

TEXAS DEPARTMENT OF STATE HEALTH SERVICES

EDUARDO J. SANCHEZ, M.D., M.P.H. COMMISSIONER

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Dear Ob/Gyn Physician:

Recent implementation of new legislation has provided Obstetricians and Gynecologists an important opportunity to ensure the health of Texas children. State law relating to ImmTrac, the Texas immunization registry, now requires the Department of State Health Services to offer parents the opportunity to grant consent for their newborn child's participation in ImmTrac, or request exclusion from the registry, during the birth registration process.

You and your office staff can play an important role in Texas' efforts to raise vaccine coverage rates and protect children from vaccine preventable diseases. We are asking that you join in this initiative by simply offering educational information about ImmTrac to expectant mothers during prenatal care visits.

Participation in ImmTrac benefits children by allowing health care providers, public health authorities, and schools to easily access the child's immunization history online to determine vaccines due or overdue. Parents appreciate the benefits of participation in this free registry service and understand the importance of vaccines for protecting their child's health.

Enclosed you will find:

- One *Love Them. Protect Them.* (#6-202) bilingual brochure used to educate parents about the benefits of ImmTrac participation; and,
- One Love Them. Protect Them. Vaccinate & Register Them. (#6-202P) bilingual ImmTrac poster you may display in your facility.

Brochures and posters are available free of charge and may be ordered online: http://www.tdh.state.tx.us/immunize/litlist_form.htm or by calling (800) 252-9152.

Through this call to action, we hope to increase participation in ImmTrac, improve vaccine coverage levels in Texas, and protect children from vaccine preventable diseases. Your role in this initiative is critical and will help ensure the health of Texas children. Thank you for your participation in this important effort.

Sincerely,

Jack C. Sims, Manager Immunization Branch

Enclosures