

BS IN MERCHANDISING DEGREE IN THREE ACADEMIC MAP

2017-2018 CATALOG YEAR

UNT Course	Hrs.
ENGL 1301 Communication Core	3
ENGL 1302 Communication Core	3
MATH 1342/2342 Statistics	3
Life & Physical Sciences Core – see approved list	3
GOVT 2305 Government/Political Science Core	3
HIST 1301 History Core	3
HIST 1302 History Core	3
ECON 2302 Social & Behavioral Science Core	3
Language, Philosophy & Culture Core – see approved list	3
Creative Arts Core – see approved list	3
Total hours	30

Year 1 at UNT

FALL	Hrs.
MDSE 2490 Introduction to Retail Merchandising	3
MDSE 2650 Textiles for Apparel	3
MDSE 2750 Consumers in a Global Market (Online) (Double Dip: Component Area I Core)	3
ACCT 2010 Accounting Principles (Financial)	3
Government/Political Science Core	3
<i>Total hours</i>	<i>15</i>

SPRING	Hrs.
MDSE 2350 Product Development I	3
MDSE 3370 Social Psychology of Dress and Appearance	3
MDSE 3510 Profit-Centered Merchandising	3
MDSE 3750 Consumer Studies	3
Life and Physical Sciences Core – see approved list	3
<i>Total hours</i>	<i>15</i>

Year 2 at UNT

FALL		Hrs.	SPRING		Hrs.
MDSE 3250 Product Development II		3	MDSE 3350 Historic & Contemporary Styles of Apparel		3
MKTG 3650 Foundations of Marketing Practice		3	MDSE 4010, Global Sourcing (online)		3
MGMT 3330 Communicating in Business – OR-MKTG 3010 Professional Selling (Double Dip: Component Area II Core)		3	MGMT 3720 Organizational Behavior (Online) –OR- MGMT 4470 Leadership		3
CMHT 2790, Career Development		3	MDSE Elective		3
DRTL 3090 Consumer Engagement in Digital Channels		3	MDSE Elective		3
<i>Total hours</i>		<i>15</i>	<i>Total hours</i>		<i>15</i>

Year 3 at UNT

FALL		Hrs.	SPRING		Hrs.
MDSE 4660 Advanced Applications		3	CMHT 4790, Internship***		3
MDSE Elective		3	CMHT 3950 Creating Consumer Experiences (Online)		3
MDSE Elective		3	CMHT 4750 Managing a Diverse Workforce (Online)		3
General Elective		3	General Elective		3
General Elective		3	General Elective		3
<i>Total hours</i>		<i>15</i>	<i>Total hours</i>		<i>15</i>

- YEAR 1 can be completed at a community college or through AP/IB/dual credit.
- YEAR 2 can also be completed at a community college, through AP/IB/dual credit, or at UNT.
- Courses in green must be completed at UNT.
- UNT requires a minimum of 42 advanced hours (3XXX/4XXX level) for a BS degree. Student must complete at least 3 Interdisciplinary Concentration courses at the advanced level at UNT.

*** It is recommended to complete at least 9 hours over the summer semesters in order to be able to complete the senior internship requirement in the final semester without several other courses concurrently. Students may not enroll in more than three additional classes during Internship semester.