

CALL TO ACTION MEETING - SEPTEMBER 13-14, 2006
COMMUNITY COLLABORATIONS – WHAT’S WORKING

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- Work closely with school nurses. (flip chart 1)
- Three colleges have schools of nursing – one is a TVFC provider; involved in Care Van.
- “Big Country Immunization Coalition” (Abilene ISD/School of Nursing/Health Department/Doctor’s wives, Medical Association.
- Meet periodically, talk about where resources are, clinics set up at the mall, apartment complexes.
- Give out good incentives (bike helmets).
- School Nurses luncheon twice a year (Drug Reps provide the lunch) – gives updates.
- Work with ISD School Administrators (Blast fax, emails).
- WIC-screen for ImmTrac/Immunizations and then refer (clinics offered without an appointment needed-have paper referrals. (flip chart 2)
- Go to schools/Head Starts-review immunization records-provide on-site immunization services.
- Partner with Rotary Clubs with Back-To-School; get crackers from HEB, advertise in HEB at their pharmacy, provide on-site immunizations.
- Every family planning client –immunizations are assessed.
- Money from Co-pay pays a part-time LVN’s salary.
- Partner with schools/Head Starts.
- Care Vans, Texas Tech Pharmacy School, School of Nursing. (flip chart 3)
- Local groups to fund Health Fairs.
- Hospital Health Education.
- Rotary Clubs.
- WIC.
- Fire Departments – churches. (flip chart 4)
- School nurses.
- Walmarts.
- Senior Citizen Groups.
- FQHC.
- Homeless Shelters.
- McDonald’s. (flip chart 5)
- Dairy Queen.
- LuLac.
- Toys “R” Us.
- Chuckie Cheese.
- Work with Medical Alliance Society. (flip chart 6)
- Work with hospitals.
- Often work with WIC (Saturday clinic).
- Fire Fighters.
- Go to churches.
- “Back to school” (flip chart 7).
- Blue Care Van.
- Mobile Unit.
- Day Labor sites (construction sites).

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- Referral system for WIC. (flip chart 8)
- Educate caregivers I child care settings.
- Utility company/HEB include flyers. The UT students paid for the flyers.
- Local franchises. (flip chart 9)
- PTO meetings.
- Child care to help update providers/caregivers.
- Lone Star Program (rural school).
- Immunization – military program.
- Adult medical (once per year).
- Volunteers, drive through clinic (65 years and older).
- Mass clinic for flu.
- Medicaid plan – blue cross/blue shields, labor camps.
- School nurses, WIC, Medicaid –work together to promote medical home and immunization. (flip chart 10)
- Show support to get kids immunized.
- Work with other programs.
- Campaigns, events-provide staff to give immunizations and educate.
- Round table discussions.
- Extension agency on education program. (flip chart 11)
- Speak at civic groups.
- McDonald’s tray liners (April for adolescents and NIIW for infants.)
- Collaborate with Preparedness for flu clinic.
- Pharmaceutical reps can help with provider education.
- Flyers on children’s Rx’s-HEB (flip chart 12)
- UT Pharmacy school to pay for flyers.
- Coalitions.
- Health fairs. (flip chart 13)
- Private schools.
- Television stations/media.
- City officials. (flip chart 14)
- Lions Club/Rotary.
- Juvenile detention.
- RSVP.
- YMCA. (flip chart 15)
- ESL Department.
- Mexican Consulado.
- CARE Foundation.
- Ventana De. Salud.
- Meetings with: Fire Departments (flip chart 16)
 - Fire Departments
 - Public Libraries
- Working with: (flip chart 17)
 - Salvation Army
 - Family Services
 - Nursing Schools

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- Medical Society
- Generating a list of collaborations.
- Working with schools to continue immunizations all year long. Continuous education all year long.
- Children’s hospitals and birthing centers.
- Juvenile Detention Centers.
- Fire Departments, schools, WIC – do shots. (flip chart 18)
- Chambers of Commerce.
- Day-cares-Immunization week-check records-Head Start Round-up. Work with WIC-Health Fairs; work with local ministries.
- Foster parents.
- Give credit to schools all year long (i.e. banners for school yard). (flip chart 19)
- Education ONLY at health fairs. (flip chart 20)
- Monthly Coalition meetings. PTA meetings-lay ground work for health fairs.
- Make hospital runs and visit new Moms-tell them about immunizations. Take post cards to new Moms for reminder to be sent for shots. (flip chart 21)
- Baby Steps (WIC Collaboration) WIC appointment and shots at the same time.
- Partner with Tarrant County
- Collaborate with Lubbock ISD and with the school nurses to give immunizations in the schools; also partner with Lubbock Fire Department.
- Partner with McDonald’s.
- Using military, state, and local health departments. Free clinics. (flip chart 22)
- Learning centers-free immunizations.
- Set up a quarterly clinic with schools, catch up shots (Comal County). Work Base clinic with WIC.
- Immunize kids (Dallas) 5 days per week-walk in clinics. Once per month Saturday clinic.
- Immunization Coalition keeps Health Fairs at same place. Give plenty of notice to public. (flip chart 23)
- Partner with local hospitals. Collaborate with hospital once a month. Hospital will insert flyer information to parents reminding them to get 2 month shots (Shots for Tots). Contact education Department.
- WIC-parent/coach (Houston) calendar is used as a reminder.
- WICs (Laredo) All WICS provide shots at WIC visits. (flip chart 24)
- Hospital partnerships (info packets). (flip chart 25)
- Fragmentation.
- Involve private sector.
- Community centers.
- Local charities.
- Apartment complex Health Fairs.
- Fire stations.
- Media.

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- Universities – Websites. (flip chart 26)
- Volunteers – Senior groups, student nurses.
- Lunches (school nurses twice per month).
- Other counties and private sector to promote immunizations.
- Mobile immunization units (Caravan)
- Recreation centers.
- Health plans. (flip chart 27)
- CHIP.
- Community Health Preparedness.