

COLLEGE OF
MUSIC

UNT

EST. 1890



GALA 2019



UNIVERSITY OF NORTH TEXAS
COLLEGE OF MUSIC GALA 2019

CREATING OPPORTUNITIES
FOR
EXCELLENCE, INTEGRITY, AND IMAGINATION

SCHOLARSHIPS

PERFORMANCE OPPORTUNITIES

ENRICHING THE STUDENT EXPERIENCE

11TH ANNUAL FUNDRAISING GALA
OCTOBER 6, 2019

UNT
COLLEGE OF
MUSIC

DENTON
TX



WHAT IS VARIANT: GALA 2019?

TRADITIONAL MUSIC WITH TECHNOLOGY VARIANTS

VARIANT

(Vair-ee-uh nt) Adj.

1. Tending to change or alter; exhibiting variety or diversity; varying: variant shades of color.

2. Not agreeing or conforming; differing, especially from something of the same general kind.

3. Not definitive, as a version of part of a text; different; alternative: a variant reading.*



In Technology

1. A sequence variant that changes the coding sequence.**

In Music

1. (Variation) Modifications to the original theme in an altered form.

These changes may involve melody, rhythm, harmony, counterpoint, timbre, orchestration or any combination of these.**

THE COLLEGE OF MUSIC FUNDRAISING GALA ENRICHES THE STUDENT EXPERIENCE BY PROVIDING FINANCIAL ASSISTANCE FOR STUDENT SCHOLARSHIPS AND CREATING PERFORMANCE OPPORTUNITIES.

*From Dictionary.com; as cited on 2 November 2018.

**From MISO Sequence Ontology Browser; as cited on 2 November 2018.

*** From "Variation (music)" in Wikipedia.com; as cited on 2 November 2018.

FULFILLING SCHOLARSHIPS

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The University of North Texas College of Music is dedicated to increasing scholarship opportunities for our students. The Fundraising Gala provides an opportunity for you to experience our College of Music, while providing students the ability to obtain much-needed scholarships.



MUSIC GALA 2019

PERFORMANCE OPPORTUNITIES

The University of North Texas College of Music is one of the world's premier universities to study all music disciplines. This global leadership often requires our students to travel -- to competitions, concerts, conferences, and professional meetings.

Your generous support makes it possible for our students to be globally engaged now and beyond graduation.

YOU CAN CHANGE A
STUDENT'S LIFE...



MUSIC GALA 2019

"I WOULD LIKE TO EXPRESS MY GRATITUDE, BECAUSE THANKS TO THE SCHOLARSHIP I RECEIVED, I WILL CONTINUE PURSUING MY GOALS HERE AS AN INTERNATIONAL STUDENT... THE EXPERIENCE IS VERY IMPORTANT FOR MY LIFE, BECAUSE I AM GROWING AS A MUSICIAN, AS WELL AS A HUMAN BEING. I WILL BE PREPARED TO DEMONSTRATE ALL MY EXPERIENCES AND TEACH MANY PEOPLE IN MY COUNTRY... MAYBE IN THE FUTURE, I COULD BUILD A BETTER SOCIETY FOR MY COUNTRY WITH MUSIC. THIS COULD NOT HAVE BEEN DONE WITHOUT YOUR HELP AND SUPPORT." - B.V. (JAZZ STUDIES MAJOR)



MUSIC GALA 2019

"MY SCHOLARSHIP AWARD IS EXTREMELY HELPFUL IN ALLOWING ME TO STUDY HERE AND PURSUE MY AMBITIONS. I AM SO HUMBLLED AND THANKFUL TO BE AWARDED WITH THIS SCHOLARSHIP. MY SCHOLARSHIP HAS BEEN SUCH A HELP TO ME. I ONLY HOPE THAT THE SCHOLARSHIP PROGRAM CAN EXPAND AND DEEPEN TO HELP OTHERS EVEN MORE." - J.D. (DOUBLE BASS)

"I COULD NOT BE MORE APPRECIATIVE OF THE UNIQUE OPPORTUNITIES THAT I HAVE BEEN GIVEN AT UNT. HAD I NOT RECEIVED THESE SCHOLARSHIPS, I WOULD NOT HAVE BEEN ABLE TO TAKE PART IN ALL OF THESE OPPORTUNITIES" - CW (OBOE PERFORMANCE)

"I AM INCREDIBLY THANKFUL FOR YOUR GENEROSITY AND FOR THE FACT THAT WHEN I TAKE A BOW I CAN BE EVEN MORE THANKFUL, BECAUSE I HAVE ADDED TO MY LONG LIST OF PEOPLE WHO HAVE DIRECTLY CONTRIBUTED TO MY SUCCESS AS A MUSICIAN. YOU ARE A HIGHLY APPRECIATED PIECE OF A CHAIN REACTION WITH THE DESIRED END RESULT OF BRINGING PEOPLE JOY, AND TOGETHERNESS, AND HOPEFULLY MORE AND MORE SO AS I CONTINUE STUDYING AND PRACTICING AND GROWING, AND I CAN'T THANK YOU ENOUGH!" - S.D (FLUTE PERFORMANCE)

MARKET REACH

300 PATRONS AT GALA

275,000+ VIEWERS FOR WEB CONCERTS AND LIVE PERFORMANCES

UNIVERSITY PRESS RELEASES

that could be picked up by: Denton Record Chronicle/Dallas Morning News/Fort Worth Star Telegram/local news sources

DEMOGRAPHICS: AGE/ETHNICITY/LOCATION

AGE

31-40: 24%
41-50: 26%
51-60: 22%
61-70: 21%
71-80: 7%



MUSIC GALA 2019

ETHNICITY

White or Caucasian: 90%
Hispanic or Latino: 5%
African-American: 4%
Asian or Pacific Islander: 1%

LOCATION

Dallas/Fort Worth and immediate surrounding areas: 97%
Houston, Texas: 2%
Oklahoma: 2%
Austin/San Antonio: 1%

CORPORATE SPONSORSHIPS

PRESENTING SPONSOR - \$50,000

NOT EXCLUSIVE

Opportunity to showcase product or services at the gala*
Naming opportunity for VIP Reception lounge area
You will receive all items associated with Underwriting Sponsor

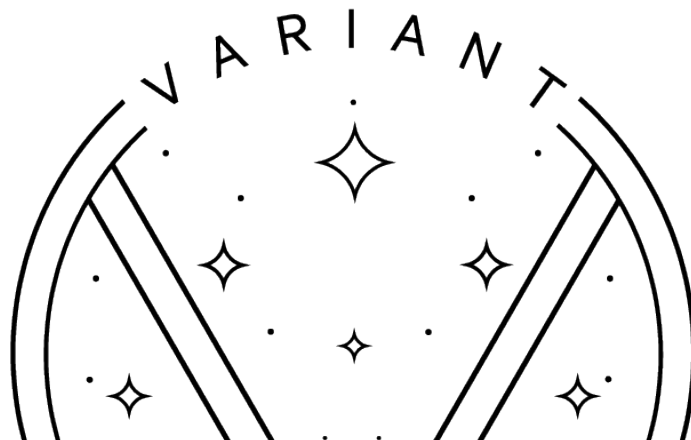
UNDERWRITING SPONSOR - \$25,000

NOT EXCLUSIVE

Company name listed as Underwriting Sponsor
Naming opportunity for General Networking lounge area
Logo incorporated into the lighted Gobo for Dinner and Post-Dinner Performance
One full-page, center-spread ad in gala program
Recognition as Underwriting Sponsor at the gala
Name and / or logo on Step & Repeat Banner used for guest photo opportunities
Name and / or logo on gala website with hyperlink to company website for one year
Corporate name and / or logo included in advertising, advertorial and promotional materials
Advertisement Banner in our valet's electronic ticket
Opportunity to provide company-sponsored items for gift bags (250+)
Continued logo representation of support in the programs of over 1,160 performances
Logo placement during intermission of all globally, web-casted, music concerts at UNT
Complimentary tickets (6) for the 2019-2020 concert season
Ten VIP seats to the gala dinner and performance
Access to VIP networking reception
VIP Valet Parking passes

CORPORATE SPONSOR - \$10,000

Name and / or logo on Step & Repeat Banner used for guest photo opportunities
Name and / or logo on gala website with hyperlink to company website for one year
Corporate name and / or logo included in advertising, advertorial and promotional materials
Logo placement during intermission of all globally, web-casted, major music concerts at UNT
Opportunity to provide company-sponsored items for gift bags (250+)
Continued logo representation of support in the programs of over 1,160 performances
Complimentary tickets (4) for the 2019-2020 concert season
Ten VIP seats to the gala dinner and performance



INDIVIDUAL SPONSORSHIPS

PLATINUM ELITE - \$10,000

Personal and / or Family Bio included in Gala Program
Exclusive Lunch with the Dean of the UNT College of Music
Name Recognition on the UNT College of Music Gala Series Website and Event Programs
Recognition in Press Releases
Complimentary Tickets (4) for the entire 2019-2020 Concert Season
Ten VIP Seats to the Gala Dinner and Performance
Access to the VIP Networking Reception
Valet Parking

PLATINUM - \$5,000

Name Recognition on the UNT College of Music Gala Series Website and Event Programs
Recognition in Press Releases
Complimentary Tickets (2) for the entire 2019-2020 Concert Season
Eight Premier Seats to the Gala Dinner and Performance
Access to the VIP Networking Reception
Valet Parking

GOLD - \$3,000

Complimentary Tickets (2) for the entire 2019-2020 Concert Season
Eight Preferred Seats to the Gala Dinner and Performance
Access to the General Networking Reception
Valet Parking

SILVER - \$1,500

Eight Seats to the Gala Dinner and Performance
Access to the General Networking Reception
Valet Parking



WE LOOK FORWARD
TO SEEING YOU
AS SPONSORS
FOR
VARIANT : GALA 2019



SUNDAY, OCTOBER 6TH, 2019



**FOR FURTHER SPONSORSHIP INFORMATION
PLEASE CONTACT:**

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THANK YOU



MUSIC GALA 2019