
Major in Journalism

*Following is one suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment. **Some requirements may have changed because the University Core Curriculum was being revised at the time this catalog went to press. Contact a degree program adviser.***

BS with a Major in Journalism Public Relations Concentration pdf

FRESHMAN YEAR

FALL	HOURS
ENGL 1310, College Writing I	3
JOUR 1210, Survey of Mass Communication ¹⁴	3
PSCI 1040, American Government	3
CSCI ^{1,16}	3
Wellness ¹¹	3
Total	15

SOPHOMORE YEAR

FALL	HOURS
ENGL 2210, World Literature I	3
HIST 2610, United States History to 1865 ¹²	3
JOUR 2310, News Reporting and Writing Concentration ⁵³	3
Natural Science ⁹	4
Total	17

JUNIOR YEAR

FALL	HOURS
JOUR 3310, Feature Writing	3
JOUR 4450, Case Studies in Public Relations	3
LANG 2040, Foreign Language (intermediate) ^{3,16}	3
Business (advanced) ⁵¹	3
Laboratory Science (choice) ⁹	4
Total	16

JUNIOR YEAR

SUMMER I	HOURS
Concentration (advanced) ⁵³	3
Total	3

SENIOR YEAR

FALL	HOURS
ECON 1110, Principles of Macroeconomics	3
JOUR 4460, Public Relations Communication	3
Business (advanced) ⁵¹	3
Concentration (advanced) ⁵³	3
Concentration (advanced) ⁵³	3
Understanding of Ideas and Values ¹⁷	3
Total	18

FRESHMAN YEAR

SPRING	HOURS
ENGL 1320, College Writing II ⁶	3
JOUR 2010, Principles of Advertising	3
MATH 1680, Elementary Probability and Statistics	3
PSCI 1050, American Government	3
Visual and Performing Arts ⁷	3
Total	15

SOPHOMORE YEAR

SPRING	HOURS
ENGL 2220, World Literature II	3
HIST 2620, United States History Since 1865 ¹²	3
JOUR 2320, News Reporting and Writing	4
JOUR 4420, Public Relations	3
Physical Science ⁹	4
Total	17

JUNIOR YEAR

SPRING	HOURS
JOUR 3320, Desk Work	4
JOUR 4200, Microcomputer Applications in Journalism	4
LANG 2050, Foreign Language (intermediate) ^{3,16}	3
Business (advanced) ⁵¹	3
Concentration ⁵³	3
Total	17

JUNIOR YEAR

SUMMER II	HOURS
Concentration (advanced) ⁵³	3
Total	3

SENIOR YEAR

SPRING	HOURS
JOUR ⁵²	3
Business (advanced) ⁵¹	3
Concentration ⁵³	3
Concentration ⁵³	3
Concentration (advanced) ⁵³	3
Concentration (advanced) ⁵³	3
Total	18

Actual degree plans may vary depending on availability of courses in a given semester. Some courses may require prerequisites not listed. See Arts and Sciences notes in supplement booklet for footnotes.

Supplemental Information for the Public Relations Concentration

1. Required journalism courses are JOUR 1210, 2010, 2310, 2320, 3310, 3320, 4200, 4420, 4450 and 4460, and one course from 2700, 4480 or 4800, 4820 and 4850.

2. Students must take MGMT 3860, MKTG 3650, MKTG 4700 or SOCI 4870, MGMT 3820 and MATH 1680.
