
Department of Design

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Faculty

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Introduction

The Department of Design offers the BFA degree with majors in communication design, fashion design and interior design. The department offers two graduate degrees: the MFA degree with a major in design is offered with concentrations in fashion design, interior design and innovation studies, and the Master of Arts with a major in design with a concentration in innovation studies. Students interested in these degrees may contact the department chair.

Mission/Vision Statement

The three professional programs in the Department of Design share a common mission that prepares students not only to meet, but also to define and re-invent solutions for the fundamental challenges that impact their respective professions in an increasingly changing world. The curricula in each of these programs have been designed and are being taught to help future designers develop the conceptual, aesthetic, analytical and technical skills necessary to achieve these objectives.

Communication Design

The BFA degree program with a major in communication design is structured to help students who complete the program become effective conceptual thinkers and, most importantly, effective problem solvers who learn how to design (among other things) books, web sites, advertising

campaigns, corporate identity systems, posters, electronic motion graphics, interactive information delivery systems and retail packaging. Students emerge from this program with the ability to generate original, creative messages and ideas, and the skills necessary to visually communicate them to specific audiences. They learn to do this by thoughtfully manipulating typography and imagery within carefully constructed systems and structures to direct, inform, educate, clarify, evoke, expose and beautify in both print and electronic media.

Fashion Design

The fashion design program prepares its students for successful careers in the fashion industry. In this pursuit, they develop a thorough understanding of the fashion design industry, historically and present day, and the technical skills necessary to design, develop, and merchandise womenswear or menswear lines for the ready-to-wear market. They are also trained in the technological proficiencies necessary to function in the current-day apparel design and manufacturing business. The students acquire the ability to design and create, applying conceptual design practices through a rigorous series of courses.

Interior Design

The CIDA accredited interior design program is structured to provide students with a complete exposure to residential and commercial interior design practice. Our curriculum prepares students for analyzing interior design problems, assessing existing conditions, researching and synthesizing solutions, visually and verbally presenting solutions, and reviewing the process for insights on future improvements, all with the goal of creating interior design solutions that are beautiful, conceptually relevant and safe.

Entering Students

Entering students interested in majoring in the College of Visual Arts and Design will be classified as pre-majors.

Communication Design

To be admitted to the communication design major (and to be eligible to enroll in advanced art courses), a pre-major must meet all the following requirements:

Complete a minimum of 30 hours of college courses (including the following) and:

- a. complete ART 1200, ART 1440, ART 1500, ART 1510 and ADES 1500 with a grade of C or better;
- b. submit an entry portfolio (as described on the web site) to the Communication Design Entry

Portfolio Review and have been admitted prior to starting the Communication Design Freshman and Sophomore studio sequence;

c. complete ADES 1510, ADES 2500, ADES 2510, ADES 2520, ADES 2530 with a grade of C or better;

d. submit a portfolio (as described on the web site) and pass the Communication Design Mid Point Portfolio in the spring of the Sophomore year;

e. have at least a 2.75 GPA on the required art courses; and

f. have a minimum 2.25 UNT grade point average.

Fashion Design

To be admitted to the fashion design major (and to be eligible to enroll in advanced art courses), a pre-major must meet all the following requirements:

Complete a minimum of 30 hours of college courses (including the following) and:

a. complete ART 1200, ART 1440, ART 1450, ART 1500 and ART 1510 with a grade of C or better;

b. submit an entry portfolio (as described on the web site) and pass the entry review in the spring semester prior to starting the fashion sequence courses;

c. complete ADES 1550, ADES 2550, ADES 2555, ADES 2560, ADES 2570 with a grade of C or better;

d. submit a portfolio (as described on the web site) and pass the Fashion Design Mid-Point Portfolio Review in the fall semester during ADES 3550;

e. have at least a 2.50 GPA on the required Art courses; and

f. have a minimum 2.25 UNT grade point average.

Interior Design

To be admitted to the interior design major (and to be eligible to enroll in advanced art courses), a pre-major must meet all the following requirements:

Complete a minimum of 30 hours of college courses (including the following) and:

a. complete ART 1200, ART 1440, ART 1450, ART 1500, ART 1510 and ADES 1625 with a grade of C or better;

b. submit a portfolio (as described on the web site) and pass the entry review in the spring semester prior to starting the interior design studio sequence;

c. complete ADES 2630 and ADES 2640 with a grade of C or better;

d. submit a portfolio (as described on the web site) and pass the sophomore review in the spring semester;

e. have at least a 2.50 GPA on the required Art courses; and

f. have a minimum 2.25 UNT grade point average.

Portfolio Reviews

Each major has a review system. Some majors require an entry-level portfolio review and a mid-point portfolio review, which the student must pass to continue in the major. All majors require that seniors pass an exit review and/or a capstone course prior to graduation. It is the students' responsibility to familiarize themselves with all requirements for their major. Further information regarding the review system for each major is available from the Department of Design Office, Art Building, Room 237. Students who do not pass one or another of the successive required reviews should consult with their faculty advisor and/or the department chair regarding further options.

Students are responsible for notifying faculty that they need to participate in the exit review. A faculty advisor in the student's major should be contacted at the beginning of the student's last fall or spring term/semester prior to graduation. Exit reviews are conducted only in fall and spring terms/semesters. Students who anticipate summer graduation must have their work reviewed during the previous spring term.

Note: Students should contact a faculty advisor in their major for specific expectations and procedures for all portfolio reviews.

Programs of Study

The department offers undergraduate programs in the following areas:

- Bachelor of Fine Arts with majors in communication design, fashion design and interior design.

The department also offers two Masters degrees:

- Master of Fine Arts with a major in design (with concentrations in fashion design, interior design and innovation studies), and
- Master of Arts with a major in design with a concentration in innovation studies.

Bachelor of Fine Arts

General Degree Requirements

Candidates for the Bachelor of Fine Arts degree will meet the following requirements.

1. **Hours Required and General/College Requirements:** A minimum of 120 to 123 total semester hours (depending on the design major) of which 42 must be advanced, and fulfillment of degree requirements for the Bachelor of Fine Arts degree as specified in the "General University Requirements"

in the Academics section of this catalog and the College of Visual Arts and Design requirements.

2. **Major Requirements:** Completion of at least 66 hours of art to include 18 hours of art core (required for all studio majors): ART 1200, ART 1440, ART 1500, ART 1510, ART 2350, and ART 2360; plus the following courses, according to major:

Major in Communication Design

Completion of at least 57 hours of art to include: ASTU 2200; ASTU 3200 or ASTU 3215; 3 hours of printmaking, painting, watercolor, ceramics, jewelry and metalsmithing, fibers, photography, or sculpture; AEAH 4842; 6 hours of advanced art history; and ADES 1500, ADES 1510, ADES 2500, ADES 2510, ADES 2520, ADES 2530, ADES 3500, ADES 3510, ADES 3520, ADES 3530, ADES 4520 or ADES 4530, ADES 4522 or ADES 4532, and ADES 4525 or ADES 4535.

Other required course work: 3 hours from ART 4450, MKTG 3650, ANTH 3100, ANTH 3350, BEHV 3150, ENGL 3100, JOUR 4050 or JOUR 4052.

Electives: 9 hours (6 hours advanced).

Major in Fashion Design

Completion of at least 54 hours of art to include: ART 1450; ADES 1550, ADES 1560, ADES 2550, ADES 2555, ADES 2560, ADES 2570, ADES 3550, ADES 3555, ADES 3570, ADES 3575, ADES 3580, ADES 3585, ADES 4550, ADES 4555 and ADES 4580; ASTU 2120 or ASTU 2130 or ASTU 3120; SMHM 2650 and SMHM 3650. Must also take one of the following: ART 4120, ART 4450; ADES 3565 or ADES 4590.

Major in Interior Design

Completion of at least 54 hours of art to include: ART 1450 and ART 4450; ADES 1625, ADES 2630, ADES 2640, ADES 3610, ADES 3620, ADES 3630, ADES 3635, ADES 3640, ADES 3645, ADES 4615 (6 hours), ADES 4625, ADES 4630 and ADES 4640; AEAH 4815 and AEAH 4841.

Students are also required to take the following professional support courses: SMHM 2655; MGMT 3820; MKTG 3650.

3. **Minor Requirements:** No minor is required.

4. **Electives:** Hours required for electives may vary based on course selection and the University Core Curriculum Requirements. Electives may be required to satisfy the advanced hour requirement (42) and/or the minimum total hours required for the degree. For specific information see an academic advisor in the College of Visual Arts and Design Student Services Office, Art Building, Room 111.

5. **Other Requirements:**

- 24 advanced hours must be completed at UNT.
- 36 hours of art (including at least 12 advanced hours) must be completed at UNT.

- Transfer course work substituted for required UNT art courses must be approved by a student's faculty advisor during the degree audit process.

- A 2.5 grade point average must be maintained in all art courses; only a grade of C (2.0) or better in art courses will count toward degree requirements.

Accreditation

The Bachelor of Fine Arts program in interior design is accredited by the Council for Interior Design Accreditation (146 Monroe Center NW, Suite 1318, Grand Rapids, MI 49503-2822; 616-458-0400), a specialized accrediting body recognized by the Council for Higher Education Accreditation (CHEA) and a member of the Association of Specialized and Professional Accreditors (ASPA).

Graduate Degrees

The department offers degree programs leading to the Master of Fine Arts and the Master of Arts, both with a major in design. For complete information, consult the *Graduate Catalog*.

Courses of Instruction

All Courses of Instruction are located in one section at the back of this catalog.

Course and Subject Guide

The "Course and Subject Guide," found in the Courses of Instruction section of this book, serves as a table of contents and provides quick access to subject areas and prefixes.