

EARN YOUR GRADUATE OR UNDERGRADUATE

S.T.E.M. DESIGNATED DEGREE IN

# BUSINESS ANALYTICS

FROM  
THE UNIVERSITY OF NORTH TEXAS

**UNT**  
EST. 1890



## S.T.E.M. DESIGNATED DEGREE OPTIONS

QUALIFY FOR OPTIONAL PRACTICAL TRAINING (OPT).

### UNDERGRADUATE:

- B.B.A. in Business Analytics

### GRADUATE:

- M.S. in Business Analytics

## BIG DATA. BIGGER OPPORTUNITIES.

LARGE JOB DEMAND AND HIGH SALARIES FOR BUSINESS ANALYTICS DEGREES.

### BIG DATA AND BUSINESS ANALYTICS RANKED:

- 2<sup>nd</sup> in importance
- 2<sup>nd</sup> most difficult to find skill

### SPENDING ON BIG DATA AND ANALYTICS RANKED:

- largest corporate IT investment since 2009



**“We’re entering a new world in which data may be more important than software.”**

*- Tim O’Reilly, founder of O’Reilly Media*

**AACSB ACCREDITED COLLEGE FOR 57 CONSECUTIVE YEARS.**

# RESPECTED UNIVERSITY

**A BEST IN THE WEST COLLEGE – THE PRINCETON REVIEW**

**INDUSTRY-SPONSORED BIG DATA COMPETITIONS**

## SALARIES WORTH INVESTING IN:

BACHELOR'S

**\$62,820**  
AVERAGE  
SALARY

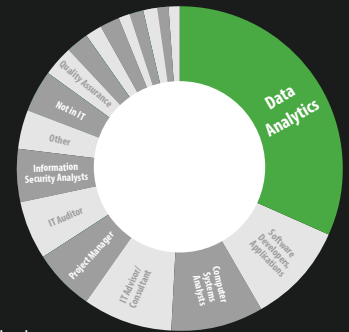
MASTER'S

**\$72,517**  
AVERAGE  
SALARY

\*2017 The IBIT Report - AIS | Temple Fox School

## A DEGREE WITH A PROMISING FUTURE :

**32% OF IT JOBS  
ARE IN DATA  
ANALYTICS**



\*2017 The IBIT Report - AIS | Temple Fox School

## BIG NAME COMPANIES THAT HIRE OUR GRADUATES:

- » BANK OF AMERICA
- » FIDELITY INVESTMENTS
- » HITACHI
- » IBM
- » TEXAS INSTRUMENTS
- » TOYOTA
- » PEPSICO
- » VISA

# APPLY TODAY

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UNT provides a traditional college experience and the quality of a private university at an affordable cost. We've been named one of America's 100 Best College Buys® for 21 consecutive years.

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