



# Texas EMS Conference 2007

Exhibitor Prospectus

Houston  
November 18-20





Doubletree Hotel Houston  
Downtown  
400 Dallas St.  
Houston, TX 77002-4777  
713-759-0202  
www.doubletree.com  
\$85/\$110



Hilton Americas-Houston  
1600 Lamar St.  
Houston, TX 77010  
713-739-8000  
www.hilton.com  
\$85/\$125



Four Seasons Hotel  
1300 Lamar St.  
Houston, TX 77010-3017  
713-650-1300  
www.fourseasons.com/houston  
\$149/\$169

# **Texas EMS Conference – Houston**

## **Exhibit Hall open November 18 - 20, 2007**

## **Conference open November 18 - 21, 2007**

Are your products on the cutting edge of emergency medicine? Then Texas EMS Conference is your ticket to the best exposure in the industry!

This year the conference makes its first-ever trip to Houston, the nation's fourth-largest city. With terrific exhibit space at the George R. Brown Convention Center, Conference 2007 will put you face-to-face with 2,500 EMS professionals, students and educators.

The Exhibit Hall is the pulse of the conference, and it just gets bigger and better every year. From open till close, attendees will stream through to see your state-of-the-art displays, services, technology and merchandise. And the hall isn't just for conference-goers – it's open to the public at no charge, which gives you even greater exposure.

Our low conference rate includes access to 15 hours of continuing education, a tote bag, coffee and snack breaks, a buffet lunch, and the annual EMS Awards Luncheon, which honors the best in Texas EMS and trauma.

Special room rates for conference attendees and exhibitors are available at three downtown hotels. Hilton Americas-Houston, our host hotel, is connected to the convention center by a skyway, while the Four Seasons Hotel and Doubletree Hotel Houston Downtown are just a short walk away. Don't pass up these great deals – make your reservation now before the hotels are booked.

See you in November!

# Conference Information

- **Exhibit space includes:**
  - Two exhibitor's representatives with each booth (includes lunches).
  - Listing on the conference website with a link to your company website.
  - Listing in the printed conference program for your company. (*Must be registered by 10/15.*)
  - Complimentary exhibit hall passes for your clients.
  - Booth sign with your company name on it.
  - Draped booth and carpeted aisles; draped 6-foot table with two chairs.
  - 24-hour security in the Exhibit Hall.
  - Access to any of the 100-plus workshops.
- **Breaks:**
  - Complimentary coffee is available in the exhibit hall all day.
  - Afternoon breaks include coffee, cookies, fruit and/or ice cream.
- **Sunday reception:**
  - A Welcome Reception in the Exhibit Hall for exhibitors and attendees.
- **Additional personnel:**
  - Registration for additional personnel to work in your booth is \$75 per person.
- **Decorator:**
  - Convention Decorating Services (CDS) is the decorating service for Texas EMS Conference. CDS will mail each exhibitor a packet of information concerning additional booth furnishings and flowers/plants.
- **Electrical service:** Look for this information in your exhibitor packet from CDS.
- **Shipping:**
  - Look for this information in your exhibitor packet from CDS or call 210-467-0041 and ask for exhibitor services.
- **Hotel information:**
  - When you call one of the listed hotels, **be sure to say, "I am attending the Texas EMS Conference"** to ensure the special rate will apply. (*Conference rates may not apply after 10/20/07 or if the hotel is full.*)
- **George R. Brown Convention Center**
  - 1001 Avenida de las Americas
  - Houston, TX 77010
  - [www.houstonconventionctr.com](http://www.houstonconventionctr.com)

## Schedule

### Move-in/move-out

#### Saturday, November 17

**7am to 1pm**

Helicopter move-in

**2pm to 6pm**

Other exhibits move-in

*(All vehicles must move in this day)*

#### Sunday, November 18

**8am to 2pm**

Move-in

**3pm**

Exhibit Hall opens

**3pm to 7pm**

Welcome Reception

#### Monday, November 19

**9:30 am to 3pm and 5pm to 7pm**

Exhibit Hall open

**Noon to 1pm**

Buffet Lunch in Exhibit Hall

#### Tuesday, November 20

**10am to 3pm**

Exhibit Hall open

*(Closed during Awards Luncheon)*

**3pm to 8pm**

Move-out

*(Helicopters have priority; loading yard cleared for helicopter move-out)*

#### Registration materials pick-up:

Badge pick-up and registration begins at 1pm, Saturday, November 17.

# Texas EMS Conference Rules and Regulations

**Agreement:** Each exhibitor agrees to abide by these rules and regulations. Any and all matters or questions not specifically covered by the rules and regulations shall be subject solely to the decision of Texas EMS Conference.

**Limitations of Liability:** Exhibitors agree to release and hold forever harmless Texas EMS Conference from any and all claims based upon, arising out of, or in connection with exhibitor's occupancy and use of the trade show premises including, but not limited to: loss, theft, damage, destruction, or delay or non-delivery of goods, display materials and other effects; any injury to exhibitor or its employees, agents, representatives or guests while on the trade show premises; any damage to exhibitor's business by reason of failure to provide space for the exhibit or removal of exhibit; and failure to hold the trade show for any reason as scheduled. Exhibitor agrees to hold forever harmless Texas EMS Conference, Texas Department of State Health Services and Sladek Conference Services from any and all damage, loss, liability, claim or expense.

**Displays:** Texas EMS Conference will be abiding by IAEE's guidelines for display rules and regulation for 2007. A copy of the guidelines is available on our web site.

**Rejected Displays:** Texas EMS Conference reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or representatives, with or without giving cause. Liability shall not exceed the return to the exhibitor of the booth space rental fee.

**Move-In and Move-Out:** Texas EMS Conference and the official show contractor will maintain control and have priority at the loading areas at all times.

**Relocation of Exhibits:** Texas EMS Conference reserves the right to alter locations of booths or vehicle spaces as shown on the official floor plan and retains absolute discretion and authority in the placement of all trade displays.

**Professionalism:** Each exhibitor is expected to act in a professional and courteous manner and to respect the rights of fellow exhibitors. Handling display samples, literature or taking photographs of another exhibitor's display may be done only with the permission of that exhibitor.



**Unoccupied Space:** Exhibitors who fail to occupy their exhibit space by the close of the exhibition installation time will forfeit the space.

**Convention Center:** Exhibitors must abide by all the rules and regulations of the host convention center. Food samples are not allowed in the exhibit hall.

**Decorations:** Loud music/entertainment is not acceptable if it interferes with the activities of surrounding booths. Displays should not block other booths or go beyond your booth's boundaries. Texas EMS Conference retains absolute discretion and authority in the arrangement and appearance of all trade displays. **No helium balloons are allowed.**

**Vehicle Displays:** Call for questions about fuel restrictions. The battery must be disconnected and gas cap taped down.

**Fire Prevention Regulations:** All fire, safety and building regulations of the host convention center must be strictly followed.

**Security:** After the Exhibit show opens, exhibitors will be allowed in the Exhibit Hall one hour prior to show time. If admittance to the hall is otherwise necessary you must be accompanied by a Texas EMS Conference staff member. 24-hour security service will be provided in the exhibit area. Exhibitors understand and agree that neither Texas EMS Conference nor the owners, lessors or managers of the property serving as the exhibit center can or will be responsible for the safety of the exhibits, exhibitors or their employees against robbery, burglary, theft, loss or damage to property by fire or any other cause; nor be responsible for injury of any type to any person.

**Exhibitor theft, loss, or damage:** Texas EMS Conference is not responsible for any loss, theft, or damage to exhibitors, displays or property. Don't leave valuables unattended.

**Exhibitor liability:** Exhibitors are responsible for damage they cause to the building, floors, walls, columns, furnished booth equipment or to other exhibitor's property.

**Display Material Removal:** Exhibitors are responsible for the removal of all materials at the end of the show. Material left on the exhibit floor after the show is over will be considered trash and will not be stored.



## Frequently asked questions

- Q. Do you have to wear the exhibitor badges?
- A. Yes, exhibitors must have badges to enter the exhibit hall (*and can enter one hour prior to opening each day*).
- Q. What is the attire for the conference?
- A. Business casual.
- Q. Are Monday and Tuesday lunches included with booth registration?
- A. Yes, lunch tickets are included as part of registration.
- Q. How are booth assignments made?
- A. We take booth requests on a first-come, first-served basis with accompanying payment. In other words, the booth goes to whoever requests and pays for the booth first.
- Q. I know two reps are included in the price. How much does it cost to bring extra reps?
- A. \$75 per rep. That includes the lunches and breaks.
- Q. Is there a discount on multiple booths?
- A. Yes, check the registration form for details.



For floorplan, go to:  
[bsladek@texasemsconference.com](mailto:bsladek@texasemsconference.com)

**Exhibit Hall booth sizes and prices**

10' x 10' Booth - \$975 or \$875 before 9/1/2007

Multiple 10' x 10' booths  
(2 or more) - \$950 each or \$850 each before 9/1/2007

20' x 30' vehicle space - \$1075, helicopter - \$1150

Extra booth staff - \$75 each

Aisles are 10' wide - floorplan may not be to exact scale.

**For Exhibit Hall information**

contact the Texas EMS Conference exhibits  
coordinator, Billy Sladek, at 512-759-1720 or  
[bsladek@texasemsconference.com](mailto:bsladek@texasemsconference.com)

# TEXAS EMS CONFERENCE 2007 - EXHIBITOR REGISTRATION FORM

Exhibit Show, November 18 - 20, 2007  
George R. Brown Convention Center, Houston

*18% administration fee charged on refunds—no refunds after 10/01/07*

Firm Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ E-mail \_\_\_\_\_  
 Website \_\_\_\_\_  
 Fax \_\_\_\_\_ Type of product \_\_\_\_\_  
*(Please be specific)*

**Special marketing/  
 sponsorship oppor-  
 tunities available.  
 See the back cover  
 for more details.**

The registration fee includes two representatives per exhibit booth. Additional booth staff will be charged \$75 each—include this amount in your total. Attach a typed list to this form if you need more room. (Please print clearly.)

Last Name	First Name	Title/Certification
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____

**Exhibit hall client passes**, number needed: \_\_\_\_\_ No charge for 10 or less (not personalized).

Please check here to verify that you have read the Rules and Regulations before registering.

For exhibitor information, call (512) 759-1720. The floorplan is located at:  
[www.texasemsconference.com/floorplan.pdf](http://www.texasemsconference.com/floorplan.pdf)

Write in booth number(s) requests from the floorplan. Booths are assigned daily—choices are subject to availability and are not guaranteed.

Let us choose for you

1st choice (s) \_\_\_\_\_

2nd choice (s) \_\_\_\_\_

3rd choice (s) \_\_\_\_\_

Please reserve the following exhibit space (s):

\_\_\_\_\_ 10' X 10' booth @ \$975,  
 \$875 before 9/1/2007 \$ \_\_\_\_\_

\_\_\_\_\_ Multiple 10' X 10' booths  
 (2 or more) @ \$950 each:  
 \$850 each before 9/1/2007 \$ \_\_\_\_\_

\_\_\_\_\_ 20' X 30' vehicle space @ \$1075 \$ \_\_\_\_\_

\_\_\_\_\_ Extra booth staff @ \$75 each \$ \_\_\_\_\_

\_\_\_\_\_ Helicopter space @ \$1150 \$ \_\_\_\_\_

Total Enclosed: \$ \_\_\_\_\_

**Make checks payable to:  
 Texas EMS Conference**

Mailing address:  
 Texas EMS Conference  
 P.O. Box 100  
 Hutto, Texas 78634

Call for special pricing on island and premium booths!

If registering before July 31, enclose at least 50% of the total exhibit fee to hold booths.  I understand that the balance is due by Sept. 1, 2007, or booths will be released.

Official Use Only

Date Rec'd \_\_\_\_\_

Type of Pmt. \_\_\_\_\_

Amt. Rec'd. \_\_\_\_\_

MC  Visa  AmEx

Credit Card No: \_\_\_\_\_

Card Holder \_\_\_\_\_ Card Exp \_\_\_\_\_

Signature of Card Holder \_\_\_\_\_

If paying by credit card, you may fax your completed registration to: Fax (512)759-1719

You may register online at [www.texasemsconference.com](http://www.texasemsconference.com)



# Sponsorship Opportunities

Take advantage  
of special sponsorship opportunities  
to reach more than 3,000 attendees

For information on sponsorship opportunities,  
call 512-759-1720 or  
email [bsladek@texasemsconference.com](mailto:bsladek@texasemsconference.com)

Texas Department of State Health Services - EMS  
1100 W. 49th St.  
Austin, TX 78756-3199

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