

## Small Business Profile: IOWA

Small businesses make a significant contribution to the U.S. economy, and in 2003, they were the engine of Iowa's economic performance. Nationally, half of U.S. non-farm private output and employment is generated by small firms with 500 or fewer employees; in Iowa, small business owners—including women, minorities, and home based individuals—were leaders in the state's economy in 2003. The Office of Advocacy's *Small Business Profile* reports on small businesses in the state using the most currently available data.

**Number of Businesses.** The estimated total number of small businesses in Iowa in 2003 was 240,700.<sup>1</sup> Of the 68,737 employer firms in 2003, 97.5 percent or an estimated 67,000 were small firms. The estimated number of employer businesses increased by 0.4 percent in 2003. The most recent data available show that non-employer businesses numbered 173,658 in 2001. Self-employment decreased by 2 percent, from 136,305 in 2002 to 133,512 in 2003. (Source: U.S. Dept. of Labor, Employment and Training Administration; U.S. Dept. of Commerce, Census Bureau; U.S. Dept. of Labor, Bureau of Labor Statistics.)

**Women-Owned Businesses.** Self-employment by women increased by 15.8 percent, from 44,597 in 2002 to 51,645 in 2003 and represented 39.1 percent of self-employed persons in the state. Women-owned businesses generated \$8.1 billion in revenues, employed 71,724 workers, and constituted 57,500 firms or 25.3 percent of all firms in 1997. (Sources: U.S. Dept. of Labor, Bureau of Labor Statistics; U.S. Dept. of Commerce, Census Bureau.)

**Minority-Owned Businesses.** In 1997, 28.3 percent or 1,500 of the minority-owned businesses in the state were employer firms, and they generated 87.4 percent of the total minority-owned business revenue of \$0.9 billion. There were 1,300 Hispanic-owned businesses; 1,400 Black-owned businesses; 1,700 Asian and Pacific Islander-owned businesses; and 900 American Indian and Alaskan Native-owned businesses in 1997. (Source: U.S. Dept. of Commerce, Census Bureau.)

**Business Turnover.** The estimated number of new employer businesses was 5,534 in 2003, which is 2.2 percent less than

the previous year. Business bankruptcies decreased by 8.8 percent, and totaled 323 in 2003. Business terminations decreased by 1.4 percent and numbered 7,378 in 2003. (Source: U.S. Dept. of Labor, Employment and Training Administration; Administrative Office of the U.S. Courts; U.S. Dept. of Commerce, Census Bureau.)

**Employment.** Small businesses with fewer than 500 employees numbered 63,251 in 2001 and employed 657,120 people or 52.4 percent of the state's non-farm private workforce (Table 1).<sup>2</sup> Total net employment loss in the state amounted to 10,768 between 2000 and 2001. A total of 1,541 jobs were gained in MSAs (metropolitan statistical areas). During the same time period, firms with fewer than 20 employees gained 168 jobs. (Source: U.S. Dept. of Commerce, Census Bureau, Statistics of U.S. Businesses. Note: Urban (MSA) and rural (non-MSA) employment data is available at: [www.sba.gov/advo/stats/data.html](http://www.sba.gov/advo/stats/data.html).)

**Small Business Income.** Small business proprietors' income in 2003 increased by 9.1 percent, from \$7 billion in 2002 to \$7.6 billion in 2003. (Source: U.S. Dept. of Commerce.)

**Finance.** Small firms typically use commercial bank lenders and rely on local bank services. Over the last five years there has been a gradual decline in the number of banks in Iowa (Table 3). The Office of Advocacy has identified banks in each state that make the most loans to small businesses. This information is available in its banking studies available at [www.sba.gov/advo/stats](http://www.sba.gov/advo/stats).

To learn more about the Office of Advocacy's research, data, and analyses of small businesses, visit [www.sba.gov/advo](http://www.sba.gov/advo), call (202) 205-6533 or email [advocacy@sba.gov](mailto:advocacy@sba.gov).

Sign up at <http://web.sba.gov/list> for email delivery of:

- Advocacy Communications
- Advocacy Newsletter
- Advocacy Press
- Advocacy Research

<sup>1</sup> The Office of Advocacy's estimate of the total number of state small businesses is based on the percent of small businesses (2001 Census Bureau firm size data) multiplied by the total number of employer businesses in 2003 (Dept. of Labor). To this total, we add the 2001 number of non-employer firms (Census Bureau).

<sup>2</sup> The number of employers listed in Table 1 is not directly comparable to the figures listed in the *Number of Businesses* section due to different data sources.

**Table 1. Firms and Employment in Iowa by Industry and Firm Size, 2001 (Thousands)**

Industry	Non-employer Firms	Employer Firms			Employment		
		Total	< 100	< 500	Total	< 100	< 500
<b>Total</b>	<b>173.66</b>	<b>64.88</b>	<b>61.75</b>	<b>63.25</b>	<b>1,255.16</b>	<b>459.87</b>	<b>657.12</b>
Agriculture, forestry, fishing, and hunting	3.44	0.26	0.25	0.26	*	*	*
Mining	0.03	0.08	0.07	0.08	1.86	*	*
Utilities	0.19	0.09	0.08	0.08	7.43	*	*
Construction	23.85	8.46	8.36	8.43	58.9	46.89	56.62
Manufacturing	2.57	3.27	2.68	2.95	237.78	38.48	73.6
Wholesale trade	3.56	3.88	3.37	3.6	64.53	3.37	48.37
Retail trade	23.84	9.8	9.29	9.48	181.79	9.29	86.84
Transportation and warehousing	8.61	2.96	2.8	2.87	40.74	2.8	22.09
Information	1.65	0.9	0.77	0.81	45.25	7.13	10.53
Finance and insurance	8	3.55	3.31	3.39	81.24	20.63	29.82
Real estate; rental and leasing	15.68	2.15	2.05	2.1	14.05	8.15	14.05
Professional, scientific, and technical services	15.98	5.34	5.19	5.24	38.35	27.76	31.55
Management of companies and enterprises	N/A	0.37	0.13	0.25	22	1.04	4.24
Admin., support, waste mngt., and remed., services	9.47	2.9	2.69	2.77	62.22	2.69	27.15
Educational services	2.46	0.56	0.48	0.53	32.46	6.51	14.22
Health care and social assistance	19.02	5.3	4.91	5.18	181.02	51.4	99.45
Arts, entertainment, and recreation	6.14	1.27	1.23	1.25	19.3	9.24	12.08
Accommodation and food services	2.08	5.25	4.99	5.16	102.98	54.41	75.94
Other services	27.1	8.94	8.82	8.88	53.5	44.65	48.75
Auxiliary, except corp, subsidiary, and regional managing offices	N/A	0.1	0.02	0.04	7.28	*	0.46
Unclassified	N/A	0.61	0.61	*	*	*	*

\*Data suppressed to protect the confidentiality of individual firms.

Source: U.S. Department of Commerce, Census Bureau.

**Table 2. Non-farm Establishment Job Gains and Losses by Firm Size, 2000–2001 (Thousands)**

	Firm Size (Number of Employees)			
	Total	1–19	1–499	500+
Job Gains:				
New establishments	50.71	15.92	30.51	20.2
Expanding establishments	98.58	25.89	56.97	41.61
Job Losses:				
Downsized establishments	-113.06	-24.82	-62.89	-50.17
Closed establishments	-47	-16.82	-30.03	-16.97
Net change in employment	-10.77	0.17	-5.43	-5.34

Source: U.S. Department of Commerce, Bureau of the Census, Statistics of U.S. Businesses, 2001.

**Table 3. Number of Banks in Iowa by Asset Size, 1995 – 2003**

Number of Banks Per Year					Number of Banks by Asset Size, 2003				
1995	2000	2001	2002	2003	Below \$100M	\$100M–\$500M	\$500–\$1B	\$1B–\$10B	Over \$10B
515	441	426	414	406	290	105	8	3	0

Source: U.S. Small Business Administration, Office of Advocacy, from data collected by the Federal Reserve Board.

The full list of small-business-friendly banks can be found on the Office of Advocacy's website at [www.sba.gov/advocacy/lending](http://www.sba.gov/advocacy/lending).