

## Major in Merchandising

*Following is one suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment. Some requirements may have changed because the University Core Curriculum was being revised at the time this catalog went to press. Contact a degree program adviser.*

### BS with a Major in Merchandising (Business Minor)

#### FRESHMAN YEAR

FALL	HOURS
ECON 1100, Principles of Microeconomics	3
ENGL 1310, College Writing I, or ENGL 1313, Computer Assisted College Writing I <sup>3</sup>	3
PSCI 1040, American Government	3
SMHM 1650, Apparel Evaluation	3
Physical Laboratory Science	<u>4</u>
Total	16

#### SOPHOMORE YEAR

FALL	HOURS
ACCT 2020, Accounting Principles I	3
ENGL 2220, World Literature II <sup>3</sup>	3
SMHM 2490, Introduction to Fashion Merchandising	3
SMHM 2650, Textiles	3
Understanding of Ideas and Values <sup>1</sup>	3
Wellness <sup>9</sup>	<u>0-3</u>
Total	15-18

#### JUNIOR YEAR

FALL	HOURS
BCIS 2610, Introduction to Computers in Business	3
HIST 2610, United States History to 1865 <sup>18</sup>	3
MKTG 3650, Principles of Marketing <sup>6</sup>	3
SMHM 3510, Merchandising Problems <sup>4</sup>	3
SMHM 3750, Consumer Studies in Apparel and Home Furnishings <sup>4</sup>	3
SMHM Elective <sup>4,17</sup>	<u>3</u>
Total	18

#### SENIOR YEAR

FALL	HOURS
SMHM 4750, Managing a Diverse Workforce <sup>1</sup>	3
SMHM 3500, Advanced Field Experience <sup>20</sup>	6
SMHM 4010, Textile and Apparel Industries <sup>4</sup>	<u>3</u>
Total	12

#### FRESHMAN YEAR

SPRING	HOURS
CON 1110, Principles of Macroeconomics	3
ENGL 2210, World Literature I <sup>3</sup>	3
MATH 1100, College Algebra (or higher)	3
SMHM 2360, Aesthetics and Environment	3
Natural or Life Laboratory Science	<u>4</u>
Total	16

#### SOPHOMORE YEAR

SPRING	HOURS
ACCT 2030, Accounting Principles II	3
ENGL 2700, Technical Writing <sup>3</sup>	3
PSCI 1050, American Government <sup>16</sup>	3
SMHM 1450, Principles of Nutrition <sup>9</sup>	3
SMHM 2370, Introduction to Computer-Aided Design <sup>5</sup>	1
SMHM 3350, The History of Costume and Furniture <sup>5</sup>	<u>3</u>
Total	16

#### JUNIOR YEAR

SPRING	HOURS
HIST 2620, United States History Since 1865 <sup>18</sup>	3
MKTG 4600, Retailing <sup>6</sup>	3
SMHM 3370, Dress and Human Behavior in Society <sup>5</sup>	3
SMHM 3650, Textile Evaluation	3
Visual and Performing Arts <sup>2</sup>	3
Elective	<u>1</u>
Total	16

#### SENIOR YEAR

SPRING	HOURS
MGMT 3820, Concepts of Management <sup>6</sup>	3
SMHM 3450, Presentation Techniques	3
SMHM 4450, Promotion of Apparel and Home Furnishings <sup>5</sup>	3
SMHM Elective <sup>5,17</sup>	3
MKTG <sup>21</sup>	<u>3</u>
Total	15

*Actual degree plans may vary depending on availability of courses in a given semester.*

*Some courses may require prerequisites not listed in the above plan.*

*See Merchandising and Hospitality Management notes in supplement booklet for footnotes.*

**Summary of Degree Requirements:**

Major (39 advanced):	55
Minor (12 advanced):	18
<b>*Core:</b>	
English	12
History	6
Political Science	6
Mathematics	3
Macroeconomics	3
Laboratory Science	8
Wellness (may be satisfied by degree requirements <sup>21</sup> )	3
Visual and Performing Arts	3
Understanding of Ideas and Values (3 hours may be satisfied by degree requirements. <sup>1</sup> )	6
<b>Additional Requirements:</b>	
BCIS 2610	3
Microeconomics	3
Free Elective	1

***\*The University Core Curriculum was being revised at the time this catalog went to press. Consult a degree program adviser or the university's Web site ([www.unt.edu/catsched/](http://www.unt.edu/catsched/)).***

**Note:**

42 hours must be advanced.  
24 of the last 30 hours must be completed at UNT.

**Supplemental Information for BS with a Major in Merchandising (Business Minor)****Core Requirements**

Required courses are English composition, 6 hours: ENGL 1310 and 2700 (Note 1); world literature, 6 hours: ENGL 2210 and 2220; ECON 1110; HIST 2610 and 2620; PSCI 1040 and 1050; MATH 1100 (Note 1); wellness, 3 hours: PHED 1000, DANC 1100, PSYC 2580 or SMHM 1450 (Note 2); physical and natural/life sciences with laboratory, 8 hours (Note 1); visual and performing arts, 3 hours (Note 2); and understanding ideas and values, 6 hours (Note 2).

(Note 1) *Students in the merchandising program are required to take ENGL 2700; MATH 1100 or higher.*

(Note 2) *See "University Core Curriculum Requirements" in the Academics section of this catalog for the lists of approved courses. The merchandising program requires specific courses contained in parts of the University Core to satisfy degree requirements. Students should consult program advisers for a list of required courses. Students may be required to take extra courses if they fail to take these courses.*

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**Additional Requirements**

Required courses are ECON 1100, BCIS 2610.

**Area of Concentration**

Required courses are SMHM 1450, 1650, 2360, 2370, 2490, 2650, 3350, 3370, 3450, 3500 (6), 3510, 3650, 3750, 4010, 4450 and 4750, plus 6 hours to be selected from: SMHM 4000, 4080, 4090, 4650, and 4660.

**Minor**

A minor in business administration requires 18 hours: ACCT 2020, 2030, MGMT 3820, MKTG 3650, 4600, and 3 hours selected from MKTG 3010, 4260, 4520, 4630 or 4650.