



OUTSTANDING.  
OPPORTUNITY.  
TIER ONE.

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# National Merit Scholars

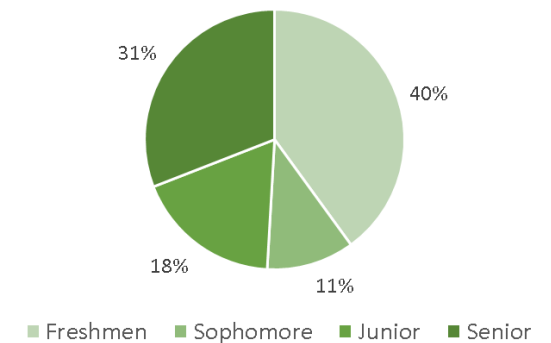
Shannon Goodman,  
Vice President for Enrollment



# Meet Our Scholars

- 30 Females, 25 Males
- 7 UNT Colleges
- 27 Distinct Majors
- In-State and Out-of-State

UNT National Merit Scholars by Classification:  
Fall 2017

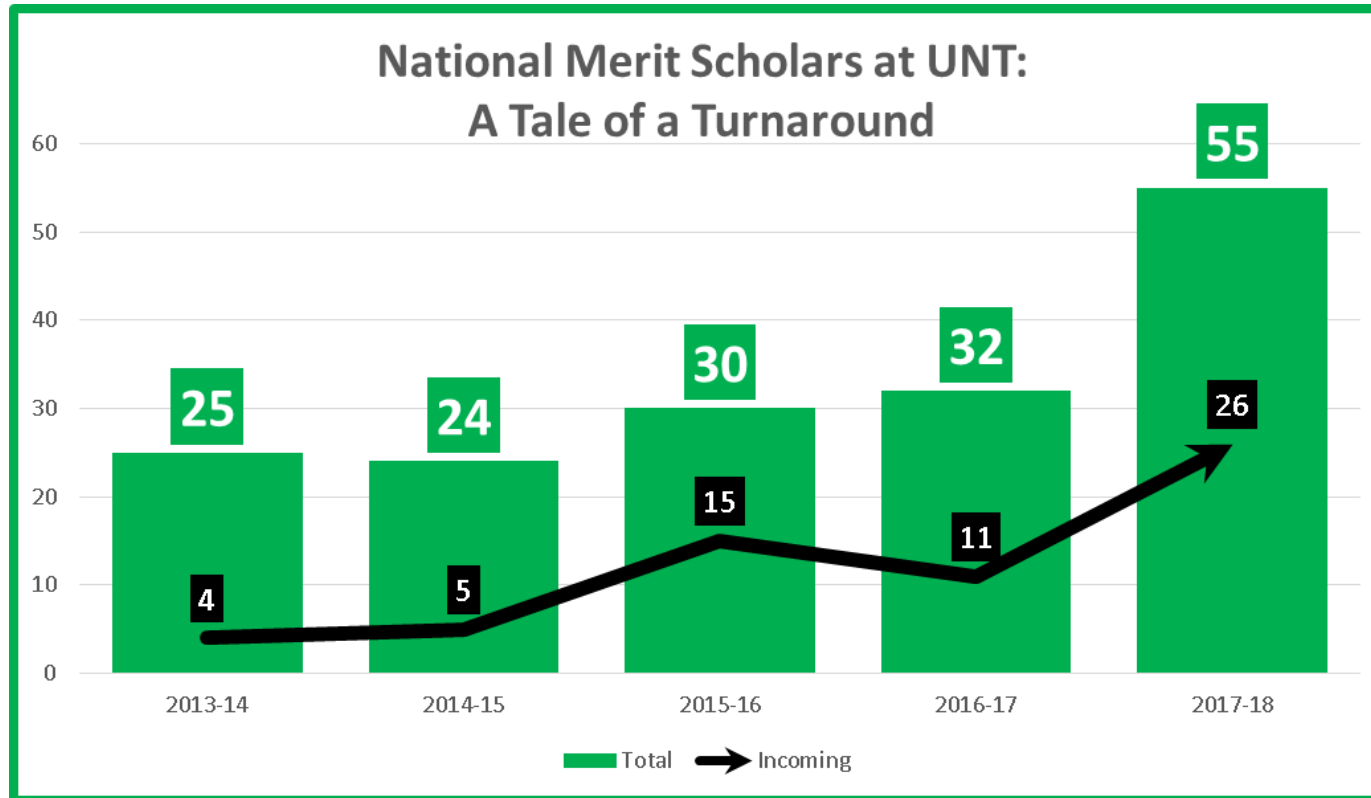


**Strategic Planning**  
**+ Organizational Implementation**  
**= Success**

- Vision
- Commitment
- Strategy
- Execution
- Outcome



# UNT- 5 Year Comparison



# Catching Excellence

- Promote the UNT Brand and Build Outward
- Refine with Student in Mind
- Secure New Resources
- Optimize Existing Resources
- Market Relevance and Reputation
- Redefine the UNT National Merit Experience

