

BS in Merchandising (MDSE) 2019-2020



ALL CEXM, CMHT, DRTL, HFMD, HMG, MDSE and RETL courses require a grade of C or higher.
2.0 minimum GPA required for UNT, Overall, and Professional Field/Major GPA

UNIVERSITY CORE (42 hours)

See approved University Core list for options

Communication (6 hours)

ENGL 1310 and ENGL 1320

Mathematics (3 hours)

Required: MATH 1680

Life & Physical Sciences (6 hours)

See approved list

Creative Arts (3 hours)

See approved list

Language, Philosophy and Culture (3 hours)

See approved list

American History (6 hours)

HIST 2610 and HIST 2620

Government/Political Science (6 hours)

PSCI 2305 and PSCI 2306

Social & Behavioral Science (3 hours)

Recommended: ECON 1100

Component Area Options (6 hours)

Option A (3 hours): MDSE 2750 (double dip)

Option A/B (3 hours): See approved list
(possible double dip)

GENERAL ELECTIVES (6-12 hours)

Depends on individual degree plan; see advisor

BUSINESS FOCUS (12 hours)

ACCT 2010 Acct. Principles I

(Core Math, ECON 1100 or concurrent)

MKTG 3650 Foundations of Marketing Practice

(Jr standing)

MGMT 3720 Organizational Behavior

OR MGMT 4470 Leadership

Any Business Course 2XXX level or higher

CMHT CORE (12 hours)

CMHT 2790 Career Development

(MDSE 2490 or concurrent)

CMHT 3950 Creating Consumer Experiences

CMHT 4750 Managing a Diverse Workforce

(Sr Standing)

CMHT 4790 Internship in Merchandising

(CMHT 2790, MDSE 3510, plus 24 additional hours in major)

MERCHANDISING SPECIALIZATION (36 hours)

MDSE 2490 Introduction to Retail Merchandising

MDSE 2350 Trend Analysis and Forecasting

MDSE 2650 Textiles for Apparel

MDSE 2750 Consumers in a Global Market

MDSE 3250 Product Development *(MDSE 2350 and 2650)*

MDSE 3350 Historic and Contemporary Styles of Apparel *(Jr standing)*

MDSE 3370 Social Psychology of Dress and Appearance *(Jr standing)*

MDSE 3510 Profit-Centered Merchandising

(C or better in Core MATH and ACCT 2010)

MDSE 3750 Consumer Studies

MDSE 4010 Global Sourcing *(MDSE 2490)*

MDSE 4660 Advanced Application

(MDSE 2490, MDSE 3510, 3750, plus 9 additional hours in major)

DRTL 3090 Consumer Engagement in Digital Channels *(Jr standing)*

MERCHANDISING ELECTIVES (Select 12 hours)

CMHT 4800 Discovery: Research in Merchandising & Hospitality Management

(Advanced standing in the major, GPA of 2.75)

DRTL 2090 Introduction to Digital Retailing

DRTL 3190 Digital Retailing Strategies *(DRTL 2090)*

DRTL 4000 Digital Study Tour for MDR *(MDSE 2490, approval of application)*

HFMD 2380 Aesthetics and Environment (SPRING ONLY)

HFMD 2400 Introduction to the Furniture Industry (FALL ONLY)

HFMD 3570 Decorative Accessories Merchandising (FALL ONLY)

MDSE 3650 Advanced Textiles *(MDSE 2650)*

MDSE 4001 New York Study Tour for MDR *(MDSE 2490, approval of application)*

MDSE 4002 Dallas Study Tour for MDR *(MDSE 2490, approval of application)*

MDSE 4003 Global Discovery: Hong Kong / China

(MDSE 2490, approval of application)

MDSE 4004 Global Discovery: Europe

(MDSE 2490, Jr standing, and approval of application)

MDSE 4510 Advanced Buying, Planning & Allocation *(MDSE 3510)*

MDSE 4560 Sustainable Strategies in Merchandising *(MDSE 2490)*

RETL 2550 Retailing Principles

RETL 3880 Profit-Centered Retailing

(RETL 2550, MDSE 3510, and MDSE 3750 or concurrent)

RETL 3950 Visual Merchandising & Promotion *(MDSE 3750 or concurrent)*

RETL 4330 Consumer Analytics and Data Visualization *(MDSE 3750)*

RETL 4850 Brand Development *(MDSE 2490, plus 9 additional hours in major)*

RETL 4880 Omni-Channel Retail Strategy *(MDSE 2490, 3750, and DRTL 3090)*

Total Credit Hours- 120

All prerequisites must be successfully completed prior to enrollment in any UNT course.

Important course sequence:

MATH 1680 → ACCT 2010 → MDSE 3510 → MDSE 4660
CMHT 4790