

# **Art Center of Corpus Christi**

## **Vision Statement**

**To become the premier regional education center for the arts.**

## **Mission Statement**

**The mission of the Art Center of Corpus Christi is to develop educational programs and provide an environment for creative expression and exhibition of the arts.**

## **Goals**

- 1. Develop an annual budget.**
- 2. Expand and improve our public relations.**
  - a. Develop educational programs**
  - b. Have more effective advertising**
  - c. Improve/expand community outreach**
- 3. Develop a free summer camp for kids**
- 4. Initiate an art exchange program with other cities**
- 5. Develop a docent program**
- 6. Initiate an educational program to include arts, literary, and performing arts.**
- 7. Increase revenue stream by additional grant writing, community donations and governmental entities.**
- 8. Improve the reception area and reconfigure the classrooms.**