# Appendix A

Focus Group Questions

How Did Participants Learn of Focus Groups

Sign Up and Attendance Figures

### Focus Group Questions

#### Unemployed individuals without health insurance

- 1. Texas has the highest rate in the country of people who don't have health insurance. Why do you think so many Texans don't have health insurance?
- 2. What kind of assistance or support do you think would help more Texans to obtain health insurance?
- 3. If you decided to purchase health insurance, what questions or concerns (other than financial concerns) would you have?
- 4. What would be the best way for you to learn more about health insurance and the options that are available to you?
- 5. What kind of contact have you had with health insurance providers? What has your experience been when dealing with the insurance agents and insurance companies?

### Employers who do not offer health insurance

- 1. Texas has the highest rate in the country of people who don't have health insurance. Why do you think so many Texans don't have health insurance?
- 2. What kind of assistance or support do you think would help more Texans to obtain health insurance?
- 3. If (or when) you provide or contribute to employee health insurance, what kinds of questions or concerns (other than financial concerns) would (do) you have?
- 4. What would be the best way for you to learn about health insurance as an employee benefit and the options that are available to employers?
- 5. What kind of contact have you had with health insurance providers? What has your experience been when dealing with the insurance agents and insurance companies?

#### Employed individuals without health insurance

- 1. Texas has the highest rate in the country of people who don't have health insurance. Why do you think so many Texans don't have health insurance?
- 2. What kind of assistance or support do you think would help more Texans to obtain health insurance?
- 3. If your employer decided to provide or contribute to your health insurance, what questions or concerns (other than financial concerns) would you have?
- 4. What would be the best way for you to learn more about health insurance and the options that are available to you?
- 5. What kind of contact have you had with health insurance providers? What has your experience been when dealing with the insurance agents and insurance companies?

| City           | тwс    | TDI<br>Survey | Dr./<br>Clinic | Hosp. | Radio/<br>TV | Paper  | Cmty.<br>Grps. | Word of<br>Mouth | Coop.Ext. | Net   | Temp.<br>Agcy. | Health<br>Dept. |
|----------------|--------|---------------|----------------|-------|--------------|--------|----------------|------------------|-----------|-------|----------------|-----------------|
| Austin         | 2      | 7             | 3              |       |              | 8      |                |                  |           |       |                |                 |
| Houston        |        | 6             | 4              | 1     | 1            | 3      | 6              |                  |           |       |                | 3               |
| Dallas         | 11     | 9             |                | 5     |              |        |                | 2                |           | 1     | 5              | 1               |
| Fort Worth     | 5      | 12            |                | 3     |              |        | 2              | 2                |           |       |                |                 |
| Gilmer         |        | 3             |                |       |              |        |                | 1                |           |       |                |                 |
| Tyler          | 3      | 9             |                |       | 1            |        |                |                  |           |       |                | 1               |
| El Paso        |        | 2             |                |       |              |        | 16             | 4                | 1         |       |                |                 |
| Laredo         | 5      | 2             |                |       | 1            |        | 1              | 3                |           |       |                |                 |
| Waco           | 5      | 7             |                |       |              | 11     |                |                  |           |       |                |                 |
| Brownsville    | 5      | 6             |                |       |              |        |                | 1                |           |       |                |                 |
| Galveston      | 2      | 4             |                |       | 1            | 7      |                |                  |           |       |                |                 |
| Alpine         |        | 2             |                |       | 1            | 2      | 4              | 4                | 3         |       |                |                 |
| Lubbock        | 1      | 13            |                |       |              | 10     |                | 3                |           |       |                |                 |
| Midland/Odessa | 4      | 8             |                |       |              | 7      |                | 2                |           |       |                |                 |
| San Antonio    |        | 10            | 1              |       |              | 17     |                |                  |           |       |                |                 |
| Totals:        | 43     | 100           | 8              | 9     | 5            | 65     | 29             | 22               | 4         | 1     | 5              | 5               |
| Totais.        | 14.53% | 33.78%        | 2.70%          | 3.04% | 1.69%        | 21.96% | 9.80%          | 7.43%            | 1.35%     | 0.34% | 1.69%          | 1.69%           |

# How Participants Learned of the Focus Groups

# Sign Up and Attendance Counts

|                | Unem      | ployed   | Emplo     | oyers    | Emplo     | oyed     | Total     |          |  |
|----------------|-----------|----------|-----------|----------|-----------|----------|-----------|----------|--|
| City           | Signed Up | Attended |  |
| Austin         | 15        | 6        | 15        | 7        | 13        | 7        | 43        | 20       |  |
| Houston        | 21        | 7        | 16        | 9        | 19        | 8        | 56        | 24       |  |
| Dallas         | 20        | 18       | 15        | 13       | 5         | 8        | 40        | 39       |  |
| Fort Worth     | 20        | 11       | 16        | 12       | 3         | 1        | 39        | 24       |  |
| Gilmer         | 1         | 1        | 6         | 4        | 0         | 0        | 7         | 5        |  |
| Tyler          | 11        | 6        | 23        | 13       | 5         | 2        | 39        | 21       |  |
| El Paso        | 4         | 7        | 6         | 3        | 15        | 15       | 25        | 25       |  |
| Laredo         | 19        | 7        | 7         | 3        | 11        | 2        | 37        | 12       |  |
| Waco           | 14        | 10       | 14        | 9        | 2         | 6        | 30        | 25       |  |
| Brownsville    | 10        | 5        | 16        | 6        | 3         | 1        | 29        | 12       |  |
| Galveston      | 20        | 9        | 12        | 10       | 7         | 2        | 39        | 21       |  |
| Alpine         | 3         | 2        | 7         | 5        | 5         | 10       | 15        | 17       |  |
| Lubbock        | 7         | 3        | 18        | 14       | 10        | 10       | 35        | 27       |  |
| Midland/Odessa | 14        | 6        | 11        | 8        | 4         | 7        | 29        | 21       |  |
| San Antonio    | 18        | 15       | 17        | 11       | 6         | 4        | 41        | 30       |  |
| Totals:        | 197       | 113      | 199       | 127      | 108       | 83       | 504       | 323      |  |