

# North Texas Daily



Photo Credit: Tomas Gonzalez Collage Edit: Jared Peers

## A CENTURY OF EXCELLENCE: The Pulitzer Prizes and Journalism's Impact at UNT

FRANK W. & SUE MAYBORN  
SCHOOL OF JOURNALISM



SEPTEMBER 29, 2016  
5:30 P.M.  
UNT STUDENT UNION LYCEUM

1916



2016

# Welcome to journalism at UNT



Dean Dorothy Bland

Thanks for joining us for “A Century of Excellence: The Pulitzer Prizes and Journalism’s Impact at UNT.” Whether you are a student, faculty member, UNT staffer, administrator, alum or simply a curious community member, I encourage you to enjoy the program starting at 5:30 p.m. on Sept. 29 in the UNT Student Union Lyceum. Also, please take time to wander through a very special multimedia exhibit in the Student Union that celebrates the rich history of journalism and student media at UNT. Shortly after the exhibit

opened, I asked students visiting the exhibit for feedback. “I love the timeline, the newspapers and to see how it has changed,” said Grace Holder, a freshman education major from Harlingen. The March 29, 1917 issue of *The Campus Chat* has a story “about freshmen and how upperclassmen look down on freshmen,” she said. “That’s still true today. It’s ironic.”

Wesley Castaneda, a sophomore political science major from Greenville, said: “It’s really cool. All the pictures of students and staff. It gives me a sense of history. I love history. Maybe one day in the future, it’ll be me” on the walls.

Alexia Johnson, a sophomore journalism student in the public relations sequence from Nassau, Bahamas, described the exhibit as “spectacular. I really like to see the format changes in the *NT Daily*.” The exhibit includes equipment and front pages from *The Campus Chat* to the *NT Daily* and

chronicles a variety of events impacting world history and campus life ranging from the World War II draft to life on Fry Street.

Did you know that the UNT has helped produce 14 journalism alumni who have earned the prestigious Pulitzer Prize or been selected as Pulitzer Prize finalists? Ten are returning to campus to share insights from their stories and journeys.

The living Pulitzer winners and finalists with UNT journalism ties range in age from their mid-20s to 80-plus. The youngest is Kalani Gordon, a breaking news editor with the *Baltimore Sun* who was a 2016 Pulitzer finalist in the breaking news category for coverage of the Freddie Gray story. While most of the 10 attending Pulitzer winners and finalists with UNT ties live in Texas, the Pulitzer finalist who gets the prize for the longest distance traveled is Ray Moseley, class of 1952, who now lives in London. He is author of *In Foreign*

*Fields*, a memoir about his life as a foreign correspondent.

At the Frank W. and Sue Mayborn School of Journalism, we often tell students, “Your story starts here.” We are proud that both our undergraduate and graduate programs are accredited by the Accrediting Council on Education in Journalism and Mass Communications.

Our students earned more than 40 state, regional and national awards during the last academic year, and the Mayborn team earned the 2016 Equity and Diversity Award from the Association on Education in Journalism and Mass Communication.

All *Campus Chat* and *NT Daily* alums and students are invited to join us for a reunion starting at 2 p.m. Saturday, Oct. 1, in the *NT Daily* office in the General Academic Building.

Thanks to Jim Dale, Jacob Straka, Joann Livingston, Jesika Fisher, Brandee Hartley, Cathy Turner and other staffers at the Mayborn for developing the event and exhibit. We are grateful to David Tracy, Gary Ghioto, Neil Foote, Tracy Everbach, George Getschow, Jim Mueller, Thorne Anderson, Adam Reese, Junebug Clark, Chuck Weatherall, Jared Peers, *NT Daily* staffers and Mayborn graduate students for sharing their many talents in research, reporting, writing, editing, shooting and producing to capture the rich legacy of journalism and student media at UNT.

Despite major disruption in traditional media companies, journalism still matters as everyone needs good communication skills. Journalism is

central to democracy and continues to produce the first draft of history even in the digital age. UNT’s journalism school has grown to include more than 1,200 students this fall. Our undergraduate students can choose from five tracks – digital/print, broadcast/digital, photojournalism, advertising and public relations. Our master’s program in journalism also is the only professional accredited master’s program in journalism in four states --- Texas, Oklahoma, New Mexico and Arkansas.

We appreciate the generous support of Humanities Texas and the Donald W. Reynolds Foundation. We also thank the staffs of the UNT Student Union, UNT Libraries, UNT Advancement, UNT Bookstore plus UNT University Relations, Communications and Marketing for their help.

In closing, we salute our amazing faculty, staff members, students and others who have helped shape UNT’s story over the last century. You can learn more about the Mayborn at [www.journalism.unt.edu](http://www.journalism.unt.edu). We encourage you to follow the Mayborn on Facebook and Twitter, and share your Twitter feedback at #mayborn100. Yes, journalism is evolving and so is the Mayborn. Given your talent and energy, I’m counting on you to help us record and invent the future.

Onward and upward,

Dorothy Bland  
Dean, Frank W. and Sue  
Mayborn School of Journalism  
Director, Frank W. Mayborn  
Graduate Institute of Journalism



Twin sisters Joan and Anne Kingsbury are shown looking over an October 1961 issue of the *Campus Chat*, which had printed a story about how they were denied the opportunity to both compete for the title of Homecoming Queen. Joan went on to be named a finalist for Homecoming Queen while Anne was elected to the Student Senate. The *Campus Chat* subsequently reported Oct. 25 that Anne was ousted from the Senate after missing its first required meeting of the semester.

# A Century of Excellence: The Pulitzer Prizes and Journalism's Impact at UNT

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Welcome to an event 100 years in the making: A celebration of a full century of student journalism at the University of North Texas. We're commemorating the event with an evening to remember – a lineup of panel discussions featuring five UNT journalism alumni who've been honored with the prestigious Pulitzer Prize, and another five who have been named finalists.

Welcome and Introduction  
Neil Foote, Principal Lecturer

Remarks by Dr. Finley Graves  
Provost and Vice President for Academic Affairs

Proclamation from City of Denton  
Adam Reese, Director of *North Texas Daily*

Remarks and Pulitzer Video  
Keven Ann Willey, Co-Chair of the 2016-17 Pulitzer Board

Panel Discussion with Pulitzer Finalists  
Dr. Tracy Everbach, Associate Professor

Audience Q&A

Mayborn Pulitzer Celebration Video

Panel Discussion with Pulitzer Winners  
George Getschow, Principal Lecturer, Mayborn  
School of Journalism and Pulitzer Finalist

Audience Q&A

Closing Remarks  
Dean Dorothy Bland  
Mayborn School of Journalism

**Thank you for attending!**

## Campus Chat/North Texas Daily

# Pages chronicle campus life

By Keith Shelton

For the Denton Record-Chronicle

*The Campus Chat*, the student newspaper of what is now the University of North Texas, reported on a student poll taken in 1941. The headline said, "American-Japanese War Is Due, But U.S. Should Win."

The paper quoted a coed: "I believe we will be fighting Japan in a few days."

The issue was published on Dec. 5, 1941, two days before the attack on Pearl Harbor.

Such stories have chronicled life on campus and in Denton since the *Chat* began publishing in 1916. By 1970, it had become the *North Texas Daily*.

During those almost 100 years, the university's student newspaper has won national awards and produced staff members who went on to win five Pulitzer Prizes.

Bill Moyers, who studied journalism at North Texas but graduated from the University of Texas, distinguished himself as press secretary to President Lyndon Johnson and by producing prize-winning shows on PBS and CBS. Moyers attended North Texas from 1952 to 1954. (He and his wife, Judith, met in the reporting lab at North Texas.)

Several times the *Daily* has won the Pacemaker Award, given by the Associated Collegiate Press, a national organization for student newspapers. The Pacemaker is given annually to the five best student newspapers in the nation.

In the mid-1980s, the *Daily* won the Robert F. Kennedy Award for Excellence in Journalism. Unbeknownst to faculty adviser Dick Wells, student journalists spent days dressed like, and living with, homeless people in Dallas. They wrote about what it was like in a poignant series about life on the street.

Editor Carol Rust and Wells accepted the award in Washington "standing alongside some heavy-duty professional journalists who had also won," Wells recalls.

### A few highlights

A 1917 story on a room shortage at the school said: "Not only are many students without rooms, but a number of teachers as well have none in which to meet their classes. Students are compelled to sit on the windows. Some two at a desk."

One of the reasons the student curfew was changed from 7 p.m. to 7:45 in 1917 was so *Chat* staff members could attend staff meetings at night.



**Campus Chat staff members examine pages of the newspaper in 1942.**

UNT Libraries Special Collections

In 1918, a *Chat* lead story covered a parade from the library to the home of Annie Webb Blanton of the English faculty. She had just been elected state superintendent of public instruction, the first woman ever elected to statewide office in Texas.

In 1919, the *Chat* sent a sports writer to cover an out-of-city game for the first time ever, to Simmons College in Abilene.

In 1920, a *Chat* editorial suggested that everyone discontinue speaking of "The Normal." The college had been named North Texas Normal, meaning a teachers' prep school. "It is a college in every sense of the word and let's call it that," the paper said. (Many years later the Homecoming theme was "We Haven't Been Normal in Years.")

In 1937-38, the *Chat* won a first-class award from the ACP, the first of many national awards for the paper. C.E. Shuford and J.D. Hall Jr. were co-sponsors. Shuford was considered the founder of the modern journalism program in the post-World War II years, and Hall was head of the Printing Department for many years. The editor was Alonzo Jamison, who left journalism and became a state representative from Denton for many years.

In 1940, the paper won its first All-American award from the National Scholastic Press Association

In 1956, President J.C. Matthews was trying to hold down discord over integration. He asked the *Chat* not to write any editorials "in praise of the success of integration."

The *Chat* reported on "demands" by the African-American Student Union. An editorial said the AASU should have "requested" things. In a letter to the editor, the AASU said the demands were in "the only language the white system understands — power."

In 1968, a *Chat* editorial criticized the Young Democrats for offering to sponsor a concert to raise money for people charged with marijuana possession.

The freedom of the journalism students to print what they wanted, and to make the inevitable mistakes, has drawn criticism through the newspaper's history.

In 1968, the local chapter of the American Association of University Professors recommended giving greater control of the newspaper to students universitywide. Under the recommendation, one edition a week would be done by journalism students; the others by a separate staff. One page would be done by journalism students, the other pages by the other staff.

It was opposed by C.E. Shuford, the journalism chairman, and the entire *Chat* staff.

The Students for a Democratic Society, an anti-Vietnam War group, circulated a petition demanding that the editorial page be turned over to anyone who wanted to present an opinion. SDS attacked *Chat* adviser Martin L. Gibson for "stifling student opinion."

(The Ex-Marines were an opposing group that backed the war and hated "Hippies." A newspaper editorial said the university should "keep an eye on the Ex-Marines because they were potentially violent." After the editorial ran, several Ex-Marines came to the *Daily* office and "threatened to beat the [expletive]" out of the editor, thus proving his point.)

In 1969, I joined the faculty and became faculty adviser to *The Campus Chat*. In 1970, we changed to four editions a week, making it a daily by ACP standards. The *Daily* "became more involved than ever in coverage of student issues," according to James Rogers, who wrote *The Story of North Texas*, a definitive history of the university published in 2002. Previously, the student newspaper had not been allowed to cover the administration.

As *Daily* adviser at the time, my choice for the new name was the North Texas Eagle, after the athletic mascot. The *Wichita (Kan.) Eagle* and the *Brooklyn (N.Y.) Eagle* were prominent papers in those days.

However, the students favored *North Texas Daily* and the publications committee agreed.



Keith Shelton is a retired Frank W. and Sue Mayborn School of Journalism professor who served as adviser to the *North Texas Daily*. Shelton's former students include several of the Pulitzer Prize winners and nominees participating in "A Century of Excellence: The Pulitzer Prizes and Journalism's Impact on UNT."

James Rogers, a longtime North Texas administrator and faculty member, for many of the anecdotes in this article. ●

# Join us and celebrate 100 years of coverage and commitment to the UNT community

Dalton LaFerney, North Texas Daily editor

This note was budgeted to be 300 words. At nine, I've still have not found the right way to begin.

One hundred years is a long time, and 300 words cannot possibly do justice to the millions of words that have recorded the history of this campus.

But allow me to give it my best attempt, even if I push the news hole a bit.

The fact that we're here, 100 years after editor-in-chief Mary Watlington and assistant-editor-in-chief Ira S. Bradshaw launched *The Campus Chat*, makes me proud.

I am humbled to host a reunion Saturday, Oct. 1 of *Campus Chat* and *North Texas Daily* alumni who have returned to remember their days of reporting for this community's paper of record, raising hell at every turn.

I'm writing this as the Mayborn celebrates a century of journalism at UNT, and also the centennial of the Pulitzer Prizes, by welcoming back to our campus 10 of the 14 alumni who've gone on to win either the Pulitzer Prize, or to be named a finalist.

We look forward to having several of them visit with us at the reunion. It is my hope that one day the *North Texas Daily* staff will also return to share stories and successes.

As editor, the mark I leave on this newspaper doesn't come close to the mark this newspaper has left on me.

Thanks to the work I've been able to do at the *North Texas Daily* many doors have opened for me.

I've had two successful internships — at the *Denton Record-Chronicle* and *The Dallas Morning News* — because of my work here as a student reporter and editor.

To the Frank W. & Sue Mayborn School of Journalism, I am eternally grateful. In October, I will travel to Washington, D.C., for an Associated Collegiate Press national conference. The Mayborn's support has also allowed me and other *Daily* staffers to participate

in Texas Intercollegiate Press Association annual meetings and to vie for national honors sponsored by the Hearst Foundation.

To the students who will walk a similar path as mine: work hard and tap the resources of this great institution. Four years will fly by, so you owe it to yourself to learn from your professors.

The mood on campus is shifting. The utility of the student newspaper is in question.

There have been calls among a few student leaders to defund us. Media literacy is dwindling at a faster rate with each incoming freshman class.

But we remain steadfast in our mission to seek truth and remember that our first loyalty is to the students, faculty and staff of this university.

It is with great honor that I lead this newspaper during our centennial. After 100



Dalton LaFerney

years, our newspaper is thriving.

We are an evolving digital-first newsroom, but the print newspaper remains the foundation of what we do here.

Let's celebrate how far we've come.

Let this centennial celebration recharge our batteries, renew our camaraderie and continue our resilient march doing the work we love and the world needs.

Thank you for being here.



Photo Credit: Tomas Gonzalez  
North Texas Daily staffers Joy Lowman and Kayleigh Bywater look at a recent edition of the newspaper.

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Luke Crader, O.D.

2430 I-35 E, Suite 156  
Denton, TX

(940) 484-8857

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# Meet the Pulitzer winners and finalists



**Leona Allen**  
 B.A. '86  
 Editorial Board Member, *The Dallas Morning News*  
 Public Service Pulitzer, 1994

By Jacqueline Fellows

After graduating from UNT in 1986, Leona Allen worked as a reporter for the *Dallas Times Herald* before joining the *Akron Beacon Journal* as a reporter and editor in 1992. While at that paper, Allen wrote

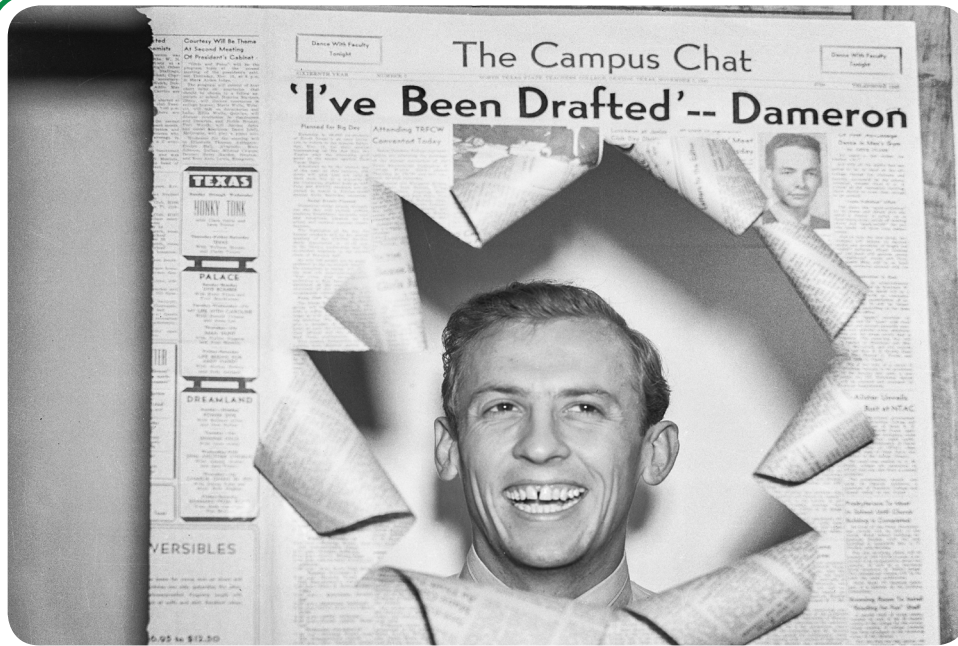
a series of stories on public housing and discrimination against minorities in the housing market.

Thanks in part to Allen's work, housing rules and laws were changed to help open the city's affordable spaces to people of color and the underserved. The *Akron Beacon Journal* and Allen's team were presented with a Pulitzer Prize for public service in 1994.

Allen started working at Harte-Hanks newspapers after graduating from UNT. What was the business like when she started? "I did a little of everything," she said. "We wrote stories, we sold ads, we laid the paper out, we shot photographs, I mean we did a little of everything – very much like what we did at

the *North Texas Daily*. It was very much a reporter job (you had that title), but you did a little of everything."

What was it like to be on a Pulitzer team? "Pretty exciting. None of us do the work thinking 'oh we're going to get a prize at the end,' but this was a year-long project that we worked on, so to have it validated that way was pretty remarkable. I remember I had moved to Columbus at the time. I was still working for the *Journal*, but I moved to the State House by the time the Pulitzers were announced that year. Got the call from my editor, "You're not going to believe this make sure you're sitting. You won a Pulitzer."



Journalism student Charles Dameron glares through an opening in an issue of *The Campus Chat*, whose headline reads "I've Been Drafted' -- Dameron." After graduating in 1943 with a journalism degree, Dameron joined the U.S. Navy, serving in World War II and the Korean War before retiring from the Naval Reserve as a commander after 26 years of service. In 1946, he began his newspaper career with the *Dallas Times Herald*, where he served as a reporter, city editor and news editor. He retired as associate managing editor in 1983.



Our story starts here.

#Mayborn100

1909

North Texas joined the Intercollegiate State Press Association for a brief time.

1916

The first issue of *Campus Chat* was published Oct. 25.



at UNT studying under Shuford, Keith Shelton and others,” Gunnels says.

He helped edit the investigative series on violence against women, which remains a high point for Gunnels’ career.

“Everyone understood the importance of what we were doing in documenting – for the first time in a systematic and methodical way the shameful treatment of women at the hands of traditional male-dominated societies across the globe,” Gunnels says. “No one wanted to let the team, or the women about whom we were writing down.”

Reprinted from *Mayborn Magazine*.



NT Daily staff in the fall of 1972. “We were the future of journalism, God bless our naïve souls,” says Kerry Gunnels.

## Kerry Gunnels

B.A. '75

Senior Director of Media Content, UNT Health Science Center International Reporting Pulitzer, 1994

By Jacqueline Fellows

Kerry Gunnels was part of the 1994 *Dallas Morning News* Pulitzer Prize-winning team – along with Gayle Reaves – which earned the 1994 award for international reporting with the “Violence Against Women” series.

But unlike Reaves, Gunnels doesn’t teach. Instead, his role is senior director of media content at UNT’s Health Science Center in Fort Worth.

Gunnels earned his bachelor’s degree from UNT in 1973, studying under C.E. “Pop” Shuford, the school’s first journalism department chair. Gunnels spent 25 years at *The Dallas Morning News*, as an editor for the international desk and supervisor for the city and county government beats.

“I couldn’t have gotten a better foundation for that career than the one I received



Photo Credit: Hannah Breland  
North Texas Daily Opinion Editor Preston Mitchell poses to recreate the vintage photo featuring journalism student Charles Dameron.

## 1925

The college Print Shop opened under the direction of L.R. Woodson. The *Campus Chat* was printed on campus from 1926 on. As early as 1925, professional journalists were brought in on occasion to teach a journalism course.





# David Klement

B.A. '62  
Executive Director of the  
Institute of Strategic Policy  
Solutions, St. Petersburg  
College  
Breaking News Pulitzer,  
1968

As an editorial page editor for 30 years at the *Bradenton Herald* in Florida, David Klement estimates he wrote about 11,000 editorials.

The demand for a cogent response to complex issues prepared him well for his current role executive direc-

tor of the Institute of Strategic Policy Solutions at St. Petersburg College, an academic think-tank in Florida.

“Nothing is as challenging as the work I did as an editorial page editor,” Klement says.

Klement, who retired from the *Herald* in 2007, graduated from UNT in 1962 with a bachelor’s degree in journalism. He was part of Pulitzer Prize-winning team just six years later at the Detroit Free Press for the newspaper’s coverage of the 1967 Detroit riots. Because he was so young and new, Klement says winning a Pulitzer was not the highlight of his career.

“I was present at the beginning of the Mariel boatlift of 1980 when Fidel Castro opened jails and insane asylums,” says Klement. “I was one of two journalists at the docks in Key West when the boats landed.”

Being present during the meltdown of Three Mile Island, covering hurricanes and putting national disasters, such as 9/11, into perspective for his local community are the other high points he remembers as a journalist.

He laments what is left of the local newspaper industry today. “It’s disconcerting to say the least,” Klement says. “When I pick up my three home daily delivery papers,

they feel like the shoppers we used to throw in the trash.”

When Klement retired from the newspaper business in 2007, he reinvented himself as a public servant. He was appointed to the Florida Public Service Commission in 2009. When he voted against the largest rate increase in state history, he says he saw the rough side of politics. It was enough to deter him from seeking public office, but he counts that second career as a true highlight.

In his current role, Klement focuses on real-world solutions to local issues, such as aging and education. The Institute of Strategic Policy Solutions is the launching pad for initiatives that serve Florida’s community colleges. “We are the lead agent for a project to expand civics education in the community college system,” Klement says. He is also working on a project to make St. Petersburg an age-friendly city with AARP and the World Health Organization.

Though Klement retired from being a journalist, he didn’t retire his job skills.

“When there is any writing needed, I readily accept it,” he says. “I’m able to sum up complex projects in a page or two.”



In this Jan. 22, 1970, photograph, journalism professors C.E. Shuford and Keith Shelton hold a copy of the last issue of the semi-weekly *Campus Chat*, which had transitioned to *The North Texas Daily*. Shuford, who is credited with founding the journalism program at what was then North Texas State Teachers’ College, would retire in 1971 from North Texas State University after 37 years of teaching.

## 1937

C.E. Shuford joined the North Texas State University staff as an instructor in English and journalism and was a co-sponsor of the student newspaper. The journalism curriculum expanded from two to eight courses over the next five years with Shuford serving as the sole instructor during the time period.





## Dan Malone

B.A. 2006  
Assistant Professor,  
Tarleton State University  
Investigative Reporting  
Pulitzer, 1992

By Jacqueline Fellows

The story that wins the Pulitzer Prize isn't always the most important story a journalist writes. It just may be the one that gets the most attention.

That's the sentiment from UNT alumni, Dan Malone, who graduated with a mas-

ter's degree from the university's Mayborn Graduate Institute of Journalism in 2006.

Malone won a Pulitzer Prize in 1992 for an investigative reporting series he and reporter Lorraine Adams wrote for *The Dallas Morning News*. The series, "Abuse of Authority," chronicled the frequency of civil rights abuses committed by Texas law enforcement officials. It took two years and stacks of freedom of information requests to investigate.

Malone and Adams found numerous victims who suffered at the hands of Texas

police officials. The string of offenses included allegations of rape, beatings and coerced confessions.

A county-level map of pending civil rights investigations was included in the reporting, as was the stunning revelation that federal officials investigated civil rights violations by police officers in Texas more than any other state in the nation. The reporting also showed that most cases were closed.

"Professional recognition from our peers pushes us," he says. "After the 'Abuse of Authority' series, I aimed for even more difficult subjects — a causes-of-crime project that took me to death rows across the nation."

Malone worked with Howard Swindle, another UNT alumni with a Pulitzer Prize win, to produce "America's Condemned," a series that surveyed all of America's death row prisoners along with in-depth interviews from 50 prisoners for *The Dallas Morning News*. When the Death Penalty Information Center honored the series with its Thurgood Marshall Award in 1998, it called the effort unprecedented, stating simply: "No other similar collection of information exists."

But the issues that drove Malone's reporting weren't always rewarded.

"My editors at a big city daily started talking about

readers who suffered from compassion fatigue and about reporters who vanished into black holes," Malone says. "I eventually left the big city metro and went to work for the alt-weekly in Fort Worth edited by Mayborn alum Gayle Reaves. We figured out ways to do journalism that matters on or without a budget. Some of the stories I wrote for Gayle had more impact on peoples' lives than the one that was recognized by a Pulitzer."

Malone "swapped a newsroom for a classroom" in 2006 and now teaches at Tarleton State University in Stephenville, Texas.



Photo by Hannah Breland  
North Texas Daily adviser Gary Ghioto and Mayborn photographer Junebug Clark (foreground) check out front page art in a recent North Texas Daily edition.

## 1945

While called to military service from 1942-1945, C.E. Shuford had continued to work and make plans with the school. Upon his return, Shuford was named director of the newly created Department of Journalism. An undergraduate major in journalism was started that fall, with the program housed in the Manual Arts Building.





# Ray Moseley

B. A. '52  
Author  
International Reporting  
Pulitzer Finalist, 1982

A 1952 graduate of North Texas State College, Ray Moseley cherishes his undergraduate years at his alma mater. "It was the most important formative experience of my professional life," he says.

Drawing upon what he learned in his journalism, history and political science classes, Moseley would

go on to work as a correspondent, bureau chief and editor for *United Press International* in Europe, Africa and the Middle East before serving as chief European correspondent for the *Chicago Tribune*.

"The basic journalistic training I received, in reporting and in fashioning news stories in clear, explanatory language, was the bedrock of my career," he said. "Pop Shuford was my principal mentor and, through the years, I always bore in mind whether anything I did as a journalist would meet his very strict standards and even evoke his admiration."

Moseley's 59-year career saw him covering the 1967 Six-Day War, the Iranian revolution, the fall of the

Berlin Wall, the death of Princess Diana and numerous conflicts in Africa and South Asia. Before going abroad, he worked for the *Arkansas Gazette* and covered the Little Rock school integration crisis of 1957, for which the *Gazette* won two Pulitzer Prizes. In 1981, Moseley was named a Pulitzer finalist for his series of articles about Africa. In 2003, he was awarded an honorary Member of the British Empire by Queen Elizabeth for services to journalism.

He has written a journalistic memoir, *In Foreign Fields*, and has two forthcoming books, one on World War II correspondents and another on black American soldiers in WWII.



Four undergraduate co-eds enjoy a new issue of *The Campus Chat* in the mid-1940s. The student-operated newspaper at the University of North Texas has long been a source of news and information for the university's students.



Ray Moseley in *The Chat* newsroom in 1952.

## 1955

The Department of Journalism attained Membership in the Southwestern Journalism Congress. The department had an enrollment of 214 students and was graduating from 15 to 20 students per year.



Reaves has been a fixture in Texas journalism for more than four decades, mostly in Dallas and Fort Worth.

She spent 13 years as an editor and reporter at *The Dallas Morning News*, and 14 years as editor-in-chief of *Fort Worth Weekly*.

She also writes poetry and is co-authoring a nonfiction book on the use of attachment science in child placement decisions called, *Dividing the Baby*.

Reaves' reporting helped *The Dallas Morning News* win a Pulitzer for its 14-part series, "Violence

Against Women: A Question of Human Rights," Reaves recounted abuses that women suffered in faraway places such as Thailand and closer to home in Dallas.

She says that these days, she gives her students the same advice she received as a young journalist in the 1970s.

"From the first day, start a 'Go to Hell Fund,' so that if they're faced with an employer who insists they do something unethical, they are in a position to quit and go find a new job."

Reaves teaches Public Affairs Reporting and In-

tro to Media Writing. She brings considerable expertise as an investigative journalist and wordsmith to the classroom.

In a farewell note to *Fort Worth Weekly* readers she penned in 2015, Reaves said: ... "the importance of a free press is kind of my religion, whether the news is delivered and promoted on newsprint or slick paper, by broadcast, podcast, or social media.

Those things change, and we try to change with them. The need for what we do doesn't change."

## Gayle Reaves

M.J. '15

Adjunct Professor, UNT Mayborn School of Journalism

International Reporting

By Jacqueline Fellows

When she isn't writing,

Gayle Reaves is teaching.

Reaves, who was part of *The Dallas Morning News* team which won a Pulitzer Prize in 1994 for international reporting, is an adjunct journalism professor at UNT. She knows the program well because she earned a master's degree in journalism from the school in 2015.



Photo Credit: Hannah Breland

Group of North Texas Daily staff members look at an edition of the paper to re-enact the vintage photo that is pictured to the far left.

## 1970

The Department of Journalism earns accreditation; the master's program is the only nationally accredited professional journalism program in a four-state region. The Campus Chat is renamed the North Texas Daily.



# A Century of Page One Progress

With 100 years of covers in the archives, the visual record of journalism at the University of North Texas has spanned events ranging from world wars and global events to campus news and updates on Denton life. Beginning with the Campus Chat in 1916 and evolving into The North Texas Daily in 1970, the history of journalism at UNT gives us a rich sense of history. To see the selected covers from each decade, visit the exhibit "A Century of Excellence: The Pulitzer Prizes and Journalism's Impact at UNT" in the gallery at the UNT University Union.



## 1973

The advertising program begins with one class of 56 students in the spring. C.E. Shuford retires a year later and receives the university's highest award, the President's Award as well as being honored with the rank of professor emeritus.



# 14 honorees at the top tier.

In addition to the 10 Pulitzer winners and finalists profiled on these pages and who are attending our commemorative event, four additional UNT students have been honored as either winners or finalists.



**Howard Swindle**, legendary news editor and 1968 UNT graduate, helped to lead *The Dallas Morning News* to three Pulitzer Prizes before retiring. He died in 2004, but his legacy lives on in dozens of reporters and editors he inspired over a long career.



**Joe Murray** attended UNT in the early 1960s. Although he didn't graduate, he didn't let that stand in the way of newspaper reporting. He worked his way up the ranks at his hometown newspaper in Lufkin, Texas, from summer intern in 1960 to editor-in-chief and publisher by the late 1970s. Under Murray's leadership, the *Lufkin Daily News* earned a Pulitzer Prize for public service reporting on the U.S. Marine Corps training.



**Bill Moyers**, who served as White House press secretary under Lyndon Johnson, went on to become one of the best names in the media. After studying journalism at UNT in the early '50s, Moyers rose to national prominence as publisher of *Newsday*, during which time the publication won two Pulitzers. Moyers worked on a number of news programs for PBS, including *Bill Moyers Journal*, which covered decades of major events and subjects in the United States.



**Barron Ludlum**, who was named a 1983 Pulitzer finalist for feature photography, points to the lessons he learned while working as a photographer for the *North Texas Daily* as key to being at the right place at the right time to capture the struggle of life for a sick child – a photo story that ran in the *Dallas Times Herald*.

“I learned to be patient while shooting sports photography for the *Daily*,” says Ludlum. “When you're shooting a field goal kicker and you have to make sure you get the shot on time, you develop a great sense of knowing when to click. I think the secret to capturing great images is learning patience and building a good sense of trust with your subject. Then something great happens.”

## 1999

The UNT graduate program in journalism was named the Frank W. Mayborn Graduate Institute of Journalism after a donation of from the Mayborn Foundation.





## Kalani Gordon

B.A. '12

Breaking News Editor,  
*The Baltimore Sun*  
Breaking News Pulitzer  
Finalist, 2016

By Azia Tullos

Kalani Gordon currently works at the *The Baltimore Sun* as a breaking news editor. She graduated from the Frank W. and Sue Mayborn School of Journalism in 2012 with a degree in photojournalism.

During her time as a student she wrote and took photos for *North Texas*

*Daily*.

“My time at Mayborn helped tremendously to lay the foundation for my career by pushing me to try new things, being willing to adapt to the changing industry, while also not pigeon-holing me into one specific track,” she says.

She also interned at *The Dallas Morning News* and for *Amarillo Magazine*. After graduation, she went to work as an assistant managing editor for *The Evening Sun* in Pennsylvania which led her to the *Baltimore Sun* in 2013.

Along with the rest of the breaking news team at *The Baltimore Sun*, she was named a finalist for a breaking news Pulitzer in 2016 for coverage of the rioting that followed the death of Freddie Gray.

“Our coverage of the arrest and death was important,” Gordon says. “But, it wasn’t just important because of the topic at hand.

“It was important because we are the paper of record in a town where angst and tensions have been brooding for decades. It was important because Baltimore needed us to disseminate information accurately and quickly about the first riots the city had seen since

1968, and to denounce rumors widely circulating by Baltimoreans, government officials, city leaders and national media.”

As a breaking news editor, Gordon filed continuous reports from reporters in the field and posted copy, Tweets and multimedia on the Sun’s website and social media pages.

“We had more than 60 reporters working on every aspect of the story that was unfolding before us, from coverage of the arrest video, to the investigative and interactive projects we produced near-daily, to the aftermath of the rioting and looting, and to the trials, which ended with mistrial, not guilty and charges dropped for the six officers,” she says.

Nobody in the newsroom was thinking of winning awards, she recalls.

“In the midst of it all, during those wild around-the-clock weeks last year, the word ‘Pulitzer’ never crossed our reporters’ and editors’ minds,” Gordon says. “There wasn’t really time to think about anything other than the task at hand: doing our jobs quickly, accurately and passionately. That’s what being a journalist is all about.”



This 1942 photograph shows students crowded into *The Campus Chat* office, where they can be seen engaged in a variety of activities, including reading several source documents, working on their stories, and conducting last-minute interviews over the phone.

## 2003

The idea for an annual nonfiction literary conference was born at a luncheon meeting with Dr. Mitch Land and George Getschow, principal lecturer and writer-in-residence. Preparations began, with the conference taking on national importance.



## Eric Gay

B.S. '90  
Photographer,  
Associated Press  
Breaking News Photography  
Pulitzer Finalist, 2006

Eric Gay arrived at the University of North Texas knowing that he wanted to be a photographer and already possessing camera knowledge and basic dark-room skills; he had begun working for The Associated Press in 1986.

“But it was not until I left UNT that I possessed the skills to become a photo-

journalist,” he said. “Being a photojournalist is more than taking photos. Photojournalism requires good news judgment, storytelling skills and ethics – the skills that North Texas instills through the journalism program.”

Throughout his career, Gay has continued putting those skills to good use, such as the time he and another AP staffer found themselves face to face with an angry group of displaced New Orleans residents among the thousands who had taken refuge from Hurricane Katrina’s flood waters at the

convention center.

“These skills and my experiences were put to work,” he said. “We did not have food or water or shelter to offer, but my AP writing colleague and I could help by telling their story.”

His work during Hurricane

Katrina and its aftermath would see him honored as a Pulitzer finalist in Breaking News Photography. His now several decades long career with The Associated Press has seen him chronicle news events such as the Columbine High School mass

shooting and the BP oil spill in the Gulf of Mexico to sports teams including the San Antonio Spurs.

“As a photojournalist, you’re recording history,” Gay said. “I want to tell the story. I want to tell it truthfully.”



*A woman stands devastated by Hurricane Katrina. Eric Gay was on scene to document the events.*



*Photo Credit: Tomas Gonzalez  
Current North Texas Daily staff members pose while working in the office.*

## 2009

The Frank W. and Sue Mayborn School of Journalism became a stand-alone school and is the only school at UNT named after a person.





## Melissa Boughton

B.A. '10  
Law and Courts Reporter,  
*NC Policy Watch*  
Breaking News Pulitzer  
Finalist, 2016

By Tyler Hicks

Melissa Boughton was doing what she does best when she hear the news about her Pulitzer finalist status: working on a story in the newsroom. “We had just finished watching the Pulitzer Prize announcements and were back to

the grind when a co-worker who was off that day texted me,” she said. “It wasn’t long after that the newsroom was buzzing with excitement.” Boughton read the text, enjoyed the moment, and then got back to work.

Before becoming a Pulitzer finalist earlier this year, the *Post and Courier* reporter was a photo-journalism student in the Mayborn School. Looking back on her time in Denton, Boughton singles out her time at the *North Texas Daily* as her fondest UNT memory.

But it’s not a specific story or a beat that stands out—it’s the friendship. “It’s hard to describe the camaraderie, but simply put, we were a family,” she said of the *Daily* staff. “The mentors were inspiring, and working at the paper really fostered the work ethic I have now.

That work ethic has landed her places like *The Winchester Star*, a small paper in Virginia. Her beat

there—cops and courts—is her favorite job thus far, and Melissa, who also had a stint covering crime at *The Kerrville Daily Times*, embraces the power of small community papers.

In fact, if she had to give advice to a young reporter just starting in the business, Boughton said she would remind them that “small” is never a bad thing—in fact, it’s usually the opposite.

“Don’t be afraid to start small,” she said. “You learn so much in such a short amount of time at small newspapers, and it often puts you ahead of the game when you work your way up.”

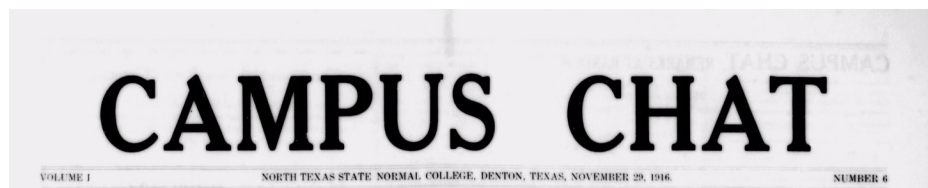
Boughton has now worked at three papers that some would consider “small,” but after racking up the accolades and crafting several high-profile stories, she’s helped prove that there is no such thing as a small newspaper.

Still, when asked if she

thinks the Pulitzer will completely change her career, she humbly demurs. Overall, she’s just happy that the Pulitzer Prizes continue to recognize work like the reporting that she was a finalist for: *The Post and Courier’s* quick response reporting on the Walter Scott shooting.

“I think the Pulitzer Prizes set a journalistic standard that is important for reporters to look up to, now more than ever, because of the changing face of news,” Boughton said. “The Pulitzers represent the best of the industry with an emphasis on what matters most and what should always matter most: public service.”

Whether she’s working for *The Post and Courier*, the *New York Times* or any other publication, that’s a service that Boughton will always strive to provide for her readers.



Pictured above is the first masthead for the *Campus Chat* circa 1916.



The *Post and Courier’s* coverage of the Walter Scott killing garnered a 2016 Pulitzer nomination.

# 2016

The Mayborn celebrates “A Century of Excellence: The Pulitzer Prizes and Journalism’s Impact at UNT.”





## Kenneth "Chip" Somodevilla

B.A. '90  
Photojournalist,  
Getty Images  
Breaking News Photography  
Pulitzer Finalist, 2016

By Tyler Hicks

Kenneth "Chip" Somodevilla didn't exactly have time to celebrate his honor as a 2016 Pulitzer finalist. "I was in the White House when I found out," he recalled, "And while I

was trying not to be too celebratory, I was freaking out on this inside." Somodevilla may still be getting used to the title of "Pulitzer finalist," but he's accustomed to keeping a calm demeanor and remaining professional in all sorts of circumstances.

When he first arrived on the UNT campus to start his college education, the Getty Images photojournalist wanted to pursue a career in art photography. However, a friend took him to an orientation event for the journalism department, and everything

changed from there. "The director asked if there were any photographers in the room, and I sort of instinctively raised my hand," Somodevilla remembered. "He then looked at all of us with our hands up, and asked, 'Well, where the hell are your cameras?'"

Somodevilla came away from this meeting with a piqued interest in photojournalism, and he particularly loved the excitement that came along with the job. "We were told from the very beginning that we would have to eat, sleep and live with our cameras," he said.

The young photographer started working with the *North Texas Daily*, and fell in love with the work. "It was the combination of so many of my favorite things: art, storytelling and the technical aspect of photography," he said.

His passion and skill with using photographs to tell stories has led to positions at the *Detroit Free Press* and *The Journal Gazette*, and

now he is part of the White House press corps for Getty Images. Looking back on his career thus far, he cites those days in the now-defunct GAB basement black room as some of the most fun and inspiring times of his career. Plus, his work at the *North Texas Daily* played a large role in his current success as a photojournalist. "I was very green—no pun intended—and they gave me a chance," he said. "The opportunity to make mistakes and grow was extremely helpful."

But, while he's come a long way from a newbie in the dark room to a Pulitzer honoree in the White House, Somodevilla is still the humble, curious and driven artist that stepped into that orientation room. When asked what advice he would give to younger journalists working to break through as he did, Somodevilla says that a new reporter should "be open to all kinds of storytelling." If you're open to trying new things and learning new

skills, he posits, then you'll find doors open all over the place.

He admits that the landscape is changing, and that it may not be the same for young journalists now as it was for him. But, in his opinion, the Pulitzers are a powerful constant in the industry of journalism, and he points to recent honorees like the Huffington Post and wire services as a sign that the Pulitzers are changing as journalism changes. "As long as they continue to honor excellent journalism, they'll continue to be important," he said.

Furthermore, Somodevilla believes that, regardless of their specialty, young storytellers have endless possibilities in front of them. There are just two skills that he said all excellent journalists must possess: "If you have an eye for storytelling and a big heart, you should be able to tell a great story no matter what."

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*Current North Texas Daily masthead.*

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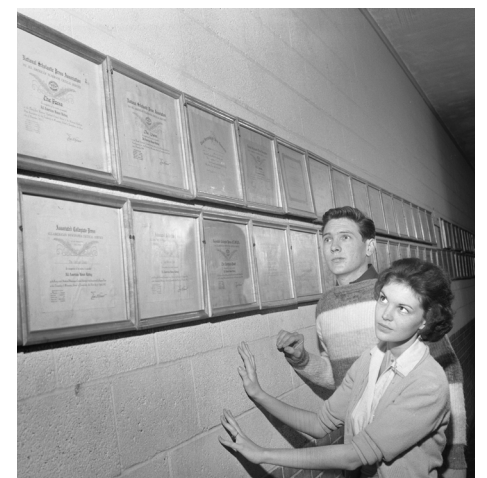
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*Campus Chat Editor Paul Recer shows a Fairchild Scan-A-Graver to staff member Carolyn Paine in February 1961. The equipment was used to convert photographs into engravings that were then used on a press. The equipment's capabilities allowed photographic coverage of events closer to publication deadlines.*



*This undated photograph shows a student disc jockey about to take a call in the KNTU booth from an on-air listener. Radio broadcasts have been a key part of journalism at UNT for a half-century.*



*This photograph shows an unidentified woman looking back through file copies of the Campus Chat at the newspaper's office. Archived records of all newspapers are carefully chronicled and stored in large binders called "green books" to maintain a public record – a key function of newspapers.*



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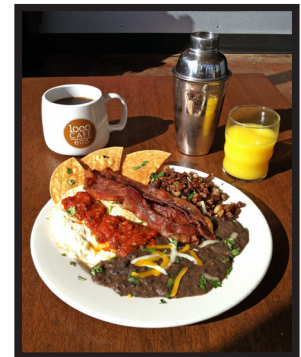
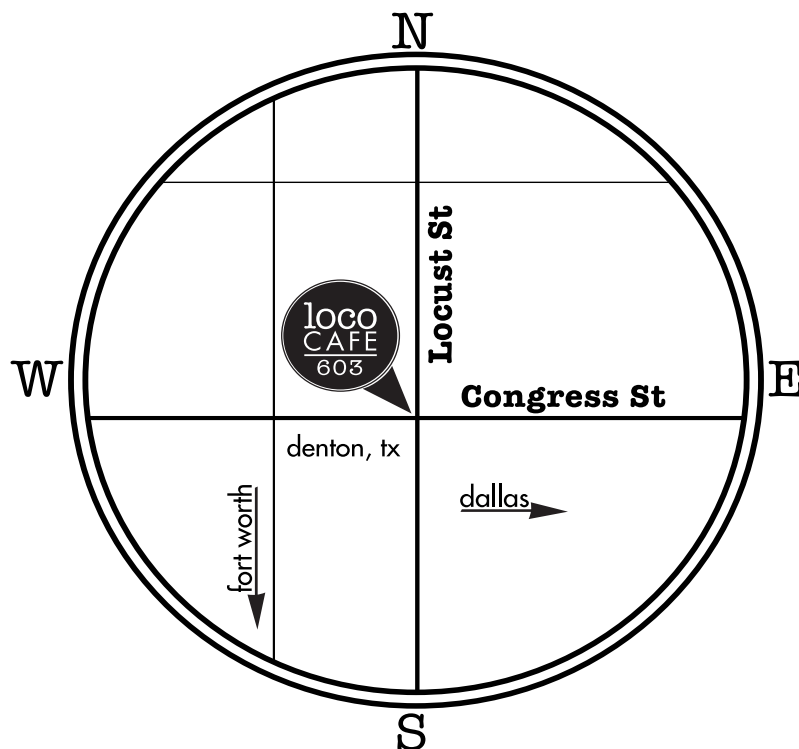
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(Pictured Left):

The Frank W. and Sue Mayborn School of Journalism received the 2016 Equity and Diversity Award from the Association for Education in Journalism and Mass Communication at its annual meeting in Minneapolis, Minnesota. The award recognized the school's "outstanding progress and innovation in creating racial, gender, and ethnic equity and diversity."



**A Century of Excellence: The Pulitzer Prizes and Journalism's Impact at UNT**

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