

## Major in Journalism

*Following is one suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment. Some requirements may have changed because the University Core Curriculum was being revised at the time this catalog went to press. Contact a degree program adviser.*

### BA with a Major in Journalism Public Relations Concentration pdf

<b>FRESHMAN YEAR</b>		<b>FRESHMAN YEAR</b>	
<b>FALL</b>	<b>HOURS</b>	<b>SPRING</b>	<b>HOURS</b>
ENGL 1310, College Writing I	3	ENGL 1320, College Writing II <sup>6</sup>	3
JOUR 1210, Survey of Mass Communication <sup>14</sup>	3	JOUR 2010, Principles of Advertising	3
PSCI 1040, American Government	3	MATH 1190, Mathematics with Emphasis on Business Application <sup>5, 16</sup>	3
CSCI <sup>1, 16</sup>	3	PSCI 1050, American Government	3
Visual and Performing Arts	<u>3</u>	Minor <sup>53</sup>	3
Total	15	Wellness <sup>11</sup>	<u>3</u>
		Total	18
<b>SOPHOMORE YEAR</b>		<b>SOPHOMORE YEAR</b>	
<b>FALL</b>	<b>HOURS</b>	<b>SPRING</b>	<b>HOURS</b>
ENGL 2210, World Literature I	3	ENGL 2220, World Literature II	3
JOUR 2310, Newspaper Reporting and Writing	4	JOUR 2320, Newspaper Reporting and Writing	4
LANG 2040, Foreign Language (intermediate) <sup>3, 16</sup>	3	JOUR 4420, Public Relations	3
MATH 1680, Elementary Probability and Statistics (required) <sup>5</sup>	3	LANG 2050, Foreign Language (intermediate) <sup>3, 16</sup>	3
Natural Science <sup>9</sup>	<u>4</u>	Physical Science <sup>9</sup>	<u>4</u>
Total	17	Total	17
<b>JUNIOR YEAR</b>		<b>JUNIOR YEAR</b>	
<b>FALL</b>	<b>HOURS</b>	<b>SPRING</b>	<b>HOURS</b>
HIST 2610, United States History to 1865 <sup>12</sup>	3	JOUR 3320, Desk Work	4
JOUR 3310, Feature Writing	3	JOUR 4200, Microcomputer Applications in Journalism	4
JOUR 4450, Case Studies in Public Relations Business (advanced) <sup>51</sup>	3	HIST 2620, United States History Since 1865 <sup>12</sup>	3
Elective (advanced) <sup>16</sup>	1	Business (advanced) <sup>51</sup>	3
Laboratory Science (choice) <sup>9</sup>	<u>4</u>	Minor <sup>53</sup>	<u>3</u>
Total	17	Total	17
<b>SENIOR YEAR</b>		<b>SENIOR YEAR</b>	
<b>FALL</b>	<b>HOURS</b>	<b>SPRING</b>	<b>HOURS</b>
JOUR 4460, Public Relations Communication	3	ECON 1110, Principles of Macroeconomics	3
Business (advanced) <sup>51</sup>	3	JOUR <sup>52</sup>	3
Elective (advanced) <sup>16</sup>	3	Business (advanced) <sup>51</sup>	3
Minor <sup>53</sup>	3	Minor (advanced) <sup>53</sup>	3
Minor <sup>53</sup>	3	Minor (advanced) <sup>53</sup>	<u>3</u>
Understanding of Ideas and Values <sup>17</sup>	<u>3</u>	Total	15
Total	18		

*Actual degree plans may vary depending on availability of courses in a given semester. Some courses may require prerequisites not listed. See Arts and Sciences notes in supplement booklet for footnotes.*

### Supplemental Information for the Public Relations Concentration

1. Required journalism courses are JOUR 1210, 2010, 2310, 2320, 3310, 3320, 4200, 4420, 4450 and 4460, and one course from 2700, 4480 or 4800, 4820 and 4850.

2. Students must take MGMT 3860, MKTG 3650, MKTG 4700 or SOCI 4870, MGMT 3820 and MATH 1680.