
Major in Merchandising

Following is one suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment.

BS with a Major in Merchandising (Business Minor)

FRESHMAN YEAR

FALL	HOURS
ECON 1100, Principles of Microeconomics	3
ENGL 1310, College Writing I or ENGL 1313, Computer Assisted College Writing I ^{A,3}	3
PSCI 1040, American Government ^E	3
SMHM 1650, Apparel Evaluation	3
Natural Sciences ^C	<u>4</u>
Total	16

SOPHOMORE YEAR

FALL	HOURS
ACCT 2020, Accounting Principles I ⁴	3
ENGL 2700, Technical Writing ^{A,3}	3
SMHM 2370, Introduction to Computer-Assisted Design ²	1
SMHM 2490, Introduction to Fashion Merchandising	3
SMHM 3350, History of Costume and Furniture ²	3
Elective	<u>3</u>
Total	16

JUNIOR YEAR

FALL	HOURS
HIST 2610, United States History to 1865 ^D	3
MKTG 3650, Principles of Marketing ⁴	3
SMHM 3510, Merchandising Problems	3
SMHM 3750, Consumer Studies in Apparel and Home Furnishings ²	3
SMHM Elective	3
Visual and Performing Arts ^G	<u>3</u>
Total	18

SENIOR YEAR

FALL	HOURS
SMHM 4750, Managing a Diverse Workforce ^K	3
SMHM 3500, Advanced Field Experience ⁹	6
SMHM 4010, Global Textile and Apparel Industries ²	<u>3</u>
Total	12

FRESHMAN YEAR

SPRING	HOURS
ECON 1110, Principles of Macroeconomics ¹	3
MATH 1190, Business Calculus or MATH 1400, College Math with Calculus ^B	3
SMHM 2360, Aesthetics and Environment	3
Humanities ^H	3
Natural Sciences ^C	<u>4</u>
Total	16

SOPHOMORE YEAR

SPRING	HOURS
ACCT 2030, Accounting Principles II ⁴	3
BCIS 2610, Introduction to Computers in Business	3
PSCI 1050, American Government ^E	3
SMHM 1450, Principles of Nutrition ^F	3
SMHM 2650, Textiles	<u>3</u>
Total	15

JUNIOR YEAR

SPRING	HOURS
HIST 2620, United States History Since 1865 ^D	3
MKTG 4600, Retailing ⁴	3
SMHM 3450, Presentation Techniques ^J	3
SMHM 3650, Textile Evaluation	3
SMHM Elective ⁸	<u>3</u>
Total	15

SENIOR YEAR

SPRING	HOURS
MGMT 3720, Organizational Behavior ⁴	3
SMHM 3370, Dress and Human Behavior ¹	3
SMHM 4450, Promotion of Apparel and Home Furnishings ¹	3
SMHM Elective ⁸	3
Business Elective ^{4,6}	3
Elective	<u>1</u>
Total	16

Actual degree plans may vary depending on availability of courses in a given semester. Some courses may require prerequisites not listed in the above plan. See Merchandising and Hospitality Management notes in supplement booklet for footnotes.

Summary of Degree Requirements:

Major: (33-36 advanced)	49
Minor: (12 advanced)	18
Core:	
English	6
History	6
Political Science	6
Mathematics	3
Laboratory Science	8
Communications	3
Cross Cultural, Diversity and Global Studies	3
Humanities	3
Social and Behavioral Sciences	3
Visual and Performing Arts	3
Wellness	3
Additional Requirements:	
BCIS 2610	3
ECON 1100	3
Free Electives	4
Total	124

Note:

42 hours must be advanced

24 of last 30 hour must be completed at UNT

See “University Core Curriculum Requirements” in the Academics Section of this catalog for the lists of approved courses. The merchandising program requires specific courses contained in parts of the University Core to satisfy degree requirements. Students should consult program advisers for a list of required courses. Students may be required to take extra courses if they fail to take these courses.

Supplemental Information for BS with a Major in Merchandising (Business Minor)**Area of Concentration:**

Required courses are SMHM 1450, 1650, 2360, 2370, 2490, 2650, 3350, 3370, 3450, 3500 (6), 3510, 3650, 3750, 4010, 4450, and 4750, plus 9 hours to be selected from: SMHM 2750, 4000, 4080, 4090, 4650, 4660.

Minor

A minor in business administration requires 18 hours: ACCT 2020, 2030, MGMT 3720, MKTG 3650, MKTG 460, and 3 hours to be selected from BCIS 3610, BLAW 3430, MKTG 4260, and MSCI 3700.

Minors in Merchandising and Hospitality Management

The minor requires at least 18 hours, including 6 advanced. Approved minor course sequences follow.

Minor in Club Management

This minor requires a total of 19 hours: SMHM 1420, 2550, 3260, 3500 (6), 4260 and 4300.

Minor in Hospitality Management

SMHM 1420, 1450,* 1470, 1500 and 2800, plus two of the following courses: SMHM 2550, 3260, 3700, 3920, 4210, 4300 and 4750**.

*SMHM 1450, Principles of Nutrition, satisfies the Wellness requirement of the University Core Curriculum.

**SMHM 4750, Managing a Diverse Work Force, satisfies the Diversity in the United States requirement of the University Core Curriculum.

Minor in Home Furnishings Merchandising

SMHM 2360, 2370, 2400, 3380, 3400 and 4080, plus one of the following courses: SMHM 3350, 3410, 3510, 4000 or 4090.

Minor in Merchandising with a Fashion Emphasis

SMHM 1650, 2490, 2650, 3510 and 4010, plus one of the following courses: SMHM 3350, 3370, 3650, 4000 or 4080.

Minor in Merchandising with a Fashion Merchandise Development Emphasis

SMHM 1650, 2490, 2650, 3650 and 4650, plus one of the following courses: SMHM 3750, 4000, 4010, 4080 or 4090.

Graduate Programs

The School of Merchandising and Hospitality Management offers two Master of Science degree programs:

- hospitality management,
- industrial/technical (merchandising and fabric analytics).

The School of Merchandising and Hospitality Management, in collaboration with the College of Business Administration, offers the following dual degrees:

- Master of Business Administration/Master of Science with a major in hospitality management; and
- Master of Business Administration/Master of Science with a major in industrial-technical merchandising and fabric analytics (merchandising).

For information, consult the *Graduate Catalog*.