49312	Refrigerated warehousing and storage .....	4.4	3.9	3.6	1.8	1.5
49313	Farm product warehousing and storage .....	5.6	6.3	5.9	3.4	2.1
49319	Other warehousing and storage .....	4.7	3.7	3.8	4.0	1.5

<sup>1</sup>Excludes NAICS 481 (Air transportation), NAICS 483 (Water transportation), NAICS 485 (Transit and ground passenger transportation), NAICS 486 (Pipeline transportation), NAICS 487 (Scenic and sightseeing transportation), NAICS 488 (Support activities for transportation), and NAICS 491 (Postal service).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-2.7. Truck Transportation (NAICS 484), Couriers and Messengers (NAICS 492), and Warehousing and Storage (NAICS 493) – Estimated Coefficients of Variation and Standard Error of Percent Change of Selected Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>TRUCK TRANSPORTATION (NAICS 484)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.9</b>	<b>1.6</b>	<b>1.4</b>	<b>1.4</b>	<b>0.7</b>
Personnel costs .....	1.9	1.3	1.3	1.4	0.8
Gross annual payroll .....	1.9	1.5	1.4	1.7	0.8
Employer's cost for fringe benefits .....	2.4	2.2	2.1	1.5	0.9
Temporary staff and leased employee expense .....	8.4	8.3	7.4	13.4	3.5
Expensed materials, parts and supplies (not for resale) .....	3.4	3.2	2.8	3.9	1.1
Expensed equipment .....	9.8	6.5	7.1	12.0	3.7
Expensed purchase of other materials, parts, and supplies .....	3.7	3.3	2.7	3.9	1.2
Expensed purchased services .....	2.2	2.8	2.6	1.8	1.0
Expensed purchases of software .....	8.2	11.3	13.8	11.8	2.0
Purchased electricity and fuels (except motor fuels) .....	7.2	3.4	2.9	10.9	1.4
Lease and rental payments .....	11.3	11.3	11.1	2.7	1.3
Purchased freight transportation .....	2.9	4.4	4.1	3.1	1.6
Purchased repair and maintenance .....	3.2	2.7	2.8	3.5	1.7
Purchased fuels for transportation equipment .....	2.1	1.3	1.5	1.9	1.4
Purchased advertising and promotional services .....	3.4	5.7	11.3	4.1	4.4
Other operating expenses .....	4.5	2.1	1.9	4.4	1.2
Cost of insurance .....	3.2	2.2	1.5	2.7	1.3
Depreciation and amortization charges .....	6.1	2.9	2.4	6.4	1.2
Governmental taxes and license fees .....	2.5	2.0	1.9	2.8	0.7
All other operating expenses .....	5.2	3.3	3.3	5.1	1.9
<b>COURIERS AND MESSENGERS (NAICS 492)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.0</b>	<b>1.1</b>	<b>1.5</b>	<b>0.8</b>	<b>0.6</b>
Personnel costs .....	1.1	1.2	1.3	1.1	0.2
Gross annual payroll .....	1.1	1.2	1.5	0.8	0.7
Employer's cost for fringe benefits .....	1.2	1.2	1.2	1.1	0.1
Temporary staff and leased employee expense .....	19.2	3.8	14.1	28.5	6.0
Expensed materials, parts and supplies (not for resale) .....	0.8	1.1	1.2	0.7	0.2
Expensed equipment .....	D	1.0	1.0	D	Z
Expensed purchase of other materials, parts, and supplies .....	D	1.4	1.7	D	0.8
Expensed purchased services .....	1.2	1.4	1.3	0.9	0.2
Expensed purchases of software .....	13.3	1.4	1.1	17.7	0.8
Purchased electricity and fuels (except motor fuels) .....	1.1	1.0	1.0	1.2	0.2
Lease and rental payments .....	2.1	2.1	1.6	0.9	0.6
Purchased repair and maintenance .....	1.2	1.1	1.5	1.0	0.5
Purchased advertising and promotional services .....	0.9	1.4	1.5	1.0	0.6
Other operating expenses .....	1.9	1.9	3.8	0.8	1.8
Depreciation and amortization charges .....	0.9	1.2	1.3	0.5	0.2
Governmental taxes and license fees .....	2.1	4.4	5.0	3.3	0.8
All other operating expenses .....	2.2	2.3	4.8	1.0	2.2

See footnotes at end of table.

**Table A-2.7. Truck Transportation (NAICS 484), Couriers and Messengers (NAICS 492), and Warehousing and Storage (NAICS 493) – Estimated Coefficients of Variation and Standard Error of Percent Change of Selected Expenses for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>WAREHOUSING AND STORAGE (NAICS 493)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>5.4</b>	<b>5.8</b>	<b>5.5</b>	<b>1.3</b>	<b>0.7</b>
Personnel costs .....	5.7	5.4	4.8	1.2	1.5
Gross annual payroll .....	5.7	5.4	4.9	1.1	1.9
Employer's cost for fringe benefits .....	4.8	4.6	4.4	2.4	1.2
Temporary staff and leased employee expense .....	14.1	14.6	11.5	4.8	3.4
Expensed materials, parts and supplies (not for resale) .....	11.7	10.5	9.4	12.9	4.1
Expensed equipment .....	S	24.2	16.0	S	5.9
Expensed purchase of other materials, parts, and supplies .....	12.2	10.5	10.2	5.3	3.9
Expensed purchased services .....	6.4	7.5	7.1	1.8	1.2
Expensed purchases of software .....	8.6	10.9	10.3	11.5	2.0
Purchased electricity and fuels (except motor fuels) .....	4.9	4.7	5.1	2.2	1.4
Lease and rental payments .....	9.6	10.8	10.1	2.9	1.5
Purchased repair and maintenance .....	3.8	3.7	3.5	1.9	1.3
Purchased advertising and promotional services .....	8.4	11.8	10.4	3.0	2.0
Other operating expenses .....	5.7	7.0	6.9	1.9	1.4
Depreciation and amortization charges .....	4.3	6.2	6.8	3.7	1.3
Governmental taxes and license fees .....	5.5	8.0	8.5	4.0	1.5
All other operating expenses .....	6.1	7.5	7.4	2.2	1.5

Z Absolute value is less than 0.05. D Estimate in table is withheld to avoid disclosing data of individual companies. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.0.1. Information Sector (NAICS 51) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>51</b>	<b>Information .....</b>	<b>0.7</b>	<b>0.5</b>	<b>0.3</b>	<b>0.4</b>	<b>0.3</b>
511	Publishing industries (except Internet) .....	1.8	1.3	0.8	0.7	0.9
5111	Newspaper, periodical, book, and directory publishers .....	0.8	0.6	0.4	0.5	0.5
51111	Newspaper publishers .....	1.3	1.0	0.5	0.8	0.9
51112	Periodical publishers .....	2.0	1.4	0.9	1.4	1.0
51113	Book publishers .....	1.7	1.1	0.8	1.2	0.9
51114	Directory and mailing list publishers .....	1.1	0.9	0.5	0.7	1.0
51119	Other publishers .....	2.0	1.8	1.7	0.8	0.4
511191	Greeting card publishers .....	1.1	1.0	1.0	0.4	0.2
511199	All other publishers .....	5.5	5.2	5.0	2.5	1.3
5112	Software publishers .....	3.5	2.8	1.9	1.3	1.9
512	Motion picture and sound recording industries .....	2.0	1.9	1.3	0.7	0.8
5121	Motion picture and video industries .....	2.5	2.4	1.5	0.8	1.1
5121x	Motion picture and video production and distribution <sup>1</sup> .....	3.0	3.0	1.9	1.1	1.3
51213	Motion picture and video exhibition .....	2.6	2.2	1.9	1.8	1.1
512131	Motion picture theaters (except drive-ins) .....	2.5	2.2	1.9	1.4	1.1
512132	Drive-in motion picture theaters .....	S	16.4	15.7	S	2.2
51219	Postproduction services and other motion picture and video industries .....	2.7	2.6	1.9	2.8	2.2
512191	Teleproduction and other postproduction services .....	3.2	2.9	2.3	3.4	2.5
512199	Other motion picture and video industries .....	3.7	4.0	2.6	2.3	2.5
5122	Sound recording industries .....	0.7	0.5	0.5	0.4	0.3
51221	Record production .....	8.1	4.7	4.7	6.3	4.7
51222	Integrated record production and distribution .....	0.3	0.3	0.3	0.1	0.2
51223	Music publishers .....	2.7	2.0	1.5	2.1	0.8
51224	Sound recording studios .....	9.4	7.5	6.4	3.6	3.2
51229	Other sound recording industries .....	9.8	7.0	3.3	3.6	8.4
515	Broadcasting (except Internet) .....	0.6	0.5	0.3	0.4	0.3
5151	Radio and television broadcasting .....	0.8	0.6	0.4	0.6	0.4
51511	Radio broadcasting .....	2.0	1.4	1.3	1.3	0.8
515111	Radio networks .....	2.4	2.0	1.5	1.5	1.2
515112	Radio stations .....	2.5	1.7	1.5	1.6	0.9
51512	Television broadcasting .....	0.9	0.6	0.5	0.7	0.4
5152	Cable and other subscription programming .....	0.7	0.6	0.4	0.2	0.4
516	Internet publishing and broadcasting .....	4.5	2.8	1.4	3.4	3.6
517	Telecommunications .....	1.1	0.9	0.6	0.7	0.6
5171	Wired telecommunications carriers .....	1.3	0.8	1.0	1.1	0.4
5172	Wireless telecommunications carriers (except satellite) .....	1.5	1.5	0.4	0.9	1.5
517211	Paging .....	9.3	5.3	3.5	3.7	3.4
517212	Cellular and other wireless telecommunications .....	1.5	1.5	0.4	0.9	1.5
5173	Telecommunications resellers .....	14.2	11.0	6.3	2.5	4.6
5174	Satellite telecommunications .....	2.2	1.9	1.6	0.6	0.5
5175	Cable and other program distribution .....	1.1	1.2	1.0	0.7	0.4

See footnotes at end of table.

**Table A-3.0.1. Information Sector (NAICS 51) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
5179	Other telecommunications .....	11.5	11.6	12.2	0.6	2.4
518	Internet service providers, web search portals, and data processing services .....	2.6	1.1	0.8	2.4	1.1
5181	Internet service providers and web search portals .....	2.5	2.1	1.9	1.6	1.7
518111	Internet service providers .....	3.6	2.9	2.5	2.2	1.9
518112	Web search portals .....	3.4	2.6	2.8	1.4	1.0
5182	Data processing, hosting, and related services .....	3.8	1.8	1.3	3.3	1.4
519	Other information services .....	2.5	2.0	2.0	1.4	0.8
51911	News syndicates .....	3.3	3.0	2.5	0.9	1.2
51912	Libraries and archives .....	5.3	3.5	3.7	4.8	2.1
51919	All other information services .....	3.0	2.8	S	0.7	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes NAICS 51211 (Motion picture and video production) and NAICS 51212 (Motion picture and video distribution).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.0.2. Information Sector (NAICS 51) – Estimated Coefficients of Variation for Export Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>51</b>	<b>Information .....</b>	<b>2.0</b>	<b>2.0</b>	<b>1.9</b>	<b>0.9</b>	<b>0.8</b>
511	Publishing industries (except Internet) .....	2.8	3.3	2.9	1.4	1.0
5111	Newspaper, periodical, book, and directory publishers .....	6.4	4.5	4.2	1.7	1.3
51111	Newspaper publishers .....	S	2.4	1.8	S	0.7
51112	Periodical publishers .....	7.0	S	5.4	S	S
51113	Book publishers .....	9.6	9.5	7.5	8.8	2.6
51114	Directory and mailing list publishers .....	2.7	2.9	2.8	0.6	0.8
51119	Other publishers .....	5.8	6.8	4.1	1.9	1.4
511191	Greeting card publishers .....	1.0	1.0	1.0	0.1	0.1
511199	All other publishers .....	8.7	12.8	8.3	5.2	2.3
5112	Software publishers .....	3.1	3.6	3.3	1.6	1.1
512	Motion picture and sound recording industries .....	2.5	2.7	2.4	0.5	1.0
5121	Motion picture and video industries .....	2.5	2.6	2.4	0.5	1.1
5121x	Motion picture and video production and distribution <sup>1</sup> .....	2.6	2.7	2.4	0.5	1.1
51213	Motion picture and video exhibition .....	X	X	X	X	X
512131	Motion picture theaters (except drive-ins) .....	X	X	X	X	X
512132	Drive-in motion picture theaters .....	X	X	X	X	X
51219	Postproduction services and other motion picture and video industries .....	9.8	13.7	17.3	2.3	2.7
512191	Teleproduction and other postproduction services .....	3.8	3.7	3.9	0.7	0.5
512199	Other motion picture and video industries .....	11.8	16.2	21.5	2.6	4.0
5122	Sound recording industries .....	5.8	5.4	5.5	3.7	0.6
51221	Record production .....	S	S	S	S	S
51222	Integrated record production and distribution .....	S	0.3	0.3	S	0.1
51223	Music publishers .....	10.4	S	S	S	S
51224	Sound recording studios .....	7.8	9.7	S	15.3	S
51229	Other sound recording industries .....	S	S	S	S	S
515	Broadcasting (except Internet) .....	6.3	3.8	4.9	2.0	1.1
5151	Radio and television broadcasting .....	S	S	S	S	S
51511	Radio broadcasting .....	S	S	S	S	S
515111	Radio networks .....	S	S	S	S	S
515112	Radio stations .....	NA	NA	NA	NA	NA
51512	Television broadcasting .....	S	S	S	S	S
5152	Cable and other subscription programming .....	0.6	0.5	0.6	0.2	0.4
516	Internet publishing and broadcasting .....	26.5	26.9	17.0	7.9	5.0
517	Telecommunications .....	3.6	1.6	1.6	1.1	0.5
5171	Wired telecommunications carriers .....	S	2.9	2.8	S	0.1
5172	Wireless telecommunications carriers (except satellite) .....	S	12.3	14.4	S	8.4
517211	Paging .....	S	S	S	S	S
517212	Cellular and other wireless telecommunications .....	20.2	12.6	14.8	4.9	8.4
5173	Telecommunications resellers .....	18.8	21.6	28.4	13.9	8.7
5174	Satellite telecommunications .....	D	1.8	1.6	D	0.5
5175	Cable and other program distribution .....	D	1.3	1.3	D	0.1

See footnotes at end of table.

**Table A-3.0.2. Information Sector (NAICS 51) – Estimated Coefficients of Variation for Export Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
5179	Other telecommunications .....	13.5	S	S	S	S
518	Internet service providers, web search portals, and data processing services .....	7.0	11.2	10.8	5.7	3.0
5181	Internet service providers and web search portals .....	7.6	11.8	9.1	3.7	2.7
518111	Internet service providers .....	D	S	S	D	S
518112	Web search portals .....	D	2.4	2.5	D	0.9
5182	Data processing, hosting, and related services .....	12.9	18.2	15.5	6.2	3.3
519	Other information services .....	3.1	3.1	3.1	0.7	0.8
51911	News syndicates .....	8.2	9.1	9.9	1.7	0.9
51912	Libraries and archives .....	5.1	5.2	5.9	2.0	1.1
51919	All other information services .....	3.4	3.4	3.3	0.6	0.9

NA Not available. X Not applicable. D Estimate in table is withheld to avoid disclosing data of individual companies. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes NAICS 51211 (Motion picture and video production) and NAICS 51212 (Motion picture and video distribution).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.1.1. Newspaper Publishers (NAICS 51111) – Estimated Coefficients of Variation for Revenue, Inventories and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>1.3</b>	<b>1.0</b>	<b>0.5</b>	<b>0.8</b>	<b>0.9</b>
<b>Sources of Revenue</b>					
General newspapers .....	2.0	1.9	1.5	0.7	1.1
Subscriptions and sales .....	2.8	2.7	2.5	0.9	0.7
Advertising space .....	2.1	1.9	1.5	0.8	1.2
Specialized newspapers .....	18.3	18.2	24.7	3.9	25.6
Subscriptions and sales .....	S	S	S	S	S
Advertising space .....	18.6	17.3	18.2	2.2	1.2
Other operating revenue .....	5.0	4.7	4.3	1.5	1.3
Printing services .....	15.2	12.7	13.9	2.3	2.3
Distribution services .....	7.4	5.9	7.6	2.5	1.5
All other operating revenue .....	6.9	6.8	6.3	2.0	2.0
<b>Breakdown of Revenue by Media Type</b>					
Print newspapers .....	1.4	1.5	1.4	1.1	0.9
Online newspapers .....	2.8	16.0	19.0	6.7	1.4
Other media newspapers .....	10.4	2.7	3.9	12.4	1.4
<b>Breakdown of Revenue by Advertising Revenue</b>					
Classified advertising .....	2.3	1.8	1.4	1.3	0.9
All other advertising .....	2.1	1.4	1.6	1.2	1.0
<b>Inventories at End of Year</b>					
<b>Total</b> .....	<b>1.7</b>	<b>1.9</b>	<b>1.4</b>	<b>1.1</b>	<b>0.9</b>
Finished goods .....	D	6.1	S	D	S
Work-in-process .....	D	S	S	D	S
Materials, supplies, fuel, etc. ....	1.8	1.9	1.4	1.0	1.0
<b>Operating Expenses</b>					
<b>Total</b> .....	<b>1.1</b>	<b>1.0</b>	<b>1.0</b>	<b>0.8</b>	<b>1.1</b>
Personnel costs .....	1.9	1.7	1.4	0.7	0.6
Gross annual payroll .....	1.9	1.8	1.4	0.7	0.6
Employer's cost for fringe benefits .....	2.4	2.2	2.0	0.7	0.7
Temporary staff and leased employee expense .....	8.7	3.0	5.7	8.9	3.2
Expensed materials, parts and supplies (not for resale) .....	3.6	3.3	7.4	1.4	2.9
Expensed equipment .....	10.9	9.7	10.8	7.5	5.1
Expensed purchase of other materials, parts, and supplies .....	3.7	3.4	7.5	1.4	2.9
Expensed purchased services .....	4.8	4.4	4.8	3.8	1.9
Expensed purchases of software .....	9.6	9.3	8.2	5.0	5.6
Purchased electricity and fuels (except motor fuels) .....	2.8	2.5	3.1	1.8	2.9
Lease and rental payments .....	4.2	3.9	4.0	2.6	1.5
Purchased repair and maintenance .....	4.8	4.5	5.3	1.8	1.1
Purchased advertising and promotional services .....	6.8	5.1	7.5	4.6	3.8
Purchased printing services .....	10.2	10.6	10.7	6.7	2.6
Other operating expenses .....	1.8	1.7	2.2	1.5	1.0
Depreciation and amortization charges .....	2.1	2.1	1.5	1.8	1.2
Governmental taxes and license fees .....	4.0	17.1	14.5	7.8	1.9
All other operating expenses .....	1.9	1.9	2.6	1.6	1.1

D Estimate in table is withheld to avoid disclosing data of individual companies. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html).

**Table A-3.1.2. Periodical Publishers (NAICS 51112) – Estimated Coefficients of Variation for Revenue, Inventories and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>2.0</b>	<b>1.4</b>	<b>0.9</b>	<b>1.4</b>	<b>1.0</b>
<b>Sources of Revenue</b>					
General interest periodicals .....	3.1	2.4	2.1	1.9	1.9
Subscriptions and sales .....	2.2	3.0	4.1	2.0	1.6
Advertising space .....	4.8	3.8	3.6	2.5	1.5
Professional and academic periodicals .....	6.2	5.6	5.4	3.5	1.6
Subscriptions and sales .....	6.1	5.6	4.8	1.9	1.7
Advertising space .....	7.8	8.1	8.3	6.5	2.8
Other periodicals .....	12.2	11.1	10.0	2.8	6.7
Subscriptions and sales .....	7.2	6.2	6.2	1.1	0.6
Advertising space .....	20.9	19.3	19.8	5.3	12.7
Other operating revenue .....	4.0	3.9	5.2	2.7	2.1
Printing services for others .....	19.4	16.8	14.8	24.8	3.5
Licensing of rights to content .....	22.2	18.2	17.9	24.0	6.7
All other operating revenue .....	5.1	4.8	6.3	2.5	2.2
<b>Breakdown of Revenue by Media Type</b>					
Print periodicals .....	2.7	1.9	1.7	1.8	1.1
Online periodicals .....	8.2	6.8	6.5	2.1	1.1
Other media periodicals .....	23.7	17.3	17.3	14.9	6.5
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>6.2</b>	<b>5.4</b>	<b>5.4</b>	<b>1.2</b>	<b>1.7</b>
Finished goods .....	8.7	7.3	7.6	1.6	1.0
Work-in-process .....	21.4	19.7	18.6	7.0	1.9
Materials, supplies, fuel, etc. ....	7.0	6.3	6.7	2.0	0.9
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>3.1</b>	<b>2.2</b>	<b>1.5</b>	<b>1.3</b>	<b>1.1</b>
Personnel costs .....	3.2	2.2	1.9	1.6	0.9
Gross annual payroll .....	3.3	2.4	2.0	1.7	1.1
Employer's cost for fringe benefits .....	3.0	1.9	2.0	1.6	0.8
Temporary staff and leased employee expense .....	5.8	4.7	8.4	3.7	2.9
Expensed materials, parts and supplies (not for resale) .....	7.8	5.7	7.5	3.2	2.2
Expensed equipment .....	25.6	18.1	16.9	13.8	3.2
Expensed purchase of other materials, parts, and supplies .....	7.3	6.5	8.4	2.5	2.1
Expensed purchased services .....	5.4	4.4	3.5	3.2	2.1
Expensed purchases of software .....	14.7	5.1	4.8	7.4	2.3
Purchased electricity and fuels (except motor fuels) .....	5.5	5.3	2.7	3.8	8.7
Lease and rental payments .....	7.4	4.6	3.1	2.3	1.8
Purchased repair and maintenance .....	7.9	5.1	5.9	6.3	2.5
Purchased advertising and promotional services .....	8.4	5.8	4.1	2.2	1.8
Purchased printing services .....	6.1	5.3	5.3	6.3	3.0
Other operating expenses .....	3.8	2.6	1.9	1.5	1.1
Depreciation and amortization charges .....	4.6	1.9	2.1	3.5	1.0
Governmental taxes and license fees .....	10.3	9.4	8.1	4.8	3.1
All other operating expenses .....	3.9	2.9	2.1	1.6	1.2

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-3.1.3. Book Publishers (NAICS 51113) – Estimated Coefficients of Variation for Revenue, Inventories and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>1.7</b>	<b>1.1</b>	<b>0.8</b>	<b>1.2</b>	<b>0.9</b>
<b>Sources of Revenue</b>					
Books .....	2.3	1.9	1.7	1.1	0.6
Textbooks .....	2.6	2.4	2.2	1.1	0.6
Children's books .....	5.6	4.7	4.2	1.0	0.6
General reference books .....	12.2	10.1	7.9	5.7	1.6
Professional, technical, and scholarly books .....	5.1	5.4	4.5	3.3	1.1
Adult trade books .....	6.2	6.3	5.9	3.4	1.2
All other operating revenue .....	12.4	10.7	7.9	3.5	9.7
<b>Breakdown of Revenue by Media Type</b>					
Print books .....	2.4	2.0	1.7	1.1	0.6
Online books .....	7.8	8.2	5.1	0.8	2.4
Other media books .....	6.5	8.1	3.4	2.4	7.0
<b>Inventories at End of Year</b>					
<b>Total</b> .....	<b>3.5</b>	<b>2.9</b>	<b>2.9</b>	<b>1.2</b>	<b>1.1</b>
Finished goods .....	3.0	2.2	2.3	1.3	1.2
Work-in-process .....	15.3	14.3	18.1	1.6	2.6
Materials, supplies, fuel, etc. ....	5.7	10.1	9.7	7.1	2.3
<b>Operating Expenses</b>					
<b>Total</b> .....	<b>2.6</b>	<b>2.0</b>	<b>2.2</b>	<b>1.4</b>	<b>0.6</b>
Personnel costs .....	1.8	1.6	1.7	1.0	0.5
Gross annual payroll .....	2.0	1.6	1.6	1.0	0.6
Employer's cost for fringe benefits .....	2.2	1.8	1.6	1.0	0.8
Temporary staff and leased employee expense .....	21.8	29.4	S	7.7	S
Expensed materials, parts and supplies (not for resale) .....	3.5	11.0	9.4	5.6	1.3
Expensed equipment .....	2.6	3.0	2.3	1.6	0.8
Expensed purchase of other materials, parts, and supplies .....	6.2	19.6	S	9.2	S
Expensed purchased services .....	5.2	4.2	4.0	1.7	1.1
Expensed purchases of software .....	3.0	S	S	S	S
Purchased electricity and fuels (except motor fuels) .....	2.7	2.6	2.1	1.7	1.1
Lease and rental payments .....	3.8	3.6	3.6	1.4	0.8
Purchased repair and maintenance .....	2.6	2.7	3.4	1.6	3.1
Purchased advertising and promotional services .....	3.4	3.5	3.6	3.9	0.9
Purchased printing services .....	10.1	7.9	8.4	3.3	1.9
Other operating expenses .....	4.0	2.8	3.0	2.7	0.8
Depreciation and amortization charges .....	3.6	3.5	2.7	1.7	2.8
Governmental taxes and license fees .....	6.3	6.9	5.5	3.5	2.2
All other operating expenses .....	4.5	3.0	3.2	3.1	0.8

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.1.4. Directory and Mailing List Publishers (NAICS 51114) – Estimated Coefficients of Variation for Revenue, Inventories and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>1.1</b>	<b>0.9</b>	<b>0.5</b>	<b>0.7</b>	<b>1.0</b>
<b>Sources of Revenue</b>					
Directories .....	2.6	2.6	2.4	0.7	1.0
Subscriptions and sales .....	16.8	11.9	12.0	7.9	4.5
Advertising space .....	2.7	2.7	2.4	0.7	1.0
Databases, and other collections of information .....	6.0	4.7	5.5	1.4	1.5
Subscriptions and sales .....	6.8	5.3	6.1	1.6	1.5
Advertising space .....	9.6	9.0	10.0	1.2	2.3
Other operating revenue .....	17.1	15.5	16.7	2.1	3.2
Rental or sale of mailing lists .....	14.5	13.8	11.7	3.3	5.3
All other operating revenue .....	24.5	22.0	23.2	3.1	2.7
<b>Breakdown of Revenue by Media Type</b>					
Print directories, databases, and other collections of information .....	2.6	2.6	2.3	0.8	1.0
Online directories, databases, and other collections of information .....	3.0	2.4	3.0	1.1	1.7
Other media directories, databases, and other collections of information ..	15.7	6.8	4.0	13.8	2.0
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>3.0</b>	<b>2.8</b>	<b>2.5</b>	<b>0.4</b>	<b>1.0</b>
Finished goods .....	3.2	2.9	2.8	0.5	1.0
Work-in-process .....	S	3.4	3.4	S	1.1
Materials, supplies, fuel, etc. ....	3.0	2.8	2.4	0.4	1.0
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>2.2</b>	<b>2.5</b>	<b>2.4</b>	<b>1.0</b>	<b>0.8</b>
Personnel costs .....	2.7	2.7	2.8	0.8	0.7
Gross annual payroll .....	2.7	2.7	2.8	0.9	0.7
Employer's cost for fringe benefits .....	3.0	3.0	3.1	1.2	0.7
Temporary staff and leased employee expense .....	3.9	3.6	2.9	1.8	0.9
Expensed materials, parts and supplies (not for resale) .....	3.1	3.5	3.2	1.9	1.0
Expensed equipment .....	7.6	6.5	6.9	3.9	1.5
Expensed purchase of other materials, parts, and supplies .....	3.1	3.6	3.2	1.9	1.0
Expensed purchased services .....	3.4	4.2	3.0	3.0	2.5
Expensed purchases of software .....	15.8	11.8	7.7	22.2	3.4
Purchased electricity and fuels (except motor fuels) .....	5.2	4.3	4.1	3.2	1.8
Lease and rental payments .....	2.3	3.1	2.9	1.6	0.4
Purchased repair and maintenance .....	6.9	6.7	5.5	1.9	3.2
Purchased advertising and promotional services .....	4.4	3.5	3.5	3.0	0.8
Purchased printing services .....	6.3	6.5	4.6	3.8	4.6
Other operating expenses .....	2.9	3.1	3.0	1.1	1.1
Depreciation and amortization charges .....	7.6	8.9	9.5	1.4	2.8
Governmental taxes and license fees .....	16.4	13.1	26.8	3.1	12.8
All other operating expenses .....	2.5	2.8	2.4	1.3	1.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.1.5. Greeting Card Publishers (NAICS 511191) – Estimated Coefficients of Variation for Revenue, Inventories and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>1.1</b>	<b>1.0</b>	<b>1.0</b>	<b>0.4</b>	<b>0.2</b>
<b>Sources of Revenue</b>					
Greeting cards .....	1.2	1.1	1.0	0.5	0.2
All other operating revenue <sup>1</sup> .....	1.2	1.2	1.2	0.1	0.1
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>1.1</b>	<b>1.4</b>	<b>S</b>	<b>1.2</b>	<b>S</b>
Finished goods .....	1.0	1.7	1.7	1.5	Z
Work-in-process .....	1.0	1.1	S	0.2	S
Materials, supplies, fuel, etc. ....	2.2	2.1	S	0.2	S
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.1</b>	<b>1.2</b>	<b>1.2</b>	<b>0.6</b>	<b>0.3</b>
Personnel costs .....	1.3	1.4	1.3	0.5	0.2
Gross annual payroll .....	1.2	1.3	1.2	0.4	0.2
Employer's cost for fringe benefits .....	2.9	3.4	2.5	1.2	1.1
Temporary staff and leased employee expense .....	2.7	3.2	2.3	1.3	0.7
Expensed materials, parts and supplies (not for resale) .....	2.9	5.1	2.7	1.9	2.1
Expensed equipment .....	D	1.1	1.1	D	0.2
Expensed purchase of other materials, parts, and supplies .....	D	7.5	3.9	D	2.9
Expensed purchased services .....	2.2	1.8	1.4	0.6	0.5
Expensed purchases of software .....	D	20.6	15.3	D	2.5
Purchased electricity and fuels (except motor fuels) .....	1.3	1.9	1.7	0.8	0.4
Lease and rental payments .....	7.3	7.7	6.1	1.4	2.4
Purchased repair and maintenance .....	2.7	2.8	2.3	1.4	1.2
Purchased advertising and promotional services .....	D	1.6	1.3	D	0.3
Purchased printing services .....	6.5	4.8	3.5	2.5	1.0
Other operating expenses .....	1.0	1.2	1.3	0.8	0.3
Depreciation and amortization charges .....	1.5	1.4	1.0	0.5	0.5
Governmental taxes and license fees .....	2.2	1.8	1.6	1.6	0.5
All other operating expenses .....	1.0	1.2	1.4	0.9	0.3

Z Absolute value is less than 0.05. D Estimate in table is withheld to avoid disclosing data of individual companies. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes calendar publishing, map and atlas publishing, pattern publishing, other miscellaneous publishing, contract printing, sale of licensing of rights to content, sale of advertising space, rental or sale of mailing lists, and publishing services for others.

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.1.6. Software Publishers (NAICS 5112) – Estimated Coefficients of Variation for Revenue, Inventories and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>3.5</b>	<b>2.8</b>	<b>1.9</b>	<b>1.3</b>	<b>1.9</b>
System software publishing .....	4.0	3.2	2.8	2.0	0.9
Operating systems software .....	4.0	3.4	3.2	1.4	0.9
Network software .....	6.6	5.7	5.0	5.8	2.8
Database management software .....	5.5	4.9	5.5	6.8	0.8
Development tools and programming languages software .....	12.2	11.0	12.2	2.8	1.8
Other systems software .....	16.8	12.5	9.6	4.6	1.8
Application software publishing .....	6.0	5.5	4.4	2.9	4.8
General business productivity and home use applications .....	12.8	9.8	3.2	2.0	9.3
Cross-industry application software .....	6.8	8.4	8.5	3.4	1.6
Vertical market application software .....	11.3	14.9	15.0	11.1	2.1
Utilities application software .....	14.0	7.1	3.7	11.6	2.9
Other application software .....	21.9	19.7	17.9	20.2	2.4
Other services .....	4.9	4.7	3.9	3.2	1.8
Custom application design and development .....	8.7	9.8	9.3	8.7	2.3
Information technology technical consulting services .....	9.8	11.4	10.5	11.6	1.4
Application service provisioning .....	S	S	S	S	S
Resale of computer hardware and software .....	S	10.8	11.8	S	4.2
Information technology related training services .....	16.5	11.6	10.1	6.5	3.0
All other operating revenue .....	4.5	5.2	5.0	6.8	1.1
<b>Breakdown of Revenue by Software Sales Type</b>					
System software .....	S	3.2	2.8	S	0.9
Personal computer software .....	S	2.5	2.5	S	0.8
Enterprise or network software .....	S	6.0	5.1	S	1.9
Mainframe computer software .....	4.2	2.9	3.0	3.1	0.8
Other system software .....	S	7.9	8.4	S	1.1
Application software .....	6.0	5.5	4.4	2.9	4.8
Personal computer software .....	S	9.4	3.8	S	9.8
Enterprise or network software .....	7.2	7.5	7.6	6.8	1.5
Mainframe computer software .....	5.7	4.5	5.2	5.7	1.5
Other application software .....	14.2	13.3	10.9	11.4	2.4
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>4.6</b>	<b>3.9</b>	<b>2.5</b>	<b>1.8</b>	<b>2.1</b>
Finished goods .....	5.4	4.9	4.1	2.6	3.0
Work-in-process .....	10.6	3.7	4.1	4.8	0.8
Materials, supplies, fuel, etc .....	6.1	4.5	3.1	2.8	1.5

See footnotes at end of table.

**Table A-3.1.6. Software Publishers (NAICS 5112) – Estimated Coefficients of Variation for Revenue, Inventories and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>3.5</b>	<b>2.9</b>	<b>2.6</b>	<b>1.7</b>	<b>1.2</b>
Personnel costs .....	3.4	3.0	2.2	1.9	1.2
Gross annual payroll .....	3.8	3.1	2.3	1.8	1.2
Employer's cost for fringe benefits .....	2.8	3.2	2.5	2.6	1.5
Temporary staff and leased employee expense .....	5.2	5.2	5.3	8.3	2.2
Expensed materials, parts and supplies (not for resale) .....	9.3	6.7	24.0	3.9	8.5
Expensed equipment .....	7.7	16.1	14.5	6.8	4.4
Expensed purchase of other materials, parts, and supplies .....	12.7	5.1	S	9.6	S
Expensed purchased services .....	4.8	3.3	3.7	3.3	1.4
Expensed purchases of software .....	17.3	15.0	14.9	21.0	4.7
Purchased electricity and fuels (except motor fuels) .....	4.3	3.1	3.4	5.0	1.9
Lease and rental payments .....	4.7	3.5	3.2	3.0	2.0
Purchased repair and maintenance .....	4.0	3.8	3.9	3.3	1.5
Purchased advertising and promotional services .....	S	3.8	3.5	S	1.5
Purchased software reproduction .....	S	S	S	S	S
Other operating expenses .....	3.9	3.1	2.7	1.8	1.4
Depreciation and amortization charges .....	5.9	4.9	5.2	2.4	2.4
Governmental taxes and license fees .....	9.3	6.2	6.6	4.5	9.2
All other operating expenses .....	3.8	3.0	2.6	2.0	1.6

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.2.1. Motion Picture and Sound Recording Industries (NAICS 512) – Estimated Coefficients of Variation for Revenue and Inventories and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)</b>					
<b>Operating revenue</b>					
<b>Total .....</b>	<b>2.0</b>	<b>1.9</b>	<b>1.3</b>	<b>0.7</b>	<b>0.8</b>
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>4.8</b>	<b>4.9</b>	<b>3.1</b>	<b>1.6</b>	<b>2.4</b>
Finished goods .....	3.4	3.8	3.0	1.0	1.8
Work-in-process .....	12.7	12.5	9.0	4.3	5.9
Materials, supplies, fuel, etc. ....	7.7	2.0	2.3	8.0	2.1
<b>MOTION PICTURE AND VIDEO INDUSTRIES (NAICS 5121)</b>					
<b>Operating revenue</b>					
<b>Total .....</b>	<b>2.5</b>	<b>2.4</b>	<b>1.5</b>	<b>0.8</b>	<b>1.1</b>
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>4.9</b>	<b>5.0</b>	<b>3.2</b>	<b>1.6</b>	<b>2.5</b>
Finished goods .....	3.5	3.9	3.0	1.0	1.8
Work-in-process .....	12.8	12.5	9.0	4.3	5.9
Materials, supplies, fuel, etc. ....	10.4	2.8	3.0	12.1	2.8
<b>SOUND RECORDING INDUSTRIES (NAICS 5122)</b>					
<b>Operating revenue</b>					
<b>Total .....</b>	<b>0.7</b>	<b>0.5</b>	<b>0.5</b>	<b>0.4</b>	<b>0.3</b>
<b>Inventories at End of Year</b>					
<b>Total .....</b>	<b>3.5</b>	<b>3.9</b>	<b>4.1</b>	<b>1.7</b>	<b>2.1</b>
Finished goods .....	4.1	4.7	4.8	1.3	2.2
Work-in-process .....	S	8.2	4.5	S	3.8
Materials, supplies, fuel, etc. ....	1.9	2.1	1.6	1.5	1.6

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.2.2. Motion Picture and Video Production and Distribution (NAICS 5121X) – Estimated Coefficients of Variation for Sources of Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>3.0</b>	<b>3.0</b>	<b>1.9</b>	<b>1.1</b>	<b>1.3</b>
<b>Sources of Revenue</b>					
Domestic licensing of rights to motion picture films .....	3.9	3.5	2.9	2.1	1.2
Domestic licensing of rights to television programs .....	3.8	4.1	3.2	1.5	1.1
International licensing of rights to motion picture films .....	4.5	3.1	3.0	2.2	0.5
International licensing of rights to television programs .....	3.8	3.8	3.2	2.6	1.3
Audiovisual works speculatively produced for outright sale .....	S	S	S	S	S
Contract production of audiovisual works .....	13.2	15.1	14.2	15.4	6.2
Domestic licensing of rights to others to distribute audiovisual works .....	9.9	8.2	11.0	6.7	4.3
International licensing of rights to others to distribute audiovisual works .....	S	16.3	14.4	S	4.1
Sale of audiovisual works for the wholesale, retail, and rental markets .....	3.4	3.3	3.6	1.0	1.8
Other production services .....	10.0	9.3	8.3	5.3	3.2
Merchandise licensing .....	4.8	6.7	12.8	2.4	3.1
All other operating revenue .....	9.4	7.5	5.7	8.4	4.6
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>3.0</b>	<b>2.7</b>	<b>2.2</b>	<b>1.1</b>	<b>0.9</b>
Personnel costs .....	4.1	4.4	3.7	1.5	2.5
Gross annual payroll .....	4.3	4.7	4.2	1.6	2.7
Employer's cost for fringe benefits .....	5.8	6.6	8.1	2.4	2.4
Temporary staff and leased employee expense .....	28.8	24.8	23.0	17.7	16.7
Expensed materials, parts and supplies (not for resale) .....	18.1	16.7	18.8	11.9	5.3
Expensed equipment .....	13.1	20.2	23.5	16.8	11.3
Expensed purchase of other materials, parts, and supplies .....	21.1	19.5	21.5	15.6	5.1
Expensed purchased services .....	2.5	2.6	2.4	1.0	0.5
Expensed purchases of software .....	3.9	2.8	3.7	2.2	3.5
Purchased electricity and fuels (except motor fuels) .....	6.0	6.4	6.3	4.9	5.4
Lease and rental payments .....	3.8	5.0	3.6	3.8	2.5
Purchased repair and maintenance .....	6.3	3.9	4.5	3.3	1.6
Purchased advertising and promotional services .....	2.4	2.2	2.2	0.7	0.4
Other operating expenses .....	3.2	2.4	2.4	1.8	1.1
Depreciation and amortization charges .....	19.2	11.2	10.0	18.2	3.1
Governmental taxes and license fees .....	2.8	3.4	3.2	1.6	1.1
All other operating expenses .....	2.3	2.5	2.7	1.3	1.2

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.2.3. Motion Picture Theaters (NAICS 51213) – Estimated Coefficients of Variation for Sources of Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>2.6</b>	<b>2.2</b>	<b>1.9</b>	<b>1.8</b>	<b>1.1</b>
<b>Sources of Revenue</b>					
Feature film exhibition revenue .....	2.6	2.3	1.9	1.9	1.1
Admissions to domestic feature films .....	2.7	2.3	2.1	1.9	1.1
Admissions to foreign feature films .....	7.1	14.1	16.0	5.4	2.1
Other revenue .....	2.7	2.3	2.1	1.7	1.3
Food and beverage sales .....	2.6	2.3	2.3	1.7	1.0
Rental of retail space .....	S	S	S	S	S
Advertising services .....	3.5	3.3	3.2	1.2	1.0
Coin-operated games and rides .....	5.5	4.1	3.6	3.2	0.8
All other operating revenue .....	11.4	6.4	6.6	6.3	1.0
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>3.4</b>	<b>2.3</b>	<b>2.2</b>	<b>2.6</b>	<b>0.8</b>
Personnel costs .....	3.7	3.4	2.9	3.6	1.5
Gross annual payroll .....	3.9	3.8	3.2	4.2	1.6
Employer's cost for fringe benefits .....	3.1	3.6	3.4	1.8	0.9
Temporary staff and leased employee expense .....	8.8	3.8	5.4	5.6	1.6
Expensed materials, parts and supplies (not for resale) .....	5.2	16.4	19.7	16.5	4.6
Expensed equipment .....	14.1	S	S	S	S
Expensed purchase of other materials, parts, and supplies .....	4.3	16.8	20.7	14.0	5.0
Expensed purchased services .....	3.0	2.7	2.8	2.5	0.7
Expensed purchases of software .....	4.2	8.3	8.0	8.4	1.3
Purchased electricity and fuels (except motor fuels) .....	3.9	2.5	1.9	3.1	1.1
Lease and rental payments .....	3.5	3.7	3.9	3.3	0.9
Purchased repair and maintenance .....	4.4	2.4	3.2	3.6	1.3
Purchased advertising and promotional services .....	8.6	6.5	6.0	1.9	1.1
Other operating expenses .....	4.2	2.9	2.9	3.1	0.7
Depreciation and amortization charges .....	3.2	2.8	2.7	1.5	1.1
Governmental taxes and license fees .....	3.4	2.7	2.9	2.8	1.0
All other operating expenses .....	4.9	3.1	3.1	3.7	0.6

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html).



**Table A-3.2.4. Postproduction Services and Other Motion Picture and Video Industries (NAICS 51219) – Estimated Coefficients of Variation for Sources of Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>2.7</b>	<b>2.6</b>	<b>1.9</b>	<b>2.8</b>	<b>2.2</b>
<b>Sources of Revenue</b>					
Audiovisual postproduction services .....	4.5	4.6	3.6	3.5	2.5
Motion picture film laboratory services .....	3.7	4.1	3.9	3.3	0.6
Duplication and copying services .....	10.8	11.8	12.1	4.5	2.5
All other operating revenue .....	12.4	11.6	11.2	4.1	3.5
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>3.7</b>	<b>3.1</b>	<b>2.7</b>	<b>2.5</b>	<b>2.1</b>
Personnel costs .....	3.3	3.8	2.8	2.6	2.1
Gross annual payroll .....	3.5	4.0	3.1	2.7	1.9
Employer's cost for fringe benefits .....	2.6	2.8	4.0	2.0	2.0
Temporary staff and leased employee expense .....	15.1	16.6	18.2	14.4	33.9
Expensed materials, parts and supplies (not for resale) .....	6.6	6.4	6.2	6.0	2.5
Expensed equipment .....	8.9	11.0	18.3	13.6	10.5
Expensed purchase of other materials, parts, and supplies .....	6.9	6.7	6.2	5.9	1.7
Expensed purchased services .....	5.7	4.8	5.1	4.3	2.8
Expensed purchases of software .....	15.0	12.0	12.4	8.7	13.2
Purchased electricity and fuels (except motor fuels) .....	5.2	3.7	4.5	4.4	2.8
Lease and rental payments .....	7.5	7.1	7.6	5.2	3.5
Purchased repair and maintenance .....	3.0	11.8	12.3	5.9	2.9
Purchased advertising and promotional services .....	4.8	7.2	9.4	3.8	4.2
Other operating expenses .....	6.0	4.3	3.6	5.2	3.1
Depreciation and amortization charges .....	3.4	2.5	4.3	2.0	2.5
Governmental taxes and license fees .....	21.2	11.5	10.3	30.1	3.6
All other operating expenses .....	7.6	5.9	4.3	7.7	3.8

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.2.5. Integrated Record Production and Distribution (NAICS 51222) – Estimated Coefficients of Variation for Sources of Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>0.3</b>	<b>0.3</b>	<b>0.3</b>	<b>0.1</b>	<b>0.2</b>
<b>Sources of Revenue</b>					
Licensing revenue .....	0.3	S	0.3	S	S
Licensing of rights to use musical compositions .....	0.3	S	0.3	S	S
Licensing of rights to use musical recordings .....	0.2	S	S	S	S
Other operating revenue .....	S	0.3	0.3	S	0.2
Sales of recordings .....	S	0.3	0.3	S	Z
All other operating revenue .....	7.2	S	0.3	S	S
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>0.3</b>	<b>0.3</b>	<b>0.3</b>	<b>0.1</b>	<b>0.2</b>
Personnel costs .....	0.4	0.3	0.3	0.3	0.1
Gross annual payroll .....	0.4	0.3	0.3	0.3	0.1
Employer's cost for fringe benefits .....	0.4	0.3	0.3	0.2	Z
Temporary staff and leased employee expense .....	1.3	0.3	0.3	1.7	Z
Expensed materials, parts and supplies (not for resale) .....	S	2.3	0.3	S	3.4
Expensed equipment .....	2.8	0.5	1.6	2.3	1.5
Expensed purchase of other materials, parts, and supplies .....	S	2.6	0.3	S	3.9
Expensed purchased services .....	S	0.5	0.4	S	0.2
Expensed purchases of software .....	0.3	S	S	S	S
Purchased electricity and fuels (except motor fuels) .....	0.4	0.4	0.3	0.1	0.4
Lease and rental payments .....	S	0.3	0.3	S	0.3
Purchased repair and maintenance .....	S	1.0	0.3	S	1.6
Purchased advertising and promotional services .....	S	0.3	0.3	S	0.1
Other operating expenses .....	0.3	0.3	0.3	0.2	0.1
Depreciation and amortization charges .....	0.3	0.3	0.3	Z	0.1
Governmental taxes and license fees .....	S	0.3	0.3	S	0.3
All other operating expenses .....	0.4	0.3	0.3	0.3	0.1

Z Absolute value is less than 0.05. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.2.6. Music Publishers (NAICS 51223) - Estimated Coefficients of Variation for Sources of Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>2.7</b>	<b>2.0</b>	<b>1.5</b>	<b>2.1</b>	<b>0.8</b>
<b>Sources of Revenue</b>					
Licensing revenue .....	4.0	1.8	1.6	3.9	0.8
Licensing of rights to use musical compositions .....	4.1	1.9	1.9	4.0	0.8
Licensing of rights to use musical recordings .....	S	S	14.5	S	S
Other operating revenue .....	2.8	S	S	S	S
Administration of copyrights for others.....	S	S	7.2	S	S
Sales of recordings .....	15.5	19.8	18.7	8.9	10.5
Print music.....	2.3	S	S	S	S
All other operating revenue .....	15.4	15.3	11.4	17.1	9.2
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>4.0</b>	<b>2.4</b>	<b>1.9</b>	<b>3.4</b>	<b>0.8</b>
Personnel costs .....	2.3	S	S	S	S
Gross annual payroll .....	2.3	2.4	2.2	2.2	1.2
Employer's cost for fringe benefits .....	3.1	3.4	2.8	2.8	1.0
Temporary staff and leased employee expense .....	11.5	24.9	23.9	7.6	4.7
Expensed materials, parts and supplies (not for resale) .....	12.7	S	S	S	S
Expensed equipment .....	20.8	S	14.8	S	S
Expensed purchase of other materials, parts, and supplies .....	14.5	S	S	S	S
Expensed purchased services .....	2.1	S	2.0	S	S
Expensed purchases of software .....	19.8	S	8.8	S	S
Purchased electricity and fuels (except motor fuels) .....	2.6	S	S	S	S
Lease and rental payments .....	5.3	4.7	2.6	4.4	3.1
Purchased repair and maintenance .....	2.3	S	S	S	S
Purchased advertising and promotional services .....	2.3	S	S	S	S
Other operating expenses .....	6.2	S	2.5	S	S
Depreciation and amortization charges .....	2.7	S	S	S	S
Governmental taxes and license fees .....	4.4	S	S	S	S
All other operating expenses .....	6.7	S	S	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.2.7. Sound Recording Studios (NAICS 51224) – Estimated Coefficients of Variation for Sources of Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>9.4</b>	<b>7.5</b>	<b>6.4</b>	<b>3.6</b>	<b>3.2</b>
<b>Sources of Revenue</b>					
Studio recording .....	8.2	7.7	5.3	3.8	3.4
Sound recording studio rental and leasing .....	21.2	13.9	15.2	18.6	8.9
All other operating revenue .....	S	17.2	17.4	S	6.0
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>10.5</b>	<b>9.3</b>	<b>7.3</b>	<b>4.0</b>	<b>3.1</b>
Personnel costs .....	10.1	9.2	8.5	4.1	2.6
Gross annual payroll .....	10.8	9.7	9.0	3.6	2.6
Employer's cost for fringe benefits .....	10.3	8.1	7.4	5.1	4.4
Temporary staff and leased employee expense .....	20.8	22.4	14.7	22.8	10.4
Expensed materials, parts and supplies (not for resale) .....	10.3	7.7	6.0	8.8	5.1
Expensed equipment .....	15.0	6.4	10.9	19.8	6.4
Expensed purchase of other materials, parts, and supplies .....	11.6	11.0	8.2	9.9	7.1
Expensed purchased services .....	9.5	10.1	8.5	4.4	4.2
Expensed purchases of software .....	S	S	23.3	S	S
Purchased electricity and fuels (except motor fuels) .....	12.7	11.7	11.9	3.5	2.9
Lease and rental payments .....	9.2	11.0	7.0	5.5	6.9
Purchased repair and maintenance .....	8.4	12.1	16.9	11.5	10.2
Purchased advertising and promotional services .....	16.9	16.2	19.7	14.1	11.2
Other operating expenses .....	14.8	10.9	8.0	6.3	4.3
Depreciation and amortization charges .....	15.1	17.0	9.9	7.8	10.2
Governmental taxes and license fees .....	16.8	9.8	6.2	9.4	4.7
All other operating expenses .....	16.2	10.9	9.1	6.7	5.3

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.3.1. Radio Networks (NAICS 515111) – Estimated Coefficients of Variation for Sources of Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>2.4</b>	<b>2.0</b>	<b>1.5</b>	<b>1.5</b>	<b>1.2</b>
<b>Sources of Revenue</b>					
Air time .....	3.8	3.5	2.6	2.0	1.3
National/regional air time .....	4.7	4.5	3.1	3.2	1.2
Local air time .....	5.7	6.0	5.6	3.6	2.5
Other operating revenue .....	2.5	2.5	2.9	1.9	2.8
Network compensation .....	4.2	3.9	6.0	3.0	1.4
Public and non-commercial programming services .....	5.2	5.6	7.3	2.8	2.7
All other operating revenue .....	2.5	2.5	2.8	1.7	3.9
<b>Operating Expenses</b>					
<b>Total</b> .....	<b>2.4</b>	<b>2.2</b>	<b>1.9</b>	<b>1.1</b>	<b>0.7</b>
Personnel costs .....	3.0	3.3	3.0	2.4	1.2
Gross annual payroll .....	3.2	3.4	2.9	2.0	1.2
Employer's cost for fringe benefits .....	2.4	2.6	2.6	4.4	1.4
Temporary staff and leased employee expense .....	4.4	11.1	19.5	13.4	3.3
Expensed materials, parts and supplies (not for resale) .....	5.4	4.2	2.6	3.5	0.7
Expensed equipment .....	4.2	3.7	2.6	4.1	0.4
Expensed purchase of other materials, parts, and supplies .....	6.5	4.9	2.7	3.9	1.1
Expensed purchased services .....	2.7	2.2	2.1	1.5	0.4
Expensed purchases of software .....	3.0	3.0	4.1	1.1	3.8
Purchased electricity and fuels (except motor fuels) .....	9.1	10.2	9.7	12.2	3.4
Lease and rental payments .....	9.1	5.5	4.6	8.3	1.1
Purchased repair and maintenance .....	5.8	10.2	16.3	4.9	17.2
Purchased advertising and promotional services .....	2.2	2.3	2.3	0.9	0.2
Other operating expenses .....	2.4	2.3	2.0	0.8	1.3
Broadcast rights and music license fees .....	2.7	2.9	3.0	1.5	2.4
Network compensation fees (networks only) .....	3.8	5.0	4.4	3.4	1.6
Depreciation and amortization charges .....	2.6	2.5	2.5	1.2	1.1
Governmental taxes and license fees .....	4.1	4.8	5.3	4.9	1.4
All other operating expenses .....	2.5	2.3	2.5	1.0	2.5

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.3.2. Radio Stations (NAICS 515112) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>2.5</b>	<b>1.7</b>	<b>1.5</b>	<b>1.6</b>	<b>0.9</b>
<b>Sources of Revenue</b>					
Air time .....	3.2	2.7	2.3	1.4	1.1
National/regional air time .....	6.8	4.3	4.6	3.9	1.4
Local air time .....	3.0	2.8	2.5	1.0	1.1
Other operating revenue .....	13.7	12.5	12.1	5.8	1.4
Network compensation .....	3.3	3.0	2.9	1.1	0.7
Public and non-commercial programming services .....	S	S	S	S	S
All other operating revenue .....	9.7	11.4	11.1	6.2	1.7
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>3.0</b>	<b>2.9</b>	<b>2.2</b>	<b>1.9</b>	<b>1.6</b>
Personnel costs .....	3.3	2.4	2.3	1.2	1.2
Gross annual payroll .....	3.6	2.5	2.5	1.3	1.3
Employer's cost for fringe benefits .....	3.8	3.0	2.5	2.2	2.4
Temporary staff and leased employee expense .....	S	2.9	2.8	S	0.8
Expensed materials, parts and supplies (not for resale) .....	4.8	5.0	3.8	3.3	3.2
Expensed equipment .....	8.7	10.6	7.4	3.9	4.3
Expensed purchase of other materials, parts, and supplies .....	5.0	3.5	3.6	3.8	3.1
Expensed purchased services .....	4.2	4.3	4.1	3.6	1.7
Expensed purchases of software .....	S	S	S	S	S
Purchased electricity and fuels (except motor fuels) .....	7.9	7.4	6.5	3.7	2.0
Lease and rental payments .....	4.0	6.5	4.3	4.5	2.7
Purchased repair and maintenance .....	7.1	8.0	5.4	6.9	4.0
Purchased advertising and promotional services .....	4.5	4.6	5.0	4.3	2.6
Other operating expenses .....	3.3	5.0	3.7	3.3	2.3
Broadcast rights and music license fees .....	5.3	3.7	3.7	5.2	1.4
Network compensation fees (networks only) .....	S	S	S	S	S
Depreciation and amortization charges .....	8.0	5.5	3.9	4.3	3.2
Governmental taxes and license fees .....	4.0	3.7	3.4	2.2	1.1
All other operating expenses .....	3.2	6.2	4.0	5.1	2.7

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.3.3. Television Broadcasting (NAICS 51512) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>0.9</b>	<b>0.6</b>	<b>0.5</b>	<b>0.7</b>	<b>0.4</b>
<b>Sources of Revenue</b>					
Air time .....	1.7	1.5	1.4	0.9	0.5
National/regional air time .....	2.0	1.4	1.4	1.3	0.4
Local air time .....	2.5	2.2	1.8	0.8	1.1
Other operating revenue .....	S	2.5	2.9	S	0.7
Network compensation .....	S	1.9	2.0	S	0.7
Public and non-commercial programming services .....	16.5	20.0	20.5	5.9	0.9
All other operating revenue .....	6.0	6.1	6.5	0.6	1.1
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.0</b>	<b>0.9</b>	<b>1.0</b>	<b>0.6</b>	<b>1.1</b>
Personnel costs .....	1.3	1.1	1.1	0.6	0.8
Gross annual payroll .....	1.3	1.0	1.0	0.6	0.8
Employer's cost for fringe benefits .....	1.9	1.8	1.7	0.9	1.1
Temporary staff and leased employee expense .....	10.4	9.9	10.6	11.2	1.7
Expensed materials, parts and supplies (not for resale) .....	3.1	3.1	4.2	2.5	2.1
Expensed equipment .....	6.1	6.7	10.3	1.6	3.8
Expensed purchase of other materials, parts, and supplies .....	3.1	2.5	2.8	3.1	1.7
Expensed purchased services .....	3.6	2.5	2.5	1.5	1.2
Expensed purchases of software .....	6.7	7.5	7.6	4.6	2.9
Purchased electricity and fuels (except motor fuels) .....	3.7	3.5	3.5	1.2	1.2
Lease and rental payments .....	10.5	6.4	6.3	4.2	1.6
Purchased repair and maintenance .....	S	4.9	5.6	S	1.6
Purchased advertising and promotional services .....	1.2	2.3	1.9	1.4	1.4
Other operating expenses .....	1.2	1.0	1.3	0.7	1.2
Broadcast rights and music license fees .....	1.1	1.3	1.6	0.5	1.0
Network compensation fees (networks only) .....	9.4	3.1	2.7	8.6	1.4
Depreciation and amortization charges .....	3.3	2.7	2.4	1.5	1.5
Governmental taxes and license fees .....	4.1	3.4	3.2	1.4	1.4
All other operating expenses .....	3.7	3.0	2.2	2.1	3.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.3.4. Cable and Other Subscription Programming (NAICS 5152) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>0.7</b>	<b>0.6</b>	<b>0.4</b>	<b>0.2</b>	<b>0.4</b>
<b>Sources of Revenue</b>					
Licensing of rights to broadcast speciality programming protected by copyright .....	0.6	0.7	0.5	0.1	0.5
Air time .....	0.9	0.8	0.6	0.1	0.4
All other operating revenue .....	4.7	4.3	3.7	0.6	0.8
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.3</b>	<b>1.1</b>	<b>1.0</b>	<b>0.3</b>	<b>0.3</b>
Personnel costs .....	1.9	1.3	1.0	0.7	0.7
Gross annual payroll .....	1.7	1.3	1.2	0.9	0.4
Employer's cost for fringe benefits .....	1.6	1.4	0.8	0.5	1.3
Temporary staff and leased employee expense .....	7.6	10.6	6.7	2.2	2.6
Expensed materials, parts and supplies (not for resale) .....	2.5	2.7	1.1	0.7	1.5
Expensed equipment .....	10.0	8.6	3.1	1.4	3.7
Expensed purchase of other materials, parts, and supplies .....	1.2	1.3	0.8	0.8	0.8
Expensed purchased services .....	1.6	1.1	1.2	0.8	0.5
Expensed purchases of software .....	1.1	3.8	5.4	3.1	1.8
Purchased electricity and fuels (except motor fuels) .....	1.3	4.2	4.0	2.9	0.4
Lease and rental payments .....	1.9	0.7	0.6	1.6	0.4
Purchased repair and maintenance .....	0.9	0.5	S	0.5	S
Purchased advertising and promotional services .....	2.0	1.3	1.5	1.0	0.9
Other operating expenses .....	1.3	1.1	1.1	0.3	0.2
Program and production costs .....	1.2	1.1	1.1	0.2	0.3
Depreciation and amortization charges .....	1.0	0.6	0.6	0.7	0.3
Governmental taxes and license fees .....	0.8	0.9	0.8	0.3	0.4
All other operating expenses .....	2.1	1.9	2.5	1.2	1.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-3.3.5. Internet Publishing and Broadcasting (NAICS 516) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>4.5</b>	<b>2.8</b>	<b>1.4</b>	<b>3.4</b>	<b>3.6</b>
<b>Sources of Revenue</b>					
Publishing and broadcasting of content on the Internet .....	7.8	3.4	2.1	5.7	3.0
Online advertising space .....	4.5	3.3	3.8	3.3	1.6
Licensing of rights to use intellectual property .....	4.6	3.8	3.5	2.2	1.3
All other operating revenue .....	17.3	13.5	7.0	5.6	13.2
<b>Breakdown of Revenue by Type of Customer</b>					
Government .....	S	S	29.3	S	S
Business firms and not-for-profit organizations .....	4.6	3.2	2.9	2.5	3.7
Household consumers and individual users .....	14.6	7.0	3.6	7.8	4.2
<b>Operating Expenses</b>					
<b>Total</b> .....	<b>5.9</b>	<b>4.3</b>	<b>2.4</b>	<b>2.1</b>	<b>3.6</b>
Personnel costs .....	5.3	3.5	2.6	2.0	2.6
Gross annual payroll .....	5.5	3.6	2.7	2.2	2.6
Employer's cost for fringe benefits .....	3.5	2.6	2.2	1.8	2.2
Temporary staff and leased employee expense .....	7.6	6.5	6.0	5.2	4.2
Expensed materials, parts and supplies (not for resale) .....	11.1	14.8	3.8	6.1	10.6
Expensed equipment .....	5.3	3.9	3.2	4.2	4.4
Expensed purchase of other materials, parts, and supplies .....	16.4	23.6	6.4	10.4	14.3
Expensed purchased services .....	11.1	6.5	3.5	5.2	4.6
Expensed purchases of software .....	6.5	7.2	10.7	8.2	17.5
Purchased electricity and fuels (except motor fuels) .....	6.0	5.3	4.6	3.5	1.6
Lease and rental payments .....	5.2	4.0	3.0	2.0	3.0
Purchased repair and maintenance .....	4.1	2.8	2.6	2.1	0.8
Purchased advertising and promotional services .....	16.3	8.5	4.9	7.1	5.8
Other operating expenses .....	5.8	5.0	2.8	2.3	5.1
Depreciation and amortization charges .....	2.6	2.2	2.4	1.6	1.3
Governmental taxes and license fees .....	13.9	16.5	14.8	10.3	6.1
All other operating expenses .....	7.5	6.5	3.5	3.1	7.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

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**Table A-3.3.6. Wired Telecommunications Carriers (NAICS 5171) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>1.3</b>	<b>0.8</b>	<b>1.0</b>	<b>1.1</b>	<b>0.4</b>
<b>Sources of Revenue</b>					
Fixed services .....	1.3	1.2	1.2	0.3	0.4
Fixed local .....	1.5	1.2	1.0	0.5	0.4
Fixed long-distance .....	1.8	1.9	1.9	0.5	0.3
Fixed all distance (no distinction between local or long distance) .....	3.0	2.8	2.8	0.2	0.1
Other telecommunications services .....	3.1	1.5	1.7	2.2	0.7
Carrier services .....	5.8	2.5	2.4	3.0	0.6
Private network services .....	6.0	2.7	3.1	3.4	1.1
Subscriber line charges .....	17.3	16.6	16.5	1.0	0.5
Internet access services .....	1.2	1.3	2.8	0.9	2.1
Internet telephony .....	4.6	7.3	11.0	3.3	2.4
Telecommunication network installation services .....	2.7	S	S	S	S
Reselling services for telecommunications equipment, retail .....	S	2.5	2.0	S	0.9
Rental of telecommunications equipment .....	28.4	26.4	26.2	4.7	0.5
Repair and maintenance services for telecommunications equipment .....	6.9	11.7	14.4	9.9	2.2
All other operating revenue .....	4.7	4.9	5.6	2.1	1.2
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>2.2</b>	<b>1.0</b>	<b>1.2</b>	<b>1.5</b>	<b>0.6</b>
Personnel costs .....	1.4	1.3	1.4	1.2	0.6
Gross annual payroll .....	1.5	1.2	1.4	1.3	0.8
Employer's cost for fringe benefits .....	2.1	2.0	1.9	0.9	0.4
Temporary staff and leased employee expense .....	2.7	2.9	3.4	1.9	0.7
Expensed materials, parts and supplies (not for resale) .....	2.4	3.4	4.4	1.9	1.4
Expensed equipment .....	20.5	17.0	18.7	8.0	1.8
Expensed purchase of other materials, parts, and supplies .....	2.3	S	4.5	S	S
Expensed purchased services .....	1.9	1.5	3.3	1.5	1.6
Expensed purchases of software .....	2.5	2.9	3.6	1.2	0.9
Purchased electricity and fuels (except motor fuels) .....	1.3	1.7	2.9	0.9	1.3
Lease and rental payments .....	3.9	2.5	5.6	2.0	2.2
Purchased repair and maintenance .....	9.2	3.5	5.4	3.6	2.5
Purchased advertising and promotional services .....	3.0	4.6	3.9	2.7	1.4
Other operating expenses .....	3.5	1.4	1.5	1.8	0.4
Access charges .....	11.0	5.1	4.9	3.2	0.6
Universal service contributions (USC) and other similar charges .....	1.4	1.6	1.9	0.6	0.7
Depreciation and amortization charges .....	2.2	1.1	0.8	1.9	0.4
Governmental taxes and license fees .....	1.8	2.7	2.0	1.8	1.0
All other operating expenses .....	2.4	3.0	2.6	1.5	0.9

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

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**Table A-3.3.7. Wired Telecommunications Carriers (NAICS 5171) – Estimated Coefficients of Variation for Local, Long-Distance, and Network Access Revenue by Type of Customer and Type of Service and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>1.3</b>	<b>0.8</b>	<b>1.0</b>	<b>1.1</b>	<b>0.4</b>
<b>Breakdown of Revenue by Type of Customer</b>					
Fixed local telephony .....	1.5	1.2	1.0	0.5	0.4
Government .....	7.9	3.7	5.2	15.0	1.4
Business firms and not-for-profit organizations .....	3.4	3.3	3.4	0.5	0.6
Houshold consumers and individual users .....	2.7	2.6	2.5	0.7	0.4
Fixed long-distance telephony .....	1.8	1.9	1.9	0.5	0.3
Government .....	4.9	4.7	5.2	0.9	0.5
Business firms and not-for-profit organizations .....	1.7	1.7	1.9	0.4	0.7
Houshold consumers and individual users .....	2.8	2.7	2.7	0.8	0.4
Subscriber line charges .....	17.3	16.6	16.5	1.0	0.5
Government .....	S	S	S	S	S
Business firms and not-for-profit organizations .....	13.1	12.3	12.6	0.9	0.2
Houshold consumers and individual users .....	18.6	18.0	17.6	1.1	0.7
Fixed long-distance telephony .....	1.8	1.9	1.9	0.5	0.3
Intrastate .....	1.6	1.8	1.8	0.5	0.4
Interstate .....	2.0	2.0	1.9	0.6	0.3
International .....	1.8	1.9	1.8	0.3	0.3

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.3.8. Paging (NAICS 517211) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>9.3</b>	<b>5.3</b>	<b>3.5</b>	<b>3.7</b>	<b>3.4</b>
<b>Sources of Revenue</b>					
Messaging (paging) services .....	12.4	6.4	5.7	6.3	2.4
All other operating revenue .....	13.1	10.1	12.7	14.9	8.3
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>8.7</b>	<b>5.8</b>	<b>5.0</b>	<b>2.3</b>	<b>2.0</b>
Personnel costs .....	13.3	7.7	7.3	3.4	3.2
Gross annual payroll .....	15.4	8.5	7.4	3.9	3.8
Employer's cost for fringe benefits .....	9.4	6.5	6.0	2.7	2.5
Temporary staff and leased employee expense .....	8.0	12.4	17.5	3.7	5.1
Expensed materials, parts and supplies (not for resale) .....	26.1	25.5	21.7	19.5	4.6
Expensed equipment .....	17.8	14.8	14.4	11.7	7.3
Expensed purchase of other materials, parts, and supplies .....	27.9	27.0	22.9	24.0	4.8
Expensed purchased services .....	5.9	5.3	5.8	1.3	1.9
Expensed purchases of software .....	15.9	12.6	18.6	8.8	6.6
Purchased electricity and fuels (except motor fuels) .....	14.1	7.9	7.6	11.6	2.3
Lease and rental payments .....	5.7	5.4	5.7	1.0	1.7
Purchased repair and maintenance .....	6.2	5.7	7.5	1.6	3.3
Purchased advertising and promotional services .....	17.5	14.2	10.9	8.1	7.7
Other operating expenses .....	8.7	5.6	5.1	3.2	1.9
Access charges .....	6.0	6.0	7.2	5.7	1.9
Depreciation and amortization charges .....	17.2	6.6	5.9	5.6	2.1
Governmental taxes and license fees .....	7.8	5.1	5.4	2.7	2.0
All other operating expenses .....	S	8.5	7.6	S	2.8

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.3.9. Cellular and Other Wireless Telecommunications (NAICS 517212) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>1.5</b>	<b>1.5</b>	<b>0.4</b>	<b>0.9</b>	<b>1.5</b>
<b>Sources of Revenue</b>					
Mobile services .....	S	3.5	3.3	S	0.5
Mobile telephony .....	3.8	3.6	3.5	1.1	0.3
Mobile long-distance .....	7.2	6.3	7.2	4.2	1.3
Mobile all distance .....	S	3.6	3.6	S	0.2
Other mobile services .....	S	6.4	3.5	S	3.9
Other telecommunications services .....	3.8	3.5	4.3	1.6	2.9
Internet access services .....	D	3.7	3.6	D	1.9
Installation services for telecommunication networks .....	17.9	S	S	S	S
Reselling services for telecommunications equipment, retail .....	S	4.6	4.7	S	2.1
Rental of telecommunications equipment .....	D	S	4.8	D	S
Repair and maintenance services for telecommunications equipment .....	S	1.6	3.7	S	7.2
All other operating revenue .....	13.6	12.6	19.2	1.4	4.8
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.5</b>	<b>1.3</b>	<b>1.3</b>	<b>1.1</b>	<b>0.6</b>
Personnel costs .....	4.2	3.5	3.3	2.2	11.3
Gross annual payroll .....	6.1	5.0	3.2	2.7	13.7
Employer's cost for fringe benefits .....	1.6	1.2	3.4	1.4	6.1
Temporary staff and leased employee expense .....	2.9	3.1	3.8	0.7	2.0
Expensed materials, parts and supplies (not for resale) .....	3.1	3.1	2.3	0.8	1.1
Expensed equipment .....	18.6	14.7	14.0	3.4	5.9
Expensed purchase of other materials, parts, and supplies .....	3.1	3.2	3.4	0.7	0.5
Expensed purchased services .....	4.0	3.0	3.5	2.6	1.0
Expensed purchases of software .....	2.1	1.5	3.5	1.1	9.4
Purchased electricity and fuels (except motor fuels) .....	2.1	2.2	3.5	1.4	3.0
Lease and rental payments .....	3.6	3.5	3.6	1.2	0.4
Purchased repair and maintenance .....	4.7	5.5	S	1.9	S
Purchased advertising and promotional services .....	6.2	3.2	3.5	4.9	0.6
Other operating expenses .....	1.8	1.7	0.6	1.0	2.1
Access charges .....	4.6	4.6	4.6	2.6	0.5
Universal service contributions (USC) and other similar charges .....	3.5	3.5	3.5	0.5	0.3
Depreciation and amortization charges .....	2.9	2.9	3.5	0.8	1.5
Governmental taxes and license fees .....	2.8	3.2	3.7	1.2	0.9
All other operating expenses .....	1.2	0.9	3.0	1.1	3.1

D Estimate in table is withheld to avoid disclosing data of individual companies. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.3.10. Telecommunications Resellers (NAICS 5173) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>14.2</b>	<b>11.0</b>	<b>6.3</b>	<b>2.5</b>	<b>4.6</b>
<b>Sources of Revenue</b>					
Fixed local .....	10.2	10.2	8.4	6.6	6.2
Fixed long distance .....	10.5	10.0	7.9	2.5	3.8
Mobile telephony .....	8.4	7.2	7.1	2.5	2.5
Carrier services .....	14.4	13.4	10.9	6.4	6.8
All other operating revenue .....	S	20.6	5.2	S	14.1
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>8.6</b>	<b>7.8</b>	<b>5.5</b>	<b>2.2</b>	<b>3.1</b>
Personnel costs .....	10.1	9.9	7.2	5.6	2.5
Gross annual payroll .....	10.5	10.5	7.6	1.6	2.4
Employer's cost for fringe benefits .....	12.1	9.2	6.9	3.6	3.3
Temporary staff and leased employee expense .....	S	19.9	13.9	S	8.1
Expensed materials, parts and supplies (not for resale) .....	S	S	12.2	S	S
Expensed equipment .....	19.5	16.1	13.1	6.5	8.1
Expensed purchase of other materials, parts, and supplies .....	S	S	13.3	S	S
Expensed purchased services .....	11.6	11.7	6.9	3.0	5.6
Expensed purchases of software .....	14.9	15.9	23.6	5.9	7.8
Purchased electricity and fuels (except motor fuels) .....	8.3	S	S	S	S
Lease and rental payments .....	13.4	15.8	8.5	2.3	5.1
Purchased repair and maintenance .....	S	S	S	S	S
Purchased advertising and promotional services .....	13.4	14.0	8.8	4.0	7.8
Other operating expenses .....	8.3	6.7	5.5	3.6	3.4
Access charges .....	9.9	9.3	7.7	4.3	5.7
Depreciation and amortization charges .....	11.6	10.9	10.2	2.5	2.7
Governmental taxes and license fees .....	10.5	11.7	10.6	3.6	2.9
All other operating expenses .....	9.7	6.6	5.3	6.0	3.3

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.3.11. Satellite Telecommunications (NAICS 5174) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>2.2</b>	<b>1.9</b>	<b>1.6</b>	<b>0.6</b>	<b>0.5</b>
<b>Sources of Revenue</b>					
Carrier services .....	S	S	3.3	S	S
Private network services .....	2.2	2.0	1.8	0.6	0.5
All other operating revenue .....	2.0	1.8	1.5	1.6	0.6
<b>Operating Expenses</b>					
<b>Total</b> .....	<b>2.2</b>	<b>1.8</b>	<b>1.6</b>	<b>0.7</b>	<b>0.4</b>
Personnel costs .....	S	3.0	2.1	S	1.0
Gross annual payroll .....	2.3	3.3	2.2	1.7	1.2
Employer's cost for fringe benefits .....	S	3.0	2.0	S	1.6
Temporary staff and leased employee expense .....	S	7.5	5.3	S	2.3
Expensed materials, parts and supplies (not for resale) .....	1.8	1.7	1.7	0.8	0.3
Expensed equipment .....	9.2	1.8	1.8	1.1	0.2
Expensed purchase of other materials, parts, and supplies .....	1.9	1.9	1.9	1.1	0.4
Expensed purchased services .....	2.3	1.7	1.6	1.0	0.4
Expensed purchases of software .....	2.2	2.4	2.4	0.7	1.6
Purchased electricity and fuels (except motor fuels) .....	2.1	2.1	S	0.8	S
Lease and rental payments .....	S	1.8	1.7	S	0.4
Purchased repair and maintenance .....	2.6	2.1	1.9	1.8	1.5
Purchased advertising and promotional services .....	2.3	1.7	1.7	0.4	0.2
Other operating expenses .....	2.7	S	S	S	S
Access charges .....	S	4.2	3.3	S	1.0
Depreciation and amortization charges .....	1.9	1.7	1.6	0.3	0.2
Governmental taxes and license fees .....	3.7	4.7	6.7	1.5	2.7
All other operating expenses .....	2.5	S	S	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.3.12. Cable and Other Program Distribution (NAICS 5175) – Estimated Coefficients of Variation for Cable System and Multichannel Video Distribution Revenue by Type of Customer and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>1.1</b>	<b>1.2</b>	<b>1.0</b>	<b>0.7</b>	<b>0.4</b>
<b>Sources of Revenue</b>					
Multichannel programming distribution services .....	1.1	1.1	1.1	0.3	0.1
Basic programming package .....	1.3	1.2	1.3	0.3	0.1
Premium programming package .....	1.0	1.1	1.1	0.3	0.1
Pay-per-view .....	1.0	1.2	1.2	0.4	0.1
Other revenue .....	1.5	2.5	1.7	1.8	1.0
Air time .....	0.9	0.9	0.9	0.3	0.1
Rental and reselling services for program distribution equipment .....	1.2	1.1	1.2	1.0	0.2
Installation services for connections to program distribution networks .....	2.1	1.0	1.1	1.9	0.3
Internet access services .....	1.7	1.7	1.6	0.5	0.3
Internet telephony .....	2.8	S	1.3	S	S
Fixed local telephony .....	6.9	9.2	9.7	1.6	0.5
Fixed long-distance telephony .....	11.3	8.1	5.8	1.3	1.7
All other operating revenue .....	5.5	10.1	7.0	4.1	2.7
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.1</b>	<b>1.2</b>	<b>1.1</b>	<b>0.4</b>	<b>0.2</b>
Personnel costs .....	1.5	1.1	1.0	1.3	0.3
Gross annual payroll .....	1.8	1.1	1.0	1.7	0.4
Employer's cost for fringe benefits .....	1.2	1.2	1.1	0.6	0.3
Temporary staff and leased employee expense .....	2.7	1.7	1.8	1.8	0.5
Expensed materials, parts and supplies (not for resale) .....	6.7	2.2	2.3	2.3	0.4
Expensed equipment .....	S	1.7	1.4	S	0.5
Expensed purchase of other materials, parts, and supplies .....	7.7	7.4	7.5	5.1	0.6
Expensed purchased services .....	1.5	1.4	1.2	0.5	0.4
Expensed purchases of software .....	3.8	2.6	2.7	3.0	0.3
Purchased electricity and fuels (except motor fuels) .....	1.9	2.0	1.6	0.4	0.5
Lease and rental payments .....	3.3	2.7	2.0	0.9	0.8
Purchased repair and maintenance .....	2.6	2.9	1.9	1.3	0.8
Purchased advertising and promotional services .....	1.0	1.2	1.1	0.5	0.4
Other operating expenses .....	1.2	1.2	1.2	0.5	0.2
Program and production costs .....	1.4	1.4	1.4	0.4	0.1
Depreciation and amortization charges .....	1.3	1.4	1.3	0.3	0.2
Governmental taxes and license fees .....	1.7	1.6	1.3	0.9	0.4
All other operating expenses .....	1.2	1.9	2.0	1.8	0.7

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-3.3.13. Cable and Other Program Distribution (NAICS 5175) – Estimated Cable System and Multichannel Video Distribution Revenue by Type of Customer and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	1.1	1.2	1.0	0.7	0.4
<b>Breakdown of Revenue by Type of Customer</b>					
Government .....	14.5	27.1	27.7	5.4	1.8
Business firms and not-for-profit organizations .....	5.3	10.5	6.9	4.3	2.9
Houshold consumers and individual users .....	1.1	1.0	1.0	0.3	0.1

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.4.1. Internet Service Providers (NAICS 518111) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>3.6</b>	<b>2.9</b>	<b>2.5</b>	<b>2.2</b>	<b>1.9</b>
<b>Sources of Revenue</b>					
Internet access service .....	3.7	3.3	3.2	1.9	2.1
Online advertising space .....	S	4.1	4.4	S	1.3
Internet backbone services .....	16.7	12.5	16.4	4.6	5.3
Internet telephony .....	S	S	S	S	S
Web site hosting services .....	12.4	21.4	23.9	17.7	3.0
Information technology design and development services .....	S	S	S	S	S
All other operating revenue .....	25.9	22.3	18.3	15.4	4.3
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>4.0</b>	<b>3.6</b>	<b>2.8</b>	<b>3.6</b>	<b>2.0</b>
Personnel costs .....	6.7	8.0	5.6	4.3	2.5
Gross annual payroll .....	7.5	9.0	6.8	5.4	2.9
Employer's cost for fringe benefits .....	5.4	9.1	S	5.2	S
Temporary staff and leased employee expense .....	5.1	4.6	S	1.4	S
Expensed materials, parts and supplies (not for resale) .....	S	S	S	S	S
Expensed equipment .....	7.0	5.8	S	4.3	S
Expensed purchase of other materials, parts, and supplies .....	S	S	S	S	S
Expensed purchased services .....	5.4	4.7	S	2.1	S
Expensed purchases of software .....	10.5	9.1	9.9	7.4	18.4
Purchased electricity and fuels (except motor fuels) .....	22.9	16.5	S	3.8	S
Lease and rental payments .....	16.7	22.1	18.7	10.1	2.8
Purchased repair and maintenance .....	6.3	8.3	7.9	5.6	3.1
Purchased advertising and promotional services .....	5.2	4.8	S	1.8	S
Other operating expenses .....	5.0	3.7	S	5.1	S
Depreciation and amortization charges .....	6.3	5.8	S	3.9	S
Governmental taxes and license fees .....	13.0	12.9	S	12.8	S
All other operating expenses .....	5.2	3.9	S	5.8	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.4.2. Web Search Portals (NAICS 518112) - Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>3.4</b>	<b>2.6</b>	<b>2.8</b>	<b>1.4</b>	<b>1.0</b>
<b>Sources of Revenue</b>					
Online advertising space .....	3.5	3.1	3.4	1.5	1.3
Information search services on a contract or fee basis .....	5.7	S	S	S	S
Web site hosting services .....	20.4	S	S	S	S
All other operating revenue .....	5.5	S	S	S	S
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>5.8</b>	<b>3.7</b>	<b>2.6</b>	<b>3.1</b>	<b>2.1</b>
Personnel costs .....	5.0	3.5	3.0	3.3	2.3
Gross annual payroll .....	6.7	4.0	3.7	4.3	3.4
Employer's cost for fringe benefits .....	3.5	3.2	2.7	2.6	0.9
Temporary staff and leased employee expense .....	3.0	2.6	2.6	2.2	0.5
Expensed materials, parts and supplies (not for resale) .....	5.0	3.1	3.1	3.0	1.7
Expensed equipment .....	6.4	3.0	2.8	2.9	1.5
Expensed purchase of other materials, parts, and supplies .....	5.4	4.3	6.5	8.4	4.0
Expensed purchased services .....	13.7	2.9	2.5	14.6	1.4
Expensed purchases of software .....	12.9	2.6	S	22.0	S
Purchased electricity and fuels (except motor fuels) .....	4.2	2.3	S	3.7	S
Lease and rental payments .....	3.6	4.0	3.2	3.1	2.0
Purchased repair and maintenance .....	2.6	2.7	3.4	2.0	2.7
Purchased advertising and promotional services .....	17.1	3.1	2.9	19.2	1.5
Other operating expenses .....	4.5	S	2.8	S	S
Depreciation and amortization charges .....	3.7	S	S	S	S
Governmental taxes and license fees .....	3.7	26.4	14.9	11.8	6.6
All other operating expenses .....	4.8	S	S	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.4.3. Data Processing, Hosting, and Related Services (NAICS 5182) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>3.8</b>	<b>1.8</b>	<b>1.3</b>	<b>3.3</b>	<b>1.4</b>
<b>Sources of Revenue</b>					
Data processing, IT infrastructure provisioning, and hosting services .....	7.3	2.9	2.2	7.5	2.0
Business process management services .....	8.4	5.1	3.9	6.6	2.3
Data management services .....	7.9	6.1	7.1	8.7	2.0
Application service provisioning .....	23.2	15.1	14.5	36.6	3.9
Web site hosting services .....	28.6	S	S	S	S
Collocation services .....	S	S	S	S	S
Other operating revenue .....	5.1	3.3	3.3	5.3	1.4
IT design and development services .....	4.2	4.2	S	3.0	S
IT technical support services .....	15.6	15.8	16.6	19.8	10.3
IT technical consulting services .....	8.9	9.4	15.2	14.1	4.8
Information and document transformation services .....	18.2	16.1	16.0	10.1	3.3
Software publishing .....	15.7	12.7	9.9	4.8	6.2
Reselling services for computer hardware and software, retail .....	20.3	21.4	17.6	6.0	4.5
All other operating revenue .....	10.3	5.9	6.5	10.8	2.6
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>4.1</b>	<b>2.2</b>	<b>1.7</b>	<b>3.3</b>	<b>1.6</b>
Personnel costs .....	3.9	2.4	2.1	3.5	1.3
Gross annual payroll .....	4.1	2.4	2.2	3.7	1.5
Employer's cost for fringe benefits .....	5.0	2.7	2.5	4.2	1.4
Temporary staff and leased employee expense .....	5.2	5.2	4.3	5.4	1.4
Expensed materials, parts and supplies (not for resale) .....	16.7	14.1	6.5	5.6	18.0
Expensed equipment .....	11.4	5.6	7.9	10.4	3.4
Expensed purchase of other materials, parts, and supplies .....	26.4	21.6	7.1	4.6	25.5
Expensed purchased services .....	5.3	3.8	3.0	3.0	2.1
Expensed purchases of software .....	6.9	8.8	10.7	4.8	2.6
Purchased electricity and fuels (except motor fuels) .....	25.3	17.0	13.2	7.9	3.8
Lease and rental payments .....	7.2	4.3	2.8	4.4	3.5
Purchased repair and maintenance .....	5.0	4.3	3.3	3.6	1.6
Purchased advertising and promotional services .....	4.9	8.7	5.6	4.4	2.6
Other operating expenses .....	6.4	3.0	2.7	7.3	1.7
Depreciation and amortization charges .....	6.7	3.9	3.5	4.4	2.3
Governmental taxes and license fees .....	9.3	8.3	6.4	10.5	4.1
All other operating expenses .....	7.7	3.5	3.1	9.8	2.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.5.1. News Syndicates and Libraries and Archives (NAICS 51911 and 51912) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>NEWS SYNDICATES (NAICS 51911)</b>					
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>3.3</b>	<b>3.0</b>	<b>2.5</b>	<b>0.9</b>	<b>1.2</b>
<b>Sources of Revenue</b>					
Licensing of rights to use syndicated media content .....	5.6	5.0	4.7	0.9	0.9
All other operating revenue .....	2.9	3.0	2.9	1.1	1.3
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>3.7</b>	<b>3.4</b>	<b>3.0</b>	<b>1.0</b>	<b>1.2</b>
Personnel costs .....	4.2	3.7	3.3	1.5	1.4
Gross annual payroll .....	4.6	4.0	3.4	1.8	1.5
Employer's cost for fringe benefits .....	3.6	3.5	3.7	0.6	1.0
Temporary staff and leased employee expense .....	3.9	3.8	3.4	0.7	1.2
Expensed materials, parts and supplies (not for resale) .....	4.0	3.7	3.6	0.8	0.6
Expensed equipment .....	4.1	3.9	3.9	1.3	0.6
Expensed purchase of other materials, parts, and supplies .....	22.4	13.0	11.7	9.0	1.4
Expensed purchased services .....	3.1	3.3	3.1	1.0	0.9
Expensed purchases of software .....	4.1	4.3	3.9	1.6	1.2
Purchased electricity and fuels (except motor fuels) .....	3.4	3.6	3.6	0.7	0.6
Lease and rental payments .....	3.6	3.7	3.5	1.4	1.0
Purchased repair and maintenance .....	4.1	4.0	4.0	0.6	0.5
Purchased advertising and promotional services .....	17.9	17.5	18.2	1.0	1.3
Other operating expenses .....	3.9	3.7	3.4	1.0	1.4
Depreciation and amortization charges .....	4.0	3.9	3.8	0.7	0.6
Governmental taxes and license fees .....	4.4	4.6	4.2	1.0	1.3
All other operating expenses .....	4.7	4.1	3.6	1.3	1.6
<b>LIBRARIES AND ARCHIVES (NAICS 51912)</b>					
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>5.3</b>	<b>3.5</b>	<b>3.7</b>	<b>4.8</b>	<b>2.1</b>
<b>Sources of Revenue</b>					
Contributions, gifts, and grants received .....	8.3	7.7	5.7	4.9	3.9
Investment and property income .....	9.0	8.0	9.1	3.7	2.5
All other revenue .....	8.9	7.5	8.3	8.0	1.8
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>5.9</b>	<b>4.0</b>	<b>4.9</b>	<b>3.1</b>	<b>1.8</b>
Personnel costs .....	5.4	4.3	4.9	3.8	1.6
Gross annual payroll .....	5.5	4.6	5.3	4.2	1.5
Employer's cost for fringe benefits .....	5.2	5.4	5.9	3.2	2.3
Temporary staff and leased employee expense .....	S	S	11.6	S	S
Expensed materials, parts and supplies (not for resale) .....	7.9	7.4	7.3	7.9	2.2
Expensed equipment .....	11.0	7.5	9.4	12.6	4.3
Expensed purchase of other materials, parts, and supplies .....	8.0	8.0	7.8	8.0	1.8
Expensed purchased services .....	9.7	5.4	5.8	5.9	2.6
Expensed purchases of software .....	22.8	18.6	20.7	6.4	4.5
Purchased electricity and fuels (except motor fuels) .....	10.7	8.7	9.2	5.2	1.8
Lease and rental payments .....	7.0	5.7	6.4	4.6	3.0
Purchased repair and maintenance .....	23.6	8.1	8.8	21.8	7.4
Purchased advertising and promotional services .....	S	S	S	S	S
Other operating expenses .....	7.5	7.0	9.1	3.4	3.1
Depreciation and amortization charges .....	12.4	9.0	9.4	7.9	1.8
Governmental taxes and license fees .....	S	S	S	S	S
All other operating expenses .....	7.3	7.9	10.6	4.3	3.5

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.5.2. All Other Information Services (NAICS 51919) – Estimated Coefficients of Variation for Revenue and Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>3.0</b>	<b>2.8</b>	<b>S</b>	<b>0.7</b>	<b>S</b>
<b>Sources of Revenue</b>					
Information search and retrieval services .....	S	22.1	10.8	S	7.1
Information services .....	3.4	3.5	S	0.6	S
Media monitoring and analysis .....	S	3.2	3.7	S	1.9
Advertising .....	S	S	S	S	S
All other operating revenue .....	8.4	17.9	18.4	21.6	7.6
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>3.3</b>	<b>2.9</b>	<b>2.8</b>	<b>1.3</b>	<b>1.3</b>
Personnel costs .....	3.2	2.9	2.8	2.1	1.6
Gross annual payroll .....	3.3	3.1	2.8	2.6	2.2
Employer's cost for fringe benefits .....	3.0	3.0	3.1	0.8	0.4
Temporary staff and leased employee expense .....	6.2	3.3	4.9	6.7	3.9
Expensed materials, parts and supplies (not for resale) .....	5.4	S	S	S	S
Expensed equipment .....	4.4	S	S	S	S
Expensed purchase of other materials, parts, and supplies .....	6.8	8.5	9.2	6.0	1.8
Expensed purchased services .....	15.5	12.1	6.5	1.8	4.4
Expensed purchases of software .....	7.0	5.2	4.1	2.8	2.7
Purchased electricity and fuels (except motor fuels) .....	3.4	3.2	3.1	0.6	0.4
Lease and rental payments .....	3.3	3.3	3.2	0.6	0.8
Purchased repair and maintenance .....	3.4	3.4	3.3	0.4	0.5
Purchased advertising and promotional services .....	S	S	27.4	S	S
Other operating expenses .....	3.4	S	3.1	S	S
Depreciation and amortization charges .....	3.1	3.1	3.2	1.7	0.4
Governmental taxes and license fees .....	3.1	S	S	S	S
All other operating expenses .....	3.7	S	3.3	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-3.6.1. Information Sector (NAICS 51) – Estimated Coefficients of Variation for Total Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>51</b>	<b>Information .....</b>	<b>0.8</b>	<b>0.4</b>	<b>0.5</b>	<b>0.6</b>	<b>0.3</b>
511	Publishing industries (except Internet) .....	1.8	1.4	1.3	0.9	0.6
5111	Newspaper, periodical, book, and directory publishers .....	1.2	0.8	0.6	0.5	0.6
51111	Newspaper publishers .....	1.1	1.0	1.0	0.8	1.1
51112	Periodical publishers .....	3.1	2.2	1.5	1.3	1.1
51113	Book publishers .....	2.6	2.0	2.2	1.4	0.6
51114	Directory and mailing list publishers .....	2.2	2.5	2.4	1.0	0.8
51119	Other publishers .....	2.3	1.9	1.8	1.2	0.7
511191	Greeting card publishers .....	1.1	1.2	1.2	0.6	0.3
511199	All other publishers .....	5.8	5.0	4.7	3.8	1.8
5112	Software publishers .....	3.5	2.9	2.6	1.7	1.2
512	Motion picture and sound recording industries .....	2.1	1.7	1.5	0.9	0.6
5121	Motion picture and video industries .....	2.7	2.2	1.8	1.0	0.7
5121x	Motion picture and video production and distribution <sup>1</sup> .....	3.0	2.7	2.2	1.1	0.9
51213	Motion picture and video exhibition .....	3.4	2.3	2.2	2.6	0.8
512131	Motion picture theaters (except drive-ins) .....	3.3	2.3	2.3	2.4	0.8
512132	Drive-in motion picture theaters .....	S	13.1	S	S	S
51219	Postproduction services and other motion picture and video industries .....	3.7	3.1	2.7	2.5	2.1
512191	Teleproduction and other postproduction services .....	3.8	3.6	2.8	3.0	2.4
512199	Other motion picture and video industries .....	5.5	5.5	4.2	2.4	2.9
5122	Sound recording industries .....	0.7	0.4	0.5	0.5	0.3
51221	Record production .....	14.3	5.9	5.4	9.5	5.7
51222	Integrated record production and distribution .....	0.3	0.3	0.3	0.1	0.2
51223	Music publishers .....	4.0	2.4	1.9	3.4	0.8
51224	Sound recording studios .....	10.5	9.3	7.3	4.0	3.1
51229	Other sound recording industries .....	9.0	5.9	3.4	3.4	8.7
515	Broadcasting (except Internet) .....	0.7	0.6	0.6	0.4	0.6
5151	Radio and television broadcasting .....	1.0	0.8	0.8	0.7	0.8
51511	Radio broadcasting .....	2.2	2.0	1.6	1.6	1.2
515111	Radio networks .....	2.4	2.2	1.9	1.1	0.7
515112	Radio stations .....	3.0	2.9	2.2	1.9	1.6
51512	Television broadcasting .....	1.0	0.9	1.0	0.6	1.1
5152	Cable and other subscription programming .....	1.3	1.1	1.0	0.3	0.3
516	Internet publishing and broadcasting .....	5.9	4.3	2.4	2.1	3.6
517	Telecommunications .....	1.3	0.8	0.9	0.8	0.3
5171	Wired telecommunications carriers .....	2.2	1.0	1.2	1.5	0.6
5172	Wireless telecommunications carriers (except satellite) .....	1.4	1.2	1.3	1.1	0.6
517211	Paging .....	8.7	5.8	5.0	2.3	2.0
517212	Cellular and other wireless telecommunications .....	1.5	1.3	1.3	1.1	0.6
5173	Telecommunications resellers .....	8.6	7.8	5.5	2.2	3.1
5174	Satellite telecommunications .....	2.2	1.8	1.6	0.7	0.4
5175	Cable and other program distribution .....	1.1	1.2	1.1	0.4	0.2

See footnotes at end of table.

**Table A-3.6.1. Information Sector (NAICS 51) – Estimated Coefficients of Variation for Total Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
5179	Other telecommunications .....	12.8	12.0	12.2	0.8	0.7
518	Internet service providers, web search portals, and data processing services .....	2.9	1.7	1.4	2.5	1.3
5181	Internet service providers and web search portals .....	3.2	3.0	2.3	3.0	1.8
518111	Internet service providers .....	4.0	3.6	2.8	3.6	2.0
518112	Web search portals .....	5.8	3.7	2.6	3.1	2.1
5182	Data processing, hosting, and related services .....	4.1	2.2	1.7	3.3	1.6
519	Other information services .....	2.7	2.2	2.4	1.0	1.0
51911	News syndicates .....	3.7	3.4	3.0	1.0	1.2
51912	Libraries and archives .....	5.9	4.0	4.9	3.1	1.8
51919	All other information services .....	3.3	2.9	2.8	1.3	1.3

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes NAICS 51211 (Motion picture and video production) and NAICS 51212 (Motion picture and video distribution).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Estimated Coefficients of Variation for Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>PUBLISHING INDUSTRIES (NAICS 511)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.8</b>	<b>1.4</b>	<b>1.3</b>	<b>0.9</b>	<b>0.6</b>
Personnel costs .....	2.0	1.6	1.3	1.1	0.5
Gross annual payroll .....	2.2	1.7	1.4	1.1	0.6
Employer's cost for fringe benefits .....	1.6	1.5	1.3	1.1	0.6
Temporary staff and leased employee expense .....	3.6	3.1	3.3	5.0	1.7
Expensed materials, parts and supplies (not for resale) .....	2.9	2.1	8.0	1.1	4.4
Expensed equipment .....	5.5	9.8	8.3	5.3	2.8
Expensed purchase of other materials, parts, and supplies .....	3.1	1.8	9.1	1.9	4.6
Expensed purchased services .....	2.6	2.0	2.0	1.7	1.0
Expensed purchases of software .....	13.8	10.7	10.0	14.2	3.7
Purchased electricity and fuels (except motor fuels) .....	2.0	1.7	2.0	2.2	1.6
Lease and rental payments .....	3.2	2.2	1.9	1.8	1.2
Purchased repair and maintenance .....	2.2	1.7	2.3	1.2	1.0
Purchased advertising and promotional services .....	4.0	3.1	2.7	1.7	1.1
Purchased printing services .....	3.7	3.3	3.6	2.7	1.7
Purchased software reproduction .....	S	S	S	S	S
Other operating expenses .....	1.8	1.4	1.3	1.0	0.7
Depreciation and amortization charges .....	2.7	2.3	2.2	1.6	1.4
Governmental taxes and license fees .....	3.5	7.0	6.0	4.2	3.6
All other operating expenses .....	1.8	1.3	1.3	1.0	0.7
<b>MOTION PICTURE AND SOUND RECORDING INDUSTRIES (NAICS 512)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>2.1</b>	<b>1.7</b>	<b>1.5</b>	<b>0.9</b>	<b>0.6</b>
Personnel costs .....	2.7	2.8	2.3	1.1	1.6
Gross annual payroll .....	2.8	3.0	2.7	1.2	1.8
Employer's cost for fringe benefits .....	2.9	3.5	4.3	1.4	1.6
Temporary staff and leased employee expense .....	22.1	18.3	16.2	10.2	6.8
Expensed materials, parts and supplies (not for resale) .....	7.5	7.7	9.5	6.3	2.6
Expensed equipment .....	6.0	9.4	10.7	6.6	5.0
Expensed purchase of other materials, parts, and supplies .....	8.8	8.8	10.5	7.8	2.5
Expensed purchased services .....	1.6	1.5	1.6	0.6	0.4
Expensed purchases of software .....	2.4	7.6	5.4	4.0	2.5
Purchased electricity and fuels (except motor fuels) .....	3.2	2.1	1.9	2.1	1.0
Lease and rental payments .....	2.2	2.4	2.1	1.5	1.3
Purchased repair and maintenance .....	2.8	1.8	2.4	1.9	1.0
Purchased advertising and promotional services .....	1.6	1.5	1.6	0.5	0.4
Other operating expenses .....	2.5	1.7	1.8	1.5	0.8
Depreciation and amortization charges .....	10.4	5.6	6.2	10.1	2.0
Governmental taxes and license fees .....	2.3	2.7	2.6	1.6	0.8
All other operating expenses .....	1.9	1.8	2.1	0.8	0.9

See footnotes at end of table.

**Table A-3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Estimated Coefficients of Variation for Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>BROADCASTING (EXCEPT INTERNET) (NAICS 515)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>0.7</b>	<b>0.6</b>	<b>0.6</b>	<b>0.4</b>	<b>0.6</b>
Personnel costs .....	1.0	0.7	0.8	0.5	0.6
Gross annual payroll .....	1.0	0.7	0.8	0.6	0.6
Employer's cost for fringe benefits .....	1.4	1.1	0.8	0.8	0.9
Temporary staff and leased employee expense .....	3.5	4.8	3.3	2.5	1.8
Expensed materials, parts and supplies (not for resale) .....	1.6	1.8	1.4	0.9	1.3
Expensed equipment .....	4.6	4.4	3.4	1.5	2.1
Expensed purchase of other materials, parts, and supplies .....	1.1	1.1	0.9	0.8	1.0
Expensed purchased services .....	1.4	1.3	1.1	1.0	0.6
Expensed purchases of software .....	13.9	13.6	18.0	2.5	3.2
Purchased electricity and fuels (except motor fuels) .....	3.2	3.2	3.0	1.2	1.0
Lease and rental payments .....	3.6	2.3	2.0	2.7	1.1
Purchased repair and maintenance .....	2.9	3.0	3.7	1.4	1.3
Purchased advertising and promotional services .....	1.4	1.0	0.9	1.0	0.7
Other operating expenses .....	0.9	0.9	0.9	0.5	0.7
Program and production costs .....	1.2	1.1	1.1	0.2	0.3
Broadcast rights and music license fees .....	1.1	1.2	1.5	0.6	1.0
Network compensation fees (networks only) .....	7.4	6.0	6.1	7.3	1.1
Depreciation and amortization charges .....	1.3	1.1	1.1	0.7	0.9
Governmental taxes and license fees .....	2.3	2.5	2.4	1.5	0.8
All other operating expenses .....	1.6	1.6	1.1	1.6	1.5
<b>INTERNET PUBLISHING AND BROADCASTING (NAICS 516)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>5.9</b>	<b>4.3</b>	<b>2.4</b>	<b>2.1</b>	<b>3.6</b>
Personnel costs .....	5.3	3.5	2.6	2.0	2.6
Gross annual payroll .....	5.5	3.6	2.7	2.2	2.6
Employer's cost for fringe benefits .....	3.5	2.6	2.2	1.8	2.2
Temporary staff and leased employee expense .....	7.6	6.5	6.0	5.2	4.2
Expensed materials, parts and supplies (not for resale) .....	11.1	14.8	3.8	6.1	10.6
Expensed equipment .....	5.3	3.9	3.2	4.2	4.4
Expensed purchase of other materials, parts, and supplies .....	16.4	23.6	6.4	10.4	14.3
Expensed purchased services .....	11.1	6.5	3.5	5.2	4.6
Expensed purchases of software .....	6.5	7.2	10.7	8.2	17.5
Purchased electricity and fuels (except motor fuels) .....	6.0	5.3	4.6	3.5	1.6
Lease and rental payments .....	5.2	4.0	3.0	2.0	3.0
Purchased repair and maintenance .....	4.1	2.8	2.6	2.1	0.8
Purchased advertising and promotional services .....	16.3	8.5	4.9	7.1	5.8
Other operating expenses .....	5.8	5.0	2.8	2.3	5.1
Depreciation and amortization charges .....	2.6	2.2	2.4	1.6	1.3
Governmental taxes and license fees .....	13.9	16.5	14.8	10.3	6.1
All other operating expenses .....	7.5	6.5	3.5	3.1	7.1

See footnotes at end of table.

**Table A-3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Estimated Coefficients of Variation for Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>TELECOMMUNICATIONS (NAICS 517)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.3</b>	<b>0.8</b>	<b>0.9</b>	<b>0.8</b>	<b>0.3</b>
Personnel costs .....	1.0	0.9	1.3	1.0	1.5
Gross annual payroll .....	1.3	1.1	1.3	1.2	1.9
Employer's cost for fringe benefits .....	1.4	1.3	1.6	0.7	0.8
Temporary staff and leased employee expense .....	1.5	2.2	2.5	1.9	0.8
Expensed materials, parts and supplies (not for resale) .....	2.5	2.4	2.1	0.8	1.3
Expensed equipment .....	12.9	5.7	6.0	3.2	3.2
Expensed purchase of other materials, parts, and supplies .....	2.6	2.7	2.9	0.9	1.3
Expensed purchased services .....	2.3	1.8	2.4	1.5	0.9
Expensed purchases of software .....	1.2	1.7	2.9	0.9	2.2
Purchased electricity and fuels (except motor fuels) .....	1.1	1.3	2.0	0.7	0.8
Lease and rental payments .....	2.5	2.2	3.0	1.0	1.2
Purchased repair and maintenance .....	4.3	2.6	3.0	1.8	1.3
Purchased advertising and promotional services .....	4.2	2.3	2.6	3.3	0.6
Other operating expenses .....	1.7	1.0	0.8	0.9	0.5
Access charges .....	8.5	4.2	4.1	2.6	0.6
Universal service contributions (USC) and other similar charges .....	2.2	2.0	2.1	0.6	0.5
Program and production costs .....	1.4	1.4	1.4	0.4	0.1
Depreciation and amortization charges .....	1.7	1.3	1.2	0.9	0.2
Governmental taxes and license fees .....	1.3	1.8	1.4	1.1	0.6
All other operating expenses .....	0.9	0.8	1.4	0.9	1.2
<b>INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING (NAICS 518)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>2.9</b>	<b>1.7</b>	<b>1.4</b>	<b>2.5</b>	<b>1.3</b>
Personnel costs .....	3.0	2.2	2.1	2.8	1.0
Gross annual payroll .....	3.3	2.3	2.3	3.1	1.3
Employer's cost for fringe benefits .....	3.6	2.4	2.3	3.5	1.1
Temporary staff and leased employee expense .....	4.2	4.1	3.4	4.4	1.5
Expensed materials, parts and supplies (not for resale) .....	14.5	12.8	7.5	6.3	16.3
Expensed equipment .....	10.2	4.7	6.5	9.2	3.1
Expensed purchase of other materials, parts, and supplies .....	21.7	19.5	11.1	6.9	23.8
Expensed purchased services .....	4.3	2.8	3.0	2.6	1.5
Expensed purchases of software .....	6.3	8.5	10.1	4.7	2.3
Purchased electricity and fuels (except motor fuels) .....	20.7	13.1	10.1	6.9	2.9
Lease and rental payments .....	6.7	4.3	3.6	4.6	3.1
Purchased repair and maintenance .....	4.5	3.9	3.1	3.3	1.5
Purchased advertising and promotional services .....	4.0	3.4	S	3.1	S
Other operating expenses .....	4.5	2.3	2.0	5.0	1.4
Depreciation and amortization charges .....	5.1	3.2	3.0	3.1	1.4
Governmental taxes and license fees .....	8.0	6.3	4.9	8.6	3.9
All other operating expenses .....	5.2	2.3	2.1	6.7	1.7

See footnotes at end of table.

**Table A-3.6.2. Publishing Industries (except Internet) (NAICS 511), Motion Picture and Sound Recording Industries (NAICS 512), Broadcasting (except Internet) (NAICS 515), Internet Publishing and Broadcasting (NAICS 516), Telecommunications (NAICS 517), Internet Service Providers, Web Search Portals, and Data Processing Services (NAICS 518), and Other Information Services (NAICS 519) – Estimated Coefficients of Variation for Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>OTHER INFORMATION SERVICES (NAICS 519)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>2.7</b>	<b>2.2</b>	<b>2.4</b>	<b>1.0</b>	<b>1.0</b>
Personnel costs .....	2.2	2.1	2.4	1.5	1.0
Gross annual payroll .....	2.2	2.3	2.5	1.9	1.1
Employer's cost for fringe benefits .....	2.4	2.6	2.7	1.2	0.9
Temporary staff and leased employee expense .....	13.2	19.2	5.9	4.1	11.3
Expensed materials, parts and supplies (not for resale) .....	4.4	4.8	4.5	4.2	1.2
Expensed equipment .....	3.2	3.4	3.5	3.0	1.2
Expensed purchase of other materials, parts, and supplies .....	6.9	7.0	6.9	7.0	1.5
Expensed purchased services .....	7.5	5.9	4.2	2.3	1.9
Expensed purchases of software .....	12.0	9.8	10.6	3.5	1.9
Purchased electricity and fuels (except motor fuels) .....	7.3	5.8	6.0	3.2	1.1
Lease and rental payments .....	2.4	1.9	2.2	1.4	1.1
Purchased repair and maintenance .....	10.2	3.6	3.8	8.1	2.3
Purchased advertising and promotional services .....	S	29.2	16.4	S	8.6
Other operating expenses .....	3.0	2.6	3.1	1.2	1.6
Depreciation and amortization charges .....	3.7	2.8	2.8	1.5	0.4
Governmental taxes and license fees .....	5.5	5.7	5.9	1.1	1.4
All other operating expenses .....	3.1	3.0	3.7	1.5	2.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-4.1. Securities, Commodity Contracts, and Other Financial Investment Activities (NAICS 523) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
523x	Securities, commodity contracts, and other financial investment activities <sup>1</sup> .....	1.2	1.4	1.2	1.0	0.9
5231	Securities and commodity contracts intermediation and brokerage ..	0.9	0.9	1.0	0.7	0.9
52311	Investment banking and securities dealing .....	1.4	1.4	1.6	1.6	1.7
52312	Securities brokerage .....	1.5	1.3	1.3	1.0	0.7
52313	Commodity contracts dealing .....	18.5	3.6	4.9	24.6	3.9
52314	Commodity contracts brokerage .....	5.6	3.2	2.5	3.9	2.5
5239x	Other financial investment activities <sup>2</sup> .....	3.4	3.4	2.3	2.9	1.7
52392	Portfolio management .....	2.7	2.5	2.0	2.9	1.5
52393	Investment advice .....	12.6	14.1	9.6	5.4	3.8

<sup>1</sup>Includes NAICS 5231 (Securities and commodity contracts intermediation and brokerage) and NAICS 5239 (Other financial investment activities).

<sup>2</sup>Excludes NAICS 52391 (Miscellaneous intermediation) and NAICS 52399 (All other financial investment activities).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-4.2. Securities, Commodity Contracts, and Other Financial Investment Activities (NAICS 523) – Estimated Coefficients of Variation for Export Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
523x	Securities, commodity contracts, and other financial investment activities <sup>1</sup> .....	5.7	6.0	4.0	4.1	2.8
5231	Securities and commodity contracts intermediation and brokerage ..	4.2	7.7	6.0	8.1	2.0
52311	Investment banking and securities dealing .....	2.3	22.5	20.2	13.9	5.3
52312	Securities brokerage .....	7.5	11.1	9.8	14.9	1.0
52313	Commodity contracts dealing .....	9.2	9.2	9.1	0.6	0.3
52314	Commodity contracts brokerage .....	S	14.5	5.7	S	8.3
5239x	Other financial investment activities <sup>2</sup> .....	S	10.0	6.3	S	4.0
52392	Portfolio management .....	S	10.6	6.7	S	4.1
52393	Investment advice .....	21.3	26.6	20.7	5.0	5.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes NAICS 5231 (Securities and commodity contracts intermediation and brokerage) and NAICS 5239 (Other financial investment activities).

<sup>2</sup>Excludes NAICS 52391 (Miscellaneous intermediation) and NAICS 52399 (All other financial investment activities).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-4.3. Securities, Commodity Contracts, and Other Financial Investment Activities (NAICS 523) – Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>INVESTMENT BANKING AND SECURITIES DEALING AND BROKERAGE (NAICS 5231Y)<sup>1</sup></b>					
<b>Operating Revenue</b>					
Total .....	1.1	0.9	1.1	0.9	1.0
<b>Sources of Revenue</b>					
Securities origination products .....	1.9	2.0	2.1	2.6	0.8
Brokering and dealing products – debt instruments .....	1.6	1.4	1.5	1.0	0.4
Brokering and dealing products – equities .....	3.1	2.6	2.2	1.8	0.8
Brokering and dealing products – derivative contracts .....	2.8	2.5	S	1.4	S
Brokering and dealing investment company securities .....	5.8	4.6	3.9	2.0	0.9
Repurchase agreements – net gains (losses) .....	1.7	S	3.7	S	S
Trading debt instruments on own account – net gains (losses) .....	2.4	8.9	4.8	7.9	3.3
Trading equities on own account – net gains (losses) .....	5.4	2.9	4.0	2.5	2.1
Trading derivative contracts on own account – net gains (losses) .....	5.6	S	S	S	S
Financial planning and investment management services for individuals .....	1.9	2.1	2.2	2.5	0.7
Financial planning and investment management services for businesses .....	4.2	5.3	10.1	3.6	5.1
Financial planning and investment management services for governments .....	S	S	S	S	S
All other operating revenue .....	1.9	1.8	1.2	3.6	2.8
<b>COMMODITY CONTRACTS DEALING AND BROKERAGE (NAICS 5231X)<sup>2</sup></b>					
<b>Operating Revenue</b>					
Total .....	9.1	2.3	3.1	12.5	2.9
<b>Sources of Revenue</b>					
Brokering and dealing products – derivative contracts .....	13.8	3.7	3.5	16.5	2.1
Brokering and dealing products – equities .....	7.9	10.1	9.8	6.5	3.4
Brokering and dealing foreign currency fees - wholesale .....	8.8	9.1	8.1	5.5	1.8
Brokering and dealing other financial instruments .....	7.5	7.8	S	6.4	S
Trading derivative contracts on own account – net gains (losses) .....	16.8	S	S	S	S
Trading foreign currency on own account – net gains (losses) .....	17.1	9.4	8.4	22.7	2.0
Management of financial market clearing products .....	S	5.0	5.1	S	1.0
All other operating revenue .....	5.9	6.8	6.8	3.1	1.6
<b>OTHER FINANCIAL INVESTMENT ACTIVITIES (NAICS 5239X)<sup>3</sup></b>					
<b>Operating Revenue</b>					
Total .....	3.4	3.4	2.3	2.9	1.7
<b>Sources of Revenue</b>					
Financial planning and investment management services for individuals .....	3.1	3.2	3.0	3.9	0.9
Financial planning and investment management services for businesses .....	3.1	3.6	2.5	3.1	2.3
Financial planning and investment management services for governments .....	6.1	7.0	9.6	10.5	3.9
Brokering and dealing products – equities .....	4.3	3.9	3.6	3.3	1.0
Trust products .....	8.3	4.7	7.9	11.2	2.6
All other operating revenue .....	8.6	8.9	5.5	5.5	3.4

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes NAICS 52311 (Investment banking and securities dealing) and NAICS 52312 (Securities brokerage).

<sup>2</sup>Includes NAICS 52313 (Commodity contracts dealing) and NAICS 52314 (Commodity contracts brokerage).

<sup>3</sup>Excludes NAICS 52391 (Miscellaneous intermediation) and NAICS 52399 (All other financial investment activities).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-4.4. Securities, Commodity Contracts, and Other Financial Investment Activities (NAICS 523) – Estimated Coefficients of Variation for Estimated Total Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
523x	Securities, commodity contracts, and other financial investment activities <sup>1</sup> .....	1.1	1.2	1.1	1.0	0.9
5231	Securities and commodity contracts intermediation and brokerage ..	1.0	0.9	0.9	1.1	0.9
52311	Investment banking and securities dealing .....	1.6	1.9	1.6	2.1	1.7
52312	Securities brokerage .....	1.5	1.5	1.5	0.9	0.6
52313	Commodity contracts dealing .....	9.3	10.8	8.9	1.9	1.5
52314	Commodity contracts brokerage .....	5.0	3.6	3.6	3.5	1.7
5239x	Other financial investment activities <sup>2</sup> .....	3.0	3.3	2.3	2.1	2.1
52392	Portfolio management .....	1.9	3.2	2.3	2.5	2.1
52393	Investment advice .....	14.5	14.4	9.1	2.0	4.0

<sup>1</sup>Includes NAICS 5231 (Securities and commodity contracts intermediation and brokerage) and NAICS 5239 (Other financial investment activities).

<sup>2</sup>Excludes NAICS 52391 (Miscellaneous intermediation) and NAICS 52399 (All other financial investment activities).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-4.5. Securities, Commodity Contracts, and Other Financial Investment Activities (NAICS 523) – Estimated Coefficients of Variation for Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Expenses</b>					
<b>Total</b> .....	1.1	1.2	1.1	1.0	0.9
Personnel costs .....	1.3	1.4	1.2	0.8	0.6
Gross annual payroll .....	1.4	1.4	1.2	0.9	0.6
Employer's cost for fringe benefits .....	1.4	1.4	1.2	0.8	0.6
Temporary staff and leased employee expense .....	3.1	3.0	2.8	2.1	0.9
Expensed materials, parts and supplies (not for resale) .....	5.7	5.1	3.4	4.2	2.2
Expensed equipment .....	3.1	3.0	2.7	1.8	2.0
Expensed purchase of other materials, parts, and supplies .....	9.5	8.7	6.0	8.1	2.8
Expensed purchased services .....	1.6	1.9	1.3	0.9	0.8
Expensed purchases of software .....	1.6	1.9	1.8	2.2	0.9
Purchased electricity and fuels (except motor fuels) .....	2.3	3.9	3.1	3.0	3.0
Lease and rental payments .....	1.4	1.8	1.6	1.3	0.8
Purchased repair and maintenance .....	2.3	2.3	2.9	1.8	2.5
Purchased advertising and promotional services .....	3.9	3.7	2.8	2.0	1.3
Other operating expenses .....	1.4	1.8	1.4	1.7	1.5
Depreciation and amortization charges .....	3.1	3.2	2.5	1.3	1.3
Governmental taxes and license fees .....	4.1	3.4	2.5	3.6	1.9
Operating interest expense .....	1.5	2.8	1.1	4.0	3.5
All other operating expenses .....	2.2	2.6	1.8	2.2	1.3

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-5.1. Rental and Leasing Services (NAICS 532) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
532	Rental and leasing services .....	1.6	1.3	1.3	0.7	0.6
5321	Automotive equipment rental and leasing .....	1.4	1.2	1.0	0.4	0.5
53211	Passenger car rental and leasing .....	1.7	1.5	1.2	0.6	0.7
532111	Passenger car rental .....	1.9	1.7	1.3	0.7	0.8
532112	Passenger car leasing .....	2.8	2.3	2.4	1.3	0.9
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	2.4	2.0	1.8	0.9	0.7
5322	Consumer goods rental .....	2.1	1.4	1.2	1.6	0.5
53221	Consumer electronics and appliances rental .....	6.0	5.9	4.8	1.5	2.5
53222	Formal wear and costume rental .....	8.2	8.4	6.3	12.4	4.5
53223	Video tape and disc rental .....	2.9	2.3	1.8	1.4	0.9
53229	Other consumer goods rental .....	4.0	2.0	1.6	3.8	1.0
532291	Home health equipment rental .....	3.0	2.1	1.3	1.3	1.1
53229x	All other consumer goods rental <sup>1</sup> .....	8.9	4.5	3.9	7.6	2.5
5323	General rental centers .....	2.6	2.0	2.1	2.2	1.1
5324	Commercial and industrial machinery and equipment rental and leasing .....	3.6	3.1	3.5	1.5	1.4
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	4.3	4.1	3.7	2.1	1.5
53242	Office machinery and equipment rental and leasing .....	6.7	6.7	6.5	0.7	0.9
53249	Other commercial and industrial machinery and equipment rental and leasing .....	7.2	5.9	6.3	2.8	2.9

<sup>1</sup>Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-5.2. Rental and Leasing Services (NAICS 532) – Estimated Coefficients of Variation for Export Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
532	Rental and leasing services .....	17.8	18.6	23.8	3.4	4.4
5321	Automotive equipment rental and leasing .....	29.4	27.7	S	5.5	S
53211	Passenger car rental and leasing .....	S	S	S	S	S
532111	Passenger car rental .....	S	S	S	S	S
532112	Passenger car leasing .....	3.0	ZZ	ZZ	Z	Z
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	S	S	12.2	S	S
5322	Consumer goods rental .....	6.8	6.7	5.3	1.3	1.0
53221	Consumer electronics and appliances rental .....	S	S	S	S	S
53222	Formal wear and costume rental .....	ZZ	ZZ	ZZ	Z	Z
53223	Video tape and disc rental .....	14.2	14.0	S	1.3	S
53229	Other consumer goods rental .....	4.4	4.2	3.6	1.7	0.6
532291	Home health equipment rental .....	4.4	4.2	3.6	1.7	0.6
53229x	All other consumer goods rental <sup>1</sup> .....	ZZ	ZZ	ZZ	Z	Z
5323	General rental centers .....	3.5	3.3	3.4	1.1	0.5
5324	Commercial and industrial machinery and equipment rental and leasing .....	22.5	23.6	29.5	4.0	3.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	S	S	S	S	S
53242	Office machinery and equipment rental and leasing .....	S	S	S	S	S
53249	Other commercial and industrial machinery and equipment rental and leasing .....	8.2	8.9	8.9	2.6	2.0

Z Absolute value is less than 0.05. ZZ Absolute value is less than 0.5. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-5.3. Rental and Leasing Services (NAICS 532) – Estimated Coefficients of Variation for Estimated Total Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
532	Rental and leasing services .....	1.7	1.3	1.5	0.9	1.0
5321	Automotive equipment rental and leasing .....	1.5	1.3	1.3	0.4	0.4
53211	Passenger car rental and leasing .....	1.8	1.5	1.4	0.6	0.6
532111	Passenger car rental .....	2.1	1.8	1.6	0.7	0.7
532112	Passenger car leasing .....	2.1	1.9	1.7	1.1	0.9
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing .....	2.2	2.2	2.0	0.8	0.6
5322	Consumer goods rental .....	2.2	2.0	1.7	1.2	0.7
53221	Consumer electronics and appliances rental .....	5.7	6.1	5.6	2.2	2.3
53222	Formal wear and costume rental .....	9.5	8.9	7.2	11.4	4.0
53223	Video tape and disc rental .....	2.5	2.3	1.8	2.2	1.1
53229	Other consumer goods rental .....	4.7	3.8	3.5	2.1	1.1
532291	Home health equipment rental .....	3.0	2.2	1.1	1.4	1.5
53229x	All other consumer goods rental <sup>1</sup> .....	9.4	7.7	7.3	4.4	2.2
5323	General rental centers .....	2.5	2.5	2.7	2.0	1.0
5324	Commercial and industrial machinery and equipment rental and leasing .....	4.6	3.5	4.3	2.5	2.5
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	5.3	4.8	5.4	2.5	3.6
53242	Office machinery and equipment rental and leasing .....	8.4	7.3	6.8	2.3	1.4
53249	Other commercial and industrial machinery and equipment rental and leasing .....	8.5	5.9	6.3	4.2	3.5

<sup>1</sup>Includes NAICS 532292 (Recreational goods rental) and NAICS 532299 (All other consumer goods rental).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-5.4. Rental and Leasing Services (NAICS 532) – Estimated Coefficients of Variation for Estimated Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.7</b>	<b>1.3</b>	<b>1.5</b>	<b>0.9</b>	<b>1.0</b>
Personnel costs .....	1.8	1.5	1.7	0.5	0.7
Gross annual payroll .....	1.8	1.6	1.7	0.6	0.7
Employer's cost for fringe benefits .....	2.4	1.8	2.1	1.3	0.8
Temporary staff and leased employee expense .....	7.3	4.2	5.6	7.4	4.4
Expensed materials, parts and supplies (not for resale) .....	4.2	3.7	3.5	3.8	1.6
Expensed equipment .....	10.9	5.4	5.6	8.8	3.9
Expensed purchase of other materials, parts, and supplies .....	4.1	3.9	3.5	3.8	1.8
Expensed purchased services .....	1.6	1.4	1.7	1.1	1.6
Expensed purchases of software .....	2.9	5.1	2.4	3.2	2.6
Purchased electricity and fuels (except motor fuels) .....	3.7	3.2	1.9	3.0	1.5
Lease and rental payments .....	1.9	1.5	1.9	1.5	1.3
Purchased repair and maintenance .....	3.5	2.9	3.6	1.5	3.2
Purchased advertising and promotional services .....	2.7	1.6	1.3	2.2	1.2
Other operating expenses .....	1.9	1.6	1.8	1.2	1.3
Depreciation and amortization charges .....	1.6	1.7	2.3	1.1	1.6
Governmental taxes and license fees .....	2.4	1.8	1.8	2.3	1.2
All other operating expenses .....	2.6	2.1	1.8	1.8	1.2

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.1. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Taxable Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>54</b>	<b>Professional, scientific, and technical services<sup>1</sup></b> .....	<b>1.5</b>	<b>1.3</b>	<b>1.4</b>	<b>0.6</b>	<b>0.7</b>
54*	Professional, scientific, and technical services <sup>2</sup> .....	1.5	1.3	1.4	0.6	0.7
5411	Legal services <sup>1</sup> .....	2.1	2.0	2.5	1.2	0.8
54111	Offices of lawyers .....	2.0	1.8	2.5	1.3	0.9
54119	Other legal services .....	14.1	12.6	10.8	2.0	1.9
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	2.3	2.1	1.2	2.0	1.7
541211	Offices of certified public accountants .....	3.8	3.0	2.5	1.8	1.4
541213	Tax preparation services .....	5.6	5.1	4.0	5.4	2.7
541214	Payroll services .....	5.0	3.6	3.6	4.7	3.3
541219	Other accounting services .....	5.8	6.1	3.8	3.4	4.6
5413	Architectural, engineering, and related services .....	3.9	3.6	3.5	2.4	3.1
5413*	Architectural, engineering, and related services <sup>3</sup> .....	4.0	3.6	3.6	2.5	3.2
54131	Architectural services .....	5.2	4.7	3.1	3.5	3.1
54132	Landscape architectural services .....	4.1	4.7	4.7	3.2	2.1
54133	Engineering services .....	4.9	4.7	4.4	3.3	4.5
54138	Testing laboratories .....	7.4	6.9	4.8	3.2	4.1
5413x	Other related services <sup>4</sup> .....	7.0	5.4	5.4	3.7	3.8
5414	Specialized design services .....	3.1	3.1	2.6	1.7	2.0
54141	Interior design services .....	6.4	6.9	5.5	2.6	2.7
54143	Graphic design services .....	5.1	4.6	4.7	3.2	2.8
5414y	All other design services <sup>5</sup> .....	11.4	10.5	8.9	3.8	4.0
5415	Computer systems design and related services .....	2.4	2.2	1.9	0.8	0.8
541511	Custom computer programming services .....	4.8	4.9	4.1	1.9	2.4
541512	Computer systems design services .....	3.4	2.7	2.7	1.5	1.2
541513	Computer facilities management services .....	3.6	3.1	2.9	1.4	0.7
541519	Other computer related services .....	8.9	7.2	5.8	3.2	2.8
5416	Management, scientific, and technical consulting services .....	4.1	3.6	3.1	1.4	1.6
54161	Management consulting services .....	4.4	4.1	3.3	1.8	1.8
54162	Environmental consulting services .....	6.5	5.5	4.8	2.6	2.6
54169	Other scientific and technical consulting services .....	8.2	6.8	6.5	4.0	4.5
5417	Scientific research and development services .....	4.3	4.5	4.9	1.1	0.8
54171	Research and development in the physical, engineering, and life sciences .....	4.5	4.7	5.1	1.1	0.8
54172	Research and development in the social sciences and humanities .....	7.7	6.5	6.2	2.0	1.1
5418	Advertising and related services .....	2.3	2.2	1.9	1.1	0.8
54181	Advertising agencies .....	5.1	3.0	2.5	3.1	2.3
54182	Public relations agencies .....	4.7	3.9	3.7	2.9	1.7
54183	Media buying agencies .....	19.1	20.7	21.2	3.2	2.0
54184	Media representatives .....	24.0	25.0	25.0	1.9	3.1
54185	Display advertising .....	4.1	3.2	2.0	1.3	2.6
54186	Direct mail advertising .....	3.4	2.5	1.9	1.8	1.4
5418y	All other advertising <sup>6</sup> .....	5.2	4.3	5.1	3.5	2.5

See footnotes at end of table.

**Table A-6.1. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Taxable Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
5419	Other professional, scientific, and technical services .....	2.1	2.0	1.2	1.5	1.1
5419*	Other professional, scientific, and technical services <sup>7</sup> .....	3.7	3.3	2.0	1.4	2.0
54191	Marketing research and public opinion polling .....	5.7	4.8	3.1	2.1	3.7
54192	Photographic services .....	3.5	3.8	3.8	1.9	1.7
541921	Photography studios, portrait .....	5.3	5.7	5.3	2.2	2.1
541922	Commercial photography .....	5.7	5.3	4.1	5.0	3.1
54193	Translation and interpretation services .....	8.9	8.7	5.8	3.3	4.6
54194	Veterinary services .....	3.6	2.2	1.6	3.1	1.2
54199	All other professional, scientific, and technical services .....	5.0	3.8	3.0	3.4	3.0

<sup>1</sup>Excludes NAICS 54112 (Offices of notaries).

<sup>2</sup>Excludes NAICS 54112 (Offices of notaries), NAICS 54132 (Landscape architectural services) and NAICS 54194 (Veterinary services).

<sup>3</sup>Excludes NAICS 54132 (Landscape architectural services).

<sup>4</sup>Includes NAICS 54134 (Drafting services), NAICS 54135 (Building inspection services), NAICS 54136 (Geophysical surveying and mapping services), and NAICS 54137 (Surveying and mapping (except geophysical) services).

<sup>5</sup>Includes NAICS 54142 (Industrial design services) and NAICS 54149 (Other specialized design services).

<sup>6</sup>Includes NAICS 54187 (Advertising material distribution services) and NAICS 54189 (Other services related to advertising).

<sup>7</sup>Excludes NAICS 54194 (Veterinary services).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.2. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>54</b>	<b>Professional, scientific, and technical services .....</b>	<b>3.6</b>	<b>3.4</b>	<b>3.1</b>	<b>2.3</b>	<b>1.0</b>
54111	Offices of lawyers .....	5.5	4.4	4.6	3.4	2.4
5417	Scientific research and development services .....	3.9	3.7	3.4	2.4	1.1
54171	Research and development in the physical, engineering, and life sciences .....	4.0	4.0	3.8	1.7	1.2
54172	Research and development in the social sciences and humanities .....	10.9	3.9	2.0	14.1	3.9

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-6.3. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Coefficients of Variation for Export Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>54</b>	<b>Professional, scientific, and technical services<sup>1</sup></b> .....	<b>6.9</b>	<b>4.7</b>	<b>3.7</b>	<b>4.8</b>	<b>2.6</b>
5411	Legal services <sup>1</sup> .....	13.3	13.1	13.0	1.9	1.5
54111	Offices of lawyers .....	13.8	13.8	13.8	2.1	1.4
54119	Other legal services .....	S	15.7	15.2	S	5.1
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	6.7	6.9	S	3.1	S
541211	Offices of certified public accountants .....	6.9	7.2	S	3.2	S
541213	Tax preparation services .....	29.8	S	S	S	S
541214	Payroll services .....	8.3	7.3	6.8	4.5	3.7
541219	Other accounting services .....	ZZ	ZZ	ZZ	Z	Z
5413	Architectural, engineering, and related services .....	16.3	13.2	10.0	9.6	7.4
54131	Architectural services .....	11.2	9.3	16.1	9.6	7.2
54132	Landscape architectural services .....	20.3	S	26.7	S	S
54133	Engineering services .....	22.3	16.4	12.0	11.1	9.0
54138	Testing laboratories .....	S	10.1	9.2	S	5.3
5413x	Other related services <sup>2</sup> .....	27.8	S	S	S	S
5414	Specialized design services .....	9.2	5.1	5.6	9.0	3.0
54141	Interior design services .....	S	S	14.4	S	4.5
54143	Graphic design services .....	14.2	3.8	4.4	3.3	1.3
5414y	All other design services <sup>3</sup> .....	9.6	9.5	10.0	16.2	4.5
5415	Computer systems design and related services .....	16.1	8.6	7.2	8.1	6.3
541511	Custom computer programming services .....	11.6	S	S	S	S
541512	Computer systems design services .....	S	20.7	14.0	S	12.4
541513	Computer facilities management services .....	S	S	S	S	S
541519	Other computer related services .....	12.7	23.7	26.8	8.3	4.6
5416	Management, scientific, and technical consulting services .....	9.7	8.2	7.8	4.5	3.2
54161	Management consulting services .....	10.8	8.6	7.6	4.3	3.3
54162	Environmental consulting services .....	18.5	S	S	S	S
54169	Other scientific and technical consulting services .....	S	S	S	S	S
5417	Scientific research and development services .....	7.1	6.9	6.3	8.3	3.4
54171	Research and development in the physical, engineering, and life sciences .....	7.6	7.2	6.6	8.7	3.5
54172	Research and development in the social sciences and humanities .....	12.1	11.8	10.4	7.2	1.7
5418	Advertising and related services .....	24.2	20.2	16.3	37.6	4.4
54181	Advertising agencies .....	5.6	5.6	5.1	3.5	1.0
54182	Public relations agencies .....	S	S	S	S	S
54183	Media buying agencies .....	25.8	27.5	27.3	10.7	1.8
54184	Media representatives .....	S	S	S	S	S
54185	Display advertising .....	S	S	ZZ	S	S
54186	Direct mail advertising .....	S	6.4	3.5	S	5.5
5418y	All other advertising <sup>4</sup> .....	S	10.0	8.7	S	2.8

See footnotes at end of table.

**Table A-6.3. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Coefficients of Variation for Export Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
5419	Other professional, scientific, and technical services .....	11.8	11.9	18.3	6.5	8.0
54191	Marketing research and public opinion polling .....	23.3	22.0	21.6	27.7	6.6
54192	Photographic services .....	S	25.1	S	S	S
541921	Photography studios, portrait .....	S	6.7	9.1	S	10.6
541922	Commercial photography .....	S	29.0	S	S	S
54193	Translation and interpretation services .....	S	S	29.2	S	22.1
54194	Veterinary services .....	4.3	3.6	3.2	2.4	1.2
54199	All other professional, scientific, and technical services .....	21.5	19.8	S	7.8	S

Z Absolute value is less than 0.05. ZZ Absolute value is less than 0.5. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Excludes NAICS 54112 (Offices of notaries).

<sup>2</sup>Includes NAICS 54134 (Drafting services), NAICS 54135 (Building inspection services), NAICS 54136 (Geophysical surveying and mapping services), and NAICS 54137 (Surveying and mapping (except geophysical) services).

<sup>3</sup>Includes NAICS 54142 (Industrial design services) and NAICS 54149 (Other specialized design services).

<sup>4</sup>Includes NAICS 54187 (Advertising material distribution services) and NAICS 54189 (Other services related to advertising).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.4. Accounting, Tax Preparation, Bookkeeping, and Payroll Services (NAICS 5412) – Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>2.3</b>	<b>2.1</b>	<b>1.2</b>	<b>2.0</b>	<b>1.7</b>
<b>Sources of Revenue</b>					
Assurance and related services .....	4.8	4.4	4.5	2.0	1.5
Financial auditing services .....	4.7	4.5	4.8	1.6	1.6
Financial statement review .....	13.4	13.1	13.6	9.9	2.2
Other assurance and financial auditing services .....	7.4	6.6	7.0	5.1	1.5
Bookkeeping, compilation, payroll, and taxation services .....	2.3	2.7	1.8	2.6	2.0
General accounting services .....	11.4	10.3	10.0	10.9	5.9
Bookkeeping, compilation, billing, and collection services .....	10.6	8.3	7.8	11.7	3.6
Payroll services .....	4.2	4.6	3.9	6.5	3.9
Taxation planning and consulting services .....	5.6	6.4	5.7	3.5	2.8
Taxation preparation and representation services for individuals and unincorporated businesses .....	4.3	4.1	3.8	4.2	1.6
Taxation preparation and representation services for corporate and other clients .....	6.2	6.3	5.6	5.6	2.1
Other related services .....	8.5	9.1	9.6	5.0	3.2
Computerized accounting system services .....	S	S	S	S	S
Management consulting services .....	7.6	8.6	10.1	5.3	3.5
All other operating revenue .....	8.9	7.5	8.1	14.2	4.5

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.5. Architectural Services (NAICS 54131) – Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>5.2</b>	<b>4.7</b>	<b>3.1</b>	<b>3.5</b>	<b>3.1</b>
<b>Sources of Revenue</b>					
Residential building projects .....	10.7	11.2	8.6	6.0	7.1
Single-family residential projects .....	13.9	12.0	12.7	15.5	8.7
Multi-family residential projects .....	17.4	19.5	15.9	12.4	14.1
Non-residential building projects .....	6.3	5.2	3.6	3.7	3.4
Office building projects .....	13.0	13.3	10.9	6.6	7.7
Retail and restaurant building projects .....	15.9	17.5	17.5	15.7	6.2
Hotel and convention center building projects .....	20.1	22.0	20.2	22.1	5.4
Health care building projects .....	9.7	11.5	9.8	5.7	4.1
Entertainment and recreational building projects .....	16.0	18.4	16.4	16.1	5.1
Educational building projects .....	12.0	10.8	8.9	6.9	5.9
Industrial building projects .....	S	S	S	S	S
Transportation building projects .....	16.9	17.7	18.3	12.6	5.9
Other nonresidential building projects .....	13.7	12.4	13.0	15.3	6.4
Other services (performed independent of the architecture projects above) .....	13.6	15.2	18.0	13.0	5.3
Historical restoration projects .....	S	S	26.5	S	S
Architectural advisory services .....	15.6	19.0	17.6	19.5	10.2
Landscape architectural services .....	S	29.6	S	S	S
Interior design services .....	17.0	21.5	26.7	16.4	5.8
All other operating revenue .....	14.4	12.5	15.4	14.3	4.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.6. Engineering Services (NAICS 54133) – Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>4.9</b>	<b>4.7</b>	<b>4.4</b>	<b>3.3</b>	<b>4.5</b>
<b>Sources of Revenue</b>					
Engineering Services .....	8.4	8.6	7.4	3.5	6.1
Residential engineering projects .....	20.0	19.0	19.9	16.6	5.7
Commercial, public, and institutional engineering projects .....	17.5	14.4	14.7	7.0	5.3
Industrial and manufacturing engineering projects .....	14.0	13.7	14.7	6.9	6.2
Transportation infrastructure engineering projects .....	17.6	22.3	21.3	10.3	2.5
Municipal utility engineering projects .....	22.5	16.8	23.4	10.8	8.0
Power generation and distribution engineering projects .....	16.9	S	S	S	S
Telecommunications and broadcasting engineering projects .....	S	S	S	S	S
Hazardous waste and industrial waste engineering projects .....	14.5	16.2	18.2	5.4	2.2
Other engineering projects .....	20.0	19.2	14.4	8.8	10.5
Other services (performed independent of the engineering projects above) .....	17.8	27.8	20.3	14.8	6.2
Engineering advisory services .....	S	29.8	28.3	S	12.8
Construction services .....	23.3	S	27.4	S	S
Drafting services .....	S	S	S	S	S
Surveying and mapping services .....	26.9	22.8	21.8	19.7	9.2
All other operating revenue .....	13.9	12.3	11.6	8.1	6.2

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.7. Computer Systems Design and Related Services (NAICS 5415) – Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>2.4</b>	<b>2.2</b>	<b>1.9</b>	<b>0.8</b>	<b>0.8</b>
<b>Sources of Revenue</b>					
Information technology (IT) design and development .....	3.0	2.7	2.3	1.9	1.1
Custom application design and development .....	4.5	3.8	3.7	3.4	2.1
Computer systems design, development, and integration .....	3.2	2.9	2.6	1.7	0.9
Network design and development .....	11.3	9.1	S	4.1	S
Other services .....	3.0	2.4	2.0	1.5	1.1
IT infrastructure and network management .....	2.6	1.8	2.0	1.8	0.8
IT technical support .....	5.8	4.8	4.1	1.9	1.4
IT technical consulting .....	5.8	3.9	3.1	5.2	2.6
IT related training services .....	12.9	9.3	8.0	4.9	4.4
Hosting and IT infrastructure provisioning services .....	7.8	6.9	5.1	3.9	3.2
Rental and leasing of computer hardware .....	16.8	11.6	10.3	15.9	2.2
All other operating revenue .....	7.0	3.7	3.1	5.8	2.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.8. Management Consulting Services (NAICS 54161) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>4.4</b>	<b>4.1</b>	<b>3.3</b>	<b>1.8</b>	<b>1.8</b>
<b>Sources of Revenue</b>					
Management consulting services .....	5.3	4.7	3.5	2.0	2.1
Strategic management consulting, and consulting combined with implementation .....	7.8	5.6	5.1	4.3	1.7
Financial management consulting, and consulting combined with implementation .....	12.2	9.7	9.9	7.3	3.9
Marketing management consulting, and consulting combined with implementation .....	23.6	12.4	7.3	10.5	6.1
Human resources management consulting, and consulting combined with implementation .....	10.3	8.8	8.5	4.1	2.1
Operations and supply chain management consulting, and consulting combined with implementation .....	13.1	25.1	19.1	9.9	4.7
Actuarial consulting (except for employee pensions and other benefits) .....	26.1	21.1	19.6	2.6	3.1
IT technical design, consulting, and development services .....	7.3	8.0	8.2	4.0	1.8
All other consulting revenue .....	11.2	9.6	6.1	4.4	13.1
All other operating revenue .....	5.8	5.6	5.6	3.5	1.9

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.9. Environmental Consulting Services (NAICS 54162) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>6.5</b>	<b>5.5</b>	<b>4.8</b>	<b>2.6</b>	<b>2.6</b>
<b>Sources of Revenue</b>					
Environmental consulting services .....	8.4	8.2	7.2	2.4	2.6
Environmental assessment consulting, and consulting combined with implementation .....	10.2	14.6	12.7	12.5	3.3
Natural resource management consulting, and consulting combined with implementation .....	23.0	21.4	18.9	16.5	9.2
Waste management consulting, and consulting combined with implementation .....	18.4	15.7	17.9	15.4	5.1
Environmental policy development consulting, and consulting combined with implementation .....	21.5	18.7	17.5	4.6	3.5
Environmental audits consulting, and consulting combined with implementation .....	12.0	13.2	13.6	9.4	5.9
Site remediation planning consulting, and consulting combined with implementation .....	10.8	9.3	9.1	6.8	3.7
Evaluation of environmental studies consulting, and consulting combined with implementation .....	20.2	20.7	18.3	15.4	25.3
All other environmental consulting .....	17.6	20.2	17.7	14.3	3.7
All other operating revenue .....	8.1	7.1	6.3	6.1	5.6

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-6.10. Scientific Research and Development Services (NAICS 5417) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Taxable Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>4.3</b>	<b>4.5</b>	<b>4.9</b>	<b>1.1</b>	<b>0.8</b>
<b>Sources of Revenue</b>					
Basic and applied research in natural and exact sciences, except biological sciences .....	3.8	4.3	5.2	2.3	1.3
Basic and applied research in biotechnology .....	3.8	4.3	5.2	2.1	1.2
Basic and applied research in other natural and exact sciences, except biological sciences .....	S	S	S	S	S
Basic and applied research in engineering and technology .....	7.0	6.2	7.3	2.9	2.4
Basic and applied research in the biological and biomedical sciences .....	8.5	6.1	5.5	3.9	1.5
Basic and applied research in medical and health sciences .....	9.1	6.5	5.9	4.2	1.6
Basic and applied research in other biological sciences .....	11.1	7.5	7.0	17.5	2.0
Basic and applied research in the social sciences and humanities .....	8.3	S	S	S	S
Production services for development .....	9.1	11.3	8.2	4.8	5.2
Other operating revenue .....	4.8	5.0	5.1	1.2	0.9
Licensing of right to use intellectual property .....	12.0	11.8	10.0	11.7	4.0
Original works of intellectual property .....	S	S	S	S	S
All other operating revenue .....	4.7	4.8	5.0	1.1	1.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.11. Scientific Research and Development Services (NAICS 5417) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating and Non-operating Revenue</b>					
<b>Total .....</b>	<b>3.9</b>	<b>3.7</b>	<b>3.4</b>	<b>2.4</b>	<b>1.1</b>
<b>Sources of Revenue</b>					
Basic and applied research in natural and exact sciences, except biological sciences .....	2.8	10.9	8.8	4.7	1.4
Basic and applied research in biotechnology .....	7.7	11.9	10.2	4.6	1.8
Basic and applied research in other natural and exact sciences, except biological sciences .....	3.7	14.4	11.7	4.8	1.4
Basic and applied research in engineering and technology .....	5.5	5.6	6.0	2.5	0.9
Basic and applied research in the biological and biomedical sciences .....	11.2	11.2	10.8	6.0	1.8
Basic and applied research in medical and health sciences .....	14.2	14.9	14.2	8.9	2.1
Basic and applied research in other biological sciences .....	4.3	5.9	5.4	4.4	1.0
Basic and applied research in the social sciences and humanities .....	10.5	9.9	12.3	7.1	2.7
Production services for development .....	26.4	24.7	26.2	4.5	7.4
Other operating revenue .....	15.4	19.2	19.9	10.9	4.0
Licensing of right to use intellectual property .....	21.4	9.3	7.7	37.2	2.1
Original works of intellectual property .....	25.6	S	S	S	S
All other operating revenue .....	17.7	20.0	20.8	10.1	4.7
Contributions, gifts, and grants received .....	7.6	6.8	6.2	5.4	2.6
Investment and property income .....	4.1	5.1	6.5	4.7	2.9
All other non-operating revenue .....	S	6.8	7.0	S	1.4

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.12. Advertising Agencies (NAICS 54181) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>5.1</b>	<b>3.0</b>	<b>2.5</b>	<b>3.1</b>	<b>2.3</b>
<b>Sources of Revenue</b>					
Integrated advertising services .....	5.7	6.5	7.0	6.7	3.2
Advertising creative services (including graphic design services) .....	20.3	22.9	20.4	20.1	3.3
Media buying .....	14.5	9.1	14.6	13.5	5.6
Full public relations services .....	S	28.2	15.1	S	8.2
Sales promotion .....	19.7	16.8	17.6	4.4	1.5
Direct marketing .....	27.9	S	S	S	S
Marketing research .....	10.8	14.7	11.4	13.6	14.3
Other advertising services .....	15.8	14.2	18.0	24.5	3.4
All other operating revenue .....	16.9	16.7	16.7	17.6	5.4

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html).

**Table A-6.13. Public Relations Agencies (NAICS 54182) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>4.7</b>	<b>3.9</b>	<b>3.7</b>	<b>2.9</b>	<b>1.7</b>
<b>Sources of Revenue</b>					
Full public relations services .....	5.3	4.1	3.6	3.7	1.7
Media relations .....	23.8	14.0	11.9	21.3	6.0
Crisis management .....	26.7	27.7	23.3	14.5	3.3
Lobbying .....	17.5	17.0	18.3	15.1	6.6
Event management .....	20.5	13.2	12.1	15.6	9.6
Media monitoring and analysis .....	12.5	11.1	12.5	20.4	6.1
All other operating revenue .....	20.0	14.3	13.2	9.2	6.5

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.14. Media Buying Agencies (NAICS 54183) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>19.1</b>	<b>20.7</b>	<b>21.2</b>	<b>3.2</b>	<b>2.0</b>
<b>Sources of Revenue</b>					
Media planning and/or buying services.....	19.0	20.5	21.1	3.5	2.0
All other operating revenue .....	S	S	S	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.15. Media Representatives (NAICS 54184) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>24.0</b>	<b>25.0</b>	<b>25.0</b>	<b>1.9</b>	<b>3.1</b>
<b>Sources of Revenue</b>					
Sales agent services.....	28.7	29.2	28.8	3.5	3.6
All other operating revenue .....	S	S	S	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.16. Display Advertising (NAICS 54185) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>4.1</b>	<b>3.2</b>	<b>2.0</b>	<b>1.3</b>	<b>2.6</b>
<b>Sources of Revenue</b>					
Leased display advertising media space .....	5.1	4.3	3.5	1.5	2.4
Large format .....	5.1	4.6	3.4	1.5	2.3
Transit .....	7.3	6.5	5.1	1.7	3.2
Street furniture and other urban fixtures .....	9.6	6.8	9.0	3.3	4.4
Other leased display advertising .....	23.8	S	S	S	S
All other operating revenue .....	11.8	12.0	10.0	8.7	4.6

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html).

**Table A-6.17. Direct Mail Advertising (NAICS 54186) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>3.4</b>	<b>2.5</b>	<b>1.9</b>	<b>1.8</b>	<b>1.4</b>
<b>Sources of Revenue</b>					
Full direct mail services .....	3.9	4.2	3.2	2.6	1.6
Concept development for a direct mail advertising campaign .....	S	S	25.8	S	6.2
Mail list creation and support services .....	14.3	13.4	11.0	9.8	12.8
Print services for direct mail advertising materials .....	6.2	8.9	9.9	6.8	2.1
Letter shop services .....	9.8	7.6	7.8	5.3	3.1
Fulfillment services .....	14.4	14.7	13.0	12.9	7.3
Other direct mail advertising services .....	19.4	17.4	18.3	26.9	8.1
All other operating revenue .....	12.1	8.7	11.7	10.4	3.5

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-6.18. Professional, Scientific, and Technical Services (NAICS 54) - Estimated Coefficients of Variation for Total Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>54</b>	<b>Professional, scientific, and technical services<sup>1</sup></b> .....	<b>2.0</b>	<b>1.9</b>	<b>1.6</b>	<b>1.0</b>	<b>0.5</b>
5411	Legal services <sup>1</sup> .....	2.9	2.1	2.5	1.8	1.4
54111	Offices of lawyers .....	2.8	2.0	2.5	1.9	1.5
54119	Other legal services .....	9.0	8.6	7.8	2.0	1.9
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	2.2	2.2	1.6	2.3	1.7
541211	Offices of certified public accountants .....	3.7	3.1	2.4	2.1	2.0
541213	Tax preparation services .....	6.9	5.9	4.9	6.2	2.8
541214	Payroll services .....	5.3	4.1	4.1	5.1	3.1
541219	Other accounting services .....	6.5	5.5	4.6	3.1	3.5
5413	Architectural, engineering, and related services .....	6.1	6.6	5.8	3.9	2.2
54131	Architectural services .....	4.4	4.6	3.6	3.8	2.6
54132	Landscape architectural services .....	4.4	4.7	4.4	4.5	2.1
54133	Engineering services .....	8.3	9.3	8.1	5.0	3.0
54138	Testing laboratories .....	8.2	7.2	5.3	3.1	3.6
5413x	Other related services <sup>2</sup> .....	6.5	5.3	5.6	3.8	4.1
5414	Specialized design services .....	2.6	2.7	2.7	1.7	1.0
54141	Interior design services .....	6.0	4.5	5.2	3.3	2.4
54143	Graphic design services .....	5.2	5.0	4.5	2.1	1.8
5414y	All other design services <sup>3</sup> .....	8.8	9.4	9.2	5.2	2.4
5415	Computer systems design and related services .....	2.9	2.6	2.4	1.1	0.9
541511	Custom computer programming services .....	5.2	4.6	4.6	2.4	2.4
541512	Computer systems design services .....	3.2	3.0	2.5	1.3	1.2
541513	Computer facilities management services .....	3.9	3.3	3.0	1.7	1.0
541519	Other computer related services .....	9.1	7.5	6.4	3.2	3.0
5416	Management, scientific, and technical consulting services .....	4.4	3.8	2.9	2.0	2.0
54161	Management consulting services .....	4.9	4.2	3.2	2.6	2.2
54162	Environmental consulting services .....	6.9	5.3	5.5	3.1	3.0
54169	Other scientific and technical consulting services .....	7.9	6.6	6.3	4.7	4.5
5417	Scientific research and development services .....	4.2	3.6	3.5	1.2	0.7
54171	Research and development in the physical, engineering, and life sciences .....	4.2	3.8	3.8	1.0	0.7
54172	Research and development in the social sciences and humanities .....	7.5	3.6	3.6	5.9	1.0
5418	Advertising and related services .....	3.0	2.6	2.5	1.7	1.3
54181	Advertising agencies .....	5.6	3.7	3.8	3.8	2.1
54182	Public relations agencies .....	5.9	5.3	5.1	2.3	1.7
54183	Media buying agencies .....	19.9	20.6	21.1	3.8	4.1
54184	Media representatives .....	24.5	27.6	28.3	3.1	3.2
54185	Display advertising .....	3.9	3.3	3.0	2.4	2.2
54186	Direct mail advertising .....	3.9	5.1	4.3	3.1	4.9
5418y	All other advertising <sup>4</sup> .....	7.4	5.3	5.0	3.9	2.7

See footnotes at end of table.

**Table A-6.18. Professional, Scientific, and Technical Services (NAICS 54) - Estimated Coefficients of Variation for Total Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
5419	Other professional, scientific, and technical services .....	2.6	3.0	2.8	1.9	1.3
54191	Marketing research and public opinion polling .....	5.9	5.5	5.2	1.8	2.2
54192	Photographic services .....	3.7	3.9	4.1	1.6	2.4
541921	Photography studios, portrait .....	5.5	6.2	5.7	2.3	2.8
541922	Commercial photography .....	6.8	6.3	5.7	4.9	2.6
54193	Translation and interpretation services .....	7.6	8.5	7.6	3.6	1.9
54194	Veterinary services .....	3.6	3.0	2.3	2.9	1.8
54199	All other professional, scientific, and technical services .....	5.3	10.4	10.7	4.6	3.1

<sup>1</sup>Excludes NAICS 54112 (Offices of notaries).

<sup>2</sup>Includes NAICS 54134 (Drafting services), NAICS 54135 (Building inspection services), NAICS 54136 (Geophysical surveying and mapping services), and NAICS 54137 (Surveying and mapping (except geophysical) services).

<sup>3</sup>Includes NAICS 54142 (Industrial design services) and NAICS 54149 (Other specialized design services).

<sup>4</sup>Includes NAICS 54187 (Advertising material distribution services) and NAICS 54189 (Other services related to advertising).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.19. Professional, Scientific, and Technical Services (NAICS 54) – Estimated Coefficients of Variation for Expenses and Standard Error of Percent Change for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>54</b>	<b>Professional, scientific, and technical services .....</b>	<b>3.7</b>	<b>3.1</b>	<b>3.3</b>	<b>2.0</b>	<b>0.8</b>
54111	Offices of lawyers .....	6.0	3.8	3.6	4.9	2.7
5417	Scientific research and development services .....	4.1	3.5	3.7	2.1	0.8
54171	Research and development in the physical, engineering, and life sciences .....	4.2	3.9	3.9	1.2	0.9
54172	Research and development in the social sciences and humanities .....	10.1	2.8	3.2	11.4	1.1

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-6.20. Professional, Scientific, and Technical Services (NAICS 54)<sup>1</sup> - Estimated Coefficients of Variation and Standard Error of Percent Change for Selected Expenses for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>2.0</b>	<b>1.9</b>	<b>1.6</b>	<b>1.0</b>	<b>0.5</b>
Personnel costs .....	2.1	1.7	1.5	0.8	0.5
Gross annual payroll .....	2.3	1.8	1.6	0.8	0.6
Employer's cost for fringe benefits .....	2.1	1.6	1.6	1.1	0.6
Temporary staff and leased employee expense .....	4.5	6.3	4.1	3.1	3.2
Expensed materials, parts and supplies (not for resale) .....	5.8	3.5	3.2	6.0	1.3
Expensed equipment .....	3.6	3.0	2.6	3.6	1.5
Expensed purchase of other materials, parts, and supplies .....	7.5	4.0	3.9	7.4	1.5
Expensed purchased services .....	2.2	1.7	1.8	1.8	0.5
Expensed purchases of software .....	6.7	3.4	3.3	7.5	2.2
Purchased electricity and fuels (except motor fuels) .....	4.7	4.8	5.2	3.3	1.6
Lease and rental payments .....	2.2	1.6	1.5	1.4	0.5
Purchased repair and maintenance .....	6.0	2.5	2.4	4.0	1.9
Purchased advertising and promotional services .....	5.5	5.1	5.4	5.6	1.9
Other operating expenses .....	2.4	3.2	2.3	2.0	1.2
Depreciation and amortization charges .....	2.7	2.3	2.2	1.7	1.1
Governmental taxes and license fees .....	2.6	3.7	4.8	2.5	2.7
All other operating expenses .....	2.7	3.5	2.5	2.2	1.3

<sup>1</sup>Excludes NAICS 54112 (Offices of notaries).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-7.1. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>2.6</b>	<b>2.1</b>	<b>1.7</b>	<b>0.9</b>	<b>0.6</b>
56*	Administrative and support and waste management and remediation services <sup>1</sup> .....	2.5	2.1	1.8	0.8	0.6
561	Administrative and support services .....	2.9	2.3	2.0	1.0	0.7
561*	Administrative and support services <sup>1</sup> .....	2.8	2.3	2.0	0.9	0.6
56111	Office administrative services .....	6.0	4.6	4.2	3.2	1.4
56121	Facilities support services .....	5.5	4.6	3.8	3.6	4.2
5613	Employment services .....	5.1	4.3	3.7	1.5	1.4
56131	Employment placement agencies .....	8.6	7.9	7.0	3.8	2.0
56132	Temporary help services .....	6.8	6.1	5.4	1.8	2.1
56133	Professional employer organizations .....	7.6	6.8	5.8	3.3	2.6
5614	Business support services .....	1.9	1.5	1.0	1.6	1.1
56141	Document preparation services .....	9.6	6.0	5.4	6.1	1.5
56142	Telephone call centers .....	3.8	3.5	2.0	3.8	2.7
561421	Telephone answering services .....	6.3	5.8	5.3	2.4	3.3
561422	Telemarketing bureaus .....	4.7	4.3	2.3	4.6	3.0
56143	Business service centers .....	4.4	3.3	3.1	1.9	0.8
561431	Private mail centers .....	10.9	10.8	10.0	4.0	2.9
561439	Other business service centers (including copy shops) .....	4.1	2.3	2.1	2.2	0.6
56144	Collection agencies .....	5.6	4.4	3.5	3.1	2.1
56145	Credit bureaus .....	1.6	1.6	1.4	1.4	0.9
56149	Other business support services .....	4.5	2.6	1.8	3.3	2.1
561491	Repossession services .....	27.7	22.1	18.5	6.2	5.3
561492	Court reporting and stenotype services .....	8.2	7.2	6.1	2.9	3.7
561499	All other business support services .....	6.9	3.2	1.9	4.2	2.7
5615	Travel arrangement and reservation services .....	2.4	2.3	2.3	1.3	1.0
56151	Travel agencies .....	3.9	3.3	3.7	2.0	2.0
56152	Tour operators .....	6.1	6.3	5.1	2.6	2.3
56159	Other travel arrangement and reservation services .....	3.4	2.6	2.0	1.9	1.4
561591	Convention and visitors bureaus .....	3.4	2.7	2.8	1.6	1.3
561599	All other travel arrangement and reservation services .....	3.8	2.8	2.2	2.1	1.5
5616	Investigation and security services .....	3.7	3.4	3.3	1.6	1.3
56161	Investigation, guard, and armored car services .....	3.7	3.2	3.4	1.4	2.2
561611	Investigation services .....	5.5	5.7	5.8	3.2	3.6
561612	Security guards and patrol services .....	4.5	4.2	4.2	1.4	2.9
561613	Armored car services .....	2.8	1.5	0.7	1.7	1.6
56162	Security systems services .....	7.6	7.1	6.8	3.3	2.0
561621	Security systems services (except locksmiths) .....	8.9	8.0	7.7	3.7	2.2
561622	Locksmiths .....	7.4	7.0	7.6	3.8	4.1
5617	Services to buildings and dwellings .....	4.0	2.9	2.3	2.0	1.1
5617*	Services to buildings and dwellings <sup>1</sup> .....	3.6	3.0	2.2	2.0	1.6
56171	Exterminating and pest control services .....	3.3	3.7	3.0	2.7	1.5
56172	Janitorial services .....	4.0	3.4	2.6	2.5	2.1
56173	Landscaping services .....	5.9	4.2	3.4	3.3	2.1
56174	Carpet and upholstery cleaning services .....	6.6	4.4	3.4	2.9	3.9
56179	Other services to buildings and dwellings .....	9.6	6.4	4.8	4.7	4.9
5619	Other support services .....	12.2	11.2	10.6	3.0	3.4
56191	Packaging and labeling services .....	26.8	27.3	25.3	2.3	3.5
56192	Convention and trade show organizers .....	4.3	3.6	3.4	2.4	4.7
56199	All other support services .....	20.9	19.2	17.3	5.0	5.5

See footnotes at end of table.

**Table A-7.1. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006 —Con.**  
 [Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
562	Waste management and remediation services .....	1.5	1.4	1.1	1.2	0.8
5621	Waste collection .....	2.3	2.0	1.7	1.8	1.2
562111	Solid waste collection .....	2.5	2.2	1.9	1.9	1.3
562112	Hazardous waste collection .....	2.8	2.8	2.5	1.6	0.9
562119	Other waste collection .....	9.2	13.5	14.0	5.7	3.2
5622	Waste treatment and disposal .....	1.9	1.7	1.3	1.3	0.9
562211	Hazardous waste treatment and disposal .....	2.6	2.0	1.6	1.2	1.7
562212	Solid waste landfill .....	3.4	S	2.1	S	S
562213	Solid waste combustors and incinerators .....	3.6	2.9	2.7	1.4	2.4
562219	Other nonhazardous waste treatment and disposal .....	12.5	4.8	3.0	7.9	5.1
5629	Remediation and other waste management services .....	5.6	5.6	5.5	2.8	1.2
56291	Remediation services .....	8.4	8.2	8.4	4.2	1.8
56292	Materials recovery facilities .....	12.2	9.5	9.1	2.6	1.3
56299	All other waste management services .....	8.3	7.1	6.9	4.4	1.9
562991	Septic tank and related services .....	13.1	10.6	9.7	4.4	2.8
562998	All other miscellaneous waste management services .....	11.9	11.2	10.6	7.5	1.9

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Excludes NAICS 56173 (Landscaping services).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-7.2. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Coefficients of Variation for Export Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>8.3</b>	<b>8.8</b>	<b>9.4</b>	<b>6.0</b>	<b>3.3</b>
561	Administrative and support services .....	9.5	9.8	10.5	6.9	3.0
56111	Office administrative services .....	S	S	S	S	S
56121	Facilities support services .....	S	16.0	17.1	S	4.8
5613	Employment services .....	6.2	5.9	6.0	0.7	1.8
56131	Employment placement agencies .....	S	S	S	S	S
56132	Temporary help services .....	6.2	5.9	6.0	0.7	1.7
56133	Professional employer organizations .....	ZZ	9.3	9.2	Z	Z
5614	Business support services .....	26.3	S	S	S	S
56141	Document preparation services .....	S	S	S	S	S
56142	Telephone call centers .....	S	S	S	S	S
561421	Telephone answering services .....	ZZ	ZZ	ZZ	Z	Z
561422	Telemarketing bureaus .....	S	S	S	S	S
56143	Business service centers .....	S	S	S	S	S
561431	Private mail centers .....	S	S	S	S	S
561439	Other business service centers (including copy shops) .....	S	S	S	S	S
56144	Collection agencies .....	6.9	7.5	7.5	1.0	0.5
56145	Credit bureaus .....	2.4	2.4	2.4	0.4	1.8
56149	Other business support services .....	S	S	S	S	S
561491	Repossession services .....	S	S	S	S	S
561492	Court reporting and stenotype services .....	6.4	ZZ	ZZ	Z	Z
561499	All other business support services .....	S	S	11.8	S	S
5615	Travel arrangement and reservation services .....	6.6	6.6	5.9	2.0	1.4
56151	Travel agencies .....	5.7	6.4	6.5	1.4	0.6
56152	Tour operators .....	22.3	21.1	18.9	9.5	3.9
56159	Other travel arrangement and reservation services .....	12.4	11.1	9.8	3.8	3.4
561591	Convention and visitors bureaus .....	4.4	4.2	4.2	0.2	Z
561599	All other travel arrangement and reservation services .....	12.4	11.1	9.8	3.8	3.4
5616	Investigation and security services .....	S	S	S	S	S
56161	Investigation, guard, and armored car services .....	S	S	S	S	S
561611	Investigation services .....	D	6.4	6.4	D	0.4
561612	Security guards and patrol services .....	D	S	S	D	S
561613	Armored car services .....	S	S	S	S	S
56162	Security systems services .....	S	S	8.5	S	S
561621	Security systems services (except locksmiths) .....	S	S	S	S	S
561622	Locksmiths .....	7.9	7.6	8.7	2.9	1.5
5617	Services to buildings and dwellings .....	6.2	5.7	5.2	6.8	1.5
56171	Exterminating and pest control services .....	ZZ	ZZ	ZZ	Z	Z
56172	Janitorial services .....	5.6	5.7	5.2	2.3	1.6
56173	Landscaping services .....	S	ZZ	ZZ	Z	Z
56174	Carpet and upholstery cleaning services .....	4.9	4.9	5.4	0.4	22.3
56179	Other services to buildings and dwellings .....	ZZ	ZZ	ZZ	Z	Z
5619	Other support services .....	26.4	S	S	S	S
56191	Packaging and labeling services .....	S	S	S	S	S
56192	Convention and trade show organizers .....	19.7	S	S	S	S
56199	All other support services .....	10.7	S	S	S	S
562	Waste management and remediation services .....	11.4	11.4	11.7	3.3	5.7
5621	Waste collection .....	S	3.4	3.5	S	1.0
562111	Solid waste collection .....	S	3.5	3.5	S	1.0
562112	Hazardous waste collection .....	S	S	S	S	S

See footnotes at end of table.

**Table A-7.2. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Coefficients of Variation for Export Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006 – Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
562119	Other waste collection .....	S	ZZ	ZZ	S	Z
5622	Waste treatment and disposal .....	3.6	3.5	S	0.9	S
562211	Hazardous waste treatment and disposal .....	3.6	3.5	S	0.9	S
562212	Solid waste landfill .....	ZZ	ZZ	ZZ	Z	Z
562213	Solid waste combustors and incinerators .....	ZZ	ZZ	ZZ	Z	Z
562219	Other nonhazardous waste treatment and disposal .....	ZZ	ZZ	ZZ	Z	Z
5629	Remediation and other waste management services .....	16.0	16.4	12.7	5.1	2.9
56291	Remediation services .....	S	S	16.9	S	S
56292	Materials recovery facilities .....	18.0	18.9	16.4	4.5	2.6
56299	All other waste management services .....	12.7	ZZ	ZZ	Z	Z
562991	Septic tank and related services .....	ZZ	ZZ	ZZ	Z	Z
562998	All other miscellaneous waste management services .....	12.7	ZZ	ZZ	Z	Z

Z Absolute value is less than 0.05. ZZ Absolute value is less than 0.5. D Estimate in table is withheld to avoid disclosing data of individual companies; data are included in higher level totals. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-7.3. Employment Placement Agencies (NAICS 56131) - Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>8.6</b>	<b>7.9</b>	<b>7.0</b>	<b>3.8</b>	<b>2.0</b>
<b>Sources of Revenue</b>					
Placement of individuals as permanent employees .....	15.7	16.9	16.2	6.6	5.4
Placement of individuals as independent contractors .....	9.7	8.1	8.6	3.8	2.7
Temporary staffing services .....	11.5	10.1	11.2	8.3	3.8
Long-term staffing .....	S	S	S	S	S
Temporary staffing-to-permanent placement .....	24.4	24.2	22.3	10.5	7.1
All other operating revenue .....	10.6	9.7	9.4	2.1	1.4

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-7.4. Temporary Help Services (NAICS 56132) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>6.8</b>	<b>6.1</b>	<b>5.4</b>	<b>1.8</b>	<b>2.1</b>
<b>Sources of Revenue</b>					
Placement of individuals as permanent employees .....	27.9	S	S	S	S
Placement of individuals as independent contractors .....	13.3	9.4	10.8	4.0	2.5
Temporary staffing services .....	7.0	6.1	5.5	2.1	1.7
Long-term staffing .....	22.5	27.3	14.8	12.3	13.2
Temporary staffing-to-permanent placement .....	22.0	21.0	19.8	6.1	5.6
All other operating revenue .....	11.8	10.7	9.0	3.5	4.7

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-7.5. Professional Employer Organizations (NAICS 56133) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>7.6</b>	<b>6.8</b>	<b>5.8</b>	<b>3.3</b>	<b>2.6</b>
<b>Sources of Revenue</b>					
Co-employment with payroll, benefits, and human resource services .....	7.6	6.6	6.4	3.5	2.3
Payroll services .....	15.1	13.8	12.4	2.2	3.8
Payroll and benefit services .....	22.8	23.1	23.5	7.5	10.9
Payroll and human resource services .....	S	S	S	S	S
All other operating revenue .....	8.0	7.9	8.3	2.5	7.9

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html).

**Table A-7.6. Travel Agencies and All Other Travel Arrangement and Reservation Services (NAICS 561510 and 561599) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	2.2	2.2	2.2	1.4	1.1
<b>Sources of Revenue</b>					
Reservation services .....	3.1	2.7	3.0	2.1	1.4
Airline seats, domestic destinations .....	5.8	3.9	3.1	2.2	3.7
Airline seats, international destinations .....	14.1	13.5	15.8	4.3	14.2
Cruises .....	11.5	16.4	13.6	10.5	4.4
Lodging .....	7.6	4.0	4.7	8.9	1.7
Event tickets .....	12.1	13.2	12.4	6.6	3.8
Computerized reservation systems .....	S	4.2	3.4	S	1.7
Packaged tours .....	7.5	10.5	14.7	3.5	3.0
Other reservation services .....	13.2	13.0	12.9	2.9	2.2
Other travel arrangement services .....	3.1	3.2	3.3	2.0	1.3
Trip planning .....	8.6	7.8	8.7	7.4	2.1
Automobile clubs and road and travel service .....	7.0	7.5	7.4	2.5	2.2
Other travel arrangement services revenue .....	11.1	10.8	9.9	2.6	1.8
All other operating revenue .....	5.7	5.2	5.3	1.0	2.0
<b>Breakdown of Revenue by Type of Customer</b>					
Business .....	5.4	5.0	4.3	3.4	1.4
Leisure .....	2.5	2.5	3.0	1.9	1.2

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-7.7. Tour Operators (NAICS 56152) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>6.1</b>	<b>6.3</b>	<b>5.1</b>	<b>2.6</b>	<b>2.3</b>
<b>Sources of Revenue</b>					
Pre-packaged tours .....	6.7	7.5	5.4	3.5	3.0
Domestic travel .....	6.1	11.2	7.9	7.4	3.8
International travel .....	9.3	8.1	7.8	5.7	3.2
Customized group tours .....	10.4	8.0	7.1	6.1	2.9
Domestic travel .....	10.7	8.7	9.2	14.8	4.4
International travel .....	17.7	15.4	15.2	13.8	3.8
All other operating revenue .....	17.2	14.1	14.3	6.8	1.6
<b>Breakdown of Revenue by Type of Customer</b>					
Business .....	8.3	12.9	9.2	3.3	4.2
Leisure .....	6.1	5.4	4.8	2.3	2.0

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-7.8. Waste Collection (NAICS 5621) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>2.3</b>	<b>2.0</b>	<b>1.7</b>	<b>1.8</b>	<b>1.2</b>
<b>Sources of Revenue</b>					
Nonhazardous waste management collection services .....	2.5	2.6	2.1	2.1	1.3
Residential nonhazardous waste and recyclable material collection services .....	4.7	3.2	2.5	6.2	1.9
Nonhazardous waste collection services .....	5.5	3.5	2.8	6.6	1.8
Nonhazardous recyclable collection services .....	26.2	18.3	10.8	5.9	7.8
Non-residential nonhazardous waste and recyclable material collection services .....	3.2	3.0	2.6	1.6	1.3
Nonhazardous waste collection services .....	3.7	3.3	3.2	3.2	1.3
Nonhazardous recyclable collection services .....	25.8	24.9	22.9	7.1	2.7
Nonhazardous waste collection from construction and demolition sites .....	17.1	17.9	15.8	15.0	5.7
Operation of waste transfer facilities .....	9.0	7.3	6.7	9.8	5.6
Hazardous waste management collection services .....	7.9	7.4	7.1	6.4	3.5
Hazardous waste collection .....	10.4	9.0	9.6	9.1	2.4
Hazardous waste transportation services .....	8.6	11.9	10.2	11.5	6.9
All other operating revenue .....	14.2	15.3	17.4	4.1	3.0

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-7.9. Waste Treatment and Disposal (NAICS 5622) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total</b> .....	<b>1.9</b>	<b>1.7</b>	<b>1.3</b>	<b>1.3</b>	<b>0.9</b>
<b>Sources of Revenue</b>					
Nonhazardous waste disposal services .....	2.8	2.1	1.3	1.9	1.3
Nonhazardous waste landfill disposal services .....	3.9	2.8	1.7	2.4	1.7
Nonhazardous waste incineration disposal services .....	2.5	2.2	1.7	1.1	1.8
Other nonhazardous waste disposal services .....	9.8	7.3	7.1	5.8	1.5
Hazardous waste treatment and disposal services .....	3.4	3.3	3.2	1.2	1.4
Hazardous waste treatment - biological infectious waste .....	6.2	6.4	6.3	2.8	0.8
Hazardous waste treatment - radioactive waste .....	3.7	4.4	6.2	2.0	3.8
All other hazardous waste treatment .....	5.2	4.6	4.7	3.1	1.5
Hazardous waste disposal services .....	7.5	6.5	6.5	3.1	1.6
Other hazardous waste treatment and disposal services .....	9.6	6.3	6.1	3.1	2.1
All other operating revenue .....	8.7	S	9.6	S	S

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-7.10. Remediation Services (NAICS 56291) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>8.4</b>	<b>8.2</b>	<b>8.4</b>	<b>4.2</b>	<b>1.8</b>
<b>Sources of Revenue</b>					
Remediation services .....	7.8	7.6	7.4	4.9	2.1
Site remediation services .....	8.2	6.6	6.3	7.2	2.5
Building remediation services - asbestos contamination .....	10.1	12.1	11.7	6.6	3.3
Building remediation services - other contaminations .....	16.1	16.9	14.6	13.6	6.1
Environmental emergency response services .....	22.4	24.4	S	4.6	S
Other remediation services .....	22.4	17.3	18.8	10.0	7.2
All other operating revenue .....	17.0	17.4	17.6	10.0	4.8

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-7.11. Materials Recovery Facilities and All Other Waste Management Services (NAICS 5629X) - Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Revenue</b>					
<b>Total .....</b>	<b>6.9</b>	<b>5.7</b>	<b>5.4</b>	<b>2.7</b>	<b>1.3</b>
<b>Sources of Revenue</b>					
Nonhazardous waste and recyclable material consolidation, storage, and preparation services .....	8.2	7.7	7.6	2.9	0.8
Nonhazardous recyclable material recovery preparation services .....	8.7	8.3	8.0	3.0	1.0
Operation of nonhazardous waste transfer facilities .....	20.4	19.5	18.0	20.3	4.4
Sale or brokerage of nonhazardous recyclable material .....	S	25.1	23.3	S	2.1
Other waste management services .....	11.1	11.0	10.5	3.9	2.5
Septic tank services .....	17.9	16.6	15.9	7.3	3.9
Cleaning and maintenance for nonhazardous waste holding and drain facilities .....	9.1	10.1	9.9	7.3	1.6
Portable toilet rental services .....	19.6	18.9	18.3	4.3	4.5
All other operating revenue .....	16.8	15.3	15.5	13.6	2.9

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-7.12. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Coefficients of Variation for Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>2.6</b>	<b>2.0</b>	<b>1.6</b>	<b>0.8</b>	<b>0.8</b>
561	Administrative and support services .....	2.8	2.3	1.8	0.9	0.9
56111	Office administrative services .....	7.1	5.0	4.8	3.7	1.9
56121	Facilities support services .....	6.0	5.2	4.0	5.2	3.2
5613	Employment services .....	5.2	4.4	3.7	1.4	1.4
56131	Employment placement agencies .....	7.9	7.9	7.0	4.1	2.5
56132	Temporary help services .....	7.0	6.4	5.4	2.1	2.3
56133	Professional employer organizations .....	7.9	6.5	5.7	2.9	2.2
5614	Business support services .....	2.2	1.9	1.5	1.0	1.2
56141	Document preparation services .....	9.4	7.7	6.8	4.2	1.6
56142	Telephone call centers .....	4.8	4.2	2.9	1.4	2.8
561421	Telephone answering services .....	6.5	6.1	5.9	3.0	3.9
561422	Telemarketing bureaus .....	5.9	5.1	3.2	1.6	3.2
56143	Business service centers .....	3.6	3.0	3.0	2.3	1.1
561431	Private mail centers .....	9.5	8.8	7.5	5.8	3.2
561439	Other business service centers (including copy shops) .....	2.9	2.5	2.9	1.8	0.8
56144	Collection agencies .....	6.5	5.6	5.1	3.3	2.1
56145	Credit bureaus .....	1.8	2.1	1.6	1.4	0.9
56149	Other business support services .....	4.4	3.5	2.8	1.9	2.4
561491	Repossession services .....	S	23.1	19.0	S	5.6
561492	Court reporting and stenotype services .....	8.4	7.5	6.1	3.2	3.4
561499	All other business support services .....	6.1	4.6	3.2	2.1	3.1
5615	Travel arrangement and reservation services .....	2.7	2.4	2.4	1.4	0.9
56151	Travel agencies .....	3.9	3.5	4.0	1.9	1.7
56152	Tour operators .....	7.9	8.0	6.7	2.6	2.2
56159	Other travel arrangement and reservation services .....	3.6	3.2	2.8	2.0	1.3
561591	Convention and visitors bureaus .....	3.1	3.0	2.8	1.6	1.1
561599	All other travel arrangement and reservation services .....	4.1	3.6	3.1	2.2	1.4
5616	Investigation and security services .....	3.9	3.6	3.7	1.9	1.9
56161	Investigation, guard, and armored car services .....	3.8	3.3	3.8	1.8	2.4
561611	Investigation services .....	5.0	5.0	6.0	2.7	1.7
561612	Security guards and patrol services .....	4.7	4.3	4.7	2.1	3.0
561613	Armored car services .....	2.8	1.2	1.4	2.4	1.6
56162	Security systems services .....	8.3	7.3	7.4	4.0	2.1
561621	Security systems services (except locksmiths) .....	9.6	8.2	8.3	4.4	2.3
561622	Locksmiths .....	8.3	6.6	7.8	3.6	4.3
5617	Services to buildings and dwellings .....	4.1	3.0	2.2	2.1	1.6
56171	Exterminating and pest control services .....	3.7	3.6	3.2	2.9	1.4
56172	Janitorial services .....	4.7	3.9	3.5	2.5	2.1
56173	Landscaping services .....	5.4	3.5	3.0	3.3	2.8
56174	Carpet and upholstery cleaning services .....	6.3	5.4	4.4	4.9	3.7
56179	Other services to buildings and dwellings .....	10.2	6.2	5.5	5.6	4.8
5619	Other support services .....	9.4	8.5	6.5	2.4	4.3
56191	Packaging and labeling services .....	14.9	16.1	14.6	2.3	3.6
56192	Convention and trade show organizers .....	4.2	4.0	3.9	2.4	4.0
56199	All other support services .....	16.1	14.6	9.6	4.5	6.7
562	Waste management and remediation services .....	1.6	1.5	1.4	1.3	0.9
5621	Waste collection .....	2.3	2.0	1.6	2.0	1.2
562111	Solid waste collection .....	2.5	2.2	1.9	2.2	1.3
562112	Hazardous waste collection .....	3.1	2.7	2.3	1.9	0.9

See footnotes at end of table.

**Table A-7.12. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Coefficients of Variation for Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**  
 [Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
562119	Other waste collection .....	12.0	13.1	13.6	5.3	2.3
5622	Waste treatment and disposal .....	1.6	1.7	1.6	1.3	0.9
562211	Hazardous waste treatment and disposal .....	2.7	1.8	1.6	1.9	1.6
562212	Solid waste landfill .....	2.9	2.7	2.2	1.9	1.6
562213	Solid waste combustors and incinerators .....	4.9	3.3	3.4	1.9	2.5
562219	Other nonhazardous waste treatment and disposal .....	14.5	5.9	3.7	8.2	5.8
5629	Remediation and other waste management services .....	5.7	6.0	6.4	2.7	1.1
56291	Remediation services .....	8.2	8.2	8.6	4.8	1.5
56292	Materials recovery facilities .....	7.0	5.9	6.6	4.0	1.6
56299	All other waste management services .....	8.6	7.1	7.4	5.3	2.4
562991	Septic tank and related services .....	13.8	11.8	12.0	5.7	4.0
562998	All other miscellaneous waste management services .....	9.5	11.7	11.5	7.2	4.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html).

**Table A-7.13. Administrative and Support and Waste Management and Remediation Services (NAICS 56) - Estimated Coefficients of Variation for Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>ADMINISTRATIVE AND SUPPORT SERVICES (NAICS 561)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>2.8</b>	<b>2.3</b>	<b>1.8</b>	<b>0.9</b>	<b>0.9</b>
Personnel costs .....	3.1	2.5	2.1	1.0	0.7
Gross annual payroll .....	3.1	2.7	2.3	0.9	0.7
Employer's cost for fringe benefits .....	3.6	2.8	3.0	2.4	1.5
Temporary staff and leased employee expense .....	9.1	8.6	8.8	11.4	2.5
Expensed materials, parts and supplies (not for resale) .....	4.0	3.7	3.7	2.3	2.7
Expensed equipment .....	9.8	9.4	8.4	7.1	5.8
Expensed purchase of other materials, parts, and supplies .....	3.8	3.6	3.7	2.2	2.8
Expensed purchased services .....	2.4	1.7	1.9	1.6	1.0
Expensed purchases of software .....	7.3	3.8	2.6	7.8	3.2
Purchased electricity and fuels (except motor fuels) .....	8.0	7.7	7.0	9.9	1.8
Lease and rental payments .....	2.6	1.8	2.2	1.2	1.1
Purchased repair and maintenance .....	4.7	3.2	3.8	3.1	2.0
Purchased advertising and promotional services .....	2.6	2.5	2.9	1.8	1.4
Other operating expenses .....	3.4	3.3	2.7	1.9	2.1
Depreciation and amortization charges .....	3.7	3.8	4.0	3.7	3.4
Governmental taxes and license fees .....	3.3	5.0	5.1	4.3	2.7
All other operating expenses .....	3.7	3.4	2.9	2.1	2.3
<b>WASTE MANAGEMENT AND REMEDIATION SERVICES (NAICS 562)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.6</b>	<b>1.5</b>	<b>1.4</b>	<b>1.3</b>	<b>0.9</b>
Personnel costs .....	2.3	2.1	2.1	0.9	0.9
Gross annual payroll .....	2.3	2.0	2.1	0.9	0.9
Employer's cost for fringe benefits .....	2.5	2.9	2.6	2.1	1.1
Temporary staff and leased employee expense .....	12.5	13.0	11.2	3.7	1.8
Expensed materials, parts and supplies (not for resale) .....	4.7	5.2	4.1	4.5	1.7
Expensed equipment .....	12.3	11.3	11.0	9.1	3.4
Expensed purchase of other materials, parts, and supplies .....	5.1	5.7	4.6	4.9	1.7
Expensed purchased services .....	2.7	2.0	2.2	2.4	0.9
Expensed purchases of software .....	9.2	8.3	6.2	7.7	4.9
Purchased electricity and fuels (except motor fuels) .....	5.8	5.0	4.2	4.7	1.2
Lease and rental payments .....	6.4	4.3	4.7	6.7	2.0
Purchased repair and maintenance .....	3.0	3.2	3.3	2.8	0.9
Purchased advertising and promotional services .....	6.6	5.5	3.6	2.3	2.6
Other operating expenses .....	1.8	1.5	1.5	2.1	0.9
Depreciation and amortization charges .....	2.0	2.2	1.7	2.0	1.6
Governmental taxes and license fees .....	3.2	4.2	3.7	5.8	1.9
All other operating expenses .....	2.0	1.7	1.6	2.4	0.9

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-8.1. Health Care and Social Assistance (NAICS 62)—Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses.]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>62</b>	<b>Health care and social assistance .....</b>	<b>0.7</b>	<b>0.5</b>	<b>0.4</b>	<b>0.4</b>	<b>0.2</b>
621	Ambulatory health care services .....	1.1	0.7	0.7	0.6	0.5
6211	Offices of physicians .....	2.0	1.3	1.1	1.0	1.0
6212	Offices of dentists .....	1.8	1.5	1.2	0.8	0.5
6213	Offices of other health practitioners .....	1.1	1.1	1.0	0.6	0.6
62131	Offices of chiropractors .....	2.7	2.6	2.2	1.1	0.9
62132	Offices of optometrists .....	3.0	2.0	1.4	2.4	2.0
62133	Offices of mental health practitioners (except physicians) .....	2.2	2.1	2.0	1.1	1.5
62134	Offices of physical, occupational and speech therapists, and audiologists .....	3.4	2.7	2.9	1.6	1.8
62139	Offices of all other health practitioners .....	2.0	2.3	1.5	1.0	1.2
621391	Offices of podiatrists .....	3.6	3.5	3.3	0.9	1.7
621399	Offices of all other miscellaneous health practitioners .....	4.2	4.8	4.2	1.9	1.7
6214	Outpatient care centers .....	1.3	1.2	1.3	0.4	1.0
62141	Family planning centers .....	3.3	2.4	3.1	1.6	1.7
62142	Outpatient mental health and substance abuse centers .....	3.4	3.0	2.8	1.2	0.7
62149	Other outpatient care centers .....	1.6	1.4	1.5	0.5	1.2
621491	HMO medical centers .....	10.4	10.8	10.7	0.6	0.4
621492	Kidney dialysis centers .....	2.7	1.7	2.1	1.6	1.8
621493	Freestanding ambulatory surgical and emergency centers .....	3.7	3.4	3.8	1.9	1.0
621498	All other outpatient care centers .....	2.6	2.1	1.3	1.0	2.1
6215	Medical and diagnostic laboratories .....	1.8	1.6	1.5	0.9	1.0
621511	Medical laboratories .....	2.1	1.4	1.4	1.1	0.8
621512	Diagnostic imaging centers .....	2.7	2.9	2.7	1.4	1.6
6216	Home health care services .....	3.0	3.2	3.1	2.1	1.0
6219	Other ambulatory care services .....	4.3	3.9	3.6	1.3	0.8
62191	Ambulance services .....	4.3	5.1	4.7	1.8	1.5
62199	All other ambulatory health care services .....	6.4	5.6	5.4	1.5	0.7
622	Hospitals .....	1.4	0.9	0.8	0.9	0.3
6221	General medical and surgical hospitals .....	1.4	0.9	0.8	0.9	0.3
6222	Psychiatric and substance abuse hospitals .....	6.3	2.1	1.9	5.6	0.8
6223	Specialty (except psychiatric and substance abuse) hospitals .....	2.0	1.5	1.5	1.0	0.7

See footnotes at end of table.

**Table A-8.1. Health Care and Social Assistance (NAICS 62)—Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses.]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
623	Nursing and residential care facilities .....	1.8	1.1	0.9	0.9	0.6
6231	Nursing care facilities .....	2.6	1.7	1.4	1.4	1.0
6232	Residential mental retardation, mental health and substance abuse facilities .....	2.0	1.9	1.4	1.3	1.1
62321	Residential mental retardation facilities .....	2.7	2.2	1.8	1.4	1.4
62322	Residential mental health and substance abuse facilities .....	3.5	2.3	2.3	3.2	1.1
6233	Community care facilities for the elderly .....	2.4	1.8	1.6	1.2	1.0
623311	Continuing care retirement communities .....	4.0	2.5	1.8	1.8	1.3
623312	Homes for the elderly .....	2.9	2.9	2.7	1.5	1.9
6239	Other residential care facilities .....	2.8	2.7	2.9	2.2	1.3
624	Social assistance .....	1.7	1.4	1.4	0.8	0.6
6241	Individual and family services .....	2.3	1.9	2.1	1.0	0.7
62411	Child and youth services .....	3.4	2.4	2.3	2.2	1.2
62412	Services for the elderly and persons with disabilities .....	2.7	2.0	1.3	1.6	1.4
62419	Other individual and family services .....	5.3	4.7	4.5	1.8	1.2
6242	Community food and housing, and emergency and other relief services .....	2.0	2.1	1.6	1.2	1.3
62421	Community food services .....	3.9	3.5	3.2	2.5	1.6
62422	Community housing services .....	4.4	4.6	3.5	2.3	1.7
62423	Emergency and other relief services .....	2.8	3.1	2.0	1.2	2.4
6243	Vocational rehabilitation services .....	4.2	4.2	3.4	1.6	1.8
6244	Child day care services .....	4.9	3.5	3.2	2.2	1.3

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-8.2. Health Care and Social Assistance (NAICS 62)—Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Taxable Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses.]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>62</b>	<b>Health care and social assistance .....</b>	<b>1.0</b>	<b>0.7</b>	<b>0.7</b>	<b>0.5</b>	<b>0.4</b>
621	Ambulatory health care services .....	1.2	0.8	0.8	0.7	0.6
6211	Offices of physicians .....	2.0	1.3	1.1	1.0	1.0
6212	Offices of dentists .....	1.8	1.5	1.2	0.8	0.5
6213	Offices of other health practitioners .....	1.1	1.1	1.0	0.6	0.6
62131	Offices of chiropractors .....	2.7	2.6	2.2	1.1	0.9
62132	Offices of optometrists .....	3.0	2.0	1.4	2.4	2.0
62133	Offices of mental health practitioners (except physicians) .....	2.2	2.1	2.0	1.1	1.5
62134	Offices of physical, occupational and speech therapists, and audiologists .....	3.4	2.7	2.9	1.6	1.8
62139	Offices of all other health practitioners .....	2.0	2.3	1.5	1.0	1.2
621391	Offices of podiatrists .....	3.6	3.5	3.3	0.9	1.7
621399	Offices of all other miscellaneous health practitioners .....	4.2	4.8	4.2	1.9	1.7
6214	Outpatient care centers .....	2.5	2.3	2.4	0.9	1.7
62141	Family planning centers .....	5.4	5.3	5.5	3.2	2.0
62142	Outpatient mental health and substance abuse centers .....	6.4	6.6	5.2	2.3	2.4
62149	Other outpatient care centers .....	2.7	2.5	2.4	0.9	1.9
621491	HMO medical centers .....	S	S	S	S	S
621492	Kidney dialysis centers .....	2.9	1.9	2.3	1.7	2.0
621493	Freestanding ambulatory surgical and emergency centers .....	4.2	3.9	4.4	2.2	1.3
621498	All other outpatient care centers .....	6.0	5.9	2.3	1.5	5.6
6215	Medical and diagnostic laboratories .....	1.8	1.6	1.5	0.9	1.0
621511	Medical laboratories .....	2.1	1.4	1.4	1.1	0.8
621512	Diagnostic imaging centers .....	2.7	2.9	2.7	1.4	1.6
6216	Home health care services .....	4.1	4.3	4.6	2.7	1.6
6219	Other ambulatory care services .....	4.4	4.8	4.2	1.9	1.5
62191	Ambulance services .....	5.1	6.2	5.7	2.0	2.0
62199	All other ambulatory health care services .....	5.8	5.8	5.4	2.5	1.6
622	Hospitals .....	1.0	1.5	1.4	0.9	0.6
6221	General medical and surgical hospitals .....	1.1	1.8	1.7	1.1	0.7
6222	Psychiatric and substance abuse hospitals .....	2.7	2.5	2.7	2.2	1.2
6223	Specialty (except psychiatric and substance abuse) hospitals .....	4.9	4.0	3.7	1.8	1.6

See footnotes at end of table.

**Table A-8.2. Health Care and Social Assistance (NAICS 62)—Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Taxable Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses.]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
623	Nursing and residential care facilities .....	2.6	1.7	1.4	1.4	1.0
6231	Nursing care facilities .....	3.3	2.3	2.0	1.7	1.2
6232	Residential mental retardation, mental health and substance abuse facilities .....	4.9	4.5	4.6	3.0	1.4
62321	Residential mental retardation facilities .....	6.7	6.0	6.2	4.6	1.4
62322	Residential mental health and substance abuse facilities .....	5.1	5.4	5.4	2.0	3.2
6233	Community care facilities for the elderly .....	3.8	2.9	2.6	2.0	1.6
623311	Continuing care retirement communities .....	8.4	5.3	4.3	3.2	1.8
623312	Homes for the elderly .....	3.8	3.6	3.5	1.8	2.2
6239	Other residential care facilities .....	5.0	4.7	4.3	2.3	2.0
624	Social assistance .....	4.6	3.3	3.4	2.6	2.0
6241	Individual and family services .....	5.5	4.7	4.2	3.0	2.4
62411	Child and youth services .....	6.9	5.8	4.9	5.8	2.5
62412	Services for the elderly and persons with disabilities .....	7.0	6.4	5.0	2.6	4.2
62419	Other individual and family services .....	8.5	6.9	6.7	8.2	4.4
6242	Community food and housing, and emergency and other relief services .....	S	S	14.5	S	S
62421	Community food services .....	24.9	21.2	21.2	20.2	0.9
62422	Community housing services .....	27.0	11.2	11.4	21.8	2.4
62423	Emergency and other relief services .....	S	S	S	S	S
6243	Vocational rehabilitation services .....	5.5	4.9	4.0	1.6	1.7
6244	Child day care services .....	7.3	4.9	5.0	3.7	2.0

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-8.3. Health Care and Social Assistance (NAICS 62)—Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses.]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>62</b>	<b>Health care and social assistance .....</b>	<b>1.0</b>	<b>0.6</b>	<b>0.5</b>	<b>0.7</b>	<b>0.2</b>
621	Ambulatory health care services .....	1.8	1.6	1.2	0.7	0.9
6214	Outpatient care centers .....	2.0	1.8	1.1	0.7	1.3
62141	Family planning centers .....	4.7	3.3	3.7	2.7	2.6
62142	Outpatient mental health and substance abuse centers .....	3.8	3.2	3.1	1.5	0.6
62149	Other outpatient care centers .....	2.6	2.2	1.3	1.1	1.8
621491	HMO medical centers .....	0.5	0.3	0.1	0.2	0.3
621492	Kidney dialysis centers .....	1.1	0.5	0.3	1.0	0.3
621493	Freestanding ambulatory surgical and emergency centers .....	2.3	1.8	1.8	1.0	0.4
621498	All other outpatient care centers .....	3.4	2.9	1.7	1.4	2.3
6216	Home health care services .....	3.2	3.5	3.3	1.6	1.0
6219	Other ambulatory care services .....	8.7	7.4	7.1	1.3	0.6
62191	Ambulance services .....	2.6	2.5	2.3	1.8	0.9
62199	All other ambulatory health care services .....	10.7	9.2	8.8	1.5	0.7
622	Hospitals .....	1.5	0.9	0.9	1.0	0.3
6221	General medical and surgical hospitals .....	1.6	1.0	0.9	1.0	0.3
6222	Psychiatric and substance abuse hospitals .....	7.6	2.5	2.1	6.4	0.9
6223	Specialty (except psychiatric and substance abuse) hospitals .....	1.0	0.6	0.4	0.7	0.4
623	Nursing and residential care facilities .....	1.3	1.1	0.7	0.7	0.7
6231	Nursing care facilities .....	2.6	1.9	1.6	1.3	1.0
6232	Residential mental retardation, mental health and substance abuse facilities .....	2.4	1.8	1.4	1.7	1.2
62321	Residential mental retardation facilities .....	2.6	2.2	1.6	1.4	1.6
62322	Residential mental health and substance abuse facilities .....	4.9	2.8	2.7	4.3	1.3
6233	Community care facilities for the elderly .....	3.8	2.1	1.6	1.9	1.4
623311	Continuing care retirement communities .....	4.7	2.6	1.7	2.4	1.7
623312	Homes for the elderly .....	3.4	3.3	3.0	1.8	1.7
6239	Other residential care facilities .....	3.1	2.9	3.1	2.7	1.4

See footnotes at end of table.

**Table A-8.3. Health Care and Social Assistance (NAICS 62)—Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Tax-Exempt Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses.]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
624	Social assistance .....	1.9	1.5	1.4	1.0	0.7
6241	Individual and family services .....	2.8	2.3	2.3	1.0	0.7
62411	Child and youth services .....	3.7	2.7	2.5	2.1	1.3
62412	Services for the elderly and persons with disabilities .....	3.1	2.2	1.3	1.9	1.4
62419	Other individual and family services .....	5.9	5.4	5.0	1.7	1.3
6242	Community food and housing, and emergency and other relief services .....	2.1	2.1	1.6	1.2	1.1
62421	Community food services .....	4.0	3.5	3.2	2.5	1.6
62422	Community housing services .....	4.5	4.7	3.6	2.3	1.7
62423	Emergency and other relief services .....	2.7	2.8	2.0	1.1	1.8
6243	Vocational rehabilitation services .....	5.2	4.8	4.0	2.1	2.1
6244	Child day care services .....	3.9	3.2	2.4	3.3	2.3

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-8.4. Health Care and Social Assistance (NAICS 62)—Estimated Coefficients of Variation for Expenses and Standard Error of Percent Change for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses.]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>62</b>	<b>Health care and social assistance .....</b>	<b>1.0</b>	<b>0.7</b>	<b>0.6</b>	<b>0.6</b>	<b>0.1</b>
621	Ambulatory health care services .....	1.5	1.4	1.5	0.6	0.8
6214	Outpatient care centers .....	1.3	1.3	1.8	0.6	1.2
62141	Family planning centers .....	4.5	3.2	3.8	2.8	2.9
62142	Outpatient mental health and substance abuse centers .....	4.0	3.4	2.9	1.9	1.6
62149	Other outpatient care centers .....	1.7	1.5	2.3	0.8	1.6
621491	HMO medical centers .....	0.4	0.3	0.1	0.1	0.3
621492	Kidney dialysis centers .....	0.7	0.6	0.7	0.2	0.4
621493	Freestanding ambulatory surgical and emergency centers .....	2.3	1.8	1.9	0.9	0.3
621498	All other outpatient care centers .....	2.2	2.0	2.9	1.1	2.0
6216	Home health care services .....	3.2	3.1	3.2	1.7	1.0
6219	Other ambulatory care services .....	8.8	8.0	7.8	1.3	0.4
62191	Ambulance services .....	2.8	2.5	2.3	2.1	1.0
62199	All other ambulatory health care services .....	10.8	9.8	9.6	1.6	0.4
622	Hospitals .....	1.4	1.0	1.0	0.9	0.2
6221	General medical and surgical hospitals .....	1.5	1.0	1.0	0.9	0.2
6222	Psychiatric and substance abuse hospitals .....	6.9	2.5	2.5	5.8	0.8
6223	Specialty (except psychiatric and substance abuse) hospitals .....	0.9	0.6	0.5	0.5	0.3
623	Nursing and residential care facilities .....	1.4	1.1	0.7	1.1	0.7
6231	Nursing care facilities .....	3.1	2.0	1.7	1.4	0.9
6232	Residential mental retardation, mental health and substance abuse facilities .....	2.2	2.0	1.6	1.9	1.2
62321	Residential mental retardation facilities .....	2.3	2.4	1.8	1.8	1.7
62322	Residential mental health and substance abuse facilities .....	4.3	3.1	2.8	3.5	1.4
6233	Community care facilities for the elderly .....	3.8	2.8	1.8	1.6	2.1
623311	Continuing care retirement communities .....	5.0	3.5	2.0	2.0	2.5
623312	Homes for the elderly .....	3.2	3.1	3.1	2.6	1.4
6239	Other residential care facilities .....	6.9	3.0	3.4	6.8	1.2

See footnotes at end of table.

**Table A-8.4. Health Care and Social Assistance (NAICS 62)—Estimated Coefficients of Variation for Expenses and Standard Error of Percent Change for Tax-Exempt Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses.]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
624	Social assistance .....	1.8	1.4	1.5	1.0	0.6
6241	Individual and family services .....	2.6	2.1	2.4	1.0	0.8
62411	Child and youth services .....	3.5	2.9	2.8	1.7	1.5
62412	Services for the elderly and persons with disabilities .....	3.6	2.8	1.8	2.1	2.1
62419	Other individual and family services .....	5.5	5.3	4.6	1.6	1.1
6242	Community food and housing, and emergency and other relief services .....	2.3	2.1	1.3	1.2	1.5
62421	Community food services .....	4.2	4.8	4.1	2.9	3.2
62422	Community housing services .....	4.4	4.4	3.2	1.8	1.7
62423	Emergency and other relief services .....	2.5	2.3	3.1	1.4	1.9
6243	Vocational rehabilitation services .....	5.3	5.0	4.9	2.3	1.2
6244	Child day care services .....	3.9	3.2	2.0	3.0	1.8

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-8.5. Selected Health Care Services (NAICS 622 and 623)—Estimated Coefficients of Variation for Expenses and Standard Error of Percent Change for Taxable Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses.]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
622	Hospitals .....	1.1	1.5	1.5	0.6	0.5
6221	General medical and surgical hospitals .....	1.3	1.8	1.7	0.7	0.6
6222	Psychiatric and substance abuse hospitals .....	2.7	2.6	2.9	2.5	1.3
6223	Specialty (except psychiatric and substance abuse) hospitals .....	5.1	4.0	3.9	2.1	1.0
623	Nursing and residential care facilities .....	2.7	1.8	1.6	1.5	0.9
6231	Nursing care facilities .....	3.3	2.3	2.1	1.8	1.1
6232	Residential mental retardation, mental health and substance abuse facilities .....	4.9	4.9	5.0	4.2	0.9
62321	Residential mental retardation facilities .....	6.7	6.3	6.3	6.3	1.0
62322	Residential mental health and substance abuse facilities .....	5.5	5.6	5.5	3.5	3.1
6233	Community care facilities for the elderly .....	4.2	2.8	2.7	2.3	1.6
623311	Continuing care retirement communities .....	9.6	5.6	4.7	3.7	1.8
623312	Homes for the elderly .....	3.8	3.6	3.7	2.1	2.2
6239	Other residential care facilities .....	5.6	4.5	4.5	3.0	1.9

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-8.6. Health Care and Social Assistance (NAICS 62)-Estimated Coefficients of Variation for Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses.]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>AMBULATORY HEALTH CARE SERVICES (NAICS 621)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>0.9</b>	<b>0.7</b>	<b>0.7</b>	<b>0.5</b>	<b>0.3</b>
Personnel costs .....	0.9	0.7	0.7	0.5	0.3
Gross annual payroll .....	1.0	0.8	0.7	0.6	0.3
Employer's cost for fringe benefits .....	1.1	1.0	1.4	0.9	0.9
Temporary staff and leased employee expense .....	4.0	5.1	4.9	4.1	1.9
Expensed materials, parts and supplies (not for resale) .....	1.3	1.2	1.3	1.1	0.4
Medical supplies .....	1.6	1.4	1.3	1.2	0.6
Expensed equipment .....	4.0	2.6	3.5	5.7	2.6
Expensed purchases of other materials, parts, and supplies .....	2.5	3.2	2.5	3.0	1.1
Expensed purchased services .....	1.6	0.8	0.8	1.5	0.9
Expensed purchases of software .....	6.4	4.4	3.8	5.5	5.1
Purchased electricity and fuels (except motor fuels) .....	5.3	2.6	2.4	5.4	0.8
Lease and rental payments .....	1.6	1.2	1.1	1.9	1.0
Purchased repair and maintenance .....	6.1	2.7	1.7	8.3	3.5
Purchased advertising and promotional services .....	3.1	2.7	2.5	1.6	2.0
Professional liability insurance .....	2.4	1.5	1.7	1.7	1.0
Other operating expenses .....	1.4	1.3	1.3	1.0	0.5
Depreciation and amortization charges .....	3.1	1.7	1.4	2.8	1.2
Governmental taxes and license fees .....	2.4	2.3	2.2	2.8	0.8
All other operating expenses .....	1.7	1.5	1.4	1.3	0.6
<b>HOSPITALS (NAICS 622)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.3</b>	<b>0.9</b>	<b>0.9</b>	<b>0.8</b>	<b>0.2</b>
Personnel costs .....	1.5	0.9	0.9	0.8	0.3
Gross annual payroll .....	1.4	1.0	0.9	0.8	0.4
Employer's cost for fringe benefits .....	1.7	1.3	1.5	1.3	0.4
Temporary staff and leased employee expense .....	3.7	3.7	4.1	3.5	3.2
Expensed materials, parts and supplies (not for resale) .....	1.5	1.1	1.2	1.0	0.4
Medical supplies .....	1.5	1.0	1.1	1.0	0.5
Expensed equipment .....	3.8	7.9	3.6	4.9	5.8
Expensed purchases of other materials, parts, and supplies .....	2.6	3.0	3.0	3.2	1.0
Expensed purchased services .....	1.7	1.3	1.4	2.0	0.4
Expensed purchases of software .....	3.7	4.5	3.7	4.3	3.0
Purchased electricity and fuels (except motor fuels) .....	2.2	2.3	2.4	2.2	0.5
Lease and rental payments .....	1.3	2.7	2.9	3.1	0.5
Purchased repair and maintenance .....	3.5	2.8	2.6	3.2	0.9
Purchased advertising and promotional services .....	7.8	1.7	2.0	10.1	1.8
Professional liability insurance .....	2.6	2.7	2.9	1.5	1.1
Other operating expenses .....	1.6	0.9	1.1	1.4	0.5
Depreciation and amortization charges .....	1.6	1.2	1.3	1.1	0.9
Governmental taxes and license fees .....	7.4	6.5	8.2	4.5	2.2
All other operating expenses .....	1.9	1.0	1.1	1.6	0.5

See footnotes at end of table.

**Table A-8.6. Health Care and Social Assistance (NAICS 62)-Estimated Coefficients of Variation for Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses.]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>NURSING AND RESIDENTIAL CARE FACILITIES (NAICS 623)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.8</b>	<b>1.1</b>	<b>1.0</b>	<b>1.0</b>	<b>0.5</b>
Personnel costs .....	1.8	1.2	1.1	1.0	0.5
Gross annual payroll .....	1.9	1.3	1.2	0.9	0.5
Employer's cost for fringe benefits .....	2.1	1.4	1.3	1.8	0.7
Temporary staff and leased employee expense .....	4.3	5.9	5.2	4.3	2.4
Expensed materials, parts and supplies (not for resale) .....	2.4	2.4	2.1	2.4	0.8
Medical supplies .....	2.9	3.1	2.8	2.8	1.0
Expensed equipment .....	5.2	6.1	6.2	5.1	3.2
Expensed purchases of other materials, parts, and supplies .....	2.5	2.8	2.7	2.9	1.0
Expensed purchased services .....	2.8	2.0	1.8	2.0	0.8
Expensed purchases of software .....	4.1	7.6	8.0	5.9	4.0
Purchased electricity and fuels (except motor fuels) .....	2.1	1.4	1.3	1.9	1.0
Lease and rental payments .....	4.8	3.5	3.1	3.2	1.2
Purchased repair and maintenance .....	3.9	3.0	2.9	3.7	2.5
Purchased advertising and promotional services .....	3.3	3.0	2.8	3.0	1.4
Professional liability insurance .....	2.4	1.7	1.7	1.2	1.1
Other operating expenses .....	2.9	2.0	1.8	1.8	0.9
Depreciation and amortization charges .....	3.1	1.9	1.9	2.2	1.3
Governmental taxes and license fees .....	2.9	2.2	2.3	2.7	1.9
All other operating expenses .....	3.3	2.4	2.1	2.2	0.9
<b>SOCIAL ASSISTANCE (NAICS 624)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.6</b>	<b>1.4</b>	<b>1.3</b>	<b>0.7</b>	<b>0.6</b>
Personnel costs .....	1.8	1.6	1.4	0.8	0.8
Gross annual payroll .....	1.9	1.7	1.4	1.0	0.8
Employer's cost for fringe benefits .....	1.5	1.8	2.1	1.4	1.0
Temporary staff and leased employee expense .....	7.2	5.4	5.1	4.8	3.0
Expensed materials, parts and supplies (not for resale) .....	4.5	3.4	3.2	4.1	2.5
Medical supplies .....	X	X	X	X	X
Expensed equipment .....	4.4	3.6	7.6	3.5	6.4
Expensed purchases of other materials, parts, and supplies .....	4.7	3.6	3.0	4.5	2.3
Expensed purchased services .....	2.7	2.6	2.5	1.5	1.1
Expensed purchases of software .....	6.2	4.7	4.4	6.3	4.5
Purchased electricity and fuels (except motor fuels) .....	2.1	2.9	2.4	2.5	1.2
Lease and rental payments .....	3.6	3.5	3.3	1.8	1.4
Purchased repair and maintenance .....	3.9	3.6	3.9	3.8	3.0
Purchased advertising and promotional services .....	4.4	4.8	4.4	2.4	2.1
Professional liability insurance .....	X	X	X	X	X
Other operating expenses .....	2.5	2.0	2.0	1.4	0.8
Depreciation and amortization charges .....	1.3	2.9	2.9	2.3	1.3
Governmental taxes and license fees .....	7.1	7.4	5.2	5.0	7.3
All other operating expenses .....	2.7	2.1	2.2	1.4	0.8

X Not applicable.

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-8.7. Selected Health Care Services (NAICS 621, 622, and 623)–Estimated Coefficients of Variation for Revenue for Employer Firms by Source: 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents.]

Kind of business	2006
<b>OFFICES OF PHYSICIANS (NAICS 6211)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	5.4
Medicaid .....	4.4
Other government (Veterans, NIH, Indian Affairs, etc.) .....	5.4
Worker's compensation .....	10.2
Private insurance .....	2.1
Private health insurance .....	2.1
Property/Casualty and auto insurance .....	11.5
Patient (out-of-pocket) .....	5.2
All other patient care sources not elsewhere classified .....	5.6
<b>Non-Patient Care Revenue</b>	
All other sources .....	5.5
<b>OFFICES OF DENTISTS (NAICS 6212)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	24.4
Medicaid .....	12.8
Other government (Veterans, NIH, Indian Affairs, etc.) .....	18.8
Worker's compensation .....	16.9
Private insurance .....	2.5
Private health insurance .....	2.5
Property/Casualty and auto insurance .....	21.8
Patient (out-of-pocket) .....	2.1
All other patient care sources not elsewhere classified .....	9.7
<b>Non-Patient Care Revenue</b>	
All other sources .....	25.5
<b>OFFICES OF OTHER HEALTH PRACTITIONERS (NAICS 6213)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	2.9
Medicaid .....	4.5
Other government (Veterans, NIH, Indian Affairs, etc.) .....	9.6
Worker's compensation .....	7.2
Private insurance .....	1.2
Private health insurance .....	1.4
Property/Casualty and auto insurance .....	4.5
Patient (out-of-pocket) .....	1.8
All other patient care sources not elsewhere classified .....	6.3
<b>Non-Patient Care Revenue</b>	
All other sources .....	7.4

See footnotes at end of table.



**Table A-8.7. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Coefficients of Variation for Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents.]

Kind of business	2006
<b>OFFICES OF CHIROPRACTORS (NAICS 62131)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	4.9
Medicaid .....	11.0
Other government (Veterans, NIH, Indian Affairs, etc.) .....	15.1
Worker's compensation .....	5.0
Private insurance .....	2.9
Private health insurance .....	3.0
Property/Casualty and auto insurance .....	4.0
Patient (out-of-pocket) .....	2.5
All other patient care sources not elsewhere classified .....	8.3
<b>Non-Patient Care Revenue</b>	
All other sources .....	16.6
<b>OFFICES OF OPTOMETRISTS (NAICS 62132)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	5.0
Medicaid .....	8.0
Other government (Veterans, NIH, Indian Affairs, etc.) .....	10.3
Worker's compensation .....	16.1
Private insurance .....	4.0
Private health insurance .....	4.0
Property/Casualty and auto insurance .....	S
Patient (out-of-pocket) .....	3.9
All other patient care sources not elsewhere classified .....	14.7
<b>Non-Patient Care Revenue</b>	
All other sources .....	8.4
<b>OFFICES OF MENTAL HEALTH PRACTITIONERS (EXCEPT PHYSICIANS) (NAICS 62133)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	6.7
Medicaid .....	6.0
Other government (Veterans, NIH, Indian Affairs, etc.) .....	8.2
Worker's compensation .....	15.4
Private insurance .....	4.3
Private health insurance .....	4.6
Property/Casualty and auto insurance .....	25.0
Patient (out-of-pocket) .....	5.0
All other patient care sources not elsewhere classified .....	13.9
<b>Non-Patient Care Revenue</b>	
All other sources .....	6.2

See footnotes at end of table.

**Table A-8.7. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Coefficients of Variation for Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents.]

Kind of business	2006
<b>OFFICES OF PHYSICAL, OCCUPATIONAL AND SPEECH THERAPISTS, AND AUDIOLOGISTS (NAICS 62134)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	6.8
Medicaid .....	10.0
Other government (Veterans, NIH, Indian Affairs, etc.) .....	19.4
Worker's compensation .....	9.7
Private insurance .....	3.4
Private health insurance .....	3.7
Property/Casualty and auto insurance .....	14.3
Patient (out-of-pocket) .....	10.2
All other patient care sources not elsewhere classified .....	8.8
<b>Non-Patient Care Revenue</b>	
All other sources .....	17.5
<b>OFFICES OF PODIATRISTS (NAICS 621391)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	4.6
Medicaid .....	8.4
Other government (Veterans, NIH, Indian Affairs, etc.) .....	11.6
Worker's compensation .....	5.5
Private insurance .....	3.8
Private health insurance .....	3.9
Property/Casualty and auto insurance .....	S
Patient (out-of-pocket) .....	6.3
All other patient care sources not elsewhere classified .....	16.4
<b>Non-Patient Care Revenue</b>	
All other sources .....	S
<b>OUTPATIENT CARE CENTERS (NAICS 6214)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	2.7
Medicaid .....	2.8
Other government (Veterans, NIH, Indian Affairs, etc.) .....	3.4
Worker's compensation .....	3.5
Private insurance .....	1.7
Private health insurance .....	1.7
Property/Casualty and auto insurance .....	14.6
Patient (out-of-pocket) .....	3.4
All other patient care sources not elsewhere classified .....	6.0
<b>Non-Patient Care Revenue</b>	
All other sources .....	2.0

See footnotes at end of table.

**Table A-8.7. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Coefficients of Variation for Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents.]

Kind of business	2006
<b>OUTPATIENT MENTAL HEALTH AND SUBSTANCE ABUSE CENTERS (NAICS 62142)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	19.0
Medicaid .....	5.6
Other government (Veterans, NIH, Indian Affairs, etc.) .....	6.3
Worker's compensation .....	S
Private insurance .....	7.1
Private health insurance .....	7.3
Property/Casualty and auto insurance .....	S
Patient (out-of-pocket) .....	8.7
All other patient care sources not elsewhere classified .....	9.5
<b>Non-Patient Care Revenue</b>	
All other sources .....	8.9
<b>OTHER OUTPATIENT CARE CENTERS (NAICS 62149)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	2.7
Medicaid .....	3.3
Other government (Veterans, NIH, Indian Affairs, etc.) .....	5.6
Worker's compensation .....	3.5
Private insurance .....	1.7
Private health insurance .....	1.7
Property/Casualty and auto insurance .....	15.5
Patient (out-of-pocket) .....	4.5
All other patient care sources not elsewhere classified .....	7.1
<b>Non-Patient Care Revenue</b>	
All other sources .....	2.0
<b>KIDNEY DIALYSIS CENTERS (NAICS 621492)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	2.0
Medicaid .....	4.7
Other government (Veterans, NIH, Indian Affairs, etc.) .....	10.9
Worker's compensation .....	16.5
Private insurance .....	4.7
Private health insurance .....	4.7
Property/Casualty and auto insurance .....	S
Patient (out-of-pocket) .....	23.0
All other patient care sources not elsewhere classified .....	4.8
<b>Non-Patient Care Revenue</b>	
All other sources .....	6.5

See footnotes at end of table.

**Table A-8.7. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Coefficients of Variation for Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents.]

Kind of business	2006
<b>FREESTANDING AMBULATORY SURGICAL AND EMERGENCY CENTERS (NAICS 621493)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	4.1
Medicaid .....	8.2
Other government (Veterans, NIH, Indian Affairs, etc.) .....	9.3
Worker's compensation .....	4.4
Private insurance .....	3.2
Private health insurance .....	3.2
Property/Casualty and auto insurance .....	28.8
Patient (out-of-pocket) .....	7.2
All other patient care sources not elsewhere classified .....	12.3
<b>Non-Patient Care Revenue</b>	
All other sources .....	12.8
<b>ALL OTHER OUTPATIENT CARE CENTERS (NAICS 621498)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	3.3
Medicaid .....	S
Other government (Veterans, NIH, Indian Affairs, etc.) .....	S
Worker's compensation .....	5.3
Private insurance .....	3.0
Private health insurance .....	2.9
Property/Casualty and auto insurance .....	17.8
Patient (out-of-pocket) .....	S
All other patient care sources not elsewhere classified .....	4.8
<b>Non-Patient Care Revenue</b>	
All other sources .....	S
<b>MEDICAL AND DIAGNOSTIC LABORATORIES (NAICS 6215)</b>	
<b>Patient Care Revenue</b>	
Health practitioners .....	6.8
Hospitals .....	3.0
Outpatient care facilities .....	15.1
All other health care providers .....	7.6
Medicare .....	2.6
Medicaid .....	2.7
Other government (Veterans, NIH, Indian Affairs, etc.) .....	17.5
Worker's compensation .....	11.0
Private insurance .....	1.9
Private health insurance .....	1.9
Property/Casualty and auto insurance .....	13.3
Patient (out-of-pocket) .....	3.6
<b>Non-Patient Care Revenue</b>	
All other sources .....	8.4

See footnotes at end of table.

**Table A-8.7. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Coefficients of Variation for Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents.]

Kind of business	2006
<b>HOME HEALTH CARE SERVICES (NAICS 6216)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	3.4
Medicaid .....	4.6
Other government (Veterans, NIH, Indian Affairs, etc.) .....	14.4
Worker's compensation .....	12.4
Private insurance .....	6.4
Private health insurance .....	6.1
Property/Casualty and auto insurance .....	22.4
Patient (out-of-pocket) .....	8.6
All other patient care sources not elsewhere classified .....	14.0
<b>Non-Patient Care Revenue</b>	
All other sources .....	10.7
<b>OTHER AMBULATORY CARE SERVICES (NAICS 6219)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	4.6
Medicaid .....	S
Other government (Veterans, NIH, Indian Affairs, etc.) .....	10.0
Worker's compensation .....	11.3
Private insurance .....	4.9
Private health insurance .....	5.0
Property/Casualty and auto insurance .....	18.7
Patient (out-of-pocket) .....	11.7
All other patient care sources not elsewhere classified .....	3.7
<b>Non-Patient Care Revenue</b>	
All other sources .....	4.7
<b>HOSPITALS (NAICS 622)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	1.9
Medicaid .....	3.4
Other government (Veterans, NIH, Indian Affairs, etc.) .....	6.6
Worker's compensation .....	3.4
Private insurance .....	1.5
Private health insurance .....	1.5
Property/Casualty and auto insurance .....	9.9
Patient (out-of-pocket) .....	2.3
All other patient care sources not elsewhere classified .....	6.0
<b>Non-Patient Care Revenue</b>	
All other sources .....	4.0

See footnotes at end of table.

**Table A-8.7. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Coefficients of Variation for Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents.]

Kind of business	2006
<b>NURSING AND RESIDENTIAL CARE FACILITIES (NAICS 623)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	3.1
Medicaid .....	2.6
Other government (Veterans, NIH, Indian Affairs, etc.) .....	4.2
Worker's compensation .....	S
Private insurance .....	3.2
Private health insurance .....	3.0
Property/Casualty and auto insurance .....	28.4
Patient (out-of-pocket) .....	2.1
Payment from patients and their families .....	2.3
Patients' assigned Social Security benefits .....	5.6
All other patient care sources not elsewhere classified .....	5.9
<b>Non-Patient Care Revenue</b>	
All other sources .....	4.1
<b>NURSING CARE FACILITIES (NAICS 6231)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	3.3
Medicaid .....	3.0
Other government (Veterans, NIH, Indian Affairs, etc.) .....	10.4
Worker's compensation .....	S
Private insurance .....	3.8
Private health insurance .....	3.6
Property/Casualty and auto insurance .....	S
Patient (out-of-pocket) .....	4.1
Payment from patients and their families .....	4.3
Patients' assigned Social Security benefits .....	9.1
All other patient care sources not elsewhere classified .....	10.5
<b>Non-Patient Care Revenue</b>	
All other sources .....	7.9
<b>RESIDENTIAL MENTAL RETARDATION, MENTAL HEALTH AND SUBSTANCE ABUSE FACILITIES (NAICS 6232)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	18.5
Medicaid .....	4.0
Other government (Veterans, NIH, Indian Affairs, etc.) .....	6.1
Worker's compensation .....	11.0
Private insurance .....	6.3
Private health insurance .....	6.6
Property/Casualty and auto insurance .....	24.3
Patient (out-of-pocket) .....	10.9
Payment from patients and their families .....	14.6
Patients' assigned Social Security benefits .....	10.1
All other patient care sources not elsewhere classified .....	10.7
<b>Non-Patient Care Revenue</b>	
All other sources .....	5.8

See footnotes at end of table.

**Table A-8.7. Selected Health Care Services (NAICS 621, 622, and 623)—Estimated Coefficients of Variation for Revenue for Employer Firms by Source: 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents.]

Kind of business	2006
<b>COMMUNITY CARE FACILITIES FOR THE ELDERLY (NAICS 6233)</b>	
<b>Patient Care Revenue</b>	
Medicare .....	5.6
Medicaid .....	4.4
Other government (Veterans, NIH, Indian Affairs, etc.) .....	23.3
Worker's compensation .....	S
Private insurance .....	9.7
Private health insurance .....	9.7
Property/Casualty and auto insurance .....	S
Patient (out-of-pocket) .....	3.1
Payment from patients and their families .....	3.2
Patients' assigned Social Security benefits .....	15.0
All other patient care sources not elsewhere classified .....	17.0
<b>Non-Patient Care Revenue</b>	
All other sources .....	6.7

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The data shown for some industries may not be comparable to previously published estimates because of definitional differences. Only 2006 estimates are therefore shown.

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-9.1. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>1.2</b>	<b>1.2</b>	<b>1.0</b>	<b>0.7</b>	<b>0.6</b>
711	Performing arts, spectator sports, and related industries .....	1.2	1.3	1.2	1.0	1.0
7111	Performing arts companies .....	4.9	3.3	2.3	3.6	2.9
7112	Spectator sports .....	1.4	2.6	1.7	2.4	1.9
711211	Sports teams and clubs .....	2.1	3.5	2.0	3.6	2.8
711212	Racetracks .....	4.9	5.7	5.6	3.9	1.9
711219	Other spectator sports .....	8.4	10.9	6.0	5.9	5.1
7113	Promoters of performing arts, sports, and similar events .....	3.2	2.1	1.8	2.5	1.0
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	4.5	3.1	2.8	3.5	2.1
7115	Independent artists, writers, and performers .....	6.2	7.2	5.5	3.9	4.0
712	Museums, historical sites, and similar institutions .....	4.3	3.2	3.1	3.3	1.5
713	Amusement, gambling, and recreation industries .....	2.3	2.3	2.1	0.9	0.7
7131	Amusement parks and arcades .....	1.1	1.1	1.1	0.6	0.6
71311	Amusement and theme parks .....	0.9	0.8	0.7	0.3	0.4
71312	Amusement arcades .....	7.3	6.1	7.2	5.4	3.4
7132	Gambling industries .....	5.7	5.8	5.2	0.9	0.8
71321	Casinos (except casino hotels) .....	9.2	9.1	8.0	1.3	1.1
71329	Other gambling industries .....	4.6	4.7	4.9	1.5	1.0
7139	Other amusement and recreation industries .....	3.1	2.8	2.3	1.3	1.2
71391	Golf courses and country clubs .....	4.9	3.9	3.1	2.8	1.8
71392	Skiing facilities .....	20.8	20.1	18.9	1.7	1.7
71393	Marinas .....	4.7	4.2	3.2	3.3	3.2
71394	Fitness and recreational sports centers .....	4.8	4.4	3.9	1.7	2.2
71395	Bowling centers .....	8.1	7.8	6.4	6.7	8.5
71399	All other amusement and recreation industries .....	5.7	4.8	4.4	2.6	2.7

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-9.2. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Taxable Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>1.6</b>	<b>1.5</b>	<b>1.3</b>	<b>0.6</b>	<b>0.8</b>
711	Performing arts, spectator sports, and related industries .....	1.4	1.5	1.3	1.1	1.1
7111	Performing arts companies .....	6.6	5.2	3.5	5.9	5.1
7112	Spectator sports .....	1.4	2.6	1.7	2.4	1.9
711211	Sports teams and clubs .....	2.1	3.5	2.0	3.6	2.8
711212	Racetracks .....	4.9	5.7	5.6	3.9	1.9
711219	Other spectator sports .....	8.4	10.9	6.0	5.9	5.1
7113	Promoters of performing arts, sports, and similar events .....	3.9	2.5	2.1	2.2	1.2
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	4.5	3.1	2.8	3.5	2.1
7115	Independent artists, writers, and performers .....	6.2	7.2	5.5	3.9	4.0
712	Museums, historical sites, and similar institutions .....	6.8	4.9	3.6	5.5	3.3
713	Amusement, gambling, and recreation industries .....	2.7	2.7	2.4	0.9	0.9
7131	Amusement parks and arcades .....	1.1	1.1	1.1	0.6	0.6
71311	Amusement and theme parks .....	0.9	0.8	0.7	0.3	0.4
71312	Amusement arcades .....	7.3	6.1	7.2	5.4	3.4
7132	Gambling industries .....	5.7	5.8	5.2	0.9	0.8
71321	Casinos (except casino hotels) .....	9.2	9.1	8.0	1.3	1.1
71329	Other gambling industries .....	4.6	4.7	4.9	1.5	1.0
7139	Other amusement and recreation industries .....	3.5	3.4	2.8	1.4	1.8
71391	Golf courses and country clubs .....	8.1	6.7	5.0	3.8	3.4
71392	Skiing facilities .....	20.8	20.1	18.9	1.7	1.7
71393	Marinas .....	4.7	4.2	3.2	3.3	3.2
71394	Fitness and recreational sports centers .....	5.7	5.3	4.7	2.2	2.9
71395	Bowling centers .....	8.1	7.8	6.4	6.7	8.5
71399	All other amusement and recreation industries .....	6.8	5.9	5.3	2.8	3.4

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-9.3. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>2.5</b>	<b>1.5</b>	<b>1.6</b>	<b>2.0</b>	<b>0.8</b>
711	Performing arts, spectator sports, and related industries .....	2.7	1.9	1.7	2.6	1.0
7111	Performing arts companies .....	3.9	3.7	3.2	2.5	1.3
7113	Promoters of performing arts, sports, and similar events .....	3.6	2.6	2.7	5.3	1.0
712	Museums, historical sites, and similar institutions .....	4.5	3.3	3.3	3.6	1.7
713	Amusement, gambling, and recreation industries .....	3.4	2.4	2.1	2.4	1.1
7139	Other amusement and recreation industries .....	3.4	2.4	2.1	2.4	1.1
71391	Golf courses and country clubs .....	5.7	3.2	3.0	3.6	1.4
71394	Fitness and recreational sports centers .....	4.1	2.6	2.4	3.8	1.4
71399	All other amusement and recreation industries .....	2.5	2.7	2.4	3.1	1.0

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-9.4. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Coefficients of Variation for Export Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>20.4</b>	<b>18.9</b>	<b>18.4</b>	<b>15.3</b>	<b>22.4</b>
711	Performing arts, spectator sports, and related industries .....	20.4	19.1	18.5	15.2	22.4
7111	Performing arts companies .....	14.0	19.8	13.9	81.9	17.4
7115	Independent artists, writers, and performers .....	S	24.0	23.9	S	35.3

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0 v1 0 Data Release.pdf>

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-9.5. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Coefficients of Variation for Sources of Revenue and Standard Error of Percent Change for Taxable Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>PERFORMING ARTS COMPANIES (NAICS 7111)</b>					
<b>Total revenue</b> .....	<b>6.6</b>	<b>5.2</b>	<b>3.5</b>	<b>5.9</b>	<b>5.1</b>
Admissions revenue .....	6.6	6.3	4.5	6.4	6.1
All other revenue .....	10.9	5.0	4.3	12.3	4.8
<b>SPORTS TEAMS AND CLUBS (NAICS 711211)</b>					
<b>Total revenue</b> .....	<b>2.1</b>	<b>3.5</b>	<b>2.0</b>	<b>3.6</b>	<b>2.8</b>
Admissions revenue .....	3.6	4.8	3.6	5.2	4.1
All other revenue .....	3.2	4.1	3.6	3.0	2.4
<b>RACETRACKS (NAICS 711212)</b>					
<b>Total revenue</b> .....	<b>4.9</b>	<b>5.7</b>	<b>5.6</b>	<b>3.9</b>	<b>1.9</b>
Admissions revenue .....	8.9	7.4	7.3	4.6	1.1
All other revenue .....	6.1	6.5	6.3	4.4	2.0
<b>OTHER SPECTATOR SPORTS (NAICS 711219)</b>					
<b>Total revenue</b> .....	<b>8.4</b>	<b>10.9</b>	<b>6.0</b>	<b>5.9</b>	<b>5.1</b>
Admissions revenue .....	15.0	15.8	16.7	19.2	9.2
All other revenue .....	9.9	13.0	7.8	6.9	5.0
<b>AMUSEMENT AND THEME PARKS (NAICS 71311)</b>					
<b>Total revenue</b> .....	<b>0.9</b>	<b>0.8</b>	<b>0.7</b>	<b>0.3</b>	<b>0.4</b>
Admissions revenue .....	1.1	1.0	0.9	0.7	0.7
All other revenue .....	1.2	1.1	1.0	0.8	0.4

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-9.6. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Coefficients of Variation for Total Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>1.3</b>	<b>1.4</b>	<b>1.1</b>	<b>0.6</b>	<b>0.6</b>
711	Performing arts, spectator sports, and related industries .....	1.5	1.7	1.3	0.7	0.7
7111	Performing arts companies .....	4.6	3.4	2.5	3.5	2.4
7112	Spectator sports .....	2.6	3.4	2.4	1.9	1.8
711211	Sports teams and clubs .....	2.7	3.4	1.9	3.5	2.7
711212	Racetracks .....	6.0	8.6	8.7	2.3	1.1
711219	Other spectator sports .....	10.1	13.0	10.3	5.9	3.7
7113	Promoters of performing arts, sports, and similar events .....	2.7	2.1	2.2	1.9	1.1
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	6.9	8.1	5.5	4.9	6.4
7115	Independent artists, writers, and performers .....	6.8	8.6	6.2	4.0	4.0
712	Museums, historical sites, and similar institutions .....	3.8	3.8	3.7	1.1	1.0
713	Amusement, gambling, and recreation industries .....	2.5	2.6	2.3	0.9	0.7
7131	Amusement parks and arcades .....	1.3	1.3	1.6	1.1	1.1
71311	Amusement and theme parks .....	1.1	0.9	0.9	1.0	0.7
71312	Amusement arcades .....	8.7	6.1	8.6	6.1	3.5
7132	Gambling industries .....	6.2	6.7	6.1	0.9	0.9
71321	Casinos (except casino hotels) .....	9.9	9.3	8.6	1.3	1.0
71329	Other gambling industries .....	4.9	5.2	5.6	1.7	1.2
7139	Other amusement and recreation industries .....	3.2	2.9	2.4	1.3	1.1
71391	Golf courses and country clubs .....	5.3	4.7	4.0	2.1	1.8
71392	Skiing facilities .....	12.7	11.5	10.8	2.1	1.4
71393	Marinas .....	7.4	5.2	4.9	7.4	1.5
71394	Fitness and recreational sports centers .....	4.5	4.5	4.2	2.2	2.1
71395	Bowling centers .....	8.2	7.1	6.0	8.3	7.0
71399	All other amusement and recreation industries .....	6.5	5.4	4.9	3.9	2.5

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-9.7. Arts, Entertainment, and Recreation Services (NAICS 71) – Coefficients of Variation for Expenses and Standard Error of Percent Change for Tax-Exempt Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>1.8</b>	<b>1.4</b>	<b>1.6</b>	<b>1.1</b>	<b>0.6</b>
711	Performing arts, spectator sports, and related industries .....	1.9	1.8	1.9	1.4	1.2
7111	Performing arts companies .....	3.4	3.6	3.5	1.2	1.2
7113	Promoters of performing arts, sports, and similar events .....	3.4	3.1	2.9	2.6	1.9
712	Museums, historical sites, and similar institutions .....	4.1	4.0	3.9	1.1	1.0
713	Amusement, gambling, and recreation industries .....	3.5	2.6	2.9	2.2	0.6
7139	Other amusement and recreation industries .....	3.5	2.6	2.9	2.2	0.6
71391	Golf courses and country clubs .....	4.8	3.8	4.1	2.9	0.9
71394	Fitness and recreational sports centers .....	4.1	3.0	3.4	3.2	1.0
71399	All other amusement and recreation industries .....	4.4	3.0	3.2	5.1	0.8

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-9.8. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Coefficients of Variation for Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>PERFORMING ARTS, SPECTATOR SPORTS, AND RELATED INDUSTRIES (NAICS 711)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.5</b>	<b>1.7</b>	<b>1.3</b>	<b>0.7</b>	<b>0.7</b>
Personnel costs .....	2.3	2.6	2.4	1.8	0.9
Gross annual payroll .....	2.4	2.8	2.5	2.0	1.1
Employer's cost for fringe benefits .....	3.3	3.1	2.9	1.9	1.7
Temporary staff and leased employee expense .....	6.4	14.9	4.8	14.4	16.0
Expensed materials, parts and supplies (not for resale) .....	5.9	7.1	6.4	5.7	4.7
Expensed equipment .....	12.0	10.1	9.2	17.4	6.8
Expensed purchase of other materials, parts, and supplies .....	6.2	8.1	6.9	6.2	5.0
Expensed purchased services .....	2.2	3.5	3.2	3.6	1.2
Expensed purchases of software .....	7.6	13.9	26.3	14.1	18.1
Purchased electricity and fuels (except motor fuels) .....	3.6	4.1	3.3	1.8	1.3
Lease and rental payments .....	3.9	4.7	4.4	2.2	1.8
Purchased repair and maintenance .....	5.5	S	S	S	S
Purchased advertising and promotional services .....	2.7	2.8	2.8	3.4	1.3
Other operating expenses .....	1.6	2.0	1.6	1.6	1.5
Depreciation and amortization charges .....	5.9	6.4	4.6	1.8	3.7
Governmental taxes and license fees .....	8.1	10.7	11.0	3.5	1.7
All other operating expenses .....	1.7	2.3	2.1	1.9	1.6
<b>MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS (NAICS 712)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>3.8</b>	<b>3.8</b>	<b>3.7</b>	<b>1.1</b>	<b>1.0</b>
Personnel costs .....	3.9	3.9	3.8	0.9	0.7
Gross annual payroll .....	4.0	4.0	3.9	1.0	0.7
Employer's cost for fringe benefits .....	4.1	3.8	3.8	1.0	0.8
Temporary staff and leased employee expense .....	8.0	7.4	6.7	12.3	3.4
Expensed materials, parts and supplies (not for resale) .....	5.9	4.5	4.1	4.4	2.6
Expensed equipment .....	5.2	6.4	4.5	3.8	4.4
Expensed purchase of other materials, parts, and supplies .....	6.6	4.7	4.4	5.4	2.6
Expensed purchased services .....	4.3	3.8	3.5	2.4	1.7
Expensed purchases of software .....	7.3	9.4	10.3	7.4	3.9
Purchased electricity and fuels (except motor fuels) .....	5.7	5.0	5.0	1.8	1.0
Lease and rental payments .....	7.5	4.1	5.1	8.5	3.5
Purchased repair and maintenance .....	4.3	5.4	4.8	4.2	2.9
Purchased advertising and promotional services .....	4.7	3.8	4.1	2.6	3.3
Other operating expenses .....	3.9	4.2	4.5	2.3	2.1
Depreciation and amortization charges .....	4.8	4.9	4.4	1.9	0.9
Governmental taxes and license fees .....	8.2	17.3	16.5	11.6	3.7
All other operating expenses .....	3.9	4.2	4.9	2.8	2.8

See footnotes at end of table.

**Table A-9.8. Arts, Entertainment, and Recreation Services (NAICS 71) – Estimated Coefficients of Variation for Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>AMUSEMENT, GAMBLING, AND RECREATION INDUSTRIES (NAICS 713)</b>					
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>2.5</b>	<b>2.6</b>	<b>2.3</b>	<b>0.9</b>	<b>0.7</b>
Personnel costs .....	2.6	2.6	2.3	1.1	0.9
Gross annual payroll .....	2.7	2.6	2.3	1.2	1.0
Employer's cost for fringe benefits .....	3.1	3.3	2.9	1.6	1.0
Temporary staff and leased employee expense .....	7.7	7.2	7.9	6.5	6.7
Expensed materials, parts and supplies (not for resale) .....	3.6	4.9	4.3	4.6	1.4
Expensed equipment .....	12.2	14.3	13.9	7.8	2.4
Expensed purchase of other materials, parts, and supplies .....	3.3	4.4	3.8	4.5	1.4
Expensed purchased services .....	2.6	2.4	2.4	1.6	0.8
Expensed purchases of software .....	14.0	9.0	10.5	16.0	2.4
Purchased electricity and fuels (except motor fuels) .....	2.8	2.8	2.6	2.1	1.2
Lease and rental payments .....	4.0	4.0	4.4	2.6	1.2
Purchased repair and maintenance .....	3.1	2.7	2.7	4.0	1.4
Purchased advertising and promotional services .....	3.8	3.0	2.7	2.7	1.6
Other operating expenses .....	2.9	3.3	2.9	1.3	0.9
Depreciation and amortization charges .....	3.1	2.9	2.5	1.9	1.2
Governmental taxes and license fees .....	6.7	7.5	7.2	1.6	1.6
All other operating expenses .....	2.7	3.1	2.8	2.3	1.1

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0 v1 0 Data Release.pdf>

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.



**Table A-10.1. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>81</b>	<b>Other services (except public administration, religious, labor, and political organizations, and private households) .....</b>	1.4	1.4	1.2	0.6	0.5
81*	Other services (except public administration, religious, labor, and political organizations, and private households) <sup>1</sup> .....	1.4	1.4	1.2	0.6	0.5
811	Repair and maintenance .....	2.7	2.8	2.5	1.2	0.9
8111	Automotive repair and maintenance .....	3.2	2.5	1.8	1.3	1.1
81111	Automotive mechanical and electrical repair and maintenance ..	3.4	3.4	3.0	1.5	1.5
811111	General automotive repair .....	3.9	3.8	3.5	1.7	1.6
811112	Automotive exhaust system repair .....	5.9	4.9	4.8	4.0	2.9
811113	Automotive transmission repair .....	10.2	6.3	5.1	6.4	3.8
811118	Other automotive mechanical and electrical repair and maintenance .....	5.4	3.2	3.3	4.1	2.9
81112	Automotive body, paint, interior, and glass repair .....	6.6	4.8	3.9	2.6	2.2
811121	Automotive body, paint, and interior repair and maintenance ..	7.0	5.1	4.0	3.0	2.7
811122	Automotive glass replacement shops .....	10.8	8.3	6.0	5.0	4.3
81119	Other automotive repair and maintenance .....	8.2	7.1	5.6	2.7	1.7
811191	Automotive oil change and lubrication shops .....	18.6	16.8	13.0	5.9	3.2
811192	Car washes .....	5.6	3.4	4.0	3.7	2.4
811198	All other automotive repair and maintenance .....	5.1	4.3	4.3	4.1	1.4
8112	Electronic and precision equipment repair and maintenance .....	6.8	6.7	6.0	3.3	2.3
811211	Consumer electronics repair and maintenance .....	6.5	5.8	3.2	2.7	5.3
811212	Computer and office machine repair and maintenance .....	15.4	15.3	11.1	2.5	3.1
811213	Communication equipment repair and maintenance .....	25.6	22.0	S	12.1	S
811219	Other electronic and precision equipment repair and maintenance .....	7.4	4.2	4.6	6.2	1.3
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	9.9	11.3	10.4	2.2	2.8
8114	Personal and household goods repair and maintenance .....	5.0	3.6	3.3	2.2	2.4
81141	Home and garden equipment and appliance repair and maintenance .....	7.7	6.8	5.3	2.2	4.4
81142	Reupholstery and furniture repair .....	5.9	4.4	3.8	5.1	3.5
81143	Footwear and leather goods repair .....	8.4	7.6	7.8	4.6	2.2
81149	Other personal and household goods repair and maintenance ...	7.6	6.4	7.0	4.4	3.5
812	Personal and laundry services .....	2.2	1.9	1.7	0.8	0.8
812*	Personal and laundry services <sup>1</sup> .....	2.3	2.0	1.7	0.8	0.8
8121	Personal care services .....	3.4	3.0	3.0	1.1	1.8
81211	Hair, nail, and skin care services .....	4.3	4.1	3.6	1.4	1.5
812111	Barber shops .....	13.0	11.0	10.6	2.9	3.0
812112	Beauty salons .....	4.4	4.4	3.8	1.4	1.6
812113	Nail salons .....	7.7	6.4	6.3	5.4	4.1
81219	Other personal care services .....	7.8	7.1	3.2	2.5	7.3
812191	Diet and weight reducing centers .....	17.8	15.5	4.3	3.1	22.8
812199	All other personal care services .....	6.2	4.6	4.4	3.4	3.0
8122	Death care services .....	2.8	2.4	2.4	1.2	0.7
81221	Funeral homes and funeral services .....	3.4	3.3	3.3	1.5	0.9
81222	Cemeteries and crematories .....	3.3	3.0	2.8	1.5	1.2
8123	Drycleaning and laundry services .....	4.2	3.8	3.3	1.5	1.6
81231	Coin-operated laundries and drycleaners .....	4.1	3.5	3.4	2.9	2.5
81232	Drycleaning and laundry services (except coin-operated) .....	11.1	10.2	7.9	3.6	4.8
81233	Linen and uniform supply .....	2.7	2.1	2.3	1.6	0.5
812331	Linen supply .....	5.6	3.8	3.7	4.8	1.2
812332	Industrial launderers .....	3.1	S	2.9	S	S

See footnotes at end of table.

**Table A-10.1. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Coefficients of Variation for Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
8129	Other personal services .....	3.6	2.2	2.2	2.7	1.2
8129*	Other personal services <sup>1</sup> .....	4.1	2.7	2.8	3.0	1.3
81291	Pet care (except veterinary) services .....	5.0	5.1	6.2	2.8	3.6
81292	Photofinishing .....	8.5	5.3	4.4	3.8	3.0
81293	Parking lots and garages .....	6.5	3.5	3.5	6.0	1.2
81299	All other personal services .....	6.1	4.9	4.5	3.1	2.0
813	Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organizations) .....	1.6	1.4	1.3	1.0	0.9
8132	Grantmaking and giving services .....	3.1	3.3	2.7	1.7	1.8
8133	Social advocacy organizations .....	4.7	5.2	4.6	1.8	1.5
8134	Civic and social organizations .....	4.1	3.4	3.2	3.7	1.2
8139	Business, professional, and other organizations (except labor and political organizations) .....	2.1	2.1	1.7	1.9	1.5

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

<sup>1</sup>Excludes NAICS 81291 (Pet care services).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-10.2. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Coefficients of Variation for Export Revenue and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>81</b>	<b>Other services (except public administration, religious, labor, and political organizations, and private households) .....</b>	11.3	10.0	12.7	3.7	11.0
811	Repair and maintenance .....	11.3	10.0	12.7	3.7	11.0
8112	Electronic and precision equipment repair and maintenance .....	23.8	11.9	11.3	19.5	4.8
811211	Consumer electronics repair and maintenance .....	S	S	S	S	S
811212	Computer and office machine repair and maintenance .....	S	S	16.0	S	S
811213	Communication equipment repair and maintenance .....	S	S	S	S	S
811219	Other electronic and precision equipment repair and maintenance .....	25.3	14.0	14.6	10.0	0.9
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	12.5	11.5	17.6	3.3	16.8
8114	Personal and household goods repair and maintenance .....	S	29.4	26.7	S	5.8
81141	Home and garden equipment and appliance repair and maintenance .....	S	8.3	8.5	S	0.9
81142	Reupholstery and furniture repair .....	S	S	S	S	S
81143	Footwear and leather goods repair .....	ZZ	ZZ	ZZ	Z	Z
81149	Other personal and household goods repair and maintenance .....	S	S	S	S	S

Z Absolute value is less than 0.05. ZZ Absolute value is less than 0.5. S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-10.3. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Coefficients of Variation for Total Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
<b>81</b>	<b>Other services (except public administration, religious, labor, and political organizations, and private households) .....</b>	1.3	1.3	1.3	0.7	0.4
811	Repair and maintenance .....	2.8	2.4	2.5	1.3	0.8
8111	Automotive repair and maintenance .....	3.1	1.9	1.7	1.7	1.0
81111	Automotive mechanical and electrical repair and maintenance ..	5.4	4.2	3.9	2.2	1.9
811111	General automotive repair .....	6.3	5.0	4.6	2.7	2.1
811112	Automotive exhaust system repair .....	6.7	5.3	5.7	3.9	3.1
811113	Automotive transmission repair .....	8.3	7.6	7.3	5.3	4.4
811118	Other automotive mechanical and electrical repair and maintenance .....	5.0	4.4	5.8	3.4	3.7
81112	Automotive body, paint, interior, and glass repair .....	5.3	3.8	4.0	2.5	1.8
811121	Automotive body, paint, and interior repair and maintenance ..	5.7	4.1	4.4	2.9	2.1
811122	Automotive glass replacement shops .....	9.4	7.8	6.7	3.5	3.1
81119	Other automotive repair and maintenance .....	5.9	4.2	3.5	3.5	2.9
811191	Automotive oil change and lubrication shops .....	12.7	10.6	7.6	7.1	7.0
811192	Car washes .....	5.8	3.4	3.6	5.1	2.2
811198	All other automotive repair and maintenance .....	4.6	4.9	5.3	2.4	1.3
8112	Electronic and precision equipment repair and maintenance .....	7.6	7.6	7.6	2.1	2.5
811211	Consumer electronics repair and maintenance .....	7.3	7.7	7.3	4.0	5.7
811212	Computer and office machine repair and maintenance .....	16.1	15.5	11.8	2.4	2.3
811213	Communication equipment repair and maintenance .....	20.9	22.0	S	7.3	S
811219	Other electronic and precision equipment repair and maintenance .....	5.6	4.7	5.2	2.6	1.6
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	10.1	10.7	10.3	3.0	1.2
8114	Personal and household goods repair and maintenance .....	4.8	3.3	3.9	2.1	1.9
81141	Home and garden equipment and appliance repair and maintenance .....	7.4	6.4	6.7	2.1	2.0
81142	Reupholstery and furniture repair .....	5.4	5.2	5.3	5.0	3.4
81143	Footwear and leather goods repair .....	8.7	7.7	7.8	5.0	3.2
81149	Other personal and household goods repair and maintenance .....	8.9	5.7	7.7	5.0	3.6
812	Personal and laundry services .....	2.1	2.2	2.2	0.8	1.0
8121	Personal care services .....	3.6	3.5	4.4	1.5	2.6
81211	Hair, nail, and skin care services .....	4.4	4.7	5.1	1.6	1.8
812111	Barber shops .....	16.5	11.6	13.7	4.4	3.7
812112	Beauty salons .....	4.5	5.1	4.7	1.7	1.6
812113	Nail salons .....	7.6	7.7	29.7	6.6	11.5
81219	Other personal care services .....	10.4	9.7	3.4	2.6	9.7
812191	Diet and weight reducing centers .....	25.9	23.8	4.3	3.9	27.2
812199	All other personal care services .....	5.8	5.5	4.6	2.8	4.4
8122	Death care services .....	3.5	2.8	3.1	2.3	1.0
81221	Funeral homes and funeral services .....	4.7	4.2	4.7	3.0	1.4
81222	Cemeteries and crematories .....	3.7	3.1	3.2	1.4	0.7
8123	Drycleaning and laundry services .....	4.3	3.9	3.2	2.2	1.8
81231	Coin-operated laundries and drycleaners .....	4.6	3.3	4.2	3.6	2.7
81232	Drycleaning and laundry services (except coin-operated) .....	11.1	10.9	7.9	4.7	5.4
81233	Linen and uniform supply .....	3.2	3.0	3.5	1.7	0.8
812331	Linen supply .....	6.1	4.9	4.8	4.5	1.3
812332	Industrial launderers .....	3.6	S	4.5	S	S
8129	Other personal services .....	3.4	3.1	3.2	3.6	1.4
81291	Pet care (except veterinary) services .....	5.3	8.2	6.1	5.6	11.7
81292	Photofinishing .....	6.1	4.3	4.2	3.6	2.1

See footnotes at end of table.

**Table A-10.3. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Coefficients of Variation for Total Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006—Con.**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

NAICS code	Kind of business	Coefficient of variation			Standard error	
		2006	2005	2004	2006/2005	2005/2004
81293	Parking lots and garages .....	6.6	4.3	6.1	7.1	2.9
81299	All other personal services .....	5.5	5.6	5.5	4.6	2.7
813	Religious, grantmaking, civic, professional, and similar organizations (except religious, labor, and political organization	1.3	1.2	1.5	1.0	0.5
8132	Grantmaking and giving services .....	3.7	3.4	3.4	0.9	0.7
8133	Social advocacy organizations .....	5.2	5.7	4.9	1.5	1.0
8134	Civic and social organizations .....	4.4	3.6	3.2	2.1	1.0
8139	Business, professional, and other organizations (except labor and political organizations) .....	2.1	2.0	2.2	1.9	1.2

S Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see [http://www.census.gov/quality/S20-0\\_v1.0\\_Data\\_Release.pdf](http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf).

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

**Table A-10.4. Other Services (Except Public Administration, Religious, Labor, and Political Organizations, and Private Households) (NAICS 81) – Estimated Coefficients of Variation for Selected Expenses and Standard Error of Percent Change for Employer Firms: 2004 Through 2006**

[Estimates are based on data from the 2006 Service Annual Survey and administrative data and are published as percents. Estimates for 2005 and prior years have been revised to reflect historical corrections to individual responses]

Kind of business	Coefficient of variation			Standard error	
	2006	2005	2004	2006/2005	2005/2004
<b>Operating Expenses</b>					
<b>Total .....</b>	<b>1.3</b>	<b>1.3</b>	<b>1.3</b>	<b>0.7</b>	<b>0.4</b>
Personnel costs .....	1.7	1.6	1.6	0.6	0.4
Gross annual payroll .....	1.7	1.6	1.6	0.5	0.4
Employer's cost for fringe benefits .....	1.8	1.9	2.0	1.1	0.6
Temporary staff and leased employee expense .....	4.8	5.1	4.9	3.4	2.0
Expensed materials, parts and supplies (not for resale) .....	2.3	2.1	2.1	2.3	0.7
Expensed equipment .....	8.0	5.1	5.3	10.0	3.0
Expensed purchase of other materials, parts, and supplies .....	2.3	2.3	2.2	2.3	0.7
Expensed purchased services .....	2.5	1.9	2.0	2.4	1.3
Expensed purchases of software .....	7.0	3.7	5.1	10.0	2.4
Purchased electricity and fuels (except motor fuels) .....	2.5	2.4	2.3	2.4	1.6
Lease and rental payments .....	2.5	2.5	2.2	1.2	1.9
Purchased repair and maintenance .....	9.6	2.2	3.5	12.1	2.7
Purchased advertising and promotional services .....	3.3	3.1	2.7	2.3	1.5
Other operating expenses .....	2.0	1.9	2.0	1.0	0.5
Contributions, gifts, and grants paid .....	4.2	3.6	3.5	1.2	1.0
Depreciation and amortization charges .....	2.3	1.5	1.6	2.0	1.1
Governmental taxes and license fees .....	3.7	2.2	2.4	3.4	0.9
All other operating expenses .....	1.8	2.1	2.0	1.3	0.8

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at <[www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html)>.

# Appendix B.

## Explanation of Terms

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### TERMS COMMON TO MULTIPLE NAICS INDUSTRIES

**E-commerce receipts/revenue.** Sales and receipts from any transaction completed over an Internet, Extranet, EDI network, electronic mail, or other online system. Transactions are agreements between buyers and sellers to transfer ownership of, or rights to use, goods or services. Payment for these goods and services may, or may not be, made online. Examples of e-commerce revenue include:

- Revenue from online orders for goods or services placed by a buyer.
- Revenue from online services provided where charges are based on the usage of those services. (e.g., commissions or fees from the use of computerized reservation systems, financial transaction processing systems, etc.)
- Commissions or fees from the trading of securities or the sale of other financial products online.
- Commissions or fees from selling or from facilitating the sale of third party products through a company's Web site.
- Revenue from orders or contracts negotiated online with a buyer and seller on the price and terms for transferring ownership or the rights to use goods and services.
- Revenue from telephone transactions using interactive voice response systems.

Examples of receipts/revenue excluded from e-commerce figures are:

- Online billings where the order or contract was not negotiated online.
- Delivery of services online where the order or contract was not negotiated online.
- Provision of telecommunications and related infrastructure systems (e.g., data transfer, Web hosting, Internet

access) where the order or contract for such services was not negotiated online.

- Orders for goods or services placed by facsimile machine or over a switched telephone network.

**Establishment.** A single physical location where business is conducted or services are performed.

**Exports.** A tangible or intangible product (e.g., good, license agreement, reproduction right, service) that is sold or transferred to a customer or client (individual, government, business establishment, etc.) located outside the United States (i.e., outside of the 50 states, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions). Products transferred to, sold to, or services performed for unaffiliated or affiliated foreign firms (i.e., foreign parent firms, subsidiaries, branches, etc.) are included. Products or services provided to domestic subsidiaries of foreign firms are excluded.

**Federal income tax status.** Firms that indicate all or part of their income are exempt from federal income tax under provision of Sections 501 or 521 of the Internal Revenue Service are classified as tax-exempt. Firms indicating no such exemption are classified as taxable. For all firms, the tax status classification is based upon administrative records.

**Firm.** A business organization or entity consisting of one or more domestic establishments/locations under common ownership or control.

**Taxes.** Includes sales, amusement, and other taxes collected directly from customers and paid directly to a local, state, or federal tax agency.

**Total expenses.** (Basic dollar volume measure of expenses for firms exempt from federal income tax.) Costs incurred during the survey year whether or not payments were made in that year. Total expenses include annual payroll; employee benefits, interest, and rent expenses; supplies used for operating; cost of merchandise sold; and other expenses allocated to operations during the year. Also included are contracted or purchased

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services; fees paid to other organizations for fundraising; depreciation expenses; and expenses of locations providing support services (e.g., repair services, administrative services, etc.) for service establishments.

Total expenses exclude outlays for the purchase of real estate (land and buildings); for construction; for additions, major alterations, and improvements to existing facilities; all other capital expenditures; funds invested; income taxes; assessments (dues) paid to the parent or other chapters of the same organization. Firms engaged in raising funds, exclude funds that are transferred to charities or other organizations.

**Total operating expenses.** Costs incurred during the survey year, even though payment may be made at a later date. Excludes interest on loans and sales taxes and other taxes collected from customers and paid directly to a taxing authority.

**Total operating revenue.** Includes charges or billings for services rendered and any sales of merchandise during the survey year, even though payments may be received at a later date.

Excludes income from interest, investments, gifts, loans, contributions, or grants; the sale of securities, real estate,

etc; sales taxes or other taxes collected from customers and remitted directly by the firm to a local, state, or federal tax agency; revenue from the sale of merchandise and equipment from retail establishments; and revenue from a domestic parent organization, or from franchise locations owned by others and any franchise or license fees.

**Total revenue.** (Basic dollar volume measure for firms exempt from federal income tax.) Charges or billings to customers or clients for services rendered and merchandise sold during the survey year whether or not payment was received in that year. Also includes income from interest, dividends, contributions, gifts and grants, rents, royalties, dues and assessments from members and affiliates, and net receipts from fundraising activities. Receipts from taxable business activities, as well as tax-exempt activities are included.

Excludes sales taxes or other taxes (real estate, admissions, etc.) collected by the organization from customers or clients and paid directly to local, state, or federal income tax agencies; income from the sale of real estate, investments, or other assets; or amounts transferred to operating funds from capital or reserve funds. Firms providing legal services report payments received in the survey year regardless of when services are rendered.



# Appendix C.

## NAICS Codes, Titles, and Descriptions

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### 484 Truck Transportation

Industries in the Truck Transportation subsector provide over-the-road transportation of cargo using motor vehicles, such as trucks, truck-tractors, and trailers. The subsector is subdivided into general freight trucking and specialized freight trucking. This distinction reflects differences in equipment used, type of load carried, scheduling, terminal, and other networking services. General freight transportation establishments handle a wide variety of general commodities, generally palletized, and transported in a container or van trailer. Specialized freight transportation is the transportation of cargo that, because of size, weight, shape, or other inherent characteristics require specialized equipment for transportation.

Each of these industry groups is further subdivided based on distance traveled. Local trucking establishments primarily carry goods within a single metropolitan area and its adjacent nonurban areas. Long-distance trucking establishments carry goods between metropolitan areas.

The Specialized Freight Trucking industry group includes a separate industry for Used Household and Office Goods Moving. The household and office goods movers are separated because of the substantial network of establishments that has been developed to deal with local and long-distance moving and the associated storage. In this area, the same establishment provides both local and long-distance services, while other specialized freight establishments generally limit their services to either local or long-distance hauling.

### 4841 General Freight Trucking

This industry group comprises establishments primarily engaged in providing general freight trucking. General freight establishments handle a wide variety of commodities, generally palletized, and transported in a container or van trailer. The establishments of this industry group provide a combination of the following network activities: local pickup, local sorting and terminal operations, line-haul, destination sorting and terminal operations, and local delivery.

### 48411 General Freight Trucking, Local

This industry comprises establishments primarily engaged in providing local general freight trucking. General freight establishments handle a wide variety of commodities, generally palletized and transported in a container or van trailer. Local general freight trucking establishments usually provide trucking within a metropolitan area which may cross state lines. Generally the trips are same-day return.

### 48412 General Freight Trucking, Long-Distance

This industry comprises establishments primarily engaged in providing long-distance general freight trucking. General freight establishments handle a wide variety of commodities, generally palletized and transported in a container or van trailer. Long-distance general freight trucking establishments usually provide trucking between metropolitan areas which may cross North American country borders. Included in this industry are establishments operating as truckload (TL) or less than truckload (LTL) carriers.

### 484121 General Freight Trucking, Long-Distance, Truckload

This industry comprises establishments primarily engaged in providing long-distance general freight truckload (TL) trucking. These long-distance general freight truckload carrier establishments provide full truck movement of freight from origin to destination.

### 484122 General Freight Trucking, Long-Distance, Less Than Truckload

This industry comprises establishments primarily engaged in providing long-distance, general freight, less than truckload(LTL) trucking. LTL carriage is characterized as multiple shipments combined into a single truck for multiple deliveries within a network. These establishments are generally characterized by the following network activities: local pickup, local sorting and terminal operations, line-haul, destination sorting and terminal operations, and local delivery.

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#### **4842 Specialized Freight Trucking**

This industry group comprises establishments primarily engaged in providing local or long-distance specialized freight trucking. The establishments of this industry are primarily engaged in the transportation of freight which, because of size, weight, shape, or other inherent characteristics, requires specialized equipment, such as flatbeds, tankers, or refrigerated trailers. This industry includes the transportation of used household, institutional, and commercial furniture and equipment.

#### **48421 Used Household and Office Goods Moving**

This industry comprises establishments primarily engaged in providing local or long-distance trucking of used household, used institutional, or used commercial furniture and equipment. Incidental packing and storage activities are often provided by these establishments.

#### **48422 Specialized Freight (Except Used Goods) Trucking, Local**

This industry comprises establishments primarily engaged in providing local, specialized trucking. Local trucking establishments provide trucking within a metropolitan area that may cross state lines. Generally the trips are same-day return.

#### **48423 Specialized Freight (Except Used Goods) Trucking, Long-Distance**

This industry comprises establishments primarily engaged in providing long-distance specialized trucking. These establishments provide trucking between metropolitan areas that may cross North American country borders.

#### **492 Couriers and Messengers**

Industries in the Couriers and Messengers subsector provide intercity and/or local delivery of parcels. These articles can be described as those that may be handled by one person without using special equipment. This allows the collection, pick-up, and delivery operations to be done with limited labor costs and minimal equipment. Sorting and transportation activities, where necessary, are generally mechanized. The restriction to small parcels partly distinguishes these establishments from those in the transportation industries. The complete network of courier services establishments also distinguishes these transportation services from local messenger and delivery establishments in this subsector. This includes the establishments that perform intercity transportation as well

as establishments that, under contract to them, perform local pick-up and delivery. Messengers, which usually deliver within a metropolitan or single urban area, may use bicycle, foot, small truck, or van.

#### **4921 Couriers**

This industry comprises establishments primarily engaged in providing air, surface, or combined courier delivery services of parcels generally between metropolitan areas or urban centers. The establishments of this industry form a network including courier local pickup and delivery to serve their customers' needs.

#### **4922 Local Messengers and Local Delivery**

This industry comprises establishments primarily engaged in providing local messenger and delivery services of small items within a single metropolitan or within an urban center. These establishments generally provide point-to-point pickup and delivery and do not operate as part of an intercity courier network.

#### **493 Warehousing and Storage**

Industries in the Warehousing and Storage subsector are primarily engaged in operating warehousing and storage facilities for general merchandise, refrigerated goods, and other warehouse products. These establishments provide facilities to store goods. They do not sell the goods they handle. These establishments take responsibility for storing the goods and keeping them secure. They may also provide a range of services, often referred to as logistics services, related to the distribution of goods. Logistics services can include labeling, breaking bulk, inventory control and management, light assembly, order entry and fulfillment, packaging, pick and pack, price marking and ticketing, and transportation arrangement. However, establishments in this industry group always provide warehousing or storage services in addition to any logistic services. Furthermore, the warehousing or storage of goods must be more than incidental to the performance of services, such as price marking.

Bonded warehousing and storage services and warehouses located in free trade zones are included in the industries of this subsector.

#### **49311 General Warehousing and Storage**

This industry comprises establishments primarily engaged in operating merchandise warehousing and storage facilities. These establishments generally handle goods in

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containers, such as boxes, barrels, and/or drums, using equipment, such as forklifts, pallets, and racks. They are not specialized in handling bulk products of any particular type, size, or quantity of goods or products.

#### **49312 Refrigerated Warehousing and Storage**

This industry comprises establishments primarily engaged in operating refrigerated warehousing and storage facilities. Establishments primarily engaged in the storage of furs for the trade are included in this industry. The services provided by these establishments include blast freezing, tempering, and modified atmosphere storage services.

#### **49313 Farm Product Warehousing and Storage**

This industry comprises establishments primarily engaged in operating bulk farm product warehousing and storage facilities (except refrigerated). Grain elevators primarily engaged in storage are included in this industry.

#### **49319 Other Warehousing and Storage**

This industry comprises establishments primarily engaged in operating warehousing and storage facilities (except general merchandise, refrigerated, and farm product warehousing and storage).

#### **511 Publishing Industries (except Internet)**

Industries in the Publishing Industries (except Internet) subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as directory and mailing list and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or proprietary electronic networks. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing—the reporting, writing, editing, and other processes that are required to create an edition of a newspaper—is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas, printing remains in the NAICS Manufacturing sector. In part, the

NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries (except Internet) subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of prepackaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Publishing Industries (except Internet) subsector does not include establishments that publish exclusively on the Internet. Establishments publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting. The Publishing Industries (except Internet) subsector also excludes products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Subsector 323, Printing and Related Support Activities.

#### **5111 Newspaper, Periodical, Book, and Directory Publishers**

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, directories and mailing lists, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including proprietary electronic networks. Establishments in this industry may print, reproduce, or offer direct access to the works themselves or may arrange with others to carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the

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publishing activity is still considered to be the primary activity of these establishments.

#### **51111 Newspaper Publishers**

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

#### **51112 Periodical Publishers**

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

#### **51113 Book Publishers**

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

#### **51114 Directory and Mailing List Publishers**

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

#### **51119 Other Publishers**

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

#### **511191 Greeting Card Publishers**

This U.S. industry comprises establishments primarily engaged in publishing greeting cards.

#### **511199 All Other Publishers**

This U.S. industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

#### **5112 Software Publishers**

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

#### **512 Motion Picture and Sound Recording Industries**

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of videocassettes and

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sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of videocassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

#### **5121 Motion Picture and Video Industries**

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

#### **51211 Motion Picture and Video Production**

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television and video commercials.

#### **51212 Motion Picture and Video Distribution**

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

#### **51213 Motion Picture and Video Exhibition**

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

#### **512131 Motion Picture Theaters (except Drive-Ins)**

This U.S. industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

#### **512132 Drive-In Motion Picture Theaters**

This U.S. industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

#### **51219 Postproduction Services and Other Motion Picture and Video Industries**

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion

picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

#### **512191 Teleproduction and Other Postproduction Services**

This industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

#### **512199 Other Motion Picture and Video Industries**

This industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

#### **5122 Sound Recording Industries**

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

#### **51221 Record Production**

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

#### **51222 Integrated Record Production/Distribution**

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production

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companies or other integrated record companies.

#### **51223 Music Publishers**

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

#### **51224 Sound Recording Studios**

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. Establishments in this industry may provide audio production or postproduction services for producing master recordings, and may provide audio services for film, television, and video productions.

#### **51229 Other Sound Recording Industries**

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

#### **515 Broadcasting (except Internet)**

Industries in the Broadcasting (except Internet) subsector include establishments that create content or acquire the right to distribute content and subsequently broadcast the content. The industry groups (Radio and Television Broadcasting and Cable and Other Subscription Programming) are based on differences in the methods of communication and the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in the production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The

Cable and Other Subscription Programming industry group includes establishments operating studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming) on a subscription or fee basis.

The distribution of cable and other subscription programming is included in Subsector 517, Telecommunications. Establishments that broadcast exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting.

#### **5151 Radio and Television Broadcasting**

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

#### **51511 Radio Broadcasting**

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

#### **515111 Radio Networks**

This industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

#### **515112 Radio Stations**

This industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studios, from an affiliated network, or from external sources.

#### **51512 Television Broadcasting**

This industry comprises establishments primarily engaged in broadcasting images together with sound. These

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establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

#### **5152 Cable and Other Subscription Programming**

This industry comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

#### **516 Internet Publishing and Broadcasting**

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet).

#### **517 Telecommunications**

Industries in the Telecommunications subsector include establishments providing telecommunications and the services related to that activity. The Telecommunications subsector is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and video. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

#### **5171 Wired Telecommunications Carriers**

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound,

and video using wired telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

#### **5172 Wireless Telecommunications Carriers (except Satellite)**

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wireless telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

#### **517211 Paging**

This industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

#### **517212 Cellular and Other Wireless Telecommunications**

This industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).

#### **5173 Telecommunications Resellers**

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services (except satellite) to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

#### **5174 Satellite Telecommunications**

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

#### **5175 Cable and Other Program Distribution**

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver

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visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

#### **5179 Other Telecommunications**

This industry comprises establishments primarily engaged in (1) providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or (2) providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

#### **518 Internet Service Providers, Web Search Portals, and Data Processing Services**

Industries in the Internet Service Providers, Web Search Portals, and Data Processing Services subsector group establishments that provide: (1) access to the Internet; (2) search facilities for the Internet; and (3) data processing, hosting, and related services. The industry groups (Internet Service Providers and Web Search Portals, Data Processing Hosting, and Related Services) are based on differences in the processes used to access information and process information. The Internet Service Providers and Web Search Portals industry group includes establishments that are providing access to the Internet or aiding in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. In addition, the shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

Establishments that are publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting and establishments that are retailing goods using the Internet are included in Sector 44-45, Retail Trade.

#### **5181 Internet Service Providers and Web Search Portals**

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to

provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

#### **518111 Internet Service Providers**

This U.S. industry comprises establishments known as Internet service providers. Establishments in this industry provide clients access to the Internet and generally provide related services such as Web hosting, Web page designing, and hardware or software consulting related to Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

#### **518112 Web Search Portals**

This U.S. industry comprises establishments known as Web search portals. Establishments in this industry operate Web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

#### **5182 Data Processing, Hosting, and Related Services**

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

#### **519 Other Information Services**

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the



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subsector are news syndicates, libraries, and archives.

#### **51911 News Syndicates**

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

#### **51912 Libraries and Archives**

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

#### **51919 All Other Information Services**

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

#### **5231 Securities and Commodity Contracts Intermediation and Brokerage**

This industry group comprises establishments primarily engaged in putting capital at risk in the process of underwriting securities issues or in making markets for securities and commodities; and those acting as agents and/or brokers between buyers and sellers of securities and commodities, usually charging a commission.

#### **52311 Investment Banking and Securities Dealing**

This industry comprises establishments primarily engaged in underwriting, originating, and/or maintaining markets for issues of securities. Investment bankers act as principals (i.e., investors who buy or sell on their own account) in firm commitment transactions or act as agents in best effort and standby commitments. This industry also includes establishments acting as principals in buying or selling securities generally on a spread basis, such as securities dealers or stock option dealers.

#### **52312 Securities Brokerage**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) between buyers and sellers in buying or selling securities on a commission or transaction fee basis.

#### **52313 Commodity Contracts Dealing**

This industry comprises establishments primarily engaged in acting as principals (i.e., investors who buy or sell for their own account) in buying or selling spot or futures commodity contracts or options, such as precious metals, foreign currency, oil, or agricultural products, generally on a spread basis.

#### **52314 Commodity Contracts Brokerage**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in buying or selling spot or future commodity contracts or options on a commission or transaction fee basis.

#### **52392 Portfolio Management**

This industry comprises establishments primarily engaged in managing the portfolio assets (i.e., funds) of others on a fee or commission basis. Establishments in this industry have the authority to make investment decisions, and they derive fees based on the size and/or overall performance of the portfolio.

#### **52393 Investment Advice**

This industry comprises establishments primarily engaged in providing customized investment advice to clients on a fee basis, but do not have the authority to execute trades. Primary activities performed by establishments in this industry are providing financial planning advice and investment counseling to meet the goals and needs of specific clients.

#### **532 Rental and Leasing Services**

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and

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equipment and (2) those that are engaged in leasing machinery and equipment often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/ or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

#### **5321 Automotive Equipment Rental and Leasing**

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer-term leases, and some provide both type of services.

#### **53211 Passenger Car Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

##### **532111 Passenger Car Rental**

This industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

##### **532112 Passenger Car Leasing**

This industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

#### **53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

#### **5322 Consumer Goods Rental**

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

##### **53221 Consumer Electronics and Appliances Rental**

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

##### **53222 Formal Wear and Costume Rental**

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

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### **53223 Video Tape and Disk Rental**

This industry comprises establishments primarily engaged in renting prerecorded video tapes and disks for home electronic equipment.

### **53229 Other Consumer Goods Rental**

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

### **532291 Home Health Equipment Rental**

This industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

### **532292 Recreational Goods Rental**

This industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

### **532299 All Other Consumer Goods Rental**

This industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

### **5323 General Rental Centers**

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

### **5324 Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

#### **53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment.

#### **53242 Office Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

#### **53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing**

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

#### **54111 Offices of Lawyers**

This industry comprises offices of legal practitioners known as lawyers or attorneys (i.e., counselors-at-law) primarily engaged in the practice of law. Establishments in this industry may provide expertise in a range or in specific

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areas of law, such as criminal law, corporate law, family and estate law, patent law, real estate law, or tax law.

#### **54119 Other Legal Services**

This industry comprises establishments of legal practitioners (except lawyers and attorneys) primarily engaged in providing specialized legal or paralegal services.

#### **5412 Accounting, Tax Preparation, Bookkeeping, and Payroll Services**

This industry comprises establishments primarily engaged in providing services, such as auditing of accounting records, designing accounting systems, preparing financial statements, developing budgets, preparing tax returns, processing payrolls, bookkeeping, and billing.

#### **541211 Offices of Certified Public Accountants**

This industry comprises establishments of accountants that are certified to audit the accounting records of public and private organizations and to attest to compliance with generally accepted accounting practices. Offices of certified public accountants (CPAs) may provide one or more of the following accounting services: (1) auditing financial statements; (2) designing accounting systems; (3) preparing financial statements; (4) developing budgets; and (5) providing advice on matters related to accounting. These establishments may also provide related services, such as bookkeeping, tax return preparation, and payroll processing.

#### **541213 Tax Preparation Services**

This industry comprises establishments (except offices of CPAs) engaged in providing tax return preparation services without also providing accounting, bookkeeping, billing, or payroll processing services. Basic knowledge of tax law and filing requirements is required.

#### **541214 Payroll Services**

This industry comprises establishments (except offices of CPAs) engaged in the following without also providing accounting, bookkeeping, or billing services: (1) collecting information on hours worked, pay rates, deductions, and other payroll-related data from their clients and (2) using that information to generate paychecks, payroll reports, and tax filings. These establishments may use data processing and tabulating techniques as part of providing

their services.

#### **541219 Other Accounting Services**

This industry comprises establishments (except offices of CPAs) engaged in providing accounting services (except tax return preparation services only or payroll services only). These establishments may also provide tax return preparation or payroll services. Accountant (except CPA) offices, bookkeeper offices, and billing offices are included in this industry.

#### **54131 Architectural Services**

This industry comprises establishments primarily engaged in planning and designing residential, institutional, leisure, commercial, and industrial buildings and structures by applying knowledge of design, construction procedures, zoning regulations, building codes, and building materials.

#### **54132 Landscape Architectural Services**

This industry comprises establishments primarily engaged in planning and designing the development of land areas for projects, such as parks and other recreational areas; airports; highways; hospitals; schools; land subdivisions; and commercial, industrial, and residential areas, by applying knowledge of land characteristics, location of buildings and structures, use of land areas, and design of landscape projects.

#### **54133 Engineering Services**

This industry comprises establishments primarily engaged in applying physical laws and principles of engineering in the design, development, and utilization of machines, materials, instruments, structures, processes, and systems. The assignments undertaken by these establishments may involve any of the following activities: provision of advice, preparation of feasibility studies, preparation of preliminary and final plans and designs, provision of technical services during the construction or installation phase, inspection and evaluation of engineering projects, and related services.

#### **54134 Drafting Services**

This industry comprises establishments primarily engaged in drawing detailed layouts, plans, and illustrations of buildings, structures, systems, or components from engineering and architectural specifications.

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#### **54135 Building Inspection Services**

This industry comprises establishments primarily engaged in providing building inspection services. These establishments typically evaluate all aspects of the building structure and component systems and prepare a report on the physical condition of the property, generally for buyers or others involved in real estate transactions. Building inspection bureaus and establishments providing home inspection services are included in this industry.

#### **54136 Geophysical Surveying and Mapping Services**

This industry comprises establishments primarily engaged in gathering, interpreting, and mapping geophysical data. Establishments in this industry often specialize in locating and measuring the extent of subsurface resources, such as oil, gas, and minerals, but they may also conduct surveys for engineering purposes. Establishments in this industry use a variety of surveying techniques depending on the purpose of the survey, including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.

#### **54137 Surveying and Mapping (Except Geophysical) Services**

This industry comprises establishments primarily engaged in performing surveying and mapping services of the surface of the earth, including the sea floor. These services may include surveying and mapping of areas above or below the surface of the earth, such as the creation of view easements or segregating rights in parcels of land by creating underground utility easements.

#### **54138 Testing Laboratories**

This industry comprises establishments primarily engaged in performing physical, chemical, and other analytical testing services, such as acoustics or vibration testing, assaying, biological testing (except medical and veterinary), calibration testing, electrical and electronic testing, geotechnical testing, mechanical testing, nondestructive testing, or thermal testing. The testing may occur in a laboratory or on-site.

#### **5414 Specialized Design Services**

This industry group comprises establishments providing specialized design services (except architectural,

engineering, and computer systems design).

#### **54141 Interior Design Services**

This industry comprises establishments primarily engaged in planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using them, taking into consideration building codes, health and safety regulations, traffic patterns and floor planning, mechanical and electrical needs, and interior fittings and furniture. Interior designers and interior design consultants work in areas, such as hospitality design, health care design, institutional design, commercial and corporate design, and residential design. This industry also includes interior decorating consultants engaged exclusively in providing aesthetic services associated with interior spaces.

#### **54142 Industrial Design Services**

This industry comprises establishments primarily engaged in creating and developing designs and specifications that optimize the use, value, and appearance of their products. These services can include the determination of the materials, construction, mechanisms, shape, color, and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal, and efficiency in production, distribution, use, and maintenance. Establishments providing automobile or furniture industrial design services or industrial design consulting services are included in this industry.

#### **54143 Graphic Design Services**

This industry comprises establishments primarily engaged in planning, designing, and managing the production of visual communication in order to convey specific messages or concepts, clarify complex information, or project visual identities. These services can include the design of printed materials, packaging, advertising, signage systems, and corporate identification (logos). This industry also includes commercial artists engaged exclusively in generating drawings and illustrations requiring technical accuracy or interpretative skills.

#### **54149 Other Specialized Design Services**

This industry comprises establishments primarily engaged in providing professional design services (except architectural, landscape architecture, engineering, interior, industrial, graphic, and computer system design).

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#### **5415 Computer Systems Design and Related Services**

This industry comprises establishments primarily engaged in providing expertise in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) onsite management and operation of clients' computer systems and/or data processing facilities; and (4) other professional and technical computer-related advice and services.

##### **541511 Custom Computer Programming Services**

This industry comprises establishments primarily engaged in writing, modifying, testing, and supporting software to meet the needs of a particular customer.

##### **541512 Computer Systems Design Services**

This industry comprises establishments primarily engaged in planning and designing computer systems that integrate computer hardware, software, and communication technologies. The hardware and software components of the system may be provided by this establishment or company as part of integrated services or may be provided by third parties or vendors. These establishments often install the system and train and support users of the system.

##### **541513 Computer Facilities Management Services**

This industry comprises establishments primarily engaged in providing on-site management and operation of clients' computer systems and/or data processing facilities. Establishments providing computer systems or data processing facilities support services are included in this industry.

##### **541519 Other Computer Related Services**

This industry comprises establishments primarily engaged in providing computer related services (except custom programming, systems integration design, and facilities management services). Establishments providing computer disaster recovery services or software installation services are included in this industry.

##### **54161 Management Consulting Services**

This industry comprises establishments primarily engaged

in providing advice and assistance to businesses and other organizations on administrative management issues, such as strategic and organizational planning, financial planning and budgeting, marketing objectives and policies, human resource policies, practices, and planning; production scheduling; and control planning.

##### **54162 Environmental Consulting Services**

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as the control of environmental contamination from pollutants, toxic substances, and hazardous materials. These establishments identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplinary staff of scientists, engineers, and other technicians with expertise in areas, such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.

##### **54169 Other Scientific and Technical Consulting Services**

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and technical issues (except environmental).

##### **5417 Scientific Research and Development Services**

This industry group comprises establishments engaged in conducting original investigation undertaken on a systematic basis to gain new knowledge (research) and/or the application of research findings or other scientific knowledge for the creation of new or significantly improved products or processes (experimental development). The industries within this industry group are defined on the basis of the domain of research; that is, on the scientific expertise of the establishment.

##### **54171 Research and Development in the Physical, Engineering, and Life Sciences**

This industry comprises establishments primarily engaged in conducting research and experimental development in the physical, engineering, or life sciences, such as agriculture, electronics, environmental, biology, botany, biotechnology, computers, chemistry, food, fisheries, forests, geology, health, mathematics, medicine, oceanography, pharmacy, physics, veterinary, and other

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allied subjects.

#### **54172 Research and Development in the Social Sciences and Humanities**

This industry comprises establishments primarily engaged in conducting research and analyses in cognitive development, sociology, psychology, language, behavior, economic, and other social science and humanities research.

#### **54181 Advertising Agencies**

This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).

#### **54182 Public Relations Agencies**

This industry comprises establishments primarily engaged in designing and implementing public relations campaigns. These campaigns are designed to promote the interests and image of their clients. Establishments providing lobbying, political consulting, or public relations consulting are included in this industry.

#### **54183 Media Buying Agencies**

This industry comprises establishments primarily engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies directly.

#### **54184 Media Representatives**

This industry comprises establishments of independent representatives primarily engaged in selling media time or space for media owners.

#### **54185 Display Advertising**

This industry comprises establishments primarily engaged in creating and designing public display advertising, campaign materials, such as printed, painted, or electronic displays, and/or placing such displays on indoor or outdoor billboards and panels, or on or within transit vehicles or facilities, shopping malls, retail (in-store) displays, and

other display structures or sites.

#### **54186 Direct Mail Advertising**

This industry comprises establishments primarily engaged in (1) creating and designing advertising campaigns for the purpose of distributing advertising materials (e.g., coupons, flyers, samples) or specialties (e.g., key chains, magnets, pens with customized messages imprinted) by mail or other direct distribution; and/or (2) preparing advertising materials or specialties for mailing or other direct distribution. These establishments may also compile, maintain, sell, and rent mailing lists.

#### **54187 Advertising Material Distribution Services**

This industry comprises establishments primarily engaged in the direct distribution or delivery of advertisements (e.g., circulars, coupons, handbills) or samples. Establishments in this industry use methods, such as delivering advertisements or samples door-to-door, placing flyers or coupons on car windshields in parking lots, or handing out samples in retail stores.

#### **54189 Other Services Related to Advertising**

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, and marketing consulting services).

#### **5419 Other Professional, Scientific, and Technical Services**

This industry group comprises establishments engaged in professional, scientific, and technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; and advertising and related services).

#### **54191 Marketing Research and Public Opinion Polling**

This industry comprises establishments primarily engaged in systematically gathering, recording, tabulating, and presenting marketing and public opinion data.

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### **54192 Photographic Services**

This industry comprises establishments primarily engaged in providing still, video, or digital photography services. These establishments may specialize in a particular field of photography, such as commercial and industrial photography, portrait photography, and special events photography. Commercial or portrait photography studios are included in this industry.

#### **541921 Photography Studios, Portrait**

This industry comprises establishments known as portrait studios primarily engaged in providing still, video, or digital portrait photography services.

#### **541922 Commercial Photography**

This industry comprises establishments primarily engaged in providing commercial photography services, generally for advertising agencies, publishers, and other business and industrial users.

#### **54193 Translation and Interpretation Services**

This industry comprises establishments primarily engaged in translating written material and interpreting speech from one language to another and establishments primarily engaged in providing sign language services.

#### **54194 Veterinary Services**

This industry comprises establishments of licensed veterinary practitioners primarily engaged in the practice of veterinary medicine, dentistry, or surgery for animals; and establishments primarily engaged in providing testing services for licensed veterinary practitioners.

#### **54199 All Other Professional, Scientific, and Technical Services**

This industry comprises establishments primarily engaged in the provision of professional, scientific, or technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; advertising and related services; market research and public opinion polling; photographic services; translation and

interpretation services; and veterinary services).

### **561 Administrative and Support Services**

Industries in the Administrative and Support Services subsector group establishments engaged in activities that support the day-to-day operations of other organizations. The processes employed in this sector (e.g., general management, personnel administration, clerical activities, cleaning activities) are often integral parts of the activities of establishments found in all sectors of the economy. The establishments classified in this subsector have specialized in one or more of these activities and can, therefore, provide services to clients in a variety of industries and, in some cases, to households. The individual industries of this subsector are defined on the basis of the particular process that they are engaged in and the particular services they provide.

Many of the activities performed in this subsector are ongoing routine support functions that all businesses and organizations must do and that they have traditionally done for themselves. Recent trends, however, are to contract or purchase such services from businesses that specialize in such activities and can, therefore, provide the services more efficiently.

The industries in this subsector cannot be viewed as strictly "support." The Travel Arrangement and Reservation Services industry group includes travel agents, tour operators, and providers of other travel arrangement services, such as hotel and restaurant reservations and arranging the purchase of tickets, serves many types of clients, including individual consumers. This group was placed in this subsector because the services are often of the "support" nature (e.g., travel arrangement) and businesses and other organizations are increasingly the ones purchasing such services.

The administrative and management activities performed by establishments in this sector are typically on a contract or fee basis. These activities may also be performed by establishments that are part of the company or enterprise. However, establishments involved in administering, overseeing, and managing other establishments of the company or enterprise, are classified in Sector 55, Management of Companies and Enterprises. These establishments normally undertake the strategic and organizational planning and decisionmaking role of the company or enterprise. Government establishments engaged in administering, overseeing and managing



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governmental programs are classified in Sector 92, Public Administration.

#### **56111 Office Administrative Services**

This industry comprises establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning; billing and recordkeeping; personnel; and physical distribution and logistics for others on a contract or fee basis. These establishments do not provide operating staff to carry out the complete operations of a business.

#### **56121 Facilities Support Services**

This industry comprises establishments primarily engaged in providing operating staff to perform a combination of support services within a client's facilities. Establishments in this industry typically provide a combination of services, such as janitorial; maintenance; trash disposal; guard and security; mail routing reception; laundry; and related services to support operations within facilities. These establishments provide operating staff to carry out these support activities; but are not involved with or responsible for the core business or activities of the client.

Establishments providing facilities (except computer and/or data processing) operation support services and establishments operating correctional facilities (i.e., jails) on a contract or fee basis are included in this industry.

#### **56131 Employment Placement Agencies**

This industry comprises establishments primarily engaged in listing employment vacancies and in referring or placing applicants for employment. The individuals referred or placed are not employees of the employment agencies.

#### **56132 Temporary Help Services**

This industry comprises establishments primarily engaged in supplying workers to clients' businesses for limited periods of time to supplement the working force of the client. The individuals provided are employees of the temporary help service establishment. However, these establishments do not provide direct supervision of their employees at the clients' work sites.

#### **56133 Professional Employer Organizations**

This industry comprises establishments primarily engaged in providing human resources and human resource management services to staff client businesses.

Establishments in this industry operate in a coemployment relationship with client businesses or organizations and are specialized in performing a wide range of human resource and personnel management duties, such as payroll accounting, payroll tax return preparation, benefits administration, recruiting, and managing labor relations. Employee leasing establishments typically acquire and lease back some or all of the employees of their clients and serve as the employer of the leased employees for payroll, benefits, and related purposes. Employee leasing establishments exercise varying degrees of decision making relating to their human resource or personnel management role, but do not have management accountability for the work of their clients' operations with regard to strategic planning, output, or profitability. Professional employer organizations (PEO) and establishments providing labor or staff leasing services are included in this industry.

#### **5614 Business Support Services**

This industry group comprises establishments engaged in performing activities that are ongoing routine business support functions that businesses and organizations traditionally do for themselves.

#### **56141 Document Preparation Services**

This industry comprises establishments primarily engaged in one or more of the following: (1) letter or resume writing; (2) document editing or proofreading; (3) typing, word processing, or desktop publishing; and (4) stenographic (except court reporting or stenotype recording), transcription, and other secretarial services.

#### **56142 Telephone Call Centers**

This industry comprises (1) establishments primarily engaged in answering telephone calls and relaying messages to clients and (2) establishments primarily engaged in providing telemarketing services on a contract or fee basis for others, such as promoting clients' products or services by telephone; taking orders for clients by telephone; and soliciting contributions or providing information for clients by telephone. These establishments never own the product or provide the services they are representing and generally can originate and/or receive calls for others.

#### **561421 Telephone Answering Services**

This U.S. industry comprises establishments primarily engaged in answering telephone calls and relaying

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messages to clients.

#### **561422 Telemarketing Bureaus**

This U.S. industry comprises establishments primarily engaged in providing telemarketing services on a contract or fee basis for others, such as: (1) promoting clients' products or services by telephone, (2) taking orders for clients by telephone, and (3) soliciting contributions or providing information for clients by telephone. These establishments never own the product or provide the services they are representing and generally can originate and/or receive calls for others.

#### **56143 Business Service Centers**

This industry comprises (1) establishments primarily engaged in providing mailbox rental and other postal and mailing services (except direct mail advertising); (2) establishments generally known as copy centers or shops primarily engaged in providing photocopying, duplicating, blueprinting, and other document copying services, without also providing printing services (e.g., offset printing, quick printing, digital printing, prepress services); and (3) establishments engaged in providing a range of office support services (except printing services), such as mailing services, document copying services, facsimile services, word processing services, on-site PC rental services, and office product sales.

#### **561431 Private Mail Centers**

This U.S. industry comprises (1) establishments primarily engaged in providing mailbox rental and other postal and mailing (except direct mail advertising) services or (2) establishments engaged in providing these mailing services along with one or more other office support services, such as facsimile services, word processing services, on-site PC rental services, and office product sales.

#### **561439 Other Business Service Centers (including Copy Shops)**

This U.S. industry comprises (1) establishments generally known as copy centers or shops primarily engaged in providing photocopying, duplicating, blueprinting, and other document copying services, without also providing printing services (e.g., offset printing, quick printing, digital printing, prepress services) and (2) establishments (except private mail centers) engaged in providing a range of office support services (except printing services), such as document copying services, facsimile services, word

processing services, on-site PC rental services, and office product sales.

#### **56144 Collection Agencies**

This industry comprises establishments primarily engaged in collecting payments for claims and remitting payments collected to their clients.

#### **56145 Credit Bureaus**

This industry comprises establishments primarily engaged in compiling information, such as credit and employment histories on individuals and credit histories on businesses, and providing the information to financial institutions, retailers, and others who have a need to evaluate the credit worthiness of these persons and businesses.

#### **56149 Other Business Support Services**

This industry comprises establishments primarily engaged in providing business support services (except secretarial and other document preparation services; telephone answering or telemarketing services; private mail services or document copying services conducted as separate activities or in conjunction with other office support services; monetary debt collection services; and credit reporting services).

#### **561491 Repossession Services**

This industry comprises establishments primarily engaged in repossessing tangible assets (e.g., automobiles, boats, equipment, planes, furniture, appliances) for the creditor as a result of delinquent debts.

#### **561492 Court Reporting and Stenotype Services**

This industry comprises establishments primarily engaged in providing verbatim reporting and stenotype recording of live legal proceedings and transcribing subsequent recorded materials.

#### **561499 All Other Business Support Services**

This industry comprises establishments primarily engaged in providing business support services (except secretarial and other document preparation services; telephone answering and telemarketing services; private mail services or document copying services conducted as separate activities or in conjunction with other office support services; monetary debt collection services; credit reporting

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services; repossession services; and court reporting and stenotype recording services).

#### **56151 Travel Agencies**

This industry comprises establishments primarily engaged in acting as agents in selling travel, tour, and accommodation services to the general public and commercial clients.

#### **56152 Tour Operators**

This industry comprises establishments primarily engaged in arranging and assembling tours. The tours are sold through travel agencies or tour operators. Travel or wholesale tour operators are included in this industry.

#### **56159 Other Travel Arrangement and Reservation Services**

This industry comprises establishments (except travel agencies and tour operators) primarily engaged in providing travel arrangement and reservation services.

#### **561591 Convention and Visitors Bureaus**

This U.S. industry comprises establishments primarily engaged in marketing and promoting communities and facilities to businesses and leisure travelers through a range of activities, such as assisting organizations in locating meeting and convention sites; providing travel information on area attractions, lodging accommodations, restaurants; providing maps; and organizing group tours of local historical, recreational, and cultural attractions.

#### **561599 All Other Travel Arrangement and Reservation Services**

This U.S. industry comprises establishments (except travel agencies, tour operators, and convention and visitors bureaus) primarily engaged in providing travel arrangement and reservation services.

#### **56161 Investigation, Guard, and Armored Car Services**

This industry comprises establishments primarily engaged in providing one or more of the following: (1) investigation and detective services; (2) guard and patrol services; and (3) picking up and delivering money, receipts, or other valuable items with personnel and equipment to protect such properties while in transit.

#### **561611 Investigation Services**

This U.S. industry comprises establishments primarily engaged in providing investigation and detective services.

#### **561612 Security Guards and Patrol Services**

This U.S. industry comprises establishments primarily engaged in providing guard and patrol services, such as bodyguard, guard dog, and parking security services.

#### **561613 Armored Car Services**

This U.S. industry comprises establishments primarily engaged in picking up and delivering money, receipts, or other valuable items. These establishments maintain personnel and equipment to protect such properties while in transit.

#### **56162 Security Systems Services**

This industry comprises establishments engaged in (1) selling security systems, such as burglar and fire alarms and locking devices, along with installation, repair, or monitoring services or (2) remote monitoring of electronic security alarm systems.

#### **561621 Security Systems Services (Except Locksmiths)**

This U.S. industry comprises establishments primarily engaged in (1) selling security alarm systems, such as burglar and fire alarms, along with installation, repair, or monitoring services or (2) remote monitoring of electronic security alarm systems.

#### **561622 Locksmiths**

This U.S. industry comprises establishments primarily engaged in (1) selling mechanical or electronic locking devices, safes, and security vaults, along with installation, repair, rebuilding, or adjusting services or (2) installing, repairing, rebuilding, and adjusting mechanical or electronic locking devices, safes, and security vaults.

#### **56171 Exterminating and Pest Control Services**

This industry comprises establishments primarily engaged in exterminating and controlling birds, mosquitoes, rodents, termites, and other insects and pests (except for crop production and forestry production). Establishments providing fumigation services are included in this industry.

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### 56172 Janitorial Services

This industry comprises establishments primarily engaged in cleaning building interiors, interiors of transportation equipment (e.g., aircraft, rail cars, ships), and/or windows.

### 56173 Landscaping Services

This industry comprises (1) establishments primarily engaged in providing landscape care and maintenance services and/or installing trees, shrubs, plants, lawns, or gardens and (2) establishments primarily engaged in providing these services along with the design of landscape plans and/or the construction (i.e., installation) of walkways, retaining walls, decks, fences, ponds, and similar structures.

### 56174 Carpet and Upholstery Cleaning Services

This industry comprises establishments primarily engaged in cleaning and dyeing used rugs, carpets, and upholstery.

### 56179 Other Services to Buildings and Dwellings

This industry comprises establishments primarily engaged in providing services to buildings and dwellings (except exterminating and pest control; janitorial; landscaping care and maintenance; and carpet and upholstery cleaning).

### 5619 Other Support Services

This industry group comprises establishments primarily engaged in providing day-to-day business and other organizational support services (except office administrative services; facilities support services; employment services; business support services; travel arrangement and reservation services; security and investigation services; and services to buildings and dwellings).

### 56191 Packaging and Labeling Services

This industry comprises establishments primarily engaged in packaging client-owned materials. The services may include labeling and/or imprinting the package.

### 56192 Convention and Trade Show Organizers

This industry comprises establishments primarily engaged in organizing, promoting, and/or managing events, such as business and trade shows, conventions, conferences, and meetings (whether or not they manage and provide

the staff to operate the facilities in which these events take place).

### 56199 All Other Support Services

This industry comprises establishments primarily engaged in providing day-to-day business and other organizational support services (except office administrative services, facilities support services, employment services, business support services, travel arrangement and reservation services, security and investigation services, services to buildings and other structures, packaging and labeling services, and convention and trade show organizing services).

### 562111 Solid Waste Collection

This industry comprises establishments primarily engaged in one or more of the following: (1) collecting and/or hauling nonhazardous solid waste (i.e., garbage) within a local area; (2) operating nonhazardous solid waste transfer stations; and (3) collecting and/or hauling mixed recyclable materials within a local area.

### 562 Waste Management and Remediation Services

Industries in the Waste Management and Remediation Services subsector group establishments engaged in the collection, treatment, and disposal of waste materials. This includes establishments engaged in local hauling of waste materials; operating materials recovery facilities (i.e., those that sort recyclable materials from the trash stream); providing remediation services (i.e., those that provide for the cleanup of contaminated buildings, mine sites, soil, or ground water); and providing septic pumping and other miscellaneous waste management services. There are three industry groups within the subsector that separate these activities into waste collection, waste treatment and disposal, and remediation and other waste management.

Excluded from this subsector are establishments primarily engaged in collecting, treating, and disposing waste through sewer systems or sewage treatment facilities that are classified in Industry 22132, Sewage Treatment Facilities and establishments primarily engaged in long-distance hauling of waste materials that are classified in Industry 48423, Specialized Freight (except Used Goods) Trucking, Long-Distance. Also, there are some activities that appear to be related to waste management, but that are not included in this subsector. For example, establishments primarily engaged in providing waste management consulting services are classified in Industry

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54162, Environmental Consulting Services.

#### **5621 Waste Collection**

This industry comprises establishments primarily engaged in (1) collecting and/or hauling hazardous waste, nonhazardous waste, and/or recyclable materials within a local area and/or (2) operating hazardous or nonhazardous waste transfer stations. Hazardous waste collection establishments may be responsible for the identification, treatment, packaging, and labeling of waste for the purposes of transport.

##### **562111 Solid Waste Collection**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) collecting and/or hauling nonhazardous solid waste (i.e., garbage) within a local area; (2) operating nonhazardous solid waste transfer stations; and (3) collecting and/or hauling mixed recyclable materials within a local area.

##### **562112 Hazardous Waste Collection**

This industry comprises establishments primarily engaged in collecting and/or hauling hazardous waste within a local area and/or operating hazardous waste transfer stations. Hazardous waste collection establishments may be responsible for the identification, treatment, packaging, and labeling of wastes for the purposes of transport.

##### **562119 Other Waste Collection**

This industry comprises establishments primarily engaged in collecting and/or hauling waste (except nonhazardous solid waste and hazardous waste) within a local area. Establishments engaged in brush or rubble removal services are included in this industry.

#### **5622 Waste Treatment and Disposal**

This industry comprises establishments primarily engaged in (1) operating waste treatment or disposal facilities (except sewer systems or sewage treatment facilities) or (2) the combined activity of collecting and/or hauling of waste materials within a local area and operating waste treatment or disposal facilities. Waste combustors or incinerators (including those that may produce byproducts, such as electricity), solid waste landfills, and compost dumps are included in this industry.

#### **562211 Hazardous Waste Treatment and Disposal**

This industry comprises establishments primarily engaged in (1) operating treatment and/or disposal facilities for hazardous waste or (2) the combined activity of collecting and/or hauling of hazardous waste materials within a local area and operating treatment or disposal facilities for hazardous waste.

##### **562212 Solid Waste Landfill**

This industry comprises establishments primarily engaged in (1) operating landfills for the disposal of nonhazardous solid waste or (2) the combined activity of collecting and/or hauling nonhazardous waste materials within a local area and operating landfills for the disposal of nonhazardous solid waste.

##### **562213 Solid Waste Combustors and Incinerators**

This industry comprises establishments primarily engaged in operating combustors and incinerators for the disposal of nonhazardous solid waste. These establishments may produce byproducts, such as electricity and steam.

##### **562219 Other Nonhazardous Waste Treatment and Disposal**

This industry comprises establishments primarily engaged in (1) operating nonhazardous waste treatment and disposal facilities (except landfills, combustors, incinerators and sewer systems or sewage treatment facilities) or (2) the combined activity of collecting and/or hauling of nonhazardous waste materials within a local area and operating waste treatment or disposal facilities (except landfills, combustors, incinerators and sewer systems, or sewage treatment facilities). Compost dumps are included in this industry.

##### **5629 Remediation and Other Waste Management Services**

This industry group comprises establishments primarily engaged in remediation and other waste management services (except waste collection, waste treatment and disposal, and waste management consulting services).

##### **56291 Remediation Services**

This industry comprises establishments primarily engaged

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in one or more of the following: (1) remediation and cleanup of contaminated buildings, mine sites, soil, or ground water; (2) integrated mine reclamation activities, including demolition, soil remediation, waste water treatment, hazardous material removal, contouring land, and revegetation; and (3) asbestos, lead paint, and other toxic material abatement.

#### **56292 Materials Recovery Facilities**

This industry comprises establishments primarily engaged in (1) operating facilities for separating and sorting recyclable materials from nonhazardous waste streams (i.e., garbage) and/or (2) operating facilities where commingled recyclable materials, such as paper, plastics, used beverage cans, and metals, are sorted into distinct categories.

#### **56299 All Other Waste Management Services**

This industry comprises establishments primarily engaged in waste management services (except waste collection, waste treatment and disposal, remediation, operation of materials recovery facilities, and waste management consulting services).

#### **562991 Septic Tank and Related Services**

This industry comprises establishments primarily engaged in (1) pumping (i.e., cleaning) septic tanks and cesspools and/or (2) renting and/or servicing portable toilets.

#### **562998 All Other Miscellaneous Waste Management Services**

This industry comprises establishments primarily engaged in providing waste management services (except waste collection, waste treatment and disposal, remediation, operation of materials recovery facilities, septic tank pumping and related services, and waste management consulting services).

#### **621 Ambulatory Health Care Services**

Industries in the Ambulatory Health Care Services subsector provide health care services directly or indirectly to ambulatory patients and do not usually provide inpatient services. Health practitioners in this subsector provide outpatient services, with the facilities and equipment not usually being the most significant part of the production process.

#### **6211 Offices of Physicians**

This industry comprises establishments of health practitioners having the degree of M.D. (Doctor of medicine) or D.O. (Doctor of osteopathy) primarily engaged in the independent practice of general or specialized medicine or surgery. These practitioners operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

#### **6212 Offices of Dentists**

This industry comprises establishments of health practitioners having the degree of D.M.D. (Doctor of dental medicine), D.D.S. (Doctor of dental surgery), or D.D.Sc. (Doctor of dental science) primarily engaged in the independent practice of general or specialized dentistry or dental surgery. These practitioners operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers. They can provide either comprehensive preventive, cosmetic, or emergency care, or specialize in a single field of dentistry.

#### **6213 Offices of Other Health Practitioners**

This industry group comprises establishments of independent health practitioners (except physicians and dentists).

#### **62131 Offices of Chiropractors**

This industry comprises establishments of health practitioners having the degree of D.C. (Doctor of chiropractic) primarily engaged in the independent practice of chiropractic. These practitioners provide diagnostic and therapeutic treatment of neuromusculoskeletal and related disorders through the manipulation and adjustment of the spinal column and extremities, and operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

#### **62132 Offices of Optometrists**

This industry comprises establishments of health practitioners having the degree of O.D. (Doctor of optometry) primarily engaged in the independent practice of optometry. These practitioners provide eye examinations to determine visual acuity or the presence of vision

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problems and to prescribe eyeglasses, contact lenses, and eye exercises. They operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers, and may also provide the same service as opticians, such as selling and fitting prescription eyeglasses and contact lenses.

#### **62133 Offices of Mental Health Practitioners (Except Physicians)**

This industry comprises establishments of independent mental health practitioners (except physicians) primarily engaged in (1) the diagnosis and treatment of mental, emotional, and behavioral disorders and/or (2) the diagnosis and treatment of individual or group social dysfunction brought about by such causes as mental illness, alcohol and substance abuse, physical and emotional trauma, or stress. These practitioners operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

#### **62134 Offices of Physical, Occupational and Speech Therapists, and Audiologists**

This industry comprises establishments of independent health practitioners primarily engaged in one of the following: (1) administering medically prescribed physical therapy treatment for patients suffering from injuries or muscle, nerve, joint, and bone disease; (2) planning and administering educational, recreational, and social activities designed to help patients or individuals with disabilities, regain physical or mental functioning or to adapt to their disabilities; and (3) diagnosing and treating speech, language, or hearing problems. These practitioners operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

#### **62139 Offices of All Other Health Practitioners**

This industry comprises establishments of independent health practitioners (except physicians; dentists; chiropractors; optometrists; mental health specialists; physical, occupational, and speech therapists; and audiologists). These practitioners operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

#### **621391 Offices of Podiatrists**

This U.S. industry comprises establishments of health practitioners having the degree of D.P. (Doctor of podiatry) primarily engaged in the independent practice of podiatry. These practitioners diagnose and treat diseases and deformities of the foot and operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

#### **621399 Offices of All Other Miscellaneous Health Practitioners**

This U.S. industry comprises establishments of independent health practitioners (except physicians; dentists; chiropractors; optometrists; mental health specialists; physical, occupational, and speech therapists; audiologists; and podiatrists). These practitioners operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

#### **62141 Family Planning Centers**

This industry comprises establishments with medical staff primarily engaged in providing a range of family planning services on an outpatient basis, such as contraceptive services, genetic and prenatal counseling, voluntary sterilization, and therapeutic and medically indicated termination of pregnancy.

#### **62142 Outpatient Mental Health and Substance Abuse Centers**

This industry comprises establishments with medical staff primarily engaged in providing outpatient services related to the diagnosis and treatment of mental health disorders and alcohol and other substance abuse. These establishments generally treat patients who do not require inpatient treatment. They may provide a counseling staff and information regarding a wide range of mental health and substance abuse issues and/or refer patients to more extensive treatment programs, if necessary.

#### **62149 Other Outpatient Care Centers**

This industry comprises establishments with medical staff primarily engaged in providing general or specialized

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outpatient care (except family planning centers and outpatient mental health and substance abuse centers). Centers or clinics of health practitioners with different degrees from more than one industry practicing within the same establishment (i.e., Doctor of medicine and Doctor of dental medicine) are included in this industry.

#### **621491 HMO Medical Centers**

This industry comprises establishments with physicians and other medical staff primarily engaged in providing a range of outpatient medical services to the health maintenance organization (HMO) subscribers with a focus generally on primary health care. These establishments are owned by the HMO. Included in this industry are HMO establishments that both provide health care services and underwrite health and medical insurance policies.

#### **621492 Kidney Dialysis Centers**

This industry comprises establishments with medical staff primarily engaged in providing outpatient kidney or renal dialysis services.

#### **621493 Freestanding Ambulatory Surgical and Emergency Centers**

This industry comprises establishments with physicians and other medical staff primarily engaged in (1) providing surgical services (e.g., orthoscopic and cataract surgery) on an outpatient basis or (2) providing emergency care services (e.g., setting broken bones, treating lacerations, or tending to patients suffering injuries as a result of accidents, trauma, or medical conditions necessitating immediate medical care) on an outpatient basis. Outpatient surgical establishments have specialized facilities, such as operating and recovery rooms, and specialized equipment, such as anesthetic or X-ray equipment.

#### **621498 All Other Outpatient Care Centers**

This industry comprises establishments with medical staff primarily engaged in providing general or specialized outpatient care (except family planning centers, outpatient mental health and substance abuse centers, HMO medical centers, kidney dialysis centers, and freestanding ambulatory surgical and emergency centers). Centers or clinics of health practitioners with different degrees from more than one industry practicing within the same establishment (i.e., Doctor of medicine and Doctor of dental medicine) are included in this industry.

#### **6215 Medical and Diagnostic Laboratories**

This industry comprises establishments known as medical and diagnostic laboratories primarily engaged in providing analytic or diagnostic services, including body fluid analysis and diagnostic imaging, generally to the medical profession or to the patient on referral from a health practitioner.

#### **621511 Medical Laboratories**

This industry comprises establishments known as medical laboratories primarily engaged in providing analytic or diagnostic services, including body fluid analysis, generally to the medical profession or to the patient on referral from a health practitioner.

#### **621512 Diagnostic Imaging Centers**

This industry comprises establishments known as diagnostic imaging centers primarily engaged in producing images of the patient generally on referral from a health practitioner.

#### **6216 Home Health Care Services**

This industry comprises establishments primarily engaged in providing skilled nursing services in the home, along with a range of the following: personal care services; homemaker and companion services; physical therapy; medical social services; medications; medical equipment and supplies; counseling; 24-hour home care; occupation and vocational therapy; dietary and nutritional services; speech therapy; audiology; and high-tech care, such as intravenous therapy.

#### **6219 Other Ambulatory Health Care Services**

This industry group comprises establishments primarily engaged in providing ambulatory health care services (except offices of physicians, dentists, and other health practitioners; outpatient care centers; medical laboratories and diagnostic imaging centers; and home health care providers).

#### **62191 Ambulance Services**

This industry comprises establishments primarily engaged in providing transportation of patients by ground or air, along with medical care. These services are often provided during a medical emergency but are not restricted to emergencies. The vehicles are equipped with lifesaving equipment operated by medically trained personnel.



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### **62199 All Other Ambulatory Health Care Services**

This industry comprises establishments primarily engaged in providing ambulatory health care services (except offices of physicians, dentists, and other health practitioners; outpatient care centers; medical and diagnostic laboratories; home health care providers; and ambulances).

### **622 Hospitals**

Industries in the Hospitals subsector provide medical, diagnostic, and treatment services that include physician, nursing, and other health services to inpatients and the specialized accommodation services required by inpatients. Hospitals may also provide outpatient services as a secondary activity. Establishments in the Hospitals subsector provide inpatient health services, many of which can only be provided using the specialized facilities and equipment that form a significant and integral part of the production process.

#### **6221 General Medical and Surgical Hospitals**

This industry comprises establishments known and licensed as general medical and surgical hospitals primarily engaged in providing diagnostic and medical treatment (both surgical and nonsurgical) to inpatients with any of a wide variety of medical conditions. These establishments maintain inpatient beds and provide patients with food services that meet their nutritional requirements. These hospitals have an organized staff of physicians and other medical staff to provide patient care services. These establishments usually provide other services, such as outpatient services, anatomical pathology services, diagnostic X-ray services, clinical laboratory services, operating room services for a variety of procedures, and pharmacy services.

#### **6222 Psychiatric and Substance Abuse Hospitals**

This industry comprises establishments known and licensed as psychiatric and substance abuse hospitals primarily engaged in providing diagnostic, medical treatment, and monitoring services for inpatients who suffer from mental illness or substance abuse disorders. The treatment often requires an extended stay in the hospital. These establishments maintain inpatient beds and provide patients with food services that meet their nutritional requirements. They have an organized staff of physicians and other medical staff to provide patient care services. Psychiatric, psychological, and social work

services are available at the facility. These hospitals usually provide other services, such as outpatient services, clinical laboratory services, diagnostic X-ray services, and electroencephalograph services.

#### **6223 Specialty (Except Psychiatric and Substance Abuse) Hospitals**

This industry consists of establishments known and licensed as specialty hospitals primarily engaged in providing diagnostic and medical treatment to inpatients with a specific type of disease or medical condition (except psychiatric or substance abuse). Hospitals providing long-term care for the chronically ill and hospitals providing rehabilitation, restorative, and adjustive services to physically challenged or disabled people are included in this industry. These establishments maintain inpatient beds and provide patients with food services that meet their nutritional requirements. They have an organized staff of physicians and other medical staff to provide patient care services. These hospitals may provide other services, such as outpatient services, diagnostic X-ray services, clinical laboratory services, operating room services, physical therapy services, educational and vocational services, and psychological and social work services.

### **623 Nursing and Residential Care Facilities**

Industries in the Nursing and Residential Care Facilities subsector provide residential care combined with either nursing, supervisory, or other types of care as required by the residents. In this subsector, the facilities are a significant part of the production process and the care provided is a mix of health and social services with the health services being largely some level of nursing services.

#### **6231 Nursing Care Facilities**

This industry comprises establishments primarily engaged in providing inpatient nursing and rehabilitative services. The care is generally provided for an extended period of time to individuals requiring nursing care. These establishments have a permanent core staff of registered or licensed practical nurses who, along with other staff, provide nursing and continuous personal care services.

#### **6232 Residential Mental Retardation, Mental Health and Substance Abuse Facilities**

This industry group comprises establishments primarily engaged in providing residential care (but not licensed hospital care) to people with mental retardation, mental

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illness, or substance abuse problems.

#### **62321 Residential Mental Retardation Facilities**

This industry comprises establishments (e.g., group homes, hospitals, intermediate care facilities) primarily engaged in providing residential care services for persons diagnosed with mental retardation. These facilities may provide some health care, though the focus is room, board, protective supervision, and counseling.

#### **62322 Residential Mental Health and Substance Abuse Facilities**

This industry comprises establishments primarily engaged in providing residential care and treatment for patients with mental health and substance abuse illnesses. These establishments provide room, board, supervision, and counseling services. Although medical services may be available at these establishments, they are incidental to the counseling, mental rehabilitation, and support services offered. These establishments generally provide a wide range of social services in addition to counseling.

#### **6233 Community Care Facilities for the Elderly**

This industry comprises establishments primarily engaged in providing residential and personal care services for (1) the elderly and other persons who are unable to fully care for themselves and/or (2) the elderly and other persons who do not desire to live independently. The care typically includes room, board, supervision, and assistance in daily living, such as housekeeping services. In some instances these establishments provide skilled nursing care for residents in separate onsite facilities.

#### **623311 Continuing Care Retirement Communities**

This U.S. industry comprises establishments primarily engaged in providing a range of residential and personal care services with on-site nursing care facilities for (1) the elderly and other persons who are unable to fully care for themselves and/or (2) the elderly and other persons who do not desire to live independently. Individuals live in a variety of residential settings with meals, housekeeping, social, leisure, and other services available to assist residents in daily living. Assisted-living facilities with on-site nursing care facilities are included in this industry.

#### **623312 Homes for the Elderly**

This U.S. industry comprises establishments primarily

engaged in providing residential and personal care services (i.e., without on-site nursing care facilities) for (1) the elderly or other persons who are unable to fully care for themselves and/or (2) the elderly or other persons who do not desire to live independently. The care typically includes room, board, supervision, and assistance in daily living, such as housekeeping services.

#### **6239 Other Residential Care Facilities**

This industry comprises establishments primarily engaged in providing residential care (except residential mental retardation facilities, residential health and substance abuse facilities, continuing care retirement communities, and homes for the elderly). These establishments also provide supervision and personal care services.

#### **624 Social Assistance**

Industries in the Social Assistance subsector provide a wide variety of social assistance services directly to their clients. These services do not include residential or accommodation services, except on a short stay basis.

#### **62411 Child and Youth Services**

This industry comprises establishments primarily engaged in providing nonresidential social assistance services for children and youth. These establishments provide for the welfare of children in such areas as adoption and foster care, drug prevention, life skills training, and positive social development.

#### **62412 Services for the Elderly and Persons With Disabilities**

This industry comprises establishments primarily engaged in providing nonresidential social assistance services to improve the quality of life for the elderly, persons diagnosed with mental retardation, or persons with disabilities. These establishments provide for the welfare of these individuals in such areas as day care, nonmedical home care or homemaker services, social activities, group support, and companionship.

#### **62419 Other Individual and Family Services**

This industry comprises establishments primarily engaged in providing nonresidential individual and family social assistance services (except those specifically directed toward children, the elderly, persons diagnosed with mental retardation, or persons with disabilities).

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### 62421 Community Food Services

This industry comprises establishments primarily engaged in the collection, preparation, and delivery of food for the needy. Establishments in this industry may also distribute clothing and blankets to the poor. These establishments may prepare and deliver meals to persons who by reason of age, disability, or illness are unable to prepare meals for themselves; collect and distribute salvageable or donated food; or prepare and provide meals at fixed or mobile locations. Food banks, meal delivery programs, and soup kitchens are included in this industry.

### 62422 Community Housing Services

This industry comprises establishments primarily engaged in providing one or more of the following community housing services: (1) short term emergency shelter for victims of domestic violence, sexual assault, or child abuse; (2) temporary residential shelter for the homeless, runaway youths, and patients and families caught in medical crises; (3) transitional housing for low-income individuals and families; (4) volunteer construction or repair of low cost housing, in partnership with the homeowner who may assist in construction or repair work; and (5) repair of homes for elderly or disabled homeowners. These establishments may operate their own shelter; or may subsidize housing using existing homes, apartments, hotels, or motels; or may require a low-cost mortgage or work (sweat) equity.

### 62423 Emergency and Other Relief Services

This industry comprises establishments primarily engaged in providing food, shelter, clothing, medical relief, resettlement, and counseling to victims of domestic or international disasters or conflicts (e.g., wars).

### 6243 Vocational Rehabilitation Services

This industry comprises (1) establishments primarily engaged in providing vocational rehabilitation or habilitation services, such as job counseling, job training, and work experience, to unemployed and underemployed persons, persons with disabilities, and persons who have a job market disadvantage because of lack of education, job skill, or experience and (2) establishments primarily engaged in providing training and employment to persons with disabilities. Vocational rehabilitation job training facilities (except schools) and sheltered workshops (i.e., work experience centers) are included in this industry.

### 6244 Child Day Care Services

This industry comprises establishments primarily engaged in providing day care of infants or children. These establishments generally care for preschool children, but may care for older children when they are not in school and may also offer prekindergarten educational programs.

### 711 Performing Arts, Spectator Sports, and Related Industries

Industries in the Performing Arts, Spectator Sports, and Related Industries subsector group establishments that produce or organize and promote live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, athletes, and other entertainers, including independent (i.e., freelance) entertainers and the establishments that manage their careers. The classification recognizes four basic processes: (1) producing (i.e., presenting) events; (2) organizing, managing, and/or promoting events; (3) managing and representing entertainers; and (4) providing the artistic, creative and technical skills necessary to the production of these live events. Also, this subsector contains four industries for performing arts companies. Each is defined on the basis of the particular skills of the entertainers involved in the presentations.

The industry structure for this subsector makes a clear distinction between performing arts companies and performing artists (i.e., independent or freelance). Although not unique to arts and entertainment, freelancing is a particularly important phenomenon in this Performing Arts, Spectator Sports, and Related Industries subsector.

Distinguishing this activity from the production activity is a meaningful process differentiation. This approach, however, is difficult to implement in the case of musical groups (i.e., companies) and artists, especially pop groups. These establishments tend to be more loosely organized and it can be difficult to distinguish companies from freelancers. For this reason, NAICS includes one industry that covers both musical groups and musical artists.

This subsector contains two industries for Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events, one for those that operate facilities and another for those that do not. This is because there are significant differences in cost structures between those promoters that manage and provide the staff to operate facilities and those that do not. In addition to promoters without facilities,

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other industries in this subsector include establishments that may operate without permanent facilities. These types of establishments include: performing arts companies, musical groups and artists, spectator sports, and independent (i.e., freelance) artists, writers, and performers.

Excluded from this subsector are nightclubs. Some nightclubs promote live entertainment on a regular basis and it can be argued that they could be classified in Industry Group 7113, Promoters of Performing Arts, Sports, and Similar Events. However, since most of these establishments function as any other drinking place when they do not promote entertainment and because most of their revenue is derived from sale of food and beverages, they are classified in Subsector 722, Food Services and Drinking Places.

#### **7111 Performing Arts Companies**

This industry group comprises establishments primarily engaged in producing live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, and other performing artists.

#### **7112 Spectator Sports**

This industry comprises (1) sports teams or clubs primarily participating in live sporting events before a paying audience; (2) establishments primarily engaged in operating racetracks; (3) independent athletes engaged in participating in live sporting or racing events before a paying audience; (4) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (5) establishments, such as sports trainers, primarily engaged in providing specialized services to support participants in sports events or competitions. The sports teams and clubs included in this industry may or may not operate their own arena, stadium, or other facility for presenting their games or other spectator sports events.

#### **711211 Sports Teams and Clubs**

This industry comprises professional or semiprofessional sports teams or clubs primarily engaged in participating in live sporting events, such as baseball, basketball, football, hockey, soccer, and jai alai games, before a paying audience. These establishments may or may not operate their own arena, stadium, or other facility for presenting these events.

#### **711212 Racetracks**

This industry comprises establishments primarily engaged in operating racetracks. These establishments may also present and /or promote the events, such as auto, dog, and horse races, held in these facilities.

#### **711219 Other Spectator Sports**

This industry comprises (1) independent athletes, such as professional or semiprofessional golfers, boxers, and race car drivers, primarily engaged in participating in live sporting or racing events before a paying audience; (2) owners of racing participants, such as cars, dogs, and horses, primarily engaged in entering them in racing events or other spectator sports events; and (3) establishments, such as sports trainers, primarily engaged in providing specialized services required to support participants in sports events or competitions.

#### **71131 Promoters of Performing Arts, Sports, and Similar Events With Facilities**

This industry comprises establishments primarily engaged in (1) organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as State fairs, county fairs, agricultural fairs, concerts, and festivals, held in facilities that they manage and operate and/or (2) managing and providing the staff to operate arenas, stadiums, theaters, or other related facilities for rent to other promoters.

#### **71132 Promoters of Performing Arts, Sports, and Similar Events Without Facilities**

This industry comprises promoters primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, such as state fairs, county fairs, agricultural fairs, concerts, and festivals, in facilities that are managed and operated by others. Theatrical (except motion picture) booking agencies are included in this industry.

#### **7114 Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures**

This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities, such as representing

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clients in contract negotiations; managing or organizing client's financial affairs; and generally promoting the careers of their clients.

#### **7115 Independent Artists, Writers, and Performers**

This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee.

#### **712 Museums, Historical Sites, and Similar Institutions**

This industry comprises establishments primarily engaged in the preservation and exhibition of objects, sites, and natural wonders of historical, cultural, and/or educational value.

#### **713 Amusement, Gambling, and Recreation Industries**

Industries in the Amusement, Gambling, and Recreation Industries subsector (1) operate facilities where patrons can primarily engage in sports, recreation, amusement, or gambling activities and/or (2) provide other amusement and recreation services, such as supplying and servicing amusement devices in places of business operated by others; operating sports teams, clubs, or leagues engaged in playing games for recreational purposes; and guiding tours without using transportation equipment.

This subsector does not cover all establishments providing recreational services. Other sectors of NAICS also provide recreational services. Providers of recreational services are often engaged in processes classified in other sectors of NAICS. For example, operators of resorts and hunting and fishing camps provide both accommodation and recreational facilities and services. These establishments are classified in Subsector 721, Accommodation, partly to reflect the significant costs associated with the provision of accommodation services and partly to ensure consistency with international standards. Likewise, establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides, are classified in Subsector 48-49, Transportation and Warehousing.

The industry groups in this subsector highlight particular

types of activities: amusement parks and arcades, gambling industries, and other amusement and recreation industries. The groups, however, are not all inclusive of the activity. The Gambling Industries industry group does not provide for full coverage of gambling activities. For example, casino hotels are classified in Subsector 721, Accommodation; and horse and dog racing tracks are classified in Industry Group 7112, Spectator Sports.

#### **7131 Amusement Parks and Arcades**

This industry group comprises establishments primarily engaged in operating amusement parks and amusement arcades and parlors.

#### **71311 Amusement and Theme Parks**

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

#### **71312 Amusement Arcades**

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

#### **7132 Gambling Industries**

This industry group comprises establishments (except casino hotels) primarily engaged in operating gambling facilities, such as casinos, bingo halls, and video gaming terminals, or in the provision of gambling services, such as lotteries and off-track betting. Casino hotels are classified in Industry 72112, Casino Hotels.

#### **71321 Casinos (Except Casino Hotels)**

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities, such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

#### **71329 Other Gambling Industries**

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino

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hotels) or providing gambling services.

#### **71391 Golf Courses and Country Clubs**

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

#### **71392 Skiing Facilities**

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

#### **71393 Marinas**

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities, such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

#### **71394 Fitness and Recreational Sports Centers**

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities, such as swimming, skating, or racquet sports.

#### **71395 Bowling Centers**

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

#### **71399 All Other Amusement and Recreation Industries**

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

### **811 Repair and Maintenance**

Industries in the Repair and Maintenance subsector restore machinery, equipment, and other products to working order. These establishments also typically provide general or routine maintenance (i.e., servicing) on such products to ensure they work efficiently and to prevent breakdown and unnecessary repairs.

The NAICS structure for this subsector brings together most types of repair and maintenance establishments and categorizes them based on production processes (i.e., on the type of repair and maintenance activity performed, and the necessary skills, expertise, and processes that are found in different repair and maintenance establishments). This NAICS classification does not delineate between repair services provided to businesses versus those that serve households. Although some industries primarily serve either businesses or households, separation by class of customer is limited by the fact that many establishments serve both. Establishments repairing computers and consumer electronics products are two examples of such overlap.

The Repair and Maintenance subsector does not include all establishments that do repair and maintenance. For example, a substantial amount of repair is done by establishments that also manufacture machinery, equipment, and other goods. These establishments are included in the Manufacturing sector in NAICS. In addition, repair of transportation equipment is often provided by or based at transportation facilities, such as airports, seaports, and these activities are included in the Transportation and Warehousing sector. A particularly unique situation exists with repair of buildings. Plumbing, electrical installation and repair, painting and decorating, and other construction-related establishments are often involved in performing installation or other work on new construction as well as providing repair services on existing structures. While some specialize in repair, it is difficult to distinguish between the two types and all have been included in the Construction sector.

Excluded from this subsector are establishments primarily engaged in rebuilding or remanufacturing machinery and equipment. These are classified in Sector 31-33, Manufacturing. Also excluded are retail establishments that provide after-sale services and repair. These are classified in Sector 44-45, Retail Trade.

#### **8111 Automotive Repair and Maintenance**

This industry group comprises establishments involved in providing repair and maintenance services for automotive

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vehicles, such as passenger cars, trucks, and vans, and all trailers. Establishments in this industry group employ mechanics with specialized technical skills to diagnose and repair the mechanical and electrical systems for automotive vehicles, repair automotive interiors, and paint or repair automotive exteriors.

#### **81111 Automotive Mechanical and Electrical Repair and Maintenance**

This industry comprises establishments primarily engaged in providing mechanical or electrical repair and maintenance services for automotive vehicles, such as passenger cars, trucks and vans, and all trailers. These establishments specialize in or may provide a wide range of these services.

##### **811111 General Automotive Repair**

This U.S. industry comprises establishments primarily engaged in providing (1) a wide range of mechanical and electrical repair and maintenance services for automotive vehicles, such as passenger cars, trucks, and vans, and all trailers or (2) engine repair and replacement.

##### **811112 Automotive Exhaust System Repair**

This U.S. industry comprises establishments primarily engaged in replacing or repairing exhaust systems of automotive vehicles, such as passenger cars, trucks, and vans.

##### **811113 Automotive Transmission Repair**

This industry comprises establishments primarily engaged in replacing or repairing transmissions of automotive vehicles, such as passenger cars, trucks, and vans.

##### **811118 Other Automotive Mechanical and Electrical Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in providing specialized mechanical or electrical repair and maintenance services (except engine repair and replacement, exhaust systems repair, and transmission repair) for automotive vehicles, such as passenger cars, trucks, and vans, and all trailers.

##### **81112 Automotive Body, Paint, Interior, and Glass Repair**

This industry comprises establishments primarily engaged in providing one or more of the following: (1) repairing or

customizing automotive vehicles, such as passenger cars, trucks, and vans, and all trailer bodies and interiors; (2) painting automotive vehicle and trailer bodies; (3) replacing, repairing, and/or tinting automotive vehicle glass; and (4) customizing automobile, truck, and van interiors for the physically disabled or other customers with special requirements.

##### **811121 Automotive Body, Paint, and Interior Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in repairing or customizing automotive vehicles, such as passenger cars, trucks, and vans, and all trailer bodies and interiors; and/or painting automotive vehicles and trailer bodies.

##### **811122 Automotive Glass Replacement Shops**

This U.S. industry comprises establishments primarily engaged in replacing, repairing, and/or tinting automotive vehicle, such as passenger car, truck, and van, glass.

##### **81119 Other Automotive Repair and Maintenance**

This industry comprises establishments primarily engaged in providing automotive repair and maintenance services (except mechanical and electrical repair and maintenance; transmission repair; and body, paint, interior, and glass repair) for automotive vehicles, such as passenger cars, trucks, and vans, and all trailers.

##### **811191 Automotive Oil Change and Lubrication Shops**

This U.S. industry comprises establishments primarily engaged in changing motor oil and lubricating the chassis of automotive vehicles, such as passenger cars, trucks, and vans.

##### **811192 Car Washes**

This U.S. industry comprises establishments primarily engaged in cleaning, washing, and/or waxing automotive vehicles, such as passenger cars, trucks, and vans, and trailers.

##### **811198 All Other Automotive Repair and Maintenance**

This U.S. industry comprises establishments primarily engaged in providing automotive repair and maintenance services (except mechanical and electrical repair and

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maintenance; body, paint, interior, and glass repair; motor oil change and lubrication; and car washing) for automotive vehicles, such as passenger cars, trucks, and vans, and all trailers.

#### **8112 Electronic and Precision Equipment Repair and Maintenance**

This industry group comprises establishments primarily engaged in repairing electronic equipment, such as computers and communications equipment, and highly specialized precision instruments. Establishments in this industry group typically have staff skilled in repairing items having complex, electronic components.

#### **811211 Consumer Electronics Repair and Maintenance**

This industry comprises establishments primarily engaged in repairing and maintaining consumer electronics, such as televisions, stereos, speakers, video recorders, CD players, radios, and cameras, without retailing new consumer electronics.

#### **811212 Computer and Office Machine Repair and Maintenance**

This industry comprises establishments primarily engaged in repairing and maintaining computers and office machines without retailing new computers and office machines, such as photocopying machines; and computer terminals, storage devices, printers; and CD-ROM drives.

#### **811213 Communication Equipment Repair and Maintenance**

This industry comprises establishments primarily engaged in repairing and maintaining communications equipment without retailing new communication equipment, such as telephones, fax machines, communications transmission equipment, and two-way radios.

#### **811219 Other Electronic and Precision Equipment Repair and Maintenance**

This industry comprises establishments primarily engaged in repairing and maintaining (without retailing) electronic and precision equipment (except consumer electronics, computers and office machines, and communications equipment). Establishments in this industry repair and maintain equipment, such as medical diagnostic imaging equipment, measuring and surveying instruments, laboratory instruments, and radar and sonar equipment.

#### **8113 Commercial and Industrial Machinery and Equipment (Except Automotive and Electronic) Repair and Maintenance**

This industry comprises establishments primarily engaged in the repair and maintenance of commercial and industrial machinery and equipment. Establishments in this industry either sharpen/install commercial and industrial machinery blades and saws or provide welding (e.g., automotive, general) repair services; or repair agricultural and other heavy and industrial machinery and equipment (e.g., forklifts and other materials handling equipment, machine tools, commercial refrigeration equipment, construction equipment, and mining machinery).

#### **81141 Home and Garden Equipment and Appliance Repair and Maintenance**

This industry comprises establishments primarily engaged in repairing and servicing home and garden equipment and appliance without retailing new equipment or appliances. Establishments in this industry repair and maintain items, such as lawnmowers, edgers, snow- and leafblowers, washing machines, clothes dryers and refrigerators.

#### **81142 Reupholstery and Furniture Repair**

This industry comprises establishments primarily engaged in one or more of the following: (1) reupholstering furniture; (2) refinishing furniture; (3) repairing furniture; and (4) repairing and restoring furniture.

#### **81143 Footwear and Leather Goods Repair**

This industry comprises establishments primarily engaged in repairing footwear and/or repairing other leather or leather-like goods without retailing new footwear and leather or leather-like goods, such as handbags and briefcases.

#### **81149 Other Personal and Household Goods Repair and Maintenance**

This industry comprises establishments primarily engaged in repairing and servicing personal or household-type goods without retailing new personal and household-type goods (except home and garden equipment, appliances, furniture, and footwear and leather goods). Establishments in this industry repair items, such as garments; watches; jewelry; musical instruments; bicycles and motorcycles; motorboats, canoes, sailboats, and other recreational boats.



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## 812 Personal and Laundry Services

Industries in the Personal and Laundry Services subsector group establishments that provide personal and laundry services to individuals, households, and businesses. Services performed include: personal care services; death care services; laundry and drycleaning services; and a wide range of other personal services, such as pet care (except veterinary) services, photofinishing services, temporary parking services, and dating services.

The Personal and Laundry Services subsector is by no means all-inclusive of the services that could be termed personal services (i.e., those provided to individuals rather than businesses). There are many other subsectors, as well as sectors, that provide services to persons. Establishments providing legal, accounting, tax preparation, architectural, portrait photography, and similar professional services are classified in Sector 54, Professional, Scientific, and Technical Services; those providing job placement, travel arrangement, home security, interior and exterior house cleaning, exterminating, lawn and garden care, and similar support services are classified in Sector 56, Administrative and Support, Waste Management and Remediation Services; those providing health and social services are classified in Sector 62, Health Care and Social Assistance; those providing amusement and recreation services are classified in Sector 71, Arts, Entertainment and Recreation; those providing educational instruction are classified in Sector 61, Educational Services; those providing repair services are classified in Subsector 811, Repair and Maintenance; and those providing spiritual, civic, and advocacy services are classified in Subsector 813, Religious, Grantmaking, Civic, Professional, and Similar Organizations.

### 8121 Personal Care Services

This industry group comprises establishments, such as barber and beauty shops, that provide appearance care services to individual consumers.

#### 81211 Hair, Nail, and Skin Care Services

This industry comprises establishments primarily engaged in one or more of the following: (1) providing hair care services; (2) providing nail care services; and (3) providing

facials or applying makeup (except permanent makeup).

#### 812111 Barber Shops

This industry comprises establishments known as barber shops or men's hair stylist shops primarily engaged in cutting, trimming, and styling boys' and men's hair; and/or shaving and trimming men's beards.

#### 812112 Beauty Salons

This industry comprises establishments (except those known as barber shops or men's hair stylist shops) primarily engaged in one or more of the following: (1) cutting, trimming, shampooing, weaving, coloring, waving, or styling hair; (2) providing facials; and (3) applying makeup (except permanent makeup).

#### 812113 Nail Salons

This industry comprises establishments primarily engaged in providing nail care services, such as manicures, pedicures, and nail extensions.

#### 81219 Other Personal Care Services

This industry comprises establishments primarily engaged in providing personal care services (except hair, nail, facial, or nonpermanent makeup services).

#### 812191 Diet and Weight Reducing Centers

This industry comprises establishments primarily engaged in providing nonmedical services to assist clients in attaining or maintaining a desired weight. The sale of weight reduction products, such as food supplements, may be an integral component of the program. These services typically include individual or group counseling, menu and exercise planning, and weight and body measurement monitoring.

#### 812199 Other Personal Care Services

This industry comprises establishments primarily engaged in providing personal care services (except hair, nail, facial, nonpermanent makeup, or nonmedical diet and weight reducing services).

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### **81221 Funeral Homes and Funeral Services**

This industry comprises establishments primarily engaged in preparing the dead for burial or interment and conducting funerals (i.e., providing facilities for wakes, arranging transportation for the dead, selling caskets and related merchandise). Funeral homes combined with crematories are included in this industry.

### **81222 Cemeteries and Crematories**

This industry comprises establishments primarily engaged in operating sites or structures reserved for the interment of human or animal remains and/or cremating the dead.

### **81231 Coin-Operated Laundries and Drycleaners**

This industry comprises (1) establishments primarily engaged in operating facilities with coin-operated or similar self-service laundry and drycleaning equipment for customer use on the premises and (2) establishments primarily engaged in supplying and servicing coin-operated or similar self-service laundry and drycleaning equipment for customer use in places of business operated by others, such as apartments and dormitories.

### **81232 Drycleaning and Laundry Services (Except Coin-Operated)**

This industry comprises establishments primarily engaged in one or more of the following: (1) providing drycleaning services (except coin-operated); (2) providing laundering services (except linen and uniform supply or coinoperated); (3) providing dropoff and pickup sites for laundries and/or drycleaners; and (4) providing specialty cleaning services for specific types of garments and other textile items (except carpets and upholstery), such as fur, leather, or suede garments; wedding gowns; hats; draperies; and pillows. These establishments may provide all, a combination of, or none of the cleaning services on the premises.

### **812331 Linen Supply**

This industry comprises establishments primarily engaged in supplying, on a rental or contract basis, laundered items, such as table and bed linens; towels; diapers; and uniforms, gowns, or coats of the type used by doctors, nurses, barbers, beauticians, and waitresses.

### **812332 Industrial Launderers**

This industry comprises establishments primarily engaged

in supplying, on a rental or contract basis, laundered industrial work uniforms and related work clothing, such as protective apparel (flame and heat resistant) and clean room apparel; dust control items, such as treated mops, rugs, mats, dust tool covers, cloths, and shop or wiping towels.

### **8129 Other Personal Services**

The industry group comprises establishments primarily engaged in providing personal services (except personal care services, death care services, or drycleaning and laundry services).

### **81291 Pet Care (except Veterinary) Services**

This industry comprises establishments primarily engaged in providing pet care services (except veterinary), such as boarding, grooming, sitting, and training pets.

### **81292 Photofinishing**

This industry comprises establishments primarily engaged in developing film and/or making photographic slides, prints, and enlargements.

### **81293 Parking Lots and Garages**

This industry comprises establishments primarily engaged in providing parking space for motor vehicles, usually on an hourly, daily, or monthly basis and/or valet parking services.

### **81299 All Other Personal Services**

This industry comprises establishments primarily engaged in providing personal services (except personal care services, death care services, drycleaning and laundry services, pet care services, photofinishing services, or parking space and/or valet parking services).

### **813 Religious, Grantmaking, Civic, Professional, and Similar Organizations**

Industries in the Religious, Grantmaking, Civic, Professional, and Similar Organizations subsector group establishments that organize and promote religious activities; support various causes through grantmaking; advocate various social and political causes; and promote and defend the interests of their members.

The industry groups within the subsector are defined in terms of their activities, such as establishments that

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provide funding for specific causes or for a variety of charitable causes; establishments that advocate and actively promote causes and beliefs for the public good; and establishments that have an active membership structure to promote causes and represent the interests of their members. Establishments in this subsector may publish newsletters, books, and periodicals for distribution to their membership.

#### **8132 Grantmaking and Giving Services**

This industry comprises (1) establishments known as grantmaking foundations or charitable trusts and (2) establishments primarily engaged in raising funds for a wide range of social welfare activities, such as health, educational, scientific, and cultural activities.

#### **8133 Social Advocacy Organizations**

This industry comprises establishments primarily engaged in promoting a particular cause or working for the realization of a specific social or political goal to benefit a

broad or specific constituency. These organizations may solicit contributions and offer memberships to support these goals.

#### **8134 Civic and Social Organizations**

This industry comprises establishments primarily engaged in promoting the civic and social interests of their members. Establishments in this industry may operate bars and restaurants for their members.

#### **8139 Business, Professional, and Other Organizations (Except Labor and Political Organizations)**

This industry group comprises establishments primarily engaged in promoting the interests of their members (except religious organizations, social advocacy organizations, and civic and social organizations). Examples of establishments in this industry are business associations and professional organizations.

## Appendix D.

# Sample Design and Estimation Procedures

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A new sample was introduced with the 2005 Service Annual Survey (SAS). The new sample was designed to produce estimates based on the 2002 North American Industry Classification System (NAICS). This section describes the design, selection, and estimation procedures for the new sample. For descriptions of prior samples, see the *Service Annual Survey* publications.

### Sampling Frame

The sampling frame used for the Service Annual Survey (SAS) has two types of sampling units represented: Employer Identification Numbers (EINs) and large, multiple-establishment firms. Both sampling units represent clusters of one or more establishments owned or controlled by the same firm. The information used to create these sampling units was extracted from data collected as part of the 2002 Economic Census and from establishment records contained on the Census Bureau's Business Register as updated to December 2004. The next few paragraphs give details about the Business Register; the distinction between firms, EINs, and establishments; and the construction of the sampling units. Though important, they are not essential to understanding the basic sample design and readers may continue to the **Stratification, Sampling Rates, and Allocation** section.

The Business Register is a multi-relational database that contains a record for each known establishment that is located in the United States or one of its territories and has paid employees. An *establishment* is a single physical location where business transactions take place and for which payroll and employment records are kept. Groups of one or more establishments under common ownership or control are *firms*. A *single-unit* firm owns or operates only one establishment. A *multiunit* firm owns or operates two or more establishments. The treatment of establishments on the Business Register differs according to whether the establishment is part of a single-unit or multiunit firm. In particular, the structure of an establishment's primary identifier on the Business Register differs depending on whether it is owned by a single-unit firm or by a multiunit firm.

A single-unit firm's primary identifier is its EIN. The Internal Revenue Service (IRS) issues the EIN, and the firm uses it as an identifier to report social security payments

for its employees under the Federal Insurance Contributions Act (FICA). The same act requires all employer firms to use EINs. Each employer firm is associated with at least one EIN and only one firm can use a given EIN. Because a single-unit firm has only one establishment, there is a one-to-one relationship between the firm and the EIN. Thus the firm, the EIN, and the establishment all reference the same physical location and all three terms can be used interchangeably and unambiguously when referring to a single-unit firm.

For multiunit firms however, a different structure connects the firm with its establishments via the EIN. Essentially a multiunit firm is associated with a cluster of one or more EINs and EINs are associated with one or more establishments. A multiunit firm consists of at least two establishments. Each firm is associated with at least one EIN and only one firm can use a given EIN. However, one multiunit firm may have several EINs. Similarly, there is a one-to-many relationship between EINs and establishments. Each EIN can be associated with many establishments but each establishment is associated with only one EIN. Because of the possibility of one-to-many relationships, we must distinguish between the firm, its EINs, and its establishments. The multiunit firm that owns or controls a particular establishment is identified on the Business Register by way of the establishment's primary identifier.

The primary identifier of an establishment owned by a multiunit firm consists of a unique combination of an alpha number and a plant number. The alpha number identifies the multiunit firm, and the plant number identifies a particular establishment within that firm. All establishments owned or controlled by the same multiunit firm have the same alpha number. Different multiunit firms have different alpha numbers, and different establishments within the same multiunit firm have different plant numbers. The Census Bureau assigns both the alpha number to the multiunit firm and plant numbers to the corresponding establishments based on the results of the quinquennial economic census and the annual Company Organization Survey.

To create the sampling frame, we extract the records for all establishments located in the United States and classified in select service sectors as defined by the 2002 NAICS. For

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these establishments, we extract revenue, payroll, employment, name and address information, as well as primary identifiers and, for establishments owned by multiunit firms, associated EINs.

To create the sampling units for multiunit firms, we aggregate the economic data of the establishments owned by these firms to an EIN level by tabulating the establishment data for all service establishments associated with the same EIN. Similarly we aggregate the data to a multiunit firm level by tabulating the establishment data for all service establishments associated with the same alpha number. No aggregation is necessary to put single-unit establishment information on an EIN basis or a firm basis. Thus, the sampling units created for single-unit firms simultaneously represent establishment, EIN, and firm information. In summary, the sampling frame is a complex amalgam of establishments, EINs, and firms.

### **Stratification, Sampling Rates, and Allocation**

The primary stratification of the sampling frame is by industry group based on the detail required for publication. We further stratify the sampling units within industry group by a measure of size (substratify) related to their annual revenue. Sampling units expected to have a large effect on the precision of the estimates are selected "with certainty." This means they are sure to be selected and will represent only themselves (i.e., have a selection probability of 1 and a sampling weight of 1). Within each industry stratum, we determine a substratum boundary (or cutoff) that divides the certainty units from the noncertainty units. We base these cutoffs on a statistical analysis of data from the 2002 Economic Census. Accordingly, these values are on a 2002 revenue basis. We also used this analysis to determine the number of size substrata for each industry stratum and to set preliminary sampling rates needed to achieve specified sampling variability constraints on revenue estimates for different industry groups. The size substrata and sampling rates are later updated through analysis of the sampling frame.

### **Sample Selection**

The first step in the sample selection identified firms selected with certainty: the estimated annual revenue of the firm was greater than the corresponding certainty cutoff.

All firms not selected with certainty were subjected to sampling on an EIN basis. If a firm had more than one EIN, we treated each of its EINs as a separate sampling unit. To be eligible for the initial sampling, an EIN had to

have nonzero payroll in 2003. The EINs were stratified according to their major industry and their estimated revenue (on a 2002 basis). Within each noncertainty stratum, a simple random sample of EINs was selected without replacement.

### **Sample Maintenance**

Periodically, we update the sample to represent new EINs appearing on the Business Register. These new EINs, called births, are EINs recently assigned by the IRS on the latest available IRS mailing list for FICA taxpayers and assigned an industry classification (if possible) by the Social Security Administration (SSA).

The EIN births are sampled on a quarterly basis using a two-phase selection procedure. To be eligible for selection, a birth must either have no industry classification or be classified in an industry within the scope of SAS, the Annual Wholesale Trade Survey (AWTS), or the Annual Retail Trade Survey (ARTS), and it must meet certain criteria regarding its number of paid employees or quarterly payroll. In the first phase, births are stratified by broad industry groups and a measure of size based on quarterly payroll. A relatively large sample is selected using equal probability systematic sampling. The selected births are canvassed to obtain a more reliable measure of size, consisting of sales in 2 recent months, company affiliation information, and a new or more detailed industry classification code. Births that haven't returned their questionnaire after 30 days are contacted by telephone.

Using this more reliable information, the selected births from the first phase are subjected to probability proportional-to-size sampling with overall probabilities equivalent to those used in drawing the initial SAS, AWTS, and ARTS samples from the December 2004 Business Register. Because of the time it takes for a new employer firm to acquire an EIN from the IRS, and because of the time needed to accomplish the two-phase birth-selection procedure, births are added to the sample approximately 9 months after they begin operation.

The births that are selected in the quarterly birth-selection procedure in November of the survey year are included in the initial mailing of the SAS questionnaires in January of the following year. To better represent all EIN births in the reference year, and specifically to account for the time it takes to identify and select new EINs, we add births to the SAS sample that are selected in February, May, and August the year following the reference year. We mail survey forms to these births in February, June, and August to supplement the initial survey mailing.

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To be eligible for the sample canvass and tabulation, an EIN selected in the noncertainty sampling operations must meet both of the following requirements:

- It must be on the latest available IRS mailing list for FICA taxpayers from the previous quarter.
- It must have been selected from the Business Register in either the initial sampling or during the quarterly birth-selection procedure.

If a firm was selected with certainty and had more than one establishment at the time of sampling, any new establishments that the firm acquires, even if under new or different EINs, are included in the sample with certainty. However, if a single-unit firm was selected with certainty, only future establishments associated with that firm's originally-selected EIN are included in the sample with certainty; any new EINs that might later be associated with that firm are subjected to sampling through the quarterly birth-selection procedure.

EINs selected into the sample with certainty are not dropped from canvass and tabulation if they are no longer on the IRS mailing list. Rather, the firm that used the EIN is contacted, and if a successor EIN is found, it is added to the survey. For both inactive and reactivated EINs, data are tabulated for only the portion of the reference year that these EINs reported payroll to the IRS.

#### Estimation Method

The current sample was introduced with the 2005 SAS to compute estimates based on the 2002 North American Industry Classification System (NAICS). This sample replaced one that was designed to produce estimates based on the 1997 NAICS. For more information on the NAICS industries covered by the 2006 SAS, see the Coverage section in the introduction.

Totals estimated from this sample survey are computed as the sum of weighted data (reported and imputed) for all selected sampling units that meet the tabulation criteria given in the **Sample Maintenance** section. The weight for a given sampling unit is the reciprocal of its probability of selection into the sample. The sample-based estimated totals are then adjusted to the 2002 Economic Census using the procedure described below.

For industries affected by the change from 1997 to 2002 NAICS, published census-adjusted revenue estimates for 1998 through 2004 from the prior sample are restated on a

2002 NAICS basis, using revenue distributions from the 2002 Economic Census that link the two sets of classification codes. Of particular note, the estimates for Sector 51 (Information) are revised due to the creation of new industries for Internet publishing and broadcasting and Web search portals. For industries not affected by the change from 1997 to 2002 NAICS, there is no need to restate the published census-adjusted revenue estimates from the prior sample.

Revenue estimates for 2005 and subsequent years from the current sample are adjusted to the 2002 Economic Census by linking these estimates to the published census-adjusted estimates from the prior sample, after historical corrections are made to data from the current sample for 2004 and 2005. The linking is performed by multiplying the sample-based revenue estimate for a given detailed industry, which is generally defined by a 6-digit NAICS code, by a ratio. The numerator and denominator of the ratio are as follows:

- The numerator is the 2004 published census-adjusted revenue estimate of the industry on a 2002 NAICS basis from the prior sample.
- The denominator is the 2004 revenue estimate of the industry on a 2002 NAICS basis from the current sample.

For data items other than revenue, such as total expenses and other revenue items, a similar method is used to adjust the estimates for 2004 and subsequent years from the current sample, by linking these estimates to those from the prior sample. First, the ratio described above is applied to the sample-based estimates for the given detailed industry for 2004 and subsequent years. Then, the difference between the 2004 adjusted estimate from the current sample and the 2004 published adjusted estimate from the prior sample is taken into account by applying a second ratio to the published adjusted estimates for 1998 through 2003 from the prior sample. The numerator and denominator of the second ratio are as follows:

- The numerator is the 2004 adjusted estimate for the industry on a 2002 NAICS basis from the current sample.
- The denominator is the 2004 published adjusted estimate for the industry on a 2002 NAICS basis from the prior sample.

Total estimates at 2-, 3-, 4-, and 5-digit NAICS levels are computed by summing the adjusted totals for the

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appropriate detailed industries comprising the aggregate. Year-to-year change estimates are computed using the appropriate adjusted totals for the industry and time period.

Note that estimates for the following Truck Transportation (NAICS 484) data items are produced directly from the

sample, without adjustment:

- Inventories of Revenue Generating Equipment by Type of Carrier;
- Number of Truck Miles.

## Appendix E. Report Forms

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The 2006 SAS forms are available at the following website:

[http://www.census.gov/svsd/www/services/sas/sas\\_forms/forms.htm](http://www.census.gov/svsd/www/services/sas/sas_forms/forms.htm).