
CURRICULUM VITAE

William Garner

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EDUCATION

Doctor of Public Health in Health Management and Policy – University of North Texas Health Science Center. May 2009. Dissertation: *The Color of Smoke: An Examination of the Relationship Between Menthol Cigarettes and Youth Smoking*. Advisor: Kristine Lykens, Ph.D.

Master of Public Health in Health Policy and Administration – University of North Texas Health Science Center. May 2002. Problem-in-Lieu of Thesis: *A Report on the Distribution of School Health Services in Texas*. Advisor: Kristine Lykens Ph.D. Recipient of an Outstanding Student Paper Award, American School Health Association, October 2002.

Bachelor of Arts in English and General Business – Texas A&M University-Commerce. August 1997. Honors Thesis: *The Same Sorrow: A Comparative Examination of the Feminist Voice in Zora Neale Hurston's Their Eyes Were Watching God*. Advisor: Robin Reid, Ph.D.

TEACHING EXPERIENCE

Assistant Professor and Program Coordinator – University of North Texas Health Science Center, Fall 2017 – present. Teaching undergraduate courses in public health, epidemiology, program and evaluation, health promotion and education, and an experiential learning course.

Adjunct Assistant Professor – University of North Texas Health Science Center, Spring 2014 – present. Teaching online graduate courses in public health leadership, program evaluation, and health policy and politics.

Graduate Teaching Assistant – University of North Texas Health Science Center, Spring 2004. Taught graduate-level credit course in health policy under the direction of supervising faculty.

COURSE INFORMATION

University of North Texas at Dallas

Introduction to Public Health (PBHL 2300) – Provides an overview of the field of public health; its history and development, the structure and management of health institutions and organizations, determinants of chronic and acute illnesses, and public health ethics and policies. Topics include maternal and child health, community mental health, and health care delivery in the United States. Semesters taught: Fall 2017. Spring 2018. Fall 2018. Spring 2019.

Health Promotion Skills and Competencies (PBHL 4340) – Provides basic content and skills development related to the health educator's roles and responsibilities. Semesters taught: Fall 2017. Fall 2018.

Principles of Human Nutrition (PBHL 3310) - Principles of human nutrition including digestion and absorption of macronutrients, role of vitamins and minerals, energy metabolism, nutrition assessment, diet planning, food safety and life span nutrition. Emphasis on food choices that promote health and prevent diet-related diseases. Semesters taught: Summer 2018. Summer 2019. Fall 2019.

Planning, Administration and Evaluation of Health Programs (PBHL 3320) - Describes the processes involved in the development, planning, implementation and evaluation of health promotion programs. Semesters taught: Spring 2018.

Mentored Research Experience in Public Health (PBHL 4330) – Focuses on the development of basic research skills for undergraduates public health majors. Students will learn how to conduct research and disseminate results under the direction of a faculty mentor. Semesters taught: Spring 2019. Fall 2019.

Capstone Experience in Public Health (PBHL 4390) – Offers an integrative experience that brings together the knowledge and skills of students in public health, including a public health or research internship, portfolio construction, short reflections activities, a synthesis paper, and presentation. Semesters taught: Fall 2017. Spring 2018. Fall 2018. Spring 2018. Fall 2018. Spring 2019. Fall 2019.

University of North Texas Health Science Center

Health Politics and Policy (HMAP 5312) – Introduces students to the concept of public policy analysis for health and health services. Students investigate public institutions and health policy processes in the United States and explore current health policy issues. Semesters taught: Spring 2005. Spring 2015. Spring 2016.

Public Health Program Planning and Evaluation (HMAP 5326) – This 3 credit hour course introduces students to public health program planning and evaluation. Students learn how to plan, manage and evaluate program implementation. Semester taught: Fall 2015.

Leadership for Public Health (HMAP 6320) – Introduces students to the planning and evaluation of public health programs. Students learn how to plan, manage and assess the implementation of the programs. Semesters taught: Spring 2014. Fall 2014. Spring 2015. Fall 2015. Spring 2016.

FELLOWSHIPS

Fellow, American College of Healthcare Executives – **American College of Healthcare Executives**, April 2016 – Present.

Fellow, Steps Toward Academic Research (STAR) Fellowship Program – **Texas Center for Health Disparities**, June 2015 – June 2016.

Fellow, Louis Stokes Urban Health Policy Fellowship Program – **Congressional Black Caucus Foundation, Inc.**, September 2005 – August 2006.

FEDERAL POLICY EXPERIENCE

Director of Government Relations – **Parkland Health & Hospital System**, December 2012 – September 2016. Provided strategic advice to senior management of an 809-bed public education hospital to mitigate threats and strengthen legislative and regulatory opportunities.

Legislative Director for Health Affairs – **The National Governors Association**, November 2011 – December 2012. Served as a principal liaison, spokesperson, and representative on behalf of the nation's

governors to federal policymakers on policy issues related to Medicaid and implementation of the Patient Protection and Affordable Care Act (Obamacare).

Director of Federal Relations – **The University of Chicago Medical Center**, June 2010 – September 2011. Served as a policy advisor, lobbyist, and strategist for senior management of a 558-bed non-profit academic medical center on legislative and regulatory matters related to academic medicine.

Professional Staff Member – **United States House of Representatives**, September 2005 – May 2010. Served as Congressman Patrick J. Kennedy's chief advisor on education and health policy and as a lead staffer to Chairman John D. Dingell on public health legislation before the House Committee on Energy and Commerce, successfully shepherding more than 30 bills through the legislative process.

OTHER PROFESSIONAL EXPERIENCE

Project Coordinator – **Fort Worth Public Health Department**, January – August 2005. Led a public health initiative throughout the city-funded by the United Way of Tarrant County, Inc.

Grant Specialist – **Fort Worth Independent School District**, November 2001 – August 2005. Assisted senior staff in the determination of programmatic needs, the location of sources of funding, the completion of grant applications, securing of grants more than \$ 26 million. Provided budget planning and oversight to ensure fiscal compliance and reporting requirements were met.

Public Policy Fellow – **AIDS Outreach Center**, Summer 2000. Assisted a public policy agenda for the promotion of HIV/AIDS funding at the state level.

Performance Improvement Facilitator – **JPS Health Network**, November 1999 – May 2000. Provided consultative direction and strategic supervision for initiatives to improve the clinical and operational performance of a 459-bed public teaching hospital.

Interim Executive Director – **Osteopathic Health System of Texas**, May – October 1999. Provided leadership, direction and management for an outpatient clinic in a 265-bed general acute care facility to achieve clinical and fiscal objectives.

Project Manager – **The Links Foundation, Incorporated**, November 1997 – January 1999. Managed grant writing, prospect research, corporate sponsorships, event logistics, vendor relationships and recruitment of temporary staff for an international association.

PUBLICATIONS

Publications

Marion, H. Garner, W. Estrada, A. Moorer, C. Acosta Velazquez, I. (Under Review). Online pro-tobacco marketing exposure is associated with dual tobacco product use among underage U.S. students. *American Journal of Health Promotion*.

Garner, W., Brock, B., Seth, E. (2019). Kool Mixx" remix: How Al Capone Cigarillos infiltrated Hip-Hop to promote cigarillos use among African-Americans." *Tobacco Control (BMJ)*, 1-2. doi: 10.1136/tobaccocontrol-2018-054816.

Paxton, R. J., Garner, W., Logan, G., Dean, L. T., & Allen-Watts, K. (2019). Health behaviors and lifestyle interventions in African American breast cancer survivors: A systematic review. *Frontiers in Oncology*, 9(3). doi: 10.3389/fonc.2019.00003.

Garner, W. (2017). Health inequity and civil rights laws. *Health Affairs*, 36(12), 2212-2212.

Bradley-Guidry, C., & Garner, W. (2016). What really ails diversity efforts in healthcare? *Journal of Leadership Studies*, 10(1), 85-86.

Working Papers

Marion, H. Garner, W. Estrada, A. Moorer, C. Acosta Velazquez, I. (2019). *Online pro-tobacco marketing exposure is associated with dual tobacco product use among underage U.S. students*. Unpublished manuscript.

Moore, A., Mehmet, C., Garner, W., Foster, A. (2018). *Knowledge of severity of chronic diseases: Evidence from a nationally representative sample*. Unpublished manuscript.

Garner, W. (2017). *A perspective of the future of public health leadership*. Unpublished manuscript.

Dukes-West, E. & Garner, W. (2004). *The use of assistive personnel in school health services programs in Texas*. Unpublished manuscript.

Garner, W., Lykens, K.A., Mains, D., & Urrutia-Rojas, X. (2002). *A report on the distribution of school health services in Texas*. Unpublished manuscript.

SELECTED PRESENTATIONS

Garner, W. (2018). *Advocating for inclusion: Politicians as partners in health professions diversity*. 2018 Southern Regional Conference of the **National Association of Medical Minority Educators (NAMME)**. Dallas, TX

Garner, W. (2018). *Tobacco-free schools in Texas: A call for policy reform*. **Texas Center for Health Disparities**. Fort Worth, TX.

Garner, W. (2016). *Multi-step age verification: A point-of-sale, population-level tobacco control intervention to reduce cigarette sales to underage youth*. **Texas Center for Health Disparities**. Fort Worth, TX.

Garner, W. (2016). *Introduction to public health*. **University of North Texas at Dallas**. Dallas, TX.

Nejtek, V & Garner, W. (2014). *Troublemaker or...? How the brain and behavior impact service access and delivery*. **Texas Conference on Ending Homelessness**. San Antonio, TX.

Garner, W. (2010). *Federal policymaking process*. **Marymount University**. Arlington, VA.

Garner, W. (2009). *Federal policymaking process*. **UNT Health Science Center**. Fort Worth, TX.

Garner, W. (2008). *The Affordable Care Act – Workforce provisions and urban universities' role in closing the health workforce gap*. **The Coalition of Urban Serving Universities and Association of Public and Land-grant Universities' 5th Annual Summer Meeting**, Washington, DC.

Garner, W. (2008). *Disability issues in Congress and the next Administration*. **Patton Boggs' 2008 Disability Breakfast Forum**. Washington, DC.

Garner, W. (2002). *A report on the distribution of school health Services in Texas*. **American School Health Association (ASHA) 76th Annual School Health Conference**. Charlotte, NC.

Dikes, C. and Garner, W. (2002). *Beyond the NOGA: Grant implementation and sustainability*. **Texas Education Agency's** Texas After-School Initiative Regional Conferences, Austin, TX.

Garner, W. (2002). *Understandings grant development*. **Fort Worth Independent School District** Spring 2002 Teacher In-Service Training, Fort Worth, TX.

GRANT WRITING EXPERIENCE

Teaching American History. To raise student achievement by improving teacher knowledge, understanding, and appreciation of traditional American history. Funded by the U. S. Department of Education, \$995,260. (2002)

Technology Applications Readiness Grants for Empowering Texas (TARGET). To improve student achievement and teacher effectiveness through technology integration training that is TEKS aligned with a focus on reading in the early grades. Funded by the Texas Education Agency, \$896,388. (2002)

Juvenile Mentoring Program (JUMP). To support one-to-one mentoring projects for youth at-risk of failing in school, dropping out of school, or becoming involved in delinquent behavior, including gang activity and substance abuse. Funded by U. S. Department of Justice, \$219,997. (2001)

Investment Capital Fund. To help schools identify and train parents and community leaders who will hold the school and the school district accountable for achieving high academic standards. Funded by Texas Education Agency, \$199,656. (2001)

Texas After-School Initiative for Middle Schools, Cycle 2, Year 4. To increase academic achievement for participating students reduce referrals to the juvenile justice system for students, and increase the involvement of parents and mentors. Funded by Texas Education Agency, \$190,385. (2001)

Advanced Placements/IB Incentive. To plan and implement new College Board/AP courses in math and science. Funded by Texas Education Agency, \$31,273. (2001)

The First Lady's Family Literacy Initiative for Texas. To enhance existing literacy instructional programs for families. Funded by the Barbara Bush Foundation, \$25,000. (2001)

HONORS AND AWARDS

Outstanding Student Paper Award Recipient, **American School Health Association** for "A Report on the Distribution of School Health Services in Texas," (2002).

Bob Crow Award Recipient, **University of North Texas Health Science Center** for program evaluation of the service at the All Church Home for Children, Fort Worth, Texas, (2000).

Inductee, **Sigma Tau Delta Honors Society**, Spring 1997.

ACADEMIC, PROFESSIONAL AND COMMUNITY SERVICE

Member, Review Board, **American Journal of Health Behavior**. 2019-Present.

Chair, Faculty Senate Advisory Committee, **University of North Texas at Dallas**. 2017-Present.

Program Coordinator, Public Health Degree Program, **University of North Texas at Dallas**, 2017-Present.

Faculty Advisor, Public Health Students Association, **University of North Texas at Dallas**, 2017-Present.

Member, Medical Services Operations Committee, **University of North Texas at Dallas**, 2017-Present.

Member, Student Research Symposium Committee, **University of North Texas at Dallas**, 2017-Present.

Member, Curriculum Committee, Liberal Arts and Sciences **University of North Texas at Dallas**, 2017-Present.

Member, Hospitality Committee, Liberal Arts and Sciences **University of North Texas at Dallas**, 2017-Present.

Member, Public Health Week Steering Committee, **University of North Texas at Dallas**, 2017-Present.

Member, MPH-DrPH Advisory Council, **University of North Texas Health Science Center**. 2015 – Present.

Member, Student Enrichment Committee, **Arts Magnet Advisory Board**. 2015 – Present.

Mentor, DrPH Residency Program, **University of North Texas Health Science Center**. 2014 – 2015.
Mentee: Sandy Hogan, DrPH.

Member, March for Babies Logistic Committee, **March of Dimes Fort Worth**. 2014 – Present.

Member, Advancement and Mentoring Committee, **American College of Healthcare Executives North Texas**. 2013 – 2017.