

Insights Program Data Governance Objectives

- Maintain a correct and consistent definition of the data and its business rules.
- Develop a regular and routine protocol to review existing definitions to ensure their ability to accurately reflect campus needs.
- Increase the awareness of data quality issues outside of the Insight Program.
- Increase the consistency, availability, usability, and timeliness of data within the Insights Program.
- Develop a comprehensive data dictionary/metadata repository for data elements utilized in the Insights Program that is searchable, centralized, and easy to use.
- Provide a solid secure framework that enables sustainable execution across multiple data domains to build a culture of transparency.
- Through effective data governance practices, deliver a robust array of analytic toolsets to transform decision-making.

Insights Program Data Governance Principles

- Data Governance will serve as a catalyst to help our institutions succeed.
- Data will be treated as a valuable institutional asset.
- Elevating data quality will be a shared responsibility.
- Data governance is a hands-on activity worthy of our time.
- All data are subject to a data governance review prior to inclusion into the Insights environment.
- Data is a commodity utilized by a broad spectrum of constituents.
- Data governance practices will be transparent.
- We will measure ourselves on our progress through a process of continuous improvement.

Questions? Please contact:

Dr. Dan Hubbard
Director of Data Management, Training, and Benchmarking
daniel.hubbard@unt.edu
940-369-6189

Note: These objectives and principles were the result of a three day data governance retreat leveraging representation from across the UNT enterprise. SAS consultant expertise was engaged to help lay a foundation for effective data governance at UNT. In the coming weeks and months this foundation will be expanded to include additional formalized governance structures.