

The background of the slide features a close-up of vibrant green leaves with prominent veins, partially submerged in water. The water's surface is covered in gentle ripples, creating a textured, shimmering effect. The overall color palette is dominated by various shades of green, from deep forest greens to bright, almost yellow-green highlights where the light reflects off the water and leaves.

# Stepped Care in Counseling Centers

Research evidence,  
legal and ethical issues

# Objectives

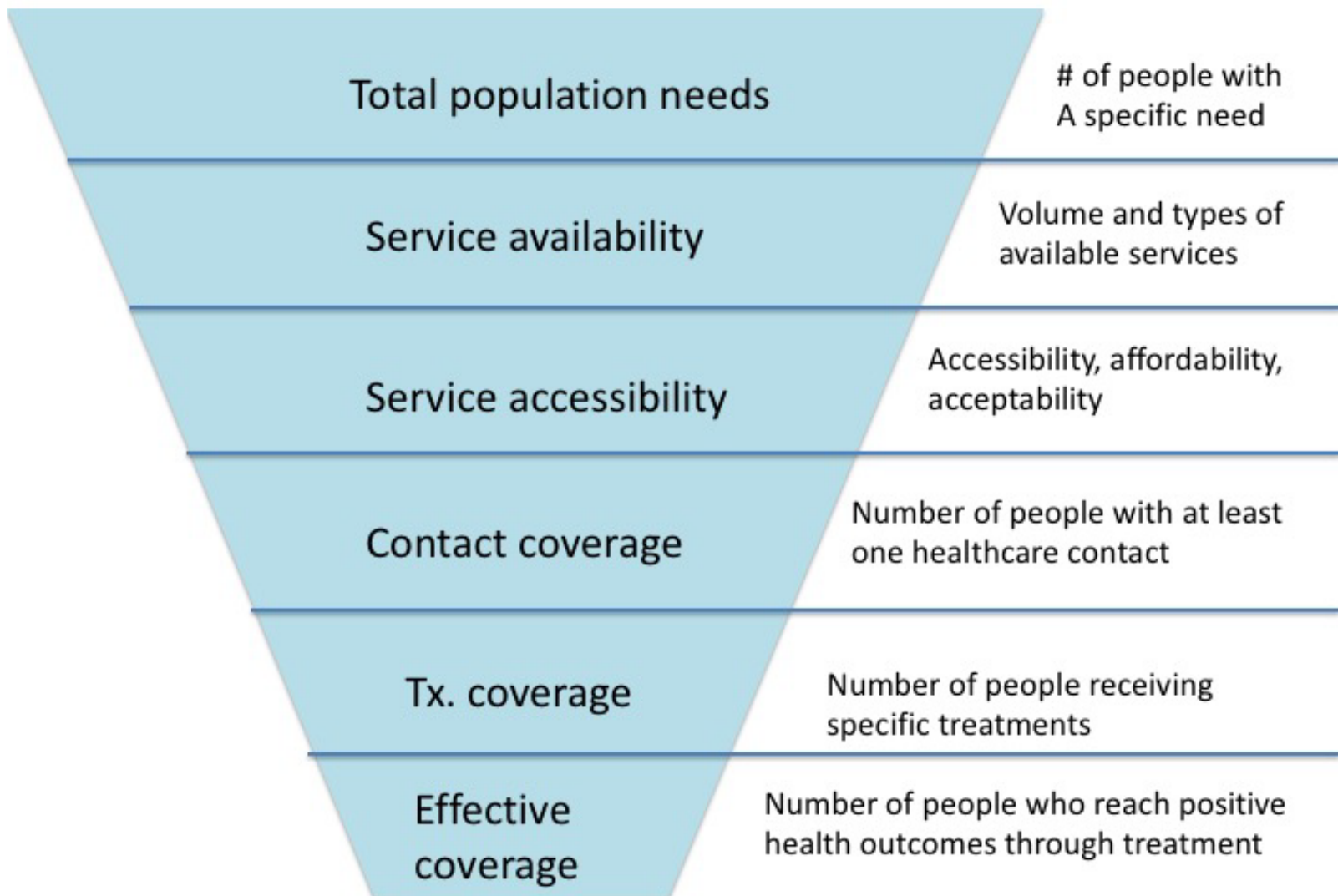
- Identify 3 advantages of stepped care models.
- Describe legal and ethical concerns unique to delivering tele-behavioral health
- Describe 3 research based conclusions from studies of low intensity treatment models
- Describe 2 research based conclusions from studies of self-help interventions

# Stepped vs Stratified treatment

- **Stepped care**
  - All or most begin at the least intensive level
  - Assessment at regular intervals
  - Movement up or down in intensity as needed
- **Stratified care**
  - Initial evaluation determines level of intensity
  - Often less frequent movement up or down in intensity

# Why stepped care?

- We have a world wide supply and demand problem
- Barriers such as cost, travel, childcare, time off of work prevent people from getting help
- Research evidence indicates stepped care is as effective or more effective than traditional therapy



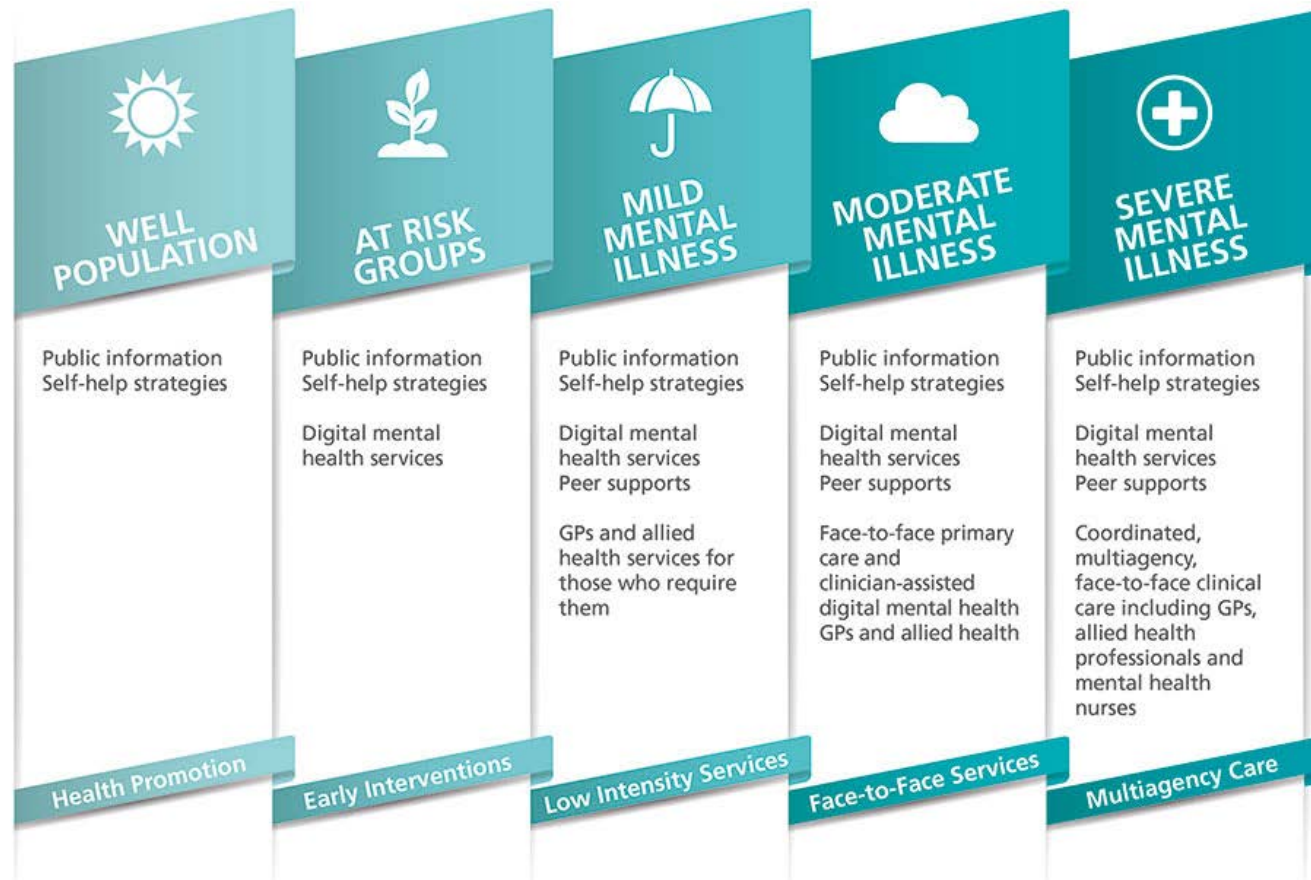
**Current system: scarcity, inequity, inefficiency**

Adapted from World Health Organization

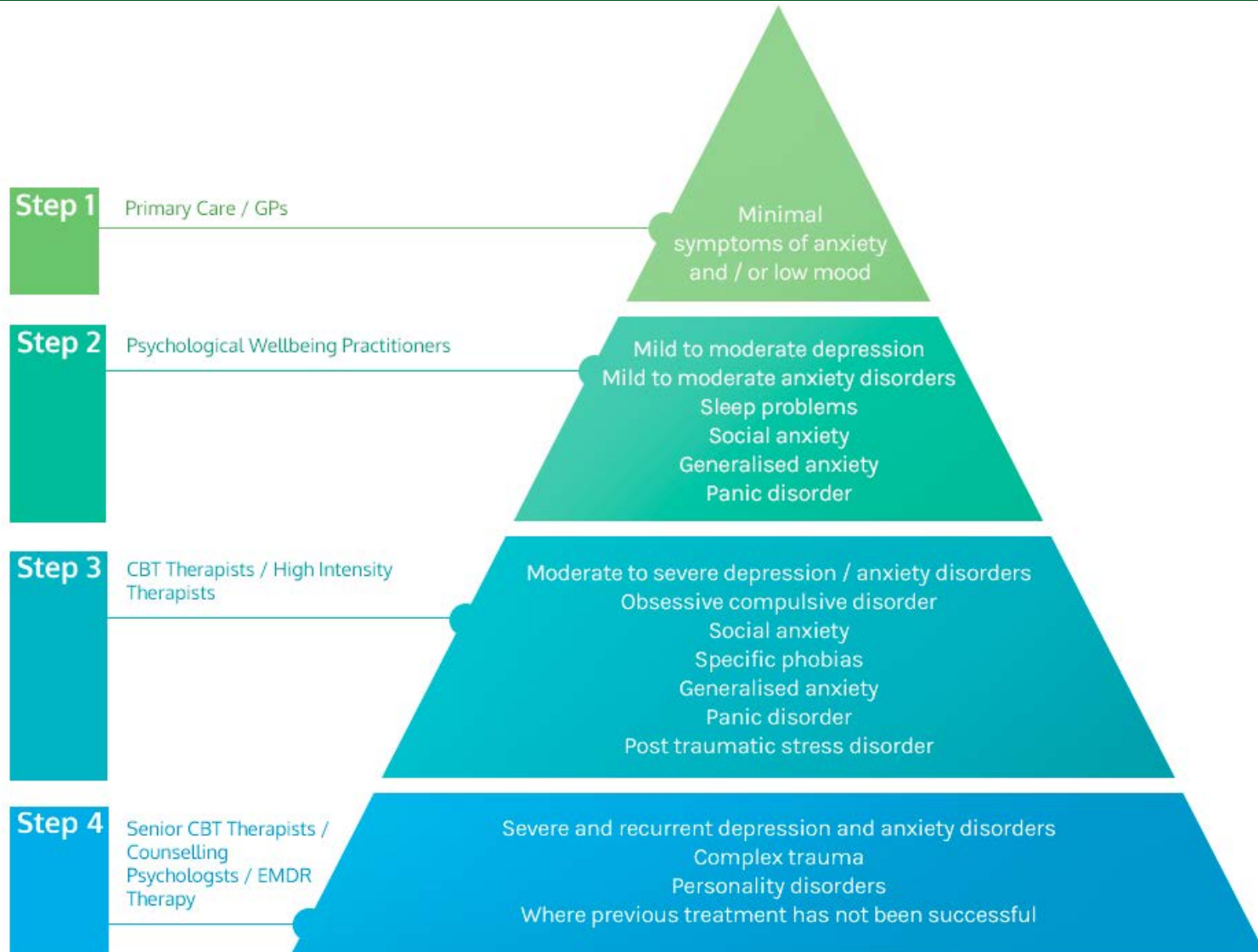


# Model- Australia

## STEPPED CARE MODEL & PRINCIPLES



# Model- UK



# Countries using stepped-care

- Netherlands
- UK
- Australia
- Canada
- New Zealand
- EU countries



# Research on Stepped-Care

- Meta-analysis of RCT's: stepped care vs. care as usual (CAU), self-help included
- Across studies stepped care had superior outcomes in treating anxiety
- Stepped-care and CAU had equal efficacy in treating depression, yet stepped-care was  $\frac{1}{2}$  the cost
- Canadian province implementing stepped-care reduced waiting by 25% in 6 months

# Limitations to stepped-care

- No consensus on structure of model, levels, combinations, sequences, number of steps
- Local research needed on the most feasible model for any setting
  - Local needs
  - Local available resources
  - Multicultural factors
  - Criteria for self-correction

# Considerations

- Cost effectiveness depends on stepping-up criteria
- Most effective criteria are sensitive enough to detect those who are not responding, yet maximize the proportion in lower intensity treatments
- Must rapidly identify those who need a higher step of care

# Designing a Stepped-Care system

- Evidence-based instruments
- Evidence-based treatments
- Multi-culturally sensitive
- Identify intervals for self-correction
- Resources, content, duration, sequence, delivery method
- Evidence of effectiveness for anxiety, depression, substance use, eating disorders

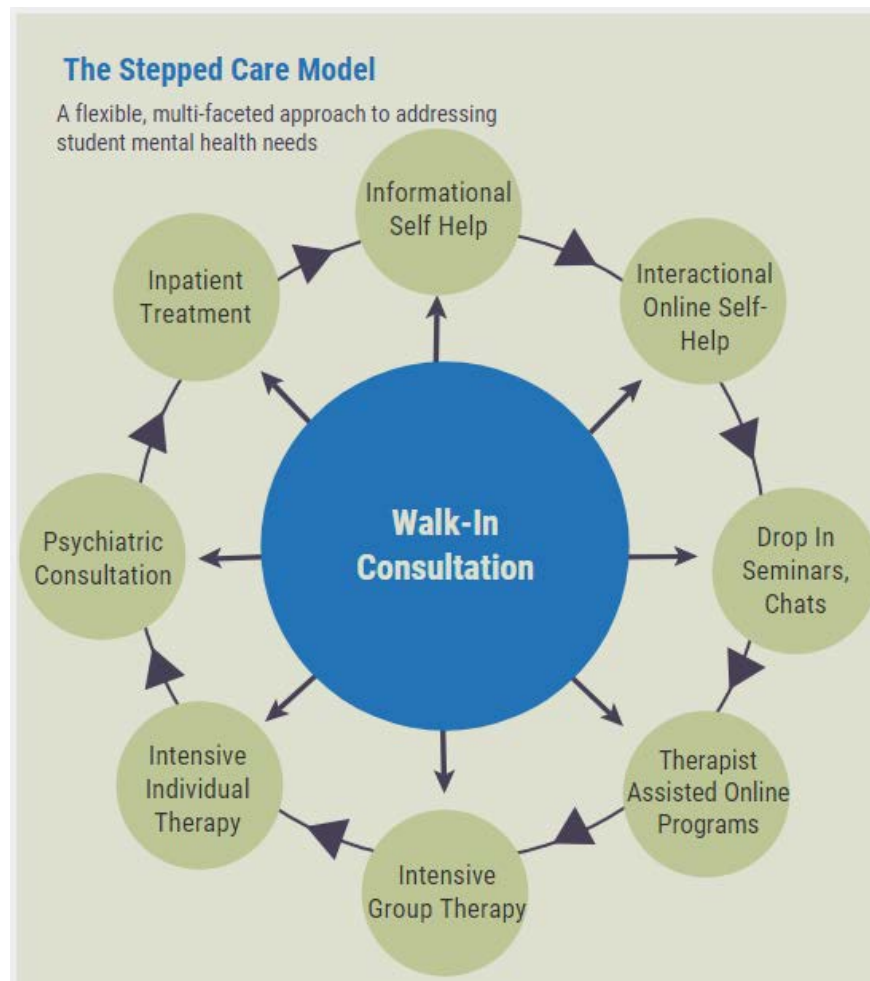
# Universities using Stepped-care

- Memorial University, New Foundland 9 steps, both population interventions and UCC steps. Individual therapy reserved for highly motivated and higher acuity



# George Washington U

- Walk-in consultation, 9 possible steps





# Georgia Tech U

- Georgia Tech U 6 steps,
  - Assessment: appropriate vs referral
  - Consultant manages in <3 sessions
  - Self-help
  - Guided self-help
  - Psychoeducational seminars
  - Very brief counseling

# Tele-behavioral Health

## Rapidly changing acceptance!



- November 2014– 36% would consider virtual visits
- May 2015– 55% would consider virtual visits
- Satisfaction with virtual visits– 85%
- Tele-home health services expected to grow from 12% of the market in 2013 to 55% by 2019.

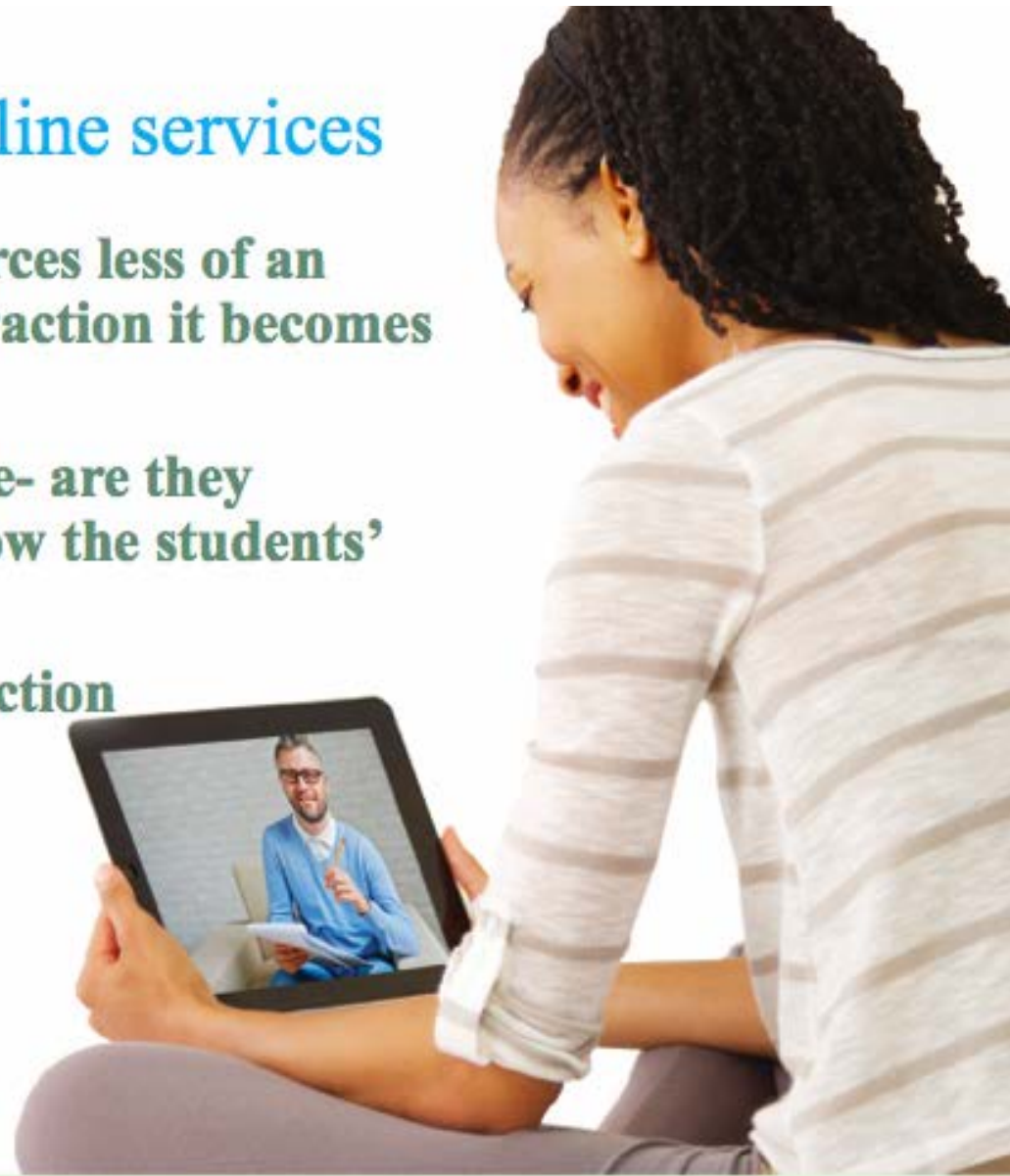
## Ethical issues in online services

**Self-help and web resources less of an issue, once you add interaction it becomes a factor to consider**

**Interactive questionnaire- are they anonymous? Do you know the students' identities?**

**With professional interaction**

**You must consider risk management**



# Ethical principles summary

- Clinical Training
- Patient education about the technology
- Informed consent and Legal Issues
- Assessing clients, appropriate screening, cultural issues
- Issues in direct care at a distance

# Clinical training

- There are fundamental differences between face-to-face and online therapy.
- We must practice within our area of competence, so training is an ethical mandate.
- Training should include clinical practices online, crisis response, dealing with technology, creating policies and procedures, risk management, privacy and security, legal and jurisdictional issues.

# Jurisdictional issues

- Therapy is taking place wherever the client is located
- You are responsible for complying with all laws regulating practice in the client's location.
  - Documentation
  - Abuse reporting
  - Tarasoff



# Screening and education

- How are you going to screen clients?
- What cultural issues do you need to consider?
- What criteria will you use to select appropriate clients?
- How will you train clients to use the telehealth tools?
- What procedures are in place if there is a system failure?

# Vetting vendors

- HIPAA, HITECH, EU-GDPR
- Encryption
- Do they have evidence of effectiveness ?
- Business Associates Agreements ?
- Is there a recovery plan if their system fails ?
- What about firewalls?
- How do users sign-on? Passwords?
- Where is the data located?
- Who owns the data?
- What about risk management?

# Low intensity treatments

- Includes group, self-help, apps
- ICBT most researched, mindfulness, treatments with a strong educational component easiest to adapt: BA, ACT, DBT, CPT
- Many studies, meta-analyses going back to the 90's have found iCBT effective

# Evidence of effectiveness

- ICBT vs. Treatment as usual for anxiety—iCBT was superior (Benton, et al, 2016)
- ICBT vs Care as usual, metaanalysis of 20 studies for anxiety and depression, no difference in outcomes. Dropout was slightly lower for iCBT (Carlbring, et al, 2018)
- Meta-analysis of 64 studies, anxiety, depression, panic disorder, social anxiety disorder, iCBT was effective for every disorder
- Effect size of .80 (Cooper and Conklin, 2015)

# Cost effectiveness

- Comparison of cost and effectiveness
- ICBT, pharmacological interventions, combined for anxiety
- 42 studies compared
- ICBT was as effective or more effective while also far more cost efficient (Donker et al, 2015)

# Self-help vs. supported

- Outcomes consistently somewhat lower for self-help, higher drop-out rates (Carlbring et al 2018)
- Even minimal human guidance of 5 minutes weekly is effective (Carlbring et al, 2018)
- Self-help iCBT can be effective for insomnia, mild anxiety



# Problems studied

- Supported ICBT shown to be effective even at 3 year follow-up for (Anderson et al 2017):
  - Social anxiety
  - Depression
  - Co-morbid GAD and MDD
  - OCD
  - Gambling
  - Chronic fatigue
  - Substance use

# TAO as example

## Four Ways to Deliver TAO Content

Individually  
Assigned by  
Clinician  
Enrollment Manager

**Therapist  
Assisted**

**Self-  
Enrolled  
Self-Help**

Anonymous  
Campus Wide  
Self Help  
Curated by  
Groups Manager

For out of jurisdiction  
students in a continuing  
therapeutic relationship  
(Summer break)

**Internal  
Self-Help**

**Custom  
Content  
Groups**

Needs based  
Curated by  
Groups Manager  
Can be facilitated  
by Group Administrator

# Self-help

- Majority of apps have little or no evidence of efficacy
- Systematic review of 8 studies, compared with waitlist of control group, showed significant decrease in symptoms, only 2 of the products were commercially available (Donker et al, 2013)

# Ethical risks with apps

- What data is collected and stored?
- What data is shared and with whom?
- Reliability? Updates?
- Privacy
- Theft of devices
- Evidence of efficacy- studies tend to be small, not randomized, non-controlled
- Many developed by software engineers with no involvement by mh professionals

# Self-help

- Self-help can be effective; however supported programs have been consistently more effective. (Lewis et al 2012)
- Self-help is more effective with internet self-selected participants than with clinical practice related participants (Coull & Morris 2011)
- Adding a single training session or minimal supportive check in improves outcome (King et al, 2017)

# Peer supported programs

- Peer supported programs structured with CBT can be effective.
- SAMHSA Core competencies for peer workers in Behavioral Health Services
- [https://www.samhsa.gov/sites/default/files/programs\\_campaigns/brss\\_tac/core-competencies.pdf](https://www.samhsa.gov/sites/default/files/programs_campaigns/brss_tac/core-competencies.pdf)