

Newly Paul
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CURRENT APPOINTMENT

August 1, 2018-present	Assistant Professor , Mayborn School of Journalism, University of North Texas, Denton, TX.
Fall 2015-Spring 2018	Assistant Professor , Communication Department, Appalachian State University, Boone, NC.

EDUCATION

Ph.D. , 2015	Mass Communication and Public Affairs, Louisiana State University, LA.
M.A. , May 2010	Journalism, University of Southern California, CA.
M.A. , May 2004	English Literature, University of Delhi, New Delhi, India.
B.A. , 2002	English Literature, Lady Shri Ram College, New Delhi, India.

TEACHING EXPERIENCE

Fall 2018-present	Principles of News (UNT)
Fall 2018-present	Introduction to Media Writing (UNT)
Fall 2016-Fall 2017	Political Reporting (Appalachian State)
Spring 2016-Spring 2018	Minorities in Media (Appalachian State)
Fall 2015-Fall 2017	Copyediting (Appalachian State)
Fall 2015-Spring 2018	Introduction to Journalism (Appalachian State)
2013-2015	Media Writing (Louisiana State)
2013-2015	Media and Multiculturalism (Louisiana State)

TEACHING AND RESEARCH INTERESTS

race and gender in media, digital media technologies, political communication

PEER REVIEWED JOURNAL ARTICLES

Sui, M., **Paul, N.**, Shah, P, & Dunaway, J. (2018). The role of minority journalists, candidates and audiences in shaping race-related campaign news coverage. (*Journalism and Mass Communication Quarterly* 95 (4), 1079-1102.

- Dunaway, J., Searles, K. & Sui, M. & **Paul, N.** (2018). News attention and engagement in a mobile era. *Journal of Computer-Mediated Communication* 23(2), 107-124.
- Perreault, G. & **Paul, N.** (2018). An image of refugees through the social media lens: A narrative framing analysis of the Humans of New York series ‘Syrian Americans.’ *Journal of Applied Journalism and Media Studies*, 7(1), 79-102.
- Paul, N.** & Perreault, G. (2018). The first lady of social media: The symbolic convergence of Michelle Obama’s Twitter visuals. *Atlantic Journal of Communication* 26(3), 164-179.
- Sui, M. & **Paul, N.** (2017). Latino portrayals in local news media: Underrepresentation, negative stereotypes, and institutional predictors of coverage. *Journal of Intercultural Communication Research*, 46(3), 273-294.
- Sui, M. & **Paul, N.** (2017). Asian Americans’ participation in U.S. politics and in politics of nation of origin. *Asian Journal of Comparative Politics*, 2(3), 273-292.
- Song, F. & **Paul, N.** (2015). Online product research as a labor of love: motherhood and the social construction of the baby registry. *Information, Communication and Society*, 19(7): 892-906.
- Turcotte, J. & **Paul, N.** (2015). A case of more is less: The role of journalist and candidate gender in equalizing issue priorities in presidential debates. *Political Research Quarterly*, 68(4): 773-784.
- Paul N.** & York, C. (2015). I approve this candidate: The strategic use of ad endorsements in the 2008 elections. *PS: Political Science and Politics*, 48(4): 584-589.
- Broussard, J., & **Paul, N.** (2014). Ollie Stewart: An African American looking at American politics, society and culture. *Journal of Pan African Studies*, 6(8), 228-246.
- Paul, N.** (Fall 2013). Foreign correspondence in the digital age: An analysis of India Ink—the New York Times’ India-specific blog. *Global Media Journal—American Edition*. 12(23): 1-20.

PEER REVIEWED BOOK CHAPTERS

- Paul, N.** & Perreault, G. (2017). Leader or lady? The visual rhetoric of Hillary Clinton’s Twitter images. Cunningham, C. and Crandall, H. (Eds.) *Gender, Communication, and the Leadership Gap* (pp. 327-338). Charlotte, NC: Information Age Publishing.
- Dunaway, J., Searles, K., Sui, M. & **Paul, N.** (2018). The move to mobile: What’s the impact on citizen news engagement? Forthcoming in Ridout, T. (Ed.) *New Directions in Media and Politics*. New York: Routledge.

RESEARCH UNDER REVIEW

- Paul N.** Media coverage of Malia and Sasha Obama as young political celebrities (Forthcoming in Duvall, S. (Ed.) *Celebrity and Youth: Mediated Audiences, Fame Aspirations, and Identity Formation*. Peter Lang Publishing, Inc.).
- Perreault, G. & **Paul, N.** (2018). Narrative framing of the Syrian refugee crisis in British religious news. (Forthcoming in *Journal of Religion, Media and Digital Culture*).
- Sui, M. & **Paul, N.** Latino media and Twitter usage. (Invited to revise and resubmit at *Howard Journal of Communication*).
- Paul, N.** Visual depiction of class in digital spaces. (Invited to revise and resubmit at *The Electronic Journal of Communication*).
- Paul, N.,** Sui, M. Gender and emotionality of politicians on Twitter. (Under review at *Journal of Political Marketing*).

REFEREED CONFERENCE PRESENTATIONS

- Paul, N.,** Hermesmeier, B. (March, 2019). "Meet the Candidates: An examination of race and gender mentions on minority women candidates' websites." Paper to be presented at AEJMC Midwinter conference, Norman, OK.
- Paul, N.** (January, 2019). Correcting misperceptions of political bias: Does thematic coverage of gender bias reduce perceptions of sexism in politics? Paper presented at Southern Political Science Association conference, Austin, TX.
- Paul, N.,** Sui, M. (November 2018). Baring heart and soul in 280 characters: Gender and emotionality of politicians on Twitter. Paper presented at National Communication Association, Salt Lake City, UT.
- Searles, K., Sui, M. & **Paul, N.** (August 2017). Skin deep news values: Examining the role of visuals and racial cues in journalists' news selection process. Paper presented at Association for Education in Journalism and Mass Communication, Chicago, IL.
- Paul, N.,** Yang, C. & DeHart, J. (August 2017). Does news consumption online and on social media affect political behavior? Evidence from a swing state in the 2016 elections. Paper presented at Association for Education in Journalism and Mass Communication, Chicago, IL.
- Yang, C., **Paul, N.** & DeHart, J. (August 2017). Social Media Uses, Political Participation, and Civic Engagement in Election 2016. Paper presented at Association for Education in Journalism and Mass Communication, Chicago, IL.
- Perreault, G. & **Paul, N.** (May 2017). An image of refugees through the social media lens. Paper presented at International Communication Association Conference, San Diego.

- Paul, N.** (April 2017). Gender stereotypes and the strategic use of emotions in the 2012 elections. Paper presented at Midwest Political Science Association Conference, Chicago, IL.
- York, C. and **Paul, N.** (January 2017). Who approves of whom and why? Factors that influence the strategic use of endorsements in 2012 campaign advertisements. Paper presented at Southern Political Science Association Conference, New Orleans, LA.
- Dunaway, J., Sui, M., Searles, K. and **Paul, N.** (January 2017). The limits of digital citizenship: Constraints on news consumption and recall in the mobile setting. Paper presented at Southern Political Science Association Conference, New Orleans, LA.
- Paul, N.,** Sui, M. & Searles, K. (August 2016). “Look Who’s Writing: How Gender Affects News Credibility and Perceptions of Issue Importance.” Paper presented at the Association for Education in Journalism and Mass Communication, Minneapolis, MN.
- Sui, M., **Paul, N.** Dunaway, J., Shah, P. and Chastant, B. (August 2016). “Racial Diversity in News: How Journalist, Officeholder, and Audience Intersect to Affect Racialized Issue Coverage.” Paper presented at the Association for Education in Journalism and Mass Communication, Minneapolis, MN.
- Sui, M., **Paul, N.,** Dunaway, J., Shah, P. and Chastant, B. (August 2016). “Racial Congruence Effect in Candidate Coverage: How Race Affects News Coverage of In- and Out-group Candidates.” Paper presented at the Association for Education in Journalism and Mass Communication, Minneapolis, MN.
- Paul, N.** & Perreault, G. (2016). Michelle Obama, the first lady of social media: The symbolic convergence of social media visuals. Paper presented at the International Communication Association conference, Fukoka, Japan.
- Paul, N.** (2016). In their best interests: The strategic use of emotions in political advertisements by interest groups. Paper presented at the Midwest Political Science Association conference, Chicago, IL.
- Dunaway, J., **Paul, N.,** Searles, K. & Sui, M. (April 2016). “Left to Our Own Devices: News Attention and Information Recall on Computers, Tablets, and Smartphones.” Paper presented at the Midwest Political Science Association conference, Chicago, IL.
- Dunaway, J., Shah, P. & **Paul, N.** (January 2016). Sentiment, symbolism, and stereotypes: Trait coverage of women candidates in the states. Paper presented at the Southern Political Science Association Conference, Puerto Rico.
- Dunaway, J. **Paul, N.** & Shah, P. (September 2015). Sex and race in statehouse elections:

Press coverage of women and minority candidates at the entry level. Paper presented at the American Political Science Association conference, San Francisco, CA.

Pingree, R., Sui, M., **Paul, N.** & Scholl, R. (May 2015). When corrections succeed: Partisan differences in effects of news adjudicating factual disputes. Paper presented at the International Communication Association conference, Puerto Rico.

Dunaway, J., **Paul, N.**, Searles, K. & Sui, M. (April 2015). “Does (Screen) Size Matter?

Turcotte, J. & **Paul, N.** (January 2015) “A case of more is less: The role of journalist and candidate gender in equalizing issue priorities in presidential debates.” Paper presented at the Southern Political Science Association conference, New Orleans, LA.

Paul, N., Sui, M., Dunaway, J, & Abrajano, M. (January 2015). “Bridging the information gap: Do Spanish language media influence Latino voters?” Paper presented at the Southern Political Science Association conference, New Orleans, LA.

Paul, N. & York, C. (August 2014). “I approve this message: The use of endorsements in political ads.” Paper presented at the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Sui, M., Pingree, R., **Paul, N.** & Ding, I. (August 2014). “News as judge or stenographer: Partisan differences in effects of adjudicating factual Disputes.” Paper presented at the Association for Education in Journalism and Mass Communication, Montreal, Canada).

Paul, N. & Dunaway, J. (January 2014). “The use of manifest vs. latent gender cues in political advertising.” Paper presented at the Southern Political Science Association conference, New Orleans, LA.

Paul, N. (August 2013). “Foreign correspondence in the digital age: An analysis of India Ink—the New York Times’ India-specific blog.” Paper presented at the Association for Education in Journalism and Mass Communication conference, Washington, D.C.

Paul, N. (March 2013). “Establishing community, memory and history through food blogs: An examination of digital narratives about food written by Indian immigrants in America.” Paper presented at the Southwestern Social Science Association conference, New Orleans, LA.

Paul, N. (March 2013). The first lady through the lens: Photographic framing of Michelle Obama in news media coverage of the 2012 election campaign. Paper presented at the Southwestern Social Science Association conference, New Orleans, LA.

GRANTS AND AWARDS

- Promising Professor Award (3rd place, faculty category), Mass Communication and Society Division, Association for Education in Journalism and Mass Communication (AEJMC), 2018.
- Artinian Travel Award (\$500), Southern Political Science Association conference, Austin, January 2019.
- Diversity Advocate Award, Appalachian State University, 2018.
- Undergraduate Research Assistantship Award (\$1,000). Appalachian State University, Spring 2018.
- University Research Council Grant (\$2,500). Appalachian State University, Fall 2016.
- Nominated for Faculty Appreciation Award, Appalachian State University, Spring 2017 and 2018.
- College of Fine and Applied Arts, Faculty Development Fund (\$950). Appalachian State University, Summer 2016.
- John Maxwell Hamilton Fellowship (\$2,500), Louisiana State University, 2014.
- William D. Morgan Fellowship (\$2,000) Louisiana State University, 2012-2013.
- Outstanding Student in Print Journalism Award, University of Southern California, May 2010.
- Midwest Political Science Association Travel Award (\$200). Chicago, April 2016.
- Prestage-Cook Travel Award (\$250), Southern Political Science Association conference, New Orleans, January 2015.
- AEJMC Emerging Scholars Grant, 2017-18 (not funded).
- Carrie Chapman Catt Prize, Fall 2016 (not funded).

NON-PEER REVIEWED PUBLICATIONS

Paul, N. (2019). Encyclopedia entries on “Jeanne Shaheen,” and “Claire Mccaskill.” In Hennings, V. and Bystrom, D. (Eds.) *Women in American politics: An encyclopedia of women as voters, candidates, and office holders*. Santa Barbara, CA: ABC-CLIO Greenwood.

Blog posts for US Center of Politics at London School of Economics:

- “North Carolina Governor Pat McCrory’s claims of voter fraud may further undermine public trust in elections and political institutions.” (November 2016).
- “Trump inauguration speech highlights the tone and priorities of his presidency.” (January 2017).
- “Fear and anger loom large at the third presidential debate.” (October 2016).
- “Gender issues occupy center stage at the second presidential debate.” (October 2016).
- “Turnout could be key in North Carolina’s tight Senate race.” (September 2016).
- “Don’t forget the importance of the debate format.” (September 2016).
- “Endorsement ads are primarily used by incumbents and female candidates in the early stages of campaigns.” (with Chance York, December 2015).

- “Despite progress on gender equity in US politics, female journalists and candidates do little to diversify debate agendas.” (with Jason Turcotte, October 2015).

Blog posts for Midwest Political Science Association (2015-2016):

- “Election 2016 lesson for the media: New journalistic norms needed to cover elections.” (December 2016).
- “Social media: Great campaign tool, but bad news for democracy.” (May 2016).
- “Tough enough? National security issues could affect the 2016 U.S. Presidential race.” (March 2016).
- “Gender and emotions on the campaign trail.” (February 2016).

INVITED TALKS AND PRESENTATIONS

- Panelist for book discussion on Timothy Snyder’s *On Tyranny: Twenty Lessons from the Twentieth Century*, Watauga County Library, September 20, 2017.
- Presenter, workshop on fact checking. Professional development session, Appalachian State University, October 25, 2017.
- Presenter, Basics of interviewing. YES: Appalachia’s summer program for middle school students, June 12, 2017 and June 15, 2016.
- Speaker, Diversity in media: Issues and limitations in reporting on situations regarding diversity. Society of Professional Journalists, February 22, 2018; April 19, 2017, Appalachian State University.
- Guest speaker, Crisis Communication, February 24, 2017, Appalachian State University.
- Speaker, 2016 Presidential Primary Roundtable, March 13, 2016. Organized by the Department of Government and Justice Studies at Appalachian State University.
- Panelist, 2016 Elections Roundtable, April 20, 2016. Organized by the Department of Government and Justice Studies at Appalachian State University.
- Speaker, 2016 Elections Debate Watch, September 24, 2016. Organized by the Department of Government and Justice Studies at Appalachian State University.
- Speaker, Media Coverage of 2016 Elections. Society of Professional Journalists, November 16, 2016, Appalachian State University.

PROFESSIONAL SERVICE

University-level service:

- Moderator, Student Research and Creative Endeavors presentations, Spring 2018.
- Participant in Sustained Dialogue initiative, Fall 2017, Appalachian State University.
- Facilitator for INTERSECT (social justice retreat), Spring 2018, Appalachian State University.
- Member, Library Services Committee (2017-2020). Appalachian State University.
- Mandela Washington Fellows homestay host, July 2017, Appalachian State University.
- Teaching Excellence and Achievement (TEA) Fellow host, September 2017, Appalachian State University.

- Discussion leader, Common Reading Program, August 19, 2017, Appalachian State University.
- Facilitator, Faculty exchange session, August 19, 2017, Appalachian State University.
- Participant, International Friendship Program, Appalachian State University, 2017-present.

Department-level service:

- Research committee member, UNT.
- Diversity committee, co-chair, UNT.
- Electronic Media/ Broadcasting search committee member (Fall 2017). Appalachian State University.
- Member, Peer Review Committee (2015-2016). Appalachian State University.
- Member, Curriculum Committee (2016-present). Appalachian State University.
- Member, Student Events Committee, (2017-present). Appalachian State University.
- Open House Attendee (2016-2018) Appalachian State University.
- Participant, NCSMA Northwest Region Scholastic Media Day, October 8, 2015.

Reviewer for journals and conferences:

- Chair, “Information Across Media Systems and Regime Types,” 2019 Southern Political Science Association conference, Austin, TX.
- Discussant, AEJMC Midwinter 2019, Entertainment Studies Interest Group.
- Panelist, “Politics and Pop Culture.”
- Discussant, “Framing Cross-National Diplomatic Conflicts.” Poster session at AEJMC 2017, Chicago, IL.
- Panel Discussant, “Party Networks in the 2016 Presidential Nomination: Early Contests,” Midwest Political Science Association conference, Chicago, IL, April 2016.
- Panel Chair, “Candidate Selection in Comparative Perspective: Primaries, Nominations, and Conventions,” Midwest Political Science Association conference, Chicago, IL, April 2016.
- Panel Chair, “Strategic Communications from Candidates and Officeholders,” Southern Political Science Association, New Orleans, LA, January 2015.
- Panel Chair, “Race and Gender in Political Communication and the News,” Southern Political Science Association. New Orleans, LA, January 2015.
- Student Representative, Search Committee for Assistant/Associate Professor in Political Communication. Louisiana State University, 2014.
- Ad hoc reviewer, *Social Problems*.
- Ad hoc reviewer, *Southern Studies: An Interdisciplinary Journal of the South*.
- Ad hoc reviewer, *Atlantic Journal of Communication*.
- Ad hoc reviewer, *PS: Political Science and Politics*.
- Ad hoc reviewer, *Journalism and Mass Communication Quarterly*.
- Ad hoc reviewer, *American Politics Research*.

- Reviewer, Mass Communication & Society, Commission on the Status of Minorities, and International Communication Division, AEJMC (2013-present).
- Reviewer, AEJMC Midwinter Conference, Entertainment Studies Interest Group (2019-present).
- Reviewer, Mass Communication, Ethnicities and Race in Communication, and Political Communication Divisions, ICA (2014-present).
- Reviewer, Mass Communication Division, NCA (2014-present).
- Reviewer, AEJMC Southeast Colloquium (Baton Rouge, LA, 2016).
- Student Representative, Manship School Diversity Committee (2012-2013).
- Student Representative, Manship Association of Graduate Students at Louisiana State University (2014-2015).

STUDENT MENTORSHIP

- Thesis chair
 - Roqaiya Sahili (MA expected December 2019).
 - Jasmine Johnson (MA expected December 2019).
 - Claire Higgins (MA expected December 2019).
 - Jaelyn Felder (2018). Thesis title: *The exploration of the black woman's truth: Linking slavery, stereotypes, and the media.*
- Thesis committee member
 - Andrea Arterbery (MA expected December 2019)
 - Ruchi Shewade (MA expected December 2019)
 - Kelcei Young (MA expected December 2019)
- Faculty adviser, Jessica Barker (Appalachian State University). "Playing the race and gender card on social media: How minority congresswomen use Twitter." Poster presented at 21th Annual Celebration of Student Research and Creative Endeavors.

PROFESSIONAL DEVELOPMENT WORKSHOPS ATTENDED

Teaching:

- Faculty First Flight, 2018-19, University of North Texas.
- Service Learning Faculty Fellows Program, October 2017, Appalachian State University.
- Summer Diversity Inclusion Infusion workshop, June 6-7, 2017, Appalachian State University.
- Learning Leaders Facilitator Development Program, June 1 and 15, 2017, Appalachian State University.
- Webinar: Effective Communication, Appalachian State University, May 25, 2017.
- Teachapalooza, Poynter Institute, June 2-4, 2017, St. Petersburg, Florida.
- Universal Design for Learning workshop, February 1, 2017, Appalachian State University.
- Maximizing Student Engagement Through Technology, September 27, 2016, Appalachian State University.

- Course (Re)Design Institute, May 17-20, 2016, Appalachian State University.
- SWITCH, Virtual Book Club on teaching. August-September, 2016, Appalachian State University.
- Cultural Sensitivity: What does that photo tell? February 23, 2016, Appalachian State University, Faculty and Academic Development.
- Making it Stick: The Science of Successful Learning, October 6, 2015, Appalachian State University, Faculty and Academic Development.
- Global Learning Outcomes, October 8, 2015, Appalachian State University, Faculty and Academic Development.
- See your values, see the world: Basics of intercultural communication, April 28, 2017, Appalachian State University.

Research:

- Promotion and Tenure workshop, Office of Faculty Success, September 18, 2018, UNT.
- NVivo software training, March 24, 2017, Appalachian State University.
- URC Grant Proposal Writing Workshop, September 21-October 12, 2016, Appalachian State University.
- Fellow, Kopenhagen Institute, August 3, 2016, Association for Education in Journalism and Mass Communication, Minneapolis, MN.
- New Statistical Approach: If no p-value, then what? February 22, 2016, Appalachian State University, Faculty and Academic Development.

MEDIA MENTIONS

- “[As midterms loom, women look for more representation.](#)” The North Texas Daily, October 18, 2018.
- “[People read news differently \(i.e., worse\) on phones than they do on desktop, new research suggests.](#)” Neiman Journalism Lab, April 13, 2018.
- “[Minorities in Media course opens eyes through discussion.](#)” *The Appalachian*, March 28, 2018.
- “[Media Malpractice.](#)” *Buzzsaw Magazine*, November 9, 2016.

PROFESSIONAL EXPERIENCE

Freelance Reporter, Patch.com, AOL, Calabasas, CA (2010-2011)

- Reported on city government, education, crime, and general assignment stories in Calabasas and various neighborhoods in Los Angeles.

New Media Reporter, Southern California Public Radio, Los Angeles, CA (2009-2010)

- Sourced and posted articles and pictures from wire agencies on the station website.
- Covered general assignment stories in the Los Angeles area.

- Used photo and audio editing software to create slideshows to accompany articles on the website.

Reporter, Annenberg Radio News, Los Angeles, CA (2009-2010)

- Gathered news, audio, and photos for student-run radio newscast.
- Edited audio and wrote news scripts.

Blogger, Neon Tommy, Los Angeles, CA (2009-2010)

- Wrote blog posts on politics and local news for student-run news blog in Los Angeles.

Senior correspondent, India Today Magazine New Delhi, Mumbai, India (2005-2008)

- Reported on entertainment, culture, food, and human-interest stories.
- Promoted to senior correspondent's position within two years of hire.
- Edited stories and co-managed team of freelance writers.

Reporter, Indian Express, Mumbai, India (2004-2005)

- Reported on business and IT-related news.

Editor, Expressions, Lady Shri Ram College, New Delhi, India (1998-99)

- Managed editorial and production staff for the college's first student-run magazine.
- Recruited writers, and assigned and edited articles.

PROFESSIONAL AFFILIATIONS

- Member, Midwest Political Science Association, 2015-2016.
- Member, Association for Education in Journalism and Mass Communication, 2012-present.
- Member, National Communication Association, 2015-present.
- Member, Southern States Communication Association, 2017-2018.