

Minor in Business Computer Information Systems

A minor in business computer information systems is available to non-business computer information systems majors. The minor requires 18 hours including BCIS 3630, BCIS 4610, BCIS 4620 and three courses selected from the following: BCIS 4630, BCIS 4640, BCIS 4650, BCIS 4660, BCIS 4680, BCIS 4690, BCIS 4720 or BCIS 4740. Variation of the minor in BCIS may be granted with approval from the Department of Information Technology and Decision Sciences. It is the student's responsibility to satisfy required course prerequisites where applicable.

Minor in Decision Sciences

A minor in decision sciences is open to non-decision sciences majors. The minor requires 18 hours selected from the following: BCIS 4660, DSCI 2710, DSCI 3710, DSCI 3870, DSCI 4510, DSCI 4520, DSCI 4700 or MGMT 3830. Variation of the minor in decision sciences may be granted with approval from the Department of Information Technology and Decision Sciences. It is the student's responsibility to satisfy required course prerequisites where applicable.

Graduate Degrees

The department offers degree programs leading to the Master of Science with majors in information technologies and decision technologies, and the Doctor of Philosophy with majors in business computer information systems and operations management science.

The College of Business offers the Master of Business Administration with a major in business administration. Concentrations are available at the master's level in decision sciences, decision technology and information technology.

For information, consult the *Graduate Catalog*.

Courses of Instruction

All Courses of Instruction are located in one section at the back of this catalog.

Course and Subject Guide

The "Course and Subject Guide," found in the Courses of Instruction section of this book, serves as a table of contents and provides quick access to subject areas and prefixes.

Department of Management

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Vicki Goodwin, Interim Chair

Faculty

Professors Davis, D'Souza, Goodwin, Johnson, Powell, Taylor, Watson, White. *Associate Professors* BarNir, Insley, Kuo, Ledgerwood, Lillie, Miles, Ponthieu. *Assistant Professor* Cooper, Ojha, Salimath. *Executive Lecturer* Hubbard. *Senior Lecturer* Sexton.

Mission/Vision Statement

The mission of the Department of Management is to provide quality management education leading to bachelor's, master's and doctoral degrees; to conduct relevant basic and applied research; to engage in instructional development; and to provide professional expertise and service to the department's constituent communities. Our mission is accomplished with a primary focus on the undergraduate and master's degrees, while maintaining a small doctoral program in keeping with the mission of the College of Business. This mission reflects our firm belief in the importance of teaching, supported by intellectual contributions and service.

The vision of the Department of Management, as leading educators, is to work together as a team of professionals with a singular focus — student learning. Central to the implementation of this vision is that students are our first priority. Their success is our success. We further believe that we are accountable as educators to display academic leadership. Finally, our success depends on working with the business community as partners in developing cutting-edge education.

Programs of Study

The department offers undergraduate and graduate programs in the following areas:

- Bachelor of Business Administration with professional fields in entrepreneurship, organizational behavior and human resource management, and operations and supply chain management; and
- Doctor of Philosophy with a major in management.

The college offers the following degree in business administration:

- Master of Business Administration.

Concentrations available under the MBA are health services management, organizational behavior and human resource management, operations and supply chain management, and strategic management.

The terms “professional field” (BBA degree programs), “concentration” (MBA degree programs) and “major” (BBA, PhD degree programs) are used to designate the primary area of study.

Career Opportunities

For information on career opportunities for graduates of the Department of Management, visit our web site (www.cob.unt.edu/mgmt).

Bachelor of Business Administration

The department offers the Bachelor of Business Administration degree in the professional fields listed below. General requirements for the BBA are listed in the “General University Requirements” and the “University Core Curriculum Requirements” in the Academics section and under “Bachelor of Business Administration” in the College of Business section.

Academic Standards

Refer to the “College of Business Academic Standards” and the “Bachelor of Business Administration General Degree Requirements” sections.

Professional Field in Entrepreneurship, 18 Hours

The following courses are required for the professional field in entrepreneurship.

- MGMT 3820, Management Concepts
- MGMT 3850, Entrepreneurship
- MGMT 3880, Business Ethics and Social Responsibility
- MGMT 4220, Field Study in Entrepreneurship
- MGMT 4660, International Management Perspectives
- MGMT 4860, Organizational Design and Change

Approved Supporting Courses, 12 Hours

Choose 6 hours from each of the following groups:

Group 1: MGMT 3830, 3860, 3870, 4470, 4800; MKTG 3700, 3710; RMIN 4300.

Group 2: ACCT 3110, 3270, 4130, 4270; FINA 4300, 4310, 4400; MGMT 4210.

Professional Field in Organizational Behavior and Human Resource Management, 18 Hours

Courses required are MGMT 3860, Human Resource Management, plus five additional courses selected from the following:

- MGMT 3870, Management Research Methods
- MGMT 4170, Employee and Labor Relations
- MGMT 4180, Workplace Health and Safety
- MGMT 4300, Recruitment, Selection and Placement
- MGMT 4460, Topics in Organizational Behavior
- MGMT 4470, Leadership
- MGMT 4790, Human Resources Capstone Course
- MGMT 4840, Compensation and Benefits Administration
- MGMT 4890, Legal Aspects of Employment Practices

Approved Supporting Courses, 12 Hours

MGMT 3830, 4660, plus 6 hours approved in advance by the department advisor from the following: any course listed above not taken to satisfy professional field requirements, MGMT 3850, 3880, 4210, 4800, 4860; RMIN 4400; LTEC 4440.

Professional Field in Operations and Supply Chain Management, 18 Hours

The following courses are required for the professional field in operations and supply chain management.

- MGMT 3830, Operations Management
- MGMT 4660, International Management Perspective
- MGMT 4810, Purchasing and Materials Management
- MGMT 4820, Manufacturing Planning and Control
- MGMT 4830, Productivity and Quality Management
- MGMT 4880, Management of Projects and Systems

Approved Supporting Courses, 12 Hours

DSCI 3870 and LSCM 3960; plus two courses from the following: ACCT 3270, FINA 4300, MFET 4200, MGMT 3850, MGMT 3870, DSCI 4510 and MGMT 4800.

Minor in Management

A minor in management is open to non-business majors. The minor requires 18 hours, including MGMT 3720 plus 5 courses selected from the following: MGMT 3330, 3820, 3830, 3850, 3860, 3870, 3880, 4170, 4180, 4210, 4300, 4350, 4400, 4460, 4470, 4660, 4810, 4820, 4830, 4840, 4860 and 4880. It is the student's responsibility to satisfy required course prerequisites where applicable.

Graduate Degrees

The department offers a degree program leading to the Doctor of Philosophy with a major in management.

The college offers the Master of Business Administration with a major in business administration.

Concentrations available at the master's level are health services management, organizational behavior and human resource management, operations and supply chain management and strategic management.

For information, consult the *Graduate Catalog*.

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Department of Marketing and Logistics

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Jeff Sager, Chair

Faculty

Professors Crawford, Ganesh, Hasty, Sager, Stratton, Thompson. *Associate Professors* Blankson, Chowdhury, Farris, Paswan, Pelton, Pohlen, Spears. *Assistant Professors* Guzman, Lewin, Manuj, Swartz.

Introduction

The Department of Marketing and Logistics offers professional education programs to prepare individuals for the pursuit of marketing and logistics careers with manufacturers, transportation and logistics firms, retail and wholesale middlemen, profit and nonprofit service organizations, governmental agencies and academic institutions.

Programs of Study

The department offers undergraduate and graduate programs in the following areas:

- Bachelor of Business Administration with a professional field in marketing,
- Bachelor of Science with a major in logistics and supply chain management, and
- Doctor of Philosophy with a major in marketing.

The college offers the Master of Business Administration with a major in business administration.

Concentrations are available at the master's level in marketing and logistics and supply chain management.

The terms "professional field" (BBA, MBA degree programs) and "major" (BS, PhD degree programs) are used to designate the primary area of study.