

Major in Journalism

Following is one suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment. Some requirements may have changed because the University Core Curriculum was being revised at the time this catalog went to press. Contact a degree program adviser.

BS with a Major in Journalism Business Journalism Concentration pdf

FRESHMAN YEAR

FALL	HOURS
ECON 1100, Principles of Microeconomics	3
ENGL 1310, College Writing I	3
JOUR 1210, Survey of Mass Communication ¹⁴	3
PSCI 1040, American Government	3
Wellness ¹¹	<u>3</u>
Total	15

FRESHMAN YEAR

SPRING	HOURS
ECON 1110, Principles of Macroeconomics	3
ENGL 1320, College Writing II ⁶	3
JOUR 2310, Newspaper Reporting and Writing	4
MATH 1680, Elementary Probability and Statistics ^{4,16}	3
PSCI 1050, American Government	<u>3</u>
Total	16

SOPHOMORE YEAR

FALL	HOURS
ACCT 2020, Accounting Principles I	3
ENGL 2210, World Literature I	3
HIST 2610, United States History to 1865 ¹²	3
JOUR 2320, Newspaper Reporting and Writing	4
CSCI ¹	<u>3</u>
Total	16

SOPHOMORE YEAR

SPRING	HOURS
ACCT 2030, Accounting Principles II	3
ENGL 2220, World Literature II	3
HIST 2620, United States History Since 1865 ¹²	3
JOUR 3320, Desk Work	4
Natural Science ⁹	<u>4</u>
Total	17

JUNIOR YEAR

FALL	HOURS
FINA 3770, Finance	3
JOUR 3310, Feature Writing	3
JOUR 4410, Reporting of Public Affairs	4
LANG 2040, Foreign Language (intermediate) ^{3,16}	3
Physical Science ⁹	<u>4</u>
Total	17

JUNIOR YEAR

SPRING	HOURS
BCIS 3610, Basic Information Systems	3
JOUR 4420, Public Relations	3
JOUR 4620, Mass Communication Law	3
LANG 2050, Foreign Language (intermediate) ^{3,16}	3
Laboratory Science (choice) ⁹	<u>4</u>
Total	16

SENIOR YEAR

FALL	HOURS
JOUR 4510, Newspaper Management, Problems and Ethics, or JOUR 4850, Magazine Production	3
MKTG 3650, Principles of Marketing	3
JOUR ⁴⁸	3
Business (advanced) ⁴⁹	3
Understanding of Ideas and Values ¹⁷	3
Visual and Performing Arts ⁷	<u>3</u>
Total	18

SENIOR YEAR

SPRING	HOURS
BLAW 3430, Basic Law	3
MGMT 3820, Management Concepts	3
MSCI 3700, Statistical Analysis I	3
JOUR ⁴⁸	3
Business (advanced) ⁴⁹	<u>3</u>
Total	15

Actual degree plans may vary depending on availability of courses in a given semester.

Some courses may require prerequisites not listed.

See Arts and Sciences notes in supplement booklet for footnotes.

Supplemental Information for the Business Journalism Concentration

1. Required journalism courses are JOUR 1210, 2310, 2320, 3310, 3320, 4410, 4420, 4510 or 4850 and 4620, plus two courses chosen from 2010, 2700, 4200, 4450 or 4460, 4800 and 4820.

2. Students also must take ECON 1100-1110 and the following business administration courses: ACCT 2020-2030; BCIS 3610; BLAW 3430; FINA 3770; MGMT 3820; MKTG 3650; MSCI 3700; and two courses from MGMT 4450, BLAW 4430, FINA 4500 and REAL 2100.