

Homecoming 2019 Sponsorship Levels

	\$25	\$200	\$450	\$800	\$1,200	\$2,500	\$5,000
For Non-Profit Organizations Only: 1 Table and 2 Chairs at Homecoming Picnic <u>or</u> Bonfire (approx. 10' x 10' space)							
1 Table and 2 Chairs at Homecoming Picnic <u>or</u> Bonfire (approx. 10' x 10' space)							
1 Table and 2 Chairs at Homecoming Picnic <u>and</u> Bonfire (approx. 10' x 10' space)							
Company Name/Logo with Live-Link on Homecoming Website for One Year (Over 20,500 Views)							
Additional space at Homecoming Picnic <u>and</u> Bonfire. Can be used to display company vehicle (approx. 10' x 20' space)							
Complimentary Electricity (1 outlet) at Homecoming Picnic <u>and</u> Bonfire							
Company Name/Logo Listed on Promotional Event Banner at UNT Recreation Center (3,500 daily attendance)							
Company Name/Logo Displayed on Banners, Yard Signs, and Digital Promotions Advertising Homecoming Week On-Campus							
Company Name/Logo on Homecoming Week T-shirt (3,000 Distributed)							
Complimentary Homecoming Week T-shirt (\$1,200-2 shirts, \$3,000-5 shirts, \$5,000-10 shirts, \$10,000- 20 shirts)							
Company Name Displayed in E-mail Messages (Over 38,000 Reach) and Social Media (Over 16,000 Reach) Communications Advertising Event							
Company Name/Logo Included in Advertisement in NT Daily Student Newspaper (28,000 weekly total reach)							
2 Live Social Media Advertisements Featuring Company via Facebook Live, Snapchat Story, or Instagram Story During Event - 1 for Picnic, 1 for Bonfire							
4 Personalized Twitter Updates or Promotions Before/During Event - 2 for Picnic, 2 for Bonfire (over 11,000 reach)							
Company Name/Logo Included in Advertisement in Denton Record Chronicle							

For the past four years, attendance during Homecoming Week events reached over 13,000 students, faculty, staff, alumni, and community members.

If you have additional questions, please contact us at homecoming.unt.edu