Major in Merchandising

Following is **one** suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment.

BS with a Major in Merchandising

FRESHMAN YEAR		FRESHMAN YEAR	
FALL	HOURS	SPRING HOU	RS
CHEM 1310, Essentials of Chemistry ⁴	4	BIOL 1110/1115, Human and Animal Biology	¹⁴ 4
ECON 1100, Principles of Microeconom	ics 3	ECON 1110, Principles of Macroeconomics	3
ENGL 1310, College Writing I ³	3	ENGL 2210, World Literature I ³	3
PSCI 1040, American Government	3	MATH 1100, College Algebra	3
SMHM 1650, Apparel Evaluation	<u>3</u>	SMHM 2360, Aesthetics and Environment	<u>3</u>
Total	16	Total	16
SOPHOMORE YEAR		SOPHOMORE YEAR	
FALL	HOURS	SPRING HOU	RS
ACCT 2020, Principles of Accounting	3	ACCT 2030, Accounting Principles II	3
ENGL 2220, World Literature II ³	3	ENGL 2700, Technical Writing ³	3
SMHM 2490, Introduction to Fashion		PSCI 1050, American Government ¹⁶	3
Merchandising	3	SMHM 1450, Principles of Nutrition ⁹	3
SMHM 2650, Textiles	3	SMHM 2370, Introduction to Computer-Aided	i.
Understanding of Ideas and Values ¹	<u>3</u> 15	Design ⁵	1
Total	15	SMHM 3350, The History of Costume and	
		Furniture ⁵	_3
		Total	16
JUNIOR YEAR		JUNIOR YEAR	
FALL	HOURS	SPRING HOU	RS
BCIS 2610, Introduction to Computers in	1	HIST 2620, United States History Since 1865 ¹	18 3
Business	3	MKTG 4600, Retailing ⁶	3
HIST 2610, United States History to 1869	5^{18} 3	SMHM 3370, Dress and Human Behavior in	
MKTG 3650, Principles of Marketing ⁶	3	Society ⁵	3
SMHM 3510, Merchandising Problems ⁴	3	SMHM 4010, Textile and Apparel Industries	3
SMHM 3650, Textile Evaluation	3	Visual and Performing Arts ²	3
SMHM 3750, Consumer Studies in Appa	rel	Elective	<u>1</u> 16
and Home Furnishings ⁴	<u>3</u>	Total	16
Total	18		

SMHM 3500, SMHM ¹⁷	HOURS Managing a Diverse Workforce ¹ 3 Advanced Field Experience ²⁰ 6 3	SMHM 3450, SMHM 4450,	HOURS Concepts of Management ⁶ 3 Presentation Techniques 3 Promotion of Apparel and Home
Wellness ⁹ Total	<u>0-3</u> 12-15	Furnishing SMHM ¹⁷ Business ¹⁹ Total	3 3 <u>3</u> 15

Actual degree plans may vary depending on availability of courses in a given semester.

Some courses may require prerequisites not listed in the above plan.

See Merchandising and Hospitality Management notes in supplement booklet for footnotes.

Summary of Degree Requirements:		Understanding of Ideas and Values
Major (39 advanced): Minor (12 advanced): Core: English History Political Science Mathematics Macroeconomics Laboratory Science Wellness (may be satisfied by degree	55 18 12 6 6 3 3 8	(3 hours may be satisfied by degree requirements.¹) Additional Requirements: Microeconomics Free Elective Note: 42 hours must be advanced. 24 of the last 30 hours must be completed at UNT.
requirements ²¹)	2	

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Supplemental Information for BS with a Major in Merchandising

Core Requirements

Visual and Performing Arts

Required courses are English composition, 6 hours: ENGL 1310 and 2700 (Note 1); world literature, 6 hours: ENGL 2210 and 2220; ECON 1110; HIST 2610 and 2620; PSCI 1040 and 1050; MATH 1100 (Note 1); wellness, 2 hours: PHED 1000 (2 hour course), DANC 1100 (3 hour course), PSYC 2580 (3 hour course) or SMHM 1450 (3 hour course) (Note 2); physical and life sciences, 8 hours: CHEM 1310 and 4 hours selected from BIOL 1110/1115 or 2370 (Note 1); visual and performing arts, 3 hours (Note 2); and understanding ideas and values, 6 hours (Note 2).

(Note 1) Students in the merchandising program are required to take ENGL 2700; MATH 1100; CHEM 1310 and 4 hours selected from BIOL 1110/1115 or 2370.

(Note 2) See "University Core Curriculum Requirements" in the Academics section of this catalog for the lists of approved courses. The merchandising program requires specific courses contained in parts of the University Core to satisfy degree requirements. Students should consult program advisers for a list of required courses. Students may be required to take extra courses if they fail to take these courses.

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Additional Requirements

Required courses are ECON 1100; plus 3 hours selected from: MGMT 3860; MKTG 4120 or 4260.

Area of Concentration

Required courses are SMHM 1450, 1650, 2360, 2370, 2490, 2650, 3350, 3370, 3450, 3500 (6), 3510, 3650, 3750, 4010, 4450 and 4750, plus 6 hours to be selected from: SMHM 4000, 4080, 4090, 4650, and 4660.