

Major in Communication Design

*Following is **one** suggested four-year degree plan. Students are encouraged to see an adviser each semester for help with program decisions and enrollment.*

BFA with a Major in Communication Design

FRESHMAN YEAR

FALL	HOURS
ART 1080, Introduction to Communication Design	3
ART 1200, Art Appreciation	3
ART 1440, Design I	3
ART 1500, Drawing I	3
ENGL 1310, College Writing I	<u>3</u>
Total	15

FRESHMAN YEAR

SPRING	HOURS
ART 1450, Design II	3
ART 1510, Drawing II	3
ENGL 1320, College Writing II	3
MATH 1100, College Algebra	3
Free Elective or Computer Competency Requirement ⁶	3
Wellness ⁵	<u>2-3</u>
Total	17-18

SOPHOMORE YEAR

FALL	HOURS
ART 2080, Communication Design: Typography	3
ART 2082, Communication Design: Color Theory, Rendering and Production Techniques for Advertising	3
ART 2100, Beginning Figure Drawing	3
ART 2350, Art History Survey I ²	3
ENGL 2210, World Literature I	<u>3</u>
Total	15

SOPHOMORE YEAR

SPRING	HOURS
ART 2084, Communication Design: Graphic Design	3
ART 2360, Art History Survey II ³	3
ART 3170, Computer Applications in the Visual Arts	3
ENGL 2220, World Literature II	3
PSCI 1040, American Government	3
Minor	<u>3</u>
Total	18

SOPHOMORE YEAR

SUMMER I	HOURS
HIST 2610, United States History to 1865 ^{17,31}	3
Minor ¹⁷	<u>3</u>
Total	6

SOPHOMORE YEAR

SUMMER II	HOURS
ECON 1110, Principles of Macroeconomics	3
HIST 2620, United States History Since 1865 ^{17,31}	<u>3</u>
Total	6

JUNIOR YEAR

FALL	HOURS
ART 3080, Communication Design: Advertising Design	3
ART 4807, Graphic Design Studio ¹¹ or ART 4088, Illustration	3
Laboratory Science ⁹	3-4
Minor ¹⁷	3
Printmaking or Painting ¹⁰	<u>3</u>
Total	15-16

JUNIOR YEAR

SPRING	HOURS
ART 2650, Black and White Photography I	3
ART 3082, Communication Design: Three-dimensional Graphic Design	3
PSCI 1050, American Government	3
Laboratory Science ⁹	3-4
Minor ¹⁷	<u>3</u>
Total	15-16

SENIOR YEAR

FALL	HOURS
ART 4082, Publication Design	3
Art History (advanced) ¹⁹	3
Free Elective (advanced) ¹²	3
Free Elective or Oral Communication Requirement ⁷	3
Minor (advanced)	<u>3</u>
Total	15

SENIOR YEAR

SPRING	HOURS
ART 4086, Communication Design: Final Portfolio Preparation	3
Art History (advanced)	3
Free Elective	1-4
Minor (advanced)	3
Understanding of Ideas and Values ^{9,17}	<u>3</u>
Total	13-16

Actual degree plans may vary depending on availability of courses in a given semester.

Some courses may require prerequisites not listed.

See Visual Arts notes in supplement booklet for footnotes.

Summary of Degree Requirements:

Art:	66
Minor (6 advanced):	18
Core:	
English	12
History	6
Political Science	6
Wellness	2-3
Economics	3
Mathematics	3
Laboratory Science	6-8
Understanding of Ideas and Values	3
Free Electives (9-12 advanced):	10-13

Supplemental Information for BFA with a Major in Communication Design

Course Sequence for Communication Design Classes

ART 2080, Communication Design: Typography. **Students who have not completed the following prerequisites will be dropped from the course: ART 1200, 1440, 1450, 1500, 1510.**

ART 2080, Communication Design: Typography, and ART 2084, Communication Design: Graphic Design, **must be taken consecutively; there will be no exceptions.**

ART 2082, Communication Design: Color Theory, Rendering and Production Techniques for Advertising, **may be taken concurrently** with ART 2080, Typography, or ART 2084, Graphic Design. ART 1080, 2080, 2082 and 2084 should be completed prior to the mid-point review, which occurs at the end of 2084.

ART 2084, Communication Design: Graphic Design, **will be offered in fall and spring semesters only, not in either summer session. Plan your schedule accordingly.**

After passing ART 2084, Communication Design: Graphic Design and the mid-point review, it is recommended that students take courses in this order: **ART 3080, 3082, 4082, 4086.** ART 4807 or 4088 may be taken any semester after the student has completed ART 2084.

ART 4086, Communication Design: Final Portfolio Preparation, **may be taken only upon completion of all other communication design courses. Offered fall and spring only; plan your schedule accordingly. It is strongly recommended that students take ART 4086 during their last semester at UNT.**

Portfolio Reviews for Communication Design Majors

•**Mid-Point Review** At the end of ART 2084 (usually during pre-final week), students will present their portfolios for review by the entire

Note:

36 hours of art must be taken at UNT.
42 hours must be advanced; 24 of the 42 must be taken at UNT.
24 of the last 30 hours must be completed at UNT.

communication design faculty to determine whether the students have developed technical and conceptual skills required in upper division courses. The review will consist of:

- **Communication Design Portfolio** including every project assigned in ART 2080, ART 2082 and ART 2084; in addition to final presentation boards, the portfolio should demonstrate proficiency at the concept, thumbnail sketch and layout stages.
- Professional Performance Data **comprised of faculty records regarding student's attendance, deadline performance, daily outside work assignments, etc.**

Students must pass this review to enroll in advanced communication design courses; those who are unsuccessful are usually required to repeat courses that address weaknesses evident in the work.

Transfer Credit Review

Special arrangements will be made to review the work of students who have completed communication design courses at another institution to determine the appropriate entry level into the UNT program. Such students must have their work reviewed again during their first semester at UNT in order to be admitted to subsequent communication design classes.

Senior Exit Reviews

Senior Review I

At the conclusion of ART 4082, Communication Design: Publication Design, students will present portfolios to faculty, who will help students decide whether they are ready to enter ART 4086, the final portfolio course.

Senior Review II

A final portfolio review is a part of course requirements for ART 4086, Communication Design: Final Portfolio Preparation. Strengths and weaknesses in research, concept, design, typography and overall presentation are evaluated. The successful portfolio must be industry ready. Students

unsuccessful in this review are required to repeat ART 4086 and the final portfolio review. Any deficiencies declared by the faculty must be corrected before the portfolio will be approved and a passing grade assigned in the course.

Results

At each review, students will receive a form identifying strengths and weaknesses that faculty observe in the work presented. A record of the student's performance also will be provided to the School of Visual Arts.

Suggested Minors for BFA in Communication Design are:

- business administration (marketing), journalism (advertising) or radio/television/film. Consult the School of Visual Arts Student Services Office, Art Building, Room 111, or a faculty adviser for approved sequence of courses in these minors. Total: 18 hours including 6 advanced.