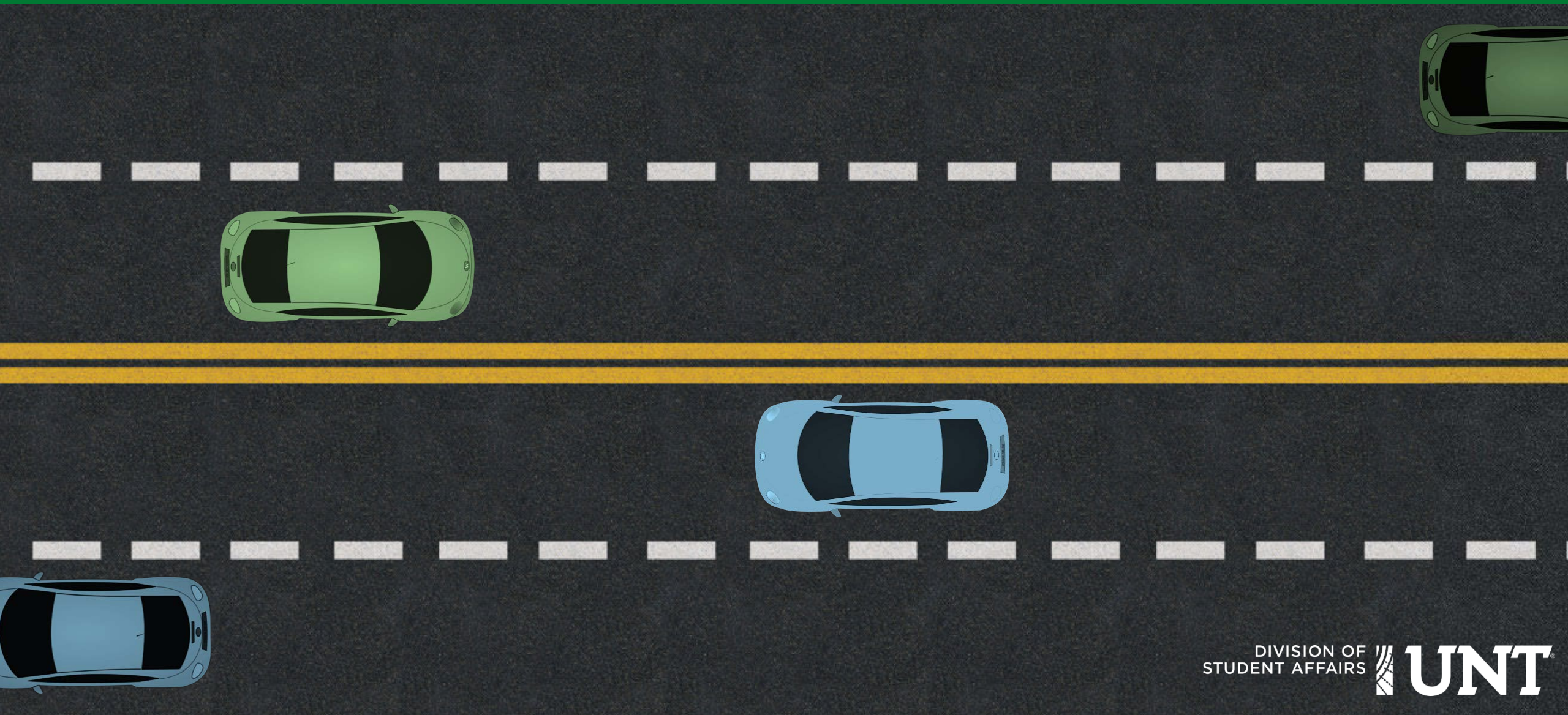


DIVISION OF STUDENT AFFAIRS
KICK-OFF BREAKFAST

DRIVE FOR SUCCESS | 2017-2018



DRIVE FOR SUCCESS!

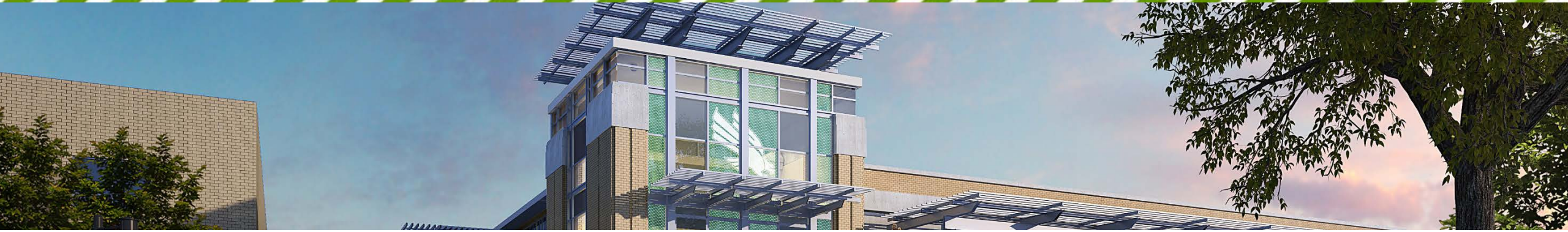


WELCOME TO THE DIVISION OF STUDENT AFFAIRS





- Areas of Focus from Last Year (2016-2017)
- Accomplishments (2016-2017)
- Enrollment Update
- Areas of Focus for Current Year (2017-2018)



1. Programs/Services

- Finalize first floor of Sage Hall and begin renovation ●
- Reinvigorate UNT on the Square and integrate some new programs into the space ●
- Increase programming at Discovery Park ●
- Continue to implement findings from Graduate Student Survey ●
- Explore accepting student insurance at the SHWC ●
- Expand services and programs at New College at Frisco ●
- Continue to implement We Mean Green Fund programs ●
- Focus on wellness programs and activities ●





2. Facilities/Infrastructure/Assessment

- Conduct the Housing/Dining masterplan ●
- Finalize plans and break ground for a new residence hall ●
- Begin planning for a new dining hall ●
- Define plan for rec fields ●
- Finalize and begin implementation of Greek housing infrastructure ●
- Conduct first year review of the Union ●
- Assess DSA learning outcomes ●



3. Focus on Staff

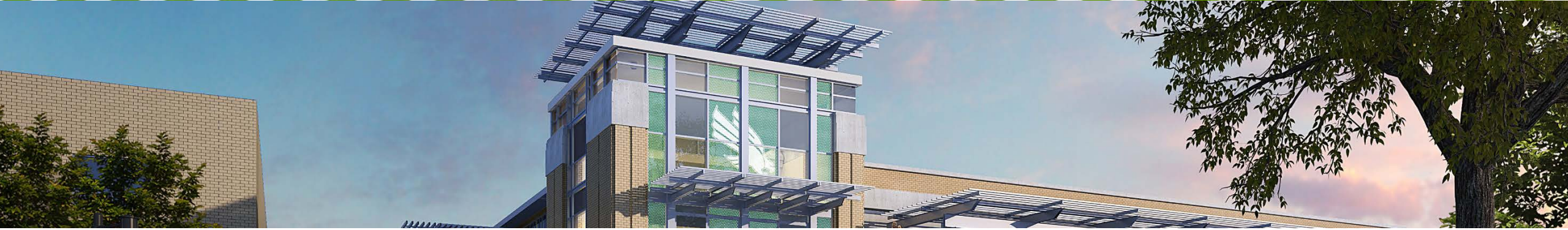
- Merit ●
- Continued professional development programs through Staff Development Committee ●
- Respond to FLSA mandates ●





4. Enrollment/Retention

- Enhance send-off parties ●
- Enhance yield events in which we participate ●
- Focus on graduate student orientation ●
- Continue to be innovative and responsive with withdrawal process and CARE Team ●
- Establish taskforce to review transfer recruitment and yield ●



5. Fundraising/Marketing

- Revamp summer send-off parties ●
- Create fundraising goals and re-start the fundraising process ●
- Tell the Student Affairs story better ●
- Expand and improve communications
 - Launch new Division website ●
 - Provide messaging on video screens ●





6. Prepare Students for Career Success

- Build Student Affairs programs for Career Connect ●
- Implement strategies within the THECB 60x30 plan ●
- Strengthen community and alumni partnerships ●

7. Focus on Spirit and Traditions

- Integrate Cheer/Mascot/Dance into the Division ●
- Partner more with Athletics ●

ACCOMPLISHMENTS 2016-2017

Career Center

- The fall 2016 Part-Time Job Fair witnessed an increase of 21.2% more student attendees and 14.5% more employer attendees than fall 2015.
- The Career Center Employer Development and Outreach Team brought 1,684 local and national employers new to UNT Recruiting during the 2016-2017 academic year, including Sonic Drive-In Headquarters, KERA Public Radio, Thomson Reuters, Mozilla, Coca-Cola Refreshments SWOU, CBS11-KTVT, Dillard's (Texas, Louisiana, and Gulf Coast Region), Brinker International, Costco Wholesale, and Hamilton Beach Brands.
- Launched first-ever Diversity and Inclusion Career Fair by recruiting 27 companies that value diversity and inclusivity in the workplace. Collaborating departments included the Multicultural Center, the Pride Alliance, Student Veteran Services, Office of Disability Accommodation, and Office of Spiritual Life.
- A total of 1,572 students participated in the fall and spring Suit-Up events in which 2,309 professional clothing/accessories were given away.

ACCOMPLISHMENTS 2016-2017

Center for Leadership and Service

- \$20,902 was raised for Cook Children's Medical Center through Eaglethon.
- 148 students participated in Alternative Service Breaks.

Counseling and Testing Services

- Counseling and Testing had 3,979 student contacts, which is a 38% increase since the previous year.
- Counseling and Testing had 9,607 total appointments, which is a 23% increase compared to the previous year.
- Counseling and Testing continued to not have a waitlist for the 4th consecutive semester.

ACCOMPLISHMENTS 2016-2017

Dean of Students Office

- The DOS Intervention Team served 4,914 students in academic year 2016-2017 with academic, social, and personal challenges through CARE Team, Seeking Options and Solutions, UNT Food Pantry, and Withdrawals.
- More than 1,400 students, staff, and faculty were reached through education and prevention presentations, programs, and trainings focused on sexual assault and intimate partner violence.
- Student-Initiated Withdrawal process retained 9.3% for students that considered withdrawing for academic year 2016-2017. There were 105 students retained out of 1,129 that sought to withdrawal.

ACCOMPLISHMENTS 2016-2017

Dining Services

- UNT was one of only two schools to receive an “A” rating from animal advocacy group, peta2, on its Vegan Report Card and to be added to its Dean’s List for going “above and beyond to provide all students with exceptional vegan food” and for making “exceptional strides in vegan dining on campus.”
- UNT became the first university in Texas to hydroponically grow lettuces, brassicas, and herbs in an upcycled refrigerated truck trailer. When in full production, the garden will yield 500 heads of leafy greens each week. This will reduce the amount of trucks delivering to University Food Service while providing fresh produce year-round.
- Collaborated with the College of Hospitality and Tourism to help jumpstart research initiatives relating to sustainable food service and assisted its students with their intern credits to graduate strong with a sound understanding of the hospitality field.
- Text n Tell Monitors are located in dining operations all over campus, allowing students to submit their comments and concerns via their mobile device. Dining management can respond in real-time, and all is posted on monitors throughout the dining rooms for all customers to view. The result has been a quicker response time to student feedback.

ACCOMPLISHMENTS 2016-2017

Auxiliary Services

Sales by Business Unit	FY17	FY16	YOY % Change
Union Retail	\$8,849,521.06	\$6,328,097.72	+39.84%
Total Retail	\$10,554,684.31	\$8,486,936.49	+24.36%
Residential	\$18,578,915.51	\$17,335,732.96	+7.17%
Catering	\$2,350,962.58	\$1,916,427.43	+22.67%
Total Sales	\$31,484,562.40	\$27,739,096.88	+13.50%

Transactions by Business Unit	FY17	FY16	YOY % Change
Union Retail	1,418,048	1,025,043	+38.34%
Total Retail	1,836,430	1,539,564	+19.28%
Residential	1,486,626	1,386,717	+7.20%
Catering	278,104	252,916	+9.96%
Total Transactions	3,601,160	3,179,197	+13.27%

ACCOMPLISHMENTS 2016-2017

Engagement

- 75 Green Jackets completed 1,983 hours of service during 2016-2017.
- 33% of first-year Emerald Eagle Scholars made a 3.5 or higher in their first semester.
- DLS hosted 5 different speakers, drawing in more than 5,000 participants.

Greek Life

- The Greek Life community expanded to include all nine of the possible NPHC Greek Organizations. UNT is one of roughly 30 universities to host all nine NPHC Organizations.
- Kappa Alpha Order and Lambda Chi Alpha successfully returned to campus.

ACCOMPLISHMENTS 2016-2017

Housing and Residence Life

- Living Learning Communities were re-established in cooperation with various departments and colleges resulting in 10 academic communities with 6 LLCs having course components and 2 themed communities (UNT SERVES and MARTIAL Eagles).
- Housing Ambassadors completed 3,555 tours with 31,856 individuals from June 1, 2016, through May 31, 2017. This represents approximately a 25% increase in tours (448 tours) and approximately a 12% increase in individuals (1,954 visitors) over the preceding year.
- Professional live-in staff had intentional individual non-disciplinary interactions (student success meetings) with 1,469 new incoming students for the purpose of supporting students in achieving their goals at UNT.

New College at Frisco

- Provided a total of 45 programs with 1,159 attendees.
- Responded to a total of 385 Student Service Requests.

ACCOMPLISHMENTS 2016-2017

Office of Disability Accommodation

- The fall to fall number of different students served increased 55% (with at least one contact with an ODA Disability Services Coordinator) from 2015-2016 (932) to 2016-2017 (1,445).
- The number of exams hosted by the ODA for students with testing accommodations increased 3.5% from 2015-2016 (4,647) to 2016-2017 (4,810).
- The ODA provided approximately 336 consultations regarding physical access of the UNT Campus. This averages approximately 1 per day.

Office of Spiritual Life

- Initiated new Spiritual Life newsletter, increasing office visibility and contacts by email and office visits.
- Offered interfaith resources and training for students through training sessions and classroom presentations.

ACCOMPLISHMENTS 2016-2017

Orientation and Transition Programs

- 2,573 peer mentoring meetings were logged by the ACCESS Peer Mentors during the 2016-2017 academic year.
- Freshman Parent Orientation participation increased 25% this summer, and Transfer Parent Orientation participation increased 17%.
- 179 students from Eagle Advantage high schools attended the Senior Day program, an overnight program held this summer.

ACCOMPLISHMENTS 2016-2017

Recreational Sports

- Rec Sports was home to 36,707 individual UNT users, who totaled 562,532 entries into the Rec Center during 2016-2017.
- 374 people took part in Rec Sports Finals Survival Week, a first ever, week-long event offering 15 various programs developed specifically to support the wellness of students during their final exams.
- The GPA of Rec Center student users for each classification level averaged almost two-tenths higher than non-users. That includes Freshmen (2.72 vs. 2.55), Sophomores (2.91 vs. 2.74), Juniors (2.94 vs. 2.85), and Seniors (3.09 vs. 3.03).

ACCOMPLISHMENTS 2016-2017

Student Activities

- Student Activities coordinated or co-sponsored 187 programs, with a participation of almost 47,000.
- Student Activities hosted 220 student organizations, 45 departments, and 60 vendors at Mean Green Fling 2016, with 8,600 in attendance.
- North Texas Cheer won 3rd place at the National Cheerleaders Association (NCA) Collegiate Cheer Championships in Daytona.

Student Health and Wellness Center

- Medical providers saw 19,820 appointments for 2016-2017.
- The dietitian saw 581 appointments for 2016-2017.
- The laboratory ran 15,877 in-house lab tests for 2016-2017.

ACCOMPLISHMENTS 2016-2017

Student Legal Services

- SLS opened 472 unique legal matters (including Notary Services) during 2016-2017.
- SLS recovered a total of \$31,613.61 on behalf of students during 2016-2017.
- SLS launched an Immigration Consultation Program with 33 participants.

Student Money Management Center

- 95% of students attending financial coaching sessions reported improved confidence in their financial futures.
- The SMMC opened a new satellite coaching office in ESSC in collaboration with SAUCS and SFAS.
- Ranked #2 in LendEDU's national study on the Top 50 College Financial Literacy Programs.
- Receiving 3 national awards at the Association for Financial Counseling and Planning Education Conference this fall.

ACCOMPLISHMENTS 2016-2017

Student Veteran Services

- Director gave 69 personal campus tours to veterans in fall 2016 and spring 2017 that resulted in all 67 veterans enrolling.
- Selected by Military Times 2017 “Best for VETS Colleges” 1st time; Victory Media for Military Friendly 2017 “MF Gold Tier 1 Research Universities for GI Jobs” 1st Time; Top Colleges/Universities 2017 by Military Advance Education & Transition; Victory Media for Top STEM Colleges 2017-2018 (SVS Director provided survey results).
- Recognized by the State of Texas House of Representatives Resolution for the SVS work with veteran students on UNT. Hr No. 977.

Substance Abuse Resource Center

- Longitudinal follow-up surveys show 100% of students have shared vital information learned in SARC with friends and other students.
- Approximately 90% of students utilizing SARC services say they found the experience life changing.

ACCOMPLISHMENTS 2016-2017

Sustainability

- Opened the UNT Community Garden. Gardeners receive all tools and materials needed to grow produce free of charge, and education is provided at the workdays which are hosted twice per month. Garden harvests have begun providing produce for the UNT Food Pantry.
- Implemented the UNT Goes GreenSense Project which has made UNT 100% renewable with its electricity. The project has gained recognition through the EPA Green Power Partnership College and University Top 30 List, where UNT is ranked #11 nationally and is the highest-ranked university in Texas.
- Student-led tailgate recycling program collected more than 230 lbs. of recycling at home football games.

TRIO Programs

- All TRIO programs not only met their grant objectives, but greatly surpassed them!
- The TRIO/Student Support Services program provided more than 760 hours of advising to 261 UNT first-generation, low-income, and/or students with documented disabilities.
- Upward Bound successfully responded to their RFP and was refunded for another 5 years.

ACCOMPLISHMENTS 2016-2017

University Union

- The University Union had 2,794,879 visitors for 2016-2017. On an average weekday during a full semester, 19,574 people were in the building for 2016-2017.
- The University Union recycled nearly 17 tons of cardboard, more than 9,226 pounds of paper, and 171 bags of bottles/cans during fall 2016 and collected 24 tons of cardboard during spring 2017, up 21% from spring 2016, and 5,711 lbs. of paper, up 410% from spring 2016.
- The Coliseum hosted 120 events and the Gateway Center hosted 99 events during fall 2016.
- The University Union installed a Scrappy Bench on the south lawn which has become a popular photo spot on campus.
- The University Union hosted 1,516 events during spring 2017, a 36% increase from spring 2016.

ACCOMPLISHMENTS 2016-2017

UNT on the Square

- UNTSQ had the highest program and exhibition attendance for any 12-month period since opening in fall 2009 — more than 13,000 attendees by conservative count.
- UNTSQ had more than 3,000 in attendance for the Holiday Lighting Festival and Wassail Fest (1,000 increase over 2015).

Enrollment Update (as of 12th Day)

Category	Fall 2017	Fall 2016	Difference	%Difference
Semester Credit Hours	443,968	441,687	+2,281	+.52%
Head Count	38,121	37,979	+142	+.37%
Men	17,804	17,799	+5	+.03%
Women	20,317	20,180	+137	+.68%

Enrollment Update (as of 12th Day)

Current Admission Status	Fall 2017	Fall 2016	Difference	%Difference
FTIC	4,908	4,774	+134	+2.81%
Continuing	27,116	27,128	-12	-.04%
Dual Admit	7	9	-2	-22.22%
New GRAD	1,931	1,827	+104	+5.69%
New UG Trans	3,948	4,032	-84	-2.08%
TAMS-new	185	198	-13	-6.57%
Transient	26	11	+15	+136.36%

Enrollment Update (as of 12th Day)

Ethnicity	Fall 2017	Fall 2016	Difference	%Difference
White	17,975	18,384	-409	-2.22%
Hispanic	8,805	8,402	+403	+4.80%
African Am.	5,433	5,321	+112	+2.10%
Asian/Pacific	2,732	2,618	+114	+4.35%
Non-Res	2,295	2,352	-57	-2.42%
Am. Indian	570	586	-16	-2.73%
Other	311	316	-5	-1.58%

Enrollment Update (as of 12th Day)

12 th Class Day Residents	Fall 2017	Fall 2016	Difference	% Difference
Total	6,160	6,196	- 36	- .5%
Women	3,444	3,363	+ 81	+ 2.4%
Men	2,716	2,833	- 117	- 4.3%

12 th Class Day Residents Admit Type	Fall 2017	Fall 2016	Difference	% Difference
FTIC	4,150	4,064	+ 86	+ 2.1%
Continuing	1,736	1,768	- 32	- 1.8%
New Transfer	255	288	- 33	-12.9%
New Graduate	7	17	-10	- 58.8%



1. Programs and Services

- Expand services and programs for online/distance learners
- Finalize renovations at UNT on the Square, add retail, and integrate programmatic changes
- Continue to grow services and programs at New College at Frisco & at other satellite locations
- Expand and grow the eSports program
- Evaluate policies and procedures for student organization open parties
- Focus on programs to engage students
- Focus on programs that remove barrier to student success



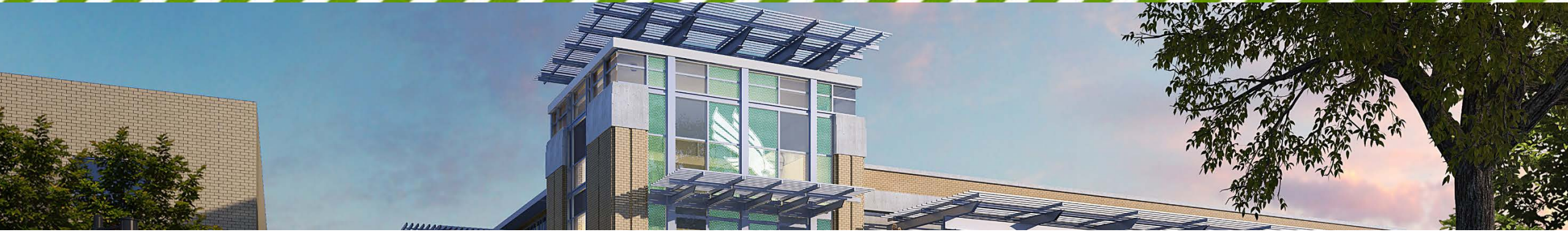
AREAS OF FOCUS

2017-2018



2. Facilities/Infrastructure/Assessment

- Finalize programming and begin construction of new residence hall and new dining hall
- Focus on Assessment/Assess DSA Learning Outcomes
- Reconfigure rec fields (potential partnership) and add field at DP
- Gain approval for increases to the Rec Fee and Room and Board
- Implement the One-Stop-Shop conference management system



3. Focus on Communication & Staff

- Conduct listening tour with all DSA departments and UNT deans – utilize feedback to improve communication
- Tell the Student Affairs story better
- Expand and improve communications both internally and externally to the Division, including launching a new alumni newsletter
- Respond to Gallup Survey outcomes
- Merit
- Focus on diversity and inclusion training for all staff



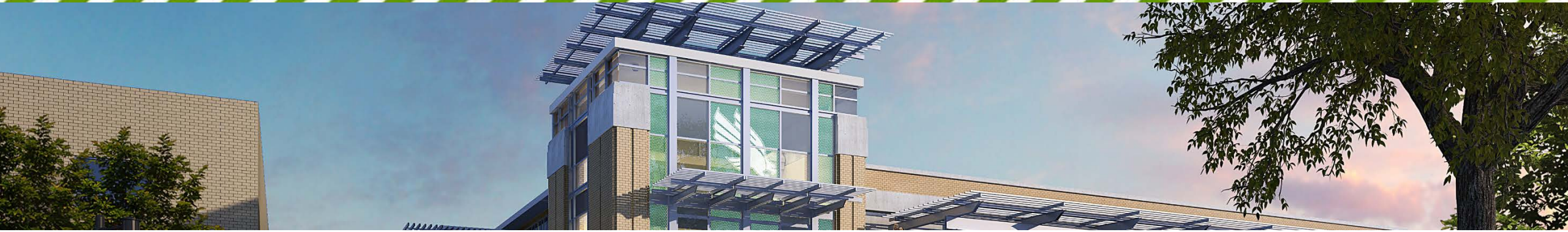


4. Fundraising

- Update fundraising goals and increase donations to support programs

5. Enrollment/Retention

- Expand orientation offerings for new undergraduate students
- Identify additional ways to assist in recruitment, yield, and retention
- Better engage students and remove barriers



6. Prepare Students for Career Success

- Centralize internship information for better support & reporting
- Continue to expand Career Connect offerings within the Division
- Continue to implement strategies within the THECB 60x30 plan

7. Spirit and Traditions

- Expand the reach of spirit programs with enrollment activities, and provide them with support
- Support Athletics and student athletes



THANK YOU ALL FOR COMING!
DRIVE FOR SUCCESS



UNT DSA KICK-OFF BREAKFAST | 2017-2018

