

A decorative border of green laurel leaves frames the central text. The leaves are arranged in two vertical branches on the left and right, with a thin green line connecting them at the bottom.

STATE  
of the  
UNIVERSITY

**UNT**<sup>®</sup>

Welcomed  
**116**  
Faculty

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Welcomed  
**116**  
Faculty



Total Research  
Expenditures

Welcomed  
**116**  
Faculty



Total Research  
Expenditures

**\$60M**  
Annual Giving

Welcomed  
**116**  
Faculty



Total Research  
Expenditures

**\$60M**  
Annual Giving



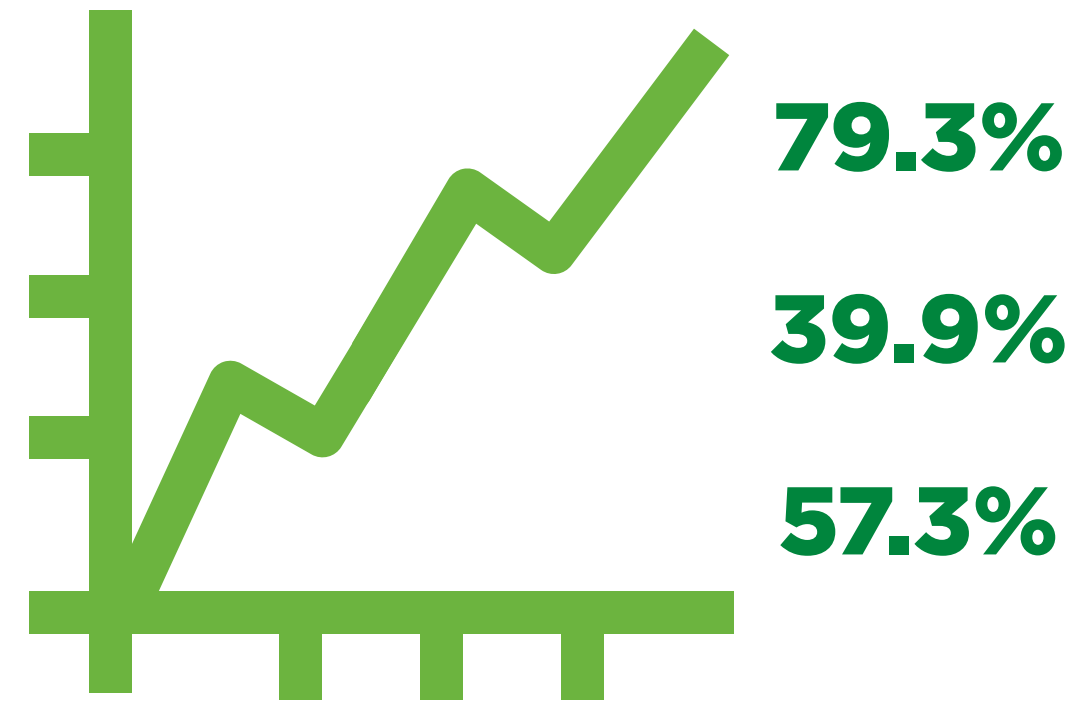
Graduated 9,600+  
Students



Enrollment Grew  
to over 39,000



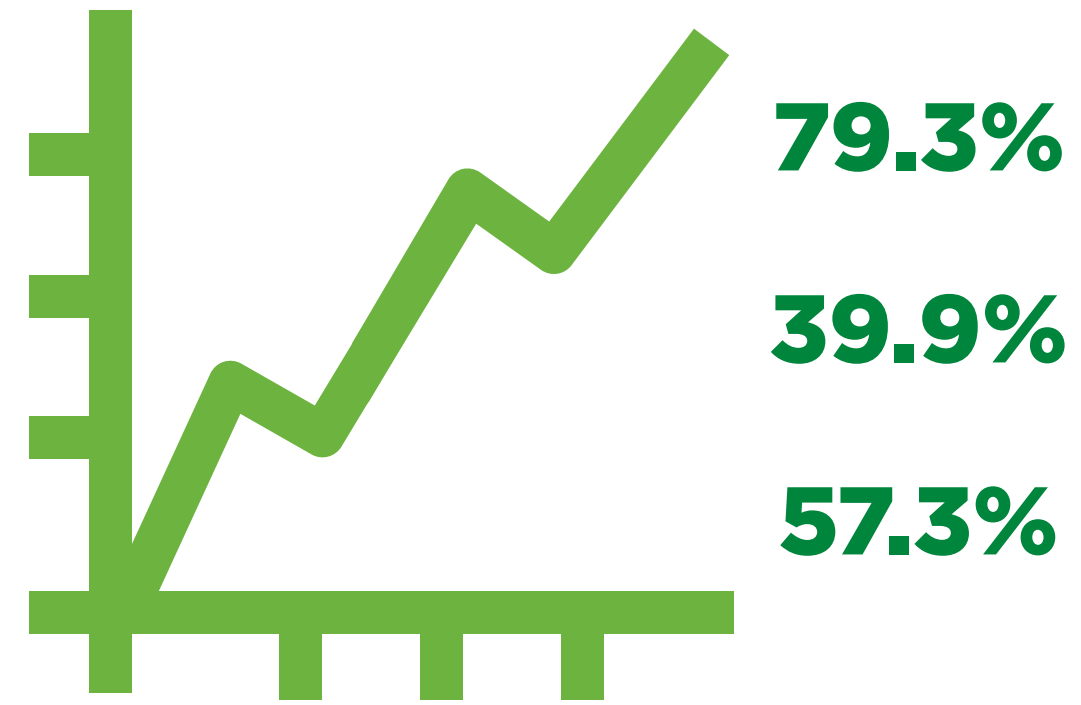
Enrollment Grew  
to over 39,000



Retention on  
the rise



Enrollment Grew  
to over 39,000



Retention on  
the rise

**32 NEW**  
National Merit  
Finalists  
**93 TOTAL**

Who we are...

**CREATIVE**

**CARING**

**RESILIENT**

# Mission

**At the University of North Texas,  
our caring and creative community  
empowers our students to thrive in  
a rapidly changing world.**



# Vision

**We will become globally known for collaborative and imaginative educational innovation and scholarly activity that transforms our students and benefits the world around us.**

We listened to faculty and staff  
to develop a grass roots plan

# CULTURE OF COLLABORATION



STUDENT  
EMPOWERMENT



PEOPLE AND  
PROCESSES



SCHOLARLY ACTIVITY  
AND INNOVATION







# SCHOLARLY ACTIVITY AND INNOVATION



# Goal

**We will support, communicate and celebrate a dedicated culture of scholarly activity at UNT to expand UNT's innovative impact for our students and the world around us.**

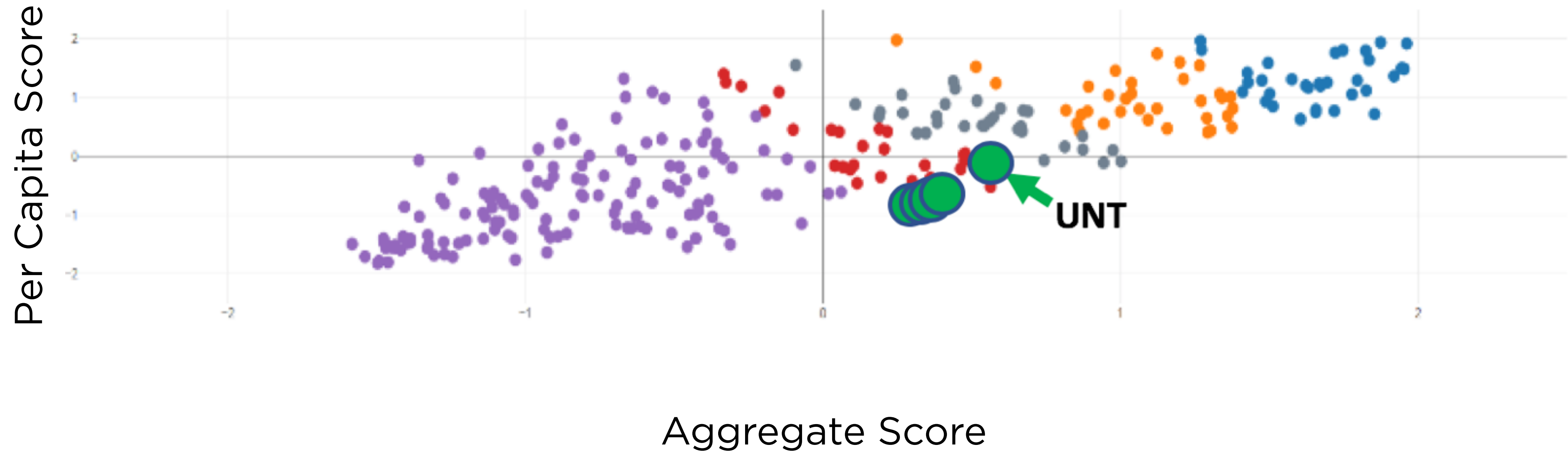
- We will pursue moving up in Tier 1 “our way,” by creating a research and innovation community where all areas and people can excel
- Strengthen and highlight our innovative culture

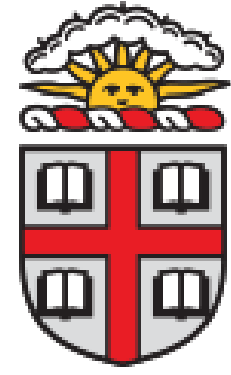
# Metrics

## **5-year goals**

- Research expenditures: NSF HERD from \$74M to \$100M
- Scholarly activity: Suite of measures of student and faculty scholarly activity — TBD
- Doctoral Students: Increase from 260 to 300 graduates

# Continuing our Climb





BROWN

Caltech

Carnegie Mellon University

UConn  
UNIVERSITY OF CONNECTICUT



GEORGETOWN UNIVERSITY

IOWA STATE UNIVERSITY

LSU

UMass Amherst



University of Missouri



Temple  
UNIVERSITY

# Tier One, Our Way

As we move up, it doesn't mean we are going to become just like everyone else. We are going to continue to excel as a comprehensive university building strengths in the arts, humanities, social sciences, professional programs and STEM disciplines, and celebrate the creativity our campus is so well known for.









CHANGING OUR CULTURE:  
PEOPLE AND PROCESSES



# Goal

**We will attract, develop and celebrate our campus community members to make UNT an outstanding environment to work and learn.**

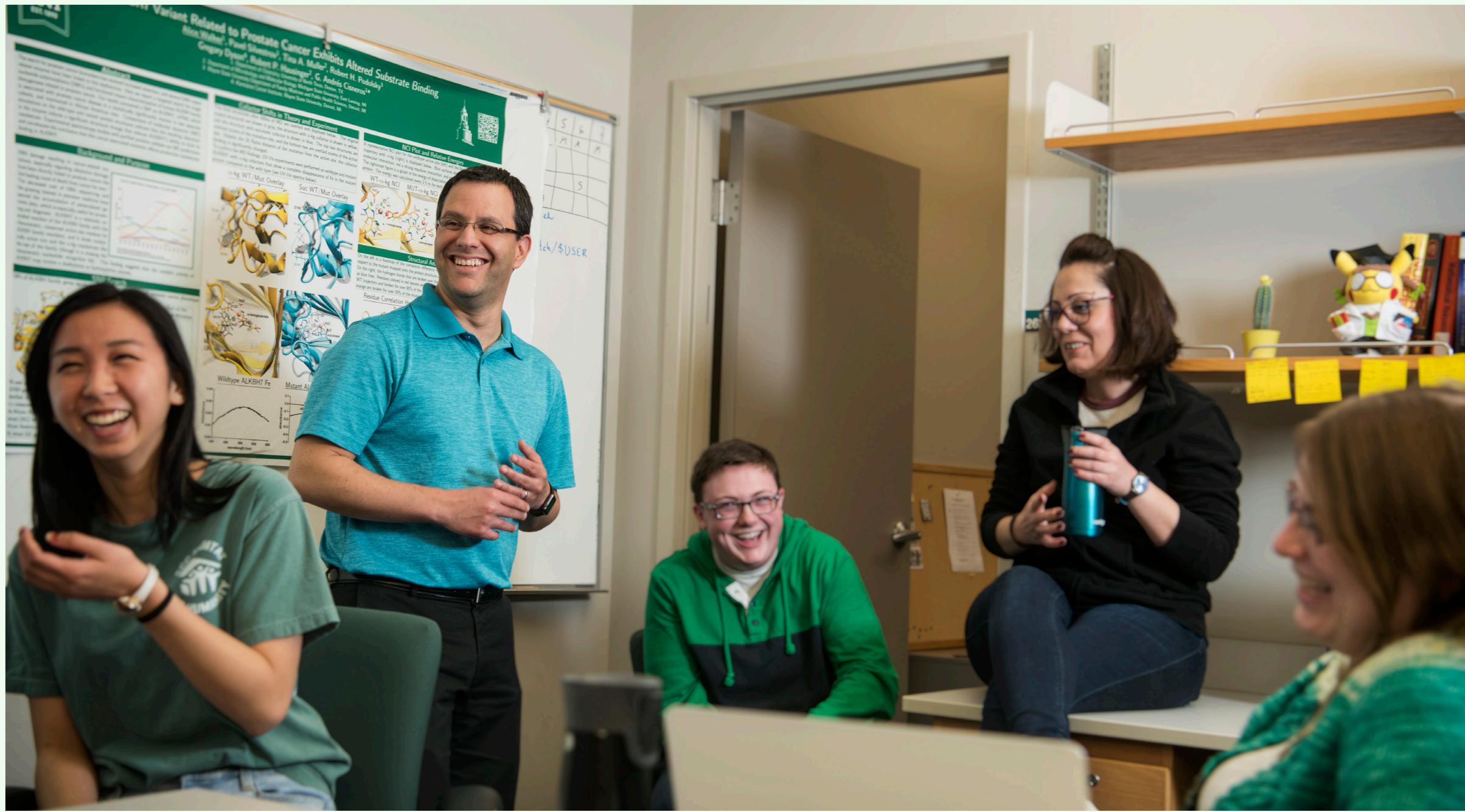
- Work together to improve our processes, build customer service, and communicate our successes
- Increase enrollment at our Denton and Frisco campuses
- Decrease time to graduation
- Become a best place to work

# People and Processes - Metrics

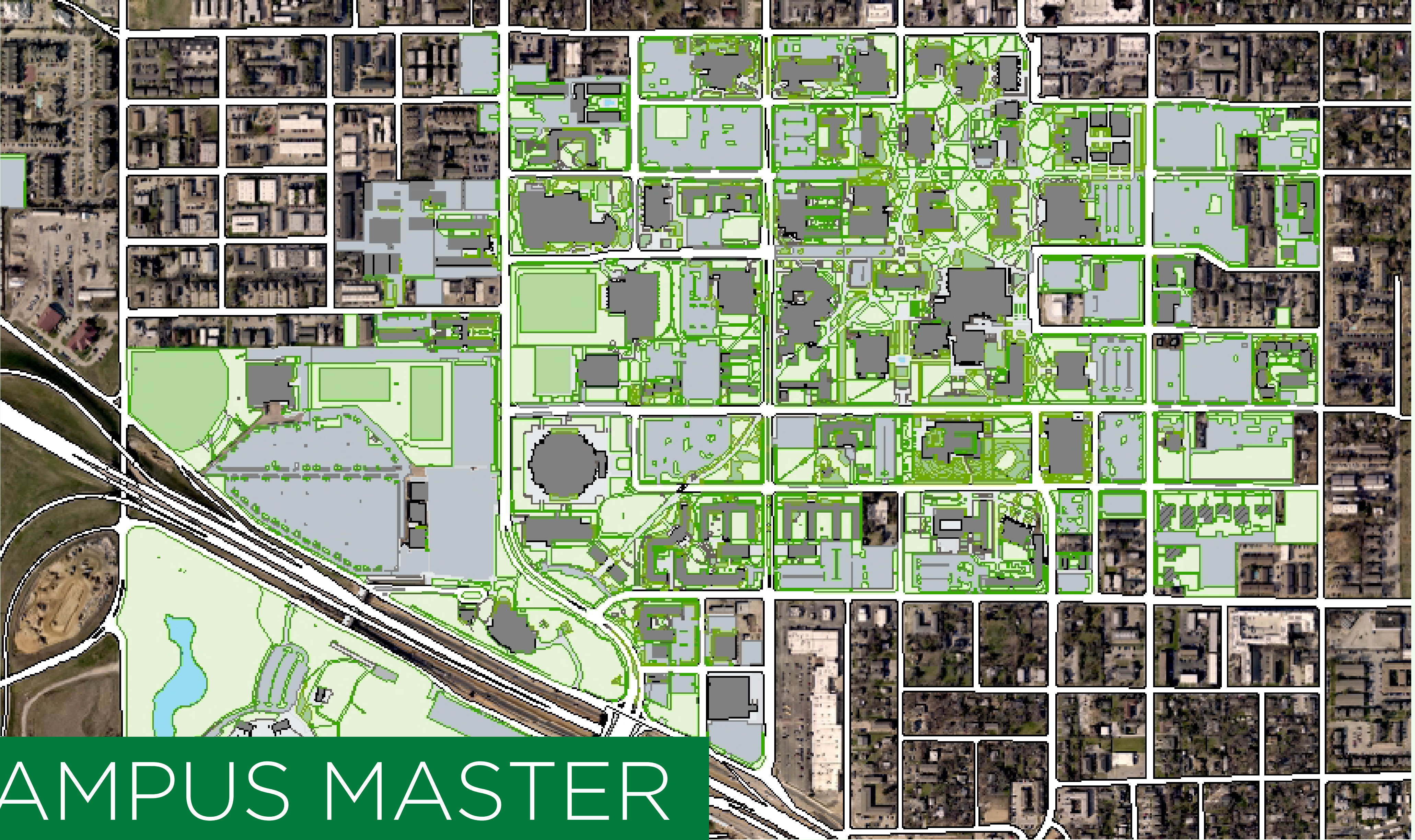
## **5-year goals**

- Student pathway success indicators: Suite of metrics
- Advancement: Increase gifts and pledges to \$40M
- UNT culture and faculty and staff engagement: Gallup scores
- Student financial health: Limit student debt
- Faculty and staff retention: TBD









# CAMPUS MASTER PLANNING



# DINING HALL



UNT AT  
FRISCO  
GROWTH







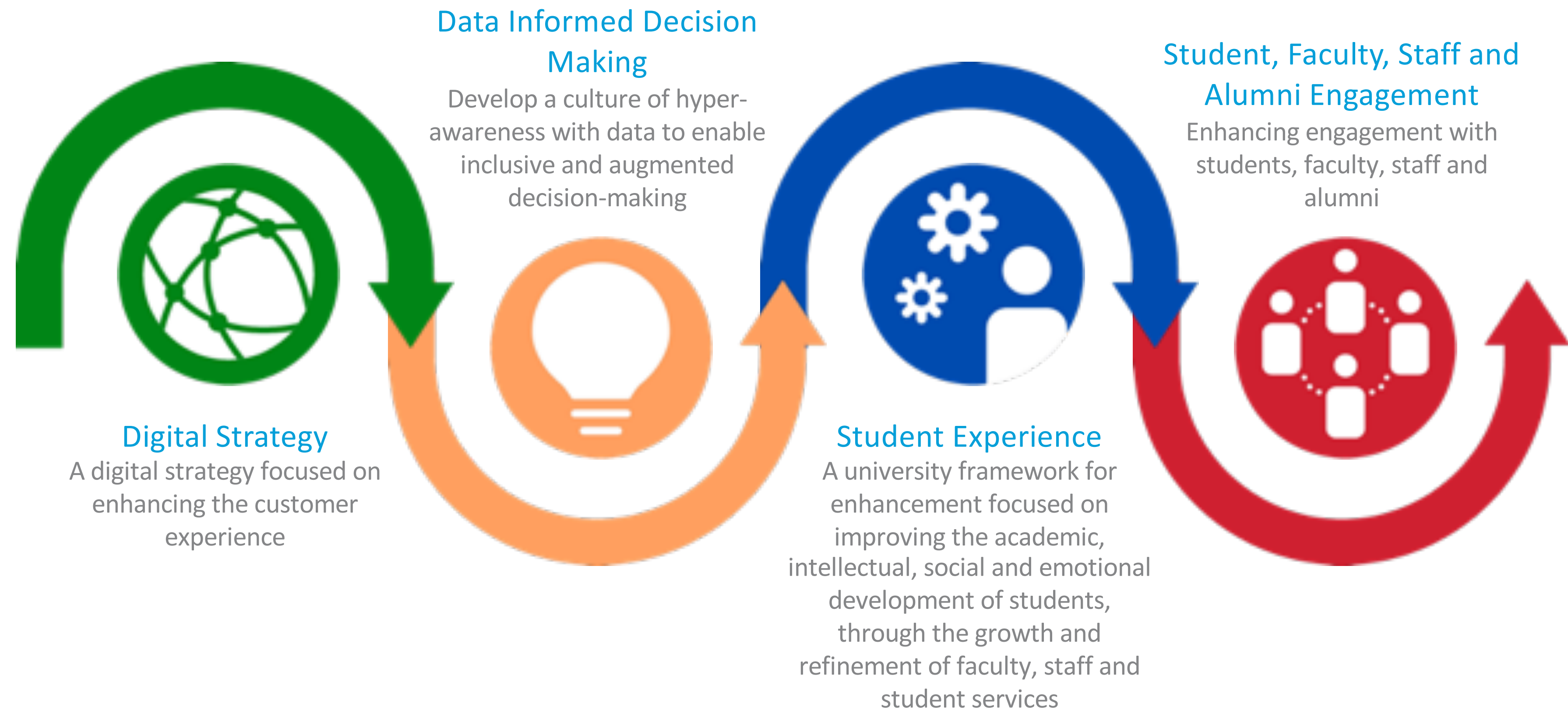
coursera



CORPORATE  
PARTNERSHIPS



# Student Success Priorities



# Student Success Roadmap

## Immediate term (0-1 year)

- Foster culture of interdisciplinary collaboration for student academic innovation
- Collaborative student experience strategy workgroup
- Develop community college relationships
- Evolve continuous improvement program

## Short term (1-2 years)

- Common data pool
- Enterprise resource planning system
- Mental health services on-demand
- Faculty and staff incentives for student success

## Medium term (2-3 years)

- Foster alumni network to develop student career opportunities
- Industry-university partnerships
- Mentorship programs
- Employer/corporate concierge service

## Long term (3-5 years)

- Operationalized iterative early alert analytics
- Artificial intelligence for proactive awareness
- Data insights evangelist



# EMPOWERING OUR STUDENTS





# Goal

**We will empower and transform our students in their educational and social environments to set them up for lifelong learning success.**

- Become leaders developing innovative programs to drive student success and career preparation in the 21st century
- Expand student services to encourage a growth mindset, and sense of belonging and well being
- Collaborate to improve the student experience
- Improve retention practices and policies

# Student Empowerment - Metrics

## **5-year goals**

- Growth Mindset: to 55%
- Engagement: suite of measurements - TBD
- FTIC Retention: to 86%
- Career Placement: TBD



What is EAB's Student Success Management System?

**Working in partnership with EAB, we will provide our students smart guidance at the most pivotal moments along the college journey, simplifying and structuring pathways to completion.**









NEW. NEEDED.  
NEARBY. NOW.

[frisco.unt.edu](http://frisco.unt.edu)

# Project Design and Analysis

## A Three-Year Accelerated Degree Program

Six semesters of project-based learning

Three summer internships

**One incredible experience**



**Project-based  
learning**



**Accelerated  
class schedule**



**Scholarships  
available**



**Internships  
included**



**Career-ready  
results**



**Individual  
attention**

**At the University of North Texas,  
our caring and creative community  
empowers our students to thrive in  
a rapidly changing world.**





# MEAN GREEN FOOTBALL MASON FINE

MAJOR  
BUSINESS | ENTREPRENEURSHIP

GPA  
3.20



#UNITENORTHTEXAS

6FORHEISMAN.COM

## RECORDS & ACCOMPLISHMENTS

9,800 CAREER PASSING YARDS - MOST IN UNT HISTORY.

257.9 CAREER PASSING YARDS PER GAME - MOST IN UNT HISTORY

68 CAREER PASSING TOUCHDOWNS - SECOND IN UNT HISTORY

810 CAREER COMPLETIONS - MOST IN UNT HISTORY

1,278 CAREER PASS ATTEMPTS - MOST IN UNT HISTORY

141.28 CAREER PASSING EFFICIENCY - HIGHEST IN UNT HISTORY

63.4 CAREER COMPLETION PERCENTAGE - SECOND IN UNT HISTORY

14 300-YARD PASSING GAMES - MOST IN UNT HISTORY

NORTH TEXAS SINGLE-SEASON RECORDS - PASSING YARDS (4,052), TOUCHDOWNS (31), COMPLETIONS (324) AND PASS ATTEMPTS (511) IN 2017

2019 CONFERENCE USA PRESEASON OFFENSIVE PLAYER OF THE YEAR

2019 CONFERENCE USA PRESEASON FIRST-TEAM ALL-CONFERENCE

2018 CONFERENCE USA OFFENSIVE PLAYER OF THE YEAR

2018 CONFERENCE USA SECOND-TEAM ALL-CONFERENCE

2018 CONFERENCE USA PRESEASON FIRST-TEAM ALL-CONFERENCE

2017 CONFERENCE USA OFFENSIVE PLAYER OF THE YEAR

2017 CONFERENCE USA FIRST-TEAM ALL-CONFERENCE

2016 CONFERENCE USA ALL-FRESHMAN TEAM

## 2019 WATCH LIST

DAVEY O'BRIEN AWARD

EARL CAMPBELL TYLER ROSE AWARD

WALTER CAMP PLAYER OF THE YEAR

MAXWELL AWARD

JOHNNY UNITAS GOLDEN ARM AWARD

MANNING AWARD

COLLEGE FOOTBALL PERFORMANCE AWARDS



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At UNT, **we help our**  
**students thrive.**