

OUTREACH MATERIALS



Next time you work at a health fair or community event, make sure that you have the new outreach materials. We now offer a complete set of materials based on WIC is Growing Healthy Families Video/DVD. Order a complete kit with all the supporting companion materials: video or DVD, small and large posters and fliers.

WIC Is Growing Healthy Families



Stock no. VC 7809 Or 7809 DVD English/Spanish 01/05

This is a 10-minute, bilingual looping video features colorful images and catchy, upbeat music designed to grab people's attention at community events, health fairs, and other public events or presentations. The video has several short segments that repeat very general information about the WIC program. Companion materials (8 1/2" x 11" poster, 18" x 24" large format poster, and brochure are also available.)

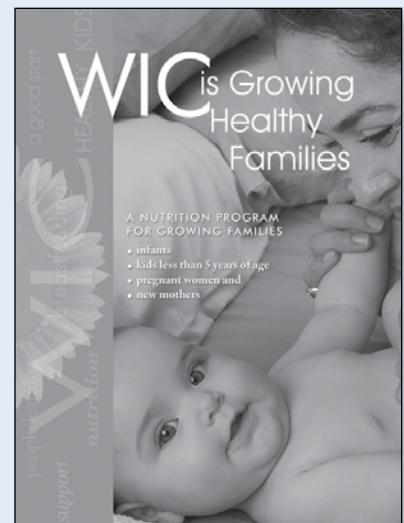
Order from WIC Warehouse. Use Texas WIC Materials Order Form.

WIC Is Growing Healthy Families

Stock no. 13-92	English	6/06
Stock no. 13-92a	Spanish	6/05
Stock no. 13-92v	Vietnamese	8/05

Tri-fold brochure lists the categories of participants that WIC serves and provides the WIC 1-800 phone number. Companion materials (large poster, video/dvd are also available) explain who can qualify for WIC, including working families, and briefly explains WIC benefits.

Order from DSHS Warehouse. Use AG-30 form.



WIC Is Growing Healthy Families



Stock no. 13-45P 18" X 24"

Bilingual posters

6/05

These posters are available in 8 1/2" X 11" and a larger 18" X 24" color poster format lists the categories of participants that WIC serves and provides the WIC 1-800 phone number. These are wonderful companion pieces to the video/dvd and brochures.

Order from WIC Warehouse. Use Texas WIC Materials Order Form.

WIC is Growing Healthy Families

Stock no. **WIC 26**

English/Spanish

1/06

Card mailed by the Department of Human Services to pregnant women who are receiving Medicaid. May be used as an envelope stuffer in local communities' utility bills.

Order from DSHS Warehouse. Use AG-30 form.



Texas WIC Reference Guide

Stock no. **13-55**

English/Spanish

3/07

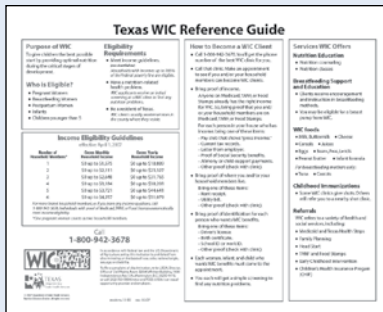
Stock no. **13-55v**

Vietnamese

3/07

Reference card is an at-a-glance source of information about WIC eligibility criteria and income guidelines. Designed to assist program partners, community centers of influence, and others who need basic WIC information in a convenient form.

Order from DSHS Warehouse. Use AG-30 form.



Texas WIC Income Guidelines

Stock no. **13-85**

English/Spanish

3/07

A quick way to get income guidelines out to clients. Make copies of this camera-ready flier and cut into thirds to make stuffers. Printed in English on one side and Spanish on the other.

Order from DSHS Warehouse. Use AG-30 form.



A Guide to Helpful Programs and Services

A Guide to Helpful Programs and Services -- call 211!

Call 211 to receive information about the following programs.

Medicaid - Medicaid helps some people pay for medical services including hospital insurance, doctor services, and help paying for prescriptions.
Website: <http://www.yourtexasbenefits.com>

NEW MEDICAID PROGRAM FOR WOMEN!

Women's Health Program helps provide care to women children of women who do not qualify for Medicaid because of income or immigration status. Undocumented persons can qualify. Coverage starts before the child is born and continues after birth, for the infant for a total of 12 consecutive months. Use the CHIP application.
Website: <http://www.hhs.state.tx.us/womenhealth.htm>
Statewide toll free number: 1.866.953.9972

Texas Health Steps - Texas Health Steps provides medical checkups that include vision, hearing, and dental exams for Medicaid clients from birth to age 21.
Website: <http://www.dhs.state.tx.us/hssteps/about.shtml>
Statewide toll free number: 1.877.867.8377

Family Size*	Medicaid Income Eligibility Limits Effective April 1, 2007		
	Infants younger than 1 10% of federal poverty limit	Women 18-44 & Pregnant Women 10% of federal poverty limit	Children 1-13 years old 13% of federal poverty limit
1	\$1,370	\$1,076	\$1,110
2	\$2,110	\$1,610	\$1,650
3	\$2,840	\$2,140	\$2,200
4	\$3,580	\$2,680	\$2,750
5	\$4,320	\$3,220	\$3,300
6	\$5,060	\$3,760	\$3,850

*No household eligible. In families with more than 6 members, add \$250 for each additional member. In families with more than 8 members, add \$300 for each additional member.

Children's Health Insurance Program (CHIP) - This insurance program is designed for families that can't too much money to qualify for Medicaid, but cannot afford private insurance.
Website: <http://www.chipmedicaid.org>
Statewide toll free number: 1.877.543.7469

NEW CHIP PROGRAM PROVIDES PRENATAL CARE!
CHIP Prenatal: Provides health care to women children of women who do not qualify for Medicaid because of income or immigration status. Undocumented persons can qualify. Coverage starts before the child is born and continues after birth, for the infant for a total of 12 consecutive months. Use the CHIP application.
Website: <http://www.hhs.state.tx.us/childprenatal/index.htm>

Stock no. 13-156
Stock no. 13-156a
Stock no. 13-156v

English
Spanish
Vietnamese

3/07
3/07
3/07

Flier provides helpful information to both clinic staff and participants regarding other programs and services such as Texas Health Steps, Medicaid, Child Support Enforcement Services, and TANF. Medicaid guidelines are included.

Order from WIC Warehouse. Use Texas WIC Materials Order Form.



Women's Health Program Brochure

Stock no. 13-06-12545

English/Spanish

2007

Bilingual brochure describes the Women's Health Program family planning program. Includes who qualifies, benefits, and how to apply.

Order from WIC Warehouse. Use Texas WIC Materials Order Form.



Women's Health Program Poster

Stock no. 13-06-12546

English/ Spanish

2007

Bilingual poster advertising the Women's Health Program family planning program and refers to 2-1-1 informational line.

Order from WIC Warehouse. Use Texas WIC Materials Order Form.



Physician Referral Card for Pregnant, Postpartum, and Breastfeeding Women

Stock no. 13-06-11273

English

10/01

Doctors use this pink referral card to refer patients to WIC clinics. The doctor fills in the medical information, and the patient takes the card to a WIC clinic. Since some screening tests have already been done, this saves time for the WIC clinic staff. 50 to a pad; reorder form at the back.

Order from WIC Warehouse. Use Texas WIC Materials Order Form.

Referral to WIC
For Pregnant, Postpartum and Breastfeeding Women
To be filled out by health care provider

Patient's Name: _____
 Birthdate: _____
 Medicaid or CHIP # (if applicable): _____

Clinical Information
 Completed as part of TIS or CHIP screen? yes no
 Hct/Hgb: _____ Date obtained: _____
 Height: _____ Weight: _____ Date obtained: _____

Pregnant Women Only
 Date LMP: _____ EDD: _____
 Pre-pregnancy weight: _____

This patient's medical record includes documentation of:
 Medical or health condition (please explain): _____
 Nutrition or dietary concerns (please explain): _____

Health Care Provider (Stamp acceptable)
 Signature: _____
 Title: _____
 Clinic: _____
 Phone: _____ Date: _____

Physician Referral Card for Children Younger than 5 Years of Age

Stock no. 13-06-11274

English

10/01

Doctors use this yellow referral card to refer patients to WIC clinics. The doctor fills in the medical information, and the patient takes the card to a WIC clinic. Since some screening tests have already been done, this saves time for the WIC clinic staff. 50 to a pad; reorder form at the back.

Order from WIC Warehouse. Use Texas WIC Materials Order Form.

Referral to WIC
For Children Younger than 5 Years of Age
To be filled out by health care provider

Patient's Name: _____
 Birthdate: _____
 Medicaid or CHIP # (if applicable): _____

Clinical Information
 Completed as part of TIS or CHIP screen? yes no
 Hct/Hgb: _____ Date obtained: _____
 Ht/Length: _____ Weight: _____ Date Obtained: _____
 Are immunizations up to date? yes no

Infants Only
 Birth weight: _____ lbs _____ oz Birth length: _____

This patient's medical record includes documentation of:
 Medical or health condition (please explain): _____
 Nutrition or dietary concerns (please explain): _____
 Formula needed:
(Note: If specialized formulas are needed, please contact the WIC staff. Additional information may be needed.)

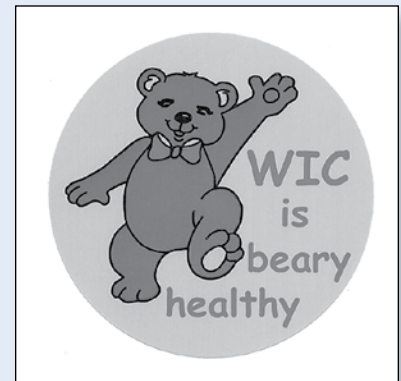
Health Care Provider (Stamp acceptable)
 Signature: _____
 Title: _____
 Clinic: _____
 Phone: _____ Date: _____

WIC is Beary Healthy Sticker

English or Spanish

Colorful stickers to hand out to your younger clients. Use as rewards for coming to WIC appointments, getting immunized, good behavior, birthdays, etc.

Order from WIC Warehouse. Use Texas WIC Materials Order Form.



Some Bunny Special Sticker



English or Spanish

Colorful stickers to hand out to your younger clients. Use as rewards for coming to WIC appointments, getting immunized, good behavior, birth-days, etc.

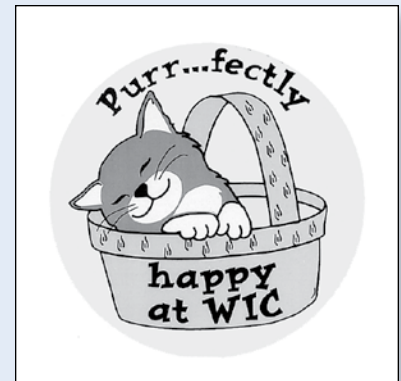
Order from WIC Warehouse. Use Texas WIC Materials Order Form.

Purr...fectly Happy Sticker

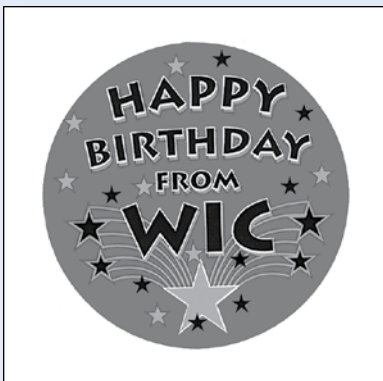
English or Spanish

Colorful stickers to hand out to your younger clients. Use as rewards for coming to WIC appointments, getting immunized, good behavior, birth-days, etc.

Order from WIC Warehouse. Use Texas WIC Materials Order Form.



Happy Birthday Sticker



English or Spanish

Colorful stickers to use on infants' and children's birthdays.

Order from WIC Warehouse. Use Texas WIC Materials Order Form.