

UNIVERSITY OF NORTH TEXAS®



OUTSTANDING. OPPORTUNITY. TIER ONE. CONTACT US >

National Merit Scholars

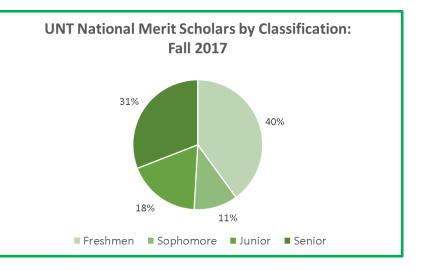
Shannon Goodman, Vice President for Enrollment





Meet Our Scholars

- 30 Females, 25 Males
- 7 UNT Colleges
- 27 Distinct Majors
- In-State and Out-of-State





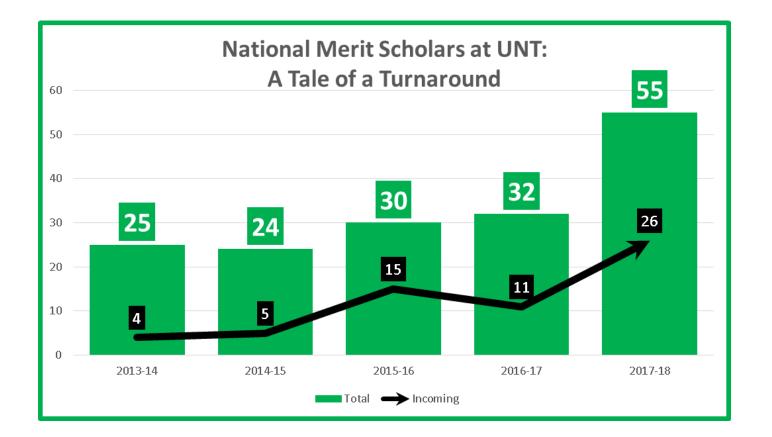
Strategic Planning + Organizational Implementation = Success

- Vision
- Commitment
- Strategy
- Execution
- Outcome





UNT-5 Year Comparison





Catching Excellence

- Promote the UNT Brand and Build Outward
- Refine with Student in Mind
- Secure New Resources
- Optimize Existing Resources
- Market Relevance and Reputation
- Redefine the UNT National Merit Experience





Inspired by Deloitte's The new principles of brand leadership - The Impact Project

see https://www2.deloitte.com/global/en/pages/about-deloitte/articles/the-new-principles-brand-leadership.html