

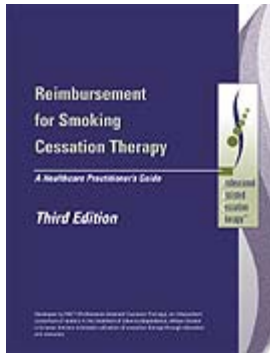
Highlights in Tobacco Control

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January 2004 Supplement Cessation Resources for Community Partners

Click on any website address & go directly to the source.



Target Audience:

1. Healthcare Providers
2. Worksites

1. Reimbursement for Smoking Cessation Therapy: A Healthcare Practitioner's Guide

Developed by Professional Assisted Cessation Therapy (PACT) to provide

information to healthcare providers and their administrative staff on how to obtain reimbursement for smoking cessation counseling. It contains **advice for providers** who wish to maximize benefits for smoking cessation, navigate around coverage deficiencies and **advocate effectively** for adequate coverage.

2. Employers' Smoking Cessation Guide: Practical Approaches to a **Costly Workplace Problem** is a tool to **help employers**, large and small, enact affordable, **effective smoking cessation programs** in their **companies**.

Single printed copies of the publication can be requested at no cost.

Bulk copies, for use in educational courses or seminars, can be purchased at a cost of \$2.50 per copy + shipping.

<http://www.endsmoking.org/>



<http://www.tdh.state.tx.us/otpc/yesucan/yesucan.htm>

Visit the website! It has a lot of information, such as:

Public Service Announcements: Scripts & TV Spots

On My Own (English):

<http://www.tdh.state.tx.us/otpc/yesucan/scripts/onmyown.htm>

On My Own (Spanish):

<http://www.tdh.state.tx.us/otpc/yesucan/scripts/Spanish.htm>

All By Myself:

<http://www.tdh.state.tx.us/otpc/yesucan/scripts/allbymyself.htm>



Target Audience: Healthcare Providers

Title: Treating Tobacco Use and Dependence

Description: Clinical Practice Guideline

Click here:

http://www.surgeongeneral.gov/tobacco/treating_tobacco_use.pdf

Source: U.S. Department of Health and Human Services, Public Health Service, June 2000

Target Audience: General Community Education



Title: Thinking about quitting? We can help

Description: How to access the **Quitline (1-877-YES-QUIT) cards & brochures**

Stock Numbers: Brochure in English

#0496.00; in Spanish #0496.03

Contact: The **American Cancer Society**

Dora.Fowler@cancer.org

MORE Resources to Aid in Cessation Promoting Activities

Resources available directly from the Texas Department of Health (TDH) can be accessed online or by phone. Many items can be downloaded directly from <http://tigerlily.tdh.state.tx.us/mamd/litcat/default.asp>

ProtectTexas™

Texas Department of Health

TDH TOBACCO RESOURCES

TDH maintains a clearinghouse of information on a **number of tobacco related topics**. To receive a **free packet** on the topics below, or request other information, contact TDH at 512.458.7402 or e-mail your request for information to janie.dykes@tdh.state.tx.us

Please include the following information with your request:

- Your Name & Organization
- TDH Contractor? YES or NO
- Your Mailing Address
- Your Telephone Number
- Your County (*in Texas only*)
- The name of the packet you'd like to receive or any question(s).

Information Packets Available by Topic

- ⇒ Tobacco & African Americans
- ⇒ Tobacco & Hispanics
- ⇒ Community Secondhand Smoke Ordinances
- ⇒ Community Advocacy
- ⇒ Smoking Cessation
- ⇒ Dangers of Secondhand Smoke
- ⇒ Restaurants/Indoor Air
- ⇒ School Resource
- ⇒ Spit Tobacco/Smokeless
- ⇒ Teens & Tobacco/Texas Tobacco Law
- ⇒ Women & Tobacco
- ⇒ Tobacco & the Worksite

Due to limited financial resources, TDH will provide one sample packet. Duplications are the recipients' responsibility.

Literature on smoking and smokeless tobacco is also listed in the **Texas Department of Health Online Literature Catalog** (Perform a subject search for **smoking** and **smokeless tobacco**).

Target Audience: College Students

What's Available: pamphlets, calendars, posters, quit kits, cd-roms, resource manuals and more

Please note: these items are not free. Please contact Bacchus & Gamma for pricing or visit their website.

Contact: David Hellstrom at The **Bacchus & Gamma Peer Education Network**

Website: <http://www.bacchusgamma.org>

(click on **Resources**, then **Tobacco Prevention & Cessation Materials** or **STEP By STEP**)

Phone: 612.824.3025

E-mail: david@bacchusgamma.org

Example:

Campus Quit Kits



The campus quit kits are perfect to hand out to students thinking about quitting smoking. Inside these boxes are a copy of the Journey of a Lifetime CD-ROM, It's Time To Think About Quitting Booklet, some information about cessation medication options, a stress relief bendy and a piece of candy for each day of the first week of quitting! An intake form in triplicate is also included to help you track and gather feedback from those students entering the quitting process.

Item#: 402
Price: \$14.95

A full catalog or tobacco mini-catalog is available. Call **TDH Audiovisual Library** at 512.458.7260 or e-mail: AVLibrary@tdh.state.tx.us. Material is available to anyone or any group in Texas for a **2 week loan**.

Click here for a PDF file containing the smoking and smokeless tobacco audiovisual **catalog** and **ordering instructions**.

<http://www.tdh.state.tx.us/otpc/avcatalog/smoke.pdf>

For more information contact:

Texas Department of Health, Bureau of Chronic Disease & Tobacco Prevention
Marcus Cooper, Information Specialist, <<http://www.tdh.state.tx.us/otpc/>>
512.458.7111 x3305, 1.800.345.8647