

Earn rewards while you ride!

Apply for the BART Rider Rewards MasterCard® today

Apply for your BART Rider Rewards MasterCard®, issued by Chase, and start earning points redeemable for something you use every day, BART tickets.

The BART Rider Rewards MasterCard works just like an airline frequent flyer card—only better—cardholders have the opportunity to earn points redeemable for BART tickets.



Cardholders earn five points for each dollar spent on eligible BART purchases: at BART ticket vending machines, tickets purchased online through bart.gov, linking the BART Rider Rewards MasterCard to a BART EZ Rider smart card, and reserved parking permit purchases made at www.bart.gov/parking. In addition, cardholders can earn two points per dollar on

continued on back

Take BART to Chinatown StreetFest

On August 25 and 26, the Oakland Chinatown Chamber of Commerce presents its 20th Annual Chinatown StreetFest. In celebrating the Year of the Boar, the Chinatown StreetFest will attract thousands of people from all over the Bay Area who



come to savor a taste of Asia, and to experience the traditions that Oakland's Chinatown has so diligently preserved.

Avoid traffic and parking hassles and take BART to Oakland City Center/12th Street.

continued on back

So lovely, so lively... it's the Solano Stroll



Take BART to the Bay Area's biggest block party, the 33rd Solano Avenue Stroll, Sunday, September 9!

Over 250,000 festival fans are expected to attend. Don't fight them all for parking spaces, take BART to North Berkeley and catch one of the free shuttles. Shuttles run from 10 a.m. to 7 p.m. from the North Berkeley BART station to The Alameda and Marin Avenue, one block South of Solano Avenue.

Stroll booths open at 10 a.m., but the real kickoff is the theme parade, also at 10 a.m. This year's theme is "Going Green – it's easy!"

continued on back

BART to run all night during Bay Bridge closure

Labor Day Weekend trains to run hourly after midnight serving 14 stations

BART will run hourly, overnight service to 14 stations Saturday, September 1, Sunday, September 2 and Labor Day, Monday, September 3 when Caltrans closes the Bay Bridge for earthquake retrofit work. Currently there is no scheduled overnight BART service from 1 a.m.-4 a.m. the morning of Tuesday, September 4th, during the final scheduled hours of the Bay Bridge closure.

For more information on the Bay Bridge closure, visit baybridgeinfo.org.

To help get people between the East Bay and San Francisco, BART is extending operations overnight. BART normally ends service around Midnight. BART train service will run hourly from 1 a.m. until

roughly 8 a.m. during the Bay Bridge closure and serve 14 of BART's 43 stations.

The following BART stations will have train service overnight during the September 1-4 Bay Bridge closure:

- 24th Street Mission
- Daly City
- Embarcadero
- Powell
- Bay Fair
- Downtown Berkeley
- Coliseum/Oakland Airport
- Concord
- Dublin/Pleasanton
- El Cerrito Del Norte
- MacArthur (timed train transfer point)
- Oakland City Center/12th St. (timed train transfer point and AC Transit transfer point)
- Walnut Creek
- San Francisco International Airport

Take BART to Cal football season-opener during Bay Bridge closure

Cal football fans from San Francisco attending the season-opener versus Tennessee Saturday, September 1 can avoid driving hassles caused by the Bay Bridge closure by taking BART to the game.

Exit BART at Downtown Berkeley Station and hop on the free Bear Express Shuttle, which picks up fans every 7-10 minutes from two locations: Oxford and Addison streets or Shattuck and Center. The Shattuck location is just one block east of the Downtown Berkeley BART Station. The shuttle drops fans off at the FunZone, the pre-game tailgate party near Memorial Stadium. Gametime is 5:00 p.m.

Rewards continued

purchases made at qualifying entertainment locations and one point per dollar on all other purchases.

Points can be redeemed for BART tickets or cash.

- 2,500 points earns a \$25 BART ticket
- 4,500 points earns a \$48 BART ticket
- 6,000 points earns a \$64 BART ticket
- 5,000 points earns a check for \$50
- 10,000 points earns a check for \$100

There is no annual fee and 0% APR for the first six months. Apply for the card by visiting bart.gov where you'll find a link to Chase's online application or call Chase at 1-866-482-8180.

Streetfest continued

It's the fastest and easiest way to get to the Chinatown StreetFest.

The event runs from 10 a.m. to 6 p.m. both days and is free to the public.

With more than 280 booths, the festival will span ten blocks of Chinatown, showcasing delicious foods, unique Asian products, and special services. Enjoy arts & crafts, entertainment on three stages, and a Cultural Village presented by the Oakland Museum of California.

Visit oaklandchinatownstreetfest.com. To plan your BART trip, visit bart.gov.

Solano Stroll continued

After the parade, the Stroll kicks into high gear, featuring 100 entertainers, 65 food booths, 120 juried crafts, wacky art cars, and 200 community organizations, plus the best in local music.

And the food! Fried Cajun calamari, jerk chicken, charcoaled lamb, grilled onions, crayfish etouffe, potato knishes, shrimp fritters, Szechwan prawns, chicken kebabs, garlic fries, pasta salad, seafood gumbo, homemade sauerkraut, candied yams, strawberry shortcake, apple splits with whipped cream and chocolate sauce, organic tea & coffee, and fresh squeezed lemonade. Not to mention the outstanding food available at the restaurants that call Solano Avenue home.

For the youngsters, there's Kidtown, featuring dunk tanks, giant slides, pony rides, carnival games, clowns, stilt walkers, face painters, jugglers, and much more.

Visit solanoavenueassn.org. To plan your BART trip to North Berkeley, visit bart.gov.

GOOD TIMES

15th Annual Festival of India Fair and Parade

County parking lot, Paseo Padre and Walnut Ave., Fremont www.fiaonline.org

BART: Fremont, three-block walk

Sat.-Sun., Aug. 11-12, 9 a.m.-8 p.m.: Enjoy Indian food, culture and dance. Free health fair Saturday 9 a.m. to noon. Parade starts Sunday at noon.

The 5th Annual Altered Barbie Show

Market Street Gallery, 1554 Market (between Van Ness and Franklin) San Francisco

www.alteredbarbie.com or 415/290-1441

BART: Civic Center

Aug. 1-19: Is Barbie sacred or profane, chaste or erotic, political or personal? In "Out of the Box: Reclaiming and Recycling Barbie," 75 artists and vendors showcase their visions or saving the planet with a wide range of Barbie and Ken art and re-usable products. The idealized plastic doll inspires mixed media, painting, printmaking, photography, quilts and 3D Barbies, with video, performance and film.

Ringling Bros. and Barnum & Bailey Greatest Show on Earth

Oracle Arena (Oakland Coliseum), Oakland
66th Avenue off I-880 www.ticketmaster.com,
510/625-TIXS or 415/421-TIXS

BART: Coliseum

Aug. 16-19: This year's spectacular is Bellobration, a high-energy extravaganza featuring the comic daredevil Bello along with exotic animals and an international cast of gravity-defying acrobats.

The Big Voice: God or Merman?

New Conservatory Theatre Center

25 Van Ness Ave., San Francisco

www.nctcsf.org or 415/861-8972

BART: Civic Center

Aug. 1-19: NCTC kicks off its Pride Season 2007 with this new off-Broadway musical about a Baptist from Arkansas and a Catholic from Brooklyn who find Eternal Salvation in the Temple of Musical Theatre.

Sculpture Transformed: The Work of Marjorie Schick

San Francisco Museum of Craft + Design

550 Sutter St. www.sfmcd.org or 415/773-0303

BART: Powell, 4-block walk

Through Sept. 9: A retrospective of 40 years of Schick's experimentation with form, texture and color. Her "body sculptures" are most often large-scale head ornaments, massive ceremonial collars, cloaks and back sculptures that seem to soar from the wearer.

Gathering: Assemblage, Collage and In-Between

Oakland Museum of California Off-Site Exhibition
Oakland City Center, 500 12th St., Oakland

www.museumca.org

BART: 12th Street

Through June 2008: Artists Lisa Kokin, Barbara Kronlins, Mary V. Marsh and Livia Stein have made work with an astounding variety of materials – old letters, discarded library file cards, books, thread, photographs, buttons and even coffee. The sources of the materials add greater meaning to the work, beyond aesthetics.

Question of the Month

I saw an article recently about BART putting TV screens on the trains. How much is this going to cost BART and what are you going to show on the TV's?



BART is considering TV screens on trains, but at no cost to BART or riders. In fact, the advertising that complements the news, sports, weather and entertainment programming could generate between \$2 million and \$7 million each year for BART—money we plan to use to make your experience on BART faster, cleaner, and better all around.

Forty minutes of each hour will be strictly devoted to non-commercial programming:

relevant BART announcements, national news, local weather, sports scores, business and entertainment news.

The video screens will not emit sound. Riders will have an option of reading captions or using FM headsets to hear the audio portion.

BART plans to begin testing the on-board TV's in about a year.

