



Parkmobile Contact: Tina Dyer
Parkmobile, LLC
770-818-9036
tina.dyer@parkmobileglobal.com
www.parkmobile.com

FOR IMMEDIATE RELEASE:

Parkmobile and University of North Texas Offer New Parking Solution on Campus

Mobile app makes it easy for students, staff, and visitors to pay for parking from their mobile devices

Denton, TX – Jan. 9, 2017— Parkmobile, LLC, the leading provider of on-demand and prepaid mobile payments for on- and off-street parking announced today its partnership with University of North Texas to provide mobile payments for parking to the campus. Students, faculty, staff, and visitors will be able to use the app in approximately 2,500 on- and off-street parking spaces throughout campus. Customers can pay to park with their smartphones using Parkmobile's app for iPhone, Android, and Windows phones or by calling the toll-free number on the green meter stickers and signs.

"As the UNT community's transportation needs become more diverse, we in Transportation Services are working hard to provide parking opportunities with varied pricing options. That's why we are excited to offer ParkMobile, an hourly pay option in eight Eagle parking lots, the Union Circle garage and at on-street parking locations near campus," said Allen Clark, associate vice president for information services. "The UNT Transportation team understands the need for flexible parking options and has worked hard to ensure ParkMobile and other convenient parking and transportation options were made available by the start of the spring semester."

Parkmobile's mobile payments system is very simple and easy to use. Customers first must register by either downloading the mobile app in their phone's app store, online at www.parkmobile.com, or calling the toll-free number on Parkmobile signage. Once registered, they may immediately begin using the system. Mobile app users may also choose to receive reminders prior to their parking session expiring.

“We are very excited to launch our service at University of North Texas to give its students, faculty, and visitors a more convenient way to pay for parking,” said Jon Ziglar, CEO of Parkmobile, LLC. “This service makes paying for parking fast and simple and has been very well-received on other campuses around the US. We believe the students, staff, and visitors will truly appreciate and enjoy the ease of paying for parking from their smartphones.”

The Parkmobile service also provides customers the ability to receive alerts when their parking time is about to expire, extend their time remotely without returning to the meter, utilize credit cards in locations that do not offer manual credit card payments, as well as print and keep receipts for parking. Additionally, enforcement officers will be able to see that a motorist has paid with Parkmobile using their wireless handheld devices, so customers should not worry when the meter does not change. Parkmobile’s mobile payment solution is an added payment option and is intended to complement existing parking payment options. All existing forms of payment are still valid for use.

With the most widely used mobile parking solution in the country and 5 million people using Parkmobile’s services over 30 million times per year, Parkmobile is excited to make a difference leveraging our large network of users.

About Parkmobile

Parkmobile, LLC is the leading provider for on-demand and prepaid mobile payments for on- and off-street parking. Their services have been adopted in more than 2,000 locations, including 36 of the top 100 cities in the U.S. by millions of registered users. Parkmobile’s services include on-street parking, off-street parking deck, airport and event reservations and municipal parking permit solutions. Parkmobile serves over 20 airports as well as provides reserved parking solutions for private operators, the Super Bowl, the College Football Championship Series, Fenway Park, and Nationwide Arena, to name a few. For more information, visit us at www.parkmobile.com, on Twitter @Parkmobile, or facebook.com/Parkmobile.

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