



THE DEVALUED DOLLAR A BLESSING FOR AMERICAN EXPORTERS

The Devalued Dollar: A Blessing for American Exporters

Tuesday, Sept. 23, 2008
7:30 a.m. to 11:30 a.m.
Bridgewood Conference
Center, Neenah
\$25 per person
(incl. plated breakfast)

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For more information, contact:
Fred Monique
Northeast Wisconsin International
Business Development
Program
Phone: 920-496-2118
Fax: 920-496-6009
monique@titletown.org

Inflation got your dollar down? Maybe not.

The devaluation of the American dollar is actually benefiting American exporters and giving them a competitive edge in the global marketplace. At the same time, foreign investors are seeking to form relationships with American companies because of the better investment opportunities available, aiding U.S. business growth at home and abroad.

Join us for:

"The Devalued Dollar: A Blessing for American Exporters" seminar, which will discuss how area businesses can take advantage of the international opportunities afforded by the devalued dollar and how to expand efforts and profitability.

Overview

Join us and discover just how far the American dollar can take you. Learn what regions and countries American exporters have the financial advantage, tactics used to control costs and protect profit margins, the mechanics of foreign exchange, and how to finance your exports.

Seminar topics

- * Foreign Exchange Outlook for 2009 and Beyond
- * Foreign Exchange Overview & Effective F/X Strategies
- * Trade Finance Assistance for Area Companies

Presenters

Mr. Donald J. Lloyd – Senior Vice President International Division, Associated Bank
Mr. William Brandenburg – Senior Foreign Exchange Office, JP Morgan Chase Bank
Mr. Michael Howard – Regional Director, Midwest Region, Export-Import Bank of the United States

To register

- * Go to www.titletown.org and click on the "Devalued Dollar" listing;
- * Complete this page and fax to (920) 469-6009;
- * Email the information below to monique@titletown.org;
- * Print and complete this page and mail to: Fred Monique, 2701 Larsen Rd., Green Bay, WI 54303

Payment method

The seminar is \$25 and includes a plated breakfast.

- Payment Enclosed: (Make checks payable to Advance)
- Bill My: (Circle One) Visa MasterCard American Express

Name as it appears on card:

Card Number:

Expiration Date:

- Invoice My Organization

Presented by the Northeast Wisconsin International Business Development Program