

MAYBORN INSIDER

July/August 2018



Mayborn Students enjoyed a five-week Study Abroad trip to Japan this summer. Assistant Professor Koji Fuse (L) and Professor Tracy Everbach (R) advised a group of 19 students on the trip, visiting international media and communications agencies in Tokyo and other cities. Students also took weekend trips to Kyoto, Osaka and even to Busan and Seoul, South Korea. Here, the group poses in front of the Itsukushima Shrine on Miyajima.

More than three dozen Mayborn students packed up this summer and traveled to distant parts of the globe to discover how journalism works in different cultures around the world. Students participated in Mayborn School study abroad programs in Japan and London, visiting media and agencies and exploring the challenges and opportunities in an international setting.

"Students in this program have had the chance to learn about Japan from the ground level," said Mayborn professor Tracy Everbach who, along with associate professor Koji Fuse, led the summer trip to Japan.

"They've figured out how to navigate transportation, communicate in another language, make friends with Japanese students and immerse themselves in another culture. They come away from this program with their lives changed for the better, understanding their link with people around the world," she added.

Meanwhile, half a world away, students led by Mayborn lecturer Mark Donald and principal lecturer Bill Ford visited broadcast studios and other media in London – and also took various trips to experience the charm of England. A key stop on the visit was CBS London, where students met with reporters and producers and saw first-hand how a major international news organization creates its daily broadcasts.

"Every day brought a bunch of new experiences to these awesome students," said Donald. "It was the first international trip for many of them, so they experienced much more than just how big international news groups and agencies operate."

In Japan, students began the trip in Tokyo with a whirlwind four-day visit to eight news organizations and PR firms, as well as the Ad Museum. The group then traveled to Seinan Gakuin University in Fukuoka where students shared classes on International PR and Cross-Cultural Reporting with their Japanese counterparts.

A memorable part of the five-week trip was a visit to the Peace Memorial in Hiroshima, where students were moved by the Atomic Bomb Dome and the Memorial Museum. Students also enjoyed the opportunity to take their own weekend trips – to destinations like Kyoto, Osaka and even Seoul, South Korea.



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OF JOURNALISM
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Final Message From Dean Dorothy Bland

*“One of the best jobs in
higher education is being
a tenured
professor.”*



That’s what a colleague told me shortly after I announced in January my plan to step away from the dean’s position to return to full-time faculty. Yes, change is in the air! The change affords me the opportunity to spend more time with students and family. I look forward to a faculty development leave in the fall. I plan to create some new courses and more study abroad initiatives, too.

Jennifer Cowley, UNT provost and vice president for academic affairs, announced in May that there will be some restructuring to “facilitate key collaborations,” and the Mayborn will be moving into the College of Liberal Arts and Social Sciences. In an email to the Mayborn School of Journalism Board of Advisors, she wrote, “The name of the School will remain unchanged and journalism will retain a significant degree of autonomy.”

Jim Mueller, a journalism faculty member for 18 years, will continue to serve as interim associate dean and a professor for the Mayborn in the year ahead. Since this is my last Mayborn Insider column as dean, I welcome David Holdeman, CLASS dean and an English professor, plus Michael McPherson, associate vice provost for faculty success and an economics professor who becomes acting dean for the Mayborn effective Aug. 1, to the rapidly changing world of journalism. A national search for a new Mayborn leader will take place in the coming year, and I wish my successor all the best.

I am happy to share the Mayborn is on an excellent trajectory. I will always treasure students voting me the “Best Dean” at UNT in the NT Daily’s Student Choice Awards Contest in 2018.

Over the last five years, we have raised the national profile of the Mayborn, improved curriculum plus grew student enrollment, faculty and staff. Most of our School moved into Sycamore Hall after a nearly \$4 million renovation project. We have expanded research support for faculty, raised more than \$2 million in gifts and grants, plus engaged more alumni than ever.

During my tenure, our team won the national Association for Education in Journalism and Mass Communication’s Equity & Diversity Award in 2016 for “outstanding progress and innovation in creating racial, gender and ethnic equity and diversity.” I have secured 16 funded grants since 2013. This includes a Humanities Texas grant to support the “Seeing and Believing in the Age of Fake News: Finding Truth in Visual Journalism” program and exhibit, which will feature Pulitzer Prize winning photographers and Thorne Anderson (the Mayborn’s first endowed chair for narrative and multimedia storytelling) on Oct. 4.

The Mayborn also will host the APME NewsTrain Workshop on Sept. 22 to connect students, faculty and professionals. Registration is open at <https://bit.ly/2tcY4su>.

Here are at least 10 more “brag points” to share with our students, faculty, staff, alumni and other stakeholders:

- The Mayborn School of Journalism is the only endowed school or college at UNT.
- Both the undergraduate and graduate programs are accredited by the Accrediting Council on Education in Journalism and Mass Communications till 2022. (Note: Fewer than a third of the JMC programs in the nation are accredited by ACEJMC.) Did you know we have the only professionally accredited master's program in a four-state region (Texas, Oklahoma, Arkansas and New Mexico)?
- We offer a 100 percent accelerated online master's program in digital communication analytics, our first online degree program in the Mayborn, as well as an interdisciplinary Ph.D. with the UNT College of Information.
- We have amazing students who get fantastic hands-on experience via student media outlets including NT Daily in print, online, TV and radio. Our students consistently win state, regional and national awards.
- SWOOP is our student-run advertising and PR firm. Hatch Visuals is our student-run photo agency. Our students do real work for real clients for real money. Clients have included Kessler Shaving Co., UNT Health Science Center, UNT Admissions and the Order of St. John.
- Internships are required for undergraduate students, and we have consistently placed students at organizations ranging from CBS News in New York City to The Dallas Morning News.
- We have a world-class faculty with more than 400 years of experience, ranging from Fox News and USA Today to public relations and advertising firms. Yes, there are award-winning researchers, teachers, authors and filmmakers on our team.
- We have strong faculty-led study abroad programs with students in London and Japan this summer.
- Our 3,000+ alumni are working in major markets across the nation, including Cynthia Izaguirre, a WFAA anchor in Dallas, to Wende Zommir, founding partner and chief creative officer of Urban Decay in California.
- The Mayborn has produced at least 14 alumni who have earned or been finalists for Pulitzer Prizes.
- We host the Mayborn Literary Nonfiction Conference every July. It attracts world-class authors as well as students, journalists, writers, educators, publishing agents and others passionate about the craft. I hope to see more of you during the 14th annual conference, which is July 20-22, in Grapevine. Registration is open at www.themayborn.com.

Onward and upward,



Dorothy Bland
Dean



On the move with the Mayborn

The Frank W. and Sue Mayborn School of Journalism and the Frank W. Mayborn Graduate Institute of Journalism are in motion – working hard to prepare more than 1,200 students for the demands of today's fast-changing world of journalism.

With focus on print & digital news, broadcast, photojournalism, advertising and public relations, our world-class faculty brings many hundreds of years of experience to the classroom every day.

Our nationally renowned Mayborn Literary Nonfiction Conference keeps the focus on storytelling, bringing together the nation's top writers, journalists, agents and authors – providing our students the passion to excel.

Ready to move yourself to the forefront of journalism? Move ahead with the Mayborn. Follow our momentum throughout the year or check out our industry-leading academic programs.

Connect with the Mayborn today:



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For more information, call 940.565.2205
or visit www.journalism.unt.edu.

Your Story Starts Here

The Frank W. and Sue Mayborn School of Journalism is fully accredited by the ACEJMC.

The Frank W. Mayborn Graduate Institute of Journalism is the only professionally accredited master's program in a four-state region.

Student, Alumni, Staff and Faculty Updates

Two new full-time visiting lecturers to start this fall. Congratulations to **Jacqueline “Jax” Fellows** and **Todd Bennett**, our two newest visiting full-time lecturers.

Fellows is an award-winning journalist who brings to the classroom nearly 20 years of professional experience working as a radio reporter, producer and freelance writer. She has more than a decade of experience working as a “Morning Edition” host and producer for Nashville Public Radio. She also worked three years as a senior editor for HealthLeaders Media.

Fellows has worked as an adjunct instructor and taught broadcast writing, media performance and radio production classes at UNT. She earned both her bachelor’s degree in business administration in 2000 from UNT and her M.A. from UNT in 2017. Thanks to Carolyn Brown, broadcast/digital lecturer, and the Search Committee for their help.

Bennett comes to UNT with more than 20 years of experience as a photographer and served as the multimedia chief/trainer for The Augusta Chronicle in Augusta, Ga., from 2013-2016. He also has taught a variety of courses ranging from visual communication to narrative reporting with multimedia at Augusta University in Georgia. He also worked a multimedia consultant via a U.S. State Department program with journalists in Ukraine from 2013-2017.

Bennett earned his B.A. in multidisciplinary studies from North Carolina State University and his M.A. in photo communication from Ohio University. You can view samples of his work at www.toddbennettphotography.com. Thanks to Thorne Anderson, associate professor and Mayborn narrative and multimedia chair, plus the Search Committee for their help.

Faculty and Staff

- Hats off to **Dr. Sheri Broyles**, who was selected as the Journalism and Mass Communication Teacher of the Year Award winner, courtesy of the Scripps Howard Foundation and the Association for Education in Journalism and Mass Communication. She will receive the \$10,000 prize during the AEJMC Conference in Washington, D.C. in August. Broyles is an advertising professor with more than 20 years of experience at UNT and also is the founder of SWOOP. As a scholar, she has had 28 refereed journal articles published and her work has been published in eight books. “Dr. B” was elected the UNT Faculty Senate Chair for 2018-19.
- Kudos to **Dr. Tracy Everbach**, who has been promoted to professor, and **Dr. Gwen Nisbett**, who has been promoted to associate professor.
- **Dr. Sara Champlin** participated in the Advertising Educational Foundation Visiting Professor Program June 2-18 in New York City.
- **Dr. Valarie Bell** will participate in the SciPy2018 Conference July 8-15, 2018 at UT Austin.

- **Neil Foote**, principal lecturer, participated in a panel discussion titled “The Communicators’ Dilemma: Ethics in the Digital Age” as part of a CommPro event in Washington, D.C. on June 13.
- **Dr. James E. Mueller**, interim associate dean, will attend the Little Bighorn Associates conference in Gettysburg, Pa., Aug. 8-13. The conference will include a horseback tour of the battlefield, which will provide research material for his book, “Ambitious Honor: George Armstrong Custer’s Life of Service and Lust for Fame,” which is under contract with the University of Oklahoma Press.
- **Dr. Tracy Everbach** and **Dorothy Bland** will participate in the AEJMC Conference the week of Aug. 5. Bland also will participate in the National Association of Black Journalists Convention in Detroit July 31-Aug. 4.
- Congratulations to **Rochelle Sykes**, our budget officer. She has been promoted to the position of academic and research financial officer for the College of Information. She starts her new job July 5, and will continue to assist the Mayborn as needed over the summer.

Student

- Congratulations to **Alec Spicer**, who is the summer and fall editor in chief for NT Daily. To see more student work, please go to www.ntdaily.com.
- **Zaira Perez**, the Scripps-Howard Foundation intern at the Denton Record-Chronicle, scored a page one byline about new appointments to the UNT Board of Regents after her first day on the job. Read the story: <https://bit.ly/2LZIEAx>
- Did you know more than 80 Mayborn students are working internships this summer across the nation? Photos of interns at their work locations are shared on the next page.

Alumni

- Congratulations to the legendary **Bob Ray Sanders**, B.A. 1969. He will be inducted into the NABJ Hall of Fame on Aug. 5 in Detroit. Read more: <https://bit.ly/2LTbClx>
- **Cameron Gawley**, B.A., 2004, is the CEO and co-founder of BuzzShift, a digital strategy agency.
- **David Wachanga**, Ph.D., in Philosophy in 2007, and M.J. 2004 has been promoted to professor and earned a Carnegie Fellowship in his native Kenya.
- **Matt Payne**, B.A. 2017, has been promoted to the Copperas Cove editor at the Killeen Daily Herald.
- **Kayleigh Bywater**, B.A. 2018 and a former NT Daily editor-in-chief, is the marketing coordinator for the Denton County Transportation Authority.
- **Hailey Sutton**, M.J. 2018, is a sports reporter/anchor at KFBB, the Fox station, in Great Falls, Montana.
- **Elizabeth Guevara**, M.J. 2017, is a bilingual social media manager at Wondros.
- **Dexia Smith**, B.A. 2015, is an event coordinator with Entercom.
- **Calah Kelley**, B.A. 2015, is a multimedia journalist at KWKT Fox 44 in the Killeen/Temple area.

Each year, Mayborn students fan out across industry to work in internships associated with their course of study. Leveraging the critical thinking and communication skills acquired in journalism, Mayborn students excel in a variety of real-world positions - from advertising agencies and newsrooms to the arts, non-profits and government.



Marshall Tollison



Hannah Ngo



Alec Humphries



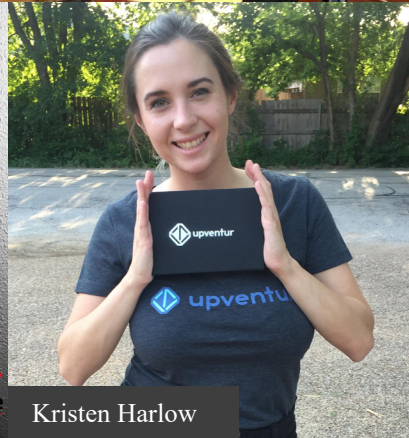
Macahl Jett



Madison Janes



Jordan Gilliam



Kristen Harlow



Kara Nichols



Nick Goietti



Rachel Linch



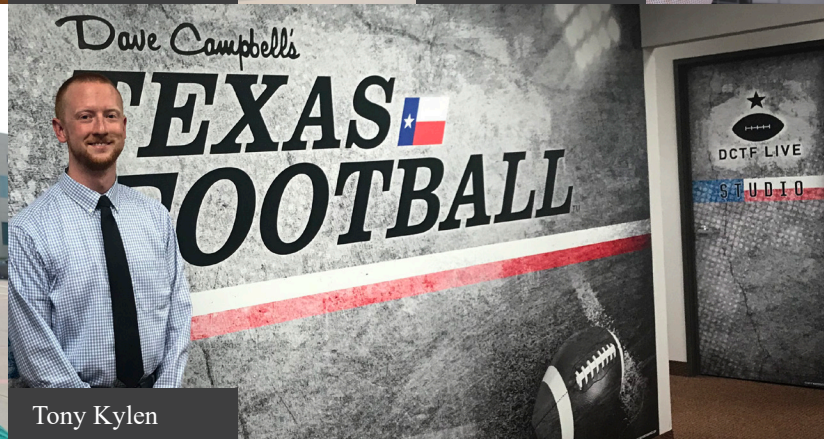
Dailon Smith



Nick Campagna



Zach Duke



Tony Kylen

Are you not **ENTERTAINED?**

Real people. Real stories. Real storytelling.

the mayborn

literary nonfiction conference

July 20-22, 2018

2018 Keynote Speakers:

Diana B. Henriques



Christopher Goffard



Lindy West



In a world of media distractions and shiny objects, journalists are fighting to maintain their credibility. Increasingly, there is pressure for reporters to tell compelling newsworthy stories that inform and – now, more than ever – *entertain*.

Make plans now to come be entertained (and informed) at the 2018 Mayborn Literary Nonfiction Conference.

Register at

themayborn.com.



A livestream of Denton Community TV (DCTV) is now up and running – in HD, no less – on its own designated YouTube channel. “Having a live stream on a platform like YouTube gives the students an opportunity to get global exposure, as well as introduce them to the ever-growing online presence of video journalism,” said Mayborn media technical manager Adam Scott. “It gives them a taste of the 24-hour professional news world and helps them understand the importance of being close to the community.” View it now at <https://www.youtube.com/channel/UCLUBILJIFQRpcQc26c6tr0Q/live>. You can also view more great content at <http://dentonctv.com/>.



Life @ the Mayborn



Congratulations to UNT alums Nedal Ahmed and Bryan Barnes for winning the coveted Grand Prix Gold Lion at Cannes this year. Since departing UNT five years ago, the team has worked together as copywriter and art director at a number of leading advertising agencies, including Droga 5 in New York, where the team received this year’s award for the noteworthy spot “The Talk.” Ahmed is a Mayborn alumni and Barnes graduated from UNT’s CVAD. To check out the team’s award-winning work, see: <https://www.adweek.com/creativity/how-pgs-the-talk-a-grand-prix-winner-in-film-brought-a-new-level-of-empathy-to-advertising/>.



Mayborn in Japan students each chose a cultural aspect of Japan to study while they were in the country. Topics ranged from architecture to religion to textiles and music. Here, students visit the Inari Shrine.



The Mayborn welcomes new Visiting Lecturers Todd Bennett and Jacqueline “Jax” Fellows. To learn more about them, see Page 4.

Upcoming Events in 2018

July 4

Independence Day (no classes)

July 20-22

14th annual Mayborn Literary
Nonfiction Conference

July 20-26

Annual Multimedia High School Workshop

Aug. 10

Summer term ends

Aug. 18-19

Mean Green Move-In Day

Aug. 25

Grad Student Ice Cream Social and
Orientation

Aug. 27

Fall term begins

Consider a gift to the Mayborn School of Journalism

For your convenience give online at journalism.unt.edu/about-us/support-mayborn. For more information contact Dorothy Bland at dorothy.bland@unt.edu or call 940-565-4917.



**Keep moving
with the Mayborn**

If you support great journalism, make plans now to attend these upcoming Mayborn events.

As one of the nation's leading journalism schools, we're always working to further the frontiers of the profession.

With groundbreaking symposia on a variety of topics to thought-provoking events like the Mayborn Literary Nonfiction Conference, we're at the forefront of journalism.

September 22, 2018

APME NewsTrain

October 4, 2018

Pulitzer Visual Storytelling

July 19 - 21, 2019

Mayborn Literary Nonfiction Conference

**Visit our conference website at
www.themayborn.com.**



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