

MAYBORN | Frank W. and Sue Mayborn School of Journalism

2018 Journalism Minor Catalog Requirements

A minor in Journalism requires 18 hours, 9 of which must be advanced (3000- or 4000-level). There are three minors to choose from; requirements are listed below.

Strategic Communications	News (Grammar, Spelling Punctuation & Word Usage Test Required)
<p>JOUR 2000 Principles of Ad & PR - required JOUR 1210 Mass Communication and Society JOUR 3020 Advertising Concepts JOUR 3040 Advertising Media & Marketing Strategy JOUR 3070 Advertising Agency Management JOUR 3200 Mass Communication Research JOUR 3400 Fundamentals of PR Practices JOUR 3410 PR for Non Profit JOUR 4020 Advertising Industry in New York* JOUR 4030 Advertising & PR for Social Good JOUR 4052 Advertising Portfolio* JOUR 4075 Advertising Campaigns Competition* JOUR 4210 Topics in Journalism -topics and prerequisites vary; not all topics are available for minors JOUR 4270 Strategic Social Media JOUR 4440 PR Case Studies (fall only) JOUR 4470 Ethics, Law & Diversity in Ad & PR JOUR 4520 Ad & PR Study Abroad* JOUR 4530 News Study Abroad*</p>	<p>JOUR 2300 Principles of News - required JOUR 1210 Mass Communication and Society JOUR 2310 Intro to Media Writing (GSP required) JOUR 3300 Intro to Visual Comm. for News JOUR 3310 Feature Writing JOUR 3321 News Writing, Reporting & Editing JOUR 3323 News Writing for Broadcast & Web JOUR 3340 Digital Media for Journalists JOUR 3700 Photojournalism JOUR 4210 Topics in Journalism -topics and prerequisites vary; not all topics are available for minors JOUR 4240 Comparative International Media Systems JOUR 4250 Race, Gender & the Media JOUR 4321 Opinion Writing JOUR 4410 Reporting of Public Affairs JOUR 4520 Ad & PR Study Abroad* JOUR 4530 News Study Abroad* JOUR 4620 Mass Communication Law JOUR 4720 Multimedia Storytelling for News JOUR 4730 Advanced Visual Communication JOUR 4820 History of American Media (spring only) JOUR 4850 Magazine Production*</p>

General Journalism

JOUR 2000 or JOUR 2300 plus 15 hours in any of the above courses. 9 of the 15 hours must be advanced.

*Courses require an application
 -Courses in bold have prerequisites
 -Requirements are subject to change
 -For additional information regarding the minor, please contact the Mayborn School of Journalism Office of Student Advising at (940) 565-3365.