

Suggested 4-Year Curriculum for BA in Advertising Fall 2019 Catalog

Do these in H.S. Dual Enrollment or via Transfer:

*All course numbers shown BEFORE UNT are the TCCNS common core course number at the Community College

| Year | Fall Semester | Hours | SpringSemester | Hours |
|--------------------------|---|-------|-----------------------------------|--------------|
| First Year at UNT | ENGL 1310 | 3 | ENGL 1320 | 3 |
| | MATH 1680 Statistics | 3 | CORE: Life & Physical Science+Lab | 3 |
| | CORE: Social and Behavioral Science We recommend ANTH 1010, SOCI 1020 or PSYC 1630 | 3 | PSCI 2305 | 3 |
| | Foreign Language 1010 | 3 | Foreign Language 1020 | 3 |
| | HIST 2610 | 3 | HIST 2620 | 3 |
| | TOTAL | | 15 | TOTAL |

| Year | Fall Semester | Hours | SpringSemester | Hours |
|------------------|---------------------|-------|-----------------------------------|--------------|
| Sophomore | JOUR 2310 | 3 | JOUR 3210 | 3 |
| | PSCI 2306 | 3 | JOUR 3020 | 3 |
| | CORE: Creative Arts | 3 | JOUR 3040 | 3 |
| | JOUR 1210 | 3 | CORE: Life & Physical Science | 3 |
| | JOUR 2000 | 3 | CORE: Language/Philosophy/Culture | 3 |
| | TOTAL | | 15 | TOTAL |

| Year | Fall Semester | Hours | SpringSemester | Hours |
|---------------|---------------|-------|-------------------------|--------------|
| Junior | JOUR 3070 | 3 | JOUR Professional App | 3 |
| | JOUR 3050 | 3 | JOUR Elective | 3 |
| | JOUR 3055 | 3 | Minor | 3 |
| | MKTG 3650 | 3 | Minor | 3 |
| | Minor | 3 | Advanced Social Science | 3 |
| | TOTAL | | 15 | TOTAL |

| Year | Fall Semester | Hours | SpringSemester | Hours |
|---------------|-------------------------|-------|--|--------------|
| Senior | JOUR 4070 | 3 | JOUR 4800/4805 Internship or Practicum | 3 |
| | JOUR 4470 | 3 | Minor (Advanced) | 3 |
| | Minor | 3 | JOUR elective | 3 |
| | Minor (Advanced) | 3 | JOUR elective | 3 |
| | Advanced Social Science | 3 | Advanced Social Science | 3 |
| | TOTAL | | 15 | TOTAL |

This four-year plan provides a model for on-time completion of this UNT program. Make sure you understand necessary prerequisites - Consult the Office of Student Advising (SYC 205; 940-565-3365).

Course availability subject to change without prior notice.