

CALL TO ACTION MEETING
SEPTEMBER 13-14, 2006

COMMUNITY COLLABORATIONS –NEW IDEAS

- Day Labor sites. (flip chart 1)
- Enlist help of Mexican Consulate for Hispanic Community.
- Head Starts.
- From Immunization Advisory Council.
- Rotary Club. (flip chart 2)
- McDonald's.
- Photo ideas.
- HEB-Receipts.
- Local churches.
- Doctor's wife associations.
- Utilize drug reps.
- Look at Foundations to work with.
- Workforce.
- Nursing schools.
- Inserts in utility bills.
- Possibilities of letter coming from State to Texas County Office Governments.
- Have Subject Matter Experts available in the sessions to assist/give ideas on subject.
- Need Immunization information filtering down to local health departments.
- Utilize video conferencing.
- Local car dealerships-donate a VW Bug in which a "wrap" was put on car with Immunization information. (flip chart 3)
- Back of a Register Receipt-have printed info on Immunizations. (flip chart 4)
- Partner with Walmarts-"Ready Clinics".
- Tray liners at McDonald's-Immunization Schedule.
- Partner with photo places (Penney's, Sear's) to put immunization information in their packet or give a magnet with child's picture.
- Partner with Babies R US and Toys R US to provide immunization information.
- City-all information to go out with check stubs.
- County Judge-have violator "clean up" graffiti with graffiti with "mayor's task force" – immunization information.
- Care Van. (flip chart 5)
- Two nurses and clerk team work in high risk areas to be identified.
- Educate parents.
- Educate WIC on how to read immunization records.
- Work with Council of Governments - contact them, inform what you are doing-they have a network of contacts.
- Work with HEB during flu season.
- Work with USAA (work behind the scenes) Civic Oriented – buy some flu/vaccine-advertise.
- Every insurance company has foundations to work with.
- Workforce Commission-development course.

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- Head-Starts. (flip chart 6)
- Immunization Advisory Council.
- Hospitals.
- Homeless centers.
- Dairy Queen coupons.
- Nor funds for materials. (flip chart 7)
- Better relationships wit local and community merchants.
- More staff.
- Fund raising to raise money and awareness of immunizations (different organization).
- Boy Scouts, churches: doing door-to-door flyers; mail out in mass quantities.
- More involvement from community, including immunization info on Girl Scouts cookies or Pizza Hut boxes.
- Increase awareness through advertising. (flip chart 8)
- No collaboration from local agencies (no staff).
- Immunization conferences.
- City collaboration meeting to impact immunization awareness.
- The sessions have been very informative and useful and needs to continue.
- Collaboration with City and church events. Special campaign and organizations.
- Nurse educator out to special events; have a special kit with immunization information for event.
- Participate with child-care; WIC money different organization; fire departments; EMS's.
- Health fair and homecoming Parade (immunization materials.)
- Outreach clinic.
- Message printed on grocery bags and grocery tape. (flip chart 9)
- Need full-time staff on immunization grant.
- Immunization Conference and share information.
- Volunteers for flyer distribution.
- Non-TVFC private providers. (flip chart 10)
- Day-Care association.
- TVFC enrollments.
- Involve School of Nursing.
- More media.
- Hospitals (ImmTrac).
- Good enforcement.
- Women's Auxillary.
- National Campaign.
- TWICES/ImmTrac collaboration.
- Collaborate with hair dressers, Walmart-Back-To-School Initiatives. (flip chart 11)
- Advocate finding medical home-work with CHIP and Medicaid.
- More TVFC providers-target middle and high schools. Get school nurse and clerks involved.
- Collaborate with TEA to have schools become TVFC providers.
- Presentation to school boards.
- Coupons for zoo tickets.

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- Allow day-care workers to enter ImmTrac data. Have Day-Care providers get ImmTrac consent and they give it to local health departments with Imm record to enter into ImmTrac. (flip chart 12)
- Opt-Out instead of Opt-In from ImmTrac.
- Educate parents at the Lamaze classes in hospitals and sign up info at birth.
- Info added with electric, cellphone, or waterbill.
- Kiosks in malls.
- Vote and vaccinate.
- Drive through shot clinics.
- Collaborate with post office for Immunization stamp. (flip chart 13)
- Little League-provide immunization info with registration.
- Bi-weekly column in local newspaper.
- Media for new vaccine. Television scroll at bottom screen.
- Staff to work with Media:
 - Educator
 - Recruiter for stakeholder
 - Surveys
 - Focus group
- Information in airplane magazines.
- Target Good-Will and other thrift stores with immunization info.
- Toys for Tots-Coats for Kids- add immunization information.
- Pharmacy bags with printed immunization information. (flip chart 14)
- Advertisement money (prime time advertisements). (flip chart 15)
- Lubbock – appreciation dinner. (flip chart 16)
- Travel money allocated for the National Immunization Conference.
- Audit 100 percent of day-cares.
- Color code immunization cards with an overlay.
- Have money for community assessment. (flip chart 17)
- Funding for elementary schools to be TVFC providers.
- Money for VFC providers to have TWICES and ImmTrac in their offices-to enter themselves.
- Immunization Outreach worker. (flip chart 18)
- Partner with City day-care inspection department.
- Day-care licensing requirement.
- Continuing education for day-care workers.
- Infection control training and mandatory immunization program education.
- UTMB.
- Compliance (providers). (flip chart 19)
- La Leche League.
- Formula manufacturers.