

MEGA EVENT OPPORTUNITIES CHART

MEGA EVENT SPONSORSHIP OPPORTUNITIES	ELITE \$50,000	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$4,000	GREEN \$2,500
Designated as Official Sponsor of Mega Events	✓					
Logo featured in all student and parent schedules related to Orientation, First Flight, Eagle Camp, and Family Weekend programs	✓	✓				
Name listed as sponsor in Orientation Welcome slideshow	✓	✓	✓			
One (1) color logo featured on one side of the bags distributed to all Student and Parent Orientation attendees	✓					
Contact information of all new students (freshman and transfer) who register for orientation, as well as parents who register for Parent Orientation (approximately 10,000 during the summer)	✓					
Opportunity to address attendees at each Orientation Welcome	✓					
Opportunity to address parents at one (1) additional orientation event (to be agreed upon by sponsor and Orientation office)	✓	✓				
Opportunity to participate in the Parent Orientation Coffee Break	✓	✓	✓			
Opportunity to participate in Parent Orientation receptions (2 per freshman session)	✓ (all sessions)	✓ (1 reception per session)				
Full-page color recognition feature in the Connections Magazine (pending confirmation of sponsorship prior to March 30)	✓ (3 1/2 page)	✓ (2 page)	✓ (1 page)	✓ (1 page)		
Public address and video screen recognition during the tuition drawing conducted at half-time of the Family Weekend football game	✓					
Logo featured on a small promotional item given to all Eagle Camp campers (TBD) (i.e.: sunscreen, hand sanitizer, etc.)	✓	✓				
Recognition in all event marketing and on the official event website	✓	✓	✓			
A reserved, high traffic table at all Orientation Resource Fairs*	✓	✓	✓	✓	✓	
A reserved, high traffic table at EITHER Freshman Orientation Resource Fairs* OR Transfer Orientation Resource Fairs*						✓

*University commitments prevent certain vendors from participating in one or both Resource Fairs. For questions regarding exclusions, contact Stephanie Brown at stephanie.brown2@unt.edu.