

4010. English Language in America. 3 hours. Linguistic analysis of historical and contemporary American English; regional and social variations. Prerequisite(s): LING 3060 or equivalent.

4020. Structure of Modern English. 3 hours. Modern English grammars, morphology and syntax; principles of analysis and various theories of English structure; relationship between linguistic structure, rhetorical pattern and literary style. Prerequisite(s): LING 3060 or equivalent.

4030. Acquisition of English as a Second Language. 3 hours. Study of language acquisition, development, production and comprehension focusing on the application of current research findings to the context of learning and teaching English as a second language. Prerequisite(s): LING 3060 or consent of department.

4040. General Linguistics. 3 hours. General introduction to the core systems of the languages of the world focusing on phonetics, phonology, morphology, syntax and semantics. Prerequisite(s): LING 3060 or equivalent.

4070. History of the English Language. 3 hours. The evolution of Modern English from Indo-European through Old English and Middle English. Prerequisite(s): LING 3060 or equivalent.

4080. Teaching English as a Second Language. 3 hours. Theory and method of teaching English as a second language. Study of major approaches with specific attention to methods of teaching, listening, speaking, reading and writing. Prerequisite(s): 12 hours of English and one Group C course.

4800. Special Seminar in Linguistics. 3 hours. Study of linguistics that extends scope of traditional offerings. Prerequisite(s): LING 3060. May be repeated for credit as topics vary.

4951. Honors College Capstone Thesis. 3 hours. Major research project prepared by the student under the supervision of a faculty member and presented in standard thesis format. An oral defense is required of each student for successful completion of the thesis. Prerequisite(s): completion of at least 6 hours in honors courses; completion of at least 12 hours in the major department in which the thesis is prepared; approval of the department chair and the dean of the school or college in which the thesis is prepared; approval of the dean of the Honors College. May be substituted for HNRS 4000.

Technical Communication, TECM – see *Graduate Catalog*

Logistics and Supply Chain Management

see Marketing and Logistics

Management

Management, MGMT

3330. Communicating in Business. 3 hours. Development of interpersonal business communication skills in the following areas: group communication, written communication (collaborative writing and business letters, memorandums and reports), oral communication (business

presentations, meetings and interviews), and listening. The following topics are also addressed: international communication and electronic communication technology. *Satisfies a portion of the Understanding the Human Community requirement of the University Core Curriculum.*

3720. Organizational Behavior. 3 hours. Individual behavior in formal organizations. Cases, lectures and experiential exercises in organizational culture, motivation, leadership, dynamics of power, perception and attribution, communication, decision making and performance, and individual differences.

3820. Management Concepts. 3 hours. Management philosophy; planning, organizing and controlling; entrepreneurial processes; organizational performance; structure and design. Includes an overview of organization theory and strategic management.

3830. Operations Management. 3 hours. Management of production emphasizing industrial enterprises; production objectives; design and improvement of processes, work methods, and physical facilities; use of measurements and standards; production planning and control; quality control; budgetary and cost control; materials management. Prerequisite(s): DSCI 2710.

3850. Entrepreneurship. 3 hours. Initiation of new ventures and approaches to growth of existing firms through opportunity recognition, innovation and change. Emphasizes developing effective entrepreneurial skills and behaviors. Includes preparation of a comprehensive business plan. Open to non-business majors.

3860. Human Resource Management. 3 hours. An introduction to personnel management. Topics include employment, placement and personnel planning, training and development; compensation and benefits; health, safety and security; and employee and labor relations. Open to non-business majors.

3870. Management Research Methods. 3 hours. Develops skills in management research methods necessary for problem-solving success. Particular emphasis is given to applying theory to management decision making based on objective methods for solving problems in organizational behavior, human resource management, entrepreneurship and operations. Prerequisite(s): DSCI 2710 or equivalent and completion of all pre-business courses.

3880. Business Ethics and Social Responsibility. 3 hours. A study of ethical behaviors crucial to personal and corporate success in organizations. Codes of ethics, theoretical models and managerial behavior serve as the foundation to investigate ethics and, in turn, social responsibility associated with firm theory. Various stakeholder interest and demands are analyzed as an important theme during the course.

4170. Employee and Labor Relations. 3 hours. Employee-employer relationships; problems and theories of the bargaining process.

4180. Workplace Health and Safety. 3 hours. Problems of occupational safety and health (OSHA) workers' compensation, unemployment compensation, industrial security and environmental risk management. Open to non-business majors.

4200. Strategic Processes. 3 hours. Study of the context and concepts of strategic decision making. Topics include strategic leadership, corporate governance, international influences on strategic decisions, and strategic risk management. Prerequisite(s): senior standing.

4210. E-Management: Managing in a Digital Economy. 3 hours. Deals with the “why” and “how” of the changing face of management. Focuses on what managers do to maintain and enhance their firm’s competitive position in the era of e-commerce. Examines and evaluates some of the more critical issues associated with analyzing the environment, designing organizations and managing people to deal with the challenges that emerge in the new business environment. Prerequisite(s): MGMT 3820 or MGMT 3850 with a grade of C or better, or consent of department.

4220. Field Study in Entrepreneurship. 3 hours. Course provides students with hands-on opportunities to apply business concepts. Students may work to develop strategic plans, comprehensive business plans, feasibility analysis or funding proposals. In addition, students apply business principles of entrepreneurship to problems related to opportunity analysis, capital funds acquisition, managerial issues and other business requirements such as new product development or planning expansion. Prerequisite(s): MGMT 3330, 3720, 3850, MKTG 3650, FINA 3770 and DSCI 3710 or consent of department.

4300. Recruitment, Selection and Placement. 3 hours. Recruitment, selection and placement of employees in an organization. Test validation and other selection techniques relative to EEO, ADA and AAP laws. Recruiting, selecting and placing a culturally diverse work force.

4330. Administrative Communication. 3 hours. Development of administrative communication skills including factors affecting the communication process and its effects on specific organizational/personnel situations. Topics include organizational communication, interviewing (selection, disciplinary, counseling, orientation and exit), policy manuals, communication audit tools, gender-related communication differences and electronic communication media. Prerequisite(s): MGMT 3330 or equivalent experience and consent of department.

4350. Training and Development. 3 hours. Practical and theoretical approaches to the training and development of employees in an organization. Topics include organization, role and scope of the T and D function, philosophies; strategies and needs analysis; development of program content, methods, materials and techniques, and evaluation and control of the training and development function.

4400. Managing Interpersonal Relationships. 3 hours. A practical and theoretical course dealing with small group behavior. Emphasis is on identifying and classifying behavior to better understand it and to develop strategies for effectively managing interpersonal and group relationships. Exercises and role playing are used to illustrate major points.

4460. Topics in Organizational Behavior. 3 hours. Study of individual and group behavior in organizations. Representative topics include employee motivation, leadership, organizational power and politics, decision making and performance, organizational culture, perception and attribution, and individual differences. Students study one or more of these topics in depth. Prerequisite(s): MGMT 3720 or consent of instructor. May be repeated for credit as topics vary.

4470. Leadership. 3 hours. An in-depth course on leadership. Students are provided practical tools and methods of leadership that will apply to a variety of organizational structures. Students gain insights about their own personalities, skills, ethics, values and beliefs as they relate to leading others, and have the opportunity to discuss and debate a number of leadership topics.

4660. International Management Perspectives. 3 hours. A comprehensive framework is used to study the management of multinational operations in cross-cultural environments with a focus on the decisions that managers must make. Topics include strategic planning, organization, human resources, operations management, entrepreneurship and ethics.

4790. Human Resources Capstone Course. 3 hours. Capstone course to prepare students to enter the human resources field as qualified professionals. Intensive review of the functional disciplines in the HR field are integral to the course. Students study and evaluate theories of human resources management; engage in practical applications of theory through participation with employers engaged in solving HR problems within their workplace or identifying HR needs; explore the pragmatic implications of the professional human resource certification process and what it means for HR professionals in the global economy during the 21st century; and demonstrate integrative knowledge of HR functions relative to each other and to other functional areas within an organization. Prerequisite(s): to be taken within the final 9 hours of course work.

4800. Internship. 3 hours. Supervised work in a job related to student’s career objective. Prerequisite(s): student must meet the employer’s requirements and have consent of advisor.

4810. Purchasing and Materials Management. 3 hours. From original planning through delivery of finished products; purchasing, inventory control, receiving, stores, production control, traffic and materials handling.

4820. Manufacturing Planning and Control. 3 hours. In-depth coverage of the function of production planning and control, including such topics as materials requirements planning, capacity planning, master production scheduling, forecasting, production activity planning, and control and project management. Prerequisite(s): MGMT 3830.

4830. Productivity and Quality Management. 3 hours. Coverage of the topics related to quality science and quality improvement. Topics include acceptance sampling, TQM, process control and their impact on productivity. Prerequisite(s): MGMT 3830.

4840. Compensation and Benefits Administration. 3 hours. Wage and salary administration in public and private organizations; determinants of general wage and salary levels and structures; total compensation systems; interrelationship among employee performance, intrinsic and extrinsic rewards, perceived equitable payments, and employee satisfaction. Open to non-business majors.

4860. Organizational Design and Change. 3 hours. Organizational design is a primary management tool for organizing business processes and developing organizational capabilities. The course focuses on developing an understanding of the basics of organizational design, how to utilize organizational design principles to manage change, and how to keep the design aligned with the needs of the firm and the demands to which it must respond. The design and development effort includes study of organizational structures, the basic work patterns of the organization, organizational cultures, managerial roles, and the use of teams.

4880. Management of Projects and Systems. 3 hours. Investigation and study of the role of projects in contemporary organizations. Includes a presentation of the technical aspects pertaining to the management of complex projects and systems starting with conceptual design and advanced development, and continuing through detailed design, production and termination. Emphasis is placed on integrative concepts rather than isolated methodologies. Prerequisite(s): MGMT 3830.

4890. Legal Aspects of Employment Practices. 3 hours. Current legislation and its impact on human resources policy and practices.

4900-4910. Special Problems. 3 hours each. Supervised study on a selected management topic. Typically requires a research paper and significant independent study. Prerequisite(s): consent of department.

4951. Honors College Capstone Thesis. 3 hours. Major research project prepared by the student under the supervision of a faculty member and presented in standard thesis format. An oral defense is required of each student for successful completion of the thesis. Prerequisite(s): completion of at least 6 hours in honors courses; completion of at least 12 hours in the major department in which the thesis is prepared; approval of the department chair and the dean of the school or college in which the thesis is prepared; approval of the dean of the Honors College. May be substituted for HNRS 4000.

Management Science

see *Graduate Catalog*

Manufacturing Engineering Technology

see *Engineering Technology*

Marketing and Logistics

Logistics and Supply Chain Management, LSCM

2960. Global Logistics and Supply Chain Management. 3 hours. Introduction to the multicultural and multiracial world from a logistics and supply chain management perspective. Provides useful tools for assessing and addressing diversity in the business and global supply chain management environment. Topics include customer service, transportation, warehousing, inventory control, materials handling and packaging, information systems within and between firms throughout the global supply chain to help improve performance. Emphasis on concepts and practices that provide firms with global competitive advantage. Cannot be used to meet business foundation, business professional field, or business supporting field requirements.

3960. Logistics and Supply Chain Management. 3 hours. Analysis and design of domestic and international logistics systems. Topics include transportation, warehousing, inventory control, materials handling and packaging, and plant and warehouse locations within and between firms. Emphasis on concepts and practices that provide firms with a competitive advantage. Prerequisite(s): junior standing.

4360. Global Alliances and International Supply Chain Management. 3 hours. Supply chain and alliance strategy in the multi-national firms. Materials management, international sourcing and distribution, and importing/exporting procedures. International carrier management and operations are examined. Prerequisite(s): LSCM 3960.

4530. E-Logistics in Supply Chain Management. 3 hours. Comprehensive inquiry into the role of e-commerce in collaborative distribution and logistics relationships. Special attention is afforded to resource and technology interdependencies, exchange governance mechanisms and relationship management bench-marking. Emphasis is given to the tools for creating value in the supply chain.

4560. Business Transportation Management. 3 hours. Principles of transportation covering the role of transportation systems; environmental and economic impacts; modal components; managerial and economic aspects of the various modes, with applications to both domestic and international operations.

4800. Logistics Internship. 3 hours. Supervised work in a job related to the student's career objectives. Prerequisite(s): LSCM 3960 and 4560. Must be within two long terms/semesters of graduation at the time of the internship and have consent of department chair or internship director. Pass/no pass.

4830. Industry Practicum. 3 hours. Students work in small groups to identify and resolve hands-on industry problems under the guidance of a faculty member, work closely with industry representatives and develop solutions for a final paper/presentation to industry executives. Prerequisite(s): LSCM 3960 and at least one other LSCM course.

4860. Advanced Logistics Management. 3 hours. Application of logistics decision-making tools and skills as they apply to inventory, transportation, and warehouse management. Course stresses hands-on application of analytical tools useful in logistics; analysis of the characteristics of logistics system elements and their interrelationships within a company; developing skills to analyze technical logistics problems; and developing executive-level communications skills leading to the concise statement of problems and proposed solutions. Capstone course to be taken during the last term/semester of course work. Prerequisite(s): LSCM 3960.

4951. Honors College Capstone Thesis. 3 hours. Major research project prepared by the student under the supervision of a faculty member and presented in standard thesis format. An oral defense is required of each student for successful completion of the thesis. Prerequisite(s): completion of at least 6 hours in honors courses; completion of at least 12 hours in the major department in which the thesis is prepared; approval of the department chair and the dean of the school or college in which the thesis is prepared; approval of the dean of the Honors College. May be substituted for HNRS 4000.

Marketing, MKTG

2650. Global Marketing Concepts. 3 hours. Introduction to the multicultural and multiracial world from a marketing perspective. Course is intended to provide useful tools for assessing and addressing diversity in the business and marketing environment. Cannot be used to meet business foundation, business professional field, or business supporting field requirements. *Satisfies a portion of the Understanding the Human Community requirement of the University Core Curriculum.*