

University of North Texas at Dallas

Fall 2018

SYLLABUS

PBHL 4340 – Health Promotion Skills and Competencies	
Department of Life and Health Sciences	Division of Liberal Arts and Life Sciences
Instructor Name:	William Garner, DrPH, MPH, FACHE
Office Location:	Founders Hall 260
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Office Hours:	Monday: 3:00-5:00 pm; Tuesday: 9:00-11:00 am; Other times by appointment
Classroom Location:	DAL2 338 (Founders Hall)
Class Days & Times:	Monday: 11:30AM - 12:50PM
Course Description:	Foundational content and skills development related to roles and responsibilities of the health educator.
Prerequisites:	PBHL 2300
Co-requisites:	None
Required Text:	None. Reading material are in the public domain and will be provide to students.
Learning Resources:	<p>UNT Dallas Library: (Founders Hall) phone: (972) 780-1616 web: http://www.untdallas.edu/library e-mail: library@untdallas.edu</p> <p>UNT Dallas Bookstore: (Building 1) phone: (972) 780-3652 web: http://www.untdallas.edu/bookstore e-mail: untdallas@bkstr.com</p> <p>UNT Dallas Writing Center: (Building 1) phone: (972) 338-1755 web: http://www.untdallas.edu/wc e-mail: learningcommons@untdallas.edu</p>
Course Goals or Overview:	
This course explores the foundational principles of health education and health promotion through discussions and activities that are essential to the understanding health and wellness, principles of how people learn, and theories and models of behavioral change.	
Learning Objectives/Outcomes: At the end of this course, the student will	
1	Assess needs, assets, and capacity for health promotion initiatives consistent with Healthy People 2020 objectives.
2	Plan, implement, evaluate, and manage health promotion efforts.
3	Identify major scientific, societal, communal, and ethical issues in health promotion.
4	Communicate and advocate for health equity and assess public policy for its health promotion and disease prevention implications.

Hybrid Course Outline

This schedule is subject to change by the instructor. This schedule may be revised. Any changes to this schedule will be communicated by the instructor in class, via class email or Blackboard announcement.

Week	Dates	Required Reading	Assessment
1	August 27 – September 2	Module: Introduction to the Course	Module Components
		Foundations of Theory in Health Promotion (Part 1):	Class Participation
2	September 3 – September 6	Module: Theories and Applications	Module Components
		Theories and Applications (Part 2)	Class Participation
3	September 10 – September 16	Module: Putting Theory and Practice	Module Components
		Putting Theory and Practice Together (Part 3)	Class Participation
4	September 17 – September 23	Module: Healthy People 2020	Module Components
		Healthy People 2020	Class Participation
5	September 24 – September 30	Module: Evidence, Ethics, and Values in Health Promotion	Module Components
		Evidence, Ethics, and Values in Health Promotion	Class Participation
6	October 1 – October 7	Module: Communicating, Promoting, and Advocating for Health	Module Components
		Communicating, Promoting, and Advocating for Health	Class Participation
7	October 8 – October 14	Midterm Examination	Exam
		Module: Health Promotion Project Overview	Module Components
8	October 15 – October 21	Module: PhotoVoice in Public Health Promotion	Module Components
		Introduction to PhotoVOICE	Class Participation
9	October 22 – October 28	Module: The Basics of Photography	Module Components
		Ethical Considerations for PhotoVOICE	Class Participation
10	October 29 – November 4	Module: How to Work a Camera	Module Components
		Smartphone Photography Tips	Class Participation
11	November 5 – November 11	Module: Research Questions in Participatory Research	Module Components
		Mapping Your Research Ideas	Class Participation
12	November 12 – November 18	Module: Data Collection through Fieldwork (Challenges)	Module Components
		Measuring Community Needs	Class Participation

13	November 19 – November 25	Module: Data Collection through Fieldwork (Assets)	Module Components
		Thanksgiving Holiday	
14	November 26 – December 2	Module: PhotoVOICE Selection Process	Module Components
		PhotoVOICE Selection Process	Class Participation
15	December 3 – December 9	Module: PhotoVOICE Final Selection	Class Participation
		PhotoVOICE Exhibit Preparation	Presentation
16	December 10 – December 16	Module: PhotoVOICE Exhibit Preparation	Class Participation
		PhotoVOICE Exhibit	

Course Evaluation Methods

This is a hybrid course. Student will complete part of the course in a traditional classroom setting and part of the course via online instruction.

Traditional Classroom Instruction. This course meets once a week for face-to-face instruction. The topic of each class is provided in the Hybrid Course Outline section of the syllabus. Through the in-class discussions and other assessments, students are expected demonstrate mastery of assignment course content.

Online Instruction. Face-to-face meetings are supplemented by online instruction through weekly modules posted in Blackboard. Each week’s online instruction will begin at 12:00 (midnight) on Monday morning and ends at 11:59 p.m. on Sunday evening. Students should set aside approximately 3 hours each week to complete the module. The topic of each week’s module is provided in the Course Schedule section of the syllabus. Through the modules, students are expected demonstrate mastery of assignment course content by passing reading quizzes, completing a learning application exercise, and posting “high quality” comments to discussion posts.

Reading Quizzes. Each student will complete quizzes as part of the weekly modules. The objective of this activity is to evaluate whether you have become well acquainted with the contents of the assigned reading. Each quiz will address questions specific to the assigned activities for the week. Quizzes are generally 10 multiple choice questions and should take 15 minutes to complete.

Learning Applications. Each student will complete learning applications as part of the weekly modules. The objective of this activity is to give students the opportunity to apply key concepts from the week’s reading and other course activities. Each learning activity is specific to the assigned activity for the week. Learning activities should take 30-60 minutes to complete.

Discussion Posts. Each student will comment on at least one discussion post as part of the weekly modules. Discussion post comments must meet the “high quality” standard for this course. This means that comments must be 50-100 words, reflect the learning goals of the course and demonstrate a clear, in-depth understanding of the subject matter. Comments will be assigned a grade for originality and constructiveness based on the following rubric. You will need three comments for full credit: An original initial post and two comments to other students’ comments.

Discussion Board Grading Rubric

Points	Skills
5	Demonstrates mastery of key concepts; constructively critiques work of others in a manner that stimulates discussion; provides ample citations for support of opinions; readily offers new interpretations of discussion material. Ideas are expressed clearly, concisely; uses appropriate vocabulary. Exceeds standards in terms of quality and quantity of comments by posting more than 1 "high quality" comment to 2 or more students.
4	Demonstrates sufficient grasp of key concepts; critiques work of others, offering a divergent viewpoint or challenge; shows sufficient skill in support for opinions. Some sufficient organization with expression.
2	Shows evidence of understanding most major concepts; will offer an occasional divergent viewpoint or challenge; shows some skill in support for opinions. Some signs of disorganization with expression; transition wording may be faulty.
1	Has mostly shallow grasp of the material; rarely takes a stand on issues; offers inadequate levels of support. Poor language use garbles much of the message; only an occasional idea surfaces clearly; expression seems disjointed; overuse of the simple sentence and a redundancy with words and commentary; paragraphs often appear unrelated to each other. This student requires constant prompting for contributions.
0	No posting.

Midterm Examination. Each student will take a midterm examination that will cover materials from the course, primarily the assigned reading in Public Health 101. Students will have up to 90 minutes to answer 5 randomly selected short essay questions from Weeks 1-6. Once you open the exam, you must complete it on the first attempt. Students will only have one attempt.

Health Promotion Project. As part of the weekly modules, each student will complete a component of a PhotoVOICE project. The final assessment must follow the formatting guide provided for this course. Additional information about the Health Promotion Project will be provided later in the course.

Health Promotion Project Presentation. Each student will present their Health Promotion Project at the end of the course. The presentation must follow the formatting guide provided for this activity. Additional information about the Health Promotion Project Presentation will be provided later in the course.

Class Participation and Attendance. Regular attendance is expected of each student. Persistent absence will affect your grade for class participation.. Repeated unexcused absences and tardiness will affect your grade significantly. Three tardies is the equivalent of one absence. Leaving class before the end of the period will be considered an absence. You are allowed a maximum of three (3) absences, whether excused or unexcused, without penalty. After three absences, your attendance grade will suffer, 5 points per absence. After the twelfth absence, you will receive a failing grade for the entire class and dropped from the course.

Use of Personal Technology. If not otherwise specified by the instructor, cell phones, laptops, I-Pads, Kindles, and other electronic devices **MUST** be switched off and placed out of sight during class. If it is visible to the instructor, you will receive a **ZERO** grade for participation on that day. The use of laptop computers in class is not allowed. Moreover, if you need to leave the classroom during class, let the instructor know the reason for leaving, otherwise you will receive a **ZERO** grade for participation on that day. Anyone who is observed text messaging or

using an electronic device during class will receive a **ZERO** grade for participation on that day as well. Additionally, students may not **record lectures** or take pictures in the class without special permission.

Grading Matrix:

Assessments	Available (points)	Earned (points)
Reading Quizzes (12)	120	
Learning Applications (14)	140	
Discussion Posts (16)	80	
Midterm Examination	100	
Health Promotion Project	100	
Health Promotion Project Presentation	100	
Class Participation/Attendance	60	
Total:	700	

Grade Determination:

- A = 630-700 points
- B = 560-629 points
- C = 490-559 points
- D = 420-489 points
- F = less than 420 points

University Policies and Procedures

Students with Disabilities (ADA Compliance). The University of North Texas Dallas faculty is committed to complying with the Americans with Disabilities Act (ADA). Students' with documented disabilities are responsible for informing faculty of their needs for reasonable accommodations and providing written authorized documentation. Grades assigned before an accommodation is provided will not be changed as accommodations are not retroactive. For more information, you may visit the Student Life Office, Suite 200, Building 2 or call Laura Smith at 972-780-3632.

Student Evaluation of Teaching Effectiveness Policy. The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

Assignment Policy. Assignments must be turned in on time. Late work is not accepted unless it has been approved in advance by the instructor in writing before the due date.

Classroom Etiquette. Any student whose behavior disrupts the learning environment will be asked to leave the class. Any violation of classroom etiquette may result in a loss of points or removal from the course and referral to the Dean of Students, including warnings and other sanctions in accordance with the University's policies and procedures. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate. Refer to the Student Code of Student Rights Responsibilities and Conduct at <http://www.untDallas.edu/osa/policies>.

Exam Policy. Exams should be taken as scheduled. No make-up examinations will be allowed except for documented emergencies (See Student Handbook).

Academic Integrity. Academic integrity is a hallmark of higher education. You are expected to abide by the University's code of Academic Integrity policy. Any person suspected of academic dishonesty (i.e., cheating or plagiarism) will be handled in accordance with the University's policies and procedures. Refer to the Student Code of Academic Integrity at <http://www.unt.edu/unt-dallas/policies/Chapter%2007%20Student%20Affairs.%20Education.%20and%20Funding/7.002%20Code%20of%20Academic%20Integrity.pdf> for complete provisions of this code.

The University academic integrity policy is in effect for this course. Academic dishonesty includes, but not limited to, cheating, plagiarism (including self-plagiarism), improper collaboration, and/or the fabrication, falsification or alteration of information. Any act of academic dishonesty will be reported to the Dean of Liberal Arts and Sciences and the Dean of Students and may result in a grade of F on the assignment, removal from the course with a final grade of F, and any other sanction as deemed appropriate for the offense, including suspension or expulsion.

Bad Weather Policy. On those days that present severe weather and driving conditions, a decision may be made to close the campus. In case of inclement weather, call UNT Dallas Campuses main voicemail number (972) 780-3600 or search postings on the campus website www.unt.edu/dallas. Students are encouraged to update their Eagle Alert contact information so that they will receive this information automatically.

Attendance and Participation Policy. The University attendance policy is in effect for this course. Class attendance and participation is expected because the class is designed as a shared learning experience and because essential information not in the textbook will be discussed in class. The dynamic and intensive nature of this course makes it impossible for students to make-up or to receive credit for missed classes. Attendance and participation in all class meetings is essential to the integration of course material and your ability to demonstrate proficiency. Students are responsible to notify the instructor if they are missing class and for what reason. Students are also responsible to make up any work covered in class. It is recommended that each student coordinate with a student colleague to obtain a copy of the class notes, if they are absent.

Attendance for this online or hybrid course is considered when you are logged in and active in Blackboard, i.e., posting assignments, taking quizzes, or completing Discussion Boards. To maintain financial aid award eligibility, activity must occur before the census date of the session or term of the course. Refer to <http://www.untDallas.edu/registrar> for specific dates. If you are absent/not active in the course shell, it is your responsibility to let the instructor know immediately, upon your return, the reason for your absence if it is to be excused. All instructors must follow university policy 7.005 covering excused absences; however, it is the instructor's discretion, as outlined in the course syllabus, of how unexcused absences may or may not count against successful completion of the course

Online "Netiquette": In any social interaction, certain rules of etiquette are expected and contribute to more enjoyable and productive communication. Emails, Discussion Board messages and/or any other forms of written communication in the online environment should use proper "netiquette" (i.e., no writing in all caps (usually denotes yelling), no curse words, and no "flaming" messages (angry, personal attacks). Racial, ethnic, or gender slurs will not be tolerated, nor will pornography of any kind. Any violation of online netiquette may result in a loss of points or removal from the course and referral to the Dean of Students, including warnings and other sanctions in accordance with the University's policies and procedures. Refer to the Student Code of Student Rights Responsibilities and Conduct at <http://www.untDallas.edu/osa/policies>. Respect is a given principle in all online communication. Therefore, please be sure to proofread all of your written communication prior to submission.

Diversity/Tolerance Policy. Students are encouraged to contribute their perspectives and insights to class discussions. However, offensive & inappropriate language (swearing) and remarks offensive to others of particular nationalities, ethnic groups, sexual preferences, religious groups, genders, or other ascribed statuses will not be tolerated. Disruptions which violate the Code of Student Conduct will be referred to the Office of Student Life as the instructor deems appropriate.

Technology Requirements: In order to successfully access the materials in an online or hybrid course, UNT Dallas advises that your computer be equipped with the minimum system requirements.

Blackboard Learn 9.1 is the platform software for this course. Blackboard Learn supports major web browsers such as Windows Internet Explorer, Apple Safari, Mozilla Firefox, and Google Chrome. However, since the latter two are updated continually, some recent versions may not be compatible. If you experience difficulty accessing or using components of the course, try using Internet Explorer. Also, no matter what browser you use, always enable popups.

For more information see:

- <http://www.untDallas.edu/dlit/ecampus/requirements>
- <https://blackboard.secure.force.com/public/articleview?id=kAB700000008Oom>
- https://learn.unt.edu/bbcswebdav/institution/BrowserCheck/check_full.html