

Major in Merchandising

Following is one suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment.

**See the University Core Curriculum section of this catalog for approved list of course options.*

***See Arts and Sciences degree requirements section of this catalog for approved list of course options.*

BS with a Major in Merchandising (Business Minor) (html)

BS with a Major in Merchandising (Business Minor) (pdf)

FRESHMAN YEAR

| FALL | HOURS |
|---|-----------|
| ECON 1100, Principles of Microeconomics | 3 |
| ENGL 1310, College Writing I or ENGL 1313, Computer Assisted College Writing I* | 3 |
| HIST 2610, United States History to 1865* | 3 |
| SMHM 2490, Introduction to Fashion Merchandising | 3 |
| Elective | <u>3</u> |
| Total | 15 |

FRESHMAN YEAR

| SPRING | HOURS |
|--|-----------|
| ECON 1110, Principles of Macroeconomics | 3 |
| ENGL 1320, College Writing II or ENGL 2700, Technical Writing* | 3 |
| MATH 1190, Business Calculus or MATH 1400, College Math with Calculus* | 3 |
| SMHM 1650, Apparel Evaluation | 3 |
| SMHM 2360, Aesthetics and Environment | 3 |
| Elective | <u>1</u> |
| Total | 16 |

SOPHOMORE YEAR

| FALL | HOURS |
|--|-----------|
| ACCT 2020, Accounting Principles I | 3 |
| HIST 2620, United States History Since 1865* | 3 |
| PSCI 1040, American Government* | 3 |
| SMHM 2650, Textiles | 3 |
| SMHM 3350, History of Costume and Furniture | 3 |
| Elective | <u>1</u> |
| Total | 16 |

SOPHOMORE YEAR

| SPRING | HOURS |
|--|-----------|
| ACCT 2030, Accounting Principles II | 3 |
| BCIS 2610, Introduction to Computers in Business | 3 |
| PSCI 1050, American Government* | 3 |
| SMHM 1450, Principles of Nutrition | 3 |
| SMHM 3370, Dress and Human Behavior | 3 |
| Visual and Performing Arts* | <u>3</u> |
| Total | 18 |

JUNIOR YEAR

| FALL | HOURS |
|---|-----------|
| MKTG 3650, Principles of Marketing | 3 |
| SMHM 3510, Merchandising Problems | 3 |
| SMHM 3650, Textile Evaluation | 3 |
| SMHM 3750, Consumer Studies in Apparel and Home Furnishings | 3 |
| Natural Sciences** | <u>4</u> |
| Total | 16 |

JUNIOR YEAR

| SPRING | HOURS |
|--|-----------|
| MGMT 3720, Organizational Behavior | 3 |
| SMHM 3450, Presentation Techniques | 3 |
| SMHM 3850, Promotion of Apparel and Home Furnishings | 3 |
| SMHM Elective | 3 |
| Natural Sciences** | <u>4</u> |
| Total | 16 |

SENIOR YEAR

| FALL | HOURS |
|--|-----------|
| MKTG 4600, Retailing | 3 |
| SMHM 4010, Global Textile and Apparel Industries | 3 |
| SMHM 4750, Managing a Diverse Workforce | 3 |
| SMHM Elective | 3 |
| Humanities* | <u>3</u> |
| Total | 15 |

SENIOR YEAR

| SPRING | HOURS |
|--------------------------------------|-----------|
| SMHM 3500, Advanced Field Experience | 6 |
| SMHM Elective | 3 |
| Business Elective | <u>3</u> |
| Total | 16 |

*Actual degree plans may vary depending on availability of courses in a given semester.
Some courses may require prerequisites not listed in the above plan.*